

**TV/Digital****Wednesday 05 Oct 2022 - Tuesday 11 Oct 2022 (week 41)**

Television Advertised		Save	% Off	Retail	
1	Greenseas Canned Tuna 95g	\$1.15	½	\$1.10	\$11.58 per 1kg
2	Nescafé Coffee Sachets 10pk/Gold 6/8pk	\$3.75	½	\$3.70	N/A
3	Morning Fresh Dishwashing Liquid 900mL	\$4.50	½	\$4.49	50¢ per 100mL
4	Tresemme Shampoo & Conditioner 940mL	\$7.01	½	\$6.99	74¢ per 100mL
5	Bega Tasty Cheese Block 1kg	\$4.96		\$8.99	\$8.99 per 1kg
6	Mission Corn Chips 230g	\$1.51		\$1.99	87¢ per 100g
Television Advertised - Fri 07 Oct					
7	Produce Line - Refer to Fresh Sheet (Produce)			\$0.00kg	N/A

Google Advertised					
1	Allen's Jelly/Mint Confectionery Range 150-200g	\$1.11		\$2.49	N/A
2	Peters Lemonade or Raspberry & Lemonade Icy Poles 8pk	\$1.41		\$3.99	N/A
3	Ingham's Creamy Garlic Chicken Kievs 600g	\$3.60		\$9.99	\$16.65 per 1kg
4	Nescafé Blend 43 Coffee 500g	\$6.01		\$17.99	\$3.60 per 100g

Facebook Advertised - Betta/IGA Grassroots Sponsorship Program					
1	Betta Flavoured Milk 500mL (POT)	\$0.20		\$3.99	\$7.98 per 1L

Wednesday Catalogue Email Header					
1	Morning Fresh Dishwashing Liquid 900mL	\$4.50	½	\$4.49	50¢ per 100mL
2	Tresemme Shampoo & Conditioner 940mL	\$7.01	½	\$6.99	74¢ per 100mL

Website Banner					
1	Greenseas Canned Tuna 95g	\$1.15	½	\$1.10	\$11.58 per 1kg
2	Nescafé Coffee Sachets 10pk/Gold 6/8pk	\$3.75	½	\$3.70	N/A



Press

Examiner / Mercury / Advocate

Wednesday 05 Oct 2022 - Tuesday 11 Oct 2022 (week 41)

Thursday 06 Oct - ALL PRESS		Save	% Off	Retail		
1	Tetley Tea Cup Bag 100pk	\$2.20		\$2.99	\$1.66 per 100g	
2	Dine Cat Food 85g 7pk	\$3.60		\$5.99	\$1.01 per 100g	
3	Tamar Valley Greek Style Yoghurt 500g (POT)	\$1.40		\$2.99	60¢ per 100g	
Friday 07 Oct - Mercury - (Market Fresh)						
1	National Pies Meat Pies/Pasties 2pk (POT)	\$2.26		\$5.99	\$1.66 per 100g	
2	Lamb Loin Chops (Meat)			\$25.99kg	N/A	
3	Produce Line - Refer to Fresh Sheet (Produce)	TV		\$0.00kg	N/A	
Friday 07 Oct - Mercury						
1	Coca-Cola/Lift/Fanta/Sprite 375mL 10pk	\$4.26		\$9.99	\$2.66 per 1L	
2	Mars Medium Bars 35-56g	\$1.00	½	\$1.00	N/A	
3	Arnott's Assorted Creams 500g	\$1.56		\$4.99	\$1.00 per 100g	
Friday 07 Oct - Advocate/Examiner - (Market Fresh)						
1	National Pies Meat Pies/Pasties 2pk (POT)	\$2.26		\$5.99	\$1.66 per 100g	
2	Lamb Loin Chops (Meat)			\$25.99kg	N/A	
3	Pandani Double Smoked Ham (Deli)			\$13.99kg	N/A	
Friday 07 Oct - Advocate/Examiner - (Market Fresh)						
1	Produce Line - Refer to Fresh Sheet (Produce)			\$0.00kg	N/A	
2	Produce Line - Refer to Fresh Sheet (Produce)			\$0.00kg	N/A	
3	Produce Line - Refer to Fresh Sheet (Produce)	TV		\$0.00kg	N/A	
Saturday 08 Oct - Advocate & Examiner						
1	Coca-Cola/Lift/Fanta/Sprite 375mL 10pk	\$4.26		\$9.99	\$2.66 per 1L	
2	Mars Medium Bars 35-56g	\$1.00	½	\$1.00	N/A	
3	Arnott's Assorted Creams 500g	\$1.56		\$4.99	\$1.00 per 100g	
Saturday 08 Oct - Mercury Front Page						
1	Greenseas Canned Tuna 95g	TV	\$1.15	½	\$1.10	\$11.58 per 1kg
2	Bega Tasty Cheese Block 1kg	TV	\$4.96		\$8.99	\$8.99 per 1kg

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Wednesday 05 Oct 2022 - Tuesday 11 Oct 2022 (week 41)

Front			Save	% Off	Retail	
1	Greenseas Canned Tuna 95g	TV	\$1.15	½	\$1.10	\$11.58 per 1kg
2	Nescafé Coffee Sachets 10pk/Gold 6/8pk	TV	\$3.75	½	\$3.70	N/A
3	Morning Fresh Dishwashing Liquid 900mL	TV	\$4.50	½	\$4.49	50¢ per 100mL
4	Tresemme Shampoo & Conditioner 940mL	TV	\$7.01	½	\$6.99	74¢ per 100mL
5	Lamb Loin Chops (Meat)	Press			\$25.99kg	N/A
Page 2 - Meat & Produce						
1	Produce Line - Refer to Fresh Sheet (Produce)	Press			\$0.00kg	N/A
2	Produce Line - Refer to Fresh Sheet (Produce)	Press			\$0.00kg	N/A
3	Produce Line - Refer to Fresh Sheet (Produce)				\$0.00kg	N/A
4	JC's Backyard BBQ Mix 375g (Produce)		\$1.70		\$5.99ea	\$15.97 per 1kg
5	Beef Mince First Grade (Meat)				\$20.99kg	N/A
6	Scottsdale Pork Artisan Carolina/Memphis Marinated Pork Shoulder (Meat)				\$14.99kg	N/A
7	Whole Bagged Chicken (Meat)				\$5.99kg	
8	Marion Bay Chicken Breast Fillets (Tray) (Meat)				\$18.99kg	N/A
Page 3 - Deli & Bakery						
1	Pandani Double Smoked Ham (Deli)	Press			\$13.99kg	N/A
2	Tibaldi Long Rindless Bacon (2.5kg) (Deli)				\$13.99kg	N/A
3	Ingham's Chicken Loaf (Deli)				\$9.99kg	N/A
4	Pandani Cheese Kransky (Deli)				\$17.99kg	N/A
5	National Pies Meat Pies/Pasties 2pk (POT)	Press	\$2.26		\$5.99	\$1.66 per 100g
6	Cripps Master Loaf 680/700g (POT)		\$0.80		\$3.59	N/A
7	Williams Wraps 8pk		\$1.00		\$3.99	71¢ per 100g
8	Central Cake Co Lemon/Caramel/Hedgehog/Brownie Fingers 6pk (POT)		\$2.30		\$6.99	N/A
Page 4						
1	Mars Medium Bars 35-56g	Press	\$1.00	½	\$1.00	N/A
2	Allen's Jelly/Mint Confectionery Range 150-200g	Digital	\$1.11		\$2.49	N/A
3	Fyna Licorice Bags 200-250g		\$0.90		\$2.99	N/A
4	Cadbury Family Block Chocolate 160-190g		\$1.51		\$3.49	N/A
5	Arnott's Chocolate Biscuits 160-250g (excl. Tim Tam)		\$1.01		\$2.99	N/A
6	Arnott's Assorted Creams 500g	Press	\$1.56		\$4.99	\$1.00 per 100g
7	Arnott's Shapes/Savoy/Jatz 140-250g		\$1.01		\$2.49	N/A
8	Bickford's Cordial Syrup 750mL		\$0.50		\$3.99	\$5.32 per 1L
9	Powerade Sports Drink 1L		\$2.26		\$3.49	\$3.49 per 1L
10	Monster Energy Drink 500mL 4pk		\$3.80		\$8.99	\$4.50 per 1L
11	Coca-Cola Soft Drink 2L	LPE			\$3.65	\$1.83 per 1L
12	Frantelle Spring Water 600mL 12pk		\$2.26		\$6.99	97¢ per 1L
Page 5						
1	Nescafé Blend 43 Coffee 500g	Digital	\$6.01		\$17.99	\$3.60 per 100g
2	Moccona Classic Freeze Dried Coffee 200g		\$7.51		\$11.99	\$6.00 per 100g
3	Nestle Milo 395/460g		\$3.04		\$6.75	N/A
4	Green's Pancake Shake 200g		\$1.38	½	\$1.37	69¢ per 100g
5	Foster Clarks Snak Pack 120g		\$0.41		\$1.49	\$1.24 per 100g
6	Juicy Isle Topping 375mL (POT)		\$0.31		\$2.69	72¢ per 100mL
7	Kellogg's Crunchy Nut Corn Flakes/Special K/Nutri-Grain/Sultana Bran 290-420g		\$1.86		\$4.99	N/A
8	Golden Circle Long Life Juice 2L (excl. Mango Nectar)		\$1.20		\$3.99	\$2.00 per 1L
9	Easy Mac 280g		\$1.21		\$3.49	\$1.25 per 100g



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10	Dolmio Extra Pasta Sauce 490/500g		\$1.01		\$2.99	N/A
11	San Remo Pasta 375/500g		\$0.46		\$2.49	N/A
12	Heinz Baked Beans/Spaghetti 535/555g		\$0.86		\$2.99	N/A
Page 6						
1	Tamar Valley Greek Style Yoghurt 500g (POT)	Press	\$1.40		\$2.99	60¢ per 100g
2	Yoplait Yoghurt 6pk		\$2.00		\$4.99	52¢ per 100g
3	Betta Flavoured Milk 500mL (POT)	Digital	\$0.20		\$3.99	\$7.98 per 1L
4	Bega Cheese Grated 500g		\$2.30		\$6.99	\$13.98 per 1kg
5	Devondale Butter Pat 500g		\$1.40		\$5.99	\$1.20 per 100g
6	Tibaldi Signature Ham off the Bone 120g		\$1.51		\$2.99	\$24.92 per 1kg
7	Peters Lemonade or Raspberry & Lemonade Icy Poles 8pk	Digital	\$1.41		\$3.99	N/A
8	Bulla Creamy Classics 2L		\$3.26		\$5.99	30¢ per 100mL
9	Bulla Multipack Sticks 8-14pk		\$1.51		\$5.99	N/A
10	Ingham's Creamy Garlic Chicken Kievs 600g	Digital	\$3.60		\$9.99	\$16.65 per 1kg
11	McCain Beer Batter Wedges/Chips 750g		\$1.31		\$2.99	\$3.99 per 1kg
12	Birds Eye Frozen Peas 1kg (excl. Baby Peas)		\$0.86		\$3.99	\$3.99 per 1kg
Page 7						
1	Dine Cat Food 85g 7pk	Press	\$3.60		\$5.99	\$1.01 per 100g
2	Tidbits Dog Biscuits 300-350g (POT)		\$4.10	½	\$3.49	N/A
3	Pedigree Canned Dog Food 700g		\$0.61		\$2.89	41¢ per 100g
4	Palmolive Ultra Dishwashing Liquid 500mL		\$1.30		\$3.69	74¢ per 100mL
5	Cold Power Laundry Detergent 900g/1L		\$4.51		\$6.99	N/A
6	Multix Quick Zip Sandwich Bags 100's		\$1.20		\$3.99	4¢ per 1ea
7	Dove Bodywash 1L		\$7.51	½	\$7.49	75¢ per 100mL
8	Dove Antiperspirant 220-254mL		\$4.00	½	\$3.99	N/A
9	Colgate Plax Mouthwash 500mL		\$2.01		\$4.99	\$1.00 per 100mL
Page 8						
1	Bega Tasty Cheese Block 1kg	TV	\$4.96		\$8.99	\$8.99 per 1kg
2	Mission Corn Chips 230g	TV	\$1.51		\$1.99	87¢ per 100g
3	Tetley Tea Cup Bag 100pk	Press	\$2.20		\$2.99	\$1.66 per 100g
4	Coca-Cola/Lift/Fanta/Sprite 375mL 10pk	Press	\$4.26		\$9.99	\$2.66 per 1L
Page 9 - Betta/IGA Grassroots Sponsorship Program Full Page (Digital Only)						
1	Betta Flavoured Milk 500mL (POT)	Digital	\$0.20		\$3.99	\$7.98 per 1L



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Front Page			Save	% Off	Retail	
1	Greenseas Canned Tuna 95g	TV	\$1.15	½	\$1.10	\$11.58 per 1kg
2	Nescafé Coffee Sachets 10pk/Gold 6/8pk	TV	\$3.75	½	\$3.70	N/A
3	Morning Fresh Dishwashing Liquid 900mL	TV	\$4.50	½	\$4.49	50¢ per 100mL
4	Tresemme Shampoo & Conditioner 940mL	TV	\$7.01	½	\$6.99	74¢ per 100mL
5	Lamb Loin Chops (Meat)	Press			\$25.99kg	N/A
Page 2						
1	Mars Medium Bars 35-56g	Press	\$1.00	½	\$1.00	N/A
2	Allen's Jelly/Mint Confectionery Range 150-200g	Digital	\$1.11		\$2.49	N/A
3	Cadbury Family Block Chocolate 160-190g		\$1.51		\$3.49	N/A
4	Mission Corn Chips 230g	TV	\$1.51		\$1.99	87¢ per 100g
5	Arnott's Shapes/Savoy/Jatz 140-250g		\$1.01		\$2.49	N/A
6	Arnott's Assorted Creams 500g	Press	\$1.56		\$4.99	\$1.00 per 100g
7	Coca-Cola Soft Drink 2L	LPE			\$3.65	\$1.83 per 1L
8	Coca-Cola/Lift/Fanta/Sprite 375mL 10pk	Press	\$4.26		\$9.99	\$2.66 per 1L
9	Monster Energy Drink 500mL 4pk		\$3.80		\$8.99	\$4.50 per 1L
10	Powerade Sports Drink 1L		\$2.26		\$3.49	\$3.49 per 1L
11	Frantelle Spring Water 600mL 12pk		\$2.26		\$6.99	97¢ per 1L
12	Golden Circle Long Life Juice 2L (excl. Mango Nectar)		\$1.20		\$3.99	\$2.00 per 1L
Page 3						
1	Nescafé Blend 43 Coffee 500g	Digital	\$6.01		\$17.99	\$3.60 per 100g
2	Tetley Tea Cup Bag 100pk	Press	\$2.20		\$2.99	\$1.66 per 100g
3	Kellogg's Crunchy Nut Corn Flakes/Special K/Nutri-Grain/Sultana Bran 290-420g		\$1.86		\$4.99	N/A
4	Dolmio Extra Pasta Sauce 490/500g		\$1.01		\$2.99	N/A
5	San Remo Pasta 375/500g		\$0.46		\$2.49	N/A
6	Heinz Baked Beans/Spaghetti 535/555g		\$0.86		\$2.99	N/A
7	Dine Cat Food 85g 7pk	Press	\$3.60		\$5.99	\$1.01 per 100g
8	Multix Quick Zip Sandwich Bags 100's		\$1.20		\$3.99	4¢ per 1ea
9	Pedigree Canned Dog Food 700g		\$0.61		\$2.89	41¢ per 100g
10	Dove Antiperspirant 220-254mL		\$4.00	½	\$3.99	N/A
11	Colgate Plax Mouthwash 500mL		\$2.01		\$4.99	\$1.00 per 100mL
12	Cold Power Laundry Detergent 900g/1L		\$4.51		\$6.99	N/A
Page 4						
1	Produce Line - Refer to Fresh Sheet (Produce)	Press			\$0.00kg	N/A
2	Produce Line - Refer to Fresh Sheet (Produce)	Press			\$0.00kg	N/A
3	JC's Backyard BBQ Mix 375g (Produce)		\$1.70		\$5.99ea	\$15.97 per 1kg
4	National Pies Meat Pies/Pasties 2pk (POT)	Press	\$2.26		\$5.99	\$1.66 per 100g
5	Tamar Valley Greek Style Yoghurt 500g (POT)	Press	\$1.40		\$2.99	60¢ per 100g
6	Bega Tasty Cheese Block 1kg	TV	\$4.96		\$8.99	\$8.99 per 1kg
7	Devondale Butter Pat 500g		\$1.40		\$5.99	\$1.20 per 100g
8	Peters Lemonade or Raspberry & Lemonade Icy Poles 8pk	Digital	\$1.41		\$3.99	N/A
9	Bulla Creamy Classics 2L		\$3.26		\$5.99	30¢ per 100mL
Page 5 - Betta/IGA Grassroots Sponsorship Program Full Page (Digital Only)						
1	Betta Flavoured Milk 500mL (POT)	Digital	\$0.20		\$3.99	\$7.98 per 1L

Image

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Press

Examiner / Mercury / Advocate

Wednesday 05 Oct 2022 - Tuesday 11 Oct 2022 (week 41)

Alpha Sorted List - ALL PRESS (Including Digital)			Retail	
1	Allen's Jelly/Mint Confectionery Range 150-200g	Digital	\$2.49	N/A
2	Arnott's Assorted Creams 500g		\$4.99	\$1.00 per 100g
3	Bega Tasty Cheese Block 1kg	TV	\$8.99	\$8.99 per 1kg
4	Betta Flavoured Milk 500mL (POT)	Digital	\$3.99	\$7.98 per 1L
5	Coca-Cola/Lift/Fanta/Sprite 375mL 10pk		\$9.99	\$2.66 per 1L
6	Dine Cat Food 85g 7pk		\$5.99	\$1.01 per 100g
7	Greenseas Canned Tuna 95g	TV	\$1.10	\$11.58 per 1kg
8	Ingham's Creamy Garlic Chicken Kievs 600g	Digital	\$9.99	\$16.65 per 1kg
9	Mars Medium Bars 35-56g		\$1.00	N/A
10	Mission Corn Chips 230g	TV	\$1.99	87¢ per 100g
11	Morning Fresh Dishwashing Liquid 900mL	TV	\$4.49	50¢ per 100mL
12	National Pies Meat Pies/Pasties 2pk (POT)		\$5.99	\$1.66 per 100g
13	Nescafé Blend 43 Coffee 500g	Digital	\$17.99	\$3.60 per 100g
14	Nescafé Coffee Sachets 10pk/Gold 6/8pk	TV	\$3.70	N/A
15	Peters Lemonade or Raspberry & Lemonade Icy Poles 8pk	Digital	\$3.99	N/A
16	Tamar Valley Greek Style Yoghurt 500g (POT)		\$2.99	60¢ per 100g
17	Tetley Tea Cup Bag 100pk		\$2.99	\$1.66 per 100g
18	Tresemme Shampoo & Conditioner 940mL	TV	\$6.99	74¢ per 100mL



Catalogue

Wednesday 05 Oct 2022 - Tuesday 11 Oct 2022 (week 41)

Alpha Sorted List - Catalogue		Retail	
1	Arnott's Chocolate Biscuits 160-250g (excl. Tim Tam)	\$2.99	N/A
2	Arnott's Shapes/Savoy/Jatz 140-250g	\$2.49	N/A
3	Bega Cheese Grated 500g	\$6.99	\$13.98 per 1kg
4	Bickford's Cordial Syrup 750mL	\$3.99	\$5.32 per 1L
5	Birds Eye Frozen Peas 1kg (excl. Baby Peas)	\$3.99	\$3.99 per 1kg
6	Bulla Creamy Classics 2L	\$5.99	30¢ per 100mL
7	Bulla Multipack Sticks 8-14pk	\$5.99	N/A
8	Cadbury Family Block Chocolate 160-190g	\$3.49	N/A
9	Central Cake Co Lemon/Caramel/Hedgehog/Brownie Fingers 6pk (POT)	\$6.99	N/A
10	Coca-Cola Soft Drink 2L	LPE \$3.65	\$1.83 per 1L
11	Cold Power Laundry Detergent 900g/1L	\$6.99	N/A
12	Colgate Plax Mouthwash 500mL	\$4.99	\$1.00 per 100mL
13	Cripps Master Loaf 680/700g (POT)	\$3.59	N/A
14	Devondale Butter Pat 500g	\$5.99	\$1.20 per 100g
15	Dolmio Extra Pasta Sauce 490/500g	\$2.99	N/A
16	Dove Antiperspirant 220-254mL	\$3.99	N/A
17	Dove Bodywash 1L	\$7.49	75¢ per 100mL
18	Easy Mac 280g	\$3.49	\$1.25 per 100g
19	Foster Clarks Snak Pack 120g	\$1.49	\$1.24 per 100g
20	Frantelle Spring Water 600mL 12pk	\$6.99	97¢ per 1L
21	Fyna Licorice Bags 200-250g	\$2.99	N/A
22	Golden Circle Long Life Juice 2L (excl. Mango Nectar)	\$3.99	\$2.00 per 1L
23	Green's Pancake Shake 200g	\$1.37	69¢ per 100g
24	Heinz Baked Beans/Spaghetti 535/555g	\$2.99	N/A
25	Juicy Isle Topping 375mL (POT)	\$2.69	72¢ per 100mL
26	Kellogg's Crunchy Nut Corn Flakes/Special K/Nutri-Grain/Sultana Bran 2	\$4.99	N/A
27	McCain Beer Batter Wedges/Chips 750g	\$2.99	\$3.99 per 1kg
28	Moccona Classic Freeze Dried Coffee 200g	\$11.99	\$6.00 per 100g
29	Monster Energy Drink 500mL 4pk	\$8.99	\$4.50 per 1L
30	Multix Quick Zip Sandwich Bags 100's	\$3.99	4¢ per 1ea
31	Nestle Milo 395/460g	\$6.75	N/A
32	Palmolive Ultra Dishwashing Liquid 500mL	\$3.69	74¢ per 100mL
33	Pedigree Canned Dog Food 700g	\$2.89	41¢ per 100g
34	Powerade Sports Drink 1L	\$3.49	\$3.49 per 1L
35	San Remo Pasta 375/500g	\$2.49	N/A
36	Tibaldi Signature Ham off the Bone 120g	\$2.99	\$24.92 per 1kg
37	Tidbits Dog Biscuits 300-350g (POT)	\$3.49	N/A
38	Williams Wraps 8pk	\$3.99	71¢ per 100g
39	Yoplait Yoghurt 6pk	\$4.99	52¢ per 100g