

June 26, 2019

Dear Newsagents,

We wish to advise a cover price increase of the *Mercury*, *Sunday Tasmanian* and the *Herald Sun* from Monday July 1, 2019.

MASTHEAD	Current cover price (inc. GST)	New cover price from (01/07/2019)	Total retail Commission (inc. GST)	Wholesale (inc. GST)
The Mercury Monday - Friday	\$1.70	\$1.90	\$0.38	\$1.52
The Mercury Saturday	\$2.40	\$2.50	\$0.50	\$2.00
Sunday Tasmanian	\$2.50	\$2.60	\$0.52	\$2.08
The Herald Sun Monday - Friday	\$1.80	\$1.90	\$0.475	\$1.425

If you have any questions, please contact your local News Corp Australia regional office directly:

Phone: 1800 639 700 open weekdays 8am to 5pm AEST

Email: dblcir@dbi.newsltd.com.au

Or contact me directly, william.roe@news.com.au

Thank you for your continued support.

Kind Regards,



Bill Roe
Marketing / Circulation Manager

THE VOICE OF TASMANIA
MERCURY
CIRCULATION FLASH!

17-Jun-2019

PUBLICATIONS PRICE LIST

PUBLICATION		Freq.	Rate To Newsagents Inc. G.S.T.	Rate To Subagent Inc. G.S.T.	Cover Price Inc. G.S.T.
THE MERCURY (Distributor)	***	M-F	\$1.5795	\$1.7100	\$1.90
THE MERCURY (Retail)	***	M-F	\$1.5200	\$1.7100	\$1.90
THE SATURDAY MERCURY (Distributor)	***	SAT	\$2.0324	\$2.2500	\$2.50
THE SATURDAY MERCURY (Retail)	***	SAT	\$2.0000	\$2.2500	\$2.50
THE SUNDAY TASMANIAN (Distributor)	***	SUN	\$2.1007	\$2.3400	\$2.60
THE SUNDAY TASMANIAN (Retail)	***	SUN	\$2.0800	\$2.3400	\$2.60

THE AUSTRALIAN (Distributor)		M-F	\$2.3258	\$2.6250	\$3.00
THE AUSTRALIAN (Retail)		M-F	\$2.2500	\$2.6250	\$3.00
WEEKEND AUSTRALIAN (Distributor)		SAT	\$2.8768	\$3.3250	\$3.80
WEEKEND AUSTRALIAN (Retail)		SAT	\$2.8500	\$3.3250	\$3.80

HERALD SUN (Distributor)		M-F	\$1.4635	\$1.6625	\$1.90
HERALD SUN (Retail)		M-F	\$1.4250	\$1.6625	\$1.90
SATURDAY HERALD SUN (Distributor)		SAT	\$1.9155	\$2.1875	\$2.50
SATURDAY HERALD SUN (Retail)		SAT	\$1.8750	\$2.1875	\$2.50
SUNDAY HERALD SUN (Distributor)		SUN	\$2.2850	\$2.6250	\$3.00
SUNDAY HERALD SUN (Retail)		SUN	\$2.2500	\$2.6250	\$3.00

Note ***					
King Island & Flinders Island:		Includes 20 cents Airfreight (Inc. GST)			
THE MERCURY	M-F	\$1.7795 ?	\$1.9100		\$2.10
THE SATURDAY MERCURY	SAT	\$2.2000	\$2.4500		\$2.70
SUNDAY TASMANIAN	SUN	\$2.2800	\$2.5400		\$2.80

TASMANIAN COUNTRY	W	\$0.7500	\$0.8750		\$1.00
THE GAZETTE	W	\$0.6000	\$0.7000		\$0.80
WEDDINGS TASMANIA	Annual	\$11.2125	\$13.0813		\$14.95
KOORI MAIL	F	\$2.2425	\$2.6163		\$2.99
PURE BRIDE	Annual	\$16.4625	\$19.2063		\$21.95
ROYAL SOCIETY CALENDAR	Annual	\$14.9625	\$17.4563		\$19.95
TALES of the ATELIER	Q ****	\$14.2500	\$16.6250		\$19.00
40 DEGREES SOUTH	Q ****	\$11.2125	\$13.0813		\$14.95
TAS VANISHING TOWNS CALENDAR	Annual	\$14.9625	\$17.4563		\$19.95

**** Most Back Issues are available (Please enquire)

P.T.O.

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17-Jun-2019

PUBLICATION		AIRFREIGHT / LOCAL PROD COMPONENT Inc. G.S.T.	Rate To Newsagents Inc. G.S.T.	Rate To Subagent Inc. G.S.T.	TASMANIAN RETAIL Inc. G.S.T.
WEEKLY TIMES (Distribution)	(Wed)	\$0.20	\$2.4696	\$2.7375	\$3.10
WEEKLY TIMES (Retail)	(Wed)	\$0.20	\$2.3750	\$2.7375	\$3.10

Racing Papers

SPORTSMAN (Midweek & Weekend)			\$6.0000	\$7.0000	\$8.00
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Fairfax Publications.

FINANCIAL REVIEW (Printed Launceston)	M-F		\$3.0000	\$3.5000	\$4.00
	Sat		\$3.0000	\$3.5000	\$4.00
THE AGE (Printed Launceston)	M-F	\$1.40	\$3.8000	\$4.2000	\$4.60
SATURDAY AGE (Printed Launceston)	Sat	\$1.60	\$4.7500	\$5.2750	\$5.80
SUNDAY AGE (Printed Launceston)	Sun	\$1.10	\$3.8750	\$4.3375	\$4.80
** Indicates 1 to 2 days delay.					
** SYDNEY MORNING HERALD (Firm Sale)	Sat	\$2.80	\$5.9500	\$6.4750	\$7.00

SYDNEY MORNING HERALD

Mon - Fri copies no longer supplied to Tasmanian newsagents
effective from August 14, 2017

ADELAIDE ADVERTISER and
SUNDAY MAIL (Adelaide)

Copies no longer supplied to interstate newsagencies
effective from 26th September 2011

The Daily Telegraph and
Sunday Telegraph

Copies no longer supplied to interstate newsagencies
effective from 12th November 2012

* Distributor - Agency Agreement for Territorial Distributor

* Retail - General Store and Small Store Retail Agency Agreement

PRICE CHANGES

Inc. G.S.T.

Sportsman - Midweek, Weekend & Specials		Effective Tuesday October 2, 2018	\$8.00
The Age	M-F	Effective Monday September 3, 2018	\$4.60
The Age	Sat	Effective Saturday September 8, 2018	\$5.80
The Sunday Age	Sun	Effective Sunday September 9, 2018	\$4.80
Sydney Morning Herald	Sat	Effective Saturday September 8, 2018	\$7.00
Mercury	M-F	Effective Monday July 1, 2019	\$1.90
Saturday Mercury	Sat	Effective Saturday July 6, 2019	\$2.50
Herald Sun	M-F	Effective Monday July 1, 2018	\$1.90
Saturday Herald Sun	Sat	Effective Saturday July 8, 2018	\$2.50
Weekly Times	Wed	Effective Wednesday August 19, 2017	\$3.10
The Weekend Australian	Sat	Effective Saturday August 26, 2017	\$3.80
The Australian	M-F	Effective Monday February 13, 2017	\$3.00
Sunday Herald Sun	Sun	Effective Sunday August 28, 2016	\$3.00
Australian Financial Review	M-F	Effective Monday February 1, 2016	\$4.00
Australian Financial Review	Sat	Effective Saturday February 6, 2016	\$4.00
Sunday Tasmanian	Sun	Effective Sunday July 7, 2019	\$2.60