



## Wednesday 13 Oct 2021 - Tuesday 19 Oct 2021 (week 42)

| Television Advertised              |                                               | Save   | % Off | Retail   |                 |
|------------------------------------|-----------------------------------------------|--------|-------|----------|-----------------|
| 1                                  | Coca-Cola/Lift/Fanta/Sprite Soft Drink 1.25L  | \$1.10 |       | \$1.75   | \$1.40 per 1L   |
| 2                                  | Sorbent Toilet Tissue 12pk                    | \$5.30 | ½     | \$4.99   | 23¢ per 100sh   |
| 3                                  | Uncle Tobys Muesli Bars 6pk                   | \$2.15 | ½     | \$2.15   | \$1.16 per 100g |
| 4                                  | SPC Baked Beans & Spaghetti 420/425g          | \$0.83 | ½     | \$0.82   | N/A             |
| 5                                  | Moccona Freeze Dried Classic Coffee 400g      | \$9.01 |       | \$14.99  | \$3.75 per 100g |
| 6                                  | Western Star Spreadable 500g                  | \$2.01 |       | \$3.99   | 80¢ per 100g    |
| 7                                  | Organic Care Shampoo & Conditioner 400mL      | \$1.80 | ½     | \$1.75   | 44¢ per 100mL   |
| Television Advertised - Fri 15 Oct |                                               |        |       |          |                 |
| 8                                  | Produce Line - Refer to Fresh Sheet (Produce) |        |       | \$0.00kg | N/A             |

| Google Advertised |                                                        |        |   |        |              |
|-------------------|--------------------------------------------------------|--------|---|--------|--------------|
| 1                 | Foster Clarks Snak Pack 120g                           | \$0.75 | ½ | \$0.75 | 63¢ per 100g |
| 2                 | Palmolive Ultra Dishwashing Liquid 700/750mL           | \$2.75 | ½ | \$2.75 | N/A          |
| 3                 | CC's Corn Chips/Thins Potato Chips 110-175g            | \$1.00 |   | \$2.75 | N/A          |
| 4                 | Arnott's Chocolate Biscuits 160-250g excluding Tim Tam | \$1.01 |   | \$2.99 | N/A          |

| Facebook Advertised - Polar Pies New Look   |                                                          |        |   |        |                  |
|---------------------------------------------|----------------------------------------------------------|--------|---|--------|------------------|
| 1                                           | Peters Polar Pies 6pk                                    | \$1.40 |   | \$5.99 | \$1.09 per 100mL |
| Facebook Advertised - Half Price Promotions |                                                          |        |   |        |                  |
| 1                                           | Uncle Tobys Muesli Bars 6pk                              | \$2.15 | ½ | \$2.15 | \$1.16 per 100g  |
| 2                                           | Kinder Bueno 39/43g                                      | \$1.19 | ½ | \$1.10 | N/A              |
| 3                                           | Bega Simply Nuts 315/325g                                | \$2.65 | ½ | \$2.64 | N/A              |
| 4                                           | Continental Classics Pasta & Sauce/Seasoned Rice 85-125g | \$1.40 | ½ | \$1.19 | N/A              |
| 5                                           | Steggles Nacho Chicken 350g                              | \$3.01 | ½ | \$2.99 | \$8.54 per 1kg   |
| 6                                           | Libra Ultra Thins 10-14pk                                | \$2.25 | ½ | \$2.25 | N/A              |
| 7                                           | Organic Care Shampoo & Conditioner 400mL                 | \$1.80 | ½ | \$1.75 | 44¢ per 100mL    |
| 8                                           | Sorbent Toilet Tissue 12pk                               | \$5.30 | ½ | \$4.99 | 23¢ per 100sh    |

| Wednesday Catalogue Email Header                   |                                              |        |   |        |               |
|----------------------------------------------------|----------------------------------------------|--------|---|--------|---------------|
| 1                                                  | Coca-Cola/Lift/Fanta/Sprite Soft Drink 1.25L | \$1.10 |   | \$1.75 | \$1.40 per 1L |
| 2                                                  | Sorbent Toilet Tissue 12pk                   | \$5.30 | ½ | \$4.99 | 23¢ per 100sh |
| Friday Catalogue Email - Satay Pork Skewers Recipe |                                              |        |   |        |               |
| 1                                                  | Bega Simply Nuts 315/325g                    | \$2.65 | ½ | \$2.64 | N/A           |

| Website Banner |                                      |        |   |        |                 |
|----------------|--------------------------------------|--------|---|--------|-----------------|
| 1              | Uncle Tobys Muesli Bars 6pk          | \$2.15 | ½ | \$2.15 | \$1.16 per 100g |
| 2              | SPC Baked Beans & Spaghetti 420/425g | \$0.83 | ½ | \$0.82 | N/A             |

| Radio |                                           |        |   |        |                 |
|-------|-------------------------------------------|--------|---|--------|-----------------|
| 1     | Uncle Tobys Muesli Bars 6pk               | \$2.15 | ½ | \$2.15 | \$1.16 per 100g |
| 2     | SPC Baked Beans & Spaghetti 420/425g      | \$0.83 | ½ | \$0.82 | N/A             |
| 3     | Organic Care Shampoo & Conditioner 400mL  | \$1.80 | ½ | \$1.75 | 44¢ per 100mL   |
| 4     | Sorbent Toilet Tissue 12pk                | \$5.30 | ½ | \$4.99 | 23¢ per 100sh   |
| 5     | Dairy Farmers Thick & Creamy Yoghurt 150g | \$0.71 |   | \$1.49 | 99¢ per 100g    |



**TV/Digital**

**Wednesday 13 Oct 2021 - Tuesday 19 Oct 2021 (week 42)**

|   |                                          |        |   |         |                 |
|---|------------------------------------------|--------|---|---------|-----------------|
| 6 | Moccona Freeze Dried Classic Coffee 400g | \$9.01 |   | \$14.99 | \$3.75 per 100g |
| 7 | Western Star Spreadable 500g             | \$2.01 |   | \$3.99  | 80¢ per 100g    |
| 8 | Libra Ultra Thins 10-14pk                | \$2.25 | ½ | \$2.25  | N/A             |



# Press

Examiner / Mercury / Advocate

Wednesday 13 Oct 2021 - Tuesday 19 Oct 2021 (week 42)

| Thursday 14 Oct - ALL PRESS                        |                                                        | Save   | % Off | Retail    |                 |
|----------------------------------------------------|--------------------------------------------------------|--------|-------|-----------|-----------------|
| 1                                                  | Sanitarium So Good UHT Reg/Lite Soy Milk 1L            | \$0.61 |       | \$1.99    | \$1.99 per 1L   |
| 2                                                  | Dairy Farmers Thick & Creamy Yoghurt 150g              | \$0.71 |       | \$1.49    | 99¢ per 100g    |
| 3                                                  | Radiant Laundry Powder 2kg/Liquid 2L                   | \$9.01 | ½     | \$8.99    | N/A             |
| Thursday 14 Oct - Mercury                          |                                                        |        |       |           |                 |
| 1                                                  | Uncle Tobys Muesli Bars 6pk TV                         | \$2.15 | ½     | \$2.15    | \$1.16 per 100g |
| 2                                                  | Foster Clarks Snak Pack 120g Digital                   | \$0.75 | ½     | \$0.75    | 63¢ per 100g    |
| 3                                                  | SPC Baked Beans & Spaghetti 420/425g TV                | \$0.83 | ½     | \$0.82    | N/A             |
| 4                                                  | Palmolive Ultra Dishwashing Liquid 700/750mL Digital   | \$2.75 | ½     | \$2.75    | N/A             |
| 5                                                  | Organic Care Shampoo & Conditioner 400mL TV            | \$1.80 | ½     | \$1.75    | 44¢ per 100mL   |
| 6                                                  | Libra Ultra Thins 10-14pk Digital                      | \$2.25 | ½     | \$2.25    | N/A             |
| Friday 15 Oct - Mercury - (Market Fresh)           |                                                        |        |       |           |                 |
| 1                                                  | Cripps Master Hot Dog/Lunch Rolls 6pk (POT)            | \$0.80 |       | \$3.19    | 53¢ per 1ea     |
| 2                                                  | Beef Rump Steak (Meat)                                 |        |       | \$22.99kg | N/A             |
| 3                                                  | Produce Line - Refer to Fresh Sheet (Produce) TV       |        |       | \$0.00kg  | N/A             |
| Friday 15 Oct - Advocate/Examiner - (Market Fresh) |                                                        |        |       |           |                 |
| 1                                                  | Cripps Master Hot Dog/Lunch Rolls 6pk (POT)            | \$0.80 |       | \$3.19    | 53¢ per 1ea     |
| 2                                                  | Beef Rump Steak (Meat)                                 |        |       | \$22.99kg | N/A             |
| 3                                                  | Pandani Premium Boneless Leg Ham (Deli)                |        |       | \$19.99kg | N/A             |
| Friday 15 Oct - Advocate/Examiner - (Market Fresh) |                                                        |        |       |           |                 |
| 1                                                  | Local Broccoli (Produce)                               |        |       | \$3.90kg  | N/A             |
| 2                                                  | Asparagus (Produce)                                    |        |       | \$1.50bun | N/A             |
| 3                                                  | Produce Line - Refer to Fresh Sheet (Produce) TV       |        |       | \$0.00kg  | N/A             |
| Saturday 16 Oct - ALL PRESS                        |                                                        |        |       |           |                 |
| 1                                                  | Cadbury Bites 110-150g                                 | \$1.51 |       | \$2.49    | N/A             |
| 2                                                  | Coca-Cola/Lift/Fanta/Sprite Soft Drink Cans 375mL 24pk | \$4.60 |       | \$16.99   | \$1.89 per 1L   |
| 3                                                  | Peters Ice Cream 4L                                    | \$2.01 |       | \$7.99    | 20¢ per 100mL   |
| Saturday 16 Oct - Mercury Front Page               |                                                        |        |       |           |                 |
| 1                                                  | Coca-Cola/Lift/Fanta/Sprite Soft Drink 1.25L TV        | \$1.10 |       | \$1.75    | \$1.40 per 1L   |
| 2                                                  | Sorbent Toilet Tissue 12pk TV                          | \$5.30 | ½     | \$4.99    | 23¢ per 100sh   |



## Wednesday 13 Oct 2021 - Tuesday 19 Oct 2021 (week 42)

| Front                              |                                                                    | Save    | % Off  | Retail |                         |
|------------------------------------|--------------------------------------------------------------------|---------|--------|--------|-------------------------|
| 1                                  | Coca-Cola/Lift/Fanta/Sprite Soft Drink 1.25L                       | TV      | \$1.10 |        | \$1.75 \$1.40 per 1L    |
| 2                                  | Uncle Tobys Muesli Bars 6pk                                        | TV      | \$2.15 | ½      | \$2.15 \$1.16 per 100g  |
| 3                                  | SPC Baked Beans & Spaghetti 420/425g                               | TV      | \$0.83 | ½      | \$0.82 N/A              |
| 4                                  | Sorbent Toilet Tissue 12pk                                         | TV      | \$5.30 | ½      | \$4.99 23¢ per 100sh    |
| 5                                  | Beef Rump Steak (Meat)                                             | Press   |        |        | \$22.99kg N/A           |
| <b>Page 2 - Meat &amp; Produce</b> |                                                                    |         |        |        |                         |
| 1                                  | Local Broccoli (Produce)                                           | Press   |        |        | \$3.90kg N/A            |
| 2                                  | Asparagus (Produce)                                                | Press   |        |        | \$1.50bun N/A           |
| 3                                  | Packham Pears (Produce)                                            |         |        |        | \$2.50kg N/A            |
| 4                                  | JC's Peanuts Salted/Unsalted 500g (Produce)                        |         | \$1.16 |        | \$4.49ea \$8.98 per 1kg |
| 5                                  | Scottsdale Pork Artisan Carolina/Memphis Marinated Pork Shoulder ( |         |        |        | \$13.99kg N/A           |
| 6                                  | Marion Bay Free Range Chicken Bagged (Meat)                        |         |        |        | \$5.99kg N/A            |
| 7                                  | PFD Fresh Lamb Leg Half (Meat)                                     |         |        |        | \$17.99kg N/A           |
| 8                                  | Nichols Niblets Marinated Chicken Wings 1kg (Meat)                 |         |        |        | \$6.99ea \$6.99 per 1kg |
| <b>Page 3 - Deli &amp; Bakery</b>  |                                                                    |         |        |        |                         |
| 1                                  | Pandani Premium Boneless Leg Ham (Deli)                            | Press   |        |        | \$19.99kg N/A           |
| 2                                  | Ingham's Chicken Loaf (Deli)                                       |         |        |        | \$9.99kg N/A            |
| 3                                  | Nichols Thighs Skin On Bone In (Deli)                              |         |        |        | \$4.99kg N/A            |
| 4                                  | KRC Champagne Ham (Deli)                                           |         |        |        | \$12.99kg N/A           |
| 5                                  | Cripps Master Hot Dog/Lunch Rolls 6pk (POT)                        | Press   | \$0.80 |        | \$3.19 53¢ per 1ea      |
| 6                                  | Cripps Crumpet Splits 6pk (POT)                                    |         | \$1.26 |        | \$2.49 59¢ per 100g     |
| 7                                  | National Pies Family Pie 750/900g (POT)                            |         | \$2.00 |        | \$9.99 N/A              |
| 8                                  | Central Cake Co Fingers 6pk (POT)                                  |         | \$2.00 |        | \$6.99 N/A              |
| <b>Page 4</b>                      |                                                                    |         |        |        |                         |
| 1                                  | Kinder Bueno 39/43g                                                | Digital | \$1.19 | ½      | \$1.10 N/A              |
| 2                                  | Uncle Tobys Roll-ups 6pk                                           |         | \$2.01 | ½      | \$1.99 \$2.12 per 100g  |
| 3                                  | Cadbury Bites 110-150g                                             | Press   | \$1.51 |        | \$2.49 N/A              |
| 4                                  | Arnott's Chocolate Biscuits 160-250g excluding Tim Tam             | Digital | \$1.01 |        | \$2.99 N/A              |
| 5                                  | Cadbury Family Block Chocolate 160-190g                            |         | \$1.51 |        | \$3.49 N/A              |
| 6                                  | Arnott's Salada 250g                                               |         | \$1.00 |        | \$2.49 \$1.00 per 100g  |
| 7                                  | CC's Corn Chips/Thins Potato Chips 110-175g                        | Digital | \$1.00 |        | \$2.75 N/A              |
| 8                                  | Twisties/Burger Rings/Toobs/Cheetos 125-270g                       |         | \$0.50 |        | \$3.49 N/A              |
| 9                                  | Coca-Cola/Lift/Fanta/Sprite Soft Drink Cans 375mL 24pk             | Press   | \$4.60 |        | \$16.99 \$1.89 per 1L   |
| 10                                 | V Energy Drink 250mL 4pk                                           |         | \$3.81 |        | \$5.99 \$5.99 per 1L    |
| 11                                 | Powerade Sports Drink 600mL                                        |         | \$0.91 |        | \$2.99 \$4.98 per 1L    |
| 12                                 | Tasmanian Mountain Spring Water 10L (POT)                          |         | \$1.00 |        | \$5.99 60¢ per 1L       |
| <b>Page 5</b>                      |                                                                    |         |        |        |                         |
| 1                                  | Moccona Freeze Dried Classic Coffee 400g                           | TV      | \$9.01 |        | \$14.99 \$3.75 per 100g |
| 2                                  | Grinders Coffee 200g                                               |         | \$2.56 |        | \$6.99 \$3.50 per 100g  |
| 3                                  | Dilmah Premium/Extra Strength Tea Bags 200pk                       |         | \$5.81 | ½      | \$4.99 N/A              |
| 4                                  | Sanitarium So Good UHT Reg/Lite Soy Milk 1L                        | Press   | \$0.61 |        | \$1.99 \$1.99 per 1L    |
| 5                                  | Sanitarium Weet-Bix 575g                                           |         | \$1.00 |        | \$2.99 52¢ per 100g     |
| 6                                  | Ocean Spray Fruit Drink 1.5L                                       |         | \$2.36 |        | \$3.99 \$2.66 per 1L    |
| 7                                  | Koala Jasmine/Long Grain Rice 1kg                                  |         | \$0.50 |        | \$1.99 20¢ per 100g     |
| 8                                  | Dolmio Extra Pasta Sauce 490/500g                                  |         | \$1.01 |        | \$2.49 N/A              |
| 9                                  | Praise Squeeze Mayonnaise 365/410g/Whole Egg 335/380g              |         | \$0.46 |        | \$3.49 N/A              |



Wednesday 13 Oct 2021 - Tuesday 19 Oct 2021 (week 42)

| Page 6                                                       |                                                          |         |        |   |         |                  |
|--------------------------------------------------------------|----------------------------------------------------------|---------|--------|---|---------|------------------|
| 1                                                            | Peters Ice Cream 4L                                      | Press   | \$2.01 |   | \$7.99  | 20¢ per 100mL    |
| 2                                                            | Peters Drumstick/Maxibon 4/6pk                           |         | \$1.41 |   | \$6.99  | N/A              |
| 3                                                            | Pampas Bulk Puff Pastry 1.6kg                            |         | \$1.46 |   | \$5.99  | 37¢ per 100g     |
| 4                                                            | Ingham's Chicken Breast Tenders 400g                     |         | \$0.80 |   | \$4.99  | \$12.48 per 1kg  |
| 5                                                            | Birds Eye Deli Chips/Roast Potatoes 600g                 |         | \$0.51 |   | \$3.49  | \$5.82 per 1kg   |
| 6                                                            | Western Star Spreadable 500g                             | TV      | \$2.01 |   | \$3.99  | 80¢ per 100g     |
| 7                                                            | Mainland On the Go Cheese & Crackers 50g/Artisan 38g     |         | \$0.60 |   | \$1.99  | N/A              |
| 8                                                            | Bega Block Cheese 500g                                   |         | \$1.61 |   | \$6.99  | \$13.98 per 1kg  |
| 9                                                            | Zoosh Dip 185g                                           |         | \$0.51 |   | \$1.99  | \$1.08 per 100g  |
| 10                                                           | Dairy Farmers Thick & Creamy Yoghurt 150g                | Press   | \$0.71 |   | \$1.49  | 99¢ per 100g     |
| 11                                                           | Ashgrove Full Cream/Non Homogenised Milk 2L (POT)        |         | \$0.36 |   | \$3.99  | \$2.00 per 1L    |
| 12                                                           | Juicy Isle Chilled Fruit Drink 2L (POT)                  |         | \$0.46 |   | \$2.69  | \$1.35 per 1L    |
| Page 7 - Half Price Half Page                                |                                                          |         |        |   |         |                  |
| 1                                                            | Libra Ultra Thins 10-14pk                                | Digital | \$2.25 | ½ | \$2.25  | N/A              |
| 2                                                            | Palmolive Ultra Dishwashing Liquid 700/750mL             | Digital | \$2.75 | ½ | \$2.75  | N/A              |
| 3                                                            | Palmolive Naturals Shower Gel 500mL                      |         | \$3.50 | ½ | \$2.99  | 60¢ per 100mL    |
| 4                                                            | Cuddly Fabric Softener 900mL/1L                          |         | \$4.50 | ½ | \$4.49  | N/A              |
| 5                                                            | Multix Clingwrap 33cm x 60m                              |         | \$1.85 | ½ | \$1.85  | 3¢ per 1m        |
| 6                                                            | Bic Comfort 3 Advance Razors 4pk                         |         | \$2.50 | ½ | \$2.49  | 62¢ per 1ea      |
| Page 7                                                       |                                                          |         |        |   |         |                  |
| 7                                                            | Kleenex Viva Paper Towel 2pk                             |         | \$0.80 |   | \$2.99  | N/A              |
| 8                                                            | Kleenex Facial Tissues 200pk                             |         | \$0.50 |   | \$2.25  | \$1.13 per 100ea |
| 9                                                            | BabyLove Nappy Pants 22-38pk (excl Beyond)               |         | \$4.00 |   | \$12.99 | N/A              |
| 10                                                           | Dine Cat Food 85g 7pk                                    |         | \$2.50 |   | \$5.49  | 92¢ per 100g     |
| 11                                                           | Snappy Tom Canned Cat Food 400g                          |         | \$0.42 |   | \$1.25  | 31¢ per 100g     |
| 12                                                           | Pedigree Canned Dog Food 700g                            |         | \$0.14 |   | \$2.35  | 34¢ per 100g     |
| Page 8                                                       |                                                          |         |        |   |         |                  |
| 1                                                            | Foster Clarks Snak Pack 120g                             | Digital | \$0.75 | ½ | \$0.75  | 63¢ per 100g     |
| 2                                                            | Bega Simply Nuts 315/325g                                | Digital | \$2.65 | ½ | \$2.64  | N/A              |
| 3                                                            | Continental Classics Pasta & Sauce/Seasoned Rice 85-125g | Digital | \$1.40 | ½ | \$1.19  | N/A              |
| 4                                                            | Steggles Nacho Chicken 350g                              | Digital | \$3.01 | ½ | \$2.99  | \$8.54 per 1kg   |
| 5                                                            | Organic Care Shampoo & Conditioner 400mL                 | TV      | \$1.80 | ½ | \$1.75  | 44¢ per 100mL    |
| 6                                                            | Radiant Laundry Powder 2kg/Liquid 2L                     | Press   | \$9.01 | ½ | \$8.99  | N/A              |
| Page 8 - Polar Pies New Look Side Panel                      |                                                          |         |        |   |         |                  |
| 7                                                            | Peters Polar Pies 6pk                                    | Digital | \$1.40 |   | \$5.99  | \$1.09 per 100mL |
| Page 9 - LPE Full Page (Digital Only)                        |                                                          |         |        |   |         |                  |
| 1                                                            | Frantelle Spring Water 600mL 24pk                        | LPE     |        |   | \$7.99  | 55¢ per 1L       |
| 2                                                            | Lindt Excellence/Lindor Chocolate Block 100g ex. 70%     | LPE     |        |   | \$3.99  | \$3.99 per 100g  |
| 3                                                            | Mother Earth Oaty Slice 6pk                              | LPE     |        |   | \$2.99  | \$1.25 per 100g  |
| 4                                                            | Tamar Valley Kids Pouches 110g (POT)                     | LPE     |        |   | \$1.49  | \$1.35 per 100g  |
| 5                                                            | Ajax Spray n' Wipe Trigger 475/500mL                     | LPE     |        |   | \$2.99  | N/A              |
| 6                                                            | Huggies Baby Wipes 80s                                   | LPE     |        |   | \$4.00  | \$5.00 per 100ea |
| 7                                                            | ISDC/Kree Hand Sanitiser 500mL                           | LPE     |        |   | \$3.99  | 80¢ per 100mL    |
| Page 10 - Satay Pork Skewers Recipe Full Page (Digital Only) |                                                          |         |        |   |         |                  |
| 1                                                            | Bega Simply Nuts 315/325g                                | Digital | \$2.65 | ½ | \$2.64  | N/A              |



**Wednesday 13 Oct 2021 - Tuesday 19 Oct 2021 (week 42)**

| Front Page                                   |                                                          | % Off   | Retail |                         |
|----------------------------------------------|----------------------------------------------------------|---------|--------|-------------------------|
| 1                                            | Coca-Cola/Lift/Fanta/Sprite Soft Drink 1.25L             | TV      |        | \$1.75 \$1.40 per 1L    |
| 2                                            | Uncle Tobys Muesli Bars 6pk                              | TV      | ½      | \$2.15 \$1.16 per 100g  |
| 3                                            | SPC Baked Beans & Spaghetti 420/425g                     | TV      | ½      | \$0.82 N/A              |
| 4                                            | Sorbent Toilet Tissue 12pk                               | TV      | ½      | \$4.99 23¢ per 100sh    |
| 5                                            | Beef Rump Steak (Meat)                                   | Press   |        | \$22.99kg N/A           |
| <b>Page 2 - Half Price Half Page</b>         |                                                          |         |        |                         |
| 1                                            | Kinder Bueno 39/43g                                      | Digital | ½      | \$1.10 N/A              |
| 2                                            | Uncle Tobys Roll-ups 6pk                                 |         | ½      | \$1.99 \$2.12 per 100g  |
| 3                                            | Foster Clarks Snak Pack 120g                             | Digital | ½      | \$0.75 63¢ per 100g     |
| 4                                            | Bega Simply Nuts 315/325g                                | Digital | ½      | \$2.64 N/A              |
| 5                                            | Continental Classics Pasta & Sauce/Seasoned Rice 85-125g | Digital | ½      | \$1.19 N/A              |
| 6                                            | Dilmah Premium/Extra Strength Tea Bags 200pk             |         | ½      | \$4.99 N/A              |
| <b>Page 2</b>                                |                                                          |         |        |                         |
| 7                                            | Cadbury Bites 110-150g                                   | Press   |        | \$2.49 N/A              |
| 8                                            | Arnott's Chocolate Biscuits 160-250g excluding Tim Tam   | Digital |        | \$2.99 N/A              |
| 9                                            | CC's Corn Chips/Thins Potato Chips 110-175g              | Digital |        | \$2.75 N/A              |
| 10                                           | Coca-Cola/Lift/Fanta/Sprite Soft Drink Cans 375mL 24pk   | Press   |        | \$16.99 \$1.89 per 1L   |
| 11                                           | V Energy Drink 250mL 4pk                                 |         |        | \$5.99 \$5.99 per 1L    |
| 12                                           | Ocean Spray Fruit Drink 1.5L                             |         |        | \$3.99 \$2.66 per 1L    |
| <b>Page 3 - Half Price Half Page</b>         |                                                          |         |        |                         |
| 1                                            | Organic Care Shampoo & Conditioner 400mL                 | TV      | ½      | \$1.75 44¢ per 100mL    |
| 2                                            | Libra Ultra Thins 10-14pk                                | Digital | ½      | \$2.25 N/A              |
| 3                                            | Multix Clingwrap 33cm x 60m                              |         | ½      | \$1.85 3¢ per 1m        |
| 4                                            | Palmolive Ultra Dishwashing Liquid 700/750mL             | Digital | ½      | \$2.75 N/A              |
| 5                                            | Radiant Laundry Powder 2kg/Liquid 2L                     | Press   | ½      | \$8.99 N/A              |
| <b>Page 3</b>                                |                                                          |         |        |                         |
| 6                                            | Kleenex Viva Paper Towel 2pk                             |         |        | \$2.99 N/A              |
| 7                                            | Dine Cat Food 85g 7pk                                    |         |        | \$5.49 92¢ per 100g     |
| 8                                            | Pedigree Canned Dog Food 700g                            |         |        | \$2.35 34¢ per 100g     |
| 9                                            | Moccona Freeze Dried Classic Coffee 400g                 | TV      |        | \$14.99 \$3.75 per 100g |
| 10                                           | Sanitarium So Good UHT Reg/Lite Soy Milk 1L              | Press   |        | \$1.99 \$1.99 per 1L    |
| 11                                           | Sanitarium Weet-Bix 575g                                 |         |        | \$2.99 52¢ per 100g     |
| <b>Page 4</b>                                |                                                          |         |        |                         |
| 1                                            | Local Broccoli (Produce)                                 | Press   |        | \$3.90kg N/A            |
| 2                                            | Asparagus (Produce)                                      | Press   |        | \$1.50bun N/A           |
| 3                                            | JC's Peanuts Salted/Unsalted 500g (Produce)              |         |        | \$4.49ea \$8.98 per 1kg |
| 4                                            | Cripps Master Hot Dog/Lunch Rolls 6pk (POT)              | Press   |        | \$3.19 53¢ per 1ea      |
| 5                                            | Dairy Farmers Thick & Creamy Yoghurt 150g                | Press   |        | \$1.49 99¢ per 100g     |
| 6                                            | Western Star Spreadable 500g                             | TV      |        | \$3.99 80¢ per 100g     |
| 7                                            | Bega Block Cheese 500g                                   |         |        | \$6.99 \$13.98 per 1kg  |
| 8                                            | Peters Polar Pies 6pk                                    | Digital |        | \$5.99 \$1.09 per 100mL |
| 9                                            | Peters Ice Cream 4L                                      | Press   |        | \$7.99 20¢ per 100mL    |
| 10                                           | Steggles Nacho Chicken 350g                              | Digital | ½      | \$2.99 \$8.54 per 1kg   |
| <b>Page 5 - LPE Full Page (Digital Only)</b> |                                                          |         |        |                         |
| 1                                            | Frantelle Spring Water 600mL 24pk                        | LPE     |        | \$7.99 55¢ per 1L       |



**Wednesday 13 Oct 2021 - Tuesday 19 Oct 2021 (week 42)**

|                                                                       |                                                      |         |   |        |                  |
|-----------------------------------------------------------------------|------------------------------------------------------|---------|---|--------|------------------|
| 2                                                                     | Lindt Excellence/Lindor Chocolate Block 100g ex. 70% | LPE     |   | \$3.99 | \$3.99 per 100g  |
| 3                                                                     | Mother Earth Oaty Slice 6pk                          | LPE     |   | \$2.99 | \$1.25 per 100g  |
| 4                                                                     | Tamar Valley Kids Pouches 110g (POT)                 | LPE     |   | \$1.49 | \$1.35 per 100g  |
| 5                                                                     | Ajax Spray n' Wipe Trigger 475/500mL                 | LPE     |   | \$2.99 | N/A              |
| 6                                                                     | Huggies Baby Wipes 80s                               | LPE     |   | \$4.00 | \$5.00 per 100ea |
| 7                                                                     | ISDC/Kree Hand Sanitiser 500mL                       | LPE     |   | \$3.99 | 80¢ per 100mL    |
| <b>Page 6 - Polar Pies New Look Full Page (Standard Digital Only)</b> |                                                      |         |   |        |                  |
| 1                                                                     | Peters Polar Pies 6pk                                | Digital |   | \$5.99 | \$1.09 per 100mL |
| <b>Page 7 - Satay Pork Skewers Recipe Full Page (Digital Only)</b>    |                                                      |         |   |        |                  |
| 1                                                                     | Bega Simply Nuts 315/325g                            | Digital | ½ | \$2.64 | N/A              |



# Press

Examiner / Mercury / Advocate

**Wednesday 13 Oct 2021 - Tuesday 19 Oct 2021 (week 42)**

| Alpha Sorted List - ALL PRESS (Including Digital) |                                                          |         | Retail  |                  |
|---------------------------------------------------|----------------------------------------------------------|---------|---------|------------------|
| 1                                                 | Arnett's Chocolate Biscuits 160-250g excluding Tim Tam   | Digital | \$2.99  | N/A              |
| 2                                                 | Bega Simply Nuts 315/325g                                | Digital | \$2.64  | N/A              |
| 3                                                 | Cadbury Bites 110-150g                                   |         | \$2.49  | N/A              |
| 4                                                 | CC's Corn Chips/Thins Potato Chips 110-175g              | Digital | \$2.75  | N/A              |
| 5                                                 | Coca-Cola/Lift/Fanta/Sprite Soft Drink 1.25L             | TV      | \$1.75  | \$1.40 per 1L    |
| 6                                                 | Coca-Cola/Lift/Fanta/Sprite Soft Drink Cans 375mL 24pk   |         | \$16.99 | \$1.89 per 1L    |
| 7                                                 | Continental Classics Pasta & Sauce/Seasoned Rice 85-125g | Digital | \$1.19  | N/A              |
| 8                                                 | Cripps Master Hot Dog/Lunch Rolls 6pk (POT)              |         | \$3.19  | 53¢ per 1ea      |
| 9                                                 | Dairy Farmers Thick & Creamy Yoghurt 150g                |         | \$1.49  | 99¢ per 100g     |
| 10                                                | Foster Clarks Snak Pack 120g                             | Digital | \$0.75  | 63¢ per 100g     |
| 11                                                | Kinder Bueno 39/43g                                      | Digital | \$1.10  | N/A              |
| 12                                                | Libra Ultra Thins 10-14pk                                | Digital | \$2.25  | N/A              |
| 13                                                | Moccona Freeze Dried Classic Coffee 400g                 | TV      | \$14.99 | \$3.75 per 100g  |
| 14                                                | Organic Care Shampoo & Conditioner 400mL                 | TV      | \$1.75  | 44¢ per 100mL    |
| 15                                                | Palmolive Ultra Dishwashing Liquid 700/750mL             | Digital | \$2.75  | N/A              |
| 16                                                | Peters Ice Cream 4L                                      |         | \$7.99  | 20¢ per 100mL    |
| 17                                                | Peters Polar Pies 6pk                                    | Digital | \$5.99  | \$1.09 per 100mL |
| 18                                                | Radiant Laundry Powder 2kg/Liquid 2L                     |         | \$8.99  | N/A              |
| 19                                                | Sanitarium So Good UHT Reg/Lite Soy Milk 1L              |         | \$1.99  | \$1.99 per 1L    |
| 20                                                | Sorbent Toilet Tissue 12pk                               | TV      | \$4.99  | 23¢ per 100sh    |
| 21                                                | SPC Baked Beans & Spaghetti 420/425g                     | TV      | \$0.82  | N/A              |
| 22                                                | Steggles Nacho Chicken 350g                              | Digital | \$2.99  | \$8.54 per 1kg   |
| 23                                                | Uncle Tobys Muesli Bars 6pk                              | TV      | \$2.15  | \$1.16 per 100g  |
| 24                                                | Western Star Spreadable 500g                             | TV      | \$3.99  | 80¢ per 100g     |



# Catalogue

Wednesday 13 Oct 2021 - Tuesday 19 Oct 2021 (week 42)

| Alpha Sorted List - Catalogue |                                                       |     | Retail  |                  |
|-------------------------------|-------------------------------------------------------|-----|---------|------------------|
| 1                             | Ajax Spray n' Wipe Trigger 475/500mL                  | LPE | \$2.99  | N/A              |
| 2                             | Arnott's Salada 250g                                  |     | \$2.49  | \$1.00 per 100g  |
| 3                             | Ashgrove Full Cream/Non Homogenised Milk 2L (POT)     |     | \$3.99  | \$2.00 per 1L    |
| 4                             | BabyLove Nappy Pants 22-38pk (excl Beyond)            |     | \$12.99 | N/A              |
| 5                             | Bega Block Cheese 500g                                |     | \$6.99  | \$13.98 per 1kg  |
| 6                             | Bic Comfort 3 Advance Razors 4pk                      |     | \$2.49  | 62¢ per 1ea      |
| 7                             | Birds Eye Deli Chips/Roast Potatoes 600g              |     | \$3.49  | \$5.82 per 1kg   |
| 8                             | Cadbury Family Block Chocolate 160-190g               |     | \$3.49  | N/A              |
| 9                             | Central Cake Co Fingers 6pk (POT)                     |     | \$6.99  | N/A              |
| 10                            | Cripps Crumpet Splits 6pk (POT)                       |     | \$2.49  | 59¢ per 100g     |
| 11                            | Cuddly Fabric Softener 900mL/1L                       |     | \$4.49  | N/A              |
| 12                            | Dilmah Premium/Extra Strength Tea Bags 200pk          |     | \$4.99  | N/A              |
| 13                            | Dine Cat Food 85g 7pk                                 |     | \$5.49  | 92¢ per 100g     |
| 14                            | Dolmio Extra Pasta Sauce 490/500g                     |     | \$2.49  | N/A              |
| 15                            | Frantelle Spring Water 600mL 24pk                     | LPE | \$7.99  | 55¢ per 1L       |
| 16                            | Grinders Coffee 200g                                  |     | \$6.99  | \$3.50 per 100g  |
| 17                            | Huggies Baby Wipes 80s                                | LPE | \$4.00  | \$5.00 per 100ea |
| 18                            | Ingham's Chicken Breast Tenders 400g                  |     | \$4.99  | \$12.48 per 1kg  |
| 19                            | ISDC/Kree Hand Sanitiser 500mL                        | LPE | \$3.99  | 80¢ per 100mL    |
| 20                            | Juicy Isle Chilled Fruit Drink 2L (POT)               |     | \$2.69  | \$1.35 per 1L    |
| 21                            | Kleenex Facial Tissues 200pk                          |     | \$2.25  | \$1.13 per 100ea |
| 22                            | Kleenex Viva Paper Towel 2pk                          |     | \$2.99  | N/A              |
| 23                            | Koala Jasmine/Long Grain Rice 1kg                     |     | \$1.99  | 20¢ per 100g     |
| 24                            | Lindt Excellence/Lindor Chocolate Block 100g ex. 70%  | LPE | \$3.99  | \$3.99 per 100g  |
| 25                            | Mainland On the Go Cheese & Crackers 50g/Artisan 38g  |     | \$1.99  | N/A              |
| 26                            | Mother Earth Oaty Slice 6pk                           | LPE | \$2.99  | \$1.25 per 100g  |
| 27                            | Multix Clingwrap 33cm x 60m                           |     | \$1.85  | 3¢ per 1m        |
| 28                            | National Pies Family Pie 750/900g (POT)               |     | \$9.99  | N/A              |
| 29                            | Ocean Spray Fruit Drink 1.5L                          |     | \$3.99  | \$2.66 per 1L    |
| 30                            | Palmolive Naturals Shower Gel 500mL                   |     | \$2.99  | 60¢ per 100mL    |
| 31                            | Pampas Bulk Puff Pastry 1.6kg                         |     | \$5.99  | 37¢ per 100g     |
| 32                            | Pedigree Canned Dog Food 700g                         |     | \$2.35  | 34¢ per 100g     |
| 33                            | Peters Drumstick/Maxibon 4/6pk                        |     | \$6.99  | N/A              |
| 34                            | Powerade Sports Drink 600mL                           |     | \$2.99  | \$4.98 per 1L    |
| 35                            | Praise Squeeze Mayonnaise 365/410g/Whole Egg 335/380g |     | \$3.49  | N/A              |
| 36                            | Sanitarium Weet-Bix 575g                              |     | \$2.99  | 52¢ per 100g     |
| 37                            | Snappy Tom Canned Cat Food 400g                       |     | \$1.25  | 31¢ per 100g     |
| 38                            | Tamar Valley Kids Pouches 110g (POT)                  | LPE | \$1.49  | \$1.35 per 100g  |
| 39                            | Tasmanian Mountain Spring Water 10L (POT)             |     | \$5.99  | 60¢ per 1L       |
| 40                            | Twisties/Burger Rings/TooBs/Cheetos 125-270g          |     | \$3.49  | N/A              |
| 41                            | Uncle Tobys Roll-ups 6pk                              |     | \$1.99  | \$2.12 per 100g  |
| 42                            | V Energy Drink 250mL 4pk                              |     | \$5.99  | \$5.99 per 1L    |
| 43                            | Zoosh Dip 185g                                        |     | \$1.99  | \$1.08 per 100g  |