



BELLEVUEGROUP
A U S T R A L A S I A

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31st January 2019

Dear Valued Customer,

RE: Notification of Price Increase – 1st April 2019

As you are aware, Bellevue Group has a standard of high quality for our locally manufactured and imported items.

We aim to provide the best prices while maintaining this standard, and are continually investing in innovative products and new plant and equipment to maintain our competitive edge. We strive to generate increased sales and profitability for our distributors and bring great products to the market.

Due to rapid increases in the cost of raw material world-wide, we have been forced to review our prices. **We will be increasing our prices by approximately 5% across some of the range**, but have also managed to secure decreased pricing on a number of lines due to increased manufacturing efficiencies.

We understand that pricing changes do impact on your business. We have absorbed as much cost as possible, but due to the extent of external price rises, Bellevue Group have been left with no alternative but to pass on some of these costs.

Kind Regards,

Tim Shedden
Managing Director

