



MERCHANDISING UPDATE

March 2015

Cigarette Price Increase

Please find attached price lists for the recent price changes on cigarettes. Also attached is a recommended retail price list detailing all pricing for cigarettes and RYO tobacco.

All increased cost and recommended retail prices will be downloaded with your host file w/c 2nd March 2015.

Wholesale price increases will be charged by Statewide Independent Wholesalers from Sunday 1st March 2015.

Cigarette Price Decrease

BATA cigarettes have had a price decrease which will not be effective in Statewide until 23rd March 2015, these prices will be downloaded with your host file w/c 16th March 2015.

Wholesale price decrease will be charged by Statewide Independent Wholesalers from Monday 23rd March 2015.

Cigarette Promotions

Cigarette promotions for compliant stores will start Monday 2nd March 2015 for Philip Morris & Imperial Tobacco and will run until 31st March 2015. Details will be forwarded to compliant stores next week.

Please note at this point there will be no promotions for BATA in March.

Promotion cost pricing;

Philip Morris – Packet cost & retail pricing will be downloaded in your host file. Carton retail pricing will be downloaded in your host file. You will need to adjust your own cost prices on cartons as these cannot be hosted to you.

Imperial Tobacco – Carton & packet promotion pricing will be downloaded in your host file.

**TASMANIAN INDEPENDENT RETAILERS
RECOMMENDED RETAIL PRICES AS AT 01/03/2015
CIGARETTES - TOBACCO**

**INCREASED WHOLESALERS WILL BE CHARGED FROM 01 March 2015
*BATA WHOLESALE DECREASES WILL BE CHARGED FROM 23 March 2015**

20'S	SIZE	PKT	CTN
BENSON & HEDGES	20s x 10	\$20.80	\$208.00
BOND STREET	20s x 10	\$15.40	\$154.00
CHOICE	20s x 10	\$17.40	\$174.00
JOHN PLAYER SPECIAL	20s x 10	\$15.20	\$152.00
JOHN PLAYER SUPERKINGS	20s x 10	\$16.95	\$169.50
KENT	20s x 10	\$24.15	\$241.50
LONGBEACH	20s x 10	\$17.90	\$179.00
MARLBORO	20s x 10	\$22.10	\$221.00
PALL MALL EXTRA KINGS	20s x 10	\$18.40	\$184.00
PETER JACKSON	20s x 10	\$19.00	\$190.00
PETER STUYVESANT	20s x 10	\$21.50	\$215.00
WINFIELD	20s x 10	\$19.30	\$193.00
21'S	SIZE	PKT	CTN
HORIZON	21s x 10	\$17.40	\$174.00
22'S	SIZE	PKT	CTN
HOLIDAY KINGS	22s x 8	\$19.75	\$158.00
23'S	SIZE	PKT	CTN
BENSON & HEDGES DEMI	23s x 6	\$21.95	\$131.70
PALL MALL SLIMS	23s x 6	\$23.70	\$142.20
WINFIELD JETS	23s x 6	\$20.65	\$123.90
25'S	SIZE	PKT	CTN
ALPINE	25s x 8	\$26.50	\$212.00
BENSON & HEDGES	25s x 8	\$25.60	\$204.80
BOND STREET	25s x 8	\$19.35	\$154.80
CAMEL	25s x 8	\$26.15	\$209.20
CHOICE	25s x 8	\$21.30	\$170.40
DUNHILL	25s x 8	\$25.75	\$206.00
JUST SMOKES	25s x 8	\$22.70	\$181.60
MARLBORO	25s x 8	\$27.10	\$216.80
PALL MALL	25s x 8	\$21.70	\$173.60
PETER JACKSON HYBRID	25s x 8	\$23.40	\$187.20
ROTHMANS	25s x 8	\$17.60	\$140.80
WINFIELD	25s x 8	\$23.65	\$189.20
WINFIELD OPTIMUM	25s x 8	\$21.70	\$173.60
26'S	SIZE	PKT	CTN
BOND STREET	26s x 8	\$20.10	\$160.80
ESCORT	26s x 8	\$21.75	\$174.00
JOHN PLAYER SPECIAL (SEE BELOW)	26s x 8	\$20.80	\$166.40
JOHN PLAYER SPECIAL PLAYERS	26s x 8	\$17.50	\$140.00
PETER STUYVESANT	26s x 8	\$26.80	\$214.40
30'S	SIZE	PKT	CTN
HOLIDAY KINGS	30s x 6	\$30.85	\$185.10
HORIZON	30s x 6	\$24.90	\$149.40
JOHN PLAYER SPECIAL	30s x 6	\$23.15	\$138.90
JUST SMOKES	30s x 6	\$24.95	\$149.70
LONGBEACH	30s x 6	\$26.50	\$159.00
PALL MALL	30s x 6	\$30.80	\$184.80
PETER JACKSON	30s x 6	\$27.25	\$163.50
WINFIELD	30s x 6	\$26.70	\$160.20
40'S	SIZE	PKT	CTN
BOND STREET	40s x 4	\$29.25	\$117.00
CHOICE	40s x 4	\$33.00	\$132.00
HORIZON	40s x 4	\$33.50	\$134.00
JOHN PLAYER SPECIAL	40s x 4	\$31.60	\$126.40
LONGBEACH	40s x 4	\$34.70	\$138.80
PALL MALL	40s x 5	\$33.95	\$169.75
ROTHMANS	40s x 5	\$27.30	\$136.50
STRADBROKE	40s x 5	\$42.25	\$211.25

*Subject to change

RYO TOBACCO - CIGARS	SIZE	POUCH
BANK AROMA	50g	\$56.70
BENSON & HEDGES	30g	\$32.55
BOND STREET RYO	25g	\$19.45
CAPSTAN CAPTAINS NAVAL CUT	50g	\$51.35
CHAMPION RM/LEGENDARY	25g	\$25.95
CHAMPION RM	40g	\$40.90
CHAMPION RUBY	50g	\$51.45
CHOICE RYO	25g	\$19.45
CHOICE RYO	50g	\$38.80
DR PAT IRISH MIX PIPE	50g	\$56.90
DR PAT RR PP	50g	\$56.35
DRUM	30g	\$30.65
DRUM	50g	\$50.70
HOLIDAY	30g	\$29.90
HOLIDAY	50g	\$49.10
HORIZON	25g	\$24.30
HORIZON	50g	\$47.95
JOHN PLAYER SPECIAL (SEE BELOW)	25g	\$21.50
LONGBEACH	55g	\$43.00
PETER STUYVESANT	30g	\$33.95
PORT ROYAL	30g	\$33.50
PORT ROYAL	50g	\$55.15
ROTHMANS	25g	\$20.45
STOCKMANS	50g	\$50.50
WEE WILLEM CIGARS	10s	\$18.85
WHITE OX	25g	\$25.35
WHITE OX	50g	\$50.70
WINFIELD	30g	\$31.25
WINFIELD	50g	\$51.60

50'S	SIZE	PKT	CTN
BENSON & HEDGES 25S TWIN	50s x 4	\$50.90	\$203.60
BOND STREET 25S TWIN	50s x 4	\$38.70	\$154.80
DUNHILL 25S TWIN	50s x 4	\$51.50	\$206.00
HOLIDAY KINGS	50s x 4	\$38.05	\$152.20
HORIZON	50s x 4	\$38.75	\$155.00
JUST SMOKES	50s x 4	\$45.50	\$182.00
WINFIELD 25S TWIN	50s x 2	\$47.30	\$94.60
52'S	SIZE	PKT	CTN
BOND STREET 26S TWIN	52s x 4	\$40.20	\$160.80
60'S	SIZE	PKT	CTN
PETER JACKSON 30S TWIN	60s x 3	\$54.50	\$163.50
80'S	SIZE	PKT	CTN
LONGBEACH 40S TWIN	80s x 4	\$69.40	\$277.60

DEALS OFF INVOICE	DOWNLOADED		
	REDUCED RETAILS		
JOHN PLAYER SPECIAL	25g	\$21.20	
	SIZE	PKT	CTN
JOHN PLAYER SPECIAL	26s x 8	\$20.50	\$164.00



4 - 8 Inglewood Place, Baulkham Hills, NSW 2153

A.B.N. 46 088 148 681

Wholesale & Recommended Retail Price List

Effective 1st March 2015

PHONE 1300 308 208

itapricelist@au.imptob.com

CIGARETTES		CTN SIZE	GST Exclusive			GST Inclusive			
			WSP / 1000	WSP / Carton	WSP / Unit	WSP / 1000	WSP / Carton	WSP / Unit	RRP *
20s Packing									
Davidoff Classic, Gold	200	884.61	176.92	17.69	973.07	194.61	19.46	22.50	
JPS Superkings Red, Blue, Gold, Silver, Menthol	200	672.81	134.56	13.46	740.09	148.02	14.81	16.95	
JPS Red, Blue, Gold	200	616.13	123.23	12.32	677.74	135.55	13.55	15.20	
JPS Duo Gold	200	616.13	123.23	12.32	677.74	135.55	13.55	15.20	
Peter Stuyvesant Filter Red, Classic Blue, Refined Gold	200	853.06	170.61	17.06	938.37	187.67	18.77	21.50	
Peter Stuyvesant NY Blend Smooth	200	853.06	170.61	17.06	938.37	187.67	18.77	21.50	
21s Packing									
Escort Red, Blue, Gold, Yellow, Silver (SA/NT only)	210	655.29	137.61	13.76	720.82	151.37	15.14	17.60	
Horizon Red, Purple, Blue, Orange	210	649.06	136.30	13.63	713.97	149.93	14.99	17.40	
25s Packing									
Camel Filter, Blue	200	826.16	165.23	20.65	908.78	181.75	22.72	26.15	
26s Packing									
Escort Red, Blue, Silver (SA/NT only)	208	662.36	137.77	17.22	728.60	151.55	18.94	21.75	
JPS Red, Blue, Gold, Sky Blue, Silver, Menthol	208	647.57	134.69	16.84	712.33	148.16	18.52	20.80	
JPS Player's Red, Blue, Gold	208	544.73	113.30	14.16	599.20	124.63	15.58	17.50	
Peter Stuyvesant Filter Red, Classic Blue, Refined Gold, Fine Silver	208	817.67	170.08	21.26	899.44	187.09	23.39	26.80	
Peter Stuyvesant +Pop Refreshing Crushball	208	817.67	170.08	21.26	899.44	187.09	23.39	26.80	
30s Packing									
Horizon Red, Purple, Blue, Orange, White, Menthol Blue	180	665.47	119.78	19.96	732.02	131.76	21.96	24.90	
JPS Red, Blue, Gold	180	617.79	111.20	18.53	679.57	122.32	20.38	23.15	
35s Packing									
Escort Red, Blue, Gold, Sky Blue (SA/NT only)	210	670.11	140.72	23.45	737.12	154.79	25.80	29.60	
Escort Yellow, Silver (SA/NT only)	210	670.11	140.72	23.45	737.12	154.79	25.80	29.60	
40s Packing									
Horizon Red, Purple, Blue, Orange, White, Menthol Blue	160	664.67	106.35	26.59	731.14	116.99	29.25	33.50	
JPS Red, Blue, Gold, Silver, Menthol	160	634.42	101.51	25.38	697.86	111.66	27.92	31.60	
50s Packing									
Horizon Red, Purple, Blue, Orange, Yellow, White	200	616.06	123.21	30.80	677.67	135.53	33.88	38.75	
Horizon Menthol Blue, Menthol Yellow	200	616.06	123.21	30.80	677.67	135.53	33.88	38.75	

		GST Exclusive			GST Inclusive			
CIGARETTE TUBING TOBACCO	SIZE	WSP / KG	WSP / Outer	WSP / Unit	WSP / KG	WSP / Outer	WSP / Unit	RRP *
Cigarette Tubing Tobacco (CTT)								
JPS Smooth Cigarette Tubing Tobacco	25g / 250g	678.07	169.52	16.95	745.88	186.47	18.65	21.80
JPS Smooth Cigarette Tubing Tobacco	100g / 600g	672.01	403.21	67.20	739.21	443.53	73.92	86.25

Date of issue: 16th February 2015

* Recommended Retail Prices (RRPs) set out or referred to herein are RRP's only and there is no obligation on retailers to comply with these recommendations.

** Any stock returns for delisted products after 1st March 2015 will be credited at the price applicable as per price list dated 1st September 2014.



4 - 8 Inglewood Place, Baulkham Hills, NSW 2153
A.B.N. 46 088 148 681
Wholesale & Recommended Retail Price List
Effective 1st March 2015

PHONE 1300 308 208

itapricelist@au.imptob.com

		GST Exclusive			GST Inclusive			
TOBACCO	SIZE	WSP / KG	WSP / Outer	WSP / Unit	WSP / KG	WSP / Outer	WSP / Unit	RRP *
Roll Your Own (RYO)								
Bank Smooth Aromatic Blend	50g / 250g	888.52	222.13	44.43	977.37	244.34	48.87	56.70
Champion Legendary Ruby, Legendary Blue, Legendary Gold	25g / 125g	824.19	103.02	20.60	906.61	113.32	22.66	25.95
Champion Legendary Ruby, Legendary Blue, Legendary Gold	50g / 250g	814.84	203.71	40.74	896.32	224.08	44.81	51.45
Champion Round Midnight Smooth Whiskey, Velvet Rum	25g / 125g	824.19	103.02	20.60	906.61	113.32	22.66	25.95
Champion Round Midnight Smooth Whiskey, Velvet Rum	40g / 200g	814.84	162.97	32.59	896.32	179.27	35.85	40.90
Dr Pat Distinctive	50g / 250g	888.52	222.13	44.43	977.37	244.34	48.87	56.35
Drum Classic Blue, Rich Sky Blue, Smooth Yellow	30g / 300g	811.15	243.35	24.33	892.27	267.69	26.76	30.65
Drum Classic Blue, Rich Sky Blue, Smooth Yellow, Fresh Menthol	50g / 500g	801.80	400.90	40.09	881.98	440.99	44.10	50.70
Escort RYO Red, Blue (SA only)	50g / 250g	820.98	205.25	41.05	903.08	225.78	45.16	52.45
Golden Virginia Premium Blend	30g / 300g	885.37	265.61	26.56	973.91	292.17	29.22	33.50
Horizon RYO Blue, Menthol	25g / 125g	770.83	96.35	19.27	847.91	105.99	21.20	24.30
Horizon RYO Blue	50g / 250g	763.57	190.89	38.18	839.93	209.98	42.00	47.95
JPS RYO Eternal Red, Endless Blue, Abundant Gold	25g / 250g	679.04	169.76	16.98	746.94	186.74	18.68	21.50
Peter Stuyvesant Classic Blue	30g / 150g	896.02	134.40	26.88	985.62	147.84	29.57	33.95
Stockman's Classic	50g / 250g	790.46	197.62	39.52	869.51	217.38	43.47	50.50
White Ox Superior Dark Blend	25g / 125g	802.27	100.28	20.06	882.50	110.31	22.07	25.35
White Ox Superior Dark Blend	50g / 500g	792.92	396.46	39.65	872.21	436.11	43.62	50.70
Pipe / Fine Cut								
Amphora Full Aroma Tin, Mellow Blend Tin	50g / 250g	912.42	228.11	45.62	1003.66	250.92	50.18	57.90
Dr Pat Irish Mixture Tin	50g / 250g	901.12	225.28	45.06	991.23	247.81	49.57	56.90
Log Cabin Premium Leaf Tin	50g / 250g	903.97	225.99	45.20	994.37	248.59	49.72	57.70

CIGARETTE PAPERS & ACCESSORIES		GST Exclusive			GST Inclusive			
	UNITS PER BOX		WSP / Box	WSP / Unit		WSP / Box	WSP / Unit	RRP *
50 Papers Per Book								
Tally-Ho 50s 5 Pack	50		116.85	2.34		128.54	2.57	3.10
Tally-Ho 50s	100		48.30	0.48		53.13	0.53	0.65
Rizla Singles Green 50s	100		40.70	0.41		44.77	0.45	0.60
60 Papers Per Book								
Papers 60s	50		14.50	0.29		15.95	0.32	0.40
100 Papers Per Book								
Rizla Blue Doubles 100s	25		19.45	0.78		21.40	0.86	1.00
32 Papers Per Book								
Rizla Blue King Size 32s	50		32.10	0.64		35.31	0.70	0.95
Filters								
Tally-Ho Slim 120 Filter Tips (7mm)	10		8.10	0.81		8.91	0.89	1.45
Tally-Ho Ultra Slim 150 Filter Tips (6mm)	10		8.10	0.81		8.91	0.89	1.45
Tally-Ho Micro Slim 120 Filter Tips (5.6mm)	20		16.20	0.81		17.82	0.89	1.45
Tubes								
Tally-Ho 100 Cigarette Tubes	5		7.30	1.46		8.03	1.61	2.10
Machines								
Tally-Ho Cigarette Maker	5		28.85	5.77		31.74	6.35	10.00

Date of issue: 16th February 2015

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** Any stock returns for delisted products after 1st March 2015 will be credited at the price applicable as per price list dated 1st September 2014.



PHILIP MORRIS LIMITED

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252 Chesterville Road, Moorabbin Victoria 3189 Australia
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NATIONAL PRICE LIST Effective 1st March 2015

CIGARETTES			WHOLESALE LIST PRICE						RRP*
	PER CARTON		GST EXCLUSIVE			GST INCLUSIVE			GST INCLUSIVE
	PACKS	STICKS	PER PKT	PER CTN	PER '000	PER PKT	PER CTN	PER '000	PER PKT
20's PACKING									
BOND STREET	10	200	12.32	123.23	616.15	13.55	135.55	677.77	15.40
CHOICE XL	10	200	13.97	139.65	698.25	15.37	153.62	768.08	17.40
LONGBEACH	10	200	14.19	141.91	709.55	15.61	156.10	780.51	17.90
PETER JACKSON	10	200	14.96	149.57	747.85	16.46	164.53	822.64	19.00
MARLBORO RED	10	200	17.49	174.85	874.25	19.24	192.34	961.68	22.10
MARLBORO GOLD	10	200	17.49	174.85	874.25	19.24	192.34	961.68	22.10
MARLBORO MENTHOL**	10	200	16.29	162.87	814.35	17.92	179.16	895.79	20.60
MARLBORO	10	200	17.49	174.85	874.25	19.24	192.34	961.68	22.10
25's PACKING									
BOND STREET	8	200	15.40	123.23	616.15	16.94	135.55	677.77	19.35
CHOICE	8	200	16.96	135.68	678.40	18.66	149.25	746.24	21.30
PETER JACKSON HYBRID	8	200	18.59	148.70	743.50	20.45	163.57	817.85	23.40
ALPINE	8	200	20.85	166.78	833.90	22.94	183.46	917.29	26.50
MARLBORO RED	8	200	21.28	170.23	851.15	23.41	187.25	936.27	27.10
MARLBORO GOLD	8	200	21.28	170.23	851.15	23.41	187.25	936.27	27.10
MARLBORO MENTHOL	8	200	21.28	170.23	851.15	23.41	187.25	936.27	27.10
MARLBORO	8	200	21.28	170.23	851.15	23.41	187.25	936.27	27.10
26's PACKING									
BOND STREET	8	208	16.02	128.16	616.15	17.62	140.98	677.77	20.10
30's PACKING									
LONGBEACH	6	180	21.32	127.89	710.50	23.45	140.68	781.55	26.50
PETER JACKSON	6	180	21.86	131.18	728.75	24.05	144.30	801.63	27.25
40's PACKING									
BOND STREET	4	160	24.00	96.00	600.00	26.40	105.60	660.00	29.25
CHOICE	4	160	26.59	106.36	664.75	29.25	117.00	731.23	33.00
LONGBEACH	4	160	27.94	111.77	698.55	30.73	122.95	768.41	34.70

ROLL YOUR OWN			WHOLESALE LIST PRICE						RRP*
	PER OUTER		GST EXCLUSIVE			GST INCLUSIVE			GST INCLUSIVE
	POUCHES	GRAMS	PER PCH	PER OUT	PER KG	PER PCH	PER OUT	PER KG	PER PCH
25 GRAM									
CHOICE	10	250	15.42	154.20	616.80	16.96	169.62	678.48	19.45
BOND STREET	10	250	15.42	154.20	616.80	16.96	169.62	678.48	19.45
30 GRAM									
BOND STREET KING LEAF**	5	150	18.22	91.11	607.40	20.04	100.22	668.14	22.95
50 GRAM									
CHOICE (2 x 25g pouches)	5	250	30.84	154.20	616.80	33.92	169.62	678.48	38.80
55 GRAM									
LONGBEACH	5	275	33.92	169.62	616.80	37.31	186.58	678.48	43.00

* Recommended Retail Prices

** Delisted products - these items have been discontinued.

The quoted Recommended Retail Price (RRP) is recommendation only and there is no obligation to comply with this recommendation.

Individual retailers should seek their own professional advice in respect of any pricing issues.

If you require additional information please call the Philip Morris Customer Service Department on **1800 135 723**.

Confidential and intended for the Tobacco Trade only.

Issued 6th February, 2015 (replacing list effective, 20th November 2014)



National Price List - Effective 1st March 2015

Customer Service Centre
1800 044 831

		GST exclusive price			GST inclusive price				
		Ctn Size	WSP 1000	WSP Carton	WSP Pack	WSP 1000	WSP Carton	WSP Pack	RRP Pack*
20's Packing	BENSON & HEDGES - Classic (Red), Smooth (Dark Blue), Fine (Grey)	20/200	841.35	168.27	16.83	925.50	185.10	18.51	20.80
	BENSON & HEDGES - Deluxe Kings †	20/200	841.35	168.27	16.83	925.50	185.10	18.51	20.80
	DUNHILL FINE CUT - Burgundy, Navy, White	20/200	875.00	175.00	17.50	962.50	192.50	19.25	21.75
	DUNHILL - Premier Red, Distinct Blue, Refined Grey	20/200	846.85	169.37	16.94	931.55	186.31	18.63	21.05
	HOLIDAY - Bright Blue, Sun Gold, Dawn Grey †	20/200	785.05	157.01	15.70	863.55	172.71	17.27	19.65
	KENT - 3-Tek - Futura	20/200	932.80	186.56	18.66	1,026.10	205.22	20.52	24.15
	VOGUE - Superslim Bleue, Superslim Menthe	20/200	1,010.15	202.03	20.20	1,111.15	222.23	22.22	25.70
	PALL MALL EXTRA KINGS - Red, Blue, Menthol	20/200	735.50	147.10	14.71	809.05	161.81	16.18	18.40
	WINFIELD - Red, Blue, Gold, Sky Blue, Grey, White	20/200	780.30	156.06	15.61	858.35	171.67	17.17	19.30
	WINFIELD - Menthol Boost	20/200	780.30	156.06	15.61	858.35	171.67	17.17	19.30
22's	HOLIDAY - Rich Red, Bright Blue, Sun Gold, Dawn Grey, Sea Green Menthol	22/176	717.61	126.30	15.79	789.38	138.93	17.37	19.75
23's	BENSON & HEDGES DEMI - Classic, Smooth	23/138	771.52	106.47	17.75	848.67	117.12	19.52	21.95
	PALL MALL SLIMS - Original Red, Rich Blue, Smooth Amber, Fine Silver, Ultimate Purple, Menthol Green	23/138	812.46	112.12	18.69	893.70	123.33	20.56	23.70
25's Packing	BENSON & HEDGES - Classic (Red), Rich (Purple), Smooth (Dark Blue)	25/200	822.80	164.56	20.57	905.10	181.02	22.63	25.45
	BENSON & HEDGES - Subtle (Sky Blue), Fine (Grey), Ultimate (White)	25/200	822.80	164.56	20.57	905.10	181.02	22.63	25.45
	CRAVEN A - Gold	25/200	958.35	191.67	23.96	1,054.20	210.84	26.36	30.35
	DUNHILL - Premier Red, Distinct Blue, Refined Grey, Infinite White	25/200	828.35	165.67	20.71	911.20	182.24	22.78	25.75
	DUNHILL - Release Chilled Menthol (Dark Green), Release Frosted Menthol (Light Green)	25/200	828.35	165.67	20.71	911.20	182.24	22.78	25.75
	DUNHILL - Switch	25/200	828.35	165.67	20.71	911.20	182.24	22.78	25.75
	JUST SMOKES - Red, Blue, Gold	25/200	725.55	145.11	18.14	798.10	159.62	19.95	22.70
	PALL MALL - Original Red, Rich Blue, Smooth Amber †	25/200	699.55	139.91	17.49	769.50	153.90	19.24	21.70
	PALL MALL MENTHOL CAPSULE - Green to Menthol Boost, Fine Green to Menthol Boost †	25/200	699.55	139.91	17.49	769.50	153.90	19.24	21.70
	ROTHMANS - Red, Blue, Gold, Menthol Green	25/200	569.75	113.95	14.24	626.75	125.35	15.67	17.60
	WINFIELD OPTIMUM - Crush Blue, Crush Gold, Crush Sky	25/200	701.30	140.26	17.53	771.45	154.29	19.29	21.70
	WINFIELD - Red, Blue, Gold, Sky Blue, Grey, White	25/200	765.40	153.08	19.14	841.95	168.39	21.05	23.65
	WINFIELD - Menthol Boost	25/200	765.40	153.08	19.14	841.95	168.39	21.05	23.65
30's	CAMBRIDGE - Full Flavour Blue	30/180	960.22	172.84	28.81	1,056.22	190.12	31.69	36.65
	HOLIDAY - Rich Red, Bright Blue, Sun Gold, Dawn Grey, Warm Purple, Sea Green Menthol	30/180	821.50	147.87	24.65	903.67	162.66	27.11	30.85
	JUST SMOKES - Red, Blue, Gold	30/180	665.28	119.75	19.96	731.83	131.73	21.96	24.95
	PALL MALL - Original Red, Rich Blue, Smooth Amber, Menthol Green †	30/180	827.83	149.01	24.84	910.61	163.91	27.32	30.80
	WINFIELD - Red, Blue, Gold, Sky Blue, Grey	30/180	720.22	129.64	21.61	792.22	142.60	23.77	26.70
40's	PALL MALL - Original Red, Rich Blue, Smooth Amber	40/200	683.70	136.74	27.35	752.05	150.41	30.08	33.95
	PALL MALL MENTHOL CAPSULE - Green to Menthol Boost, Fine Green to Menthol Boost	40/200	683.70	136.74	27.35	752.05	150.41	30.08	33.95
	ROTHMANS - Red, Blue, Gold, Menthol Green	40/200	552.20	110.44	22.09	607.40	121.48	24.30	27.30
	STRADBROKE - Smooth Blue, Fine Grey, Ultimate Yellow	40/200	838.15	167.63	33.53	921.95	184.39	36.88	42.25
50's	HOLIDAY - Rich Red, Bright Blue, Sun Gold, Dawn Grey, Warm Purple, Sea Green Menthol	50/200	608.55	121.71	30.43	669.40	133.88	33.47	38.05

* **Recommended Retail Prices:** RRP's are recommended only and retailers retain the right to determine their own retail prices.

† **Delisted Products:** These items have been discontinued.

NOTE

All stock delivered on or after **1 March 2015** will be at the new prices. This includes stock delivered on or after **1 March 2015** for which orders were taken prior to **1 March 2015**.

All stock returns for delisted products on or after **1 March 2015** will be credited at the price applicable prior to this increase. Any delisted product returned more than 12 months from the date of being delisted will be credited at the average wholesale price of that given variant.

Date of issue: 23 February 2015

British American Tobacco Australia Limited
ABN 96 000 151 100



National Price List - Effective 1st March 2015

Customer Service Centre
1800 044 831

Cigars

	GST exclusive price			GST inclusive price		
	Cigars Per Pack	WSP 100	WSP Pack	WSP 100	WSP Pack	RRP Pack*
Cigars CAPTAIN BLACK - Classic, Cherise, Dark Crema	20	101.75	20.35	111.95	22.39	28.35

Tobacco

Tobacco	ROLL YOUR OWN						
	CAPSTAN - Captain's Naval Cut †	30g PP	819.33	24.58	901.33	27.04	31.20
	CAPSTAN - Captain's Naval Cut	50g PP	807.60	40.38	888.40	44.42	51.35
	PALL MALL - Enriched Bright Virginia †	25g PP	609.20	15.23	670.00	16.75	19.25
	PORT ROYAL - Original Rum & Wine	30g PP	878.00	26.34	965.67	28.97	33.50
	PORT ROYAL - Original Rum & Wine, Kentucky Bourbon	50g PP	870.00	43.50	957.00	47.85	55.15
	BENSON & HEDGES - Heritage †	30g PP	856.67	25.70	942.33	28.27	32.55
	ROTHMANS - Blue	25g PP	659.20	16.48	725.20	18.13	20.45
	WINFIELD - Dark Fired	25g PP	702.80	17.57	773.20	19.33	22.25
	WINFIELD - Red, Blue, Gold	30g PP	821.67	24.65	904.00	27.12	31.25
	WINFIELD - Red, Blue, Gold	50g PP	812.40	40.62	893.60	44.68	51.60
	HOLIDAY - Bright Blue	30g PP	784.33	23.53	862.67	25.88	29.90
	HOLIDAY - Bright Blue, Sun Gold	50g PP	772.60	38.63	849.80	42.49	49.10

Accessories

	WSP		WSP	RRP
	Box		Box	Unit*
Accessories ROLLIES - Cigarette Papers	100 Pkts	17.00	18.70	0.32
BIC Lighters J26 **	50/Tray	67.59	74.34	N/A
BIC Lighters J25 **	50/Tray	50.86	55.95	N/A

* **Recommended Retail Prices:** RRP's are recommended only and retailers retain the right to determine their own retail prices.

** These products are distributed by British American Tobacco Australia Ltd on behalf of their suppliers.

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