

LIPTON

COLD BREW TEA



Launched in UK in Feb 2019 → equates to £10m in RSV

Currently, 14.8% share of total cold serve* and still gaining distribution



Teabags are tagged for easy removal



Teabags are compostable & cartons are 100% recyclable



Tea bags are individually wrapped

Contains real tea!

Black Tea +
Peach + Apricot
15s



Black Tea Strawberry +
Rhubarb 15s



Green Tea +
Peppermint
15s



Green Tea +
Rose + Elderflower
15s

