

**TV/Digital****Wednesday 12 Oct 2022 - Tuesday 18 Oct 2022 (week 42)**

Television Advertised		Save	% Off	Retail	
1	Pascall/The Natural Confectionery Bags 120-260g	\$2.01	½	\$1.99	N/A
2	Cadbury Large Block Chocolate 315-360g	\$4.00	½	\$3.99	N/A
3	White Wings Baking Mixes 410-560g	\$3.00	½	\$2.95	N/A
4	Twinings Teabags 80/100s	\$8.00	½	\$6.99	N/A
5	Streets Family Value Pack/Golden Gaytime 16/20pk	\$9.00		\$17.99	N/A
6	Western Star Spreadable 500g	\$2.31		\$3.99	80¢ per 100g
Television Advertised - Fri 14 Oct					
7	Produce Line - Refer to Fresh Sheet (Produce)			\$0.00kg	N/A

Google Advertised					
1	Arnott's Multipacks 7/8pk	\$1.30		\$3.49	N/A
2	Palmolive Ultra Dishwashing Liquid 950mL	\$3.75	½	\$3.74	39¢ per 100mL
3	Organic Care Shampoo & Conditioner 400mL	\$1.10		\$2.49	62¢ per 100mL
4	Peters Ice Cream 4L	\$2.01		\$7.99	20¢ per 100mL

Facebook Advertised - Vittoria Compatible Coffee Capsules 10pk					
1	Vittoria Compatible Coffee Capsules 10pk	\$2.00		\$4.45	\$8.56 per 100g

Wednesday Catalogue Email Header					
1	Streets Family Value Pack/Golden Gaytime 16/20pk	\$9.00		\$17.99	N/A
2	Western Star Spreadable 500g	\$2.31		\$3.99	80¢ per 100g

Website Banner					
1	White Wings Baking Mixes 410-560g	\$3.00	½	\$2.95	N/A
2	Twinings Teabags 80/100s	\$8.00	½	\$6.99	N/A



Press

Examiner / Mercury / Advocate

Wednesday 12 Oct 2022 - Tuesday 18 Oct 2022 (week 42)

Thursday 13 Oct - ALL PRESS		Save	% Off	Retail		
1	Vegemite 380g	\$2.56		\$5.99	\$1.58 per 100g	
2	Dairy Farmers Thick & Creamy Yoghurt 4pk	\$2.40	½	\$1.99	45¢ per 100g	
3	Fab Laundry Powder 1kg or Liquid 900mL/1L	\$0.51		\$4.99	N/A	
Friday 14 Oct - Mercury - (Market Fresh)						
1	Mission Wraps/Mini Wraps 6/8pk	\$1.90		\$3.49	N/A	
2	Beef Rump Steak (Meat)			\$23.99kg	N/A	
3	Produce Line - Refer to Fresh Sheet (Produce)	TV		\$0.00kg	N/A	
Friday 14 Oct - Mercury						
1	On the Menu Frozen Meal 260g	\$1.31		\$1.99	77¢ per 100g	
2	Bega Block Cheese/Natural Cheese Slices 500g	\$2.01		\$6.99	\$13.98 per 1kg	
3	Chum Canned Dog Food 1.2kg	\$1.34		\$3.25	27¢ per 100g	
Friday 14 Oct - Advocate/Examiner - (Market Fresh)						
1	Mission Wraps/Mini Wraps 6/8pk	\$1.90		\$3.49	N/A	
2	Beef Rump Steak (Meat)			\$23.99kg	N/A	
3	Chicken Drumsticks (Deli)			\$3.99kg	N/A	
Friday 14 Oct - Advocate/Examiner - (Market Fresh)						
1	Produce Line - Refer to Fresh Sheet (Produce)			\$0.00kg	N/A	
2	Produce Line - Refer to Fresh Sheet (Produce)			\$0.00kg	N/A	
3	Produce Line - Refer to Fresh Sheet (Produce)	TV		\$0.00kg	N/A	
Saturday 15 Oct - Advocate & Examiner						
1	On the Menu Frozen Meal 260g	\$1.31		\$1.99	77¢ per 100g	
2	Bega Block Cheese/Natural Cheese Slices 500g	\$2.01		\$6.99	\$13.98 per 1kg	
3	Chum Canned Dog Food 1.2kg	\$1.34		\$3.25	27¢ per 100g	
Saturday 15 Oct - Mercury Front Page						
1	Pascall/The Natural Confectionery Bags 120-260g	TV	\$2.01	½	\$1.99	N/A
2	Cadbury Large Block Chocolate 315-360g	TV	\$4.00	½	\$3.99	N/A



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Front			Save	% Off	Retail	
1	Pascall/The Natural Confectionery Bags 120-260g	TV	\$2.01	½	\$1.99	N/A
2	White Wings Baking Mixes 410-560g	TV	\$3.00	½	\$2.95	N/A
3	Twinings Teabags 80/100s	TV	\$8.00	½	\$6.99	N/A
4	Streets Family Value Pack/Golden Gaytime 16/20pk	TV	\$9.00		\$17.99	N/A
5	Beef Rump Steak (Meat)	Press			\$23.99kg	N/A
Page 2 - Meat & Produce						
1	Produce Line - Refer to Fresh Sheet (Produce)	Press			\$0.00kg	N/A
2	Produce Line - Refer to Fresh Sheet (Produce)	Press			\$0.00kg	N/A
3	Produce Line - Refer to Fresh Sheet (Produce)				\$0.00kg	N/A
4	JC's Peanuts Salted/Unsalted 500g (Produce)		\$1.10		\$4.79ea	\$9.58 per 1kg
5	Scottsdale Pork Mini Boneless Pork Scotch Roast (Meat)				\$18.99kg	N/A
6	Marion Bay Free Range Chicken Bagged (Meat)				\$7.99kg	N/A
7	Lamb Forequarter Chops (Meat)				\$19.99kg	N/A
8	Scottsdale Pork Pickled Pork (POT) (Meat)				\$13.99kg	N/A
Page 3 - Deli & Bakery						
1	Chicken Drumsticks (Deli)	Press			\$3.99kg	N/A
2	Chicken Thigh Fillets (Deli)				\$14.99kg	N/A
3	Tibaldi Virginian Ham 1/2 (7.5kg) (Deli)				\$13.99kg	N/A
4	Tibaldi Diced Lean Bacon (2.5kg) (Deli)				\$12.99kg	N/A
5	Mission Wraps/Mini Wraps 6/8pk	Press	\$1.90		\$3.49	N/A
6	Golden Crumpet Rounds 6pk (POT)		\$1.11		\$2.59	86¢ per 100g
7	Cripps Café Quality Fruit Loaf 700g (POT)		\$1.80		\$3.79	54¢ per 100g
8	Mighty Soft Sliced Bread 700g (POT)		\$1.16		\$3.69	53¢ per 100g
Page 4						
1	Cadbury Roses Boxed Chocolates 225g		\$5.30	½	\$5.19	\$2.31 per 100g
2	Kinder Bueno 39/43g		\$1.15	½	\$1.14	N/A
3	Bundaberg Ginger Beer/Soft Drink 375mL		\$1.66	½	\$1.49	\$3.97 per 1L
4	Arnott's Multipacks 7/8pk	Digital	\$1.30		\$3.49	N/A
5	Red Rock Deli Chips 150/165g		\$1.51		\$3.99	N/A
6	Twisties/Burger Rings/Toobs/Cheetos 125-270g		\$1.11		\$3.69	N/A
7	Red Bull Energy Drink 473mL 4pk		\$3.86		\$13.99	\$7.39 per 1L
8	Tasmanian Mountain Spring Water 10L (POT)		\$0.51		\$5.99	60¢ per 1L
9	Mount Franklin Spring Water 500mL 12pk		\$2.00		\$5.99	\$1.00 per 1L
10	Coca-Cola/Fanta/Sprite Soft Drink 1.25L		\$0.60		\$2.25	\$1.80 per 1L
11	Coca-Cola/Fanta/Sprite Soft Drink Cans 375mL 24pk		\$9.80		\$22.50	\$2.50 per 1L
12	Cascade Mixers 200mL 4pk		\$0.51		\$3.49	\$4.36 per 1L
Page 5						
1	Vegemite 380g	Press	\$2.56		\$5.99	\$1.58 per 100g
2	Nutella Spread 220g		\$1.50		\$2.99	\$1.36 per 100g
3	Maggi Fusian Noodles 5pk		\$0.56		\$3.99	N/A
4	SPC Fruits 120g 4pk		\$1.00		\$3.75	\$7.81 per 1kg
5	Heinz Baked Beans/Spaghetti 300g		\$0.76		\$1.99	66¢ per 100g
6	Continental Classics Pasta & Sauce/Seasoned Rice 85-125g		\$0.80		\$1.99	N/A
7	Praise Squeeze Mayonnaise 365/410g		\$1.76		\$2.49	N/A
8	MasterFoods Squeezy Tomato/BBQ Sauce 475/500mL		\$0.71		\$2.49	N/A



Wednesday 12 Oct 2022 - Tuesday 18 Oct 2022 (week 42)

Page 5 - Vittoria Compatible Coffee Capsules Side Panel						
9	Vittoria Compatible Coffee Capsules 10pk	Digital	\$2.00		\$4.45	\$8.56 per 100g
Page 6						
1	Bega Block Cheese/Natural Cheese Slices 500g	Press	\$2.01		\$6.99	\$13.98 per 1kg
2	Mainland On the Go Cheese & Crackers 50g/Artisan 36/38g		\$0.60		\$1.99	N/A
3	Tamar Valley Kids Pouches 110g (POT)		\$0.80		\$1.49	\$1.35 per 100g
4	Spreyton Fresh Juice 2L (POT)		\$1.30		\$4.99	\$2.50 per 1L
5	Birds Eye Deli Chips/Roast Potatoes 600g		\$0.51		\$3.49	\$5.82 per 1kg
6	Tasmanian Salmon Portions Skin On (Frozen) 500g		\$5.00		\$18.99	\$37.98 per 1kg
7	On the Menu Frozen Meal 260g	Press	\$1.31		\$1.99	77¢ per 100g
8	McCain Pizza Pockets 400g/Pizza Slices 600g		\$1.56		\$6.99	N/A
Page 6 - Ice Cream Side Panel						
9	Peters Ice Cream 4L	Digital	\$2.01		\$7.99	20¢ per 100mL
10	Peters Polar Pies/Lifesavers/Frosty Fruit 6/8pk		\$1.40		\$5.99	N/A
11	Connoisseur Ice Cream 1L		\$4.56		\$7.99	80¢ per 100mL
12	Streets Paddle Pop 8pk		\$3.56		\$4.99	92¢ per 100mL
Page 7						
1	Feline First Clumping Cat Litter 7.5kg		\$7.24	½	\$6.75	90¢ per 1kg
2	Whiskas Dry Cat Food 800g		\$1.50		\$4.99	62¢ per 100g
3	Chum Dry Dog Food 8kg		\$6.66		\$17.99	22¢ per 100g
4	Fab Laundry Powder 1kg or Liquid 900mL/1L	Press	\$0.51		\$4.99	N/A
5	Organic Care Shampoo & Conditioner 400mL	Digital	\$1.10		\$2.49	62¢ per 100mL
6	Libra Ultra Thins/Goodnights 10-14pk/Tampons 16pk		\$1.00		\$3.99	N/A
7	Palmolive Ultra Dishwashing Liquid 950mL	Digital	\$3.75	½	\$3.74	39¢ per 100mL
8	Cuddly Fabric Softener 900mL/1L		\$5.01	½	\$4.99	N/A
9	Multix Clingwrap 33cm x 60m		\$1.95	½	\$1.94	3¢ per 1m
Page 8						
1	Cadbury Large Block Chocolate 315-360g	TV	\$4.00	½	\$3.99	N/A
2	Dairy Farmers Thick & Creamy Yoghurt 4pk	Press	\$2.40	½	\$1.99	45¢ per 100g
3	Chum Canned Dog Food 1.2kg	Press	\$1.34		\$3.25	27¢ per 100g
4	Western Star Spreadable 500g	TV	\$2.31		\$3.99	80¢ per 100g
Page 9 - Betta/IGA Grassroots Sponsorship Program Full Page (Digital Only)						



Wednesday 12 Oct 2022 - Tuesday 18 Oct 2022 (week 42)

Front Page			Save	% Off	Retail	
1	Pascall/The Natural Confectionery Bags 120-260g	TV	\$2.01	½	\$1.99	N/A
2	White Wings Baking Mixes 410-560g	TV	\$3.00	½	\$2.95	N/A
3	Twinings Teabags 80/100s	TV	\$8.00	½	\$6.99	N/A
4	Streets Family Value Pack/Golden Gaytime 16/20pk	TV	\$9.00		\$17.99	N/A
5	Beef Rump Steak (Meat)	Press			\$23.99kg	N/A
Page 2						
1	Cadbury Large Block Chocolate 315-360g	TV	\$4.00	½	\$3.99	N/A
2	Kinder Bueno 39/43g		\$1.15	½	\$1.14	N/A
3	Cadbury Roses Boxed Chocolates 225g		\$5.30	½	\$5.19	\$2.31 per 100g
4	Red Rock Deli Chips 150/165g		\$1.51		\$3.99	N/A
5	Arnott's Multipacks 7/8pk	Digital	\$1.30		\$3.49	N/A
6	Bundaberg Ginger Beer/Soft Drink 375mL		\$1.66	½	\$1.49	\$3.97 per 1L
7	Coca-Cola/Fanta/Sprite Soft Drink 1.25L		\$0.60		\$2.25	\$1.80 per 1L
8	Coca-Cola/Fanta/Sprite Soft Drink Cans 375mL 24pk		\$9.80		\$22.50	\$2.50 per 1L
9	Mount Franklin Spring Water 500mL 12pk		\$2.00		\$5.99	\$1.00 per 1L
Page 3						
1	Chum Canned Dog Food 1.2kg	Press	\$1.34		\$3.25	27¢ per 100g
2	Whiskas Dry Cat Food 800g		\$1.50		\$4.99	62¢ per 100g
3	Fab Laundry Powder 1kg or Liquid 900mL/1L	Press	\$0.51		\$4.99	N/A
4	Organic Care Shampoo & Conditioner 400mL	Digital	\$1.10		\$2.49	62¢ per 100mL
5	MasterFoods Squeezy Tomato/BBQ Sauce 475/500mL		\$0.71		\$2.49	N/A
6	Vegemite 380g	Press	\$2.56		\$5.99	\$1.58 per 100g
7	Heinz Baked Beans/Spaghetti 300g		\$0.76		\$1.99	66¢ per 100g
8	Continental Classics Pasta & Sauce/Seasoned Rice 85-125g		\$0.80		\$1.99	N/A
Page 3 - Vittoria Compatible Coffee Capsules Side Panel						
9	Vittoria Compatible Coffee Capsules 10pk	Digital	\$2.00		\$4.45	\$8.56 per 100g
Page 4						
1	Produce Line - Refer to Fresh Sheet (Produce)	Press			\$0.00kg	N/A
2	Produce Line - Refer to Fresh Sheet (Produce)	Press			\$0.00kg	N/A
3	JC's Peanuts Salted/Unsalted 500g (Produce)		\$1.10		\$4.79ea	\$9.58 per 1kg
4	Mission Wraps/Mini Wraps 6/8pk	Press	\$1.90		\$3.49	N/A
5	Dairy Farmers Thick & Creamy Yoghurt 4pk	Press	\$2.40	½	\$1.99	45¢ per 100g
6	Western Star Spreadable 500g	TV	\$2.31		\$3.99	80¢ per 100g
7	Bega Block Cheese/Natural Cheese Slices 500g	Press	\$2.01		\$6.99	\$13.98 per 1kg
8	On the Menu Frozen Meal 260g	Press	\$1.31		\$1.99	77¢ per 100g
9	Birds Eye Deli Chips/Roast Potatoes 600g		\$0.51		\$3.49	\$5.82 per 1kg
10	Peters Ice Cream 4L	Digital	\$2.01		\$7.99	20¢ per 100mL
Page 5 - Betta/IGA Grassroots Sponsorship Program Full Page (Digital Only)						



Press

Examiner / Mercury / Advocate

Wednesday 12 Oct 2022 - Tuesday 18 Oct 2022 (week 42)

Alpha Sorted List - ALL PRESS (Including Digital)			Retail	
1	Arnott's Multipacks 7/8pk	Digital	\$3.49	N/A
2	Bega Block Cheese/Natural Cheese Slices 500g		\$6.99	\$13.98 per 1kg
3	Cadbury Large Block Chocolate 315-360g	TV	\$3.99	N/A
4	Chum Canned Dog Food 1.2kg		\$3.25	27¢ per 100g
5	Dairy Farmers Thick & Creamy Yoghurt 4pk		\$1.99	45¢ per 100g
6	Fab Laundry Powder 1kg or Liquid 900mL/1L		\$4.99	N/A
7	Mission Wraps/Mini Wraps 6/8pk		\$3.49	N/A
8	On the Menu Frozen Meal 260g		\$1.99	77¢ per 100g
9	Organic Care Shampoo & Conditioner 400mL	Digital	\$2.49	62¢ per 100mL
10	Palmolive Ultra Dishwashing Liquid 950mL	Digital	\$3.74	39¢ per 100mL
11	Pascall/The Natural Confectionery Bags 120-260g	TV	\$1.99	N/A
12	Peters Ice Cream 4L	Digital	\$7.99	20¢ per 100mL
13	Streets Family Value Pack/Golden Gaytime 16/20pk	TV	\$17.99	N/A
14	Twinings Teabags 80/100s	TV	\$6.99	N/A
15	Vegemite 380g		\$5.99	\$1.58 per 100g
16	Vittoria Compatible Coffee Capsules 10pk	Digital	\$4.45	\$8.56 per 100g
17	Western Star Spreadable 500g	TV	\$3.99	80¢ per 100g
18	White Wings Baking Mixes 410-560g	TV	\$2.95	N/A



Catalogue

Wednesday 12 Oct 2022 - Tuesday 18 Oct 2022 (week 42)

Alpha Sorted List - Catalogue		Retail	
1	Birds Eye Deli Chips/Roast Potatoes 600g	\$3.49	\$5.82 per 1kg
2	Bundaberg Ginger Beer/Soft Drink 375mL	\$1.49	\$3.97 per 1L
3	Cadbury Roses Boxed Chocolates 225g	\$5.19	\$2.31 per 100g
4	Cascade Mixers 200mL 4pk	\$3.49	\$4.36 per 1L
5	Chum Dry Dog Food 8kg	\$17.99	22¢ per 100g
6	Coca-Cola/Fanta/Sprite Soft Drink 1.25L	\$2.25	\$1.80 per 1L
7	Coca-Cola/Fanta/Sprite Soft Drink Cans 375mL 24pk	\$22.50	\$2.50 per 1L
8	Connoisseur Ice Cream 1L	\$7.99	80¢ per 100mL
9	Continental Classics Pasta & Sauce/Seasoned Rice 85-125g	\$1.99	N/A
10	Cripps Café Quality Fruit Loaf 700g (POT)	\$3.79	54¢ per 100g
11	Cuddly Fabric Softener 900mL/1L	\$4.99	N/A
12	Feline First Clumping Cat Litter 7.5kg	\$6.75	90¢ per 1kg
13	Golden Crumpet Rounds 6pk (POT)	\$2.59	86¢ per 100g
14	Heinz Baked Beans/Spaghetti 300g	\$1.99	66¢ per 100g
15	Kinder Bueno 39/43g	\$1.14	N/A
16	Libra Ultra Thins/Goodnights 10-14pk/Tampons 16pk	\$3.99	N/A
17	Maggi Fusian Noodles 5pk	\$3.99	N/A
18	Mainland On the Go Cheese & Crackers 50g/Artisan 36/38g	\$1.99	N/A
19	MasterFoods Squeezy Tomato/BBQ Sauce 475/500mL	\$2.49	N/A
20	McCain Pizza Pockets 400g/Pizza Slices 600g	\$6.99	N/A
21	Mighty Soft Sliced Bread 700g (POT)	\$3.69	53¢ per 100g
22	Mount Franklin Spring Water 500mL 12pk	\$5.99	\$1.00 per 1L
23	Multix Clingwrap 33cm x 60m	\$1.94	3¢ per 1m
24	Nutella Spread 220g	\$2.99	\$1.36 per 100g
25	Peters Polar Pies/Lifesavers/Frosty Fruit 6/8pk	\$5.99	N/A
26	Praise Squeeze Mayonnaise 365/410g	\$2.49	N/A
27	Red Bull Energy Drink 473mL 4pk	\$13.99	\$7.39 per 1L
28	Red Rock Deli Chips 150/165g	\$3.99	N/A
29	SPC Fruits 120g 4pk	\$3.75	\$7.81 per 1kg
30	Spreyton Fresh Juice 2L (POT)	\$4.99	\$2.50 per 1L
31	Streets Paddle Pop 8pk	\$4.99	92¢ per 100mL
32	Tamar Valley Kids Pouches 110g (POT)	\$1.49	\$1.35 per 100g
33	Tasmanian Mountain Spring Water 10L (POT)	\$5.99	60¢ per 1L
34	Tasmanian Salmon Portions Skin On (Frozen) 500g	\$18.99	\$37.98 per 1kg
35	Twisties/Burger Rings/Tooobs/Cheetos 125-270g	\$3.69	N/A
36	Whiskas Dry Cat Food 800g	\$4.99	62¢ per 100g