



PHILIP MORRIS LIMITED

A.B.N. 65 004 694 428
30 Convention Centre Place, South Wharf, Victoria 3006 Australia
Telephone: 61 3 8531 1000 Facsimile: 61 3 8531 1900

NATIONAL PRICE LIST Effective 4th March 2019

CIGARETTES				WHOLESALE LIST PRICE						RRP*
BRAND	VARIANT	Per Carton		GST Exclusive			GST Inclusive			GST Inclusive
		Packs	Sticks	Per Pkt	Per Ctn	Per 000'	Per Pkt	Per Ctn	Per 000'	Per Pkt
20's PACKING										
CHOICE SIGNATURE	Bold Blend, Classic Blend, Blonde Blend	10	200	18.48	184.76	923.80	20.33	203.24	1,016.18	22.75
BOND STREET	Red + Fresh Burst, Blue + Fresh Burst, Gold + Fresh Burst	10	200	21.06	210.61	1,053.05	23.17	231.67	1,158.36	25.60
LONGBEACH	Original Yellow, Rich Blue, Fine Silver, Menthol Green	10	200	22.76	227.57	1,137.85	25.04	250.33	1,251.64	27.85
PETER JACKSON	Original Blue, Rich Gold	10	200	23.63	236.26	1,181.30	25.99	259.89	1,299.43	28.95
MARLBORO	Red, Gold, Ice Blast	10	200	24.83	248.32	1,241.60	27.31	273.15	1,365.76	30.00
25's PACKING										
CHOICE SIGNATURE	Bold Blend, Classic Blend	8	200	23.53	188.22	941.10	25.88	207.04	1,035.21	28.95
BOND STREET	Red, Blue, Gold	8	200	26.74	213.88	1,069.40	29.41	235.27	1,176.34	32.55
PETER JACKSON	Original Blue + Fresh Burst, Rich Gold + Fresh Burst	8	200	26.52	212.12	1,060.60	29.17	233.33	1,166.66	32.75
MARLBORO	Red, Blue, Gold, Menthol, Ice Blast	8	200	29.88	239.06	1,195.30	32.87	262.97	1,314.83	36.45
ALPINE	Filter Menthol, Menthol Original, Menthol Rich, Menthol Fine, Menthol Supreme	8	200	32.21	257.67	1,288.35	35.43	283.44	1,417.19	39.50
30's PACKING										
BOND STREET	Red, Blue, Gold	6	180	30.26	181.57	1,008.70	33.29	199.73	1,109.57	36.95
LONGBEACH	Original Yellow, Rich Blue, Fine Silver, Menthol Green	6	180	34.09	204.54	1,136.35	37.50	224.99	1,249.99	41.50
LONGBEACH MOMENTS	North Coast, East Coast, West Coast, Fresh Coast	6	180	31.46	188.73	1,048.50	34.61	207.60	1,153.35	38.25
PETER JACKSON	Virginia Red, Original Blue, Rich Gold, Fine Silver, Supreme White, Menthol Green	6	180	35.09	210.56	1,169.75	38.60	231.62	1,286.73	42.65
PETER JACKSON CLASSIC	Blue, Gold	6	180	32.79	196.71	1,092.85	36.07	216.38	1,202.14	39.95
40's PACKING										
CHOICE	Full Red, Original Blue, Rich Gold	4	160	41.07	164.28	1,026.75	45.18	180.71	1,129.43	49.95
BOND STREET	Red, Blue, Gold, Menthol	4	160	41.07	164.28	1,026.75	45.18	180.71	1,129.43	49.95
LONGBEACH	Filter Red, Original Yellow, Rich Blue, Fine Silver, Select White, Menthol Green, Menthol Fresh	4	160	42.89	171.55	1,072.20	47.18	188.71	1,179.42	52.50
PETER JACKSON	Original Blue, Rich Gold	4	160	42.97	171.87	1,074.20	47.27	189.06	1,181.62	52.75

ROLL YOUR OWN				WHOLESALE LIST PRICE						RRP*
BRAND	VARIANT	Per Outer		GST Exclusive			GST Inclusive			GST Inclusive
		Pouches	Grams	Per Pouch	Per Outer	Per KG	Per Pkt	Per Ctn	Per 000'	Per Pouch
15 GRAMS										
PETER JACKSON	Blue	10	150	19.88	198.75	1,325.00	21.87	218.63	1,457.50	24.30
CRAFTSMAN	Brunswick Blend, Sailors Rum, Espresso	10	150	20.15	201.52	1,343.45	22.17	221.67	1,477.80	24.55
20 GRAMS										
CRAFTSMAN**	Brunswick Blend, Sailors Rum	10	200	24.86	248.64	1,243.20	27.35	273.50	1,367.52	30.30
25 GRAMS										
CHOICE	Full Red, Original Blue, Rich Gold	10	250	30.32	303.19	1,212.75	33.35	333.51	1,334.03	36.95
PETER JACKSON	Blue	10	250	30.60	306.00	1,224.00	33.66	336.60	1,346.40	37.50
LONGBEACH	Original Yellow, Rich	10	250	30.77	307.70	1,230.80	33.85	338.47	1,353.88	37.50
CRAFTSMAN	Brunswick Blend, Sailors Rum, Espresso	10	250	30.85	308.50	1,234.00	33.94	339.35	1,357.40	37.55
27 GRAMS										
LONGBEACH**	Original Yellow, Rich	10	270	32.68	326.84	1,210.50	35.95	359.52	1,331.55	39.95
50 GRAMS										
CHOICE**	Original Blue (2 x 25g pouches)	5	250	59.62	298.11	1,192.45	65.58	327.92	1,311.70	72.60
55 GRAMS										
LONGBEACH	Original Yellow, Rich	5	275	65.60	327.99	1,192.70	72.16	360.79	1,311.97	79.10

TUBING TOBACCO				WHOLESALE LIST PRICE						RRP*
BRAND	VARIANT	Per Outer		GST Exclusive			GST Inclusive			GST Inclusive
		Pouches	Grams	Per Pouch	Per Outer	Per KG	Per Pkt	Per Ctn	Per 000'	Per Pouch
55 GRAMS										
CHOICE	Volume Tubing Tobacco 100	5	275	63.05	315.27	1,146.45	69.36	346.80	1,261.09	76.50
70 GRAMS										
CHOICE	Premium Tubing Tobacco 100	4	280	80.25	321.00	1,146.45	88.28	353.10	1,261.09	97.50

CIGARS				WHOLESALE LIST PRICE				RRP*
BRAND	VARIANT	Per Outer		GST Exclusive		GST Inclusive		GST Inclusive
		Packs	Sticks	Per Pack	Per '00	Per Pack	Per 00'	Per Pkt
10s								
WILLEM II WEE WILLEM	Regular, Blue, Gold	1	10	18.52	185.15	20.37	203.67	25.50

* Recommended Retail Prices

** Delisted products - these items have been discontinued.

The quoted Recommended Retail Price (RRP) is recommendation only and there is no obligation to comply with this recommendation.

Individual retailers should seek their own professional advice in respect of any pricing issues.

If you require additional information please call the Philip Morris Customer Service Department on 1800 135 723.

Confidential and intended for the Tobacco Trade only.

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