

**TV/Digital****Wednesday 08 Dec 2021 - Tuesday 14 Dec 2021 (week 50)**

Television Advertised		Save	% Off	Retail	
1	Cadbury Favourites 570g	\$11.60	½	\$9.99	\$1.75 per 100g
2	Peters Drumstick/Family Variety Pack 24pk	\$7.00		\$18.99	N/A
3	Praise Squeeze Mayonnaise 365/410g	\$1.98	½	\$1.97	N/A
4	Cadbury Large Block Chocolate 315-360g	\$4.00	½	\$3.99	N/A
5	Golden Circle Fruit Drink 1L	\$1.24	½	\$1.15	\$1.15 per 1L
6	Radiant Laundry Powder 2kg/Liquid 2L	\$9.01	½	\$8.99	N/A
7	iCare Toilet Tissue 8pk	\$4.01	>½	\$2.99	21¢ per 100sh
Television Advertised - Fri 10 Dec					
8	Produce Line - Refer to Fresh Sheet (Produce)			\$0.00kg	N/A
Television Advertised - All December					
9	Southern Heritage Ham Cob Half/Full (Meat)			\$8.99kg	
10	Ingham's Ready Roast Turkey Breast Roll 1kg	\$6.60		\$15.99	\$15.99 per 1kg

Google Advertised					
1	Lynx Antiperspirant/Deodorant 165mL	\$3.75	½	\$3.50	\$2.12 per 100mL
2	Ritz Cracker Bites 180g	\$2.30	½	\$1.99	\$1.11 per 100g
3	Cadbury/Kit Kat Ice Cream 4pk	\$4.50	½	\$4.49	N/A
4	White Wings Pancake Shake 325/350g	\$1.86	½	\$1.69	N/A
5	Coca-Cola/Lift/Fanta/Sprite Soft Drink 2L	\$1.38		2 for \$5	\$1.25 per 1L
6	Clearly Tasmanian Water 600mL 20pk (POT)	\$2.00		\$6.99	58¢ per 1L
7	Mission Corn Chips 230g	\$0.61		\$2.49	\$1.08 per 100g
8	Dairy Farmers Thick & Creamy Yoghurt 600g	\$1.70		\$3.99	67¢ per 100g

Digital Wrap Around Advertising - Header					
1	Cadbury Favourites 570g	\$11.60	½	\$9.99	\$1.75 per 100g
2	Southern Heritage Ham Cob Half/Full (Meat)			\$8.99kg	
3	Ingham's Ready Roast Turkey Breast Roll 1kg	\$6.60		\$15.99	\$15.99 per 1kg
4	Peters Drumstick/Family Variety Pack 24pk	\$7.00		\$18.99	N/A
Digital Wrap Around Advertising - Sides					
1	Praise Squeeze Mayonnaise 365/410g	\$1.98	½	\$1.97	N/A
2	Cadbury Large Block Chocolate 315-360g	\$4.00	½	\$3.99	N/A
3	Golden Circle Fruit Drink 1L	\$1.24	½	\$1.15	\$1.15 per 1L
4	Ritz Cracker Bites 180g	\$2.30	½	\$1.99	\$1.11 per 100g
5	Cadbury/Kit Kat Ice Cream 4pk	\$4.50	½	\$4.49	N/A
6	White Wings Pancake Shake 325/350g	\$1.86	½	\$1.69	N/A
Digital Wrap Around Advertising - Medium Rectangle					
1	Palmolive Naturals Shampoo/Conditioner 350mL	\$2.51	½	\$2.49	71¢ per 100mL
2	Nescafé Coffee Sachets 10pk/Gold 8pk	\$3.45	½	\$3.30	N/A
3	Mission Corn Chips 230g	\$0.61		\$2.49	\$1.08 per 100g

Facebook Advertised					
1	Cadbury Favourites 570g	\$11.60	½	\$9.99	\$1.75 per 100g
2	Peters Drumstick/Family Variety Pack 24pk	\$7.00		\$18.99	N/A
3	Radiant Laundry Powder 2kg/Liquid 2L	\$9.01	½	\$8.99	N/A

**TV/Digital****Wednesday 08 Dec 2021 - Tuesday 14 Dec 2021 (week 50)**

4	iCare Toilet Tissue 8pk	\$4.01	>½	\$2.99	21¢ per 100sh
Facebook Advertised					
1	Ingham's Ready Roast Turkey Breast Roll 1kg	\$6.60		\$15.99	\$15.99 per 1kg
2	Ingham's Ready Roast Turkey Thigh Roll 1kg	\$5.00		\$11.99	\$11.99 per 1kg
3	(T)Yarrows Lemon Tarts 9pk	\$1.00		\$4.99	\$2.05 per 100g
4	(T)Mars Mixed Stocking 182g	\$0.50		\$5.49	\$3.02 per 100g
Facebook Advertised - 12 Days of Christmas					
1	(T)Ingham's Turkey Tree Nuggets 350g	\$1.10		\$5.49	\$15.69 per 1kg
2	(T)Cadbury Choc Fruit & Nut Jars 280-340g	\$2.01		\$7.99	N/A

Wednesday Catalogue Email Header					
1	Peters Drumstick/Family Variety Pack 24pk	\$7.00		\$18.99	N/A
2	Cadbury Favourites 570g	\$11.60	½	\$9.99	\$1.75 per 100g
Friday Catalogue Email - Ham & Pineapple Kebabs Recipe					
1	Southern Heritage Ham Cob Half/Full (Meat)			\$8.99kg	

Website Banner					
1	Cadbury Favourites 570g	\$11.60	½	\$9.99	\$1.75 per 100g
2	Praise Squeeze Mayonnaise 365/410g	\$1.98	½	\$1.97	N/A

Radio Advertised					
1	Cadbury Favourites 570g	\$11.60	½	\$9.99	\$1.75 per 100g
2	Praise Squeeze Mayonnaise 365/410g	\$1.98	½	\$1.97	N/A
3	Golden Circle Fruit Drink 1L	\$1.24	½	\$1.15	\$1.15 per 1L
4	iCare Toilet Tissue 8pk	\$4.01	>½	\$2.99	21¢ per 100sh
5	Peters Drumstick/Family Variety Pack 24pk	\$7.00		\$18.99	N/A
6	Cadbury Large Block Chocolate 315-360g	\$4.00	½	\$3.99	N/A
7	White Wings Pancake Shake 325/350g	\$1.86	½	\$1.69	N/A
8	Radiant Laundry Powder 2kg/Liquid 2L	\$9.01	½	\$8.99	N/A



Press

Examiner / Mercury / Advocate

Wednesday 08 Dec 2021 - Tuesday 14 Dec 2021 (week 50)

Thursday 09 Dec - ALL PRESS		Save	% Off	Retail	
1	Palmolive Naturals Shampoo/Conditioner 350mL Digital	\$2.51	½	\$2.49	71¢ per 100mL
2	Nescafé Coffee Sachets 10pk/Gold 8pk Digital	\$3.45	½	\$3.30	N/A
3	Western Star Spreadable 500g	\$2.01		\$3.99	80¢ per 100g
Friday 10 Dec - Mercury - (Market Fresh)					
1	National Pies Premium Pies 2pk excl Cottage/Chunky Beef (POT)	\$1.86		\$5.49	\$1.53 per 100g
2	Beef Rump Steak (Meat)			\$23.99kg	N/A
3	Produce Line - Refer to Fresh Sheet (Produce) TV			\$0.00kg	N/A
Friday 10 Dec - Advocate/Examiner - (Market Fresh)					
1	National Pies Premium Pies 2pk excl Cottage/Chunky Beef (POT)	\$1.86		\$5.49	\$1.53 per 100g
2	Beef Rump Steak (Meat)			\$23.99kg	N/A
3	Pandani Double Smoked Ham (Deli)			\$12.99kg	N/A
Friday 10 Dec - Advocate/Examiner - (Market Fresh)					
1	Apricots (Produce)			\$6.90kg	N/A
2	Royal Gala Apples (Produce)			\$3.50kg	N/A
3	Produce Line - Refer to Fresh Sheet (Produce) TV			\$0.00kg	N/A
Saturday 11 Dec - ALL PRESS					
1	Kleenex Viva Paper Towel 6pk	\$2.01		\$5.99	\$1.66 per 100ea
2	Coca-Cola 375mL 30pk	\$6.50		\$20.49	\$1.82 per 1L
3	My Dog Tray 100g	\$0.49		\$1.00	\$1.00 per 100g
Saturday 11 Dec - Mercury Front Page					
1	Cadbury Favourites 570g TV	\$11.60	½	\$9.99	\$1.75 per 100g
2	Peters Drumstick/Family Variety Pack 24pk TV	\$7.00		\$18.99	N/A



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Front			Save	% Off	Retail	
1	Cadbury Favourites 570g	TV	\$11.60	½	\$9.99	\$1.75 per 100g
2	Radiant Laundry Powder 2kg/Liquid 2L	TV	\$9.01	½	\$8.99	N/A
3	iCare Toilet Tissue 8pk	TV	\$4.01	>½	\$2.99	21¢ per 100sh
4	Peters Drumstick/Family Variety Pack 24pk	TV	\$7.00		\$18.99	N/A
5	Beef Rump Steak (Meat)	Press			\$23.99kg	N/A
Page 2 - Meat & Produce						
1	Apricots (Produce)	Press			\$6.90kg	N/A
2	Royal Gala Apples (Produce)	Press			\$3.50kg	N/A
3	Bitterfree Cucumbers (Produce)				\$1.20ea	N/A
4	JC's Backyard BBQ Mix 375g (Produce)		\$1.70		\$5.99ea	\$15.97 per 1kg
5	Lamb Loin Chops (Meat)				\$25.99kg	N/A
6	Scottsdale Pork Boneless Pork Belly Roast (Meat)				\$17.99kg	N/A
7	Ingham's Bagged Whole Chicken (Meat)				\$3.99kg	N/A
8	Ingham's Turkey Thigh Roast (Meat)				\$13.99kg	N/A
Page 3 - Deli & Bakery						
1	Pandani Double Smoked Ham (Deli)	Press			\$12.99kg	N/A
2	Ingham's Chicken Breast Supreme (Deli)				\$16.99kg	N/A
3	Pandani Rindless Middle Bacon (Deli)				\$15.99kg	N/A
4	Nichols Plain/Marinated Chicken Breast Kebabs (Deli)				\$1.00ea	N/A
5	Cripps Premium Shortbread 200g (POT)		\$1.00		\$3.99	\$2.00 per 100g
6	Big Sister Golden Fruit Cake 800g		\$1.01		\$10.99	\$1.37 per 100g
7	Cripps Master Loaf 680/700g (POT)		\$0.70		\$3.19	N/A
8	National Pies Premium Pies 2pk excl Cottage/Chunky Beef (POT)	Press	\$1.86		\$5.49	\$1.53 per 100g
Page 4						
1	Southern Heritage Ham Cob Half/Full (Meat)	Digital			\$8.99kg	
2	Ingham's Ready Roast Turkey Breast Roll 1kg	Digital	\$6.60		\$15.99	\$15.99 per 1kg
3	Ingham's Ready Roast Turkey Thigh Roll 1kg	Digital	\$5.00		\$11.99	\$11.99 per 1kg
4	(T)Ingham's Turkey Tree Nuggets 350g	Digital	\$1.10		\$5.49	\$15.69 per 1kg
5	(T)Luv A Duck Whole 2.2kg		\$4.01		\$19.99	\$9.09 per 1kg
6	(T)The Cake Shop Rum Balls 8pk		\$0.51		\$4.99	\$2.50 per 100g
7	(T)Yarrows Lemon Tarts 9pk	Digital	\$1.00		\$4.99	\$2.05 per 100g
Page 5						
1	Allen's Bites 110-140g		\$1.50		\$3.49	N/A
2	(T)Kit Kat Santa 29g		\$0.11		\$0.89	\$3.07 per 100g
3	Allen's Jelly/Mint Confectionery Range 150-200g		\$1.01		\$1.99	N/A
4	Ferrero Collection 269g/Rocher 375g		\$8.00		\$13.99	N/A
5	(T)Lindt Festive Selection 226g		\$9.60		\$11.99	\$5.31 per 100g
6	(T)Mars Mixed Stocking 182g	Digital	\$0.50		\$5.49	\$3.02 per 100g
7	(T)Cadbury Choc Fruit & Nut Jars 280-340g	Digital	\$2.01		\$7.99	N/A
8	(T)Cadbury Christmas Sharepack 144/150g		\$1.00		\$3.99	N/A
Page 5 - Mars Gifting Side Panel						\$15.99 per 1kg
9	Celebrations/Maltesers Gift Box 320-400g		\$6.01	½	\$5.99	N/A



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Page 6					
1	Mission Corn Chips 230g	Digital	\$0.61	\$2.49	\$1.08 per 100g
2	Samboys Potato Chips/French Fries 175g		\$1.35	\$2.75	\$1.57 per 100g
3	Smith's Potato Chips 18/20pk		\$0.71	\$5.99	N/A
4	Cheezels/Chickadees 110/125g		\$0.80	\$1.99	N/A
5	Nabisco In A Biskit 160g		\$1.01	\$1.99	\$1.24 per 100g
6	Arnott's Water Crackers 125g		\$0.50	\$1.29	\$1.03 per 100g
7	Fantastic Rice Crackers 100g		\$0.51	\$1.49	\$1.49 per 100g
8	Arnott's Family Assorted Biscuits 500g		\$1.01	\$3.99	80¢ per 100g
9	Uncle Tobys Muesli Bars/Roll Ups 6pk		\$0.51	\$3.49	N/A
Page 7					
1	Coca-Cola 375mL 30pk	Press	\$6.50	\$20.49	\$1.82 per 1L
2	Coca-Cola/Lift/Fanta/Sprite Soft Drink 2L	Digital	\$1.38	2 for \$5	\$1.25 per 1L
3	Pepsi/Solo/Sunkist/7Up Soft Drink 1.25L		\$0.55	\$1.75	\$1.40 per 1L
4	Monster Energy Drink 500mL 4pk		\$5.80	\$6.99	\$3.50 per 1L
5	Bundaberg Brewed Soft Drink 10pk		\$3.30	\$10.95	\$2.92 per 1L
6	Clearly Tasmanian Water 600mL 20pk (POT)	Digital	\$2.00	\$6.99	58¢ per 1L
7	Tasmanian Mountain Spring Water 10L (POT)		\$1.00	\$5.99	60¢ per 1L
8	Pump Water 750mL		\$1.00	\$2.99	\$3.99 per 1L
9	Cottee's Cordial Syrup Double Concentrate 1L		\$0.36	\$3.99	\$3.99 per 1L
10	Powerade Sports Drink 1L		\$2.26	\$3.49	\$3.49 per 1L
11	Lucozade Energy Drink 380mL		\$0.70	\$2.49	\$6.55 per 1L
Page 8					
1	Nescafé Coffee Sachets 10pk/Gold 8pk	Digital	\$3.45	½ \$3.30	N/A
2	Campbell's Real Stock 1L		\$1.01	\$2.99	30¢ per 100mL
3	Kellogg's Crunchy Nut/Just Right/Froot Loops/Nutri-grain 500-805g		\$1.86	\$6.99	N/A
4	Four Roses Plain/Self Raising Flour 1kg (POT)		\$0.35	\$1.35	\$1.35 per 1kg
5	Nestle Melts/Choc Bits 150-290g		\$0.70	\$3.25	N/A
6	Winn Red Glace Cherries 200g		\$0.56	\$3.99	\$19.95 per 1kg
7	Praise Salad Dressing 330mL		\$1.36	\$2.49	75¢ per 100mL
8	Fountain Squeezy Tomato/BBQ Sauce 500mL excl Reduced Sugar		\$0.53	\$2.25	45¢ per 100mL
9	SPC Apple/Plum Sauce 375mL		\$0.50	\$2.49	66¢ per 100mL
10	Golden Circle Beetroot Slices 850g		\$0.90	\$1.99	\$2.34 per 1kg
11	Fantastic Noodles Cup 70g/Bowl 85g		\$0.35	\$1.25	N/A
12	Watties Spaghetti/Baked Beans 420g		\$0.75	\$1.00	24¢ per 100g
Page 9					
1	Western Star Spreadable 500g	Press	\$2.01	\$3.99	80¢ per 100g
2	Devondale Cheese Block 500g		\$2.00	\$6.99	\$13.98 per 1kg
3	Dairy Farmers Thick & Creamy Yoghurt 600g	Digital	\$1.70	\$3.99	67¢ per 100g
4	La Famiglia Stone Baked Garlic Bread 330/480g		\$1.56	\$4.99	N/A
5	King Island Brie/Camembert 175/200g		\$4.66	\$7.99	N/A
6	Mersey Valley Cheese 235g (POT)		\$3.01	\$4.99	\$21.23 per 1kg
7	(T)Pauls Baileys Premium Custard 600g		\$0.36	\$4.99	83¢ per 100g
8	Pauls Chilled Vanilla Custard 600g		\$0.51	\$2.69	45¢ per 100g
Page 9 - Tassie Taste Milk Feature Side Panel					



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Page 10						
1	Cadbury/Kit Kat Ice Cream 4pk	Digital	\$4.50	½	\$4.49	N/A
2	Peters Lifesavers/Frosty Fruit 8pk		\$1.01		\$5.99	N/A
3	Peters Original Ice Cream 2L		\$0.51		\$4.49	22¢ per 100mL
4	Sara Lee Cheesecake/Tiramisu/Danish 360-415g		\$1.41		\$4.99	N/A
5	Pampas Bulk Puff Pastry 1.6kg		\$1.46		\$5.99	37¢ per 100g
6	Patties Mini Combos 1kg/Party Pack 1.25kg		\$5.34		\$10.95	N/A
7	On the Menu Frozen Meal 260g		\$1.16		\$1.99	77¢ per 100g
8	Ingham's Chicken Breast Tenders 400g		\$0.80		\$4.99	\$12.48 per 1kg
9	Birds Eye Fish Fingers 375g		\$1.01		\$4.99	\$13.31 per 1kg
10	McCain Peas/Peas & Corn/Peas, Corn & Carrots 500g		\$0.26		\$1.99	\$3.98 per 1kg
11	McCain Beer Batter Wedges/Chips 750g		\$1.31		\$2.99	\$3.99 per 1kg
12	Heinz Steam Fresh Vegetables 450g		\$1.00		\$2.99	\$6.64 per 1kg
Page 11						
1	Palmolive Naturals Shampoo/Conditioner 350mL	Digital	\$2.51	½	\$2.49	71¢ per 100mL
2	Palmolive Naturals/Antibacterial Liquid Soap Pump 250mL		\$0.91		\$1.99	80¢ per 100mL
3	Dettol Multi Purpose Cleaner 750mL		\$2.80	½	\$2.69	36¢ per 100mL
4	Kleenex Viva Paper Towel 6pk	Press	\$2.01		\$5.99	\$1.66 per 100ea
5	Glad BBQ Trays 4pk		\$1.50		\$4.49	\$1.12 per 1ea
6	BabyLove Everyday Baby Wipes 80pk		\$0.50		\$2.99	\$3.74 per 100ea
7	BabyLove Nappy Pants 22-38pk (excl Beyond)		\$4.00		\$12.99	N/A
Page 11 - Pet Food Side Panel						
8	My Dog Tray 100g	Press	\$0.49		\$1.00	\$1.00 per 100g
9	Pedigree Canned Dog Food 700g		\$0.14		\$2.35	34¢ per 100g
10	Tidbits Natural Bites 180g/Biscuits 350g (POT)		\$4.00	½	\$3.99	N/A
11	Felix Cat Food 12pk		\$1.51		\$9.99	98¢ per 100g
Page 12						
1	Praise Squeeze Mayonnaise 365/410g	TV	\$1.98	½	\$1.97	N/A
2	White Wings Pancake Shake 325/350g	Digital	\$1.86	½	\$1.69	N/A
3	Golden Circle Fruit Drink 1L	TV	\$1.24	½	\$1.15	\$1.15 per 1L
4	Lynx Antiperspirant/Deodorant 165mL	Digital	\$3.75	½	\$3.50	\$2.12 per 100mL
5	Ritz Cracker Bites 180g	Digital	\$2.30	½	\$1.99	\$1.11 per 100g
6	Cadbury Large Block Chocolate 315-360g	TV	\$4.00	½	\$3.99	N/A
Page 13 - LPE Full Page (Digital Only)						
1	Maggi Recipe Base Sachets 21-43g	LPE			\$1.59	N/A
2	Lindt Excellence 100g ex. 70%	LPE			\$3.99	\$3.99 per 100g
3	Red Bull Energy Drink 250mL	LPE			\$2.49	\$9.96 per 1L
4	Palmolive Dishwashing Liquid Original 750mL	LPE			\$3.49	47¢ per 100mL
5	Colgate Total Toothpaste Original/Mint Stripe 115g	LPE			\$3.49	\$3.03 per 100g
6	Helgas Bread 680-850g (POT)	LPE			\$3.90	N/A
7	Sanitarium Weet-Bix 1.12kg	LPE			\$5.49	49¢ per 100g
Page 14 - Ham & Pineapple Kebabs Recipe Full Page (Digital Only)						
1	Southern Heritage Ham Cob Half/Full (Meat)	Digital			\$8.99kg	
Page 15 - Country Chef Rustic Pavlova Recipe Full Page (Digital Only)						
1	Country Chef Rustic Pavlova 400g		\$1.00		\$8.99	\$2.25 per 100g



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Front Page		Save	% Off	Retail	
1	Cadbury Favourites 570g	TV	\$11.60	½	\$9.99 \$1.75 per 100g
2	Radiant Laundry Powder 2kg/Liquid 2L	TV	\$9.01	½	\$8.99 N/A
3	iCare Toilet Tissue 8pk	TV	\$4.01	>½	\$2.99 21¢ per 100sh
4	Peters Drumstick/Family Variety Pack 24pk	TV	\$7.00		\$18.99 N/A
5	Beef Rump Steak (Meat)	Press			\$23.99kg N/A
Page 2					
1	Apricots (Produce)	Press			\$6.90kg N/A
2	Royal Gala Apples (Produce)	Press			\$3.50kg N/A
3	JC's Backyard BBQ Mix 375g (Produce)		\$1.70		\$5.99ea \$15.97 per 1kg
4	Scottsdale Pork Boneless Pork Belly Roast (Meat)				\$17.99kg N/A
5	Cripps Premium Shortbread 200g (POT)		\$1.00		\$3.99 \$2.00 per 100g
6	Big Sister Golden Fruit Cake 800g		\$1.01		\$10.99 \$1.37 per 100g
7	Cripps Master Loaf 680/700g (POT)		\$0.70		\$3.19 N/A
8	National Pies Premium Pies 2pk excl Cottage/Chunky Beef (POT)	Press	\$1.86		\$5.49 \$1.53 per 100g
Page 3					
1	Nescafé Coffee Sachets 10pk/Gold 8pk	Digital	\$3.45	½	\$3.30 N/A
2	Campbell's Real Stock 1L		\$1.01		\$2.99 30¢ per 100mL
3	Fantastic Noodles Cup 70g/Bowl 85g		\$0.35		\$1.25 N/A
4	Praise Salad Dressing 330mL		\$1.36		\$2.49 75¢ per 100mL
5	Golden Circle Beetroot Slices 850g		\$0.90		\$1.99 \$2.34 per 1kg
6	Fountain Squeazy Tomato/BBQ Sauce 500mL excl Reduced Sugar		\$0.53		\$2.25 45¢ per 100mL
7	Four Roses Plain/Self Raising Flour 1kg (POT)		\$0.35		\$1.35 \$1.35 per 1kg
8	Nestle Melts/Choc Bits 150-290g		\$0.70		\$3.25 N/A
9	SPC Apple/Plum Sauce 375mL		\$0.50		\$2.49 66¢ per 100mL
10	Nabisco In A Biskit 160g		\$1.01		\$1.99 \$1.24 per 100g
11	Fantastic Rice Crackers 100g		\$0.51		\$1.49 \$1.49 per 100g
12	Arnott's Family Assorted Biscuits 500g		\$1.01		\$3.99 80¢ per 100g
Page 4					
1	Coca-Cola 375mL 30pk	Press	\$6.50		\$20.49 \$1.82 per 1L
2	Coca-Cola/Lift/Fanta/Sprite Soft Drink 2L	Digital	\$1.38		2 for \$5 \$1.25 per 1L
3	Bundaberg Brewed Soft Drink 10pk		\$3.30		\$10.95 \$2.92 per 1L
4	Clearly Tasmanian Water 600mL 20pk (POT)	Digital	\$2.00		\$6.99 58¢ per 1L
5	Mission Corn Chips 230g	Digital	\$0.61		\$2.49 \$1.08 per 100g
6	Samboys Potato Chips/French Fries 175g		\$1.35		\$2.75 \$1.57 per 100g
7	Cheezels/Chickadees 110/125g		\$0.80		\$1.99 N/A
8	Allen's Jelly/Mint Confectionery Range 150-200g		\$1.01		\$1.99 N/A
Page 4 - Mars Gifting Side Panel					
9	Celebrations/Maltesers Gift Box 320-400g		\$6.01	½	\$5.99 N/A
Page 5					
1	Southern Heritage Ham Cob Half/Full (Meat)	Digital			\$8.99kg
2	Ingham's Ready Roast Turkey Breast Roll 1kg	Digital	\$6.60		\$15.99 \$15.99 per 1kg
3	Ingham's Ready Roast Turkey Thigh Roll 1kg	Digital	\$5.00		\$11.99 \$11.99 per 1kg
4	(T)Ingham's Turkey Tree Nuggets 350g	Digital	\$1.10		\$5.49 \$15.69 per 1kg
5	(T)Mars Mixed Stocking 182g	Digital	\$0.50		\$5.49 \$3.02 per 100g
6	(T)Cadbury Choc Fruit & Nut Jars 280-340g	Digital	\$2.01		\$7.99 N/A



Wednesday 08 Dec 2021 - Tuesday 14 Dec 2021 (week 50)

7	(T)Lindt Festive Selection 226g		\$9.60		\$11.99	\$5.31 per 100g
Page 6						
1	Western Star Spreadable 500g	Press	\$2.01		\$3.99	80¢ per 100g
2	Pauls Chilled Vanilla Custard 600g		\$0.51		\$2.69	45¢ per 100g
3	Dairy Farmers Thick & Creamy Yoghurt 600g	Digital	\$1.70		\$3.99	67¢ per 100g
4	Devondale Cheese Block 500g		\$2.00		\$6.99	\$13.98 per 1kg
5	King Island Brie/Camembert 175/200g		\$4.66		\$7.99	N/A
6	La Famiglia Stone Baked Garlic Bread 330/480g		\$1.56		\$4.99	N/A
7	Cadbury/Kit Kat Ice Cream 4pk	Digital	\$4.50	½	\$4.49	N/A
8	Peters Original Ice Cream 2L		\$0.51		\$4.49	22¢ per 100mL
9	Sara Lee Cheesecake/Tiramisu/Danish 360-415g		\$1.41		\$4.99	N/A
10	McCain Beer Batter Wedges/Chips 750g		\$1.31		\$2.99	\$3.99 per 1kg
11	Ingham's Chicken Breast Tenders 400g		\$0.80		\$4.99	\$12.48 per 1kg
12	McCain Peas/Peas & Corn/Peas, Corn & Carrots 500g		\$0.26		\$1.99	\$3.98 per 1kg
Page 7						
1	Palmolive Naturals Shampoo/Conditioner 350mL	Digital	\$2.51	½	\$2.49	71¢ per 100mL
2	Palmolive Naturals/Antibacterial Liquid Soap Pump 250mL		\$0.91		\$1.99	80¢ per 100mL
3	Kleenex Viva Paper Towel 6pk	Press	\$2.01		\$5.99	\$1.66 per 100ea
4	Dettol Multi Purpose Cleaner 750mL		\$2.80	½	\$2.69	36¢ per 100mL
5	Glad BBQ Trays 4pk		\$1.50		\$4.49	\$1.12 per 1ea
6	BabyLove Nappy Pants 22-38pk (excl Beyond)		\$4.00		\$12.99	N/A
7	BabyLove Everyday Baby Wipes 80pk		\$0.50		\$2.99	\$3.74 per 100ea
Page 7 - Pet Food Side Panel						
8	My Dog Tray 100g	Press	\$0.49		\$1.00	\$1.00 per 100g
9	Pedigree Canned Dog Food 700g		\$0.14		\$2.35	34¢ per 100g
10	Tidbits Natural Bites 180g/Biscuits 350g (POT)		\$4.00	½	\$3.99	N/A
11	Felix Cat Food 12pk		\$1.51		\$9.99	98¢ per 100g
Page 8						
1	Praise Squeeze Mayonnaise 365/410g	TV	\$1.98	½	\$1.97	N/A
2	White Wings Pancake Shake 325/350g	Digital	\$1.86	½	\$1.69	N/A
3	Golden Circle Fruit Drink 1L	TV	\$1.24	½	\$1.15	\$1.15 per 1L
4	Lynx Antiperspirant/Deodorant 165mL	Digital	\$3.75	½	\$3.50	\$2.12 per 100mL
5	Ritz Cracker Bites 180g	Digital	\$2.30	½	\$1.99	\$1.11 per 100g
6	Cadbury Large Block Chocolate 315-360g	TV	\$4.00	½	\$3.99	N/A
Page 9 - LPE Full Page (Digital Only)						
1	Maggi Recipe Base Sachets 21-43g	LPE			\$1.59	N/A
2	Lindt Excellence 100g ex. 70%	LPE			\$3.99	\$3.99 per 100g
3	Red Bull Energy Drink 250mL	LPE			\$2.49	\$9.96 per 1L
4	Palmolive Dishwashing Liquid Original 750mL	LPE			\$3.49	47¢ per 100mL
5	Colgate Total Toothpaste Original/Mint Stripe 115g	LPE			\$3.49	\$3.03 per 100g
6	Helgas Bread 680-850g (POT)	LPE			\$3.90	N/A
7	Sanitarium Weet-Bix 1.12kg	LPE			\$5.49	49¢ per 100g
Page 10 - Ham & Pineapple Kebabs Recipe Full Page (Digital Only)						
1	Southern Heritage Ham Cob Half/Full (Meat)	Digital			\$8.99kg	
Page 11 - Country Chef Rustic Pavlova Recipe Full Page (Digital Only)						
1	Country Chef Rustic Pavlova 400g		\$1.00		\$8.99	\$2.25 per 100g



Press

Examiner / Mercury / Advocate

Wednesday 08 Dec 2021 - Tuesday 14 Dec 2021 (week 50)

Alpha Sorted List - ALL PRESS (Including Digital)			Retail	
1	!Palmolive Naturals Shampoo/Conditioner 350mL	Digital	\$2.49	71¢ per 100mL
2	!White Wings Pancake Shake 325/350g	Digital	\$1.69	N/A
3	(T)Cadbury Choc Fruit & Nut Jars 280-340g	Digital	\$7.99	N/A
4	(T)Ingham's Turkey Tree Nuggets 350g	Digital	\$5.49	\$15.69 per 1kg
5	(T)Mars Mixed Stocking 182g	Digital	\$5.49	\$3.02 per 100g
6	(T)Yarrows Lemon Tarts 9pk	Digital	\$4.99	\$2.05 per 100g
7	Cadbury Favourites 570g	TV	\$9.99	\$1.75 per 100g
8	Cadbury Large Block Chocolate 315-360g	TV	\$3.99	N/A
9	Cadbury/Kit Kat Ice Cream 4pk	Digital	\$4.49	N/A
10	Clearly Tasmanian Water 600mL 20pk (POT)	Digital	\$6.99	58¢ per 1L
11	Coca-Cola 375mL 30pk		\$20.49	\$1.82 per 1L
12	Coca-Cola/Lift/Fanta/Sprite Soft Drink 2L	Digital	2 for \$5	\$1.25 per 1L
13	Dairy Farmers Thick & Creamy Yoghurt 600g	Digital	\$3.99	67¢ per 100g
14	Golden Circle Fruit Drink 1L	TV	\$1.15	\$1.15 per 1L
15	iCare Toilet Tissue 8pk	TV	\$2.99	21¢ per 100sh
16	Ingham's Ready Roast Turkey Breast Roll 1kg	Digital	\$15.99	\$15.99 per 1kg
17	Ingham's Ready Roast Turkey Thigh Roll 1kg	Digital	\$11.99	\$11.99 per 1kg
18	Kleenex Viva Paper Towel 6pk		\$5.99	\$1.66 per 100ea
19	Lynx Antiperspirant/Deodorant 165mL	Digital	\$3.50	\$2.12 per 100mL
20	Mission Corn Chips 230g	Digital	\$2.49	\$1.08 per 100g
21	My Dog Tray 100g		\$1.00	\$1.00 per 100g
22	National Pies Premium Pies 2pk excl Cottage/Chunky Beef (POT)		\$5.49	\$1.53 per 100g
23	Nescafé Coffee Sachets 10pk/Gold 8pk	Digital	\$3.30	N/A
24	Peters Drumstick/Family Variety Pack 24pk	TV	\$18.99	N/A
25	Praise Squeeze Mayonnaise 365/410g	TV	\$1.97	N/A
26	Radiant Laundry Powder 2kg/Liquid 2L	TV	\$8.99	N/A
27	Ritz Cracker Bites 180g	Digital	\$1.99	\$1.11 per 100g
28	Western Star Spreadable 500g		\$3.99	80¢ per 100g



Catalogue

Wednesday 08 Dec 2021 - Tuesday 14 Dec 2021 (week 50)

Alpha Sorted List - Catalogue		Retail	
1	(T)Cadbury Christmas Sharepack 144/150g	\$3.99	N/A
2	(T)Kit Kat Santa 29g	\$0.89	\$3.07 per 100g
3	(T)Lindt Festive Selection 226g	\$11.99	\$5.31 per 100g
4	(T)Luv A Duck Whole 2.2kg	\$19.99	\$9.09 per 1kg
5	(T)Pauls Baileys Premium Custard 600g	\$4.99	83¢ per 100g
6	(T)The Cake Shop Rum Balls 8pk	\$4.99	\$2.50 per 100g
7	Allen's Bites 110-140g	\$3.49	N/A
8	Allen's Jelly/Mint Confectionery Range 150-200g	\$1.99	N/A
9	Arnott's Family Assorted Biscuits 500g	\$3.99	80¢ per 100g
10	Arnott's Water Crackers 125g	\$1.29	\$1.03 per 100g
11	BabyLove Everyday Baby Wipes 80pk	\$2.99	\$3.74 per 100ea
12	BabyLove Nappy Pants 22-38pk (excl Beyond)	\$12.99	N/A
13	Big Sister Golden Fruit Cake 800g	\$10.99	\$1.37 per 100g
14	Birds Eye Fish Fingers 375g	\$4.99	\$13.31 per 1kg
15	Bundaberg Brewed Soft Drink 10pk	\$10.95	\$2.92 per 1L
16	Campbell's Real Stock 1L	\$2.99	30¢ per 100mL
17	Celebrations/Maltesers Gift Box 320-400g	\$5.99	N/A
18	Cheezels/Chickadees 110/125g	\$1.99	N/A
19	Colgate Total Toothpaste Original/Mint Stripe 115g	LPE \$3.49	\$3.03 per 100g
20	Cottee's Cordial Syrup Double Concentrate 1L	\$3.99	\$3.99 per 1L
21	Country Chef Rustic Pavlova 400g	\$8.99	\$2.25 per 100g
22	Cripps Master Loaf 680/700g (POT)	\$3.19	N/A
23	Cripps Premium Shortbread 200g (POT)	\$3.99	\$2.00 per 100g
24	Dettol Multi Purpose Cleaner 750mL	\$2.69	36¢ per 100mL
25	Devondale Cheese Block 500g	\$6.99	\$13.98 per 1kg
26	Fantastic Noodles Cup 70g/Bowl 85g	\$1.25	N/A
27	Fantastic Rice Crackers 100g	\$1.49	\$1.49 per 100g
28	Felix Cat Food 12pk	\$9.99	98¢ per 100g
29	Ferrero Collection 269g/Rocher 375g	\$13.99	N/A
30	Fountain Squeazy Tomato/BBQ Sauce 500mL excl Reduced Sugar	\$2.25	45¢ per 100mL
31	Four Roses Plain/Self Raising Flour 1kg (POT)	\$1.35	\$1.35 per 1kg
32	Glad BBQ Trays 4pk	\$4.49	\$1.12 per 1ea
33	Golden Circle Beetroot Slices 850g	\$1.99	\$2.34 per 1kg
34	Heinz Steam Fresh Vegetables 450g	\$2.99	\$6.64 per 1kg
35	Helgas Bread 680-850g (POT)	LPE \$3.90	N/A
36	Ingham's Chicken Breast Tenders 400g	\$4.99	\$12.48 per 1kg
37	Kellogg's Crunchy Nut/Just Right/Froot Loops/Nutri-grain 500-805g	\$6.99	N/A
38	King Island Brie/Camembert 175/200g	\$7.99	N/A
39	La Famiglia Stone Baked Garlic Bread 330/480g	\$4.99	N/A
40	Lindt Excellence 100g ex. 70%	LPE \$3.99	\$3.99 per 100g
41	Lucozade Energy Drink 380mL	\$2.49	\$6.55 per 1L
42	Maggi Recipe Base Sachets 21-43g	LPE \$1.59	N/A
43	McCain Beer Batter Wedges/Chips 750g	\$2.99	\$3.99 per 1kg
44	McCain Peas/Peas & Corn/Peas, Corn & Carrots 500g	\$1.99	\$3.98 per 1kg
45	Mersey Valley Cheese 235g (POT)	\$4.99	\$21.23 per 1kg
46	Monster Energy Drink 500mL 4pk	\$6.99	\$3.50 per 1L



Catalogue

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47	Nabisco In A Biskit 160g		\$1.99	\$1.24 per 100g
48	Nestle Melts/Choc Bits 150-290g		\$3.25	N/A
49	On the Menu Frozen Meal 260g		\$1.99	77¢ per 100g
50	Palmolive Dishwashing Liquid Original 750mL	LPE	\$3.49	47¢ per 100mL
51	Palmolive Naturals/Antibacterial Liquid Soap Pump 250mL		\$1.99	80¢ per 100mL
52	Pampas Bulk Puff Pastry 1.6kg		\$5.99	37¢ per 100g
53	Patties Mini Combos 1kg/Party Pack 1.25kg		\$10.95	N/A
54	Pauls Chilled Vanilla Custard 600g		\$2.69	45¢ per 100g
55	Pedigree Canned Dog Food 700g		\$2.35	34¢ per 100g
56	Pepsi/Solo/Sunkist/7Up Soft Drink 1.25L		\$1.75	\$1.40 per 1L
57	Peters Lifesavers/Frosty Fruit 8pk		\$5.99	N/A
58	Peters Original Ice Cream 2L		\$4.49	22¢ per 100mL
59	Powerade Sports Drink 1L		\$3.49	\$3.49 per 1L
60	Praise Salad Dressing 330mL		\$2.49	75¢ per 100mL
61	Pump Water 750mL		\$2.99	\$3.99 per 1L
62	Red Bull Energy Drink 250mL	LPE	\$2.49	\$9.96 per 1L
63	Samboys Potato Chips/French Fries 175g		\$2.75	\$1.57 per 100g
64	Sanitarium Weet-Bix 1.12kg	LPE	\$5.49	49¢ per 100g
65	Sara Lee Cheesecake/Tiramisu/Danish 360-415g		\$4.99	N/A
66	Smith's Potato Chips 18/20pk		\$5.99	N/A
67	SPC Apple/Plum Sauce 375mL		\$2.49	66¢ per 100mL
68	Tasmanian Mountain Spring Water 10L (POT)		\$5.99	60¢ per 1L
69	Tidbits Natural Bites 180g/Biscuits 350g (POT)		\$3.99	N/A
70	Uncle Tobys Muesli Bars/Roll Ups 6pk		\$3.49	N/A
71	Watties Spaghetti/Baked Beans 420g		\$1.00	24¢ per 100g
72	Winn Red Glace Cherries 200g		\$3.99	\$19.95 per 1kg