

Week Commencing	SHELF	26/02/2020	4/03/2020	11/03/2020	18/03/2020
CCA Week #	PRIC	9	10	11	12
TCCC PET					
TCCC 2L COLAS		\$3.19	\$2.79	\$2.79	
Invoice Price			\$19.31	\$19.31	
TCCC 2L FLAVOURS		\$3.19	\$2.79	\$2.79	
Invoice Price			\$19.31	\$19.31	
TCCC 1.25L COLAS		\$2.85		\$1.99	\$1.99
Invoice Price				\$20.84	\$20.84
TCCC 1.25L FLAVOURS		\$2.85		\$1.99	\$1.99
Invoice Price				\$20.84	\$20.84
CCA PET					
Kirks 1.25L	RRP	\$1.70	\$1.59	\$1.59	
Invoice Price			\$15.57	\$15.57	
TCCC CAN					
TCCC 30 x 375	RRP	\$35.10	\$20.99	\$20.99	
Invoice Price			\$18.42	\$18.42	
TCCC 24 x 375 COLAS		\$28.20		\$15.99	\$15.99
Invoice Price				\$14.10	\$14.10
TCCC 24 x 375 FLAVOURS		\$28.20		\$14.99	\$14.99
Invoice Price				\$12.81	\$12.81
TCCC 10 x 375		\$12.30	\$7.99	\$7.99	
Invoice Price			\$13.84	\$13.84	
CCA CAN					
Kirks 10 x 375	RRP	\$9.40		\$5.99	\$5.99
Invoice Price				\$10.35	\$10.35
PREMIUM PACKS					
TCCC 6 x 375	RRP	\$10.15	\$5.99	\$5.99	\$5.99
Invoice Price			\$18.51	\$18.51	\$18.51
TCCC 12 x 300ml		\$17.75	\$11.99	\$11.99	\$10.99
Invoice Price			\$9.00	\$8.99	\$8.99
TCCC 4 x 300		\$9.39	\$4.99	\$4.99	\$5.99
Invoice Price			\$23.10	\$23.10	\$27.10
TCCC 8 x 200		\$9.00		\$5.99	\$5.99
Invoice Price				\$14.71	\$14.71
ADULT					
Cascade 4 x 200ml	RRP	\$3.99	\$3.49	\$3.49	
Invoice Price			\$15.61	\$15.61	
Deep Spring 4 x 250ml		\$4.50	\$3.49	\$3.49	
Invoice Price			\$15.52	\$15.52	
Deep Spring 1.25L		\$2.55		\$1.75	\$1.75
Invoice Price				\$16.90	\$16.90
Mt Franklin Spark 1.25L		\$3.09		\$1.75	\$1.75
Invoice Price				\$16.90	\$16.90
Mt Franklin Sparkling 10 x 375ml		\$12.50	\$7.99	\$7.99	
Invoice Price			\$12.78	\$12.78	
Mt Franklin Spark 4 x 250ml		\$4.50	\$3.49	\$3.49	
Invoice Price			\$15.85	\$15.85	
Mt Franklin Spark 4 x 450ml		\$7.15	\$5.49	\$5.49	\$5.49
Invoice Price			\$23.97	\$23.97	\$23.97
Mt Franklin Spark 750ml		\$3.75	\$3.49	\$3.49	\$3.49
Invoice Price			\$27.25	\$27.25	\$27.25
Cascade S/Apple Isle 750ml		\$3.19	\$2.99	\$2.99	\$2.99
Invoice Price			\$25.52	\$25.52	\$25.52
Appletiser 750ml		\$4.79		\$3.49	\$3.49
Invoice Price				\$35.60	\$35.60
Grapetiser 750ml		\$5.29		\$3.49	\$3.49
Invoice Price				\$34.25	\$34.25
Cascade Ultra C 750ml		\$6.35	\$5.75	\$5.75	\$5.75
Invoice Price			\$26.70	\$26.70	\$26.70
Cascade Cordial 750ml		\$5.85	\$4.99	\$4.99	\$4.99
Invoice Price			\$21.78	\$21.78	\$21.78
WATER SSMP					
Mt Franklin 6 x 500	RRP	\$4.99	\$4.49	\$4.49	\$4.49
Invoice Price			\$14.71	\$14.71	\$14.71
Mt Franklin 12 x 500		\$7.99		\$5.99	\$5.99
Invoice Price				\$10.80	\$10.80
Mt Franklin 20 x 500		\$14.99	\$8.99	\$8.99	
Invoice Price			\$8.32	\$8.32	
Peats Ridge 24 x 600		\$15.99	\$8.99	\$8.99	\$8.99
Invoice Price			\$8.05	\$8.05	\$8.05
WATER MSMP					
Mt Franklin 4 x 1.5L	RRP	\$8.99	\$6.99	\$6.99	\$6.99
Invoice Price			\$11.17	\$11.17	\$11.17
Mt Franklin 6 x 1L		\$7.59	\$6.99	\$6.99	\$6.99
Invoice Price			\$11.18	\$11.18	\$11.18
WATER MS					
Mt Franklin 1.5L	RRP	\$3.89	\$2.99	\$2.99	\$2.99
Invoice Price			\$17.95	\$17.95	\$17.95
Mt Franklin 1L		\$2.89	\$1.99	\$1.99	
Invoice Price			\$19.11	\$19.11	
Pump 1.25L		\$4.65		\$2.99	\$2.99
Invoice Price				\$30.42	\$30.42
ENERGY					
Coke Energy 4 x 250	RRP	\$8.99	\$6.99	\$6.99	
Invoice Price			\$30.50	\$30.50	
Mother 4 x 500		\$12.19		\$7.99	\$7.99
Invoice Price				\$37.06	\$37.06
Monster 4 x 500		\$12.19	\$7.99	\$7.99	
Invoice Price			\$37.06	\$37.06	
Monster 6 x 250		\$9.99		\$6.99	\$6.99
Invoice Price				\$21.61	\$21.61
Mother 4 x 250		\$9.25	\$5.49	\$5.49	\$5.49
Invoice Price			\$23.85	\$23.85	\$23.85
SPORTS					
Powerade 1.5L	RRP	\$5.99	\$4.49	\$4.49	\$4.49
Invoice Price			\$20.81	\$20.81	\$20.81
Powerade 1L		\$5.75	\$2.99	\$2.99	
Invoice Price			\$28.53	\$28.53	
Powerade 600ml FLO		\$3.79		\$2.75	\$2.75
Invoice Price				\$24.01	\$24.01
Powerade Active Water 600ml FLO		\$3.79		\$2.75	\$2.75
Invoice Price				\$24.01	\$24.01
Powerade 500g		\$12.89	\$9.99	\$9.99	\$9.99
Invoice Price			\$43.63	\$43.63	\$43.63
OTHER SS					
FUZE TEA 1.25L	RRP	\$3.99	\$2.99	\$2.99	\$2.99
Invoice Price			\$13.05	\$13.05	\$13.05
ZICO 1L 1X6_S		\$6.00	\$3.99	\$3.99	\$3.99
Invoice Price			\$20.36	\$20.36	\$20.36
COFFEE					
GRINDERS 52G 1X6_S	RRP	\$6.50	\$4.99	\$4.99	
Invoice Price			\$25.42	\$25.42	
GRINDERS 80G 1X8_S		\$6.50	\$4.99	\$4.99	
Invoice Price			\$33.95	\$33.95	
Grinders 200g Ground		\$9.55		\$5.99	\$5.99
Invoice Price				\$22.77	\$22.77
GRINDERS 1.0KG 1X3_S		\$27.99	\$19.99	\$19.99	
Invoice Price			\$48.02	\$48.02	

IGA TAS - WEEKLY BULLETIN

Promotional Week Commencing
26th Feb, 4th Mar, 11th Mar & 18th Mar

WEEK 9 - 10

6 - 2 - Mix

REVENUE DRIVERS

2.0L TCCC

MAINTAIN DURING WEEK 9 - 10

Cola's \$2.79

Flav's \$2.79

30pk / 10pk TCCC

MAINTAIN DURING WEEK 9 - 10

\$20.99 / \$7.99

1.25L KIRKS

MAINTAIN DURING WEEK 9 - 10

\$1.59

PREMIUM PACKS

4x300ml GLASS TCCC

MAINTAIN DURING WEEK 9 - 10

\$4.99

4x500ml MONSTER

MAINTAIN DURING WEEK 9 - 10

\$7.99

4x200ml CASCADE

MAINTAIN DURING WEEK 9 - 10

\$3.49

WEEK 11 - 12

6 - 2 - Mix

REVENUE DRIVERS

1.25L TCCC

MAINTAIN DURING WEEK 11 - 12

Cola's \$1.99

Flav's \$1.99

24pk TCCC

MAINTAIN DURING WEEK 11 - 12

Cola's \$15.99

Flav's \$14.99

10pk KIRKS

MAINTAIN DURING WEEK 11 - 12

\$5.99

PREMIUM PACKS

8x200ml TCCC

MAINTAIN DURING WEEK 11 - 12

\$5.99

600ml POWERADE

MAINTAIN DURING WEEKS 11 - 12

\$2.75

4x500ml MOTHER

MAINTAIN DURING WEEK 11 - 12

\$7.99

A NEW WAVE OF MOTHER HAS LANDED - EPIC SWIRL NOW AVAILABLE

ALWAYS ON

FLAVOUR
SOUR APPLE & KIWI

AVAILABLE
20/01/2020

PACK FORMATS
24 X 500ML SINGLE CAN
4 X 500ML 4 PACKS

NOW AVAILABLE FROM CCA & SIW

500ML SINGLE CAN

- SIW CODE = 185068
- CCA CODE = 956488

MONSTER INTRODUCES THE MULE - NOW AVAILABLE

GINGER FLAVOURED
BEVERAGES GROWING ALMOST
4x FASTER
THAN TOTAL NARTD¹

30% OF ENERGY DRINK BUYERS
ALREADY PURCHASE
GINGER FLAVOURED DRINKS
(+3% on prior year)⁴

NOW AVAILABLE FROM CCA & SIW

500ML SINGLE CAN
On Promotion WK 9 - 10 for \$2.99

- SIW CODE = 185105
- CCA CODE = 956502

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CCA Week #	PRIC	9	10	11	12
COLD DRINK	RRP				
1.0L TCCC	\$3.90	\$3.75	\$3.75		
Invoice Price		\$33.24	\$33.74		
600ml TCCC	\$4.15			\$3.49	\$3.49
Invoice Price				\$53.68	\$53.68
385ml TCCC	\$4.15	\$3.49	\$3.49	\$3.49	\$3.49
Invoice Price		\$55.40	\$55.40	\$55.40	\$55.40
250ml TCCC	\$2.00	\$2.00	\$2.00	\$2.00	\$2.00
Invoice Price		\$23.53	\$23.53	\$23.53	\$23.53
250ml Mother	\$2.75	\$2.00	\$2.00	\$2.00	\$2.00
Invoice Price		\$31.38	\$31.38	\$31.38	\$31.38
250ml Coke Energy	\$2.70			\$2.00	\$2.00
Invoice Price				\$33.53	\$33.53
Mother 500ml	\$2.80				
Invoice Price					
Monster 500ml	\$3.49	\$2.99	\$2.99		
Invoice Price		\$42.66	\$42.66		
Monster 550ml	\$3.55			\$3.29	\$3.29
Invoice Price				\$46.39	\$46.39
Mt Franklin 600ml	\$2.95	2 for \$4	2 for \$4		
Invoice Price		\$30.97	\$30.97		
Mt Franklin Lightly Sparkling 450ml	\$2.65			\$2.50	\$2.50
Invoice Price				\$37.31	\$37.31
750ml Pump	\$3.95			\$2.99	\$2.99
Invoice Price				\$43.55	\$43.55
750ml Pump Flavours	\$3.99			\$2.99	\$2.99
Invoice Price				\$46.50	\$46.50
ZICO 330ML 1X12_S	\$2.95	\$2.49	\$2.49	\$2.49	\$2.49
Invoice Price		\$21.90	\$21.90	\$21.90	\$21.90
Glacéau 500ml	\$3.99	\$3.49	\$3.49		
Invoice Price		\$26.31	\$26.31		
FUZE TEA 500ml	\$3.99	\$2.99	\$2.99	\$2.99	\$2.99
Invoice Price		\$21.35	\$21.35	\$21.35	\$21.35
250ml Fruit Box	\$1.85	2 for \$3	2 for \$3		
Invoice Price		\$23.96	\$23.96		
KOMBUCHA	RRP				
330ml MOJO Classic	\$4.30				
Invoice Price					
330ml MOJO Crafted	\$4.30				
Invoice Price					
330ml MOJO Sparkling Probiotic	\$4.30				
Invoice Price					
750ml MOJO Crafted	\$7.50	\$6.50	\$6.50		
Invoice Price		\$55.46	\$55.46		
MILK	RRP				
Barista Bros 500ml	\$3.35	\$2.99	\$2.99		
Invoice Price		\$24.45	\$24.45		
Barista Bros 700ml	\$3.99			\$3.49	\$3.49
Invoice Price				\$26.61	\$26.61
Nutriboost 340ml	\$3.30			\$2.75	\$2.75
Invoice Price				\$23.26	\$23.26

MOUNT FRANKLIN SPARKLING 10 PACKS - NOW AVAILABLE



NOW AVAILABLE FROM CCA & SIW

375ML 10 PACK - LIME FLAVOUR
On Promotion WK 9 - 10 for \$7.99

- SIW CODE = 185148
- CCA CODE = 956559

375ML 10 PACK - RASPBERRY FLAVOUR
On Promotion WK 9 - 10 for \$7.99

- SIW CODE = 185113
- CCA CODE = 956533

EASTER IS COMING



PLEASE SPEAK WITH YOUR CCA REP ABOUT LOCKING AWAY YOUR EASTER DISPLAYS

Another exciting Promotion kicks off in March

**1 IN 5
WINS
INSTANTLY
A FREE** *Coca-Cola*



Buy any 600mL *Coca-Cola* Variety
Scratch card provided at checkout
Win a FREE *Coca-Cola* 600mL to share

CCA is excited to announce another great consumer promotion that will drive profitability and consumer engagement for your business.

Purchase 25 cases across the 600ml TCCC PET range and CCA will deliver 5 bonus cases of 600ml Coke PET to your store to be used as instant wins for your customers.

The promotion will kick off in March and your stock (including bonus stock) will be delivered to your store by the end of Feb.

For more information about this exciting promotion and to hear how CCA will bring the marketing support material to life please discuss in more detail with your CCA Business Development Executive