

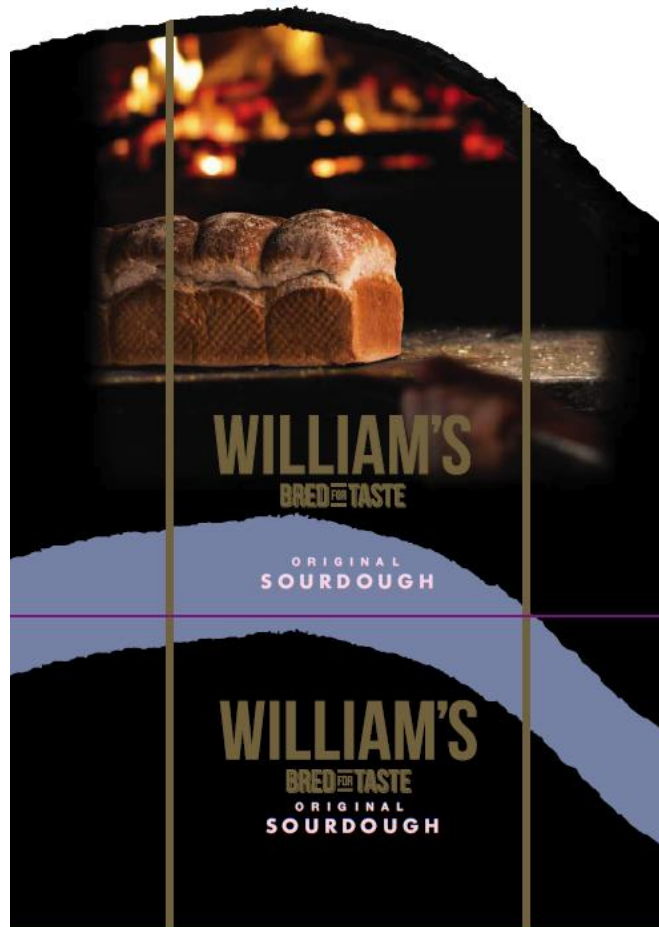


Williams Bred for Taste- Pending Changes

- We commenced in March of this year filming for our New series of Williams commercials. William and Eliza from our first series will again feature in the new commercials.
- New packaging and minor range change.
- Launch date at this stage will be early May 2019.
- *What has changed-*
 - *Williams Original sourdough will change from 900g to 850g-APN 9323975105619*
 - *Williams Tasmanian Rye will change from 900g to 800g-APN 9323975105626*
 - *Williams Settlers Rye Grain and seeds is DELETED*
 - *NEW variant, Williams Sourdough Dark Rye 800g-APN 9323975105633*

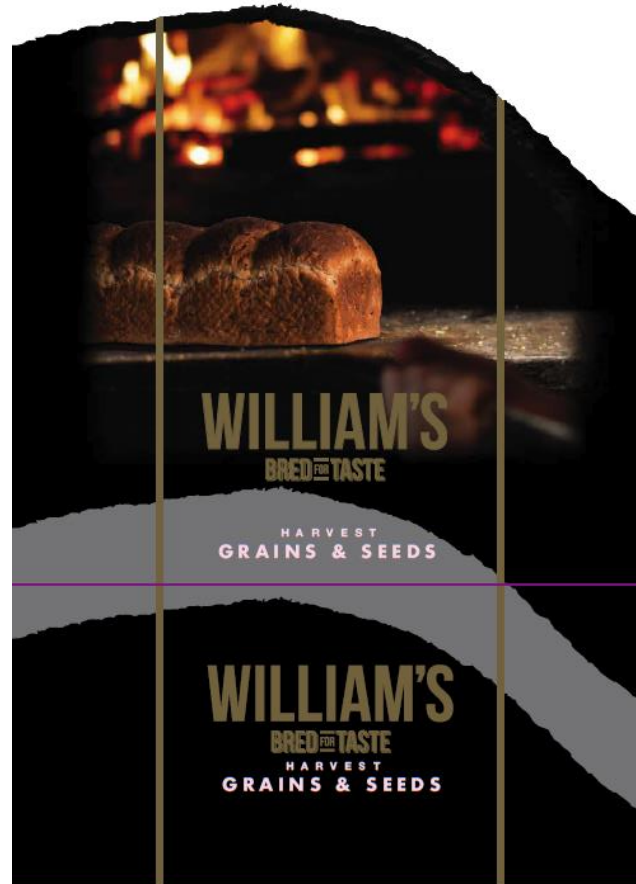
Code 2890

850g



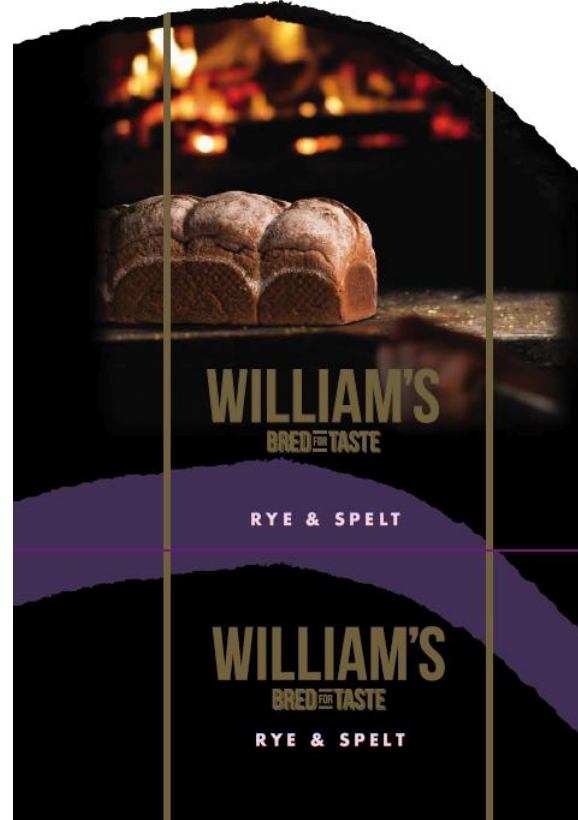
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800g

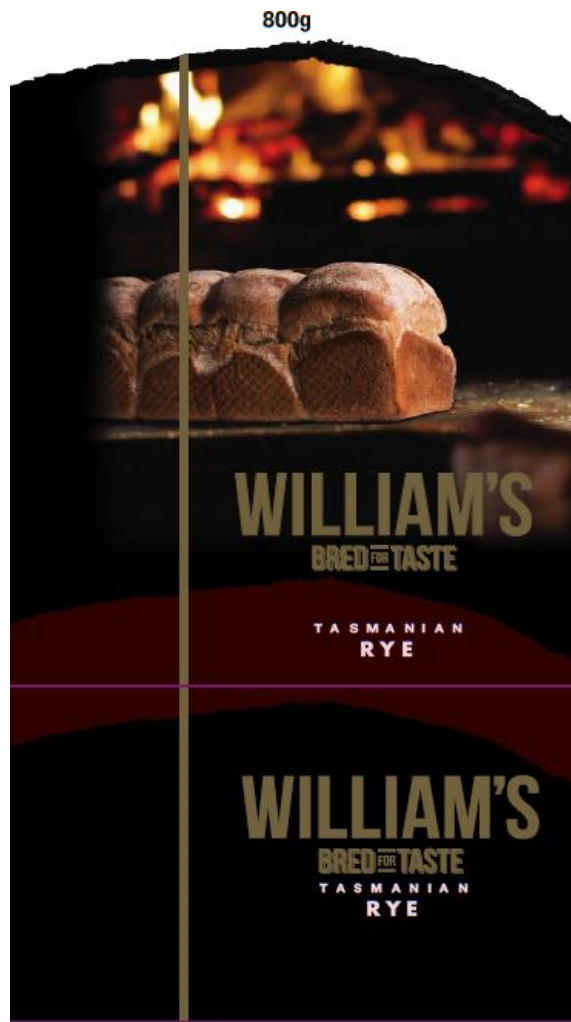


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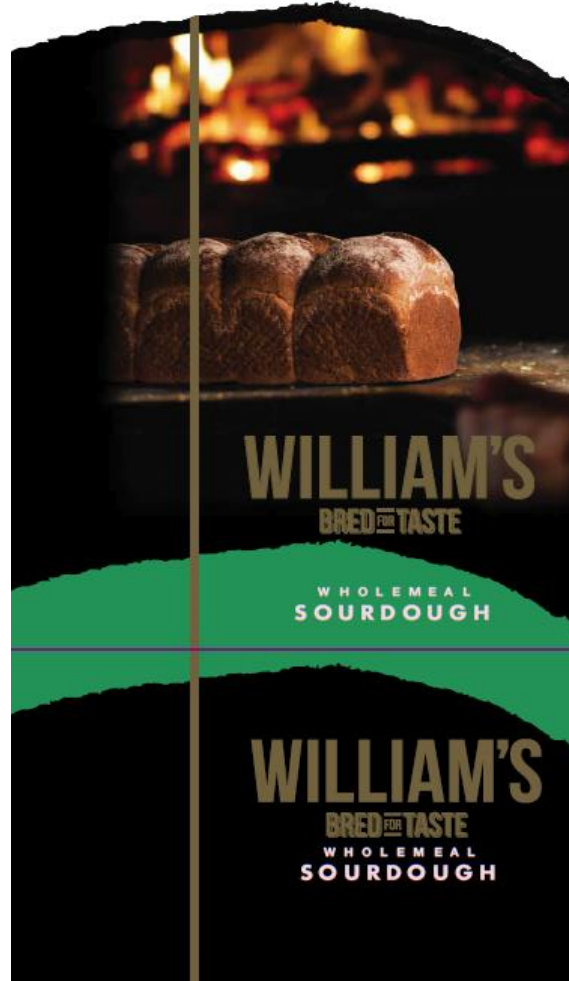
800g



Code 2885



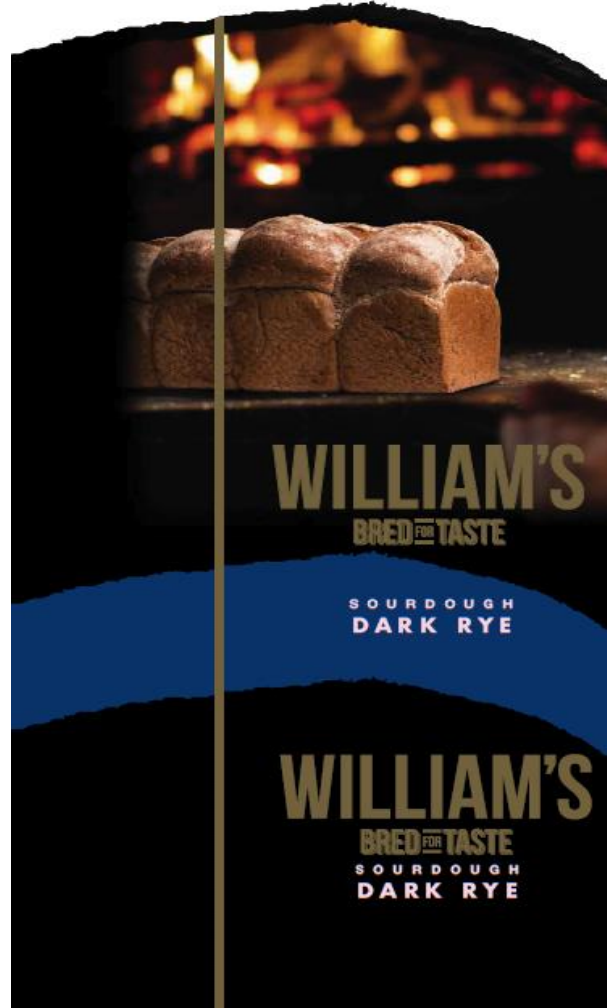
800g



Code 2875



800g



Code 2880

