

**TV/Digital****Wednesday 09 Nov 2022 - Tuesday 15 Nov 2022 (week 46)**

| Television Advertised              |                                                   | Save    | % Off | Retail   |               |
|------------------------------------|---------------------------------------------------|---------|-------|----------|---------------|
| 1                                  | Sanitarium Up & Go Breakfast Drink 6 x 250mL      | \$5.26  | ½     | \$5.19   | \$3.46 per 1L |
| 2                                  | Connoisseur Ice Cream Stick 4/6pk                 | \$5.00  | ½     | \$4.95   | N/A           |
| 3                                  | Oreo Cookie 133/147g                              | \$1.00  | ½     | \$1.00   | N/A           |
| 4                                  | Radiant Laundry Powder 2kg/Liquid 2L              | \$10.01 | ½     | \$9.99   | N/A           |
| 5                                  | Coca-Cola/Fanta/Sprite Soft Drink Cans 24 x 375mL | \$11.80 |       | \$20.50  | \$2.28 per 1L |
| 6                                  | Tamar Valley Yoghurt 700g (POT)                   | \$3.01  |       | \$4.49   | 64¢ per 100g  |
| Television Advertised - Fri 11 Nov |                                                   |         |       |          |               |
| 7                                  | Produce Line - Refer to Fresh Sheet (Produce)     |         |       | \$0.00kg | N/A           |

| Google Advertised |                                     |        |  |        |                 |
|-------------------|-------------------------------------|--------|--|--------|-----------------|
| 1                 | Raguletto Pasta Sauce 500g          | \$0.70 |  | \$1.99 | 40¢ per 100g    |
| 2                 | Spreyton Fresh Juice 2L (POT)       | \$1.30 |  | \$4.99 | \$2.50 per 1L   |
| 3                 | Mission Corn Chips 230g             | \$1.01 |  | \$2.49 | \$1.08 per 100g |
| 4                 | Wattie's Spaghetti/Baked Beans 420g | \$0.50 |  | \$1.75 | 42¢ per 100g    |

| Facebook Advertised - Connoisseur Feature       |                                                   |        |   |        |                 |
|-------------------------------------------------|---------------------------------------------------|--------|---|--------|-----------------|
| 1                                               | Connoisseur Ice Cream Stick 4/6pk                 | \$5.00 | ½ | \$4.95 | N/A             |
| Facebook Advertised - Tasmanian Product Feature |                                                   |        |   |        |                 |
| 1                                               | Spreyton Fresh Juice 2L (POT)                     | \$1.30 |   | \$4.99 | \$2.50 per 1L   |
| 2                                               | Ashgrove Full Cream/Non Homogenised Milk 2L (POT) | \$0.20 |   | \$4.79 | \$2.40 per 1L   |
| 3                                               | Tasmanian Mountain Spring Water 10L (POT)         | \$1.00 |   | \$6.49 | 65¢ per 1L      |
| 4                                               | Duck River Butter Pat 500g (POT)                  | \$1.81 |   | \$5.99 | \$1.20 per 100g |
| 5                                               | Tamar Valley Yoghurt 700g (POT)                   | \$3.01 |   | \$4.49 | 64¢ per 100g    |
| 6                                               | Cripps Café Quality Fruit Loaf 700g (POT)         | \$1.80 |   | \$3.79 | 54¢ per 100g    |

| Wednesday Catalogue Email Header - Tasmanian Products |                                 |        |  |        |               |
|-------------------------------------------------------|---------------------------------|--------|--|--------|---------------|
| 1                                                     | Tamar Valley Yoghurt 700g (POT) | \$3.01 |  | \$4.49 | 64¢ per 100g  |
| 2                                                     | Spreyton Fresh Juice 2L (POT)   | \$1.30 |  | \$4.99 | \$2.50 per 1L |

| Website Banner |                                      |         |   |        |     |
|----------------|--------------------------------------|---------|---|--------|-----|
| 1              | Connoisseur Ice Cream Stick 4/6pk    | \$5.00  | ½ | \$4.95 | N/A |
| 2              | Radiant Laundry Powder 2kg/Liquid 2L | \$10.01 | ½ | \$9.99 | N/A |



# Press

Examiner / Mercury / Advocate

Wednesday 09 Nov 2022 - Tuesday 15 Nov 2022 (week 46)

| Thursday 10 Nov - ALL PRESS                        |                                                                               | Save    | % Off  | Retail    |                 |
|----------------------------------------------------|-------------------------------------------------------------------------------|---------|--------|-----------|-----------------|
| 1                                                  | Kellogg's Crunchy Nut Corn Flakes/Special K/Nutri-Grain/Sultana Bran 290-420g | \$1.86  |        | \$4.99    | N/A             |
| 2                                                  | Mainland Tasty Cheese Block 250g                                              | \$1.51  |        | \$3.99    | \$15.96 per 1kg |
| 3                                                  | Whiskas Dry Cat Food 800g                                                     | \$1.50  |        | \$4.99    | 62¢ per 100g    |
| Friday 11 Nov - Mercury - (Market Fresh)           |                                                                               |         |        |           |                 |
| 1                                                  | Cripps Café Quality Fruit Loaf 700g (POT)                                     | Digital | \$1.80 | \$3.79    | 54¢ per 100g    |
| 2                                                  | Scottsdale Pork Artisan Pork Burgers 500g (Meat)                              |         |        | \$7.99ea  | \$15.98 per 1kg |
| 3                                                  | Produce Line - Refer to Fresh Sheet (Produce)                                 | TV      |        | \$0.00kg  | N/A             |
| Friday 11 Nov - Mercury                            |                                                                               |         |        |           |                 |
| 1                                                  | Coca-Cola/Fanta/Sprite Soft Drink 1.25L                                       |         | \$0.50 | \$2.35    | \$1.88 per 1L   |
| 2                                                  | Arnott's Cream Favourites 500g                                                |         | \$1.56 | \$4.99    | \$1.00 per 100g |
| 3                                                  | Peters Polar Pies/Lifesavers/Frosty Fruit 6/8pk                               |         | \$1.40 | \$5.99    | N/A             |
| Friday 11 Nov - Advocate/Examiner - (Market Fresh) |                                                                               |         |        |           |                 |
| 1                                                  | Cripps Café Quality Fruit Loaf 700g (POT)                                     | Digital | \$1.80 | \$3.79    | 54¢ per 100g    |
| 2                                                  | Scottsdale Pork Artisan Pork Burgers 500g (Meat)                              |         |        | \$7.99ea  | \$15.98 per 1kg |
| 3                                                  | Pandani Champagne Ham (Deli)                                                  |         |        | \$14.99kg | N/A             |
| Friday 11 Nov - Advocate/Examiner - (Market Fresh) |                                                                               |         |        |           |                 |
| 1                                                  | Produce Line - Refer to Fresh Sheet (Produce)                                 |         |        | \$0.00kg  | N/A             |
| 2                                                  | Produce Line - Refer to Fresh Sheet (Produce)                                 |         |        | \$0.00kg  | N/A             |
| 3                                                  | Produce Line - Refer to Fresh Sheet (Produce)                                 | TV      |        | \$0.00kg  | N/A             |
| Saturday 12 Nov - Advocate & Examiner              |                                                                               |         |        |           |                 |
| 1                                                  | Coca-Cola/Fanta/Sprite Soft Drink 1.25L                                       |         | \$0.50 | \$2.35    | \$1.88 per 1L   |
| 2                                                  | Arnott's Cream Favourites 500g                                                |         | \$1.56 | \$4.99    | \$1.00 per 100g |
| 3                                                  | Peters Polar Pies/Lifesavers/Frosty Fruit 6/8pk                               |         | \$1.40 | \$5.99    | N/A             |
| Saturday 12 Nov - Mercury Front Page               |                                                                               |         |        |           |                 |
| 1                                                  | Connoisseur Ice Cream Stick 4/6pk                                             | TV      | \$5.00 | ½         | \$4.95          |
| 2                                                  | Sanitarium Up & Go Breakfast Drink 6 x 250mL                                  | TV      | \$5.26 | ½         | \$5.19          |



Wednesday 09 Nov 2022 - Tuesday 15 Nov 2022 (week 46)

| Front                   |                                                                               |         | Save    | % Off | Retail    |                 |
|-------------------------|-------------------------------------------------------------------------------|---------|---------|-------|-----------|-----------------|
| 1                       | Sanitarium Up & Go Breakfast Drink 6 x 250mL                                  | TV      | \$5.26  | ½     | \$5.19    | \$3.46 per 1L   |
| 2                       | Oreo Cookie 133/147g                                                          | TV      | \$1.00  | ½     | \$1.00    | N/A             |
| 3                       | Connoisseur Ice Cream Stick 4/6pk                                             | TV      | \$5.00  | ½     | \$4.95    | N/A             |
| 4                       | Radiant Laundry Powder 2kg/Liquid 2L                                          | TV      | \$10.01 | ½     | \$9.99    | N/A             |
| 5                       | Scottsdale Pork Artisan Pork Burgers 500g (Meat)                              | Press   |         |       | \$7.99ea  | \$15.98 per 1kg |
| Page 2 - Meat & Produce |                                                                               |         |         |       |           |                 |
| 1                       | Produce Line - Refer to Fresh Sheet (Produce)                                 | Press   |         |       | \$0.00kg  | N/A             |
| 2                       | Produce Line - Refer to Fresh Sheet (Produce)                                 | Press   |         |       | \$0.00kg  | N/A             |
| 3                       | Produce Line - Refer to Fresh Sheet (Produce)                                 |         |         |       | \$0.00kg  | N/A             |
| 4                       | JC's Mixed Nuts Salted/Unsalted 350g (Produce)                                |         | \$1.90  |       | \$7.99ea  | \$22.83 per 1kg |
| 5                       | Beef Porterhouse Steak (Meat)                                                 |         |         |       | \$33.99kg | N/A             |
| 6                       | Marion Bay Free Range Chicken Bagged (Meat)                                   |         |         |       | \$7.99kg  | N/A             |
| 7                       | Scottsdale Pork Pickled Pork (POT) (Meat)                                     |         |         |       | \$14.99kg | N/A             |
| 8                       | Ingham's Chicken Schnitzel 600g (Tray) (Meat)                                 |         |         |       | \$11.99ea | \$19.98 per 1kg |
| Page 3 - Deli & Bakery  |                                                                               |         |         |       |           |                 |
| 1                       | Pandani Champagne Ham (Deli)                                                  | Press   |         |       | \$14.99kg | N/A             |
| 2                       | Tibaldi Long Rindless Bacon (2.5kg) (Deli)                                    |         |         |       | \$13.99kg | N/A             |
| 3                       | Chicken Breast Fillets (Deli)                                                 |         |         |       | \$11.99kg | N/A             |
| 4                       | Pandani Thin Beef Sausages (Deli)                                             |         |         |       | \$10.99kg | N/A             |
| 5                       | Cripps ANZAC Tin 300g                                                         |         | \$1.00  |       | \$10.99   | \$3.66 per 100g |
| 6                       | Central Cake Co French Vanilla/Jelly Slice 2pk (POT)                          |         | \$1.20  |       | \$5.99    | N/A             |
| 7                       | Golden Crumpet Rounds 6pk (POT)                                               |         | \$1.11  |       | \$2.59    | 86¢ per 100g    |
| 8                       | Cripps Master Muffins 6pk (POT)                                               |         | \$1.50  |       | \$3.79    | \$1.05 per 100g |
| Page 4                  |                                                                               |         |         |       |           |                 |
| 1                       | Coca-Cola/Fanta/Sprite Soft Drink Cans 24 x 375mL                             | TV      | \$11.80 |       | \$20.50   | \$2.28 per 1L   |
| 2                       | Coca-Cola/Fanta/Sprite Soft Drink 1.25L                                       | Press   | \$0.50  |       | \$2.35    | \$1.88 per 1L   |
| 3                       | Lipton Ice Tea 1.5L                                                           |         | \$2.40  | ½     | \$2.39    | \$1.59 per 1L   |
| 4                       | Cottee's Cordial Syrup Double Concentrate 1L                                  |         | \$0.71  |       | \$4.49    | \$4.49 per 1L   |
| 5                       | Golden Circle Long Life Juice 2L (excl. Mango Nectar)                         |         | \$1.20  |       | \$3.99    | \$2.00 per 1L   |
| 6                       | Mount Franklin Spring Water 12 x 500mL                                        |         | \$2.50  |       | \$5.99    | \$1.00 per 1L   |
| 7                       | Allen's Bites 120/140g                                                        |         | \$1.50  |       | \$3.49    | N/A             |
| 8                       | Pascall/The Natural Confectionery Bags 120-280g                               |         | \$1.01  |       | \$2.99    | N/A             |
| 9                       | Arnott's Cream Favourites 500g                                                | Press   | \$1.56  |       | \$4.99    | \$1.00 per 100g |
| 10                      | Mission Corn Chips 230g                                                       | Digital | \$1.01  |       | \$2.49    | \$1.08 per 100g |
| 11                      | Thins Potato Chips 120-175g                                                   |         | \$1.10  |       | \$3.49    | N/A             |
| 12                      | Twisties/Burger Rings/Toobs/Cheetos 125-270g                                  |         | \$1.11  |       | \$3.69    | N/A             |
| Page 5                  |                                                                               |         |         |       |           |                 |
| 1                       | Raguletto Pasta Sauce 500g                                                    | Digital | \$0.70  |       | \$1.99    | 40¢ per 100g    |
| 2                       | Wattie's Spaghetti/Baked Beans 420g                                           | Digital | \$0.50  |       | \$1.75    | 42¢ per 100g    |
| 3                       | MasterFoods Squeezy Tomato/BBQ Sauce 475/500mL                                |         | \$1.00  |       | \$2.49    | N/A             |
| 4                       | Praise Salad Dressing 250/330mL                                               |         | \$0.90  |       | \$2.99    | N/A             |
| 5                       | Campbell's Real Stock 1L                                                      |         | \$1.01  |       | \$3.49    | 35¢ per 100mL   |
| 6                       | Edgell Baby Peas & Corn/Peas & Carrots/Peas Corn & Carrots 420g               |         | \$0.31  |       | \$1.69    | \$4.02 per 1kg  |
| 7                       | Kellogg's Crunchy Nut Corn Flakes/Special K/Nutri-Grain/Sultana Bran 290-420g | Press   | \$1.86  |       | \$4.99    | N/A             |
| 8                       | Lowan Oats 1kg                                                                |         | \$1.01  |       | \$2.99    | 30¢ per 100g    |
| 9                       | Cadbury Baking Blocks/Chips/Melts/Buttons 150-225g                            |         | \$1.56  |       | \$2.69    | N/A             |



Wednesday 09 Nov 2022 - Tuesday 15 Nov 2022 (week 46)

| Page 6                                                            |                                                      |         |        |  |         |                  |
|-------------------------------------------------------------------|------------------------------------------------------|---------|--------|--|---------|------------------|
| 1                                                                 | Mainland Tasty Cheese Block 250g                     | Press   | \$1.51 |  | \$3.99  | \$15.96 per 1kg  |
| 2                                                                 | Mainland Grated Cheese 200g                          |         | \$1.56 |  | \$2.99  | \$14.95 per 1kg  |
| 3                                                                 | Ashgrove Full Cream/Non Homogenised Milk 2L (POT)    | Digital | \$0.20 |  | \$4.79  | \$2.40 per 1L    |
| 4                                                                 | Oak Flavoured Milk 500mL                             |         | \$0.50 |  | \$2.49  | \$4.98 per 1L    |
| 5                                                                 | Tamar Valley Kids Pouches 110g (POT)                 |         | \$0.80 |  | \$1.49  | \$1.35 per 100g  |
| 6                                                                 | Peters Polar Pies/Lifesavers/Frosty Fruit 6/8pk      | Press   | \$1.40 |  | \$5.99  | N/A              |
| 7                                                                 | Streets Golden Gaytime 4pk                           |         | \$3.90 |  | \$5.99  | \$1.50 per 100mL |
| 8                                                                 | On the Menu Frozen Meal 260g                         |         | \$1.20 |  | \$2.49  | 96¢ per 100g     |
| 9                                                                 | McCain Pizza Pockets 400g/Pizza Slices 600g          |         | \$1.56 |  | \$6.99  | N/A              |
| 10                                                                | Birds Eye Golden Crunch Chips/Wedges 900g            |         | \$1.00 |  | \$3.99  | \$4.43 per 1kg   |
| 11                                                                | Birds Eye Oven Bake Fish Fillets 425g                |         | \$1.80 |  | \$8.99  | \$21.15 per 1kg  |
| Page 7                                                            |                                                      |         |        |  |         |                  |
| 1                                                                 | Palmolive Softwash Liquid Soap Pump 250mL            |         | \$0.51 |  | \$2.49  | \$1.00 per 100mL |
| 2                                                                 | BabyLove Nappy Pants 22-38pk (excl Beyond)           |         | \$3.00 |  | \$15.99 | N/A              |
| 3                                                                 | Palmolive Gold/Naturals Soap 4pk                     |         | \$0.96 |  | \$2.69  | 75¢ per 100g     |
| 4                                                                 | Multix Handy Tie Garbage Bags 45/50's                |         | \$1.16 |  | \$3.69  | N/A              |
| 5                                                                 | Airwick Air Freshener 157-174g                       |         | \$1.20 |  | \$5.99  | N/A              |
| 6                                                                 | Earth Choice Dishwash Tablet 42s                     |         | \$5.30 |  | \$12.99 | \$1.93 per 100g  |
| Page 7 - Pet Half Page                                            |                                                      |         |        |  |         |                  |
| 7                                                                 | Schmackos Strapz 500g                                |         | \$5.00 |  | \$9.99  | \$2.00 per 100g  |
| 8                                                                 | Whiskas Favourites Pouches 12 x 85g                  |         | \$2.40 |  | \$8.99  | 88¢ per 100g     |
| 9                                                                 | Chum Canned Dog Food 1.2kg                           |         | \$1.34 |  | \$3.25  | 27¢ per 100g     |
| 10                                                                | Whiskas Dry Cat Food 800g                            | Press   | \$1.50 |  | \$4.99  | 62¢ per 100g     |
| Page 8 - Tasmanian Products                                       |                                                      |         |        |  |         |                  |
| 1                                                                 | Tasmanian Mountain Spring Water 10L (POT)            | Digital | \$1.00 |  | \$6.49  | 65¢ per 1L       |
| 2                                                                 | Tamar Valley Yoghurt 700g (POT)                      | TV      | \$3.01 |  | \$4.49  | 64¢ per 100g     |
| 3                                                                 | Spreyton Fresh Juice 2L (POT)                        | Digital | \$1.30 |  | \$4.99  | \$2.50 per 1L    |
| 4                                                                 | Duck River Butter Pat 500g (POT)                     | Digital | \$1.81 |  | \$5.99  | \$1.20 per 100g  |
| 5                                                                 | National Pies Meat Pies/Pasties 2pk (POT)            |         | \$2.26 |  | \$5.99  | \$1.66 per 100g  |
| 6                                                                 | Cripps Café Quality Fruit Loaf 700g (POT)            | Digital | \$1.80 |  | \$3.79  | 54¢ per 100g     |
| Page 9 - LPE Full Page (Digital Only)                             |                                                      |         |        |  |         |                  |
| 1                                                                 | Nice & Natural Nut Bars 6pk                          | LPE     |        |  | \$3.99  | N/A              |
| 2                                                                 | Coca-Cola Cans 250mL                                 | LPE     |        |  | \$2.00  | \$8.00 per 1L    |
| 3                                                                 | Maggi Recipe Base Sachets 21-43g                     | LPE     |        |  | \$1.59  | N/A              |
| 4                                                                 | Lindt Excellence/Lindor Chocolate Block 100g ex. 70% | LPE     |        |  | \$4.35  | \$4.35 per 100g  |
| 5                                                                 | Palmolive Naturals Shampoo/Conditioner 350mL         | LPE     |        |  | \$4.99  | \$1.43 per 100mL |
| 6                                                                 | Chris' Dip 200g                                      | LPE     |        |  | \$3.69  | \$1.85 per 100g  |
| 7                                                                 | La Famiglia Just for 2 Garlic Bread 170g             | LPE     |        |  | \$2.99  | \$1.76 per 100g  |
| Page 10 - Teddy Sheean ANZAC Biscuit Tin Full Page (Digital Only) |                                                      |         |        |  |         |                  |
| 1                                                                 | Cripps ANZAC Tin 300g                                |         | \$1.00 |  | \$10.99 | \$3.66 per 100g  |



# Standard Catalogue

Wednesday 09 Nov 2022 - Tuesday 15 Nov 2022 (week 46)

| Front Page                            |                                                                               |         | Save    | % Off | Retail   |                  |
|---------------------------------------|-------------------------------------------------------------------------------|---------|---------|-------|----------|------------------|
| 1                                     | Sanitarium Up & Go Breakfast Drink 6 x 250mL                                  | TV      | \$5.26  | ½     | \$5.19   | \$3.46 per 1L    |
| 2                                     | Oreo Cookie 133/147g                                                          | TV      | \$1.00  | ½     | \$1.00   | N/A              |
| 3                                     | Connoisseur Ice Cream Stick 4/6pk                                             | TV      | \$5.00  | ½     | \$4.95   | N/A              |
| 4                                     | Radiant Laundry Powder 2kg/Liquid 2L                                          | TV      | \$10.01 | ½     | \$9.99   | N/A              |
| 5                                     | Scottsdale Pork Artisan Pork Burgers 500g (Meat)                              | Press   |         |       | \$7.99ea | \$15.98 per 1kg  |
| Page 2                                |                                                                               |         |         |       |          |                  |
| 1                                     | Coca-Cola/Fanta/Sprite Soft Drink Cans 24 x 375mL                             | TV      | \$11.80 |       | \$20.50  | \$2.28 per 1L    |
| 2                                     | Coca-Cola/Fanta/Sprite Soft Drink 1.25L                                       | Press   | \$0.50  |       | \$2.35   | \$1.88 per 1L    |
| 3                                     | Cottee's Cordial Syrup Double Concentrate 1L                                  |         | \$0.71  |       | \$4.49   | \$4.49 per 1L    |
| 4                                     | Golden Circle Long Life Juice 2L (excl. Mango Nectar)                         |         | \$1.20  |       | \$3.99   | \$2.00 per 1L    |
| 5                                     | Allen's Bites 120/140g                                                        |         | \$1.50  |       | \$3.49   | N/A              |
| 6                                     | Pascall/The Natural Confectionery Bags 120-280g                               |         | \$1.01  |       | \$2.99   | N/A              |
| 7                                     | Mission Corn Chips 230g                                                       | Digital | \$1.01  |       | \$2.49   | \$1.08 per 100g  |
| 8                                     | Arnott's Cream Favourites 500g                                                | Press   | \$1.56  |       | \$4.99   | \$1.00 per 100g  |
| Page 2 - Tasmanian Product Side Panel |                                                                               |         |         |       |          |                  |
| 9                                     | Tasmanian Mountain Spring Water 10L (POT)                                     | Digital | \$1.00  |       | \$6.49   | 65¢ per 1L       |
| 10                                    | Spreyton Fresh Juice 2L (POT)                                                 | Digital | \$1.30  |       | \$4.99   | \$2.50 per 1L    |
| 11                                    | Duck River Butter Pat 500g (POT)                                              | Digital | \$1.81  |       | \$5.99   | \$1.20 per 100g  |
| Page 3                                |                                                                               |         |         |       |          |                  |
| 1                                     | Raguletto Pasta Sauce 500g                                                    | Digital | \$0.70  |       | \$1.99   | 40¢ per 100g     |
| 2                                     | Praise Salad Dressing 250/330mL                                               |         | \$0.90  |       | \$2.99   | N/A              |
| 3                                     | Wattie's Spaghetti/Baked Beans 420g                                           | Digital | \$0.50  |       | \$1.75   | 42¢ per 100g     |
| 4                                     | MasterFoods Squeezy Tomato/BBQ Sauce 475/500mL                                |         | \$1.00  |       | \$2.49   | N/A              |
| 5                                     | Cadbury Baking Blocks/Chips/Melts/Buttons 150-225g                            |         | \$1.56  |       | \$2.69   | N/A              |
| 6                                     | Kellogg's Crunchy Nut Corn Flakes/Special K/Nutri-Grain/Sultana Bran 290-420g | Press   | \$1.86  |       | \$4.99   | N/A              |
| 7                                     | Palmolive Softwash Liquid Soap Pump 250mL                                     |         | \$0.51  |       | \$2.49   | \$1.00 per 100mL |
| 8                                     | Palmolive Gold/Naturals Soap 4pk                                              |         | \$0.96  |       | \$2.69   | 75¢ per 100g     |
| 9                                     | Earth Choice Dishwash Tablet 42s                                              |         | \$5.30  |       | \$12.99  | \$1.93 per 100g  |
| 10                                    | Chum Canned Dog Food 1.2kg                                                    |         | \$1.34  |       | \$3.25   | 27¢ per 100g     |
| 11                                    | Whiskas Dry Cat Food 800g                                                     | Press   | \$1.50  |       | \$4.99   | 62¢ per 100g     |
| Page 4                                |                                                                               |         |         |       |          |                  |
| 1                                     | Produce Line - Refer to Fresh Sheet (Produce)                                 | Press   |         |       | \$0.00kg | N/A              |
| 2                                     | Produce Line - Refer to Fresh Sheet (Produce)                                 | Press   |         |       | \$0.00kg | N/A              |
| 3                                     | JC's Mixed Nuts Salted/Unsalted 350g (Produce)                                |         | \$1.90  |       | \$7.99ea | \$22.83 per 1kg  |
| 4                                     | Cripps Café Quality Fruit Loaf 700g (POT)                                     | Digital | \$1.80  |       | \$3.79   | 54¢ per 100g     |
| 5                                     | Tamar Valley Yoghurt 700g (POT)                                               | TV      | \$3.01  |       | \$4.49   | 64¢ per 100g     |
| 6                                     | Ashgrove Full Cream/Non Homogenised Milk 2L (POT)                             | Digital | \$0.20  |       | \$4.79   | \$2.40 per 1L    |
| 7                                     | Mainland Tasty Cheese Block 250g                                              | Press   | \$1.51  |       | \$3.99   | \$15.96 per 1kg  |
| 8                                     | Peters Polar Pies/Lifesavers/Frosty Fruit 6/8pk                               | Press   | \$1.40  |       | \$5.99   | N/A              |
| 9                                     | McCain Pizza Pockets 400g/Pizza Slices 600g                                   |         | \$1.56  |       | \$6.99   | N/A              |
| 10                                    | Birds Eye Golden Crunch Chips/Wedges 900g                                     |         | \$1.00  |       | \$3.99   | \$4.43 per 1kg   |
| Page 5 - LPE Full Page (Digital Only) |                                                                               |         |         |       |          |                  |
| 1                                     | Nice & Natural Nut Bars 6pk                                                   | LPE     |         |       | \$3.99   | N/A              |
| 2                                     | Coca-Cola Cans 250mL                                                          | LPE     |         |       | \$2.00   | \$8.00 per 1L    |
| 3                                     | Maggi Recipe Base Sachets 21-43g                                              | LPE     |         |       | \$1.59   | N/A              |

**Wednesday 09 Nov 2022 - Tuesday 15 Nov 2022 (week 46)**

|                                                                         |                                                      |     |        |  |         |                  |
|-------------------------------------------------------------------------|------------------------------------------------------|-----|--------|--|---------|------------------|
| 4                                                                       | Lindt Excellence/Lindor Chocolate Block 100g ex. 70% | LPE |        |  | \$4.35  | \$4.35 per 100g  |
| 5                                                                       | Palmolive Naturals Shampoo/Conditioner 350mL         | LPE |        |  | \$4.99  | \$1.43 per 100mL |
| 6                                                                       | Chris' Dip 200g                                      | LPE |        |  | \$3.69  | \$1.85 per 100g  |
| 7                                                                       | La Famiglia Just for 2 Garlic Bread 170g             | LPE |        |  | \$2.99  | \$1.76 per 100g  |
| <b>Page 6 - Teddy Sheean ANZAC Biscuit Tin Full Page (Digital Only)</b> |                                                      |     |        |  |         |                  |
| 1                                                                       | Cripps ANZAC Tin 300g                                |     | \$1.00 |  | \$10.99 | \$3.66 per 100g  |



# Press

Examiner / Mercury / Advocate

Wednesday 09 Nov 2022 - Tuesday 15 Nov 2022 (week 46)

| Alpha Sorted List - ALL PRESS (Including Digital) |                                                                        | Retail  |                 |
|---------------------------------------------------|------------------------------------------------------------------------|---------|-----------------|
| 1                                                 | Arnott's Cream Favourites 500g                                         | \$4.99  | \$1.00 per 100g |
| 2                                                 | Ashgrove Full Cream/Non Homogenised Milk 2L (POT) Digital              | \$4.79  | \$2.40 per 1L   |
| 3                                                 | Coca-Cola/Fanta/Sprite Soft Drink 1.25L                                | \$2.35  | \$1.88 per 1L   |
| 4                                                 | Coca-Cola/Fanta/Sprite Soft Drink Cans 24 x 375mL TV                   | \$20.50 | \$2.28 per 1L   |
| 5                                                 | Connoisseur Ice Cream Stick 4/6pk TV                                   | \$4.95  | N/A             |
| 6                                                 | Cripps Café Quality Fruit Loaf 700g (POT) Digital                      | \$3.79  | 54¢ per 100g    |
| 7                                                 | Duck River Butter Pat 500g (POT) Digital                               | \$5.99  | \$1.20 per 100g |
| 8                                                 | Kellogg's Crunchy Nut Corn Flakes/Special K/Nutri-Grain/Sultana Bran 2 | \$4.99  | N/A             |
| 9                                                 | Mainland Tasty Cheese Block 250g                                       | \$3.99  | \$15.96 per 1kg |
| 10                                                | Mission Corn Chips 230g Digital                                        | \$2.49  | \$1.08 per 100g |
| 11                                                | Oreo Cookie 133/147g TV                                                | \$1.00  | N/A             |
| 12                                                | Peters Polar Pies/Lifesavers/Frosty Fruit 6/8pk                        | \$5.99  | N/A             |
| 13                                                | Radiant Laundry Powder 2kg/Liquid 2L TV                                | \$9.99  | N/A             |
| 14                                                | Raguletto Pasta Sauce 500g Digital                                     | \$1.99  | 40¢ per 100g    |
| 15                                                | Sanitarium Up & Go Breakfast Drink 6 x 250mL TV                        | \$5.19  | \$3.46 per 1L   |
| 16                                                | Spreyton Fresh Juice 2L (POT) Digital                                  | \$4.99  | \$2.50 per 1L   |
| 17                                                | Tamar Valley Yoghurt 700g (POT) TV                                     | \$4.49  | 64¢ per 100g    |
| 18                                                | Tasmanian Mountain Spring Water 10L (POT) Digital                      | \$6.49  | 65¢ per 1L      |
| 19                                                | Wattie's Spaghetti/Baked Beans 420g Digital                            | \$1.75  | 42¢ per 100g    |
| 20                                                | Whiskas Dry Cat Food 800g                                              | \$4.99  | 62¢ per 100g    |



# Catalogue

Wednesday 09 Nov 2022 - Tuesday 15 Nov 2022 (week 46)

| Alpha Sorted List - Catalogue |                                                                 | Retail     |                  |
|-------------------------------|-----------------------------------------------------------------|------------|------------------|
| 1                             | Airwick Air Freshener 157-174g                                  | \$5.99     | N/A              |
| 2                             | Allen's Bites 120/140g                                          | \$3.49     | N/A              |
| 3                             | BabyLove Nappy Pants 22-38pk (excl Beyond)                      | \$15.99    | N/A              |
| 4                             | Birds Eye Golden Crunch Chips/Wedges 900g                       | \$3.99     | \$4.43 per 1kg   |
| 5                             | Birds Eye Oven Bake Fish Fillets 425g                           | \$8.99     | \$21.15 per 1kg  |
| 6                             | Cadbury Baking Blocks/Chips/Melts/Buttons 150-225g              | \$2.69     | N/A              |
| 7                             | Campbell's Real Stock 1L                                        | \$3.49     | 35¢ per 100mL    |
| 8                             | Central Cake Co French Vanilla/Jelly Slice 2pk (POT)            | \$5.99     | N/A              |
| 9                             | Chris' Dip 200g                                                 | LPE \$3.69 | \$1.85 per 100g  |
| 10                            | Chum Canned Dog Food 1.2kg                                      | \$3.25     | 27¢ per 100g     |
| 11                            | Coca-Cola Cans 250mL                                            | LPE \$2.00 | \$8.00 per 1L    |
| 12                            | Cottee's Cordial Syrup Double Concentrate 1L                    | \$4.49     | \$4.49 per 1L    |
| 13                            | Cripps ANZAC Tin 300g                                           | \$10.99    | \$3.66 per 100g  |
| 14                            | Cripps Master Muffins 6pk (POT)                                 | \$3.79     | \$1.05 per 100g  |
| 15                            | Earth Choice Dishwash Tablet 42s                                | \$12.99    | \$1.93 per 100g  |
| 16                            | Edgell Baby Peas & Corn/Peas & Carrots/Peas Corn & Carrots 420g | \$1.69     | \$4.02 per 1kg   |
| 17                            | Golden Circle Long Life Juice 2L (excl. Mango Nectar)           | \$3.99     | \$2.00 per 1L    |
| 18                            | Golden Crumpet Rounds 6pk (POT)                                 | \$2.59     | 86¢ per 100g     |
| 19                            | La Famiglia Just for 2 Garlic Bread 170g                        | LPE \$2.99 | \$1.76 per 100g  |
| 20                            | Lindt Excellence/Lindor Chocolate Block 100g ex. 70%            | LPE \$4.35 | \$4.35 per 100g  |
| 21                            | Lipton Ice Tea 1.5L                                             | \$2.39     | \$1.59 per 1L    |
| 22                            | Lowan Oats 1kg                                                  | \$2.99     | 30¢ per 100g     |
| 23                            | Maggi Recipe Base Sachets 21-43g                                | LPE \$1.59 | N/A              |
| 24                            | Mainland Grated Cheese 200g                                     | \$2.99     | \$14.95 per 1kg  |
| 25                            | MasterFoods Squeezy Tomato/BBQ Sauce 475/500mL                  | \$2.49     | N/A              |
| 26                            | McCain Pizza Pockets 400g/Pizza Slices 600g                     | \$6.99     | N/A              |
| 27                            | Mount Franklin Spring Water 12 x 500mL                          | \$5.99     | \$1.00 per 1L    |
| 28                            | Multix Handy Tie Garbage Bags 45/50's                           | \$3.69     | N/A              |
| 29                            | National Pies Meat Pies/Pasties 2pk (POT)                       | \$5.99     | \$1.66 per 100g  |
| 30                            | Nice & Natural Nut Bars 6pk                                     | LPE \$3.99 | N/A              |
| 31                            | Oak Flavoured Milk 500mL                                        | \$2.49     | \$4.98 per 1L    |
| 32                            | On the Menu Frozen Meal 260g                                    | \$2.49     | 96¢ per 100g     |
| 33                            | Palmolive Gold/Naturals Soap 4pk                                | \$2.69     | 75¢ per 100g     |
| 34                            | Palmolive Naturals Shampoo/Conditioner 350mL                    | LPE \$4.99 | \$1.43 per 100mL |
| 35                            | Palmolive Softwash Liquid Soap Pump 250mL                       | \$2.49     | \$1.00 per 100mL |
| 36                            | Pascall/The Natural Confectionery Bags 120-280g                 | \$2.99     | N/A              |
| 37                            | Praise Salad Dressing 250/330mL                                 | \$2.99     | N/A              |
| 38                            | Schmackos Strapz 500g                                           | \$9.99     | \$2.00 per 100g  |
| 39                            | Streets Golden Gaytime 4pk                                      | \$5.99     | \$1.50 per 100mL |
| 40                            | Tamar Valley Kids Pouches 110g (POT)                            | \$1.49     | \$1.35 per 100g  |
| 41                            | Thins Potato Chips 120-175g                                     | \$3.49     | N/A              |
| 42                            | Twisties/Burger Rings/Toobs/Cheetos 125-270g                    | \$3.69     | N/A              |
| 43                            | Whiskas Favourites Pouches 12 x 85g                             | \$8.99     | 88¢ per 100g     |