



TV/Digital

Wednesday 20 Dec 2023 - Tuesday 02 Jan 2024 (week 51)

Television Advertised		Save	% Off	Retail	
1	Cadbury Large Block Chocolate 315-360g	\$4.00	½	\$3.99	N/A
2	MasterFoods Squeezy Tomato/BBQ Sauce 475/500mL	\$2.16	½	\$1.99	N/A
3	Smith's Potato Chips/Doritos Corn Chips 130-175g	\$2.40	½	\$2.40	N/A
4	Streets Magnum 4/6pk	\$6.01	½	\$5.99	N/A
5	Handee Ultra Paper Towel 2pk	\$2.00	½	\$1.99	\$1.66 per 100ea
6	Coca-Cola/Fanta/Sprite Soft Drink 1.25L	\$1.20		\$1.80	\$1.44 per 1L
7	Zoosh Dip 185g	\$1.01		\$2.49	\$1.35 per 100g
8	Duck River Soft Butter 500g (POT)	\$1.60		\$5.25	\$1.05 per 100g
9	Peters Ice Cream 4L	\$2.91		\$7.99	20¢ per 100mL
Television Advertised - Fri 22 Dec					
10	Produce Line - Refer to Fresh Sheet (Produce)			\$0.00kg	N/A
11	Cripps Master Hot Dog/Lunch Rolls 6pk (POT)	\$1.30		\$3.49	58¢ per 1ea
12	National Pies Party Pies/Sausage Rolls 12pk (POT)	\$2.50		\$7.99	\$1.11 per 100g

Google Advertised					
1	Pepsi/Solo/Sunkist/Lemonade Canned Soft Drinks 24 x 375mL	\$15.95	½	\$15.90	\$1.77 per 1L
2	Arnott's Shapes/Savoy/Jatz 130-250g	\$1.01		\$2.99	N/A
3	Sanitarium So Good UHT Reg/Lite Soy Milk 1L	\$0.86		\$1.99	\$1.99 per 1L
4	Sorbent Toilet Tissue 24pk	\$4.00		\$13.99	32¢ per 100sh
5	Nescafé Coffee Sachets 10pk/Gold 8pk	\$4.01	½	\$3.99	N/A
6	Felix Cat Food 12pk	\$2.51		\$11.99	\$1.18 per 100g
7	Red Bull Energy Drink 4 x 250mL	\$4.26		\$6.99	\$6.99 per 1L
8	Red Kellys Salad Dressing 250mL (excl Balsamic)	\$1.05		\$3.75	\$1.50 per 100mL

Facebook Advertised - Celebrate Tasmania this Christmas					
1	The Good Apple Sparkling Apple Juice 750mL	\$0.91		\$3.49	\$4.65 per 1L
2	Duck River Soft Butter 500g (POT)	\$1.60		\$5.25	\$1.05 per 100g
3	Tamar Valley Natural Greek Style Yoghurt 1kg (POT)	\$2.00		\$5.99	60¢ per 100g
4	Ashgrove Cheese 140g Excluding Fetta (POT)	\$2.51		\$4.99	\$35.64 per 1kg
5	Blue Banner Pickled Onions 525g excl. No Added Sugar (POT)	\$0.51		\$5.99	\$11.41 per 1kg
6	Johnno's Sauce/Chutney/Relish 400/520g (POT)	\$1.20		\$5.99	N/A
7	Spreyton Fresh Juice 2L (POT)	\$1.70		\$5.20	\$2.60 per 1L
8	Cripps Premium Shortbread 200g (POT)	\$0.90		\$4.39	\$2.20 per 100g

Facebook Advertised - Stocking Stuffers					
1	Cadbury Large Block Chocolate 315-360g	\$4.00	½	\$3.99	N/A
2	Lynx Antiperspirant/Deodorant 165mL	\$4.30	½	\$3.99	\$2.42 per 100mL
3	Impulse Body Spray 75mL (excl Luxe)	\$3.01	½	\$2.99	\$3.99 per 100mL
4	Ferrero Rocher Collection 172g/Rocher Gift Box 200g	\$8.40	½	\$7.99	N/A
5	Lindt Lindor Bags 120-130g	\$4.01		\$5.99	N/A
6	Bic Kids Evolution Coloured Pencils 12pk	\$2.10	½	\$2.10	N/A

Facebook Advertised - Twelve Days of Christmas					
1	MasterFoods Squeezy Tomato/BBQ Sauce 475/500mL	\$2.16	½	\$1.99	N/A
2	Smith's Potato Chips/Doritos Corn Chips 130-175g	\$2.40	½	\$2.40	N/A
3	Coca-Cola/Fanta/Sprite Soft Drink 1.25L	\$1.20		\$1.80	\$1.44 per 1L
4	Zoosh Dip 185g	\$1.01		\$2.49	\$1.35 per 100g



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5	Peters Ice Cream 4L	\$2.91		\$7.99	20¢ per 100mL
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Wednesday Catalogue Email Header

1	MasterFoods Squeezy Tomato/BBQ Sauce 475/500mL	\$2.16	½	\$1.99	N/A
2	Handee Ultra Paper Towel 2pk	\$2.00	½	\$1.99	\$1.66 per 100ea

Friday Catalogue Email - Butterflied Roast Chicken Recipe

1	Marion Bay Free Range Chicken Bagged (Meat)			\$8.99kg	N/A
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Website Banner

1	Cadbury Large Block Chocolate 315-360g	\$4.00	½	\$3.99	N/A
2	(T)Cadbury Choc Fruit & Nut Jars 190-340g	\$5.01	½	\$4.99	N/A
3	Cadbury Favourites 520g	\$12.00	½	\$10.99	\$2.11 per 100g
4	Cadbury Roses Boxed Chocolates 225g	\$6.30	½	\$6.30	\$2.80 per 100g

Radio Advertised

1	Coca-Cola/Fanta/Sprite Soft Drink 1.25L	\$1.20		\$1.80	\$1.44 per 1L
2	MasterFoods Squeezy Tomato/BBQ Sauce 475/500mL	\$2.16	½	\$1.99	N/A
3	Smith's Potato Chips/Doritos Corn Chips 130-175g	\$2.40	½	\$2.40	N/A
4	Peters Ice Cream 4L	\$2.91		\$7.99	20¢ per 100mL



Press

Examiner / Mercury / Advocate

Wednesday 20 Dec 2023 - Tuesday 02 Jan 2024 (week 51)

Wednesday 20 Dec - ALL PRESS		Save	% Off	Retail		
1	Red Kellys Salad Dressing 250mL (excl Balsamic)	Digital	\$1.05		\$3.75	\$1.50 per 100mL
2	Bega Tasty Cheese Block 1kg		\$3.00		\$12.99	\$12.99 per 1kg
3	Duck River Soft Butter 500g (POT)	TV	\$1.60		\$5.25	\$1.05 per 100g
Thursday 21 Dec - ALL PRESS						
1	Ingham's Ready Roast Turkey Breast Roll 1kg		\$7.95		\$16.80	\$16.80 per 1kg
2	Southern Heritage Leg Ham Cob Half/Full (Meat)				\$7.99kg	
3	Gravox Liquid Gravy/Sauce 165g		\$1.01		\$2.49	\$1.51 per 100g
Thursday 21 Dec - ALL PRESS						
1	(T)Pauls Brandy/Butterscotch Custard 1kg		\$1.50		\$4.50	45¢ per 100g
2	Peters Ice Cream 4L	TV	\$2.91		\$7.99	20¢ per 100mL
3	(T)Green's Christmas Baking Mixes 515/530g		\$1.01		\$4.99	N/A
Friday 22 Dec - Advocate/Examiner - (Market Fresh)						
1	Produce Line - Refer to Fresh Sheet (Produce)	Digital			\$0.00kg	N/A
2	Produce Line - Refer to Fresh Sheet (Produce)				\$0.00kg	N/A
3	Produce Line - Refer to Fresh Sheet (Produce)				\$0.00kg	N/A
Friday 22 Dec - Advocate/Examiner - (Market Fresh)						
1	National Pies Party Pies/Sausage Rolls 12pk (POT)	Digital	\$2.50		\$7.99	\$1.11 per 100g
2	Aussie Cooked Large Tiger Prawns 3kg (Thawed) (Deli)				\$29.99kg	N/A
3	Southern Heritage Leg Ham Cob Half/Full (Meat)				\$7.99kg	
Friday 22 Dec - Mercury - (Market Fresh)						
1	National Pies Party Pies/Sausage Rolls 12pk (POT)	Digital	\$2.50		\$7.99	\$1.11 per 100g
2	Produce Line - Refer to Fresh Sheet (Produce)	Digital			\$0.00kg	N/A
3	Southern Heritage Leg Ham Cob Half/Full (Meat)				\$7.99kg	
Friday 22 Dec - Mercury						
1	Heinz Seriously Good Mayo/Aioli 295mL		\$2.75	½	\$2.75	93¢ per 100mL
2	Streets Vienetta Ice Cream 650mL		\$3.00		\$5.99	92¢ per 100mL
3	Arnott's Butternut Snaps/Choc Ripple 250g		\$1.10		\$2.49	\$1.00 per 100g
Saturday 23 Dec - ALL PRESS						
1	Unicorn Brie/Camembert Cheese 125g		\$1.51		\$4.49	\$35.92 per 1kg
2	Toblerone Chocolate 360g		\$8.26	½	\$7.99	\$2.22 per 100g
3	Coca-Cola/Fanta/Sprite Soft Drink 1.25L	TV	\$1.20		\$1.80	\$1.44 per 1L
Sunday 24 Dec - Examiner/Mercury						
1	Cadbury Favourites 520g	Digital	\$12.00	½	\$10.99	\$2.11 per 100g
2	Ferrero Rocher Collection 172g/Rocher Gift Box 200g	Digital	\$8.40	½	\$7.99	N/A
3	Maltesers Gift Box 360/400g		\$7.01	½	\$6.99	N/A
Tuesday 26 Dec - ALL PRESS						
1	Smith's Potato Chips/Doritos Corn Chips 130-175g	TV	\$2.40	½	\$2.40	N/A
2	MasterFoods Squeezy Tomato/BBQ Sauce 475/500mL	TV	\$2.16	½	\$1.99	N/A
3	Pepsi/Solo/Sunkist/Lemonade Canned Soft Drinks 24 x 375mL	Digital	\$15.95	½	\$15.90	\$1.77 per 1L
Thursday 28 Dec - ALL PRESS						
1	Morning Fresh Dishwashing Liquid 900mL		\$4.75	½	\$4.75	53¢ per 100mL
2	Sanitarium So Good UHT Reg/Lite Soy Milk 1L	Digital	\$0.86		\$1.99	\$1.99 per 1L
3	Spreyton Fresh Juice 2L (POT)	Digital	\$1.70		\$5.20	\$2.60 per 1L



Press

Examiner / Mercury / Advocate

Wednesday 20 Dec 2023 - Tuesday 02 Jan 2024 (week 51)

Friday 29 Dec - Mercury - (Market Fresh)						
1	Produce Line - Refer to Fresh Sheet (Produce)	Digital			\$0.00kg	N/A
2	Produce Line - Refer to Fresh Sheet (Produce)				\$0.00kg	N/A
3	Produce Line - Refer to Fresh Sheet (Produce)				\$0.00kg	N/A
Friday 29 Dec - Advocate/Examiner - (Market Fresh)						
1	Cripps Master Hot Dog/Lunch Rolls 6pk (POT)	Digital	\$1.30		\$3.49	58¢ per 1ea
2	Aussie Cooked Large Tiger Prawns 3kg (Thawed) (Deli)				\$29.99kg	N/A
3	Southern Heritage Leg Ham Cob Half/Full (Meat)				\$7.99kg	
Friday 29 Dec - Mercury - (Market Fresh)						
1	Cripps Master Hot Dog/Lunch Rolls 6pk (POT)	Digital	\$1.30		\$3.49	58¢ per 1ea
2	Produce Line - Refer to Fresh Sheet (Produce)	Digital			\$0.00kg	N/A
3	Southern Heritage Leg Ham Cob Half/Full (Meat)				\$7.99kg	
Friday 29 Dec - Mercury Front Page						
1	Bundaberg Soft Drink 4 x 375mL		\$2.35		\$5.45	\$3.63 per 1L
2	Moccona Classic Freeze Dried Coffee 200g		\$7.51		\$11.99	\$6.00 per 100g
3	Handee Ultra Paper Towel 2pk	TV	\$2.00	½	\$1.99	\$1.66 per 100ea
Saturday 30 Dec - ALL PRESS						
1	Smith's Potato Chips/Doritos Corn Chips 130-175g	TV	\$2.40	½	\$2.40	N/A
2	Streets Magnum 4/6pk	TV	\$6.01	½	\$5.99	N/A
3	Pepsi/Solo/Sunkist/Lemonade Canned Soft Drinks 24 x 375mL	Digital	\$15.95	½	\$15.90	\$1.77 per 1L
Sunday 31 Dec - Examiner/Mercury						
1	Captain's Table Water Crackers 125g		\$0.80		\$1.00	80¢ per 100g
2	Zoosh Dip 185g	TV	\$1.01		\$2.49	\$1.35 per 100g
3	Unicorn Brie/Camembert Cheese 125g		\$1.51		\$4.49	\$35.92 per 1kg



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Front		Save	% Off	Retail		
1	Smith's Potato Chips/Doritos Corn Chips 130-175g	TV	\$2.40	½	\$2.40	N/A
2	MasterFoods Squeezy Tomato/BBQ Sauce 475/500mL	TV	\$2.16	½	\$1.99	N/A
3	Duck River Soft Butter 500g (POT)	TV	\$1.60		\$5.25	\$1.05 per 100g
4	Peters Ice Cream 4L	TV	\$2.91		\$7.99	20¢ per 100mL
5	Southern Heritage Leg Ham Cob Half/Full (Meat)	Press			\$7.99kg	
Page 2						
1	Cadbury Large Block Chocolate 315-360g	TV	\$4.00	½	\$3.99	N/A
2	Ferrero Rocher Collection 172g/Rocher Gift Box 200g	Digital	\$8.40	½	\$7.99	N/A
3	Pepsi/Solo/Sunkist/Lemonade Canned Soft Drinks 24 x 375mL	Digital	\$15.95	½	\$15.90	\$1.77 per 1L
4	Nescafé Coffee Sachets 10pk/Gold 8pk	Digital	\$4.01	½	\$3.99	N/A
5	Always Fresh Asparagus 340g		\$2.80	½	\$2.80	\$8.24 per 1kg
6	Heinz Seriously Good Mayo/Aioli 295mL	Press	\$2.75	½	\$2.75	93¢ per 100mL
7	Streets Magnum 4/6pk	TV	\$6.01	½	\$5.99	N/A
Page 3						
1	Morning Fresh Dishwashing Liquid 900mL	Press	\$4.75	½	\$4.75	53¢ per 100mL
2	Handee Ultra Paper Towel 2pk	TV	\$2.00	½	\$1.99	\$1.66 per 100ea
3	Omo Laundry Liquid 2L/3 in 1 Capsules 28pk		\$14.01	½	\$13.99	N/A
4	Multix Baking Paper 30cm x 20m		\$2.50	½	\$2.49	12¢ per 1m
5	Multix Alfoil 30cm x 10m excl. Non-Stick		\$1.49	½	\$1.40	14¢ per 1m
6	Colgate 360° Toothbrush 1pk Ex. Advanced		\$2.65	½	\$2.60	\$2.60 per 1ea
7	Colgate Plax Mouth Wash 250mL		\$2.25	½	\$2.25	90¢ per 100mL
Page 4 - Meat & Produce						
1	Produce Line - Refer to Fresh Sheet (Produce)	Press			\$0.00kg	N/A
2	Produce Line - Refer to Fresh Sheet (Produce)	Press			\$0.00kg	N/A
3	Produce Line - Refer to Fresh Sheet (Produce)				\$0.00kg	N/A
4	JC's Almonds Natural 500g (Produce)		\$2.60		\$8.99ea	\$17.98 per 1kg
5	Simply Tasty Salads 800g (Produce)		\$1.40		\$6.99ea	\$8.74 per 1kg
6	Beef Porterhouse Steak (Meat)				\$29.99kg	N/A
7	Lamb Loin Chops (Meat)				\$21.99kg	N/A
8	Petuna Atlantic Salmon MAP 2pk 280g (ctn 8) (Meat)				\$10.99ea	\$39.25 per 1kg
9	Ingham's Creamy Garlic Stuffed Chicken Breasts 700g (Meat)				\$10.99ea	\$15.70 per 1kg
Page 5 - Deli & Bakery						
1	Aussie Cooked Large Tiger Prawns 3kg (Thawed) (Deli)	Press			\$29.99kg	N/A
2	Pandani Cabana (Deli)				\$14.99kg	N/A
3	Pandani Champagne Ham (Deli)				\$14.99kg	N/A
4	Tibaldi Rindless Short Cut Bacon (2.5kg) (Deli)				\$15.99kg	N/A
5	Cripps Master Hot Dog/Lunch Rolls 6pk (POT)	Digital	\$1.30		\$3.49	58¢ per 1ea
6	National Pies Party Pies/Sausage Rolls 12pk (POT)	Digital	\$2.50		\$7.99	\$1.11 per 100g
7	Cripps Premium Shortbread 200g (POT)	Digital	\$0.90		\$4.39	\$2.20 per 100g
8	Mrs Brunt's Waffles 165/230g		\$1.50		\$3.99	\$2.42 per 100g
9	Cripps Master Loaf 680/700g (POT)		\$0.86		\$3.69	N/A
10	Community Co Fruit Cake 800g				\$7.99	\$1.00 per 100g
Page 6						
1	Ingham's Ready Roast Turkey Breast Roll 1kg	Press	\$7.95		\$16.80	\$16.80 per 1kg
2	Southern Heritage Leg Ham Cob Half/Full (Meat)	Press			\$7.99kg	



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3	Global Seafoods Frozen Cooked & Peeled Prawns 300g		\$3.60		\$9.99	\$33.30 per 1kg
4	Scottsdale Pork Boneless Pork Leg Roast (Meat)				\$13.99kg	N/A
5	Gravox Liquid Gravy/Sauce 165g	Press	\$1.01		\$2.49	\$1.51 per 100g
6	MasterFoods Tartare/Seafood Cocktail Sauce 220/260g		\$1.01		\$2.49	N/A
7	Three Threes Apple Sauce 250g		\$0.50		\$2.49	\$1.00 per 100g
8	Ocean Spray Cranberry Sauce 275g		\$1.36		\$2.99	\$1.09 per 100g
9	Johnno's Sauce/Chutney/Relish 400/520g (POT)	Digital	\$1.20		\$5.99	N/A
10	Ingham's Ready Roast Turkey Thigh Roll 1kg		\$3.71		\$14.99	\$14.99 per 1kg
Page 7						
1	Moccona Classic Freeze Dried Coffee 200g	Press	\$7.51		\$11.99	\$6.00 per 100g
2	Sanitarium So Good UHT Reg/Lite Soy Milk 1L	Digital	\$0.86		\$1.99	\$1.99 per 1L
3	Tetley Tea Cup/All Rounder Tagless Tea Bags 100pk/Green Tea Bags 50pk		\$1.00		\$3.99	N/A
4	Cadbury Baking Blocks 180g/Chips 200g/Melts 225g		\$2.01		\$2.99	N/A
5	(T)Green's Christmas Baking Mixes 515/530g	Press	\$1.01		\$4.99	N/A
6	Arnott's Butternut Snaps/Choc Ripple 250g	Press	\$1.10		\$2.49	\$1.00 per 100g
7	MasterFoods Fresh Crushed Garlic 170g		\$0.56		\$2.49	15¢ per 10g
8	Red Kellys Salad Dressing 250mL (excl Balsamic)	Digital	\$1.05		\$3.75	\$1.50 per 100mL
9	Blue Banner Pickled Onions 525g excl. No Added Sugar (POT)	Digital	\$0.51		\$5.99	\$11.41 per 1kg
Page 8						
1	(T)Cadbury Choc Fruit & Nut Jars 190-340g	Digital	\$5.01	½	\$4.99	N/A
2	Toblerone Chocolate 360g	Press	\$8.26	½	\$7.99	\$2.22 per 100g
3	Cadbury Favourites 520g	Digital	\$12.00	½	\$10.99	\$2.11 per 100g
4	Maltesers Gift Box 360/400g	Press	\$7.01	½	\$6.99	N/A
5	(T)Quality Street 500g		\$15.00	½	\$15.00	\$3.00 per 100g
6	Cadbury Roses Boxed Chocolates 225g	Digital	\$6.30	½	\$6.30	\$2.80 per 100g
7	Lindt Lindor Bags 120-130g	Digital	\$4.01		\$5.99	N/A
8	M&M's/Maltesers/Pods 125-180g		\$1.71		\$3.99	N/A
9	(T)Cadbury Christmas Stocking 183g		\$0.81		\$6.49	\$3.55 per 100g
10	Pascall/The Natural Confectionery Bags 120-280g		\$2.11		\$2.89	N/A
11	(T) Kit Kat/Smarties Santa Hollow 85g		\$1.01		\$3.99	\$4.69 per 100g
Page 9						
1	Bundaberg Soft Drink 4 x 375mL	Press	\$2.35		\$5.45	\$3.63 per 1L
2	Red Bull Energy Drink 4 x 250mL	Digital	\$4.26		\$6.99	\$6.99 per 1L
3	Cottee's Cordial Syrup Double Concentrate 1L		\$0.91		\$4.99	\$4.99 per 1L
4	Edenvale Alcohol Removed Cuvee 750mL		\$2.30		\$7.99	\$10.65 per 1L
5	Clearly Tasmanian Water 20 x 600mL (POT)		\$2.00		\$8.99	75¢ per 1L
6	Powerade Sports Drink 600mL		\$2.01	½	\$1.99	\$3.32 per 1L
Page 9 - Entertaining Half Page						
7	Arnott's Shapes/Savoy/Jatz 130-250g	Digital	\$1.01		\$2.99	N/A
8	Captain's Table Water Crackers 125g	Press	\$0.80		\$1.00	80¢ per 100g
9	Arnott's Country Cheese/Sesame Wheat/Cheds 250g		\$1.46		\$3.49	\$1.40 per 100g
10	Zoosh Dip 185g	TV	\$1.01		\$2.49	\$1.35 per 100g
11	Unicorn Brie/Camembert Cheese 125g	Press	\$1.51		\$4.49	\$35.92 per 1kg
12	Ashgrove Cheese 140g Excluding Fetta (POT)	Digital	\$2.51		\$4.99	\$35.64 per 1kg
Page 10						
1	Bega Tasty Cheese Block 1kg	Press	\$3.00		\$12.99	\$12.99 per 1kg
2	Tamar Valley Natural Greek Style Yoghurt 1kg (POT)	Digital	\$2.00		\$5.99	60¢ per 100g



Wednesday 20 Dec 2023 - Tuesday 02 Jan 2024 (week 51)

3	Spreyton Fresh Juice 2L (POT)	Digital	\$1.70		\$5.20	\$2.60 per 1L
4	Philadelphia Cream Cheese Tub/Block 250g		\$0.71		\$4.99	\$19.96 per 1kg
5	(T)Paul's Egnog 1L		\$1.51		\$4.49	\$4.49 per 1L
6	Cracker Barrel Block/Slices 250g		\$1.21		\$7.99	\$31.96 per 1kg
Page 10 - Dessert Half Page						
7	Nanna's Crumble 550g		\$2.01		\$3.99	73¢ per 100g
8	Peters Lemonade Icy Poles 8pk		\$0.91		\$4.49	N/A
9	Streets Vienetta Ice Cream 650mL	Press	\$3.00		\$5.99	92¢ per 100mL
10	Juicy Isle Topping 375mL (POT)		\$0.64		\$2.75	73¢ per 100mL
11	(T)Pauls Brandy/Butterscotch Custard 1kg	Press	\$1.50		\$4.50	45¢ per 100g
12	Western Star Thickened Cream 600mL	LPE			\$4.70	78¢ per 100mL
Page 11						
1	Sorbent Toilet Tissue 24pk	Digital	\$4.00		\$13.99	32¢ per 100sh
2	Heinz Baby Food Pouch 120g		\$0.20		\$1.60	\$1.33 per 100g
3	Organic Care Shampoo & Conditioner 400mL		\$0.90		\$2.99	75¢ per 100mL
4	Pedigree Dry Dog Food 8kg		\$10.01		\$23.99	30¢ per 100g
5	Chum Canned Dog Food 1.2kg		\$1.10		\$3.49	29¢ per 100g
6	Felix Cat Food 12pk	Digital	\$2.51		\$11.99	\$1.18 per 100g
Page 11 - Duracell Batteries Quarter Page						
7	Duracell Batteries AA 16pk/AAA 14pk		\$11.50	½	\$11.50	N/A
Page 11 - Stocking Stuffers Quarter Page						
8	Lynx Antiperspirant/Deodorant 165mL	Digital	\$4.30	½	\$3.99	\$2.42 per 100mL
9	Lynx Africa Roll On 50mL		\$2.39	½	\$2.30	\$4.60 per 100mL
10	Impulse Body Spray 75mL (excl Luxe)	Digital	\$3.01	½	\$2.99	\$3.99 per 100mL
11	Bic Kids Evolution Coloured Pencils 12pk	Digital	\$2.10	½	\$2.10	N/A
Page 12 - Coca Cola Page						
1	Coca-Cola/Fanta/Sprite Soft Drink 1.25L	TV	\$1.20		\$1.80	\$1.44 per 1L
2	Coca-Cola/Fanta/Sprite Soft Drink Cans 24 x 375mL		\$13.35		\$21.20	\$2.36 per 1L
3	Kirks Soft Drink 1.25L		\$0.49		\$1.50	\$1.20 per 1L
4	Coca-Cola/Fanta/Sprite 10 x 375mL		\$4.26		\$10.99	\$2.93 per 1L
5	Coca-Cola/Sprite No Sugar/Fanta No Sugar 12 x 300mL		\$4.90		\$11.50	\$3.19 per 1L
Page 13 - LPE Full Page (Digital Only)						
1	Twisties/Burger Rings/Toobs/Cheetos 125-270g	LPE			\$3.99	N/A
2	Bundaberg Raw Sugar 1kg	LPE			\$3.19	32¢ per 100g
3	Helgas Bread 680-850g (POT)	LPE			\$4.90	N/A
4	Panadol Rapid Caplets 20pk	LPE			\$6.00	30¢ per 1ea
5	On the Menu Frozen Meals 320g	LPE			\$5.99	\$1.87 per 100g
6	Fancy Feast Cat Food 85g	LPE			\$1.60	\$1.88 per 100g
7	Mother Energy Drink 4 x 500mL	LPE			\$7.80	\$3.90 per 1L
Page 14 - Community Co Full Page (Digital Only)						
1	Community Co Diced Peaches In Juice 4x125g				\$3.50	\$7.00 per 1kg
2	Community Co Diced Tomatoes 400g				\$1.90	\$4.75 per 1kg
3	Community Co Vegetable Oil 750mL				\$4.99	67¢ per 100mL
4	Community Co Frozen Beef Burgers 640g				\$11.99	\$18.73 per 1kg
5	Community Co Pitted Kalamata Olives 350g				\$4.25	\$12.14 per 1kg
6	Community Co Frozen Fruit 500g				\$7.29	\$14.58 per 1kg



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7	Community Co Strawberry Jam 500g			\$3.50	70¢ per 100g
8	Community Co Raisins 375g			\$5.29	\$14.11 per 1kg
Page 15 - Butterflied Roast Chicken Recipe Full Page (Digital Only)					
1	Marion Bay Free Range Chicken Bagged (Meat)	Digital		\$8.99kg	N/A



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Front Page			Save	% Off	Retail	
1	Smith's Potato Chips/Doritos Corn Chips 130-175g	TV	\$2.40	½	\$2.40	N/A
2	MasterFoods Squeezy Tomato/BBQ Sauce 475/500mL	TV	\$2.16	½	\$1.99	N/A
3	Duck River Soft Butter 500g (POT)	TV	\$1.60		\$5.25	\$1.05 per 100g
4	Peters Ice Cream 4L	TV	\$2.91		\$7.99	20¢ per 100mL
5	Southern Heritage Leg Ham Cob Half/Full (Meat)	Press			\$7.99kg	
Page 2 - Coca Cola Page						
1	Coca-Cola/Fanta/Sprite Soft Drink 1.25L	TV	\$1.20		\$1.80	\$1.44 per 1L
2	Coca-Cola/Fanta/Sprite Soft Drink Cans 24 x 375mL		\$13.35		\$21.20	\$2.36 per 1L
3	Kirks Soft Drink 1.25L		\$0.49		\$1.50	\$1.20 per 1L
4	Coca-Cola/Fanta/Sprite 10 x 375mL		\$4.26		\$10.99	\$2.93 per 1L
5	Coca-Cola/Sprite No Sugar/Fanta No Sugar 12 x 300mL		\$4.90		\$11.50	\$3.19 per 1L
Page 3						
1	Cadbury Large Block Chocolate 315-360g	TV	\$4.00	½	\$3.99	N/A
2	Ferrero Rocher Collection 172g/Rocher Gift Box 200g	Digital	\$8.40	½	\$7.99	N/A
3	Toblerone Chocolate 360g	Press	\$8.26	½	\$7.99	\$2.22 per 100g
4	Cadbury Favourites 520g	Digital	\$12.00	½	\$10.99	\$2.11 per 100g
5	Maltesers Gift Box 360/400g	Press	\$7.01	½	\$6.99	N/A
6	(T)Cadbury Choc Fruit & Nut Jars 190-340g	Digital	\$5.01	½	\$4.99	N/A
7	Lindt Lindor Bags 120-130g	Digital	\$4.01		\$5.99	N/A
8	M&M's/Maltesers/Pods 125-180g		\$1.71		\$3.99	N/A
9	Pascall/The Natural Confectionery Bags 120-280g		\$2.11		\$2.89	N/A
Page 4						
1	Produce Line - Refer to Fresh Sheet (Produce)	Press			\$0.00kg	N/A
2	Produce Line - Refer to Fresh Sheet (Produce)	Press			\$0.00kg	N/A
3	JC's Almonds Natural 500g (Produce)		\$2.60		\$8.99ea	\$17.98 per 1kg
4	Simply Tasty Salads 800g (Produce)		\$1.40		\$6.99ea	\$8.74 per 1kg
5	Cripps Master Hot Dog/Lunch Rolls 6pk (POT)	Digital	\$1.30		\$3.49	58¢ per 1ea
6	National Pies Party Pies/Sausage Rolls 12pk (POT)	Digital	\$2.50		\$7.99	\$1.11 per 100g
7	Cripps Premium Shortbread 200g (POT)	Digital	\$0.90		\$4.39	\$2.20 per 100g
8	Community Co Fruit Cake 800g				\$7.99	\$1.00 per 100g
Page 5						
1	Ingham's Ready Roast Turkey Breast Roll 1kg	Press	\$7.95		\$16.80	\$16.80 per 1kg
2	Southern Heritage Leg Ham Cob Half/Full (Meat)	Press			\$7.99kg	
3	Global Seafoods Frozen Cooked & Peeled Prawns 300g		\$3.60		\$9.99	\$33.30 per 1kg
4	Gravox Liquid Gravy/Sauce 165g	Press	\$1.01		\$2.49	\$1.51 per 100g
5	MasterFoods Tartare/Seafood Cocktail Sauce 220/260g		\$1.01		\$2.49	N/A
6	Red Kellys Salad Dressing 250mL (excl Balsamic)	Digital	\$1.05		\$3.75	\$1.50 per 100mL
7	Three Threes Apple Sauce 250g		\$0.50		\$2.49	\$1.00 per 100g
Page 6						
1	Pepsi/Solo/Sunkist/Lemonade Canned Soft Drinks 24 x 375mL	Digital	\$15.95	½	\$15.90	\$1.77 per 1L
2	Bundaberg Soft Drink 4 x 375mL	Press	\$2.35		\$5.45	\$3.63 per 1L
3	Red Bull Energy Drink 4 x 250mL	Digital	\$4.26		\$6.99	\$6.99 per 1L
Page 6 - Entertaining Half Page						
4	Arnott's Shapes/Savoy/Jatz 130-250g	Digital	\$1.01		\$2.99	N/A
5	Captain's Table Water Crackers 125g	Press	\$0.80		\$1.00	80¢ per 100g
6	Unicorn Brie/Camembert Cheese 125g	Press	\$1.51		\$4.49	\$35.92 per 1kg
7	Ashgrove Cheese 140g Excluding Fetta (POT)	Digital	\$2.51		\$4.99	\$35.64 per 1kg



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8	Arnott's Country Cheese/Sesame Wheat/Cheds 250g		\$1.46		\$3.49	\$1.40 per 100g
Page 7						
1	Nescafé Coffee Sachets 10pk/Gold 8pk	Digital	\$4.01	½	\$3.99	N/A
2	Heinz Seriously Good Mayo/Aioli 295mL	Press	\$2.75	½	\$2.75	93¢ per 100mL
3	Morning Fresh Dishwashing Liquid 900mL	Press	\$4.75	½	\$4.75	53¢ per 100mL
4	Handee Ultra Paper Towel 2pk	TV	\$2.00	½	\$1.99	\$1.66 per 100ea
5	Moccona Classic Freeze Dried Coffee 200g	Press	\$7.51		\$11.99	\$6.00 per 100g
6	Sanitarium So Good UHT Reg/Lite Soy Milk 1L	Digital	\$0.86		\$1.99	\$1.99 per 1L
7	Sorbent Toilet Tissue 24pk	Digital	\$4.00		\$13.99	32¢ per 100sh
8	Felix Cat Food 12pk	Digital	\$2.51		\$11.99	\$1.18 per 100g
9	Lynx Antiperspirant/Deodorant 165mL	Digital	\$4.30	½	\$3.99	\$2.42 per 100mL
Page 7 - Duracell Quarter Page						
10	Duracell Batteries AA 16pk/AAA 14pk		\$11.50	½	\$11.50	N/A
Page 8						
1	Zoosh Dip 185g	TV	\$1.01		\$2.49	\$1.35 per 100g
2	Tamar Valley Natural Greek Style Yoghurt 1kg (POT)	Digital	\$2.00		\$5.99	60¢ per 100g
3	Spreyton Fresh Juice 2L (POT)	Digital	\$1.70		\$5.20	\$2.60 per 1L
4	Bega Tasty Cheese Block 1kg	Press	\$3.00		\$12.99	\$12.99 per 1kg
5	(T)Pauls Brandy/Butterscotch Custard 1kg	Press	\$1.50		\$4.50	45¢ per 100g
6	Peters Lemonade Icy Poles 8pk		\$0.91		\$4.49	N/A
7	Streets Magnum 4/6pk	TV	\$6.01	½	\$5.99	N/A
8	Streets Vienetta Ice Cream 650mL	Press	\$3.00		\$5.99	92¢ per 100mL
Page 9 - LPE Full Page (Digital Only)						
1	Twisties/Burger Rings/Toobs/Cheetos 125-270g	LPE			\$3.99	N/A
2	Bundaberg Raw Sugar 1kg	LPE			\$3.19	32¢ per 100g
3	Helgas Bread 680-850g (POT)	LPE			\$4.90	N/A
4	Panadol Rapid Caplets 20pk	LPE			\$6.00	30¢ per 1ea
5	On the Menu Frozen Meals 320g	LPE			\$5.99	\$1.87 per 100g
6	Fancy Feast Cat Food 85g	LPE			\$1.60	\$1.88 per 100g
7	Mother Energy Drink 4 x 500mL	LPE			\$7.80	\$3.90 per 1L
Page 10 - Community Co Full Page (Digital Only)						
1	Community Co Diced Peaches In Juice 4x125g				\$3.50	\$7.00 per 1kg
2	Community Co Diced Tomatoes 400g				\$1.90	\$4.75 per 1kg
3	Community Co Vegetable Oil 750mL				\$4.99	67¢ per 100mL
4	Community Co Frozen Beef Burgers 640g				\$11.99	\$18.73 per 1kg
5	Community Co Pitted Kalamata Olives 350g				\$4.25	\$12.14 per 1kg
6	Community Co Frozen Fruit 500g				\$7.29	\$14.58 per 1kg
7	Community Co Strawberry Jam 500g				\$3.50	70¢ per 100g
8	Community Co Raisins 375g				\$5.29	\$14.11 per 1kg
Page 11 - Butterflied Roast Chicken Recipe Full Page (Digital Only)						
1	Marion Bay Free Range Chicken Bagged (Meat)	Digital			\$8.99kg	N/A



Press

Examiner / Mercury / Advocate

Wednesday 20 Dec 2023 - Tuesday 02 Jan 2024 (week 51)

Alpha Sorted List - ALL PRESS (Including Digital)			Retail	
1	!Lindt Lindor Bags 120-130g	Digital	\$5.99	N/A
2	(T)Cadbury Choc Fruit & Nut Jars 190-340g	Digital	\$4.99	N/A
3	(T)Green's Christmas Baking Mixes 515/530g		\$4.99	N/A
4	(T)Pauls Brandy/Butterscotch Custard 1kg		\$4.50	45¢ per 100g
5	Arnott's Butternut Snaps/Choc Ripple 250g		\$2.49	\$1.00 per 100g
6	Arnott's Shapes/Savoy/Jatz 130-250g	Digital	\$2.99	N/A
7	Ashgrove Cheese 140g Excluding Fetta (POT)	Digital	\$4.99	\$35.64 per 1kg
8	Bega Tasty Cheese Block 1kg		\$12.99	\$12.99 per 1kg
9	Bic Kids Evolution Coloured Pencils 12pk	Digital	\$2.10	N/A
10	Blue Banner Pickled Onions 525g excl. No Added Sugar (POT)	Digital	\$5.99	\$11.41 per 1kg
11	Bundaberg Soft Drink 4 x 375mL		\$5.45	\$3.63 per 1L
12	Cadbury Favourites 520g	Digital	\$10.99	\$2.11 per 100g
13	Cadbury Large Block Chocolate 315-360g	TV	\$3.99	N/A
14	Cadbury Roses Boxed Chocolates 225g	Digital	\$6.30	\$2.80 per 100g
15	Captain's Table Water Crackers 125g		\$1.00	80¢ per 100g
16	Coca-Cola/Fanta/Sprite Soft Drink 1.25L	TV	\$1.80	\$1.44 per 1L
17	Cripps Master Hot Dog/Lunch Rolls 6pk (POT)	Digital	\$3.49	58¢ per 1ea
18	Cripps Premium Shortbread 200g (POT)	Digital	\$4.39	\$2.20 per 100g
19	Duck River Soft Butter 500g (POT)	TV	\$5.25	\$1.05 per 100g
20	Felix Cat Food 12pk	Digital	\$11.99	\$1.18 per 100g
21	Ferrero Rocher Collection 172g/Rocher Gift Box 200g	Digital	\$7.99	N/A
22	Gravox Liquid Gravy/Sauce 165g		\$2.49	\$1.51 per 100g
23	Handee Ultra Paper Towel 2pk	TV	\$1.99	\$1.66 per 100ea
24	Heinz Seriously Good Mayo/Aioli 295mL		\$2.75	93¢ per 100mL
25	Impulse Body Spray 75mL (excl Luxe)	Digital	\$2.99	\$3.99 per 100mL
26	Ingham's Ready Roast Turkey Breast Roll 1kg		\$16.80	\$16.80 per 1kg
27	Johnno's Sauce/Chutney/Relish 400/520g (POT)	Digital	\$5.99	N/A
28	Lynx Antiperspirant/Deodorant 165mL	Digital	\$3.99	\$2.42 per 100mL
29	Maltesers Gift Box 360/400g		\$6.99	N/A
30	MasterFoods Squeezy Tomato/BBQ Sauce 475/500mL	TV	\$1.99	N/A
31	Moccona Classic Freeze Dried Coffee 200g		\$11.99	\$6.00 per 100g
32	Morning Fresh Dishwashing Liquid 900mL		\$4.75	53¢ per 100mL
33	National Pies Party Pies/Sausage Rolls 12pk (POT)	Digital	\$7.99	\$1.11 per 100g
34	Nescafé Coffee Sachets 10pk/Gold 8pk	Digital	\$3.99	N/A
35	Pepsi/Solo/Sunkist/Lemonade Canned Soft Drinks 24 x 375mL	Digital	\$15.90	\$1.77 per 1L
36	Peters Ice Cream 4L	TV	\$7.99	20¢ per 100mL
37	Red Bull Energy Drink 4 x 250mL	Digital	\$6.99	\$6.99 per 1L
38	Red Kellys Salad Dressing 250mL (excl Balsamic)	Digital	\$3.75	\$1.50 per 100mL
39	Sanitarium So Good UHT Reg/Lite Soy Milk 1L	Digital	\$1.99	\$1.99 per 1L
40	Smith's Potato Chips/Doritos Corn Chips 130-175g	TV	\$2.40	N/A
41	Sorbent Toilet Tissue 24pk	Digital	\$13.99	32¢ per 100sh
42	Spreyton Fresh Juice 2L (POT)	Digital	\$5.20	\$2.60 per 1L
43	Streets Magnum 4/6pk	TV	\$5.99	N/A
44	Streets Vienetta Ice Cream 650mL		\$5.99	92¢ per 100mL
45	Tamar Valley Natural Greek Style Yoghurt 1kg (POT)	Digital	\$5.99	60¢ per 100g
46	The Good Apple Sparkling Apple Juice 750mL	Digital	\$3.49	\$4.65 per 1L



Press

Examiner / Mercury / Advocate

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47 Toblerone Chocolate 360g		\$7.99	\$2.22 per 100g
48 Unicorn Brie/Camembert Cheese 125g		\$4.49	\$35.92 per 1kg
49 Zoosh Dip 185g	TV	\$2.49	\$1.35 per 100g



Catalogue

Wednesday 20 Dec 2023 - Tuesday 02 Jan 2024 (week 51)

Alpha Sorted List - Catalogue		Retail	
1	(T) Kit Kat/Smarties Santa Hollow 85g	\$3.99	\$4.69 per 100g
2	(T) Cadbury Christmas Stocking 183g	\$6.49	\$3.55 per 100g
3	(T) Paul's Eggnog 1L	\$4.49	\$4.49 per 1L
4	(T) Quality Street 500g	\$15.00	\$3.00 per 100g
5	Always Fresh Asparagus 340g	\$2.80	\$8.24 per 1kg
6	Arnott's Country Cheese/Sesame Wheat/Cheds 250g	\$3.49	\$1.40 per 100g
7	Bundaberg Raw Sugar 1kg	LPE \$3.19	32¢ per 100g
8	Cadbury Baking Blocks 180g/Chips 200g/Melts 225g	\$2.99	N/A
9	Chum Canned Dog Food 1.2kg	\$3.49	29¢ per 100g
10	Clearly Tasmanian Water 20 x 600mL (POT)	\$8.99	75¢ per 1L
11	Coca-Cola/Fanta/Sprite 10 x 375mL	\$10.99	\$2.93 per 1L
12	Coca-Cola/Fanta/Sprite Soft Drink Cans 24 x 375mL	\$21.20	\$2.36 per 1L
13	Coca-Cola/Sprite No Sugar/Fanta No Sugar 12 x 300mL	\$11.50	\$3.19 per 1L
14	Colgate 360° Toothbrush 1pk Ex. Advanced	\$2.60	\$2.60 per 1ea
15	Colgate Plax Mouth Wash 250mL	\$2.25	90¢ per 100mL
16	Community Co Diced Peaches In Juice 4x125g	\$3.50	\$7.00 per 1kg
17	Community Co Diced Tomatoes 400g	\$1.90	\$4.75 per 1kg
18	Community Co Frozen Beef Burgers 640g	\$11.99	\$18.73 per 1kg
19	Community Co Frozen Fruit 500g	\$7.29	\$14.58 per 1kg
20	Community Co Fruit Cake 800g	\$7.99	\$1.00 per 100g
21	Community Co Pitted Kalamata Olives 350g	\$4.25	\$12.14 per 1kg
22	Community Co Raisins 375g	\$5.29	\$14.11 per 1kg
23	Community Co Strawberry Jam 500g	\$3.50	70¢ per 100g
24	Community Co Vegetable Oil 750mL	\$4.99	67¢ per 100mL
25	Cottee's Cordial Syrup Double Concentrate 1L	\$4.99	\$4.99 per 1L
26	Cracker Barrel Block/Slices 250g	\$7.99	\$31.96 per 1kg
27	Cripps Master Loaf 680/700g (POT)	\$3.69	N/A
28	Duracell Batteries AA 16pk/AAA 14pk	\$11.50	N/A
29	Edenvale Alcohol Removed Cuvee 750mL	\$7.99	\$10.65 per 1L
30	Fancy Feast Cat Food 85g	LPE \$1.60	\$1.88 per 100g
31	Global Seafoods Frozen Cooked & Peeled Prawns 300g	\$9.99	\$33.30 per 1kg
32	Heinz Baby Food Pouch 120g	\$1.60	\$1.33 per 100g
33	Helgas Bread 680-850g (POT)	LPE \$4.90	N/A
34	Ingham's Ready Roast Turkey Thigh Roll 1kg	\$14.99	\$14.99 per 1kg
35	Juicy Isle Topping 375mL (POT)	\$2.75	73¢ per 100mL
36	Kirks Soft Drink 1.25L	\$1.50	\$1.20 per 1L
37	Lynx Africa Roll On 50mL	\$2.30	\$4.60 per 100mL
38	M&M's/Maltesers/Pods 125-180g	\$3.99	N/A
39	MasterFoods Fresh Crushed Garlic 170g	\$2.49	15¢ per 10g
40	MasterFoods Tartare/Seafood Cocktail Sauce 220/260g	\$2.49	N/A
41	Mother Energy Drink 4 x 500mL	LPE \$7.80	\$3.90 per 1L
42	Mrs Brunt's Waffles 165/230g	\$3.99	\$2.42 per 100g
43	Multix Alfoil 30cm x 10m excl. Non-Stick	\$1.40	14¢ per 1m
44	Multix Baking Paper 30cm x 20m	\$2.49	12¢ per 1m
45	Nanna's Crumble 550g	\$3.99	73¢ per 100g
46	Ocean Spray Cranberry Sauce 275g	\$2.99	\$1.09 per 100g



Catalogue

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47	Omo Laundry Liquid 2L/3 in 1 Capsules 28pk		\$13.99	N/A
48	On the Menu Frozen Meals 320g	LPE	\$5.99	\$1.87 per 100g
49	Organic Care Shampoo & Conditioner 400mL		\$2.99	75¢ per 100mL
50	Panadol Rapid Caplets 20pk	LPE	\$6.00	30¢ per 1ea
51	Pascall/The Natural Confectionery Bags 120-280g		\$2.89	N/A
52	Pedigree Dry Dog Food 8kg		\$23.99	30¢ per 100g
53	Peters Lemonade Icy Poles 8pk		\$4.49	N/A
54	Philadelphia Cream Cheese Tub/Block 250g		\$4.99	\$19.96 per 1kg
55	Powerade Sports Drink 600mL		\$1.99	\$3.32 per 1L
56	Tetley Tea Cup/All Rounder Tagless Tea Bags 100pk/Green Tea Bags †		\$3.99	N/A
57	Three Threes Apple Sauce 250g		\$2.49	\$1.00 per 100g
58	Twisties/Burger Rings/Toobs/Cheetos 125-270g	LPE	\$3.99	N/A
59	Western Star Thickened Cream 600mL	LPE	\$4.70	78¢ per 100mL