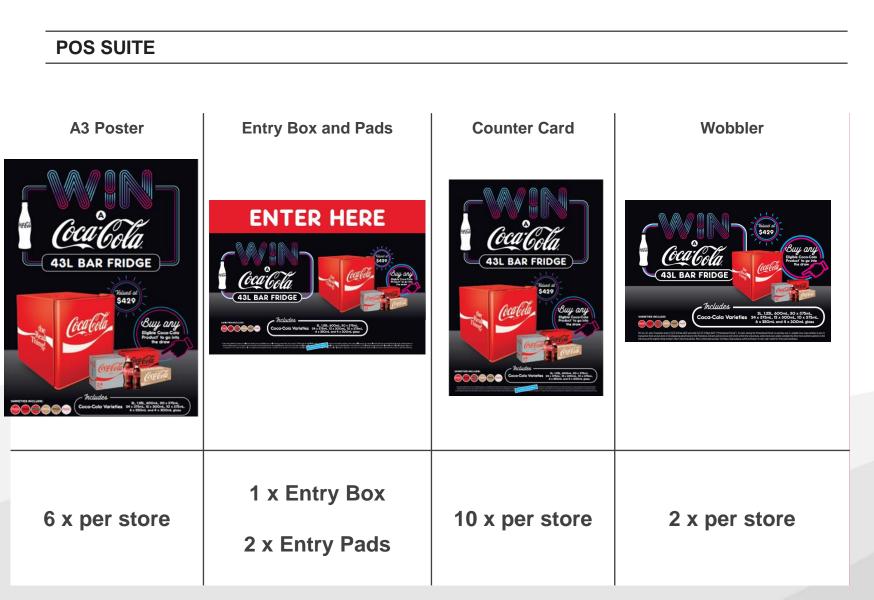


HA TASMANA RETRO COOLER **H H H H H**

JANUARY 11TH 2023



EXECUTION SUPPORT





- POS and cooler will be delivered by Island
 Fresh warehouse W/C 2nd January
- CCEP BDE to set up activity by COB
 Tuesday 10th January
- Promotion begins Wednesday 11th January
- Please place execution of this promotion on Workplace #Tassie Cooler
- Stores to ensure displays are built to support the program in a prominent location
- Each time a shopper purchases a Coca-Cola
- product they can enter the competition via entry pads in store (handed out at register)
- Promotion runs for six weeks and ends on Tuesday 21st February
- Winner to be drawn in store ASAP after this date