

abc*is*

tasmanian
independent
retailers



The Company



Who we are

We are a bunch of like minded people who want to contribute to a diversified, profitable and sustainable retail trading environment.

What we do

Our goal at ABCis is to make retailing more profitable. Everything we develop, implement and support is driven by this goal.

How we do it

We leverage technology, data and decades of retailing experience to provide our clients with products and services that improve the bottom line performance of their business.



Who Are Our Clients?



We provide software and services to over 1,000 retailers around Australia spanning across industries that include supermarkets, liquor, hospitality, pharmaceutical and specialty retail.

Our clients are located all over Australia from big cities through to aboriginal communities.

They are family/community owned and run businesses that are competing with extremely large and profitable multi-national companies.



Our Services



Click Invoicing

Accounting Interface

Pricing strategies and hosting

Buying strategies

Data analysis and reporting

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Click Invoicing



2.6 million invoices

80,000 per month

250 stores

Credit claims

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Accounting Interface



700 stores

Data entry

Close the gap

The Truth

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Pricing Strategies and Hosting



2,500 host files

230 stores

Base pricing

Promotional pricing

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Buying Strategies



100 stores

Buying effectiveness

Impact deals

Trial

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Data Analysis and Reporting



27,000 Reports sent

Relevant data

Informed decisions

Sales App

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Want To Know
More?



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