



Monday, 14 December 2020

To our valued Customers and Trade Partners

### **Notification of Wholesale Price Changes**

J.C.'s Quality Foods mission of providing the best quality products and great value remains at the forefront of everything we do. We will continue to ensure great consistent quality that our customers and consumers expect along with a high level of service.

Due to continued fluctuations in manufacturing, utilities and freight costs, as well the demand vs. supply over recent times the costs of raw materials have moved significantly in some cases.

As a result, we will be updating our list prices on February 1 2021. The movement has been both upward and downward and J.C.'s Quality Foods have addressed both components in regards to increase and decreases of prices.

Your Territory Manager /Account Manager will provide you with a new price list in coming weeks.

Through our Trademark mixes, locally and internationally sourced raw material, J.C.'s Quality Foods remains committed to providing the best value, quality, visual merchandising, customer service and satisfaction.

All wholesale price changes will be effective for orders on or after **Monday 1<sup>st</sup> February 2021**. Your Territory Manager/Account Manager will be able to answer any questions you have regarding the changes.

J.C.'s Quality Foods thanks you for your continued support, and we look forward to supplying you and your customers in the future.

Sincerely,

Michael Cordwell  
National Sales Manager

