

**FREE CARTON**



**SO GOOD OAT LPE**

**RRP: \$2.79**

**Case Deal: \$4.00**

**Retailer Margin approx. 19.5%**

- Oat Category in INDIES is in **+39% growth**
  - Nielsen MAT 52 Weeks to 28 2 23

- Upcoming pulse promotion;  
**WEEK 18 (3/5)**

**RPP: \$1.99**

**Case Deal: \$10.00**