



Protect your Brand
Protect your Customers

Tasmanian Independent
Retailers

1st March, 2021.



Food Retail Services

Market Guard, the Ultimate Protection



- ▲ Protect your brand
 - Put cleanliness and food safety first
 - Gain customer trust and loyalty
 - Protect your reputation
 - Identify food safety risks
- ▲ Protect your customers
 - Provide your customers with the cleanest, safest and healthiest experience
 - Proactively protect against food borne illness
- ▲ Protect your bottom line
 - Maximise your operational efficiency
 - Prevent rework and product over-use and extend shelf life
 - Minimise workplace injury risks

Product Range

Customised program to protect and promote brand standards



- ▲ Superior products designed specifically for your industry
 - Concentrated products deliver superior cleaning
 - Products designed specifically for your equipment and soils
- ▲ Cost Effective Program Designed Specifically For Your Needs
 - Program designed to minimise product waste and labour
- ▲ Optimal Cleaning Procedures
 - Cleaning procedures and tools are specifically developed to ensure that the best result is achieved while minimising excess labour and chemical usage

Our Service



- ▲ Our Territory Managers are trained to understand our customers' entire operation. This expertise provides:
 - A higher level of service
 - Solution-based services
 - Regular monitoring of our customers' facilities to find new ways to improve operational efficiency
 - Strategies for our customers to make their operations cleaner, safer, healthier
- ▲ Dispenser monitoring and maintenance
- ▲ Product inventory control
- ▲ Review stores SDS compliance
- ▲ Cleaning processes review

Global Coverage...Local Service Specialists

Staff Learning & Development

IN-STORE TRAINING



- ▲ Initial training for store associates on the day of installation
- ▲ Ongoing training for store associates on:
 - In-store protocols
 - Cleaning priorities by department based on your SOPs
- ▲ Detailed wall charts
 - Detailed product use instructions
 - Safety information

Customised training to suit Tasmanian Retailers needs

Staff Learning & Development

E-LEARNING PLATFORM

- ▲ Ecolab e-Learning modules are available to our customers and their employees
 - User Friendly
 - Flexible
 - Efficient
 - Hands-on Training
 - Competency based
 - Immediate Staff Validation
 - Fully narrated
- ▲ eLearning module specifically developed for the food retail market
 - Safety, brand protection, cleaning and sanitation training provided
 - Interactive department training
 - Specific area and equipment cleaning



In Summary

The Ecolab Cleaning and Sanitation Program Will -

- ▲ Eliminate significant gaps within the food safety and staff safety programs thus ensuring regulatory compliance within the respective areas.
- ▲ Provide local representation to ensure a speedy response to any store requirement.
- ▲ Provide a range of food grade cleaning and sanitizing products that will deliver excellent in use costs and food safety integrity.
- ▲ New state of the art equipment solutions will be installed for trouble free operation (*all equipment supplied free on loan and installed free of charge*)
- ▲ Access to world class innovation such as Wash n Walk and Ecolab's new innovative Food Retail web based training.
- ▲ Improvement in service coverage to ensure not only back of house but front of house is audited on every service call.
- ▲ The Ecolab [MarketGuard](#) program, runs in tandem and supports the IGA Food Safety Program while helping protect the ["IGA brand"](#)