SHARE A GIFT WITH CCA THIS SUMMER

Every IGA Store within Tasmania in January will receive an allocation of Coca-Cola beach bags for a January 2020 consumer facing promotion!

The mechanics are simple for the consumer, simply purchase 3 x Coca-Cola 1.25L Varieties and instantly receive a bonus Coca-Cola Beach Bag*.

To support this promotion CCA will have themed point of sale and the 1.25Ltr Coca-Cola varieties will be on promotion from the 15th of January for 2 weeks @\$1.99 each.

Be creative, engage and excite your customers with a fantastic display that your CCA BDE will be keen to assist with!



*whilst stocks last or promotion expiry date on the 10th Feb 2020

