

IGA Members / Channel meeting

Venue and Time

Town Point Function Room at Peppers Silo Hotel, Invermay (Launceston)
Wednesday, 18 Sept 2019 , Start Time 9.30am Sharp

RSVP

Reply : reception@igatas.com.au or phone 03 6391 0200

Catering

Tea and Coffee available 9.00am -9.30am
Morning Tea 10.45am -11.00am
Light Lunch provided from 1.00 pm (at completion of meeting)

9.30 am – 10.15 am

Co-Operative Supermarkets Australia Limited

Presented by the Stone Advisory Group
Warrick White, CEO Stone Advisory
Fred Harrison, CEO Ritchie's Supermarkets
Nick Nikitaras, Director Hill St Grocer

10.15 am – 10.45 am

Pop Media

POP Media originated as a concept to transform existing in-store retail point of sale communication into an innovative, digital platform with the flexibility to enhance the store experience of the future and to provide a source of income to the retailer.
POP Media has achieved 200+ retailer contracts and a further 230 in the advanced contract negotiation phase

10.45 am – 11.00 am

Break

Morning Tea

11.00 am – 11.30 am

SIW Update

Presented by David Lanham
DC Development Update
SIW Ranging
SIW Charge Model

11.30 am – 11.45am

TIR Sales and KPIs Update

FY19 Sales / KPI Review
FY20 Sales / KPI Review (YTD)

11.45 am – 12.00 pm

Merchandising Update

Cigarettes Update
General Update

12.00 pm – 12.15 pm

Marketing

Refreshed look for Catalogue and Press
Managing Web Directories - Google Map/My Business, Yelp, Bing,

12.15 pm – 12.30 pm

Strategic Plan 2020 -2023

Overview of process to date
Current status

12.30 pm – 1.00 pm

General Business

Questions from the floor

1.00PM

Meeting Closed – Light Lunch served