

BabyLove[®]

cosifit[™] nappies

31.8%
value
growth
in last
quarter**

BabyLove TAB Nappies

NEW PACKS & CODES!

- ★ 15 Code Changes
- ★ 1 Not Changing
- ★ 1 Deleted Line

**OLD
PACKS**



**NEW
PACKS**



PRODUCT DESCRIPTION	DELETED CODES	NEW PRODUCT DESCRIPTION	New APN	New Order Codes
BABYLOVE HANDY PACKS				
Babylove Handy Packs Newborn 30x4	340005	BabyLove Handy Packs Newborn 28x4	9312818004356	162560
Babylove Handy Packs Infant 26x4	339995	BabyLove Handy Packs Infant 24x4	9312818004387	162691
Babylove Handy Packs Crawler 24 x4	339952	BabyLove Handy Packs Crawler 22x4	9312818004417	162747
Babylove Handy Packs Toddler 20 x4	340021	BabyLove Handy Packs Toddler 18x4	9312818004448	162755
Babylove Handy Packs Walker 18 x4	307387	BabyLove Handy Packs Walker 17x4	9312818004295	162763
Babylove Handy Packs Junior 16 x4	331504	BabyLove Handy Packs Junior 15x4	9312818004325	162771
BABYLOVE BULK NAPPIES				
Babylove Bulk Newborn 54x2	357114	BabyLove Bulk Newborn 48x 2	9312818004363	176129
Babylove Bulk Infant 48x2	357042	BabyLove Bulk Infant 44x 2	9312818004394	176137
Babylove Bulk Crawler 44x4	240696	BabyLove Bulk Crawler 40x3	9312818004424	176145
Babylove Bulk Toddler 36x4	240821	BabyLove Bulk Toddler 34x3	9312818004455	176153
Babylove Bulk Walker 32x3	240733	BabyLove Bulk Walker 28x3	9312818004301	176161
Babylove Bulk Junior 30x3	239468	BabyLove Bulk Junior 26x3	9312818004332	176188
BABYLOVE JUMBO NAPPIES				
Babylove Jumbo Crawler 87	227483	BabyLove Jumbo Box Crawler 81	9312818004431	176110
Babylove Jumbo Toddler 75	227491	BabyLove Jumbo Box Toddler 69	9312818004462	176102
Babylove Jumbo Walker 66	227598	BabyLove Jumbo Walker 62	9312818004318	176401
NO CODE CHANGE TO THIS JUMBO PACK				
Babylove Jumbo Infant 90	227475	BabyLove Jumbo Infant 90 - No change	9312818004004	227475
DELETED LINE				
Babylove Jumbo Junior 60	227563	Deleted as of 1/9/19	n/a	n/a



**BabyLove
Cosifit[™]**
Australia's
patented*
technology
that helps
reduce
leaks & red
marks.

*Source: Unicharm Research, December 2014 ** IRI Aztec Data QTR 30/06/19

unicharm BabyLove[®]

tasmanian
independent
retailers

IGA INDEPENDENT GROCERS *for Australia*

**LIAISE
MARKETING**

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