



MERCHANDISING UPDATE

FEBRUARY 5 2024

DIRECT CARTON SIZE CHANGES

PRODUCT NUMBER	DESCRIPTION	SIZE	RQPU	New RQPU	GST	OLD WSL	NEW WSL	WSL DATE
809950	MOOFREE EGG HUNT KIT MILK CHOC	100GM	6	20	10	\$52.50	\$175.00	30-Jan-24
863252	SAVOUR COCONUT WAFER ROLL CHOC	70GM	12	5	10	\$28.30	\$14.80	30-Jan-24
863260	SAVOUR COCONUT WAFER ROLL ORIG	70GM	12	5	10	\$28.30	\$14.80	30-Jan-24

DIRECT – MY MUSCLE CHEF NEW LINES

The below My Muscle Chef new lines are replacements for existing lines that have been deleted and they will be available effective 19/2/24.

DIRECT NEW LINES

	Product No	Supplier No	Supplier Name	Description	RQPU
DIR	866090	40270a	Ashgrove Cheese	A/GROVE ECO-MILK FULL CREAM 2LT	9
DIR	866568	40050x	Eden Foods (Beerenberg)	B/BERG SUMMER BERRY JAM 300GM	8
DIR	866576	40050x	Eden Foods (Beerenberg)	B/BERG MUSHROOM STROG M/BASE 240ML	8
DIR	866605	40050x	Eden Foods (Beerenberg)	B/BERG 1 POT CHIL BEANS M/BASE 240ML	8
DIR	866154	40186d	Ifp - Fruit/Veg/Salad	IFP SWEET CORN 500GM	1
DIR	866103	40200a	Juicy Isle Pty Ltd	HARTZ BLKCURRANT CORDIAL SYRUP 750ML	8
DIR	862006	40618a	My Muscle Chef	MMC COOKIES&CREAM RCVRY BAR 55GM	12
DIR	862022	40618a	My Muscle Chef	MMC DBL CHOC FUDGE RCVRY BAR 55GM	12
DIR	862057	40618a	My Muscle Chef	MMC S/CARAMEL CHOC RCVRY BAR 55GM	12
DIR	862073	40618a	My Muscle Chef	MMC PNUT BUTTER CHOC RCVRY BAR 55GM	12
DIR	862102	40618a	My Muscle Chef	MMC CRML&SEA SLT PROT BALL 40GM	12
DIR	862110	40618a	My Muscle Chef	MMC CHOC P/BUTTER PROT BALL 40GM	12
DIR	862129	40618a	My Muscle Chef	MMC CHOC HAZ TRUF PROT BALL 40GM	12
DIR	866613	40618a	My Muscle Chef	MMC WHT CHOC STRAWB PROT BALL 40GM	12
DIR	862137	40618a	My Muscle Chef	MMC MY F/E DRINK MAN/PCH SUNST 355ML	12
DIR	862153	40618a	My Muscle Chef	MMC MY F/E DRINK ELCTRC APPLE 355ML	12
DIR	862188	40618a	My Muscle Chef	MMC MY F/E DRINK GRAPE THUNDER 355ML	12
DIR	862196	40618a	My Muscle Chef	MMC MY F/E DRINK TROPICL BEATS 355ML	12
DIR	862209	40618a	My Muscle Chef	MMC MY F/E DRINK B/RASPB TRANC 355ML	12
DIR	862217	40618a	My Muscle Chef	MMC MY F/E DRINK COSMIC COLA 355ML	12
DIR	862225	40618a	My Muscle Chef	MMC CRISP BAR RASP WHITE CHOC 50GM	12
DIR	862241	40618a	My Muscle Chef	MMC CRISP BAR CARAMEL FUDGE 50GM	12
DIR	862268	40618a	My Muscle Chef	MMC CRISP BAR ROCKY ROAD 50GM	12
DIR	866525	40180a	Only Natural	DJ&A SHITAK M/ROOM CRISPS GRVY 30GM	12
DIR	866533	40180a	Only Natural	DJ&A STITAKE CHILI/GRCL JERKY 60GM	12

	Product No	Supplier No	Supplier Name	Description	RQPU
DIR	866146	40497a	Sweet Cuts	S/C JET FLAME LIGHTER 1EA	12
DIR	866162	40438a	Tasmanian Gift Wrap	O/CENT COLOUR PENS 6PK	12
DIR	866170	40438a	Tasmanian Gift Wrap	SWOSH SIDE COMBS 10PK	12
DIR	866189	40438a	Tasmanian Gift Wrap	P/BASIC CAT TOY 10PK	12
DIR	866197	40438a	Tasmanian Gift Wrap	H/MASTERS COAT HANGERS VELVET 4PK	12
DIR	866226	40438a	Tasmanian Gift Wrap	H/MASTERS LGE DOILIES ASST 48PK	12
DIR	866234	40438a	Tasmanian Gift Wrap	O/CENT GLUE STICKS 6PK 9GM	12
DIR	866242	40438a	Tasmanian Gift Wrap	P/CENT DESSERT SYRINGE 5ML 10PK	12
DIR	866250	40438a	Tasmanian Gift Wrap	TGW MODELLING CLAY STICKS 6PK	12
DIR	866269	40438a	Tasmanian Gift Wrap	TGW BUBBLES 4PK 60ML	12
DIR	866277	40438a	Tasmanian Gift Wrap	X/KLEEN DRIAN DROPPERS 12PK	12
DIR	866285	40438a	Tasmanian Gift Wrap	P/BASIC DOG TRAINING PADS 6PK	12
DIR	866293	40438a	Tasmanian Gift Wrap	H/HARDWARE UTILITY KNIFE 18MM	12
DIR	866306	40438a	Tasmanian Gift Wrap	G/GREENS HOSE TAP ADAPER 1PK	12
DIR	866314	40438a	Tasmanian Gift Wrap	G/GREENS HOSE JOINER 1PK	12
DIR	866322	40438a	Tasmanian Gift Wrap	P/CENT AIR HORN 23GM	12
DIR	866349	40438a	Tasmanian Gift Wrap	HANDY AUTO AIR FRESHENER 2PK	12
DIR	866357	40438a	Tasmanian Gift Wrap	C/STUFF WATER ORB 1PK	12
DIR	866365	40438a	Tasmanian Gift Wrap	H/HARDWARE SANDING BLCK/PAPER 6PK	12
DIR	866373	40438a	Tasmanian Gift Wrap	H/HARDWARE SANDING SHEETS WET 10PK	12
DIR	866381	40438a	Tasmanian Gift Wrap	G/GREENS HOSE SPRAY GUN 1PK	12
DIR	866402	40438a	Tasmanian Gift Wrap	SAS ELECTRICAL CABLE PAL TO PA 1.5MT	12
DIR	866410	40438a	Tasmanian Gift Wrap	SAS ELECTRICAL CABLE 3RCA TO R 1.5MT	12
DIR	866429	40438a	Tasmanian Gift Wrap	SAS ELECTRICAL CABLE CAT5ED 2MT	12
DIR	866437	40438a	Tasmanian Gift Wrap	P/BASIC DOG FLYING DISC 23CM	6
DIR	866453	40438a	Tasmanian Gift Wrap	H/HARDWARE SPANNER SET 6PK	6
DIR	866461	40438a	Tasmanian Gift Wrap	G/GREENS HOSE GARDEN SET 4PK	6
DIR	866488	40438a	Tasmanian Gift Wrap	G/GREENS HOSE CONNECTOR 1PK	12

DIRECT – MY MUSCLE CHEF OFFER

Please find linked the flyer order from for existing and new lines for a 20% discount by ordering 6 cartons or more.

**** NB. The protein drinks are not included in this offer.

This offer is available until the 4/3/24 and will be shipped on Tuesday 5th March 2024.

Order details are contained in the linked flyer as well as follows.

Phone: 02 9194 5897

Email: orders@mymusclechef.com

[My Muscle Chef Offer](#)

DIRECT SIZE CHANGES

PRODUCT NUMBER	DESCRIPTION	SIZE	New SIZE	RQPU	GST	WSL DATE
546900	EURO SPICES ZAATAR	60GM	50GM	6	0	01-Feb-24

DIRECT WHOLESALE PRICING CHANGES

PRODUCT NUMBER	DESCRIPTION	SIZE	RQPU	GST	OLD WSL	NEW WSL	WSL DATE
Retail pricing has been held at the current price until the 19/2/24 where it will decrease to \$3.75							
861193	XO TEA CLASSIC ICED TEA	330ML	16	10	\$45.70	\$36.29	05-Feb-24
861214	XO TEA GNDR/LEM MYRTLE I/TEA	330ML	16	10	\$45.70	\$36.29	05-Feb-24
861222	XO TEA ROSELLA/LEM MYRTL I/TEA	330ML	16	10	\$45.70	\$36.29	05-Feb-24
861230	XO TEA JASMINE/LEM MYRTL I/TEA	330ML	16	10	\$45.70	\$36.29	05-Feb-24
647568	SWOSH COTTON BALLS	100PK	12	10	\$27.00	\$29.16	05-Feb-24
549036	IFP SOUP PACK	1KG	1	0	\$3.50	\$4.80	05-Feb-24
549167	IFP SNOW PEAS	200GM	1	0	\$3.50	\$4.90	05-Feb-24
549220	IFP SILVERBEET	300GM	1	0	\$2.50	\$3.90	05-Feb-24
549351	IFP GREEN BEANS	300GM	1	0	\$3.50	\$4.60	05-Feb-24
549386	IFP CELERY	350GM	1	0	\$3.00	\$3.80	05-Feb-24
549394	IFP MUSHROOMS	250GM	1	0	\$3.20	\$4.50	05-Feb-24
549490	IFP CAULIFLOWER/BROCCOLI PACK	1EA	1	0	\$3.50	\$4.95	05-Feb-24
549570	IFP ROMA TOMATOES	350GM	1	0	\$3.50	\$5.40	05-Feb-24
549589	IFP CARROTS/PARSNIPS	1KG	1	0	\$4.50	\$6.10	05-Feb-24
549810	IFP BURSEL SPROUTS	300GM	1	0	\$4.00	\$5.60	05-Feb-24
491874	INGHAMS TURKEY BREAST OVEN RST	1KG	1	0	\$16.50	\$21.50	26-Feb-24
643786	NAT SPINACH & CHEESE ROLL	150GM	20	10	\$61.00	\$69.85	26-Feb-24
643794	NAT RUSTIC VEGETABLE PASTIE	200GM	12	10	\$37.40	\$40.55	26-Feb-24