

**TV/Digital****Wednesday 08 Nov 2023 - Tuesday 14 Nov 2023 (week 45)**

| Television Advertised | | Save | % Off | Retail | |
|------------------------------|---|--------|-------|--------|-----------------|
| 1 | Twisties/Cheetos/Burger Rings/Toobs 65-90g | \$1.64 | ½ | \$1.35 | N/A |
| 2 | Old el Paso Meal Kits 290-520g excl Pockets/Stand n Stuff/Gluten Free | \$4.40 | ½ | \$4.39 | N/A |
| 3 | Philadelphia Pourover 250g | \$2.25 | ½ | \$2.25 | \$9.00 per 1kg |
| 4 | Birds Eye Oven Bake Fish Fillets 425g | \$6.31 | ½ | \$5.99 | \$14.09 per 1kg |
| 5 | Nestle Block Chocolate 118-200g | \$2.75 | ½ | \$2.75 | N/A |
| 6 | Kellogg's Crunchy Nut Corn Flakes/Special K/Nutri-Grain/Sultana Bran 290-420g | \$3.51 | ½ | \$3.49 | N/A |
| 7 | Coca-Cola/Fanta/Sprite Soft Drink 1.25L | \$0.86 | | \$1.99 | \$1.59 per 1L |
| 8 | Connoisseur Ice Cream Stick 4/6pk | \$5.00 | ½ | \$4.95 | N/A |

| Television Advertised - Fri 10 Nov | | Save | % Off | Retail | |
|---|---|------|-------|---------|-----|
| 9 | Produce Line - Refer to Fresh Sheet (Produce) | | | \$.00kg | N/A |

| Google Advertised | | Save | % Off | Retail | |
|--------------------------|---|--------|-------|--------|---------------|
| 1 | Heinz Strained Baby Food 110g | \$0.20 | | \$1.00 | 91¢ per 100g |
| 2 | V Energy Drink 4 x 250mL | \$5.01 | ½ | \$4.99 | \$4.99 per 1L |
| 3 | Pascall/The Natural Confectionery Bags 120-280g | \$1.31 | | \$2.69 | N/A |
| 4 | Oreo Cookie 128-133 | \$1.25 | ½ | \$1.25 | N/A |

| Facebook Advertised - Half Price Latina Fresh | | Save | % Off | Retail | |
|--|--------------------------------|--------|-------|--------|-----------------|
| 1 | Latina Fresh Filled Pasta 375g | \$4.36 | ½ | \$3.99 | \$1.06 per 100g |
| 2 | Latina Fresh Pasta Sauce 425g | \$3.79 | ½ | \$3.70 | 87¢ per 100g |

| Facebook Advertised - Half Price | | Save | % Off | Retail | |
|---|---|---------|-------|---------|-----------------|
| 1 | Twisties/Cheetos/Burger Rings/Toobs 65-90g | \$1.64 | ½ | \$1.35 | N/A |
| 2 | Old el Paso Meal Kits 290-520g excl Pockets/Stand n Stuff/Gluten Free | \$4.40 | ½ | \$4.39 | N/A |
| 3 | Birds Eye Oven Bake Fish Fillets 425g | \$6.31 | ½ | \$5.99 | \$14.09 per 1kg |
| 4 | Kellogg's Crunchy Nut Corn Flakes/Special K/Nutri-Grain/Sultana Bran 290-420g | \$3.51 | ½ | \$3.49 | N/A |
| 5 | Philadelphia Pourover 250g | \$2.25 | ½ | \$2.25 | \$9.00 per 1kg |
| 6 | Palmolive Naturals Shower Gel 500mL | \$3.40 | ½ | \$3.35 | 67¢ per 100mL |
| 7 | Duracell Batteries AA 16pk/AAA 14pk | \$11.50 | ½ | \$11.50 | N/A |

| Wednesday Catalogue Email Header | | Save | % Off | Retail | |
|---|---|--------|-------|--------|-----|
| 1 | Twisties/Cheetos/Burger Rings/Toobs 65-90g | \$1.64 | ½ | \$1.35 | N/A |
| 2 | Old el Paso Meal Kits 290-520g excl Pockets/Stand n Stuff/Gluten Free | \$4.40 | ½ | \$4.39 | N/A |

| Friday Catalogue Email - Green Smoothie Recipe | | Save | % Off | Retail | |
|---|---|--------|-------|--------|---------------|
| 1 | Ashgrove Full Cream/Non Homogenised Milk 1L (POT) | \$0.26 | | \$2.69 | \$2.69 per 1L |

| Website Banner | | Save | % Off | Retail | |
|-----------------------|---|--------|-------|--------|-----------------|
| 1 | Birds Eye Oven Bake Fish Fillets 425g | \$6.31 | ½ | \$5.99 | \$14.09 per 1kg |
| 2 | Kellogg's Crunchy Nut Corn Flakes/Special K/Nutri-Grain/Sultana Bran 290-420g | \$3.51 | ½ | \$3.49 | N/A |

| Radio Advertised | | Save | % Off | Retail | |
|-------------------------|---|--------|-------|--------|-----------------|
| 1 | Old el Paso Meal Kits 290-520g excl Pockets/Stand n Stuff/Gluten Free | \$4.40 | ½ | \$4.39 | N/A |
| 2 | Twisties/Cheetos/Burger Rings/Toobs 65-90g | \$1.64 | ½ | \$1.35 | N/A |
| 3 | Birds Eye Oven Bake Fish Fillets 425g | \$6.31 | ½ | \$5.99 | \$14.09 per 1kg |
| 4 | Connoisseur Ice Cream Stick 4/6pk | \$5.00 | ½ | \$4.95 | N/A |



Press

Examiner / Mercury / Advocate

Wednesday 08 Nov 2023 - Tuesday 14 Nov 2023 (week 45)

| Thursday 09 Nov - ALL PRESS | | Save | % Off | Retail | | |
|---|---|--------|--------|-----------|------------------|-----------------|
| 1 | Moccona Coffee Sachets 8/10pk | \$2.51 | | \$3.49 | N/A | |
| 2 | Tamar Valley Yoghurt 700g (POT) | \$2.51 | | \$4.99 | 71¢ per 100g | |
| 3 | iCare Paper Towel 2pk | \$1.16 | | \$2.69 | \$2.24 per 100sh | |
| Friday 10 Nov - Advocate/Examiner - (Market Fresh) | | | | | | |
| 1 | Produce Line - Refer to Fresh Sheet (Produce) | TV | | \$0.00kg | N/A | |
| 2 | Produce Line - Refer to Fresh Sheet (Produce) | | | \$0.00kg | N/A | |
| 3 | Produce Line - Refer to Fresh Sheet (Produce) | | | \$0.00kg | N/A | |
| Friday 10 Nov - Advocate/Examiner - (Market Fresh) | | | | | | |
| 1 | Mighty Soft Raisin Toast 600g | \$3.80 | ½ | \$3.49 | 58¢ per 100g | |
| 2 | Pandani Double Smoked Ham (Deli) | | | \$15.99kg | N/A | |
| 3 | Beef Rump Steak (Meat) | | | \$23.99kg | N/A | |
| Friday 10 Nov - Mercury - (Market Fresh) | | | | | | |
| 1 | Mighty Soft Raisin Toast 600g | \$3.80 | ½ | \$3.49 | 58¢ per 100g | |
| 2 | Produce Line - Refer to Fresh Sheet (Produce) | TV | | \$0.00kg | N/A | |
| 3 | Beef Rump Steak (Meat) | | | \$23.99kg | N/A | |
| Friday 10 Nov - Mercury | | | | | | |
| 1 | Arnott's Shapes/Savoy/Jatz 130-250g | \$1.01 | | \$2.99 | N/A | |
| 2 | Bega Tasty Cheese Block 1kg | \$3.00 | | \$12.99 | \$12.99 per 1kg | |
| 3 | Supercoat Dog Food 2.6/2.8kg | \$4.01 | | \$13.99 | N/A | |
| Saturday 11 Nov - Advocate & Examiner | | | | | | |
| 1 | Arnott's Shapes/Savoy/Jatz 130-250g | \$1.01 | | \$2.99 | N/A | |
| 2 | Bega Tasty Cheese Block 1kg | \$3.00 | | \$12.99 | \$12.99 per 1kg | |
| 3 | Supercoat Dog Food 2.6/2.8kg | \$4.01 | | \$13.99 | N/A | |
| Saturday 11 Nov - Mercury Front Page | | | | | | |
| 1 | Nestle Block Chocolate 118-200g | TV | \$2.75 | ½ | \$2.75 | N/A |
| 2 | Birds Eye Oven Bake Fish Fillets 425g | TV | \$6.31 | ½ | \$5.99 | \$14.09 per 1kg |
| 3 | Old el Paso Meal Kits 290-520g excl Pockets/Stand n Stuff/Gluten Free | TV | \$4.40 | ½ | \$4.39 | N/A |



Wednesday 08 Nov 2023 - Tuesday 14 Nov 2023 (week 45)

| Front | | Save | % Off | Retail | | |
|------------------------------------|---|---------|---------|--------|-----------|-----------------|
| 1 | Twisties/Cheetos/Burger Rings/Toobs 65-90g | TV | \$1.64 | ½ | \$1.35 | N/A |
| 2 | Kellogg's Crunchy Nut Corn Flakes/Special K/Nutri-Grain/Sultana Bran 290-420g | TV | \$3.51 | ½ | \$3.49 | N/A |
| 3 | V Energy Drink 4 x 250mL | Digital | \$5.01 | ½ | \$4.99 | \$4.99 per 1L |
| 4 | Birds Eye Oven Bake Fish Fillets 425g | TV | \$6.31 | ½ | \$5.99 | \$14.09 per 1kg |
| 5 | Beef Rump Steak (Meat) | Press | | | \$23.99kg | N/A |
| Page 2 | | | | | | |
| 1 | Nestle Block Chocolate 118-200g | TV | \$2.75 | ½ | \$2.75 | N/A |
| 2 | Reeses/Hershey Confectionery 40-47g | | \$1.15 | ½ | \$1.15 | N/A |
| 3 | Oreo Cookie 128-133 | Digital | \$1.25 | ½ | \$1.25 | N/A |
| 4 | Old el Paso Meal Kits 290-520g excl Pockets/Stand n Stuff/Gluten Free | TV | \$4.40 | ½ | \$4.39 | N/A |
| 5 | Always Fresh Pitted Kalamata Olives 670g | | \$4.70 | ½ | \$4.70 | \$7.01 per 1kg |
| Page 3 | | | | | | |
| 1 | Latina Fresh Filled Pasta 375g | Digital | \$4.36 | ½ | \$3.99 | \$1.06 per 100g |
| 2 | Latina Fresh Pasta Sauce 425g | Digital | \$3.79 | ½ | \$3.70 | 87¢ per 100g |
| 3 | Philadelphia Pourover 250g | TV | \$2.25 | ½ | \$2.25 | \$9.00 per 1kg |
| 4 | Connoisseur Ice Cream Stick 4/6pk | TV | \$5.00 | ½ | \$4.95 | N/A |
| 5 | Mortein Spray Fast Knockdown 350g | | \$4.51 | ½ | \$4.49 | \$1.28 per 100g |
| 6 | Duracell Batteries AA 16pk/AAA 14pk | Digital | \$11.50 | ½ | \$11.50 | N/A |
| 7 | Palmolive Naturals Shower Gel 500mL | Digital | \$3.40 | ½ | \$3.35 | 67¢ per 100mL |
| Page 4 - Meat & Produce | | | | | | |
| 1 | Produce Line - Refer to Fresh Sheet (Produce) | Press | | | \$0.00kg | N/A |
| 2 | Produce Line - Refer to Fresh Sheet (Produce) | Press | | | \$0.00kg | N/A |
| 3 | Produce Line - Refer to Fresh Sheet (Produce) | | | | \$0.00kg | N/A |
| 4 | JC's Dried Cranberries 500g (Produce) | | \$1.71 | | \$7.49ea | \$14.98 per 1kg |
| 5 | Scottsdale Pork Artisan Pork Burgers 500g (Meat) | | | | \$7.99ea | \$15.98 per 1kg |
| 6 | Petuna Atlantic Salmon MAP 2pk 280g (ctn 8) (Meat) | | | | \$10.99ea | \$39.25 per 1kg |
| 7 | Ingham's Bagged Whole Chicken (Meat) | | | | \$8.29kg | N/A |
| 8 | Lamb Leg Netted & Boneless (Meat) | | | | \$16.99kg | N/A |
| Page 5 - Deli & Bakery | | | | | | |
| 1 | Pandani Double Smoked Ham (Deli) | Press | | | \$15.99kg | N/A |
| 2 | Ingham's Chicken Drumsticks (Deli) | | | | \$5.99kg | N/A |
| 3 | Tibaldi Rindless Short Cut Bacon (2.5kg) (Deli) | | | | \$13.99kg | N/A |
| 4 | Pandani Cocktail Saveloys (Deli) | | | | \$12.99kg | N/A |
| 5 | Mighty Soft Raisin Toast 600g | Press | \$3.80 | ½ | \$3.49 | 58¢ per 100g |
| 6 | National Pies Meat Pies/Pasties/Sausage Rolls 2pk (POT) | | \$1.80 | | \$6.99 | N/A |
| 7 | Cripps ANZAC Tin 300g (Everyday Price) | | | | \$11.99 | \$4.00 per 100g |
| 8 | Cripps Crumpet Splits 6pk (POT) | | \$1.41 | | \$2.59 | 61¢ per 100g |
| Page 6 - Price Match | | | | | | |
| Page 7 - Price Match | | | | | | |
| Page 8 | | | | | | |
| 1 | Coca-Cola/Fanta/Sprite Soft Drink 1.25L | TV | \$0.86 | | \$1.99 | \$1.59 per 1L |
| 2 | Coca-Cola 30 x 375mL | | \$13.55 | | \$25.55 | \$2.27 per 1L |
| 3 | Powerade Sports Drink 1L | | \$2.26 | | \$3.49 | \$3.49 per 1L |
| 4 | Schweppes Traditional/Mineral Water/Mixers 1.1L | | \$0.66 | | \$1.99 | \$1.81 per 1L |
| 5 | Mother Energy Drink 10 x 375mL | | \$4.49 | | \$11.50 | \$3.07 per 1L |



Wednesday 08 Nov 2023 - Tuesday 14 Nov 2023 (week 45)

| | | | | | | |
|---|---|---------|--------|---|---------|------------------|
| 6 | Frantelle Spring Water Natural 1.5L | LPE | | | \$1.50 | \$1.00 per 1L |
| Page 8 - Boss Half Page | | | | | | |
| 7 | Boss Iced Coffee 179/237mL | | \$1.76 | | \$2.69 | N/A |
| 8 | Boss Iced Coffee 4pk | | \$6.00 | | \$10.99 | \$11.59 per 1L |
| Page 9 | | | | | | |
| 1 | Pascall/The Natural Confectionery Bags 120-280g | Digital | \$1.31 | | \$2.69 | N/A |
| 2 | Arnott's Chocolate Biscuits 160-250g (excl. Tim Tam) | | \$1.01 | | \$3.49 | N/A |
| 3 | Cadbury Large Block Chocolate 315-360g | | \$4.00 | ½ | \$3.99 | N/A |
| 4 | Smith's Potato Chips/Doritos Corn Chips 130-175g | | \$1.31 | | \$3.49 | N/A |
| 5 | Harvest Snaps 95120g | | \$1.31 | | \$3.69 | N/A |
| 6 | Arnott's Shapes/Savoy/Jatz 130-250g | Press | \$1.01 | | \$2.99 | N/A |
| 7 | Moccona Coffee Sachets 8/10pk | Press | \$2.51 | | \$3.49 | N/A |
| 8 | Bega Peanut Butter 375g | | \$0.91 | | \$4.49 | \$1.20 per 100g |
| 9 | Maggi 2 Minute Noodles 5pk (excl. Fusian) | | \$0.51 | | \$4.49 | N/A |
| 10 | Five Brothers Pasta Sauce 500g | | \$1.00 | | \$3.99 | 80¢ per 100g |
| 11 | Wokka Noodles 400/440g | | \$0.45 | | \$2.25 | N/A |
| 12 | MasterFoods Mustard 170/175g | | \$0.61 | | \$3.49 | N/A |
| Page 10 | | | | | | |
| 1 | VitaSoy So Milky Chilled 1L | | \$0.80 | | \$2.49 | \$2.49 per 1L |
| 2 | Dairy Farmers Thick & Creamy Yoghurt 140/150g | | \$0.85 | | \$1.75 | N/A |
| 3 | Mainland On The Go Premium Snacks 110g | | \$1.01 | | \$4.49 | \$40.82 per 1kg |
| 4 | Bega Tasty Cheese Block 1kg | Press | \$3.00 | | \$12.99 | \$12.99 per 1kg |
| 5 | Tibaldi Signature Ham off the Bone 120g | | \$1.31 | | \$3.69 | \$30.75 per 1kg |
| 6 | Peters Ice Cream 4L | | \$0.91 | | \$9.99 | 25¢ per 100mL |
| 7 | Peters Polar Pies/Lifesavers/Frosty Fruit 6/8pk | | \$1.01 | | \$6.99 | N/A |
| 8 | Lean Cuisine Frozen Lunches 280g | | \$2.01 | | \$3.99 | \$1.43 per 100g |
| 9 | Bake Stone Deli Frozen Pizza 500g | | \$2.61 | | \$7.99 | \$1.60 per 100g |
| Page 11 | | | | | | |
| 1 | iCare Paper Towel 2pk | Press | \$1.16 | | \$2.69 | \$2.24 per 100sh |
| 2 | Kleenex Toilet Tissue White 18pk | | \$5.00 | | \$9.99 | 31¢ per 100sh |
| 3 | Libra Ultra Thins 10-14pk/Tampons 16pk | | \$0.90 | | \$4.49 | N/A |
| 4 | Heinz Strained Baby Food 110g | Digital | \$0.20 | | \$1.00 | 91¢ per 100g |
| 5 | Palmolive Softwash Liquid Soap Pump 250mL | | \$0.51 | | \$2.49 | \$1.00 per 100mL |
| 6 | Multix Garbage Roll/Kitchen Tidy 20pk | | \$0.73 | | \$3.49 | 17¢ per 1ea |
| 7 | Supercoat Dog Food 2.6/2.8kg | Press | \$4.01 | | \$13.99 | N/A |
| 8 | Pedigree Canned Dog Food 700g | | \$0.51 | | \$2.99 | 43¢ per 100g |
| 9 | Dine Cat Food 7 x 85g | | \$2.60 | | \$6.99 | \$1.17 per 100g |
| Page 12 - Tasmanian Products | | | | | | |
| 1 | Tasmanian Mountain Spring Water 10L (POT) | | \$1.01 | | \$6.49 | 65¢ per 1L |
| 2 | Tamar Valley Yoghurt 700g (POT) | Press | \$2.51 | | \$4.99 | 71¢ per 100g |
| 3 | Ashgrove Full Cream/Non Homogenised Milk 1L (POT) | Digital | \$0.26 | | \$2.69 | \$2.69 per 1L |
| 4 | Duck River Butter Pat 500g (POT) | | \$1.51 | | \$6.99 | \$1.40 per 100g |
| 5 | Meander Valley Double Cream/Crème Fraiche 200mL (POT) | | \$0.80 | | \$3.99 | \$2.00 per 100mL |
| 6 | Tidbits Natural Bites 180g (POT) | | \$3.00 | ½ | \$2.99 | \$1.66 per 100g |
| Page 13 - LPE Full Page (Digital Only) | | | | | | |
| 1 | Palmolive Naturals Shampoo/Conditioner 350mL | LPE | | | \$5.00 | \$1.43 per 100mL |



Wednesday 08 Nov 2023 - Tuesday 14 Nov 2023 (week 45)

| | | | | | | |
|--|---|---------|--------|--|---------|-----------------|
| 2 | Nice & Natural Nut Bars 6pk | LPE | | | \$4.00 | N/A |
| 3 | Tetley Chai Classic 8pk | LPE | | | \$5.49 | \$2.75 per 100g |
| 4 | Arnott's Multipack Variety 12/15pk | LPE | | | \$6.50 | N/A |
| 5 | Nescafe Gold Coffee 200g | LPE | | | \$15.00 | \$7.50 per 100g |
| 6 | Radiant Laundry Powder 1kg/Liquid 1L | LPE | | | \$7.50 | N/A |
| 7 | Ajax Spray n' Wipe Trigger 475/500mL | LPE | | | \$3.50 | N/A |
| Page 14 Green Smoothie Recipe Full Page (Digital Only) | | | | | | |
| 1 | Ashgrove Full Cream/Non Homogenised Milk 1L (POT) | Digital | \$0.26 | | \$2.69 | \$2.69 per 1L |
| Page 15 - Coca-Cola Consumer Promotion Full Page (Digital Only) | | | | | | |



Wednesday 08 Nov 2023 - Tuesday 14 Nov 2023 (week 45)

| Front Page | | Save | % Off | Retail | | |
|--|---|---------|---------|--------|-----------|------------------|
| 1 | Nestle Block Chocolate 118-200g | TV | \$2.75 | ½ | \$2.75 | N/A |
| 2 | Kellogg's Crunchy Nut Corn Flakes/Special K/Nutri-Grain/Sultana Bran 290-420g | TV | \$3.51 | ½ | \$3.49 | N/A |
| 3 | V Energy Drink 4 x 250mL | Digital | \$5.01 | ½ | \$4.99 | \$4.99 per 1L |
| 4 | Birds Eye Oven Bake Fish Fillets 425g | TV | \$6.31 | ½ | \$5.99 | \$14.09 per 1kg |
| 5 | Beef Rump Steak (Meat) | Press | | | \$23.99kg | N/A |
| Page 2 | | | | | | |
| 1 | Philadelphia Pourover 250g | TV | \$2.25 | ½ | \$2.25 | \$9.00 per 1kg |
| 2 | Oreo Cookie 128-133 | Digital | \$1.25 | ½ | \$1.25 | N/A |
| 3 | Reeses/Hershey Confectionery 40-47g | | \$1.15 | ½ | \$1.15 | N/A |
| 4 | Old el Paso Meal Kits 290-520g excl Pockets/Stand n Stuff/Gluten Free | TV | \$4.40 | ½ | \$4.39 | N/A |
| 5 | Latina Fresh Filled Pasta 375g | Digital | \$4.36 | ½ | \$3.99 | \$1.06 per 100g |
| 6 | Latina Fresh Pasta Sauce 425g | Digital | \$3.79 | ½ | \$3.70 | 87¢ per 100g |
| 7 | Connoisseur Ice Cream Stick 4/6pk | TV | \$5.00 | ½ | \$4.95 | N/A |
| 8 | Cadbury Large Block Chocolate 315-360g | | \$4.00 | ½ | \$3.99 | N/A |
| 9 | Twisties/Cheetos/Burger Rings/Toobs 65-90g | TV | \$1.64 | ½ | \$1.35 | N/A |
| 10 | Palmolive Naturals Shower Gel 500mL | Digital | \$3.40 | ½ | \$3.35 | 67¢ per 100mL |
| 11 | Duracell Batteries AA 16pk/AAA 14pk | Digital | \$11.50 | ½ | \$11.50 | N/A |
| 11 | Mortein Spray Fast Knockdown 350g | | \$4.51 | ½ | \$4.49 | \$1.28 per 100g |
| Page 3 | | | | | | |
| 1 | Coca-Cola/Fanta/Sprite Soft Drink 1.25L | TV | \$0.86 | | \$1.99 | \$1.59 per 1L |
| 2 | Coca-Cola 30 x 375mL | | \$13.55 | | \$25.55 | \$2.27 per 1L |
| 3 | Boss Iced Coffee 179/237mL | | \$1.76 | | \$2.69 | N/A |
| 4 | Pascall/The Natural Confectionery Bags 120-280g | Digital | \$1.31 | | \$2.69 | N/A |
| 5 | Smith's Potato Chips/Doritos Corn Chips 130-175g | | \$1.31 | | \$3.49 | N/A |
| 6 | Arnott's Shapes/Savoy/Jatz 130-250g | Press | \$1.01 | | \$2.99 | N/A |
| 7 | Moccona Coffee Sachets 8/10pk | Press | \$2.51 | | \$3.49 | N/A |
| 8 | Bega Peanut Butter 375g | | \$0.91 | | \$4.49 | \$1.20 per 100g |
| 9 | Five Brothers Pasta Sauce 500g | | \$1.00 | | \$3.99 | 80¢ per 100g |
| 10 | Heinz Strained Baby Food 110g | Digital | \$0.20 | | \$1.00 | 91¢ per 100g |
| 11 | iCare Paper Towel 2pk | Press | \$1.16 | | \$2.69 | \$2.24 per 100sh |
| 12 | Supercoat Dog Food 2.6/2.8kg | Press | \$4.01 | | \$13.99 | N/A |
| Page 4 | | | | | | |
| 1 | Produce Line - Refer to Fresh Sheet (Produce) | Press | | | \$0.00kg | N/A |
| 2 | Produce Line - Refer to Fresh Sheet (Produce) | Press | | | \$0.00kg | N/A |
| 3 | JC's Dried Cranberries 500g (Produce) | | \$1.71 | | \$7.49ea | \$14.98 per 1kg |
| 4 | Mighty Soft Raisin Toast 600g | Press | \$3.80 | ½ | \$3.49 | 58¢ per 100g |
| 5 | Tamar Valley Yoghurt 700g (POT) | Press | \$2.51 | | \$4.99 | 71¢ per 100g |
| 6 | Bega Tasty Cheese Block 1kg | Press | \$3.00 | | \$12.99 | \$12.99 per 1kg |
| 7 | Tibaldi Signature Ham off the Bone 120g | | \$1.31 | | \$3.69 | \$30.75 per 1kg |
| 8 | Peters Ice Cream 4L | | \$0.91 | | \$9.99 | 25¢ per 100mL |
| 9 | Lean Cuisine Frozen Lunches 280g | | \$2.01 | | \$3.99 | \$1.43 per 100g |
| 10 | Bake Stone Deli Frozen Pizza 500g | | \$2.61 | | \$7.99 | \$1.60 per 100g |
| Page 5 - LPE Full Page (Digital Only) | | | | | | |
| 1 | Palmolive Naturals Shampoo/Conditioner 350mL | LPE | | | \$5.00 | \$1.43 per 100mL |
| 2 | Nice & Natural Nut Bars 6pk | LPE | | | \$4.00 | N/A |



Wednesday 08 Nov 2023 - Tuesday 14 Nov 2023 (week 45)

| | | | | | | |
|---|---|---------|--------|--|---------|-----------------|
| 3 | Tetley Chai Classic 8pk | LPE | | | \$5.49 | \$2.75 per 100g |
| 4 | Arnott's Multipack Variety 12/15pk | LPE | | | \$6.50 | N/A |
| 5 | Nescafe Gold Coffee 200g | LPE | | | \$15.00 | \$7.50 per 100g |
| 6 | Radiant Laundry Powder 1kg/Liquid 1L | LPE | | | \$7.50 | N/A |
| 7 | Ajax Spray n' Wipe Trigger 475/500mL | LPE | | | \$3.50 | N/A |
| Page 6 - Green Smoothie Recipe Full Page (Digital Only) | | | | | | |
| 1 | Ashgrove Full Cream/Non Homogenised Milk 1L (POT) | Digital | \$0.26 | | \$2.69 | \$2.69 per 1L |
| Page 7 - Coca-Cola Consumer Promotion Full Page (Digital Only) | | | | | | |
| Page 8 - Boss Full Page (Digital Only) | | | | | | |
| 1 | Boss Iced Coffee 179/237mL | | \$1.76 | | \$2.69 | N/A |
| 2 | Boss Iced Coffee 4pk | | \$6.00 | | \$10.99 | \$11.59 per 1L |



Press

Examiner / Mercury / Advocate

Wednesday 08 Nov 2023 - Tuesday 14 Nov 2023 (week 45)

| Alpha Sorted List - ALL PRESS (Including Digital) | | | Retail |
|---|--|---------|----------------------------|
| 1 | !Heinz Strained Baby Food 110g | Digital | \$1.00 91¢ per 100g |
| 2 | Arnott's Shapes/Savoy/Jatz 130-250g | | \$2.99 N/A |
| 3 | Ashgrove Full Cream/Non Homogenised Milk 1L (POT) | Digital | \$2.69 \$2.69 per 1L |
| 4 | Bega Tasty Cheese Block 1kg | | \$12.99 \$12.99 per 1kg |
| 5 | Birds Eye Oven Bake Fish Fillets 425g | TV | \$5.99 \$14.09 per 1kg |
| 6 | Coca-Cola/Fanta/Sprite Soft Drink 1.25L | TV | \$1.99 \$1.59 per 1L |
| 7 | Connoisseur Ice Cream Stick 4/6pk | TV | \$4.95 N/A |
| 8 | Duracell Batteries AA 16pk/AAA 14pk | Digital | \$11.50 N/A |
| 9 | iCare Paper Towel 2pk | | \$2.69 \$2.24 per 100sh |
| 10 | Kellogg's Crunchy Nut Corn Flakes/Special K/Nutri-Grain/Sultana Bran 2 | TV | \$3.49 N/A |
| 11 | Latina Fresh Filled Pasta 375g | Digital | \$3.99 \$1.06 per 100g |
| 12 | Latina Fresh Pasta Sauce 425g | Digital | \$3.70 87¢ per 100g |
| 13 | Mighty Soft Raisin Toast 600g | | \$3.49 58¢ per 100g |
| 14 | Moccona Coffee Sachets 8/10pk | | \$3.49 N/A |
| 15 | Nestle Block Chocolate 118-200g | TV | \$2.75 N/A |
| 16 | Old el Paso Meal Kits 290-520g excl Pockets/Stand n Stuff/Gluten Free | TV | \$4.39 N/A |
| 17 | Oreo Cookie 128-133 | Digital | \$1.25 N/A |
| 18 | Palmolive Naturals Shower Gel 500mL | Digital | \$3.35 67¢ per 100mL |
| 19 | Pascal/The Natural Confectionery Bags 120-280g | Digital | \$2.69 N/A |
| 20 | Philadelphia Pourover 250g | TV | \$2.25 \$9.00 per 1kg |
| 21 | Supercoat Dog Food 2.6/2.8kg | | \$13.99 N/A |
| 22 | Tamar Valley Yoghurt 700g (POT) | | \$4.99 71¢ per 100g |
| 23 | Twisties/Cheetos/Burger Rings/Toobs 65-90g | TV | \$1.35 N/A |
| 24 | V Energy Drink 4 x 250mL | Digital | \$4.99 \$4.99 per 1L |



Catalogue

Wednesday 08 Nov 2023 - Tuesday 14 Nov 2023 (week 45)

| Alpha Sorted List - Catalogue | | Retail | | |
|-------------------------------|---|--------|---------|------------------|
| 1 | Ajax Spray n' Wipe Trigger 475/500mL | LPE | \$3.50 | N/A |
| 2 | Always Fresh Pitted Kalamata Olives 670g | | \$4.70 | \$7.01 per 1kg |
| 3 | Arnott's Chocolate Biscuits 160-250g (excl. Tim Tam) | | \$3.49 | N/A |
| 4 | Arnott's Multipack Variety 12/15pk | LPE | \$6.50 | N/A |
| 5 | Bake Stone Deli Frozen Pizza 500g | | \$7.99 | \$1.60 per 100g |
| 6 | Bega Peanut Butter 375g | | \$4.49 | \$1.20 per 100g |
| 7 | Boss Iced Coffee 179/237mL | | \$2.69 | N/A |
| 8 | Boss Iced Coffee 4pk | | \$10.99 | \$11.59 per 1L |
| 9 | Cadbury Large Block Chocolate 315-360g | | \$3.99 | N/A |
| 10 | Coca-Cola 30 x 375mL | | \$25.55 | \$2.27 per 1L |
| 11 | Cripps ANZAC Tin 300g (Everyday Price) | | \$11.99 | \$4.00 per 100g |
| 12 | Cripps Crumpet Splits 6pk (POT) | | \$2.59 | 61¢ per 100g |
| 13 | Dairy Farmers Thick & Creamy Yoghurt 140/150g | | \$1.75 | N/A |
| 14 | Dine Cat Food 7 x 85g | | \$6.99 | \$1.17 per 100g |
| 15 | Duck River Butter Pat 500g (POT) | | \$6.99 | \$1.40 per 100g |
| 16 | Five Brothers Pasta Sauce 500g | | \$3.99 | 80¢ per 100g |
| 17 | Frantelle Spring Water Natural 1.5L | LPE | \$1.50 | \$1.00 per 1L |
| 18 | Harvest Snaps 95120g | | \$3.69 | N/A |
| 19 | Kleenex Toilet Tissue White 18pk | | \$9.99 | 31¢ per 100sh |
| 20 | Lean Cuisine Frozen Lunches 280g | | \$3.99 | \$1.43 per 100g |
| 21 | Libra Ultra Thins 10-14pk/Tampons 16pk | | \$4.49 | N/A |
| 22 | Maggi 2 Minute Noodles 5pk (excl. Fusian) | | \$4.49 | N/A |
| 23 | Mainland On The Go Premium Snacks 110g | | \$4.49 | \$40.82 per 1kg |
| 24 | MasterFoods Mustard 170/175g | | \$3.49 | N/A |
| 25 | Meander Valley Double Cream/Crème Fraiche 200mL (POT) | | \$3.99 | \$2.00 per 100mL |
| 26 | Mortein Spray Fast Knockdown 350g | | \$4.49 | \$1.28 per 100g |
| 27 | Mother Energy Drink 10 x 375mL | | \$11.50 | \$3.07 per 1L |
| 28 | Multix Garbage Roll/Kitchen Tidy 20pk | | \$3.49 | 17¢ per 1ea |
| 29 | National Pies Meat Pies/Pasties/Sausage Rolls 2pk (POT) | | \$6.99 | N/A |
| 30 | Nescafe Gold Coffee 200g | LPE | \$15.00 | \$7.50 per 100g |
| 31 | Nice & Natural Nut Bars 6pk | LPE | \$4.00 | N/A |
| 32 | Palmolive Naturals Shampoo/Conditioner 350mL | LPE | \$5.00 | \$1.43 per 100mL |
| 33 | Palmolive Softwash Liquid Soap Pump 250mL | | \$2.49 | \$1.00 per 100mL |
| 34 | Pedigree Canned Dog Food 700g | | \$2.99 | 43¢ per 100g |
| 35 | Peters Ice Cream 4L | | \$9.99 | 25¢ per 100mL |
| 36 | Peters Polar Pies/Lifesavers/Frosty Fruit 6/8pk | | \$6.99 | N/A |
| 37 | Powerade Sports Drink 1L | | \$3.49 | \$3.49 per 1L |
| 38 | Radiant Laundry Powder 1kg/Liquid 1L | LPE | \$7.50 | N/A |
| 39 | Reeses/Hershey Confectionery 40-47g | | \$1.15 | N/A |
| 40 | Schweppes Traditional/Mineral Water/Mixers 1.1L | | \$1.99 | \$1.81 per 1L |
| 41 | Smith's Potato Chips/Doritos Corn Chips 130-175g | | \$3.49 | N/A |
| 42 | Tasmanian Mountain Spring Water 10L (POT) | | \$6.49 | 65¢ per 1L |
| 43 | Tetley Chai Classic 8pk | LPE | \$5.49 | \$2.75 per 100g |
| 44 | Tibaldi Signature Ham off the Bone 120g | | \$3.69 | \$30.75 per 1kg |
| 45 | Tidbits Natural Bites 180g (POT) | | \$2.99 | \$1.66 per 100g |
| 46 | VitaSoy So Milky Chilled 1L | | \$2.49 | \$2.49 per 1L |



Catalogue

Wednesday 08 Nov 2023 - Tuesday 14 Nov 2023 (week 45)

| | | |
|---------------------------|--------|-----|
| 47 Wokka Noodles 400/440g | \$2.25 | N/A |
|---------------------------|--------|-----|