

**TV/Digital****Wednesday 15 Dec 2021 - Tuesday 28 Dec 2021 (week 51)**

Television Advertised		Save	% Off	Retail	
1	Peters Ice Cream 4L	\$4.01		\$5.99	15¢ per 100mL
2	Duck River Soft Butter 500g (POT)	\$1.81		\$3.99	80¢ per 100g
3	Ferrero Rocher Collection 172g/Rocher Gift Box 200g	\$7.40	½	\$6.99	N/A
4	Cadbury Family Block Chocolate 160-190g	\$2.01		\$2.99	N/A
5	Red Bull Energy Drink 250mL 4pk	\$4.56		\$5.99	\$5.99 per 1L
6	MasterFoods Squeezy Tomato/BBQ Sauce 475/500mL	\$1.48	½	\$1.47	N/A
7	Zooper Dooper Water Ices 24pk	\$3.15	½	\$3.10	18¢ per 100mL
Television Advertised - Fri 17 Dec					
8	Produce Line - Refer to Fresh Sheet (Produce)			\$0.00kg	N/A

Google Advertised					
1	Cadbury Favourites 334/373g	\$8.00	½	\$6.99	N/A
2	Pascall/The Natural Confectionery Bags 150-280g	\$2.01	½	\$1.99	N/A
3	Smith's Potato Chips/Doritos Corn Chips 130-175g	\$1.50		\$2.25	N/A
4	Kellogg's Corn Flakes 725g	\$3.70	½	\$3.65	50¢ per 100g
5	Moccona Coffee Sachets 10pk	\$1.51		\$2.99	N/A
6	Sorbent Toilet Tissue 8pk	\$5.44	>½	\$3.95	27¢ per 100sh
7	Coca-Cola/Lift/Fanta/Sprite Soft Drink Cans 375mL 24pk	\$4.60		\$16.99	\$1.89 per 1L
8	Cheer Tasty Cheese Block 1kg	\$2.70		\$9.99	\$9.99 per 1kg

Digital Wrap Around Advertising - Header					
1	Peters Ice Cream 4L	\$4.01		\$5.99	15¢ per 100mL
2	Duck River Soft Butter 500g (POT)	\$1.81		\$3.99	80¢ per 100g
3	Cadbury Family Block Chocolate 160-190g	\$2.01		\$2.99	N/A
4	Red Bull Energy Drink 250mL 4pk	\$4.56		\$5.99	\$5.99 per 1L
Digital Wrap Around Advertising - Sides					
1	Ferrero Rocher Collection 172g/Rocher Gift Box 200g	\$7.40	½	\$6.99	N/A
2	Cadbury Favourites 334/373g	\$8.00	½	\$6.99	N/A
3	Pascall/The Natural Confectionery Bags 150-280g	\$2.01	½	\$1.99	N/A
4	Smith's Potato Chips/Doritos Corn Chips 130-175g	\$1.50		\$2.25	N/A
5	Coca-Cola/Lift/Fanta/Sprite Soft Drink Cans 375mL 24pk	\$4.60		\$16.99	\$1.89 per 1L
6	Cheer Tasty Cheese Block 1kg	\$2.70		\$9.99	\$9.99 per 1kg
Digital Wrap Around Advertising - Medium Rectangle					
1	Sorbent Toilet Tissue 8pk	\$5.44	>½	\$3.95	27¢ per 100sh
2	Zooper Dooper Water Ices 24pk	\$3.15	½	\$3.10	18¢ per 100mL
3	MasterFoods Squeezy Tomato/BBQ Sauce 475/500mL	\$1.48	½	\$1.47	N/A

Facebook Advertised - Christmas Table					
1	Southern Heritage Ham Cob Half/Full (Meat)			\$8.99kg	
2	Ingham's Ready Roast Turkey Breast Roll 1kg	\$6.60		\$15.99	\$15.99 per 1kg
3	Ingham's Ready Roast Turkey Thigh Roll 1kg	\$5.00		\$11.99	\$11.99 per 1kg
4	(T)Ingham's Turkey Tree Nuggets 350g	\$1.10		\$5.49	\$15.69 per 1kg
Facebook Advertised - Christmas Entertaining					
1	Captain's Table Water Crackers 125g	\$0.80		\$1.00	80¢ per 100g

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2	Cheer Tasty Cheese Block 1kg	\$2.70		\$9.99	\$9.99 per 1kg
3	Zoosh Dip 185g	\$0.51		\$1.99	\$1.08 per 100g
4	Unicorn Brie/Camembert Cheese 125g	\$1.51		\$2.99	\$23.92 per 1kg

Facebook Advertised - 12 Days of Christmas

1	Cadbury Favourites 334/373g	\$8.00	½	\$6.99	N/A
2	(T)Yarrows Mince Tarts 6pk	\$1.00		\$2.99	83¢ per 100g
3	(T)Luv A Duck Whole 2.2kg	\$4.01		\$19.99	\$9.09 per 1kg
4	Ferrero Rocher Collection 172g/Rocher Gift Box 200g	\$7.40	½	\$6.99	N/A
5	Fronti Red Drink 750mL	\$1.00		\$3.99	\$5.32 per 1L
6	Celebrations/Maltesers Gift Box 320-400g	\$6.01	½	\$5.99	N/A
7	(T)Pauls Brandy/Butterscotch Custard 1kg	\$0.81		\$3.99	40¢ per 100g
8	Duck River Soft Butter 500g (POT)	\$1.81		\$3.99	80¢ per 100g
9	Peters Ice Cream 4L	\$4.01		\$5.99	15¢ per 100mL
10	Coca-Cola/Lift/Fanta/Sprite Soft Drink Cans 375mL 24pk	\$4.60		\$16.99	\$1.89 per 1L

Wednesday Catalogue Email Header

1	Ferrero Rocher Collection 172g/Rocher Gift Box 200g	\$7.40	½	\$6.99	N/A
2	Ingham's Ready Roast Turkey Breast Roll 1kg	\$6.60		\$15.99	\$15.99 per 1kg

Friday Catalogue Email - Glazed Ham Recipe

1	Southern Heritage Ham Cob Half/Full (Meat)			\$8.99kg	
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Website Banner

1	Peters Ice Cream 4L	\$4.01		\$5.99	15¢ per 100mL
2	Zooper Dooper Water Ices 24pk	\$3.15	½	\$3.10	18¢ per 100mL

Radio Advertised

1	Peters Ice Cream 4L	\$4.01		\$5.99	15¢ per 100mL
2	Duck River Soft Butter 500g (POT)	\$1.81		\$3.99	80¢ per 100g
3	Cadbury Family Block Chocolate 160-190g	\$2.01		\$2.99	N/A
4	Red Bull Energy Drink 250mL 4pk	\$4.56		\$5.99	\$5.99 per 1L
5	MasterFoods Squeezy Tomato/BBQ Sauce 475/500mL	\$1.48	½	\$1.47	N/A
6	Zooper Dooper Water Ices 24pk	\$3.15	½	\$3.10	18¢ per 100mL
7	Smith's Potato Chips/Doritos Corn Chips 130-175g	\$1.50		\$2.25	N/A
8	Coca-Cola/Lift/Fanta/Sprite Soft Drink Cans 375mL 24pk	\$4.60		\$16.99	\$1.89 per 1L



Press

Examiner / Mercury / Advocate

Wednesday 15 Dec 2021 - Tuesday 28 Dec 2021 (week 51)

Thursday 16 Dec - ALL PRESS		Save	% Off	Retail		
1	Peters Ice Cream 4L	TV	\$4.01		\$5.99	15¢ per 100mL
2	Duck River Soft Butter 500g (POT)	TV	\$1.81		\$3.99	80¢ per 100g
3	Kellogg's Corn Flakes 725g	Digital	\$3.70	½	\$3.65	50¢ per 100g
Thursday 16 Dec - ALL PRESS						
1	Ingham's Ready Roast Turkey Breast Roll 1kg	Digital	\$6.60		\$15.99	\$15.99 per 1kg
2	Big Sister Christmas Pudding 800g		\$1.86		\$12.99	\$1.62 per 100g
3	(T)Pauls Brandy/Butterscotch Custard 1kg	Digital	\$0.81		\$3.99	40¢ per 100g
Friday 17 Dec - Mercury - (Market Fresh)						
1	National Pies Party Pies/Sausage Rolls 12pk (POT)		\$2.16		\$5.99	83¢ per 100g
2	Southern Heritage Ham Cob Half/Full (Meat)	Digital			\$8.99kg	
3	Produce Line - Refer to Fresh Sheet (Produce)	TV			\$0.00kg	N/A
Friday 17 Dec - Advocate/Examiner - (Market Fresh)						
1	National Pies Party Pies/Sausage Rolls 12pk (POT)		\$2.16		\$5.99	83¢ per 100g
2	Southern Heritage Ham Cob Half/Full (Meat)	Digital			\$8.99kg	
3	Fabbris Traditional Leg Ham (Deli)				\$16.99kg	N/A
Friday 17 Dec - Advocate/Examiner - (Market Fresh)						
1	Produce Line - Refer to Fresh Sheet (Produce)				\$0.00kg	N/A
2	Produce Line - Refer to Fresh Sheet (Produce)				\$0.00kg	N/A
3	Produce Line - Refer to Fresh Sheet (Produce)	TV			\$0.00kg	N/A
Saturday 18 Dec - ALL PRESS						
1	Coca-Cola/Lift/Fanta/Sprite Soft Drink Cans 375mL 24pk	Digital	\$4.60		\$16.99	\$1.89 per 1L
2	Smith's Potato Chips/Doritos Corn Chips 130-175g	Digital	\$1.50		\$2.25	N/A
3	Cheer Tasty Cheese Block 1kg	Digital	\$2.70		\$9.99	\$9.99 per 1kg
Sunday 19 Dec - ALL PRESS						
1	Cadbury Family Block Chocolate 160-190g	TV	\$2.01		\$2.99	N/A
2	Moccona Coffee Sachets 10pk	Digital	\$1.51		\$2.99	N/A
3	Ferrero Rocher Collection 172g/Rocher Gift Box 200g	TV	\$7.40	½	\$6.99	N/A
4	Pascall/The Natural Confectionery Bags 150-280g	Digital	\$2.01	½	\$1.99	N/A
5	MasterFoods Squeezy Tomato/BBQ Sauce 475/500mL	TV	\$1.48	½	\$1.47	N/A
6	Zooper Dooper Water Ices 24pk	TV	\$3.15	½	\$3.10	18¢ per 100mL
Tuesday 21 Dec - ALL PRESS						
1	Cadbury Favourites 334/373g	Digital	\$8.00	½	\$6.99	N/A
2	Peters Ice Cream 4L	TV	\$4.01		\$5.99	15¢ per 100mL
3	Red Bull Energy Drink 250mL 4pk	TV	\$4.56		\$5.99	\$5.99 per 1L
Wednesday 22 Dec - ALL PRESS						
1	Ingham's Ready Roast Turkey Breast Roll 1kg	Digital	\$6.60		\$15.99	\$15.99 per 1kg
2	(T)Pauls Brandy/Butterscotch Custard 1kg	Digital	\$0.81		\$3.99	40¢ per 100g
3	Duck River Soft Butter 500g (POT)	TV	\$1.81		\$3.99	80¢ per 100g
Thursday 23 Dec - ALL PRESS						
1	National Pies Party Pies/Sausage Rolls 12pk (POT)		\$2.16		\$5.99	83¢ per 100g
2	Southern Heritage Ham Cob Half/Full (Meat)	Digital			\$8.99kg	
3	Fabbris Traditional Leg Ham (Deli)				\$16.99kg	N/A
Thursday 23 Dec - ALL PRESS						
1	Captain's Table Water Crackers 125g	Digital	\$0.80		\$1.00	80¢ per 100g
2	Zoosh Dip 185g	Digital	\$0.51		\$1.99	\$1.08 per 100g



Press

Examiner / Mercury / Advocate

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3	Unicorn Brie/Camembert Cheese 125g	Digital	\$1.51		\$2.99	\$23.92 per 1kg
Friday 24 Dec - ALL PRESS						
1	Produce Line - Refer to Fresh Sheet (Produce)				\$.00kg	N/A
2	Produce Line - Refer to Fresh Sheet (Produce)				\$.00kg	N/A
3	Produce Line - Refer to Fresh Sheet (Produce)	TV			\$.00kg	N/A
Friday 24 Dec - ALL PRESS						
1	Peters Ice Cream 4L	TV	\$4.01		\$5.99	15¢ per 100mL
2	Zooper Dooper Water Ices 24pk	TV	\$3.15	½	\$3.10	18¢ per 100mL
3	MasterFoods Squeezy Tomato/BBQ Sauce 475/500mL	TV	\$1.48	½	\$1.47	N/A
4	Coca-Cola/Lift/Fanta/Sprite Soft Drink 1.25L		\$1.70		2 for \$4	\$1.60 per 1L
5	Ferrero Rocher Collection 172g/Rocher Gift Box 200g	TV	\$7.40	½	\$6.99	N/A
6	Pascall/The Natural Confectionery Bags 150-280g	Digital	\$2.01	½	\$1.99	N/A
Sunday 26th Dec - ALL PRESS						
1	Coca-Cola/Lift/Fanta/Sprite Soft Drink Cans 375mL 24pk	Digital	\$4.60		\$16.99	\$1.89 per 1L
2	Smith's Potato Chips/Doritos Corn Chips 130-175g	Digital	\$1.50		\$2.25	N/A
3	Cheer Tasty Cheese Block 1kg	Digital	\$2.70		\$9.99	\$9.99 per 1kg



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Front		Save	% Off	Retail		
1	Ferrero Rocher Collection 172g/Rocher Gift Box 200g	TV	\$7.40	½	\$6.99	N/A
2	MasterFoods Squeazy Tomato/BBQ Sauce 475/500mL	TV	\$1.48	½	\$1.47	N/A
3	Cadbury Family Block Chocolate 160-190g	TV	\$2.01		\$2.99	N/A
4	Peters Ice Cream 4L	TV	\$4.01		\$5.99	15¢ per 100mL
5	Southern Heritage Ham Cob Half/Full (Meat)	Digital			\$8.99kg	
Page 2 - Meat & Produce						
1	Produce Line - Refer to Fresh Sheet (Produce)	Press			\$0.00kg	N/A
2	Produce Line - Refer to Fresh Sheet (Produce)	Press			\$0.00kg	N/A
3	Produce Line - Refer to Fresh Sheet (Produce)				\$0.00kg	N/A
4	JC's Quality Outback Mix 500g (Produce)		\$2.40		\$9.99ea	\$19.98 per 1kg
5	Beef Porterhouse Steak (Meat)				\$31.99kg	N/A
6	PFD Fresh BBQ Meat Pack (Meat)				\$18.99kg	N/A
7	Scottsdale Pork Boneless Pork Shoulder Roast (Meat)				\$9.99kg	N/A
8	Nichols Whole Bagged Chicken (Meat)				\$3.99kg	N/A
	<i>Nichols Whole Fresh Extra Large Chicken (TEXT NOTATION)</i>		\$1.00		\$5.99	\$1.07 per 100g
Page 3 - Deli & Bakery						
1	Fabbris Traditional Leg Ham (Deli)	Press			\$16.99kg	N/A
2	Edgars Epping Sausages (Deli)				\$10.99kg	N/A
3	Ingham's Oven Roasted/Sweet Herb & Mustard Turkey Breast (Deli)				\$24.99kg	N/A
4	Tibaldi Rindless Short Cut Bacon (2.5kg) (Deli)				\$14.99kg	N/A
5	National Pies Party Pies/Sausage Rolls 12pk (POT)	Press	\$2.16		\$5.99	83¢ per 100g
6	Mighty Soft Sliced Bread 700g (POT)		\$1.10		\$2.99	43¢ per 100g
7	Cripps Café Quality Fruit Loaf 700g (POT)		\$1.80		\$3.49	50¢ per 100g
8	Cripps Master Hot Dog/Lunch Rolls 6pk (POT)		\$1.00		\$3.19	53¢ per 1ea
Page 4						
1	Ingham's Ready Roast Turkey Breast Roll 1kg	Digital	\$6.60		\$15.99	\$15.99 per 1kg
1	Ingham's Ready Roast Turkey Thigh Roll 1kg	Digital	\$5.00		\$11.99	\$11.99 per 1kg
2	(T)Ingham's Turkey Tree Nuggets 350g	Digital	\$1.10		\$5.49	\$15.69 per 1kg
3	(T)Luv A Duck Whole 2.2kg	Digital	\$4.01		\$19.99	\$9.09 per 1kg
4	Steggles Frozen Turkey Hindquarter 1.4kg		\$1.00		\$9.99	\$7.14 per 1kg
5	Global Prawn Ring 255g		\$2.70		\$9.99	\$39.18 per 1kg
6	MasterFoods Tartare/Seafood Cocktail Sauce 220/260g		\$0.40		\$2.25	N/A
7	Gravox Liquid Gravy/Sauce 165g		\$0.56		\$1.99	\$1.21 per 100g
8	Three Three's Country Style Apple Sauce 250g		\$0.41		\$1.99	80¢ per 100g
9	Ocean Spray Cranberry Sauce 275g		\$1.00		\$2.95	\$1.07 per 100g
Page 5						
1	Country Chef Rustic Pavlova 400g		\$1.00		\$8.99	\$2.25 per 100g
2	(T)Golden North Christmas Pudding Ice Cream 1.2L		\$2.00		\$5.99	50¢ per 100mL
3	Big Sister Christmas Pudding 800g	Press	\$1.86		\$12.99	\$1.62 per 100g
4	(T)Pauls Brandy/Butterscotch Custard 1kg	Digital	\$0.81		\$3.99	40¢ per 100g
5	Meander Valley Double Cream/Crème Fraiche 200mL (POT)		\$0.64		\$3.75	\$1.88 per 100mL
6	(T)Pauls Premium/Baileys Custard 600g		\$0.36		\$4.99	83¢ per 100g
7	(T)Yarrows Mince Tarts 6pk	Digital	\$1.00		\$2.99	83¢ per 100g
8	Arnott's Chocolate Ripple 250g Only		\$0.76		\$2.49	\$1.00 per 100g
9	Cripps Premium Shortbread 200g (POT)		\$1.00		\$3.99	\$2.00 per 100g



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Page 6						
1	Cadbury Favourites 334/373g	Digital	\$8.00	½	\$6.99	N/A
2	Pascall/The Natural Confectionery Bags 150-280g	Digital	\$2.01	½	\$1.99	N/A
3	Celebrations/Maltesers Gift Box 320-400g	Digital	\$6.01	½	\$5.99	N/A
4	Cadbury Roses Boxed Chocolates 225g		\$4.50		\$5.99	\$2.66 per 100g
5	Guylian Chocolate Seashells 250g		\$8.01	½	\$7.99	\$3.20 per 100g
6	(T)Cadbury Christmas Stocking 183g		\$1.30		\$5.49	\$3.00 per 100g
7	(T)Cadbury Baubles 113/117g		\$0.70		\$3.99	N/A
8	Cadbury Gift Pouch 120/150g		\$1.51		\$4.99	N/A
9	(T)Kinder Maxi Mix Plush 133g		\$3.01		\$12.99	\$9.77 per 100g
10	(T)Kit Kat Santa 29g		\$0.11		\$0.89	\$3.07 per 100g
11	Cadbury Bites 110-150g		\$1.01		\$2.99	N/A
Page 7						
1	Smith's Potato Chips/Doritos Corn Chips 130-175g	Digital	\$1.50		\$2.25	N/A
2	Arnott's Shapes 140-190g		\$0.71		\$2.49	N/A
3	Fantastic Delites Rice Snacks 100g		\$0.30		\$1.75	\$1.75 per 100g
4	Captain's Table Water Crackers 125g	Digital	\$0.80		\$1.00	80¢ per 100g
5	Arnott's Savoy/Jatz 225/250g		\$0.71		\$2.49	N/A
6	Ashgrove Cheese 140g Excluding Fetta (POT)		\$1.00		\$4.49	\$32.07 per 1kg
7	Cheer Tasty Cheese Block 1kg	Digital	\$2.70		\$9.99	\$9.99 per 1kg
8	Unicorn Brie/Camembert Cheese 125g	Digital	\$1.51		\$2.99	\$23.92 per 1kg
9	Zoosh Dip 185g	Digital	\$0.51		\$1.99	\$1.08 per 100g
Page 8						
1	Red Bull Energy Drink 250mL 4pk	TV	\$4.56		\$5.99	\$5.99 per 1L
2	Schweppes Mixer Soft Drink 300mL 4pk		\$1.26		\$3.99	\$3.33 per 1L
3	Bundaberg Soft Drink 375mL 4pk		\$0.96		\$4.99	\$3.33 per 1L
4	Kirks Canned Soft Drink 375mL 10pk		\$0.50		\$6.49	\$1.73 per 1L
5	Mount Franklin Lightly Sparkling Spring Water 1.25L		\$3.18	½	2 for \$3	\$1.20 per 1L
6	100% Juicy Long Life Juice 2L (POT)		\$1.00		\$2.99	\$1.50 per 1L
7	Fronti Red Drink 750mL	Digital	\$1.00		\$3.99	\$5.32 per 1L
8	The Good Apple Sparkling Apple Juice 750mL		\$0.50		\$2.99	\$3.99 per 1L
9	(T)McGuigan Zero Alcohol 750mL		\$3.00		\$9.99	\$13.32 per 1L
Page 9						
1	Zooper Dooper Water Ices 24pk	TV	\$3.15	½	\$3.10	18¢ per 100mL
2	Kellogg's Corn Flakes 725g	Digital	\$3.70	½	\$3.65	50¢ per 100g
3	Moccona Coffee Sachets 10pk	Digital	\$1.51		\$2.99	N/A
4	Nescafé Blend 43 Coffee 500g		\$4.01		\$15.99	\$3.20 per 100g
5	Sanitarium So Good UHT Reg/Lite Soy Milk 1L		\$0.61		\$1.99	\$1.99 per 1L
6	Foster Clark's UHT Custard 1L		\$1.01		\$2.99	30¢ per 100mL
7	IXL Jam 480g		\$1.00		\$2.99	62¢ per 100g
8	Sanitarium Weet-Bix 575g		\$1.00		\$2.99	52¢ per 100g
9	Red Kellys Salad Dressing 250mL		\$0.86		\$3.29	\$1.32 per 100mL
10	Blue Banner Pickled Onions 525g (POT)		\$1.56		\$4.99	\$9.50 per 1kg
11	Greenseas Canned Tuna 95g		\$0.76		\$1.49	\$15.68 per 1kg
Page 10						
1	Duck River Soft Butter 500g (POT)	TV	\$1.81		\$3.99	80¢ per 100g
2	Peters Drumstick 4/6pk		\$3.41		\$4.99	N/A



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3	Eta 5 Star Spread 500g		\$1.40	½	\$1.40	28¢ per 100g
4	Cheer Cheese Slices 500g		\$2.14		\$8.75	\$17.50 per 1kg
5	Tassie Taste Greek Style Yoghurt 1kg (POT)		\$1.00		\$3.99	40¢ per 100g
6	La Famiglia Traditional Garlic Bread 400g/Slices 270g		\$0.50		\$3.99	N/A
7	Birds Eye Sliced Green Beans/Supersweet Cobs 1kg		\$0.90		\$3.99	\$3.99 per 1kg
8	Birds Eye Golden Crunch Wedges/Chips 750g		\$0.61		\$3.49	\$4.65 per 1kg
9	McCain Red Box Meal 310/320g		\$2.16		\$5.99	N/A
10	Weight Watchers Frozen Meals 300-370g		\$4.00	½	\$3.99	N/A
11	Peters Lemonade or Raspberry & Lemonade Icy Poles 8pk		\$1.00		\$3.99	N/A
Page 11						
1	Sorbent Toilet Tissue 8pk	Digital	\$5.44	>½	\$3.95	27¢ per 100sh
2	Sunsilk Shampoo/Conditioner 200mL		\$2.40	½	\$2.39	\$1.20 per 100mL
3	Handee Ultra Paper Towel 2pk		\$1.56		\$2.69	\$2.24 per 100ea
4	Somat Gold Dishwasher Capsules 25pk		\$8.01	½	\$7.99	32¢ per 1ea
5	Dynamo/Cold Power Laundry Detergent 1.8/2L or 1.8/2kg		\$7.39		\$11.50	N/A
6	Chum Canned Dog Food 700g		\$0.40		\$1.89	27¢ per 100g
7	Dine Cat Food Tray 85g		\$0.19		\$1.00	\$1.18 per 100g
8	Whiskas Dry Cat Food 800g		\$0.90		\$4.49	56¢ per 100g
Page 11 - Christmas Essentials Side Panel						
9	Glad Oven Bags 4/5s		\$0.41		\$1.99	N/A
10	Multix Clingwrap 33cm x 60m		\$1.71		\$1.99	3¢ per 1m
11	Multix Alfoil 30cm x 20m		\$1.26		\$2.99	15¢ per 1m
12	Multix Alfoil Medium Roast Tray with Handles		\$1.00		\$2.99	N/A
Page 12 - Coca Cola Corporate Full Page						
1	Coca-Cola/Lift/Fanta/Sprite Soft Drink 1.25L	Press	\$1.70		2 for \$4	\$1.60 per 1L
2	Coca-Cola/Lift/Fanta/Sprite Soft Drink Cans 375mL 24pk	Digital	\$4.60		\$16.99	\$1.89 per 1L
3	Coca-Cola/Fanta/Sprite 250mL 8pk		\$3.00		\$6.99	\$3.50 per 1L
4	Mother Energy Drink 500mL 4pk		\$6.20	½	\$5.99	\$3.00 per 1L
5	Powerade Sports Drink 600mL excl. Active		\$1.80		2 for \$6	\$5.00 per 1L
6	Mount Franklin Spring Water 500mL 12pk		\$3.00		\$4.99	83¢ per 1L
7	Cascade Mixers 200mL 4pk		\$1.01		\$2.99	\$3.74 per 1L
Page 13 - LPE Full Page (Digital Only)						
1	Frantelle Spring Water 600mL 24pk	LPE			\$7.99	55¢ per 1L
2	Nice & Natural Nut Bars 6pk	LPE			\$3.19	N/A
3	Lindt Lindor Gift Box 147/150g	LPE			\$10.50	N/A
4	President Cheese 200g	LPE			\$6.00	\$30.00 per 1kg
5	Handee Paper Towel Ultra 6pk	LPE	\$0.50		\$5.99	\$1.66 per 100ea
6	William's Bread 800-900g (POT)	LPE			\$3.99	N/A
7	ISDC/Kree Hand Sanitiser 500mL	LPE			\$3.99	80¢ per 100mL
Page 14 - Dilmah Organic Tea Full Page (Digital Only)						
1	Dilmah Organics 20pk		\$2.00		\$5.49	\$13.73 per 100g
Page 15 - Mars Full Page (Digital Only)						
1	Celebrations Gift Box 320g		\$6.01	½	\$5.99	\$1.87 per 100g
2	Maltesers Gift Box 360/400g		\$6.01	½	\$5.99	N/A
Page 16 - Arnotts Full Page (Digital Only)						
1	Arnott's Chocolate Ripple 250g Only		\$0.76		\$2.49	\$1.00 per 100g



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Page 17 - Glazed Ham Recipe Full Page (Digital Only)				
1	Southern Heritage Ham Cob Half/Full (Meat)	Digital		\$8.99kg



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Front Page		Save	% Off	Retail			
1	Ferrero Rocher Collection 172g/Rocher Gift Box 200g	TV	\$7.40	½	\$6.99	N/A	
2	MasterFoods Squeezy Tomato/BBQ Sauce 475/500mL	TV	\$1.48	½	\$1.47	N/A	
3	Cadbury Family Block Chocolate 160-190g	TV	\$2.01		\$2.99	N/A	
4	Peters Ice Cream 4L	TV	\$4.01		\$5.99	15¢ per 100mL	
5	Southern Heritage Ham Cob Half/Full (Meat)	Digital			\$8.99kg		
Page 2							
1	Beef Porterhouse Steak (Meat)				\$31.99kg	N/A	
2	Scottsdale Pork Boneless Pork Shoulder Roast (Meat)				\$9.99kg	N/A	
3	Nichols Whole Bagged Chicken (Meat)				\$3.99kg	N/A	
	<i>Nichols Whole Fresh Extra Large Chicken (TEXT NOTATION)</i>					\$5.99	
4	Ingham's Ready Roast Turkey Breast Roll 1kg	Digital	\$6.60		\$15.99	\$15.99 per 1kg	
5	Ingham's Ready Roast Turkey Thigh Roll 1kg	Digital	\$5.00		\$11.99	\$11.99 per 1kg	
6	(T)Ingham's Turkey Tree Nuggets 350g	Digital	\$1.10		\$5.49	\$15.69 per 1kg	
7	Gravox Liquid Gravy/Sauce 165g		\$0.56		\$1.99	\$1.21 per 100g	
8	Ocean Spray Cranberry Sauce 275g		\$1.00		\$2.95	\$1.07 per 100g	
9	MasterFoods Tartare/Seafood Cocktail Sauce 220/260g		\$0.40		\$2.25	N/A	
10	Multix Alfoil Medium Roast Tray with Handles		\$1.00		\$2.99	N/A	
Page 3							
1	Produce Line - Refer to Fresh Sheet (Produce)	Press			\$0.00kg	N/A	
2	Produce Line - Refer to Fresh Sheet (Produce)	Press			\$0.00kg	N/A	
3	Produce Line - Refer to Fresh Sheet (Produce)				\$0.00kg	N/A	
4	JC's Quality Outback Mix 500g (Produce)		\$2.40		\$9.99ea	\$19.98 per 1kg	
5	National Pies Party Pies/Sausage Rolls 12pk (POT)	Press	\$2.16		\$5.99	83¢ per 100g	
6	Mighty Soft Sliced Bread 700g (POT)		\$1.10		\$2.99	43¢ per 100g	
7	Country Chef Rustic Pavlova 400g		\$1.00		\$8.99	\$2.25 per 100g	
8	Big Sister Christmas Pudding 800g	Press	\$1.86		\$12.99	\$1.62 per 100g	
9	(T)Yarrows Mince Tarts 6pk	Digital	\$1.00		\$2.99	83¢ per 100g	
Page 4							
1	Cadbury Favourites 334/373g	Digital	\$8.00	½	\$6.99	N/A	
2	Pascall/The Natural Confectionery Bags 150-280g	Digital	\$2.01	½	\$1.99	N/A	
3	Celebrations/Maltesers Gift Box 320-400g	Digital	\$6.01	½	\$5.99	N/A	
4	Cadbury Roses Boxed Chocolates 225g		\$4.50		\$5.99	\$2.66 per 100g	
5	(T)Cadbury Christmas Stocking 183g		\$1.30		\$5.49	\$3.00 per 100g	
6	(T)Cadbury Baubles 113/117g		\$0.70		\$3.99	N/A	
7	(T)Kit Kat Santa 29g		\$0.11		\$0.89	\$3.07 per 100g	
8	(T)Kinder Maxi Mix Plush 133g		\$3.01		\$12.99	\$9.77 per 100g	
Page 4 - Drinks Side Panel							
9	Red Bull Energy Drink 250mL 4pk	TV	\$4.56		\$5.99	\$5.99 per 1L	
10	Schweppes Mixer Soft Drink 300mL 4pk		\$1.26		\$3.99	\$3.33 per 1L	
11	Bundaberg Soft Drink 375mL 4pk		\$0.96		\$4.99	\$3.33 per 1L	
12	Kirks Canned Soft Drink 375mL 10pk		\$0.50		\$6.49	\$1.73 per 1L	
Page 5							
1	Smith's Potato Chips/Doritos Corn Chips 130-175g	Digital	\$1.50		\$2.25	N/A	
2	Arnott's Shapes 140-190g		\$0.71		\$2.49	N/A	
3	Captain's Table Water Crackers 125g	Digital	\$0.80		\$1.00	80¢ per 100g	



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4	Arnott's Savoy/Jatz 225/250g		\$0.71		\$2.49	N/A
5	Ashgrove Cheese 140g Excluding Fetta (POT)		\$1.00		\$4.49	\$32.07 per 1kg
6	Cheer Tasty Cheese Block 1kg	Digital	\$2.70		\$9.99	\$9.99 per 1kg
7	Unicorn Brie/Camembert Cheese 125g	Digital	\$1.51		\$2.99	\$23.92 per 1kg
8	Zoosh Dip 185g	Digital	\$0.51		\$1.99	\$1.08 per 100g
Page 5 - Drinks Side Panel						
9	Fronti Red Drink 750mL	Digital	\$1.00		\$3.99	\$5.32 per 1L
10	The Good Apple Sparkling Apple Juice 750mL		\$0.50		\$2.99	\$3.99 per 1L
11	Mount Franklin Lightly Sparkling Spring Water 1.25L		\$3.18	½	2 for \$3	\$1.20 per 1L
12	100% Juicy Long Life Juice 2L (POT)		\$1.00		\$2.99	\$1.50 per 1L
Page 6						
1	Duck River Soft Butter 500g (POT)	TV	\$1.81		\$3.99	80¢ per 100g
2	Eta 5 Star Spread 500g		\$1.40	½	\$1.40	28¢ per 100g
3	La Famiglia Traditional Garlic Bread 400g/Slices 270g		\$0.50		\$3.99	N/A
4	Tassie Taste Greek Style Yoghurt 1kg (POT)		\$1.00		\$3.99	40¢ per 100g
5	Peters Drumstick 4/6pk		\$3.41		\$4.99	N/A
6	Peters Lemonade or Raspberry & Lemonade Icy Poles 8pk		\$1.00		\$3.99	N/A
7	McCain Red Box Meal 310/320g		\$2.16		\$5.99	N/A
8	Birds Eye Golden Crunch Wedges/Chips 750g		\$0.61		\$3.49	\$4.65 per 1kg
Page 6 - Desserts Side Panel						
9	(T)Pauls Brandy/Butterscotch Custard 1kg	Digital	\$0.81		\$3.99	40¢ per 100g
10	(T)Pauls Premium/Baileys Custard 600g		\$0.36		\$4.99	83¢ per 100g
11	Meander Valley Double Cream/Crème Fraiche 200mL (POT)		\$0.64		\$3.75	\$1.88 per 100mL
12	Arnott's Chocolate Ripple 250g Only		\$0.76		\$2.49	\$1.00 per 100g
Page 7						
1	Zooper Dooper Water Ices 24pk	TV	\$3.15	½	\$3.10	18¢ per 100mL
2	Kellogg's Corn Flakes 725g	Digital	\$3.70	½	\$3.65	50¢ per 100g
3	Moccona Coffee Sachets 10pk	Digital	\$1.51		\$2.99	N/A
4	Sanitarium Weet-Bix 575g		\$1.00		\$2.99	52¢ per 100g
5	Sanitarium So Good UHT Reg/Lite Soy Milk 1L		\$0.61		\$1.99	\$1.99 per 1L
6	Red Kellys Salad Dressing 250mL		\$0.86		\$3.29	\$1.32 per 100mL
7	Sorbent Toilet Tissue 8pk	Digital	\$5.44	>½	\$3.95	27¢ per 100sh
8	Sunsilk Shampoo/Conditioner 200mL		\$2.40	½	\$2.39	\$1.20 per 100mL
9	Handee Ultra Paper Towel 2pk		\$1.56		\$2.69	\$2.24 per 100ea
10	Chum Canned Dog Food 700g		\$0.40		\$1.89	27¢ per 100g
11	Dine Cat Food Tray 85g		\$0.19		\$1.00	\$1.18 per 100g
12	Glad Oven Bags 4/5s		\$0.41		\$1.99	N/A
Page 8 - Coca Cola Corporate Full Page						
1	Coca-Cola/Lift/Fanta/Sprite Soft Drink 1.25L	Press	\$1.70		2 for \$4	\$1.60 per 1L
2	Coca-Cola/Lift/Fanta/Sprite Soft Drink Cans 375mL 24pk	Digital	\$4.60		\$16.99	\$1.89 per 1L
3	Coca-Cola/Fanta/Sprite 250mL 8pk		\$3.00		\$6.99	\$3.50 per 1L
4	Mother Energy Drink 500mL 4pk		\$6.20	½	\$5.99	\$3.00 per 1L
5	Powerade Sports Drink 600mL excl. Active		\$1.80		2 for \$6	\$5.00 per 1L
6	Mount Franklin Spring Water 500mL 12pk		\$3.00		\$4.99	83¢ per 1L
7	Cascade Mixers 200mL 4pk		\$1.01		\$2.99	\$3.74 per 1L
Page 9 - LPE Full Page (Digital Only)						



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1	Frantelle Spring Water 600mL 24pk	LPE			\$7.99	55¢ per 1L
2	Nice & Natural Nut Bars 6pk	LPE			\$3.19	N/A
3	Lindt Lindor Gift Box 147/150g	LPE			\$10.50	N/A
4	President Cheese 200g	LPE			\$6.00	\$30.00 per 1kg
5	Handee Paper Towel Ultra 6pk	LPE	\$0.50		\$5.99	\$1.66 per 100ea
6	William's Bread 800-900g (POT)	LPE			\$3.99	N/A
7	ISDC/Kree Hand Sanitiser 500mL	LPE			\$3.99	80¢ per 100mL
Page 10 - Dilmah Organic Tea Full Page (Digital Only)						
1	Dilmah Organics 20pk		\$2.00		\$5.49	\$13.73 per 100g
Page 11 - Mars Full Page (Digital Only)						
1	Celebrations/Maltesers Gift Box 320-400g	Digital	\$6.01	½	\$5.99	N/A
2	Nice & Natural Nut Bars 6pk	LPE			\$3.19	N/A
Page 12 - Arnotts Full Page (Digital Only)						
1	Arnott's Chocolate Ripple 250g Only		\$0.76		\$2.49	\$1.00 per 100g
Page 13 - Glazed Ham Recipe Full Page (Digital Only)						
1	Southern Heritage Ham Cob Half/Full (Meat)	Digital			\$8.99kg	



Press

Examiner / Mercury / Advocate

Wednesday 15 Dec 2021 - Tuesday 28 Dec 2021 (week 51)

Alpha Sorted List - ALL PRESS (Including Digital)			Retail	
1	(T)Ingham's Turkey Tree Nuggets 350g	Digital	\$5.49	\$15.69 per 1kg
2	(T)Luv A Duck Whole 2.2kg	Digital	\$19.99	\$9.09 per 1kg
3	(T)Pauls Brandy/Butterscotch Custard 1kg	Digital	\$3.99	40¢ per 100g
4	(T)Yarrows Mince Tarts 6pk	Digital	\$2.99	83¢ per 100g
5	Big Sister Christmas Pudding 800g		\$12.99	\$1.62 per 100g
6	Cadbury Family Block Chocolate 160-190g	TV	\$2.99	N/A
7	Cadbury Favourites 334/373g	Digital	\$6.99	N/A
8	Captain's Table Water Crackers 125g	Digital	\$1.00	80¢ per 100g
9	Celebrations/Maltesers Gift Box 320-400g	Digital	\$5.99	N/A
10	Cheer Tasty Cheese Block 1kg	Digital	\$9.99	\$9.99 per 1kg
11	Coca-Cola/Lift/Fanta/Sprite Soft Drink 1.25L		2 for \$4	\$1.60 per 1L
12	Coca-Cola/Lift/Fanta/Sprite Soft Drink Cans 375mL 24pk	Digital	\$16.99	\$1.89 per 1L
13	Duck River Soft Butter 500g (POT)	TV	\$3.99	80¢ per 100g
14	Ferrero Rocher Collection 172g/Rocher Gift Box 200g	TV	\$6.99	N/A
15	Fronti Red Drink 750mL	Digital	\$3.99	\$5.32 per 1L
16	Ingham's Ready Roast Turkey Breast Roll 1kg	Digital	\$15.99	\$15.99 per 1kg
17	Ingham's Ready Roast Turkey Thigh Roll 1kg	Digital	\$11.99	\$11.99 per 1kg
18	Kellogg's Corn Flakes 725g	Digital	\$3.65	50¢ per 100g
19	MasterFoods Squeazy Tomato/BBQ Sauce 475/500mL	TV	\$1.47	N/A
20	Moccona Coffee Sachets 10pk	Digital	\$2.99	N/A
21	National Pies Party Pies/Sausage Rolls 12pk (POT)		\$5.99	83¢ per 100g
22	Pascall/The Natural Confectionery Bags 150-280g	Digital	\$1.99	N/A
23	Peters Ice Cream 4L	TV	\$5.99	15¢ per 100mL
24	Red Bull Energy Drink 250mL 4pk	TV	\$5.99	\$5.99 per 1L
25	Smith's Potato Chips/Doritos Corn Chips 130-175g	Digital	\$2.25	N/A
26	Sorbent Toilet Tissue 8pk	Digital	\$3.95	27¢ per 100sh
27	Unicorn Brie/Camembert Cheese 125g	Digital	\$2.99	\$23.92 per 1kg
28	Zooper Dooper Water Ices 24pk	TV	\$3.10	18¢ per 100mL
29	Zoosh Dip 185g	Digital	\$1.99	\$1.08 per 100g



Catalogue

Wednesday 15 Dec 2021 - Tuesday 28 Dec 2021 (week 51)

Alpha Sorted List - Catalogue		Retail	
1	(T)Cadbury Baubles 113/117g	\$3.99	N/A
2	(T)Cadbury Christmas Stocking 183g	\$5.49	\$3.00 per 100g
3	(T)Golden North Christmas Pudding Ice Cream 1.2L	\$5.99	50¢ per 100mL
4	(T)Kinder Maxi Mix Plush 133g	\$12.99	\$9.77 per 100g
5	(T)Kit Kat Santa 29g	\$0.89	\$3.07 per 100g
6	(T)McGuigan Zero Alcohol 750mL	\$9.99	\$13.32 per 1L
7	(T)Pauls Premium/Baileys Custard 600g	\$4.99	83¢ per 100g
8	100% Juicy Long Life Juice 2L (POT)	\$2.99	\$1.50 per 1L
9	Arnott's Chocolate Ripple 250g Only	\$2.49	\$1.00 per 100g
10	Arnott's Savoy/Jatz 225/250g	\$2.49	N/A
11	Arnott's Shapes 140-190g	\$2.49	N/A
12	Ashgrove Cheese 140g Excluding Fetta (POT)	\$4.49	\$32.07 per 1kg
13	Birds Eye Golden Crunch Wedges/Chips 750g	\$3.49	\$4.65 per 1kg
14	Birds Eye Sliced Green Beans/Supersweet Cobs 1kg	\$3.99	\$3.99 per 1kg
15	Blue Banner Pickled Onions 525g (POT)	\$4.99	\$9.50 per 1kg
16	Bundaberg Soft Drink 375mL 4pk	\$4.99	\$3.33 per 1L
17	Cadbury Bites 110-150g	\$2.99	N/A
18	Cadbury Gift Pouch 120/150g	\$4.99	N/A
19	Cadbury Roses Boxed Chocolates 225g	\$5.99	\$2.66 per 100g
20	Cascade Mixers 200mL 4pk	\$2.99	\$3.74 per 1L
21	Celebrations Gift Box 320g	\$5.99	\$1.87 per 100g
22	Cheer Cheese Slices 500g	\$8.75	\$17.50 per 1kg
23	Chum Canned Dog Food 700g	\$1.89	27¢ per 100g
24	Coca-Cola/Fanta/Sprite 250mL 8pk	\$6.99	\$3.50 per 1L
25	Country Chef Rustic Pavlova 400g	\$8.99	\$2.25 per 100g
26	Cripps Café Quality Fruit Loaf 700g (POT)	\$3.49	50¢ per 100g
27	Cripps Master Hot Dog/Lunch Rolls 6pk (POT)	\$3.19	53¢ per 1ea
28	Cripps Premium Shortbread 200g (POT)	\$3.99	\$2.00 per 100g
29	Dilmah Organics 20pk	\$5.49	\$13.73 per 100g
30	Dine Cat Food Tray 85g	\$1.00	\$1.18 per 100g
31	Dynamo/Cold Power Laundry Detergent 1.8/2L or 1.8/2kg	\$11.50	N/A
32	Eta 5 Star Spread 500g	\$1.40	28¢ per 100g
33	Fantastic Delites Rice Snacks 100g	\$1.75	\$1.75 per 100g
34	Foster Clark's UHT Custard 1L	\$2.99	30¢ per 100mL
35	Frantelle Spring Water 600mL 24pk	LPE \$7.99	55¢ per 1L
36	Glad Oven Bags 4/5s	\$1.99	N/A
37	Global Prawn Ring 255g	\$9.99	\$39.18 per 1kg
38	Gravox Liquid Gravy/Sauce 165g	\$1.99	\$1.21 per 100g
39	Greenseas Canned Tuna 95g	\$1.49	\$15.68 per 1kg
40	Guylian Chocolate Seashells 250g	\$7.99	\$3.20 per 100g
41	Handee Paper Towel Ultra 6pk	LPE \$5.99	\$1.66 per 100ea
42	Handee Ultra Paper Towel 2pk	\$2.69	\$2.24 per 100ea
43	ISDC/Kree Hand Sanitiser 500mL	LPE \$3.99	80¢ per 100mL
44	IXL Jam 480g	\$2.99	62¢ per 100g
45	Kirks Canned Soft Drink 375mL 10pk	\$6.49	\$1.73 per 1L
46	La Famiglia Traditional Garlic Bread 400g/Slices 270g	\$3.99	N/A



Catalogue

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47	Lindt Lindor Gift Box 147/150g	LPE	\$10.50	N/A
48	Maltesers Gift Box 360/400g		\$5.99	N/A
49	MasterFoods Tartare/Seafood Cocktail Sauce 220/260g		\$2.25	N/A
50	McCain Red Box Meal 310/320g		\$5.99	N/A
51	Meander Valley Double Cream/Crème Fraiche 200mL (POT)		\$3.75	\$1.88 per 100mL
52	Mighty Soft Sliced Bread 700g (POT)		\$2.99	43¢ per 100g
53	Mother Energy Drink 500mL 4pk		\$5.99	\$3.00 per 1L
54	Mount Franklin Lightly Sparkling Spring Water 1.25L		2 for \$3	\$1.20 per 1L
55	Mount Franklin Spring Water 500mL 12pk		\$4.99	83¢ per 1L
56	Multix Alfoil 30cm x 20m		\$2.99	15¢ per 1m
57	Multix Alfoil Medium Roast Tray with Handles		\$2.99	N/A
58	Multix Clingwrap 33cm x 60m		\$1.99	3¢ per 1m
59	Nescafé Blend 43 Coffee 500g		\$15.99	\$3.20 per 100g
60	Nice & Natural Nut Bars 6pk	LPE	\$3.19	N/A
61	Ocean Spray Cranberry Sauce 275g		\$2.95	\$1.07 per 100g
62	Peters Drumstick 4/6pk		\$4.99	N/A
63	Peters Lemonade or Raspberry & Lemonade Icy Poles 8pk		\$3.99	N/A
64	Powerade Sports Drink 600mL excl. Active		2 for \$6	\$5.00 per 1L
65	President Cheese 200g	LPE	\$6.00	\$30.00 per 1kg
66	Red Kellys Salad Dressing 250mL		\$3.29	\$1.32 per 100mL
67	Sanitarium So Good UHT Reg/Lite Soy Milk 1L		\$1.99	\$1.99 per 1L
68	Sanitarium Weet-Bix 575g		\$2.99	52¢ per 100g
69	Schweppes Mixer Soft Drink 300mL 4pk		\$3.99	\$3.33 per 1L
70	Somat Gold Dishwasher Capsules 25pk		\$7.99	32¢ per 1ea
71	Steggles Frozen Turkey Hindquarter 1.4kg		\$9.99	\$7.14 per 1kg
72	Sunsilk Shampoo/Conditioner 200mL		\$2.39	\$1.20 per 100mL
73	Tassie Taste Greek Style Yoghurt 1kg (POT)		\$3.99	40¢ per 100g
74	The Good Apple Sparkling Apple Juice 750mL		\$2.99	\$3.99 per 1L
75	Three Three's Country Style Apple Sauce 250g		\$1.99	80¢ per 100g
76	Weight Watchers Frozen Meals 300-370g		\$3.99	N/A
77	Whiskas Dry Cat Food 800g		\$4.49	56¢ per 100g
78	William's Bread 800-900g (POT)	LPE	\$3.99	N/A