

# HOW TO PLACE YOUR ORDER

ALL SEASONAL ORDERS MUST BE RECEIVED BY METCASH NO LATER THAN

- 22ND MARCH 2019 :

TO CONFIRM AVAILABILITY OF STOCK SUPPLY

#### STEP 1 SEASONAL ORDER CODE

IMPORTANT: Scan this barcode to identify this order as a seasonal order. If this barcode is not included, your order will not transmit successfully.



Then enter QTY '1'

#### STEP 2 SELECT DELIVERY DATE

\* Please note that you will need to go through steps 1-5 for each delivery date.

Scan the correct barcode to nominate your delivery date for this order. 1st Release Date W.C. 23/09/2019



Then enter QTY '1'

2nd Release Date W.C. 21/10/2019

3rd Release Date W.C. 11/11/2019





Then enter QTY '1'



Then enter QTY '1'

#### STEP 3 SCAN ITEMS

Scan the desired item codes in this guide (e.g. CHRISTMAS STAR CANDY CANE RAINBOW TUB 120G). CHRISTMAS STAR CANEY CAME PEPPERMENT TUR 120G

Cude: Yosessa
Cuse Status
Cuse Horge: 33,00
Cuse Horge: 33,00
Cuse Horge: 44%
Cuse Status
C

Then enter QTY of cartons required

#### STEP 4 CONTINUE SCAN

Continue to scan the item codes that you require until your order is completed.

STEP 5

# TRANSMIT YOUR ORDER BY 22ND MARCH 2019 TO ENSURE DELIVERIES ARE MADE ON TIME

# CONFIRM YOUR ORDER

#### **STEP 6 CONFIRM YOUR ORDER HAS BEEN RECEIVED**

#### **CUSTOMER SERVICE DETAILS**

**PHONE** Ph: 1300 366 004

**EMAIL** 

customer.service@metcashfg.com

**OPERATING HOURS** 

7AM-7PM, (EST) MON-FRI 8AM-MIDDAY, (EST) SAT

#### **STEP 7 RECORD YOUR ORDER**

Fill in the table below to keep a record of your order.

SEASONAL ORDER DESCRIPTION			
DATE OF ORDER			
TRANSMISSION NO.			
CUSTOMER SERVICE REPRESENTATIVE NAME			
TOTAL CARTON QTY			
EXPECTED DELIVERY DATE			
ORDER CONFIRMATION RECEIVED	Yes	No	

#### **STEP 8** FURTHER ORDERS

To place another order repeat Steps 1-6.

For more information, please contact your state representative:

NSW & ACT Chris Hately IGA Distribution

Ph: (02) 8822 3630 Fax: (02) 8811 7431 Metcash Food & Grocery 71 Huntingwood Drive Eastern Creek NSW 2766 QLD Andrew Pitt Buying Manager (QLD)

Ph: (07) 3804 4014 Fax: (07) 3804 4034 Metcash Food & Grocery 111-137 Magnesium Drive Crestmead QLD 4132 VIC Kieren Hirst Merchandise

Ph: (03) 8368 6101 Fax: (03) 8368 6108 Metcash Food & Grocery 75–79 Fitzgerald Road Laverton VIC 3026

The prices in this catalogue are correct at the time of printing, based on information supplied in December. They do not include GST, service or delivery fees in the cost prices. Metcash reserves the right to adjust prices without notification.

# Dear Retailer,

Welcome to our 2019 Christmas Season Range Order Guide.

This year's range has been specially selected to offer you a wider choice and variety to allow you to meet the needs and diversity of your customers.

The range has been selected after careful review and analysis of market data. We have taken into consideration shopper insights, market and product performance and retailer feedback. These key indicators have driven our recommendation for premium gifting lines while retaining traditional favourites in the range.

Supply continues to be a primary focus and we are working in partnership with all suppliers to ensure we deliver stock to you on time and in full.

Darrell Lea products have a short shelf life and are not available until the second drop. Ferrero and Kinder lines are not available until the second drop.

We are confident the Christmas 2019 seasonal plan will deliver improved sales for your business and look forward to sharing a successful Christmas season with you.

Yours sincerely,

# Dawn Kitchener

National ACM Seasonal Confectionery Dawn.Kitchener@metcashfg.com

# CONTENTS

PREPACK TOWERS & DISPLAYS	7
EARLY SELLERS	20
CHOCOLATES	31
FUDGE	41
GIFTING	43
SWEETS, LOLLIES & LIQUORICE	57
BISCUITS	62
ENTERTAINING	65

# **Shopper Insights**



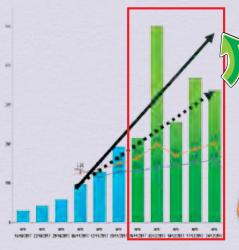
GROW your total basket sales!

**INSIGHT: SHOPPERS WALK AWAY IF THEY CAN'T FIND THE XMAS PRODUCTS** THEY'RE LOOKING FOR...



This results in valuable basket sales being lost to your competitors





**Independent Supermarkets** (Zero Out of Stocks)

**OPPORTUNITY: MINIMIZE XMAS PRODUCT OUT** OF STOCKS XMAS WEEK & RETAIN YOUR BASKET SALES!

Shoppers Continue their basket shop in your store!



#### RETAILER TESTIMONIAL:

'We recognise out of stocks on Xmas seasonal lines impacts our broader store sales. We plan to avoid out of stocks Xmas week on key lines'

Coroanna Douglass - Cornetts

# **PREPACKS**



PRE-PACK TOWER















	ltem Code	Item Description	Units in box	Ctn Cost	RRP	Margin	Cartons required	Barcode
Section of	354687	CADBURY MARSHMALLOW SANTA (GENERIC PREPACK TOWER)	200	\$113.29	N/A	N/A	N/A	
11 mOn 12 c	342274	CADBURY MARSHMALLOW SANTA 35G	40	\$22.65	\$1.00	38%	5	PPU CONTENTS

### **PREPACKS**



PRE-PACK TOWER















Item Code	Item Description	Units in box	Ctn Cost	RRP	Margin	Cartons required	Barcode
354653	CADBURY VANILLA MOUSSE SNOWMAN (GENERIC PREPACK TOWER)	198	\$208.63	N/A	N/A	N/A	
330515	CADBURY VANILLA MOUSSE SNOWMAN 30G	33	\$34.77	\$1.70	32%	6	PPU CONTENTS

### **PREPACKS**

# ORDER YOUR CHRISTMAS PREPACK TODAY



PREPACK TOWERS!



is the #1 SELLING SKU in Kids Novelty Confectionary + Bars!

BIGGER than Mars (#2) & Cherry Ripe (#3)!!



\*artwork subject to change

\*Source: IRI Scan Data: AUS Indies Scan, MAT to 01/10/17

Item Code	Item Description	Units in box	Ctn Cost	RRP	Margin	Cartons required	Barcode
848432	KINDER SURPRISE EGG T192 20G	192	\$290.58	N/A	N/A	N/A	
739162	KINDER SURPRISE CHRISTMAS CLASSIC 20G	48	\$72.65	\$2.25	26%	4	PPU CONTENTS

To order your Kinder displays please contact the Ferrero Representative in your state:

Ferrero NSW John McKay 0425 876 989 Ferrero VIC Stuart Kibblewhite 0413 087 375 Ferrero QLD Margaret Ritchie 0408 611 926 Ferrero SA / WA
Peter Leventis
0413 154 141



Item Code	Item Description	Units in box	Ctn Cost	RRP	Margin	Cartons required	Barcode
947346	MALTEASERS MERRYTEASER REINDEER (GENERIC PREPACK TOWER)	320	\$231.25	N/A	N/A	N/A	
71247	MALTESERS MERRYTEASER REINDEER 29G	32	\$23.12	\$1.25	36%	10	PPU CONTENTS





# IT'S CHRISTMAS TIME.



#### HOW TO ORDER YOUR DISPLAY STAND.

Order a display stand by sending this order to orders@saleslinkgroup.com.au, or directly through your Darrell Lea & Sales Link Representative.





Item Code	Item Description	Units in box	Ctn Cost	RRP	Margin	Cartons required	Barcode
	DARRELL LEA DISPLAY BIN	N/A		N/A	N/A	N/A	N/A
386621	DARRELL LEA CHRISTMAS PUDDING MILK CHOCOLATE 150G	12	\$58.20	\$8.00	33%	6	
418892	DARRELL LEA MINI CHRISTMAS NOUGAT PUDDINGS 120G	12	\$58.20	\$8.00	33%	6	
603578	DARRELL LEA ROCKLEA ROAD MILK CHOCOLATE CHRISTMAS RECIPE 3006	8	\$45.86	\$10.00	37%	6	
416002	DARRELL LEA ROCKLEA ROAD MILK CHOCOLATE FRUIT AND NUT 300G	8	\$45.86	\$10.00	37%	6	
427906	DARRELL LEA GINGERBREAD ROCKLEA ROAD 300G	8	\$45.86	\$10.00	37%	6	
434173	DARRELL LEA COCONUT ICE GIFT BOX 280G	8	\$52.39	\$10.00	28%	6	
984301	DARRELL LEA LIQUORICE ALLSORTS BUCKET 1KG	4	\$39.30	\$15.00	28%	6	



ltem Code	Item Description	Units in box	Ctn Cost	RRP	Margin	Cartons required per bin	Barcode
809399	KINDER MINI STAR T7 42G	18	\$35.56	\$3.00	28%	1	
26909	KINDER SANTA (15G X 6) 90G	13	\$38.56	\$4.50	29%	1	
26925	KINDER SANTA SURPRISE 75G	12	\$39.56	\$5.00	27%	1	
328673	KINDER SURPRISE CHRISTMAS MAXI EGG 100G	12	\$63.35	\$8.00	27%	1	
606186	KINDER SURPRISE MAXI EGG PINK 100G	12	\$63.35	\$8.00	27%	1	
936549	KINDER PLUSH TOY & MAXI MIX 132G	8	\$77.93	\$15.00	29%	1	
609744	KINDER ADVENT CALENDAR 144G	12	\$79.20	\$10.00	27%	1	



Item Code	Item Description	Units in box	Ctn Cost	RRP	Margin	Cartons required per bin	Barcode
26894	FERRERO ROCHER T3 STAR 37.5G	12	\$31.63	\$4.00	28%	2	
606518	FERRERO ROCHER T6 CUBE 75G	12	\$47.48	\$6.00	27%	2	
327850	FERRERO GRAND ROCHER 125G	8	\$52.80	\$10.00	27%	2	
979893	FERRERO ROCHER CONE T17 2126	4	\$39.61	\$18.00	39%	1	
492744	FERRERO ROCHER T28 CONE 350G	3	\$45.59	\$23.00	27%	1	
57154	FERRERO RAFFAELLO GIFT BOX T30 300G	6	\$67.36	\$17.00	27%	1	

Item Code	Item Description	Units in box	Ctn Cost	RRP	Margin	Cartons required per bin	Barcode
606518	FERRERO ROCHER T6 CUBE 75G	12	\$47.48	\$6.00	27%	1	
327850	FERRERO GRAND ROCHER 125G	8	\$52.80	\$10.00	27%	1	







LINDT ADVENT CALENDAR WEEKNDER DISPLAY

Item Code	Item Description	Units in box	Ctn Cost	RRP	Margin	Cartons required	Barcode
N/A	LINDT MINI TEDDY BIN	N/A	N/A	N/A	N/A	N/A	N/A
27840	LINDT TEDDY COUNTER DISPLAY 10G	100	\$58.59	\$1.00	36%	4	
Item Code	Item Description	Units in box	Ctn Cost	RRP	Margin	Cartons required	Barcode
	Item Description  LINDT ADVENT CALENDAR WEEKNDER DISPLAY		Ctn Cost	RRP N/A	<b>Margin</b> N/A		Barcode N/A







LINDT PRALINES DISPLAY

Item Code	Item Description	Units in box	Ctn Cost	RRP	Margin	Cartons required	Barcode
N/A	LINDT GIFTING WEEKENDER DISPLAY	N/A	N/A	N/A	N/A	N/A	N/A
443897	LINDOR LIMITED EDITION WINDOW GIFT BOX 430G	6	\$130.48	\$30.00	20%	1	
151351	LINDT PRESTIGE SELECTION 345G	5	\$70.20	\$20.00	23	2	
Item Code	Item Description	Units in box	Ctn Cost	RRP	Margin	Cartons required	Barcode
N/A	LINDT PRALINES DISPLAY	N/A	N/A	N/A	N/A	1	N/A
443677	LINDT MINI PRALINE 180G	8	\$101.01	\$16.00	13%	8	



Item Code	Item Description	Units in box	Ctn Cost	RRP	Margin	Cartons required	Barcode
N/A	LINDT SEASONAL BAG DISPLAY	N/A	N/A	N/A	N/A	N/A	N/A
443716	LINDOR PEPPERMINT COOKIE POUCH BAG 105G	8	\$36.55	\$7.00	28%	6	
984351	LINDOR GINGERBREAD POUCH BAG 105G	8	\$36.55	\$7.00	28%	6	
456413	LINDT SANTA MINI POUCH BAG 80G	8	\$36.55	\$7.00	28%	6	
348500	LINDT TEDDY MINI POUCH BAG 80G	8	\$36.55	\$7.00	28%	6	



ltem Code	Item Description	Units in box	Ctn Cost	RRP	Margin	Cartons required	Barcode
	LINDT SEASONAL NOVELTIES	N/A	N/A	N/A	N/A	N/A	N/A
348487	LINDT TEDDY 100G	15	\$61.65	\$7.00	35%	2	
384530	LINDT SANTA BOOT 90G	10	\$65.49	\$10.00	28%	2	
473449	LINDOR CHRISTMAS TREE ASSORTED 110G	6	\$35.69	\$10.00	35%	3	
28265	LINDT SPARKLE CUBE 140G	8	\$59.63	\$10.00	18%	2	
443685	LINDT XMAS BAUBLE 94G	8	\$55.30	\$10.00	24%	2	



The World's Favourite

Belgian Chocolates





1 in 3
Guylian
purchases
are made for
Christmas
gifting



To order your Guylian displays please contact your Stuart Alexander representative on 1800 225 417

¹Source: Nielsen Scantrack, October 2018 2Source: Guylian Brand Health Monitor, Why Research N=380

Item Code	Item Description	Units in box	Ctn Cost	RRP	Margin	Cartons required	Barcode
	GUYLIAN GIFTING DISPLAY	N/A	N/A	N/A	N/A	N/A	N/A
830162	GUYLIAN DELUXE SELECTION 180G	6	\$38.88	\$12.00	41%	2	
444416	GUYLIAN CHRISTMAS SNOWMAN 135G	12	\$78.42	\$10.00	28%	1	
444555	GUYLIAN CHRISTMAS STAR 135G	9	\$58.82	\$10.00	28%	1	
445674	GUYLIAN CHRISTMAS TREE 96G	12	\$62.29	\$8.00	29%	1	

# Advents & Stockings





Expanding the range to appeal to Adults who love to countdown to Christmas too.



182g stocking remains
1 in the market

Evolving stocking range with new more special





#### **CADBURY VANILLA MOUSSE SNOWMAN 30G**

Code: 330515

Case Qty: 33

Cost: \$34.77

Retail RRP: \$1.70 Unit Margin: 32%







Case Qty: 40

Cost: \$22.65

Retail RRP: \$1.00

Unit Margin: 38%





#### **CADBURY ADVENT CALENDAR 90G**

Code: 596292

Case Qty: 12

Cost: \$44.02 Retail RRP: \$6.00

Unit Margin: 33%



#### **CADBURY ADVENT CALENDAR 200G**



Code: 596399

Case Qty: 12

Cost: \$77.13

Retail RRP: \$10.00

Unit Margin: 29%





#### **CHUPA CHUPS MINI CHRISTMAS TUBE 120G**

Code: 603811

Case Qty: 12

Cost: \$26.94

Retail RRP: \$4.00

Unit Margin: 38%



603811



#### **MENTOS MINI CHRISTMAS TUBE 170G**

Code: 603829

Case Qty: 12

Cost: \$27.87

Retail RRP: \$4.00

Unit Margin: 36%





603829



#### KINNERTON GENERIC ADVENT CALENDAR 40G

Code: 984775

Case Qty: 18

Cost: \$30.03 ORDERED IN 2018 IN 2018 ORDER

Retail RRP: \$3.00

Unit Margin: 39%







#### PAW PATROL ADVENT CALENDAR 90G

Code: 88692

Case Qty: 18

Cost: \$48.20 ORD NO.

Retail RRP: \$4.50

Unit Margin: 35%







#### **DISNEY PRINCESS ADVENT CALENDAR 90G**

#### **DELETED LINE**





### PARK AVENUE MIXED CASE ADVENT CALENDARS 65G - BARBIE & PJ MASK

Code: 363327

Case Qty: 24

Cost: \$57.54

Retail RRP: \$3.50

Unit Margin: 25%



363327





#### PARK AVENUE ADVENT CALENDARS 65G

**DELETED LINE** 



#### **MALTESERS MERRYTEASER REINDEER 29G**

Code: 71247 Case Qty: 32

Cost: \$23.12

Retail RRP: \$1.25 36% Unit Margin:







#### **MALTESERS MERRYTEASER MINI REINDEER 94G**

Code: 333131

Case Qty: 18

Cost: \$54.32 Retail RRP: \$5.00

34% Unit Margin:





#### **SORINI MILK CHOCOLATE SANTAS IN A MESH BAG 80G**

Code: 332897

Case Qty: 30

Cost: \$47.27 Retail RRP: \$3.00

Unit Margin: 42%





#### SORINI MILK CHOCOLATE LADYBIRDS IN MESH BAG 80G

#### **DELETED LINE**

SORINI POPPING PUDS IN A MESH BAG 90G



Code: 607637

Case Qty: 24

Cost: \$37.81

Retail RRP: \$3.00

Unit Margin: 42%







#### **LINDT MILK CHOCOLATE MINI TEDDY 10G**

Code: 27840

Case Qty: 100

Cost: \$58.59 Retail RRP: \$1.00

Unit Margin: 36%







#### **LINDT SANTA MINI POUCH BAG 80G**

Code: 456413

Case Qty: 8

Retail RRP:

Cost: \$36.55

Unit Margin: 28%





#### **LINDT TEDDY MINI POUCH BAG 80G**

\$7.00

Code: 348500

Case Qty:

Cost: \$36.55

Retail RRP: \$7.00

28% Unit Margin:





#### **LINDOR SNOWBALL POUCH BAG 105G**

#### **DELETED LINE**



#### **LINDOR GINGERBREAD POUCH BAG 105G**

Code: 984351

Case Qty: 8

Cost: \$36.55

Retail RRP: \$7.00

28% Unit Margin:







#### LINDOR PEPPERMINT COOKIE POUCH BAG 105G

Code: 443716

8 Case Qty:

Cost: \$36.55

Retail RRP: \$7.00

Unit Margin: 28%





**XMAS NETS 75G** 

#### **DELETED LINE**



SORINI MILK CHOCLOATE SANTA HANG SELL BAG 200G

#### **DELETED LINE**



SORINI MILK CHOCOLATE BALLS HANG SELL BAG 200G

#### **DELETED LINE**



MILK CHOCOLATE GOLD COINS HANG SELL BAG 200G

Code : 87992 Case Qty: 24

Cost: \$93.46 Retail RRP: \$6.00

Unit Margin: 29%







**SANTA LOLLIPOPS 28G** 

**DELETED LINE** 

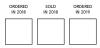


#### KINDER SANTA (15G X 3) 45G

Code: 144 Case Qty: 26

Cost: \$39.34

Retail RRP: \$2.30 28% Unit Margin:







#### FERRERO ROCHER T3 STAR 37.5G

26894 Code: 12

Case Qty: Cost: \$31.63

Retail RRP: \$4.00

Unit Margin: 28%





#### FERRERO RAFFAELLO T4 STAR 40G

#### **DELETED LINE**



#### **KINDER MINI STAR T7 42G**

Code: 809399

Case Qty: 18

Cost: \$35.56 Retail RRP: \$3.00

Unit Margin: 28%





#### **KINDER SANTA SURPRISE 75G**

26925 Code:

Case Qty: 12

Retail RRP:

Cost: \$39.56 \$5.00

Unit Margin: 27%





#### FERRERO ROCHER T6 CUBE 75G

Code: 606518

Case Qty: 12

\$47.48 Cost:

Retail RRP: \$6.00 Unit Margin: 27%





# BARBIE MILK CHOCOLATE COINS WITH COLLECTIBLE STICKERS 55G

Code : 39

Case Qty: 28

Cost: \$47.95 Retail RRP: \$3.00

Unit Margin: 37%





### FROZEN MILK CHOCOLATE COINS WITH COLLECTIBLE STICKERS 55G

Code: 319797

Case Qty: 28

Cost: \$47.95

Retail RRP: \$3.00

Unit Margin: 37%





#### **CARS CHOCOLATE COINS 55G**

#### **DELETED LINE**



SORINI MILK CHOCOLATE AUSTRALIAN CURRENCY GOLD COINS IN A MESH BAG 80G

Code: 105198

Case Qty: 24

Cost: \$37.81

Retail RRP: \$3.00

Unit Margin: 42%





#### **CHRISTMAS CHOCOLATE COIN 50G**

#### **DELETED LINE**



#### **CHRISTMAS STAR HOLIDAY CANDY POPS 52G**

Code: 708959

Case Qty: 24

Cost: \$20.23

Retail RRP: \$1.50

Unit Margin: 38%





708959



#### **CHRISTMAS STAR CANDY CANE PEPPERMINT TUB 120G**

Code: 708938

Case Qty: 24

Cost: \$36.94

Retail RRP: \$3.00

Unit Margin: 44%







#### CHRISTMAS STAR CANDY CANE RAINBOW TUB 120G

708946 Code:

Case Qty: 24

Cost: \$36.94

Retail RRP: \$3.00

Unit Margin: 44%







#### CHRISTMAS STAR CANDY CANE PEPPERMINT BOX 144G

708962 Code:

Case Qty: 24

Cost: \$29.63

Retail RRP: \$2.20

Unit Margin: 38%







#### CHRISTMAS STAR CANDY CANE RAINBOW BOX 144G

Code: 708967

Case Qty: 24

Cost: \$29.63

Retail RRP: \$2.20

38% Unit Margin:





#### CHRISTMAS STAR GIANT LOLLIPOP 130G

#### **DELETED LINE**



#### CHRISTMAS STAR CANDY SHOT GLASSES 160G

Code: 613670

24

Case Qty: Cost: \$43.82

Retail RRP: \$3.50 43% Unit Margin:









#### **CADBURY CHRISTMAS FRIEND 20G**

Code: 454911

Case Qty: 72

Cost: \$33.46

Retail RRP: \$0.80

Unit Margin: 36%









#### **CADBURY CHRISTMAS FRIENDS (5 X 20G) 100G**

Code: 454932

Case Qty: 46

Cost: \$101.89

Unit Margin: 30%

Retail RRP:

ORDERED SOLD ORDERED IN 2018 IN 2019





#### **TOY STORY CHARACTER NETS 90G**

\$3.50

Code: 453583

Case Qty: 36

Cost: \$55.62 Retail RRP: \$2.50

Unit Margin: 32%

ORDERED SOLD ORDERED IN 2018 IN 2018 IN 2019





#### FROZEN CHARACTER NETS 90G

Code: 453596

Case Qty: 36

Cost: \$55.62

Retail RRP: \$2.50

Unit Margin: 32%







#### **LOL SURPRISE CHARACTER NETS 90G**

Code: 453606

Case Qty: 36

Cost: \$55.62

Retail RRP: \$2.50

Unit Margin: 32%



453606



#### **CHRISTMAS STAR 30 MINI CANDY CANES 120G**

Code: 613688

Case Qty: 24

Retail RRP:

Cost: \$33.73

\$2.50

Unit Margin: 38%







#### **TOY STORY ADVENT CALENDAR 90G**

453834 Code:

Case Qty: 18

Retail RRP:

Cost: \$48.20

Unit Margin: 35%







#### FROZEN 2 ADVENT CALENDAR 90G

\$4.50

Code: 453949

Case Qty: 18

\$48.20 Cost: Retail RRP: \$4.50

Unit Margin: 35%





#### LOL SURPRISE ADVENT CALENDAR 90G

Code: 454034

18 Case Qty:

Cost: \$48.20 Retail RRP: \$4.50

Unit Margin: 35%





#### **LINDT LINDOR ADVENT CALENDAR 297G**

443818 Code:

Case Qty: 8

Retail RRP:

Cost: \$116.01

20% Unit Margin:







#### **KINDER ADVENT CALENDAR 144G**

\$20.00

609744 Code:

Case Qty: 12

Cost: \$79.20 Retail RRP: \$10.00

Unit Margin: 27%





#### KINDER SANTA (15G X 6) 90G

Code: 26909

Case Qty: 13 Cost: \$38.56

Retail RRP: \$4.50

29% Unit Margin:





# Multipack growth continues with expansion of range





#### **CADBURY MAGICAL ELVES SHARE PACK 144G**

Code: 979411

Case Qty: 14

Cost: \$44.83 Retail RRP: \$5.00

Unit Margin: 30%









#### **CADBURY DAIRYMILK SANTA SHARE PACK 150G**

Code: 398547

Case Qty: 14

Cost: \$44.83 Retail RRP: \$5.00

Unit Margin: 30%







#### **CADBURY SANTA CARAMEL SHARE PACK 150G**

Code: 398322

Case Qty: 14

Cost: \$44.83 Retail RRP: \$5.00

Unit Margin: 30%







#### CADBURY DAIRYMILK SNOWBITES BAUBLES 126G





#### **CADBURY DAIRYMILK OREO BAUBLES 136G**

#### **DELETED LINE**



#### **TOBLERONE BAUBLE 112G**

**DELETED LINE** 

#### **CADBURY WINTER WONDERLAND BLOCK 100G**



Code: 800426

Case Qty: 20

Cost: \$49.64

32% Unit Margin:







#### **CADBURY CHRISTMAS STOCKING 96G**

\$4.00

330060 Code:

Case Qty: 24

Cost: \$73.98 \$4.50 Retail RRP:

25% Unit Margin:





#### **CADBURY CHRISTMAS STOCKING 182G**

Code: 330081

Case Qty: 24

Cost: \$107.53 Retail RRP: \$6.00

Unit Margin: 18%





#### **CADBURY CHRISTMAS STOCKING 247G**

Code: 930941

Case Qty: 24 Cost: \$142.77

\$8.00 Retail RRP:

18% Unit Margin:











# Scorched Range

The #1 Christmas segment Nationally with a 25% val share and growing at 21% year on year.

Scorched grew 15% in 2017, however the independents still under-trade within this segment.



#### Christmas Scorched Growth\*





\*Total domestic market 2014-2017





#### CADBURY OLD GOLD COATED ALMONDS 310G

Code: 799714

Case Qty: 10

Cost: \$65.61 Retail RRP: \$10.00

Unit Margin: 28%









#### CADBURY OLD GOLD COATED FRUITS AND NUTS 340G

Code: 799743

Case Qty: 10

Retail RRP:

Cost: \$65.61

\$10.00

Unit Margin: 28%





#### **CADBURY CHOCOLATE COATED ALMONDS 310G**

Code: 799691

Case Qty: 10

Cost: \$65.61 Retail RRP: \$10.00

Unit Margin: 28%





#### **CADBURY CHOCOLATE COATED PEANUTS 330G**

Code: 799604

10 Case Qty:

Cost: \$65.61

Retail RRP: \$10.00

28% Unit Margin:





#### CADBURY CHOCOLATE COATED FRUITS AND NUTS 340G

Code: 800052

Case Qty: 10

Cost: \$65.61

Retail RRP: \$10.00

Unit Margin: 28%





#### **CADBURY CHOCOLATE COATED SULTANA 380G**

Code: 801891 Case Qty: 10

Cost: \$65.61 Retail RRP: \$10.00

Unit Margin: 28%





#### **MALTESERS CRACKER 105G**



#### **DELETED LINE**

#### **M&M'S CRACKER 135G**



#### **DELETED LINE**



#### M&M'S RED AND GREEN BUCKET 640G

853144 Code:

Case Qty:

Cost: \$45.06

Retail RRP: \$12.00

Unit Margin: 31%







\*For illustration purpose only

#### KINDER SURPRISE MAXI EGG PINK 100G

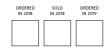
Code: 606186

12 Case Qty:

Cost: \$63.35

Retail RRP: \$8.00

Unit Margin: 27%







\*For illustration purpose only

#### KINDER SURPRISE CHRISTMAS MAXI EGG 100G

Code: 328673

12 Case Qty:

Cost: \$63.35

Retail RRP: \$8.00

Unit Margin: 27%



**LINDT TEDDY BEAR 100G** 



Code: 348487

Case Qty: 15

Cost: \$61.65

\$7.00 Retail RRP:

Unit Margin: 35%





#### **PAW PATROL LICENSED STOCKINGS 200G**

Code: 984597

Case Qty: 6

Cost: \$38.01 Retail RRP: \$10.00

Unit Margin: 30%







#### **DISNEY PRINCESS LICENSED STOCKINGS 200G**

#### **DELETED LINE**



### PARK AVENUE MIXED CASE ASSORTED CHRISTMAS STOCKINGS 200G

Code: 345609

Case Qty: 12

Cost: \$82.19 Retail RRP: \$10.00

Unit Margin: 25%





#### YUPI CHRISTMAS STOCKING 107.5G

Code: 838924 Case Qty: 24

Cost: \$39.35

Retail RRP: \$3.00

Unit Margin: 40%





### **CHOCOLATE**



#### **CADBURY XMAS 'PLUSH' STOCKING 181G**

Code: 453826

Case Qty: 10

Cost: \$74.76

Retail RRP: \$10.00

Unit Margin: 18%







#### CADBURY CHOC MIXED TREE DECORATION 136G

Code: 399153

Case Qty: 10

Retail RRP:

Cost: \$51.42

29%

Unit Margin:





#### **CADBURY MINT SHARE PACK 150G**

\$8.00

Code: 398848

Case Qty: 14

Cost: \$44.83

Retail RRP: \$5.00

Unit Margin: 30%





#### CADBURY MARSHMALLOW SANTA SHARE PACK 175G

Code: 339988

10 Case Qty:

Cost: \$26.57

Retail RRP: \$5.00

42% Unit Margin:





#### CADBURY XMAS VANILLA NOUGAT SHARE PACK 135G

Code: 452087

Case Qty: 14

Cost: \$44.83

Retail RRP: \$5.00

30% Unit Margin:





#### CADBURY XMAS WHITE CHOC RASPBERRY SHARE PACK 144G

Code: 452202

Case Qty: 14

Cost: \$44.83 Retail RRP: \$5.00

Unit Margin: 30%





# Reinvigorating Christmas formats through new and 'step-up'

Novelty token gifting format leveraging the seasonal Christmas cracker ritual



Magical Elves Bon Bon

NEW

8 collectable
Christmas designs perfect for
Kids to Kids token gifting ritual





Elevate stockings with NEW more special, value add plush packaging format

### **CHOCOLATE**



#### **CADBURY MAGICAL ELVES BON BON 120G**



Code: 453643

Case Qty: 9

Retail RRP:

Cost: \$28.92

Unit Margin: 29%







#### **CADBURY SNOWBITES BON BON 126G**

\$5.00



Code: 453494

Case Qty: 9

Cost: \$28.92

Retail RRP: \$5.00

Unit Margin: 29%





#### **LINDT SANTA BOOT 90G**

Code: 384530

Case Qty: 10

Cost: \$65.49

Retail RRP: \$10.00

Unit Margin: 28%





#### **LINDT XMAS BAUBLE 94G**

Code: 443685

Case Qty: 8

Cost: \$55.30

Retail RRP: \$10.00

Unit Margin: 24%





#### M&MS RED & GREEN POUCH 200G

Code: 947498

Case Qty: 14

Cost: \$43.66

Retail RRP: \$5.00

Unit Margin: 31%



947498



#### **MARS MIXED STOCKING 186G**

Code: 947477

Case Qty: 14

Cost: \$53.55

Retail RRP: \$6.00

Unit Margin: 30%



947477

### **CHOCOLATE**



#### **LOL SURPRISE STOCKING 200G**

Code: 453436

Case Qty: 6

Cost: \$38.01

Retail RRP: \$10.00

Unit Margin: 30%





#### **TOY STORY STOCKING 200G**

Code: 453517

Case Qty: 6

Cost: \$38.01

Retail RRP: \$10.00

Unit Margin: 30%





#### **FROZEN STOCKING 200G**

Code: 453559

Case Qty: 6

Cost: \$38.01

Retail RRP: \$10.00

Unit Margin: 30%



45355



#### **CELEBRATION COLLECTION FUDGE CHOCOLATE 140G**

Code: 617959

Case Qty: 12

Cost: \$31.09 Retail RRP: \$4.75

40% Unit Margin:







#### N COLLECTION FUDGE SALTED CARAMEL 140G

#### **DELETED LINE**



#### **CELEBRATION COLLECTION FUDGE RUM 140G**

Code: 979186

Case Qty: 12

Cost: \$31.09

Retail RRP: \$4.75

Unit Margin: 40%





#### CELEBRATION COLLECTION FUDGE CLOTTED CREAM 140G

#### **DELETED LINE**



**CELEBRATION COLLECTION FUDGE IRISH CREAM 140G** 

#### **DELETED LINE**



#### **CELEBRATION COLLECTION FUDGE COCONUT ICE 140G**

Code: 979500

Case Qty: 12

Cost: \$31.09

Retail RRP: \$4.75

40% Unit Margin:





#### CARNABY STREET CARMEL SEA SALT FUDGE 150G

#### **DELETED LINE**



CARNABY STREET VANILLA BUTTER FUDGE 150G

#### **DELETED LINE**



**GRANS SALTED CARAMEL CRUMBLY 150G** 

#### **GRANS CLOTTED CREAM 150G**

#### **DELETED LINE**

#### **GRANS RICH MAPLE 150G**

#### **DELETED LINE**

#### **GRANS GINGERBREAD 100G**

#### **DELETED LINE**



#### **GRANS SALTED CARAMEL 140G**

Code: 457448

Case Qty: 6

Cost: \$25.34

Retail RRP: \$7.00

34% Unit Margin:





#### **GRANS ENGLISH TOFFEE 140G**

Code: 457375

6 Case Qty:

\$25.34 Cost:

Retail RRP: \$7.00

34% Unit Margin:





#### **GRANS CARAMEL FUDGE BITES 140G**

Code: 457236

Case Qty: 6

Cost: \$25.34

\$7.00 Retail RRP:

Unit Margin: 34%





#### **GRANS LUXE EDITION BOX 240G**

457176 Code:

9 Case Qty:

Cost: \$65.20

\$12.00 Retail RRP:

Unit Margin: 34%





#### DARRELL LEA ROCKLEA ROAD MILK CHOCOLATE CHRISTMAS **RECIPE 300G**

Code: 603578

Case Qty: 8

Cost: \$45.86

Retail RRP: \$10.00 37% Unit Margin:



#### DARRELL LEA ROCKLEA ROAD DARK CHOCOLATE RUM AND **RAISIN 300G**

#### **DELETED LINE**



#### DARRELL LEA ROCKLEA ROAD MILK CHOCOLATE FRUIT AND **NUT 300G**

Code: 416002

8 Case Qty:

Cost: \$45.86 Retail RRP: \$10.00

37% Unit Margin:









#### **DELETED LINE**

#### DARRELL LEA MILK PEANUT BRITTLE GIFTING CARTON 200G



Code: 977540

Case Qty: 8

Cost: \$52.39

Retail RRP: \$10.00

28% Unit Margin:





#### DARRELL LEA COCONUT ROUGH GIFTING CARTON 200G

983973 Code:

Case Qty:

\$52.39 Cost:

\$10.00 Retail RRP:

Unit Margin: 28%







#### **DARRELL LEA BB'S SNOWBALL 180G**

Code: 657441

Case Qty: 12

Cost: \$31.24 ORDERED IN 2018

Retail RRP: \$5.00

Unit Margin: 43%





#### DARRELL LEA CHRISTMAS PUDDING MILK CHOCOLATE 150G

Code: 386621

Case Qty: 12

Cost: \$58.20

Retail RRP: \$8.00 Unit Margin: 33%





#### DARRELL LEA DARK NOUGAT CHRISTMAS PUDDING

#### **DELETED LINE**



SOCADO MILK CHOCOLATE PRALINES WITH MILK CREAM AND CEREALS BAG 130G

Code: 994657

Case Qty: 14

Cost: \$33.84

Retail RRP: \$4.00 Unit Margin: 34%







### SOCADO MILK CHOCOLATE PRALINES WITH HAZELNUT CREAM BAG 130G

Code: 994673

Case Qty: 14

Cost: \$33.84 Retail RRP: \$4.00

Unit Margin: 34%



994673



### SOCADO MILK CHOCOLATE PRALINES WITH HAZELNUT CREAM AND CEREALS BAG 130G

Code: 994681

Case Qty: 14

Cost: \$33.84

Retail RRP: \$4.00 Unit Margin: 34%





994681

#### **CADBURY SHARING SELECTIONS 675G**



Code: 88024

Case Qty: 9

Cost: \$115.33 ORDERED SOLD ORDERED N. 2018 ORD

Unit Margin: 30%





#### **LINDT SPARKLE CUBE 140G**

Code : 28265 Case Qty: 8

Cost: \$59.63 ORDERED SOLD ORDERED IN 2018 ORDERED NO 2019

Retail RRP: \$10.00

Unit Margin: 18%





#### **LINDOR CHRISTMAS TREE ASSORTED 110G**

Code: 473449

Case Qty: 6

Cost: \$35.69 ORDERED SOLD ORDER IN 2018 ORDE

Unit Margin: 35%





#### **LINDT PRESTIGE SELECTION 345G**

Code: 151351

Case Qty: 5

Cost: \$70.20 Retail RRP: \$20.00

Unit Margin: 23%







#### **LINDT FESTIVE SELECTION GIFT BOX 400G**





#### WERTHER'S ORIGINAL GOLDEN MIX 380G

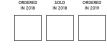
Code: 851663

Case Qty:

Cost: \$38.10

Retail RRP: \$10.00

30% Unit Margin:







#### **GUYLIAN TEMPTATION 307G**

#### **DELETED LINE**

# TUYLIAN

#### **GUYLIAN DELUXE SELECTION 180G**

Code: 830162

Case Qty: 6

Cost: \$38.88

\$12.00 Retail RRP:

41% Unit Margin:







#### **GUYLIAN MASTER'S SELECTION 200G**

# HFTING



#### **FERRERO GRAND ROCHER 125G**

Code: 327850

Case Qty: 8

Cost: \$52.80

Retail RRP: \$10.00 Unit Margin: 27%







#### **FERRERO ROCHER CUBE T18 225G**

#### **DELETED LINE**



#### **RAFFAELLO T27 POCHETTE 270G**

#### **DELETED LINE**



#### **GOLDEN GALLERY 205G**

#### **DELETED LINE**



#### **FERRERO ROCHER CONE T17 212G**

Code: 979893

Case Qty: 4

Cost: \$39.61

Retail RRP: \$18.00

Unit Margin: 39%







#### **KINDER PLUSH TOY & MAXI MIX 132G**

Code: 936549

Case Qty: 8

Cost: \$77.93

Retail RRP: \$15.00

Unit Margin: 29%

ORDERED SOLD ORDERED IN 2018 IN 2018 IN 2019





#### STAR WARS CANDY CHARACTER DISPENSERS 12G

Code: 614749

Case Qty: 6

Cost: \$22.90

Retail RRP: \$6.50 Unit Margin: 35%









#### PEPPA PIG SPACESHIP CANDY DISPENSER 30G

#### **DELETED LINE**



#### **DELETED LINE**

#### **BARBIE BEAUTY CASE 47G**

# P.

#### **DELETED LINE**

#### **TRANSFORMERS COOL FANS 10G**

#### **DELETED LINE**

#### **PAW PATROL LICENSED CARRY TIN 100G**



#### **DELETED LINE**

#### **POKEMON LICENSED CARRY TIN 100G**



#### **DELETED LINE**

#### MY LITTLE PONY MUG & CHOC BARS 24G





#### DARRELL LEA MINI CHRISTMAS NOUGAT PUDDINGS 120G

Code: 418892

Case Qty: 12

Cost: \$58.20 ORDERED SOLD ORDER N 2018 N 2018 N 2018

Retail RRP: \$8.00

Unit Margin: 33%









#### DARRELL LEA PEPPERMINT NOUGAT GIFT BOX 200G

Code: 418826

Case Qty: 8

Cost: \$52.39 GREERD SOLD ORDER N 2018 N 2018 N 2018 N 2018

Unit Margin: 28%



418820





#### DARRELL LEA COCONUT ICE GIFT BOX 280G

Code: 434173

Case Qty: 8

Cost: \$52.39

Retail RRP: \$10.00

Unit Margin: 28%







#### **DARRELL LEA MILK GINGER GIFT BOX 200G**

Code: 418355

Case Qty: 8

Cost: \$52.39

Retail RRP: \$10.00

Unit Margin: 28%



418355





#### DARRELL LEA GINGERBREAD ROCKLEA ROAD 300G

Code: 427906

Case Qty: 8

Cost: \$45.86

Retail RRP: \$10.00

Unit Margin: 37%



427906



#### **CADBURY ECLAIRS GIFT BOX 420G**

Code: 453664

Case Qty: 9

Cost: \$69.33

Retail RRP: \$12.00

Unit Margin: 29%





#### CADBURY SCORCHED HAZELNUT / ALMOND GIFT BOX 450G

Code: 452985

Case Qty: 6

Cost: \$67.16

Retail RRP: \$18.00

Unit Margin: 32%





### CADBURY OLD GOLD SCORCHED HAZELNUT & FRUIT & NUT BOX 450G

Code: 453004

Case Qty: 6

Cost: \$67.16

Retail RRP: \$18.00 Unit Margin: 32% SOLD ORDERED IN 2019 4 5 3 0 0 4



#### **CADBURY ALMOND SCORCHED GIFT BOX 225G**

Code: 399506

Case Qty: 4

Cost: \$29.86

Retail RRP: \$12.00

Unit Margin: 32%





#### CADBURY FRUIT & NUT SCORCHED GIFT BOX 225G

Code: 400548

Case Qty: 4

Cost: \$29.86

Retail RRP: \$12.00

Unit Margin: 32%







#### **CADBURY FREDDO TIN 306G**

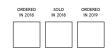
Code: 400585

Case Qty: 8

Cost: \$102.84

Retail RRP: \$20.00

Unit Margin: 29%







# Christmas isn't just for the kids!

Adult seasonal formats; Share packs, Advents and Scorched.







**New Adult** Christmas Range elevating Cadbury across key formats













More special look & feel, ingredients & flavours to drive growth, broadening the appeal of Cadbury in these key Adult Christmas gifting & Sharing occasions.

#### **FERRERO ROCHER T28 CONE 350G**

Code: 492744

Case Qty: 3

Cost: \$45.59 Retail RRP: \$23.00

Unit Margin: 27%







#### FERRERO RAFFAELLO GIFT BOX T30 300G

57154 Code:

Case Qty: 6

Cost: \$67.36 \$17.00 Retail RRP:

27% Unit Margin:





#### KINDER CHOCOLATES MINI MIX 79G

404115 Code:

Case Qty: 24

Cost: \$77.82

Retail RRP: \$5.00 Unit Margin: 29%





#### **KINDER CHOCOLATES MAXI MIX 152G**

606209 Code:

12 Case Qty:

\$71.27 Cost:

Retail RRP: \$10.00

29% Unit Margin:





#### LINDOR LIMITED EDITION ASSORTED GIFT BOX 430G

Code: 443897

Case Qty:

\$130.48 Cost:

\$30.00 Retail RRP:

Unit Margin: 20%





#### **LINDT MINI PRALINE 180G**

Code: 443677

8 Case Qty:

\$101.01 Cost:

Retail RRP: \$16.00

13% Unit Margin:





#### **GUYLIAN CHRISTMAS SNOWMAN 135G**

Code: 444416

Case Qty: 12

Cost: \$78.42

Retail RRP: \$10.00

Unit Margin: 28%





#### **GUYLIAN CHRISTMAS STAR 135G**

Code: 444555

Case Qty: 9

Cost: \$58.82

Retail RRP: \$10.00

Unit Margin: 28%





#### **GUYLIAN CHRISTMAS TREE 96G**

Code: 445674

Case Qty: 12

Cost: \$62.29

Retail RRP: \$8.00

Unit Margin: 29%





#### **QUALITY STREETS TUB 726G**

Code: 923148

Case Qty: 10

Cost: \$98.40

Retail RRP: \$25.00

Unit Margin: 57%



METCASH CHRISTMAS 2019 EAST COAST RANGE ORDER GUIDE: GIFTING



The World's Favourite

Belgian Chocolates





Australia's #1 selling Belgian chocolate brand

1 in 3
Guylian
purchases
are made for
Christmas
gifting



<sup>1</sup>Source: Nielsen Scantrack, October 2018 <sup>2</sup>Source: Guylian Brand Health Monitor, Why Research N=380

Item Code	Item Description	Units in box	Ctn Cost	RRP	Margin	Cartons required	Barcode
830162	GUYLIAN DELUXE ELECTION 180G	6	\$38.88	\$12.00	41%	2	
444416	GUYLIAN CHRISTMAS SNOWMAN 135G	12	\$78.42	\$10.00	28%	1	
444555	GUYLIAN CHRISMAS STAR 135G	9	\$58.82	\$10.00	28%	1	
445674	GUYLIAN CHRISMAS TREE 96G	12	\$62.29	\$8.00	29%	1	

54 .





#### PJ MASKS COOL FANS 10G

Code: 262974

Case Qty: 12

Cost: \$35.62 Retail RRP: \$5.50

Unit Margin: 41%









#### **TOY STORY COOL FANS 10G**

475145 Code:

Case Qty: 12

Cost: \$35.62 Retail RRP: \$5.50

41% Unit Margin:





#### **FROZEN BEAUTY CASE 47G**

455551 Code:

Case Qty: 14

Cost: \$53.43

Retail RRP: \$6.50 Unit Margin: 35%







#### FROZEN CHARACTER CANDY DISPENSERS 12G

461065 Code:

6 Case Qty:

\$22.90 Cost:

Retail RRP: \$6.50

Unit Margin: 35%





#### LIGHT UP SANTA & REINDEER CANDY DISPENSERS W/SOUND 12**G**

472391 Code:

Case Qty: 6

\$19.67 Cost: \$5.50 Retail RRP:

34% Unit Margin:





#### **DUC D'O DARK CHOCOLATE TRUFFLES 100G**

Code: 455284

Case Qty: 8

Cost: \$44.62

Retail RRP: \$10.00

Unit Margin: 39%







#### **DUC D'O MILK CHOCOLATE TRUFFLES 100G**

455297 Code:

8 Case Qty:

Cost: \$44.62

\$10.00 Retail RRP:

39% Unit Margin:







455365 Code:

Case Qty: 8

Cost: \$44.62

\$10.00 Retail RRP:

Unit Margin: 39%





#### **DUC D'O MILK CHOCOLATE WITH HAZELNUT TRUFFLES 100G**

455056 Code:

8 Case Qty:

\$44.62 Cost:

Retail RRP: \$10.00

Unit Margin: 39%





#### DUC D'O WHITE CHOCOLATE WITH STRAWBERRY TRUFFLES 100G

455234 Code:

Case Qty: 8

Cost: \$44.62

\$10.00 Retail RRP:

39% Unit Margin:







#### **CHUPA CHUPS CANDY CANE LOLLIPOPS 300G**

Code: 187917

Case Qty: 6

Cost: \$20.58

Retail RRP: \$6.00

Unit Margin: 37%





#### **ESKAL GIFT BOX MINT CREMES 150G**

#### **DELETED LINE**



HAZER BABA TURKISH DELIGHT PIST HAZ ALMOND 250G

**DELETED LINE** 



**HAZER BABA TURKISH DELIGHT ROSE 250G** 

**DELETED LINE** 



HAZER BABA TURKISH DELIGHT LEMON & METHE 250G

**DELETED LINE** 



**HAZER BABA TURKISH DELIGHT TIN 125G** 



#### **SMYTH'S CHRISTMAS MIXTURE 500G**

Code: 446256

20 Case Qty:

Cost: \$61.54 Retail RRP: \$5.50

38%

Unit Margin:







#### **SMYTH'S CHRISTMAS MIXTURE 1KG**

Code: 446329

Case Qty: 10

Cost: \$58.68

Retail RRP: \$8.50

Unit Margin: 24%





#### **FAMILY FAVOURITES PARTY MIX 700G**

#### **DELETED LINE**



#### **FAMILY FAVOURITES PARTY MIX 1KG**

86768 Code:

Case Qty: 10

Cost: \$57.29

Retail RRP: \$9.00

Unit Margin: 30%





#### **FAMILY FAVOURITES SNAKES 1KG**

Code: 992590

Case Qty: 10

Cost: \$57.29

Retail RRP: \$9.00

Unit Margin: 30%





#### DARRELL LEA LIQUORICE ALLSORTS BUCKET 1KG

Code: 984301

Case Qty:

Cost: \$39.30 \$15.00

Retail RRP: 28% Unit Margin:





#### **TAVENERS BRITISH MIXTURE GIFT BOX 400G**

Code: 825984

Case Qty: 12

Cost: \$60.30

Retail RRP: \$8.50

Unit Margin: 35%







#### **TAVENERS LIQUORICE GIFT BOX 400G**

Code: 3532

Case Qty: 12

Cost: \$60.30 Retail RRP: \$8.50

Unit Margin: 35%







#### **TAVENERS DUSTED JELLY BABIES GIFT BOX 400G**

#### **DELETED LINE**



**TAVENERS DOLLY MIXTURE GIFT BOX 400G** 

#### **DELETED LINE**



#### **TAVENERS WINE GUMS GIFT BOX 400G**

Code : 3540 Case Qty: 12

Cost: \$60.30

Retail RRP: \$8.50

Unit Margin: 35%





003540



#### TAVENERS LIQUORICE ALLSORTS GIFT BOX 825G



#### **CELEBRATION COLLECTION FESTIVE JELLY BEANS 400G**

Code: 978614

Case Qty: 12

Cost: \$28.29 Retail RRP: \$3.99

Unit Margin: 35%





#### CELEBRATION COLLECTION FESTIVE JELLIES 400G

Code: 978664

Case Qty: 12

Cost: \$28.29 Retail RRP: \$3.99

Unit Margin: 35%





Code: 978680

Case Qty: 12

Cost: \$35.38 Retail RRP: \$4.99

Unit Margin: 35%





#### CELEBRATION COLLECTION FESTIVE ALLSORTS 650G

Code: 978698

Case Qty: 12

Cost: \$35.38 Retail RRP: \$4.99

Unit Margin: 35%





#### NATURAL CONFECTIONERY CO. JOLLY JELLIES 480G

Code: 412040

Case Qty: 10

Cost: \$39.94

Retail RRP: \$6.50

32% Unit Margin:



## \* Novelty & Kids







# 306g Freddo Tin Contains a mix of Freddos,

Magical Elves & Caramello Santas!

# 136g Christmas Decorations

Perfect for the tree decorating ritual







TNCC Jolly Jellies 480g

Large format for family sharing!

#### **NEW CROWNBORG DANISH BUTTER COOKIES 454G**

Code: 983096

Case Qty: 12

Cost: \$46.14

Retail RRP: \$5.50

Unit Margin: 23%





#### **RIBERHUS BUTTER COOKIES 454G**

#### **DELETED LINE**



#### **ROYAL DANSK BUTTER COOKIES 454G**

Code: 983020

Case Qty: 12

Cost: \$55.39

Retail RRP: \$6.50

Unit Margin: 22%



98302



#### **ROYAL DANSK WHITE CHOCOLATE & RASP COOKIES 250G**

Code: 996413

Case Qty: 12

Cost: \$47.00 Retail RRP: \$5.50

Unit Margin: 22%







### ROYAL DANSK DARK CHOCOLATE & ORANGE PEEL COOKIES 250G

Code: 998384

Case Qty: 12

Retail RRP:

Cost: \$47.00

\$5.50

Unit Margin: 22%

ORDERED SOLD ORDERED IN 2018 IN 2018 IN 2019



998384



#### **ROYAL DANSK GINGER & LEMON COOKIES 250G**

Code: 998334 Case Qty: 12

Cost: \$47.00

Retail RRP: \$5.50

Unit Margin: 22%





998334

**ROYAL DANSK CAPPUCCINO CRÈME WAFERS 350G** 

**DELETED LINE** 



**ROYAL DANSK CHOCOLATE CRÈME WAFERS 350G** 

**DELETED LINE** 



**ROYAL DANSK VANILLA CRÈME WAFERS 350G** 

**DELETED LINE** 



**ROYAL DANSK MINI BUTTER COOKIES 200G** 

DELETED LINE



WALKERS 186 PATH TO HILLS TIN 240G

**DELETED LINE** 



WALKERS FESTIVE SHAPES 175G

**DELETED LINE** 



WALKERS 3D MINI GINGERBREAD MEN SHORTBREAD BISCUITS 150G

**DELETED LINE** 



WALKERS ASSORTED SHORTBREAD 250G

**DELETED LINE** 



WALKERS SHORTBREAD FINGERS CARTON 100G

**DELETED LINE** 



WALKERS PETTICOAT TAILS 150G

**DELETED LINE** 



WALKERS KEEPSAKE TIN ED CASTLE 130G

### **BISCUITS**





#### **DEAN JACOBS CHOCOLATE WAFERS 370G**

Code: 349336

Case Qty: 12

Cost: \$30.48

Unit Margin: 30%





Retail RRP:

Retail RRP:

Retail RRP:







#### **DEAN JACOBS VANILLA WAFERS 370G**

\$4.00

\$4.00

\$4.00

Code: 349352

Case Qty: 12

Cost: \$30.48

Unit Margin: 30%



34935





#### **DEAN JACOBS CAPPACINO WAFERS 370G**

Code: 349344

Case Qty: 12

Cost: \$30.48

Unit Margin: 30%







#### **DEAN JACOBS STRAWBERRY WAFERS 370G**

Code: 839001

Case Qty: 12

Cost: \$30.48

Retail RRP: \$4.00

Unit Margin: 30%



83900





#### **DEAN JACOBS COCONUT WAFERS 370G**

Code: 839022

Case Qty: 12

Cost: \$30.48

Retail RRP: \$4.00

Unit Margin: 30%



830033

riscur

### **ENTERTAINING**



#### **MOVIETIME POPCORN CREAMY CARAMEL 200G**

#### **DELETED LINE**



**MOVIETIME POPCORN GLAZED CARAMEL 100G** 

#### **DELETED LINE**



KANGA CARAMEL POPCORN 150G

#### **DELETED LINE**



#### **KANGA COLOURED POPCORN 150G**

Code: 486963

Case Qty: 12

Cost: \$24.10

Retail RRP: \$3.50

Unit Margin: 37%





#### **MOVIETIME POPCORN CHRISTMAS STOCKING 150G**

### **ENTERTAINING**

#### **BARONIE CAPPUCCINO CHOCOLATE STICKS 75G**



Code: 830837 Case Qty: 24

Cost: \$45.32

\$3.00

Unit Margin: 31%

Retail RRP:





#### **BARONIE MILK CRISP CHOCOLATE STICKS 75G**

Code: 830913

Case Qty: 24

Cost: \$45.32 Retail RRP: \$3.00

Unit Margin: 31%





830905 Code:

Case Qty: 24

Cost: \$45.32 Retail RRP: \$3.00

Unit Margin:

31%





#### **BARONIE ORANGE CHOCOLATE STICKS 75G**

Code: 830811

24 Case Qty:

Cost: \$45.32

Retail RRP: \$3.00

Unit Margin: 31%







#### **JOE POELL SALAD CUPS 60G**

#### **DELETED LINE**



#### **B&B PRETZEL EXTRA THIN STICKS 150G**

Code: 950938

Case Qty: 12

Cost: \$19.83 ORDERED SOLD ORDER
Retail RRP: \$3.00

Unit Margin: 39%





#### **B&B PRETZEL MEGA SALTY STICKS 150G**

Code: 342004

Case Qty: 12

Cost: \$19.83 ORDERD SOLD ORDE IN 2018 IN 2018 IN 2018

Retail RRP: \$3.00

Unit Margin: 39%





#### **B&B PRETZEL MEGA SESAME STICKS 150G**

Code: 950920

Case Qty: 12

Cost: \$19.83 ORDERED SOLD ORDER IN 2018 N 2018

Retail RRP: \$3.00

Unit Margin: 39%





#### **B&B KNOT PRETZELS TRADITIONAL 200G**

Code: 351215

Case Qty: 12

Cost: \$18.86

Retail RRP: \$3.00

Unit Margin: 42%



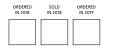


#### **B&B KNOT PRETZELS TRADITIONAL 500G**

Code: 351257

Case Qty: 12

Unit Margin: 41%





351257



Code: 382619

Case Qty: 12

Retail RRP:

Cost: \$60.23

Unit Margin: 42%









#### TRUTASTE ALL NUT GIFT BOX 300G

\$9.50

#### **DELETED LINE**



#### TRUTASTE NUT & FRUIT GIFT BOX 300G

Code: 382635

Case Qty: 12

Cost: \$60.23

Retail RRP: \$9.50

Unit Margin: 42%



38263



#### TRUTASTE ENTERTAINERS PARTY SELECTION 340G

Code: 93391

Case Qty: 12

Cost:

Retail RRP: \$12.00

\$76.69

Unit Margin: 41%

ORDERED SOLD ORDERED IN 2018 IN 2018 IN 2019



09339



#### TRUTASTE ENTERTAINERS PARTY TRAY 520G

#### **DELETED LINE**



#### TRUTASTE NUT LOVER GIFT TRAY 275G

### **ENTERTAINING**

#### TRUTASTE AUSTRALIAN HONEY ROAST NUT SELECTION 280G



Code: 850382

Case Qty: 12

Cost: \$80.90

Retail RRP: \$12.00

Unit Margin: 38%



850382

#### TRUTASTE AUSTRALIAN ROAST & SALT NUT SELECTION 300G



Code: 855934

Case Qty: 12

Cost: \$80.90

Retail RRP: \$12.00

Unit Margin: 38%



85593



#### TRUTASTE NUT CRATE MIXED NUTS IN SHELL AND CRACKER 350G

Code: 2968

Case Qty: 12 Cost: \$72.49

Retail RRP: \$12.00

Unit Margin: 45%



#### TRUTASTE MIXED NUTS IN SHELL POLY NETTING BAG 375G



Code: 820175

Case Qty: 20

Cost: \$101.56

Retail RRP: \$8.50

Unit Margin: 34%



820175



#### TRUTASTE ALMOND IN SHELL 300G

#### **DELETED LINE**

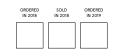


#### TRUTASTE WALNUT IN SHELL 300G

Code: 991730 Case Qty: 24

Cost: \$84.05

Retail RRP: \$7.50 Unit Margin: 49%





991730



#### **TRUTASTE GOLDEN ROAST CASHEWS 150G**

Code: 348322

Case Qty: 12

Cost: \$66.19

Retail RRP: \$10.00

Unit Margin: 39%



348322



#### TRUTASTE CHOC/YOGHURT FRUIT & NUT CUBE 150G

Code: 455632

Case Qty: 12

Cost: \$60.23

Retail RRP: \$8.50

Unit Margin: 35%







#### TRUTASTE CHOCOLATE FRUIT & NUT CUBE 150G

Code: 456031

Case Qty: 12

Cost: \$54.63

Retail RRP: \$8.50

Unit Margin: 41%







#### TRUTASTE CHOCOLATE ALMONDS CUBE 150G

Code: 455894

Case Qty: 12

Cost: \$54.63

Retail RRP: \$8.50

Unit Margin: 41%



455894



### MOVIETIME CHRISTMAS MICROWAVE BUTTER POPCORN 100G

Code: 457854

Case Qty: 12

Cost: \$12.05

Retail RRP: \$2.00

Unit Margin: 45%

457854



### MOVIETIME CHRISTMAS MICROWAVE SWEET & SALTY POPCORN 100G

Code: 457906

Case Qty: 12

Retail RRP:

Cost: \$12.05 ORDERED IN 2018

\$2.00

Unit Margin: 45%





457906



