



# Fresh

## Wednesday 03 Nov 2021 - Tuesday 09 Nov 2021 (week 45)

Meat Press - Fri 05 Nov		Supplier			Cost	Retail	
1	PFD Fresh Beef Scotch Fillet Steak	PFD			\$29.00kg	\$39.99kg	N/A
1	Wilderness Beef Scotch Fillet Steak	Freshline			\$33.90kg	\$39.99kg	\$ per 00
Meat Extended Catalogue							
1	PFD Fresh BBQ Meat Pack	PFD			\$14.40kg	\$17.99kg	N/A
1	Wilderness BBQ Meat Pack	Freshline			\$15.20kg	\$17.99kg	\$ per 00
2	Beef Mince First Grade	Johnston			\$11.80kg	\$16.99kg	N/A
2	PFD Fresh First Grade Beef Mince	PFD			\$14.95kg	\$16.99kg	N/A
2	Wilderness Beef First Grade Mince	Freshline			\$14.40kg	\$16.99kg	\$ per 00
3	Nichols Six Legged Chicken	POT Nichols			\$3.55kg	\$4.99kg	N/A
4	Scottsdale Pork Artisan Glazed Pork Ribs	Scottsdale Pork			\$15.90kg	\$19.99kg	\$ per 00
Deli Press - Fri 05 Nov							
1	Pandani Double Smoked Ham	POT Pandani			\$9.10kg	\$12.99kg	N/A
Deli Extended Catalogue							
1	Marion Bay Chicken Breast Chunks	POT Ingham's			\$8.00kg	\$9.99kg	N/A
2	Hans Rindless Middle Bacon Rashers	PFD			\$12.40kg	\$15.99kg	\$ per 00
3	Pandani Thin Beef Sausages	POT Pandani			\$7.45kg	\$9.99kg	N/A
^Produce Press - Fri 05 Nov & TV		Supplier	Origin	Case	Cost	Retail	
1	Produce Line - Refer to Fresh Sheet		Australia				N/A
Produce Press - Fri 05 Nov & Catalogues							
1	Baby Broccoli	Island Fresh	Australia	\$24.00ctn	\$2.00bunch	\$2.50bunch	\$ per 00
2	Cherry Tomatoes 250g	Island Fresh	Australia	\$31.50ctn	\$2.10punnet	\$2.50punnet	\$ per 1kg
Produce Extended Catalogue							
1	Sweet Potatoes	Island Fresh	Australia	\$22.50ctn	\$1.50kg	\$1.90kg	N/A
Produce Both Catalogues		Wednesday 27 Oct 2021 (week 44) - Tuesday 23 Nov 2021 (week 47)					
1	JC's Walnuts Natural 350g	Island Fresh			\$105.00ctn	\$7.99ea	\$22.83 per 1kg
Produce In-store		Wednesday 27 Oct 2021 (week 44) - Tuesday 23 Nov 2021 (week 47)					
1	JC's Dried Cranberries 500g	Island Fresh			\$90.00ctn	\$5.99ea	\$11.98 per 1kg
2	JC's Cashews & Macadamias 375g	* Island Fresh			\$121.00ctn	\$13.99ea	\$37.31 per 1kg
3	JC's Mixed Nuts Salted/Unsalted 350g	Island Fresh			\$67.55ctn	\$7.99ea	\$22.83 per 1kg

^Currently marked TBA a 4th (Late week) produce line may be added, subject to competition pricing. Where this applies TIR will forward a separate email notification to all retailers by 10.00AM Tuesday. Advertising for the additional line will not commence until the Friday of the promotional week.