



BATA CIGARETTE PRICE INCREASE

F E B R U A R Y 2 0 1 5



Independents



MERCHANDISING UPDATE

BATA Cigarette Price Increase

FEBRUARY 2015

Please find attached price list from British American Tobacco Australia for the recent price increase on Cigarettes. Also attached is a Recommended Retail Price List detailing all Cigarettes and RYO Tobacco on one page.

All new cost and recommended retail prices will be downloaded with your last Host File, W/C 2nd February 2015.

Wholesale prices will be increased by Statewide Independent Wholesalers from Sunday 1st February 2015.

Cigarette Promotions

Cigarette promotions for compliant stores will start Wednesday 4th February 2015 and will run until 1st March 2015. Details will be forwarded to compliant stores this week.



		GST exclusive price			GST inclusive price				
		Ctn Size	WSP 1000	WSP Carton	WSP Pack	WSP 1000	WSP Carton	WSP Pack	RRP Pack*
20's Packing	BENSON & HEDGES - Classic (Red), Smooth (Dark Blue), Fine (Grey)	20/200	846.35	169.27	16.93	931.00	186.20	18.62	20.95
	BENSON & HEDGES - Deluxe Kings †	20/200	846.35	169.27	16.93	931.00	186.20	18.62	20.95
	DUNHILL FINE CUT - Burgundy, Navy, White	20/200	880.00	176.00	17.60	968.00	193.60	19.36	21.90
	DUNHILL - Premier Red, Distinct Blue, Refined Grey	20/200	851.85	170.37	17.04	937.05	187.41	18.74	21.20
	HOLIDAY - Bright Blue, Sun Gold, Dawn Grey †	20/200	842.55	168.51	16.85	926.80	185.36	18.54	21.10
	KENT - 3-Tek - Futura	20/200	957.80	191.56	19.16	1,053.60	210.72	21.07	24.80
	VOGUE - Superslim Bluee, Superslim Menthe	20/200	1,035.15	207.03	20.70	1,138.65	227.73	22.77	26.35
	PALL MALL EXTRA KINGS - Red, Blue, Menthol	20/200	760.50	152.10	15.21	836.55	167.31	16.73	19.05
	WINFIELD - Red, Blue, Gold, Sky Blue, Grey, White	20/200	825.30	165.06	16.51	907.85	181.57	18.16	20.40
WINFIELD - Menthol Boost	20/200	825.30	165.06	16.51	907.85	181.57	18.16	20.40	
22's	HOLIDAY - Rich Red, Bright Blue, Sun Gold, Dawn Grey, Sea Green Menthol	22/176	755.11	132.90	16.61	830.63	146.19	18.27	20.80
23's	BENSON & HEDGES DEMI - Classic, Smooth	23/138	776.52	107.16	17.86	854.17	117.88	19.65	22.10
	WINFIELD JETS - Blue, Gold	23/138	726.23	100.22	16.70	798.86	110.24	18.37	20.65
	PALL MALL SLIMS - Original Red, Rich Blue, Smooth Amber, Fine Silver, Ultimate Purple, Menthol Green	23/138	850.00	117.30	19.55	935.00	129.03	21.51	24.80
25's Packing	BENSON & HEDGES - Classic (Red), Rich (Purple), Smooth (Dark Blue)	25/200	827.85	165.57	20.70	910.65	182.13	22.77	25.60
	BENSON & HEDGES - Subtle (Sky Blue), Fine (Grey), Ultimate (White)	25/200	827.85	165.57	20.70	910.65	182.13	22.77	25.60
	CRAVEN A - Gold	25/200	978.35	195.67	24.46	1,076.20	215.24	26.91	30.95
	DUNHILL - Premier Red, Distinct Blue, Refined Grey, Infinite White	25/200	833.35	166.67	20.83	916.70	183.34	22.92	25.90
	DUNHILL - Release Chilled Menthol (Dark Green), Release Frosted Menthol (Light Green)	25/200	833.35	166.67	20.83	916.70	183.34	22.92	25.90
	DUNHILL - Switch	25/200	833.35	166.67	20.83	916.70	183.34	22.92	25.90
	JUST SMOKES - Red, Blue, Gold	25/200	763.05	152.61	19.08	839.35	167.87	20.98	23.85
	PALL MALL - Original Red, Rich Blue, Smooth Amber †	25/200	737.05	147.41	18.43	810.75	162.15	20.27	22.85
	PALL MALL MENTHOL CAPSULE - Green to Menthol Boost, Fine Green to Menthol Boost †	25/200	737.05	147.41	18.43	810.75	162.15	20.27	22.85
	ROTHMANS - Red, Blue, Gold, Menthol Green	25/200	614.75	122.95	15.37	676.25	135.25	16.91	19.00
	WINFIELD OPTIMUM - Crush Blue, Crush Gold, Crush Sky	25/200	746.35	149.27	18.66	821.00	164.20	20.53	23.10
	WINFIELD - Red, Blue, Gold, Sky Blue, Grey, White	25/200	810.45	162.09	20.26	891.50	178.30	22.29	25.05
	WINFIELD - Menthol Boost	25/200	810.45	162.09	20.26	891.50	178.30	22.29	25.05
30's	CAMBRIDGE - Full Flavour Blue	30/180	980.22	176.44	29.41	1,078.22	194.08	32.35	37.40
	HOLIDAY - Rich Red, Bright Blue, Sun Gold, Dawn Grey, Warm Purple, Sea Green Menthol	30/180	859.00	154.62	25.77	944.89	170.08	28.35	32.25
	JUST SMOKES - Red, Blue, Gold	30/180	682.78	122.90	20.48	751.06	135.19	22.53	25.60
	PALL MALL - Original Red, Rich Blue, Smooth Amber, Menthol Green †	30/180	865.33	155.76	25.96	951.89	171.34	28.56	32.20
	WINFIELD - Red, Blue, Gold, Sky Blue, Grey	30/180	760.72	136.93	22.82	836.78	150.62	25.10	28.25
40's	PALL MALL - Original Red, Rich Blue, Smooth Amber	40/200	721.20	144.24	28.85	793.30	158.66	31.73	35.80
	PALL MALL MENTHOL CAPSULE - Green to Menthol Boost, Fine Green to Menthol Boost	40/200	721.20	144.24	28.85	793.30	158.66	31.73	35.80
	ROTHMANS - Red, Blue, Gold, Menthol Green	40/200	597.20	119.44	23.89	656.90	131.38	26.28	29.55
	STRADBROKE - Smooth Blue, Fine Grey, Ultimate Yellow, Menthol	40/200	875.65	175.13	35.03	963.20	192.64	38.53	44.15
50's	HOLIDAY - Rich Red, Bright Blue, Sun Gold, Dawn Grey, Warm Purple, Sea Green Menthol	50/200	646.05	129.21	32.30	710.65	142.13	35.53	40.40

* **Recommended Retail Prices:** RRP's are recommended only and retailers retain the right to determine their own retail prices.

† **Delisted Products:** These items have been discontinued.

NOTE









All stock delivered on or after **1 February 2015** will be at the new prices. This includes stock delivered on or after **1 February 2015** for which orders were taken prior to **1 February 2015**. All stock returns for delisted products on or after **1 February 2015** will be credited at the price applicable prior to this increase. Any delisted product returned more than 12 months from the date of being delisted will be credited at the average wholesale price of that given variant.

Date of issue: 8 January 2015



Customer Service Centre
1800 044 831

Account Exclusive Prices - Effective 1st February 2015

				GST exclusive price			GST inclusive price					
Cigarettes				Pack Size	Carton Size	WSP 1000	WSP Per Carton	WSP Per Pack	WSP 1000	WSP Per Carton	WSP Per Pack	RRP Per Pack
	BENSON & HEDGES 25/100 - Classic (Red), Smooth (Dark Blue) †			25	100	827.90	82.79	20.70	910.69	91.07	22.77	25.60
	BENSON & HEDGES 50/100 - Classic (Red), Smooth (Dark Blue), Fine (Grey), Rich (Purple)			50	100	827.90	82.79	41.40	910.69	91.07	45.53	51.20
	BENSON & HEDGES 50/200 - Classic (Red), Smooth (Dark Blue), Fine (Grey), Rich (Purple) †			50	200	827.85	165.57	41.39	910.64	182.13	45.53	51.20
	JUST SMOKES 50/100 - Red, Blue, Gold			50	100	713.00	71.30	35.65	784.30	78.43	39.22	44.60
	JUST SMOKES 50/200 - Red, Blue, Gold †			50	200	713.00	142.60	35.65	784.30	156.86	39.22	44.60
	WINFIELD 25/100 - Red, Blue, Gold, Sky Blue, Grey †			25	100	810.50	81.05	20.26	891.55	89.16	22.29	25.05
	WINFIELD 50/100 - Red, Blue, Gold, Sky Blue, Grey			50	100	810.50	81.05	40.53	891.55	89.16	44.58	50.15
	WINFIELD 50/200 - Red, Blue, Gold, Sky Blue, Grey †			50	200	810.45	162.09	40.52	891.50	178.30	44.57	50.15

* **Recommended Retail Prices:** RRP's are recommended only and retailers retain the right to determine their own retail prices.
† **Delisted Products:** These items have been discontinued.

NOTE
All stock delivered on or after **1 February 2015** will be at the new prices. This includes stock delivered on or after **1 February 2015** for which orders were taken prior to **1 February 2015**.

All stock returns for delisted products on or after **1 February 2015** will be credited at the price applicable prior to this increase. Any delisted product returned more than 12 months from the date of being delisted will be credited at the average wholesale price of that given variant.

Date of issue: 8 January 2015

**TASMANIAN INDEPENDENT RETAILERS
RECOMMENDED RETAIL PRICES AS AT 01/02/2015
CIGARETTES - TOBACCO**

INCREASED WHOLESALAS WILL BE CHARGED FROM 1ST March 2015

20'S	SIZE	PKT	CTN
BENSON & HEDGES	20s x 10	\$20.95	\$209.50
BOND STREET	20s x 5	\$15.00	\$75.00
CHOICE	20s x 10	\$17.20	\$172.00
JOHN PLAYER SPECIAL	20s x 10	\$14.75	\$147.50
JOHN PLAYER SUPERKINGS	20s x 10	\$16.50	\$165.00
KENT	20s x 10	\$24.80	\$248.00
LONGBEACH	20s x 5	\$17.30	\$86.50
MARLBORO	20s x 10	\$20.60	\$206.00
PALL MALL EXTRA KINGS	20s x 10	\$19.05	\$190.50
PETER JACKSON	20s x 5	\$18.45	\$92.25
PETER STUYVESANT	20s x 10	\$19.95	\$199.50
WINFIELD	20s x 10	\$20.40	\$204.00
21'S	SIZE	PKT	CTN
HORIZON	21s x 10	\$16.75	\$167.50
22'S	SIZE	PKT	CTN
HOLIDAY KINGS	22s x 8	\$20.80	\$166.40
23'S	SIZE	PKT	CTN
BENSON & HEDGES DEMI	23s x 6	\$22.10	\$132.60
JOHN PLAYER SPECIAL NANO	23s x 10	\$15.45	\$154.50
PALL MALL SLIMS	23s x 6	\$24.80	\$148.80
WINFIELD JETS	23s x 6	\$20.65	\$123.90
25'S	SIZE	PKT	CTN
ALPINE	25s x 8	\$24.75	\$198.00
BENSON & HEDGES	25s x 8	\$25.60	\$204.80
CAMEL	25s x 8	\$24.25	\$194.00
CHOICE	25s x 8	\$20.70	\$165.60
DUNHILL	25s x 8	\$25.90	\$207.20
JUST SMOKES	25s x 8	\$23.85	\$190.80
MARLBORO	25s x 8	\$25.30	\$202.40
PALL MALL	25s x 8	\$22.85	\$182.80
PETER JACKSON HYBRID	25s x 8	\$22.70	\$181.60
ROTHMANS	25s x 8	\$19.00	\$152.00
WINFIELD	25s x 8	\$25.05	\$200.40
WINFIELD OPTIMUM	25s x 8	\$23.10	\$184.80
26'S	SIZE	PKT	CTN
BOND STREET	26s x 8	\$19.55	\$156.40
ESCORT	26s x 8	\$20.95	\$167.60
JOHN PLAYER SPECIAL (SEE BELOW)	26s x 8	\$20.25	\$162.00
PETER STUYVESANT	26s x 8	\$24.95	\$199.60
30'S	SIZE	PKT	CTN
HOLIDAY KINGS	30s x 6	\$32.25	\$193.50
HORIZON	30s x 6	\$23.95	\$143.70
JOHN PLAYER SPECIAL	30s x 6	\$22.50	\$135.00
JUST SMOKES	30s x 6	\$25.60	\$153.60
LONGBEACH	30s x 6	\$25.60	\$153.60
PALL MALL	30s x 6	\$32.20	\$193.20
PETER JACKSON	30s x 6	\$26.45	\$158.70
WINFIELD	30s x 6	\$28.25	\$169.50
40'S	SIZE	PKT	CTN
CHOICE	40s x 4	\$32.10	\$128.40
HORIZON	40s x 4	\$32.25	\$129.00
JOHN PLAYER SPECIAL	40s x 4	\$30.75	\$123.00
LONGBEACH	40s x 4	\$33.50	\$134.00
PALL MALL	40s x 5	\$35.80	\$179.00
ROTHMANS	40s x 5	\$29.55	\$147.75
STRADBROKE	40s x 5	\$44.15	\$220.75
44'S	SIZE	PKT	CTN
HOLIDAY KINGS 22S TWIN	44s x 4	\$41.60	\$166.40
50'S	SIZE	PKT	CTN
BENSON & HEDGES 25S TWIN	50s x 4	\$51.20	\$204.80
DUNHILL 25S TWIN	50s x 4	\$51.80	\$207.20
HOLIDAY KINGS	50s x 4	\$40.40	\$161.60
HORIZON	50s x 4	\$37.25	\$149.00
JUST SMOKES	50s x 4	\$47.70	\$190.80
WINFIELD 25S TWIN	50s x 2	\$50.10	\$100.20
52'S	SIZE	PKT	CTN
BOND STREET 26S TWIN	52s x 4	\$39.10	\$156.40
60'S	SIZE	PKT	CTN
PETER JACKSON 30S TWIN	60s x 3	\$52.90	\$158.70
80'S	SIZE	PKT	CTN
LONGBEACH 40S TWIN	80s x 4	\$67.00	\$268.00

RYO TOBACCO - CIGARS	SIZE	POUCH
BANK AROMA	50g	\$53.25
BENSON & HEDGES	30g	\$32.55
BOND STREET RYO	30g	\$22.95
CAPSTAN CAPTAINS NAVEL CUT	50g	\$51.35
CHAMPION RM/LEGENDARY	25g	\$25.50
CHAMPION RM	40g	\$39.95
CHAMPION RUBY	50g	\$50.25
CHOICE RYO	25g	\$19.15
CHOICE RYO	50g	\$38.20
DR PAT IRISH MIX PIPE	50g	\$53.50
DR PAT RR PP	50g	\$52.95
DRUM	30g	\$29.95
DRUM	50g	\$49.50
HOLIDAY	30g	\$29.90
HOLIDAY	50g	\$49.10
HORIZON	25g	\$23.75
HORIZON	50g	\$46.95
JOHN PLAYER SPECIAL (SEE BELOW)	25g	\$21.25
LONGBEACH	55g	\$42.35
PETER STUYVESANT	30g	\$31.95
PORT ROYAL	30g	\$33.50
PORT ROYAL	50g	\$55.15
ROTHMANS	25g	\$20.45
STOCKMANS	50g	\$49.25
WEE WILLEM CIGARS	10s	\$17.15
WHITE OX	25g	\$24.75
WHITE OX	50g	\$49.50
WINFIELD	30g	\$31.25
WINFIELD	50g	\$51.60

DEALS OFF INVOICE	DOWNLOADED
	REDUCED RETAILS
JOHN PLAYER SPECIAL	25g \$20.95

DEALS OFF INVOICE	DOWNLOADED
	REDUCED RETAILS
	SIZE PKT CTN
JOHN PLAYER SPECIAL	26s x 8 \$19.95 \$159.60