

HOME FRAGRANCES

INFUSED WITH
**RESPONSIBLY SOURCED
NATURAL INGREDIENTS**



BOTANICA BY 
NATURE INSPIRED • PLANET CONSCIOUS

Introducing AirWick Botanica Range



Premium Air Care Range- with naturally sourced ingredients



Product	Air Wick Botanica Reeds 80ml	Air Wick Botanica Room Spray 236ml	Air Wick Botanica LE Prime 19ml	AirWick Botanica LE Refills 38ml	AirWick Botanica Candles 208g
Varients	3	3	2	2	3
\$RRP	\$16.00	\$7.50	\$12.50	\$12.50	\$16.50
List Price	\$44.65	\$30.40	\$26.12	\$45.64	\$54.48

Strong TV Support for Range Across 2020- driving awareness

Brand:	MAY					JUNE				JUL			
Botanica TVC	3- May	10- May	17- May	24- May	31- May	7-Jun	14- Jun	21- Jun	28- Jun	5-Jul	12- Jul	19- Jul	26- Jul
	BOTANICA MOTHER NATURE												

Brand:	AUG					SEPT				
Botanica TVC	2- Aug	9- Aug	16- Aug	23- Aug	30- Aug	6- Sep	13- Sep	20- Sep	27- Sep	
	BEE PURPOSE									

