



____Date:___

15: Everyday



Store Name_

Store Number:____

Store Signature:

Wednesday, 19 November 2014

(T)Lavazza A Modo Mio Minu Coffee Machine Promotion 50 - 51 - w/c 10/12/14 - 17/12/14

Prod. No.	Product Description	Size	Ctn QTY	Wholesale Price*	Deal	Sell Price	Order QTY
179127	(T)La Amm Minu Wht Caps Machne	1 EA	3	\$251.30^	\$142.92	\$49.99	
Standard Lines							
179151	Amm Armonico 7.5Gm Capsules	16 PK	16	\$140.05		\$11.79	
179186	Amm Deciso 7.5Gm Capsules	16 PK	16	\$140.05		\$11.79	
*Plus Service Fee and Transport				^Plus GST			



Great Christmas Gift

Customer giveaway promotion on our IGA TAS Facebook page will generate a lot of interest in stores. We had over 500 entries when we ran this for Father's Day.

On promotion from 10th December for 3 weeks, advertised on Thursday 18th December and in catalogues w/c 17/12. Pods for the machines are now standard lines so the customer can buy in confidence of getting pods all of the time.

Advertised in Press / Catalogues / Facebook

Return by 28/11/14 Stock Allocated 01/12/14

Return to: TIR Launceston Office by Mailing to Locked Bag 4, Launceston or Faxing to 6391 0299 or 1300 557 363