

---

# Travis Allen

TIR Head of Marketing

**DIGITAL PLATFORM DEVELOPMENTS - SNEAK PEEK AT THE NEW RETAILER ZONE WEBSITE**

TIR Channel Meeting



# TIR – IGA NEW RETAILER ZONE WEBSITE – SNEAK PEAK

- Replaces current IGA public and retailer zone webpages.
- Launching second half of 2021.
- Based on the National IGA Retailer website.
- Allows more flexibility to provide various content and is designed for easier interaction.
- Plans to include Rebate dashboard in subsequent upgrades.
- Will be the information hub as all communications can be found within the site.
- Looking for retailer members to participate with some user testing.
  - Contact Travis Allen 0418 145 050 or [travis.allen@igatas.com.au](mailto:travis.allen@igatas.com.au) to express your interest.



NEVER MISS A SPECIAL!  
GET THE ONLINE  
CATALOGUE STRAIGHT  
TO YOUR INBOX

SUBSCRIBE



New Public  
Webpage

## IGA STORE LOCATOR

Find your nearest store,  
check opening hours  
plus view and subscribe  
to a catalogue



## IGA IN OUR TASMANIAN COMMUNITY

IGA Tasmania is proud to  
be a part of the  
Tasmanian community  
and support local events.



## WEEKLY CATALOGUES

All the best weekly IGA  
specials in an easy to  
read format, designed to  
help you save more.





# STORE LOCATOR

New Public Webpage

Search Postcode or Suburb

Search for a store e.g. Swansea

**IGA X-press Lauderdale (Hill Street Grocer)**

528 S Arm Rd  
Lauderdale TAS 7021

03 6248 6221

Open today 7:30am to 7:30pm

Set as my Store Store Hours & Info

Subscribe to Catalogue View Catalogue

Home Deliveries Shop Online

**IGA X-Press Latrobe (Ritchies)**

79 Cilbert St  
Latrobe TAS 7307

0364261151

Open today 6:30am to 8:00pm

Set as my Store Store Hours & Info

Subscribe to Catalogue Home Deliveries

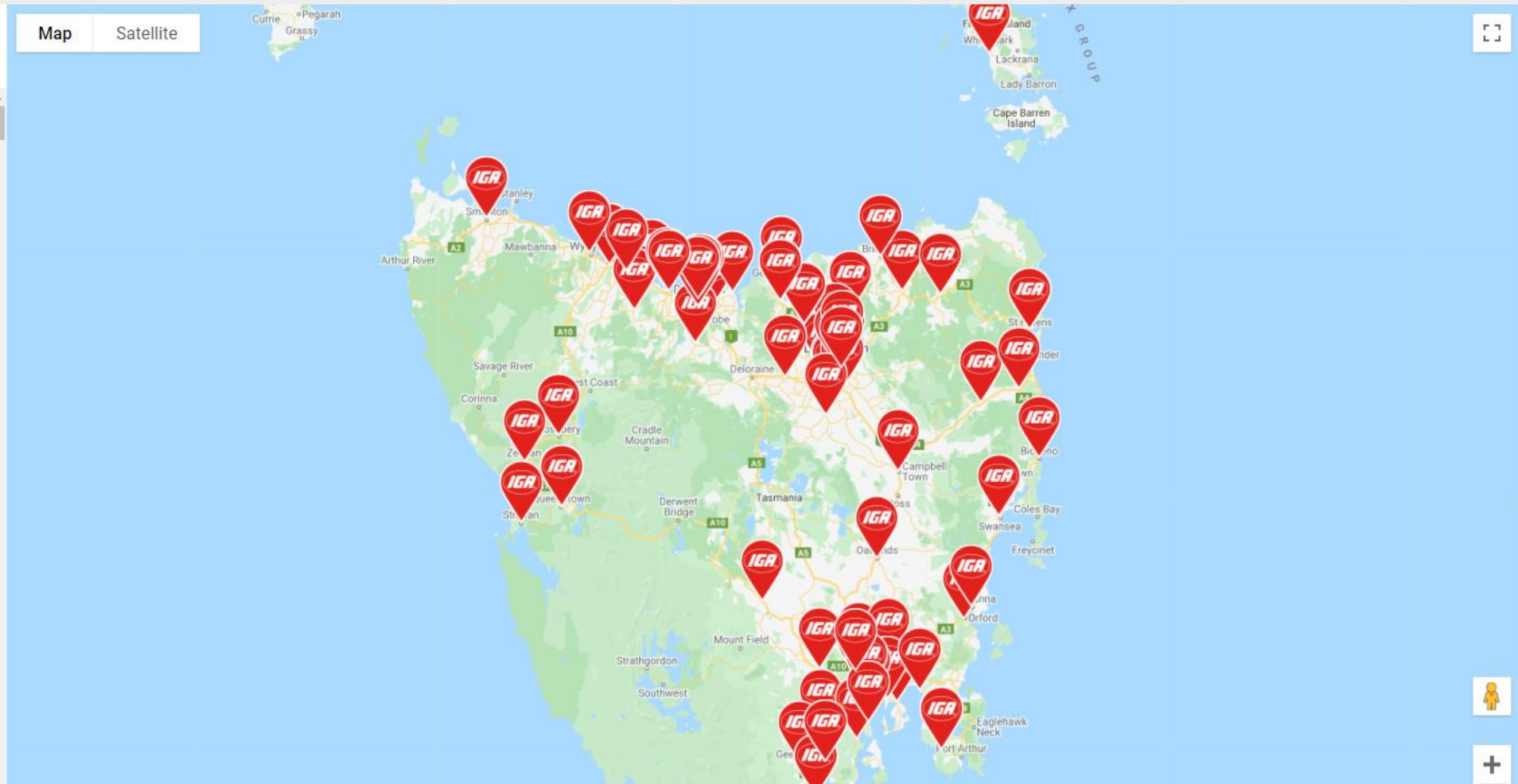
Shop Online

**IGA Everyday Brougham Street (Launceston)**

3 Brougham St  
West Launceston TAS 7250

03 6331 1185

Open today 6:30am to 8:00pm





# STORE LOCATOR

Search Postcode or Suburb

7250

## IGA Everyday Brougham Street (Launceston)

3 Brougham St  
West Launceston TAS 7250

03 6331 1185

Open today 6:30am to 8:00pm

Set as my Store

Store Hours & Info

Subscribe to Catalogue

Home Deliveries

Shop Online

## IGA Everyday Norwood (Launceston)

1 Norwood Ave  
Norwood TAS 7250

03 6343 4500

Open today 7:30am to 9:00pm

Set as my Store

Store Hours & Info

Subscribe to Catalogue

Home Deliveries

Shop Online

## Baxter's IGA Prospect

225-227 Westbury Rd  
Prospect TAS 7250

03 6343 1611

Open today 7:00am to 10:00pm

Set as my Store

Store Hours & Info

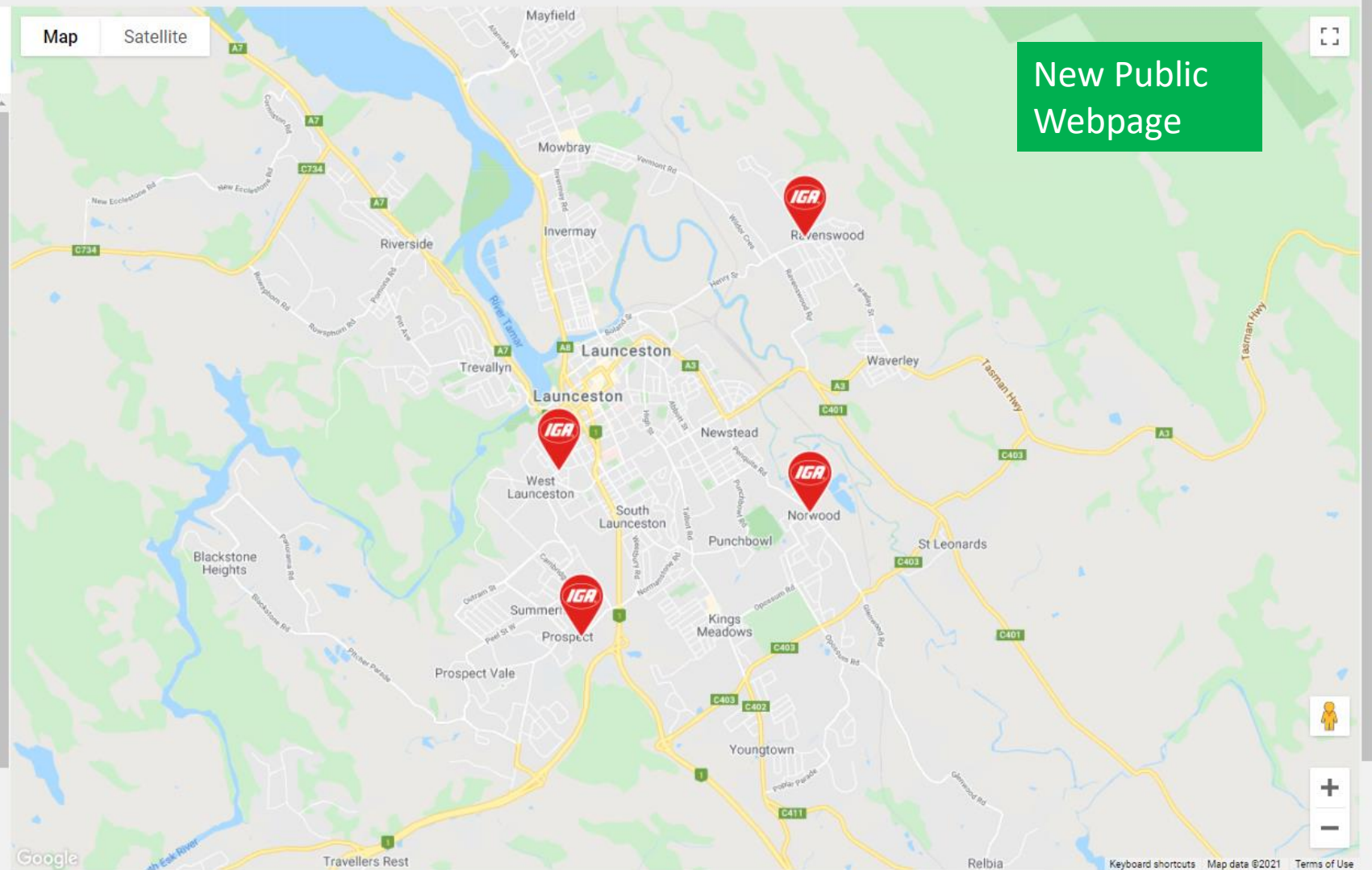
Subscribe to Catalogue

View Catalogue

Home Deliveries

Shop Online

## IGA Everyday Ravenswood



[CATALOGUES](#)[RECIPES](#)[COMPETITIONS](#)[COMMUNITY](#)[MORE FROM IGA](#)[STORE LOCATOR](#)[SHOP ONLINE](#)

## IGA EVERYDAY NORWOOD (LAUNCESTON)

New Public  
Webpage

### CONTACT DETAILS

Business Address:	1 Norwood Ave, Norwood, TAS,7250
Phone:	03 6343 4500
Home Delivery:	no
Online Shopping:	no
Website:	<a href="https://www.igatas.com.au/iga-everyday-norwood">https://www.igatas.com.au/iga-everyday-norwood</a>
Facebook:	<a href="https://www.facebook.com/NorwoodIGA/">https://www.facebook.com/NorwoodIGA/</a>
Twitter:	

### OPENING HOURS

Monday	7:30am	9:00pm
Tuesday	7:30am	9:00pm
Wednesday	7:30am	9:00pm
Thursday	7:30am	9:00pm
Friday	7:30am	9:00pm
Saturday	7:30am	9:00pm
Sunday	7:30am	9:00pm

### DEPARTMENTS

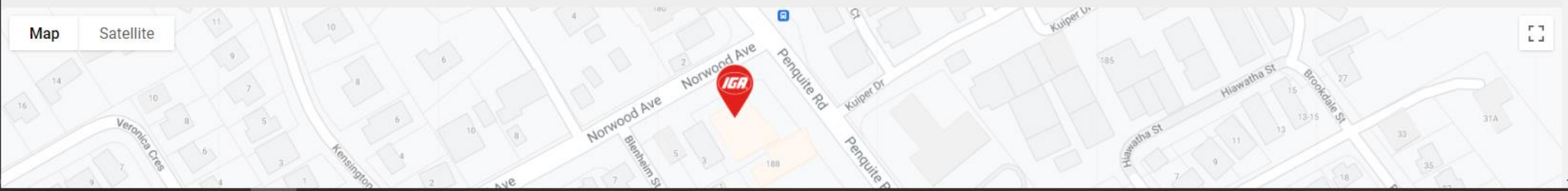
Bakery, Dairy, Grocery, Delicatessen, Meat, Frozen, Produce,  
General Merchandise

### FACILITIES

Phone Recharge

### PARKING OPTIONS

Off Street



[CATALOGUES](#)[RECIPES](#)[COMPETITIONS](#)[COMMUNITY](#)[MORE FROM IGA](#)[STORE LOCATOR](#)[SHOP ONLINE](#)

## CATALOGUES

New Public  
Webpage

Search Postcode or Suburb

7250

### IGA Everyday Brougham Street (Launceston)

3 Brougham St  
West Launceston TAS 7250

03 6331 1185

Open today 6:30am to 8:00pm

Set as my Store

Store Hours & Information

Subscribe to Catalogue

Home Deliveries

Shop Online

### IGA Everyday Norwood (Launceston)

1 Norwood Ave  
Norwood TAS 7250

03 6343 4500

Open today 7:30am to 9:00pm

Set as my Store

Store Hours & Information

Subscribe to Catalogue

Home Deliveries

Shop Online

### Baxter's IGA Prospect

225-227 Westbury Rd  
Prospect TAS 7250

03 6343 1611

Open today 7:00am to 10:00pm

Set as my Store

Store Hours & Information

Subscribe to Catalogue

View Catalogue

Home Deliveries

Shop Online



10th June 2021

New Retailer  
Zone Webpage

WED	THU	FRI	SAT	SUN	MON	TUE
26	27	28	29	30	31	1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	1	2	3	4	5	6

No Events are available for that day

## ALERTS & UPDATES

No Alerts are available for today

## CATALOGUES & PROMOTIONS



Week 24 2021 →



ONLINE  
ORDERING



ONLINE  
ORDERING



## LATEST NEWS





# CATALOGUES & PROMOTIONS

## WEEK 24 2021



10th June 2021

[New Retailer Zone Webpage](#)

### Catalogues









24 Standard Cat



24 Extended Cat

### Promotional Information

-  24 Standard Cat
-  24 Extended Cat
-  24 Grocery Retail
-  24 Fresh Retail
-  24 Order Sheets
-  24 Order Sheets


### Poster A4 Downloads

-  24 Fresh POS
-  24 Grocery POS

### JPG Image Downloads

-  24 Fresh POS
-  24 Grocery POS

### Shelf Talker Downloads

-  24 Multibuy Shelftalkers
-  24 Multibuy Shelftalkers 12ups

### Friday TV Line Fresh

-  24 TV Fresh POS
-  24 TV Fresh Shelftalkers
-  24 TV Fresh 12ups

# CATALOGUES & PROMOTIONS

## WEEK 25 2021



17th June 2021

New Retailer  
Zone Webpage

### Catalogues



25 Extended Cat



25 Standard Cat

### Promotional Information

-  25 Standard Cat
-  25 Extended Cat
-  25 Grocery Retail
-  25 Fresh Retail
-  25 Order Sheets
-  25 Order Sheets



### Poster A4 Downloads

-  25 Fresh POS
-  25 Grocery POS

### JPG Image Downloads

-  25 Fresh POS
-  25 Grocery POS

### Shelf Talker Downloads

-  25 Multibuy Shelftalkers
-  25 Multibuy Shelftalkers 12ups

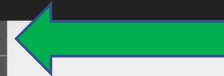
### Friday TV Line Fresh

-  25 TV Fresh POS
-  25 TV Fresh Shelftalkers
-  25 TV Fresh 12ups



17th Jun

- Operations
- Development
- Merchandising
- Consumer Programs
- Corporate Partners / Offers
- COVID-19 Resources



New Retailer  
Zone Webpage

WED	THU	FRI	SAT	SUN	MON	TUE
26	27	28	29	30	31	1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	1	2	3	4	5	6

No Events are available for that day

## ALERTS & UPDATES

No Alerts are available for today

## CATALOGUES & PROMOTIONS



Week 25 2021 →



tasmanian  
independent  
retailers

ONLINE  
ORDERING

island fresh  
PRODUCE

ONLINE  
ORDERING

## LATEST NEWS





# OPERATIONS

HOME > SUPPORT > OPERATIONS

New Retailer  
Zone Webpage



Standards & Compliance



Food Safety & Legislation



Workplace Health & Safety



Industrial Relations



Training Academy



Brand Management



Awards of Excellence



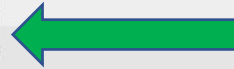
Sponsorships





17th Jun

- Operations
- Development
- Merchandising
- Consumer Programs
- Corporate Partners / Offers
- COVID-19 Resources



New Retailer  
Zone Webpage

WED	THU	FRI	SAT	SUN	MON	TUE
26	27	28	29	30	31	1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	1	2	3	4	5	6

No Events are available for that day

## ALERTS & UPDATES

No Alerts are available for today

## CATALOGUES & PROMOTIONS



Week 25 2021 →

ONLINE  
ORDERINGONLINE  
ORDERING

## LATEST NEWS



# COVID-19 RESOURCES

HOME > SUPPORT > COVID-19 RESOURCES

New Retailer  
Zone Webpage

IGA Safe Shopping Guide



General Information & TIR Updates



IGA Shop Online Program



Shopper Marketing



Store and Operational Information



Mental Health Assistance through EAP



TIR Contacts

