

FREE STOCK Allocation Deal – Sakata Pack Change



Delivery W/C 26/8/24

HARD PACK CHANGE TO SAKATA RICE CRACKERS

Sakata are changing their pack to allow for greater on shelf efficiency in stores and improved engagement and sales through the register.

Moving to a **vertical** on shelf pack for improved on shelf presence, ease of merchandising and improved ranging on the Sakata range as a result giving shoppers access to the entire range of Sakata Rice Trays and building basket size for stores. Make the most of this **100% FREE STOCK Allocation** as part of this transition from **Horizontal to Vertical**.

	Item No.	PRODUCT DESCRIPTION	Allocation Week		Free Allocation Deal Value (100%)	Max Case Per Sku Per Store	
	130462	SAKATA RICE CRKR PLAIN 90GM	26/8/24		\$17.60	1 Carton	
	131115	SAKATA RICE CRKR SEAWEED 80GM	26/8/24		\$17.60	1 Carton	
	131406	SAKATA W/GRAIN ORIG 80GM	26/8/24		\$17.60	1 Carton	
	130964	SAKATA RICE CRKR BBQ 90GM	26/8/24		\$17.60	1 Carton	
	130868	SAKATA RICE CRKR CHSE 90GM	26/8/24		\$17.60	1 Carton	
	130972	SAKATA RICE CRKR S/CRM&CHV90GM	26/8/24		\$17.60	1 Carton	