

# Baby Wipes 20pk

BabyLove®

## Convenience/Travel Pack

★ 99% Water + Plant Based Ingredients

★ Alcohol & Fragrance Free

★ Maximise incremental impulse sales – multiple usage occasions i.e. nappy bag, car glove box, handbags, school bags

★ Travel wipes deliver highest price per piece vs Total Category\*



### Media Support

✓ Digital & PR/Influencers & Sampling



✓ Catalogue Promotions

New BabyLove Wipes	Ctn Qty	APN
BabyLove Baby Water Wipes Travel Pack 20's (8x20's)	8	9321818004554