

**TV/Digital****Wednesday 28 Sep 2022 - Tuesday 04 Oct 2022 (week 40)**

Television Advertised		Save	% Off	Retail	
1	Sanitarium Weet-Bix 575g	\$2.40	½	\$1.99	35¢ per 100g
2	Arnott's Tim Tam Biscuits 165-200g (excl Deluxe)	\$2.01	½	\$1.99	N/A
3	Bake Stone Deli Frozen Pizza 500g	\$5.40	>½	\$3.49	70¢ per 100g
4	Ingham's Chicken Breast Tenders 400g	\$4.96		\$4.99	\$12.48 per 1kg
5	Peters Original Ice Cream 2L	\$1.26		\$3.99	20¢ per 100mL
6	Nanna's Snack Fruit Pies 4pk/Family 600g	\$1.60		\$2.99	N/A
Television Advertised - Fri 30 Sep					
7	Produce Line - Refer to Fresh Sheet (Produce)			\$0.00kg	N/A

Google Advertised					
1	Nabisco In A Biskit 160g	\$1.75	½	\$1.75	\$1.09 per 100g
2	Tresemme Shampoo & Conditioner 350mL	\$4.51	½	\$4.49	\$1.28 per 100mL
3	Smith's Potato Chips 18/20pk	\$1.51		\$5.99	N/A
4	V Energy Drink 250mL 4pk	\$3.81		\$5.99	\$5.99 per 1L

Facebook Advertised - Apple Pie & Ice Cream Theme					
1	Nanna's Snack Fruit Pies 4pk/Family 600g	\$1.60		\$2.99	N/A
2	Peters Original Ice Cream 2L	\$1.26		\$3.99	20¢ per 100mL

Wednesday Catalogue Email Header					
1	Bake Stone Deli Frozen Pizza 500g	\$5.40	>½	\$3.49	70¢ per 100g
2	Ingham's Chicken Breast Tenders 400g	\$4.96		\$4.99	\$12.48 per 1kg

Website Banner					
1	Sanitarium Weet-Bix 575g	\$2.40	½	\$1.99	35¢ per 100g
2	Arnott's Tim Tam Biscuits 165-200g (excl Deluxe)	\$2.01	½	\$1.99	N/A



Press

Examiner / Mercury / Advocate

Wednesday 28 Sep 2022 - Tuesday 04 Oct 2022 (week 40)

Thursday 29 Sep - ALL PRESS		Save	% Off	Retail		
1	Uncle Tobys Quick/Traditional Oats 1kg	\$2.60		\$4.99	50¢ per 100g	
2	Sanitarium So Good UHT Reg/Lite Soy Milk 1L	\$0.86		\$1.99	\$1.99 per 1L	
3	Moccona Coffee Sachets 10pk	\$1.51		\$3.49	N/A	
Friday 30 Sep - Mercury - (Market Fresh)						
1	Cripps Café Quality Fruit Loaf 700g (POT)	\$1.80		\$3.79	54¢ per 100g	
2	Beef Porterhouse Steak (Meat)			\$32.99kg	N/A	
3	Produce Line - Refer to Fresh Sheet (Produce)	TV		\$0.00kg	N/A	
Friday 30 Sep - Mercury						
1	Cadbury/Fry's/Europe/Toblerone Medium Bars 30-60g	\$1.00	½	\$1.00	N/A	
2	Pedigree Dry Dog Food 2.5/3kg	\$3.01		\$9.99	N/A	
3	Coca-Cola 375mL 30pk	\$15.60		\$23.50	\$2.09 per 1L	
Friday 30 Sep - Advocate/Examiner - (Market Fresh)						
1	Cripps Café Quality Fruit Loaf 700g (POT)	\$1.80		\$3.79	54¢ per 100g	
2	Beef Porterhouse Steak (Meat)			\$32.99kg	N/A	
3	Chicken Wings (Deli)			\$3.29kg	N/A	
Friday 30 Sep - Advocate/Examiner - (Market Fresh)						
1	Broccolini (Produce)			\$2.90bun	N/A	
2	Baby Cos Twin Pack (Produce)			\$3.50pk		
3	Produce Line - Refer to Fresh Sheet (Produce)	TV		\$0.00kg	N/A	
Saturday 01 Oct - Advocate & Examiner						
1	Cadbury/Fry's/Europe/Toblerone Medium Bars 30-60g	\$1.00	½	\$1.00	N/A	
2	Pedigree Dry Dog Food 2.5/3kg	\$3.01		\$9.99	N/A	
3	Coca-Cola 375mL 30pk	\$15.60		\$23.50	\$2.09 per 1L	
Saturday 01 Oct - Mercury Front Page						
1	Sanitarium Weet-Bix 575g	TV	\$2.40	½	\$1.99	35¢ per 100g
2	Arnott's Tim Tam Biscuits 165-200g (excl Deluxe)	TV	\$2.01	½	\$1.99	N/A



Wednesday 28 Sep 2022 - Tuesday 04 Oct 2022 (week 40)

Front			Save	% Off	Retail	
1	Sanitarium Weet-Bix 575g	TV	\$2.40	½	\$1.99	35¢ per 100g
2	Arnott's Tim Tam Biscuits 165-200g (excl Deluxe)	TV	\$2.01	½	\$1.99	N/A
3	Bake Stone Deli Frozen Pizza 500g	TV	\$5.40	>½	\$3.49	70¢ per 100g
4	Ingham's Chicken Breast Tenders 400g	TV	\$4.96		\$4.99	\$12.48 per 1kg
5	Beef Porterhouse Steak (Meat)	Press			\$32.99kg	N/A
Page 2 - Meat & Produce						
1	Broccolini (Produce)	Press			\$2.90bun	N/A
2	Baby Cos Twin Pack (Produce)	Press			\$3.50pk	
3	Brown Onion 1kg Bag (Produce)				\$1.50bag	\$1.50 per 1kg
4	JC's Peanuts Salted/Unsalted 500g (Produce)		\$1.10		\$4.79ea	\$9.58 per 1kg
5	Scottsdale Pork Artisan Glazed Pork Ribs (Meat)				\$16.99kg	N/A
6	BBQ Meat Pack (Meat)				\$23.99kg	
7	Marion Bay Free Range Chicken Bagged (Meat)				\$7.99kg	N/A
8	Wild Clover Lamb Leg Steak (Meat)				\$34.99kg	N/A
Page 3 - Deli & Bakery						
1	Chicken Wings (Deli)	Press			\$3.29kg	N/A
2	Pandani Rindless Short Cut Bacon (Deli)				\$15.99kg	N/A
3	Chicken Breast Fillets (Deli)				\$11.99kg	N/A
4	Ingham's Oven Roasted/Sweet Herb & Mustard Turkey Breast (Deli)				\$25.99kg	N/A
5	Cripps Café Quality Fruit Loaf 700g (POT)	Press	\$1.80		\$3.79	54¢ per 100g
6	Mighty Soft Sliced Bread 700g (POT)		\$0.76		\$3.69	53¢ per 100g
7	Golden Crumpet Rounds 6pk (POT)		\$1.11		\$2.59	86¢ per 100g
8	Central Cake Co French Vanilla/Jelly Slice Singles 150/155g (POT)		\$0.50		\$2.99	N/A
Page 4						
1	Coca-Cola 375mL 30pk	Press	\$15.60		\$23.50	\$2.09 per 1L
2	Coca-Cola 300mL 4pk		\$2.70		\$5.99	\$4.99 per 1L
3	Mother Energy Drink 500mL 4pk		\$6.20	½	\$5.99	\$3.00 per 1L
4	Pepsi/Solo/Sunkist/7Up Soft Drink 1.25L		\$0.51		\$1.99	\$1.59 per 1L
5	Mount Franklin Spring Water 500mL 20pk		\$6.00		\$8.99	90¢ per 1L
6	Westerway Farms Blackcurrant/Raspberry Syrup 750mL (POT)		\$0.36		\$5.99	\$7.99 per 1L
7	Cadbury Bites 110-150g		\$1.01		\$2.99	N/A
8	Arnott's Deluxe Tim Tam Biscuits 175g		\$2.50	½	\$2.50	\$1.43 per 100g
9	Smith's Potato Chips 18/20pk	Digital	\$1.51		\$5.99	N/A
10	Premium Crispbread 300g				\$2.79	93¢ per 100g
11	Arnott's Sourdough/Flatbread Snacks 130/150g		\$2.75	>½	\$2.25	N/A
12	Samboy Potato Chips 175g		\$1.60		\$2.99	\$1.71 per 100g
Page 5						
1	Uncle Tobys Quick/Traditional Oats 1kg	Press	\$2.60		\$4.99	50¢ per 100g
2	Sanitarium So Good UHT Reg/Lite Soy Milk 1L	Press	\$0.86		\$1.99	\$1.99 per 1L
3	Moccona Coffee Sachets 10pk	Press	\$1.51		\$3.49	N/A
4	Nescafé Coffee Blend 43 150g		\$4.00		\$7.99	\$5.33 per 100g
5	L'Or Espresso 10pk		\$2.04		\$4.75	\$9.13 per 100g
6	Green's Traditional Cake/Muffin Mix 330-500g		\$0.95		\$2.15	N/A
7	Kellogg's Nutri-Grain/LCM Bars 6pk		\$1.51		\$3.49	N/A
8	Golden Circle Beetroot Slices 450g		\$0.70		\$1.49	\$3.31 per 1kg
9	Gravox Liquid Gravy/Sauce 165g		\$0.56		\$2.99	\$1.81 per 100g



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10	Zoosh Mayo 350g		\$1.90		\$2.99	85¢ per 100g
11	Fountain Squeezy Tomato/BBQ Sauce 500mL		\$0.50		\$2.99	60¢ per 100mL
Page 6						
1	Devondale Shredded Cheese 600g		\$2.50		\$8.99	\$14.98 per 1kg
2	Pauls Double Thick Custard 900g		\$1.51		\$4.99	55¢ per 100g
3	Dairy Farmers Thick & Creamy Yoghurt 150g		\$0.81		\$1.69	\$1.13 per 100g
4	Yoplait Yoghurt/Yoplait Forme 1kg		\$0.51		\$4.49	45¢ per 100g
5	Birds Eye Frozen Peas 500g (excl. Baby Peas)		\$0.30		\$2.35	\$4.70 per 1kg
6	Birds Eye Golden Crunch Wedges/Chips 750g		\$0.90		\$3.49	\$4.65 per 1kg
7	National Pies Frozen Pastie/Pie 180g		\$1.26		\$2.99	\$1.66 per 100g
8	Cadbury Ice Cream Sticks 4pk		\$3.56		\$5.99	\$1.66 per 100mL
Page 6 - Latina Side Panel						
9	Latina Fresh Filled Pasta 375g		\$2.30		\$4.99	\$1.33 per 100g
10	Latina Fresh Pasta Sauce 425g		\$1.50		\$4.99	\$1.17 per 100g
11	La Famiglia Traditional Garlic Bread 400g		\$1.00		\$3.99	\$1.00 per 100g
Page 7						
1	Tresemme Shampoo & Conditioner 350mL	Digital	\$4.51	½	\$4.49	\$1.28 per 100mL
2	Colgate Total Advanced Clean/White Toothpaste 115g		\$3.25	½	\$3.25	\$2.83 per 100g
3	Band-Aids 40/50pk		\$0.76		\$4.49	N/A
4	BabyLove Everyday Baby Wipes 80pk		\$0.50		\$2.99	\$3.74 per 100ea
5	Pedigree Dry Dog Food 2.5/3kg	Press	\$3.01		\$9.99	N/A
6	Optimum Cat Food 85g		\$0.75		\$1.35	\$1.59 per 100g
7	Somat Dishwashing Range - ALL HALF PRICE					
Page 7 - Nivea Panel						
8	Nivea Antiperspirant Roll-On 50mL		\$1.16		\$2.99	\$5.98 per 100mL
9	Nivea Aerosol Deodorant 250mL		\$2.51		\$4.99	N/A
10	Nivea Men Shaving Gel 200mL		\$2.16		\$4.99	\$2.50 per 100mL
11	Nivea Lip Care 4.8g		\$1.51		\$2.99	\$62.29 per 100g
Page 8 - Half Page						
1	Peters Original Ice Cream 2L	TV	\$1.26		\$3.99	20¢ per 100mL
2	Nanna's Snack Fruit Pies 4pk/Family 600g	TV	\$1.60		\$2.99	N/A
3	Nabisco In A Biskit 160g	Digital	\$1.75	½	\$1.75	\$1.09 per 100g
4	Cadbury/Fry's/Europe/Toblerone Medium Bars 30-60g	Press	\$1.00	½	\$1.00	N/A
Page 8 - Half Page						
5	V Energy Drink 250mL 4pk	Digital	\$3.81		\$5.99	\$5.99 per 1L
6	V Energy Drink 500mL		\$1.80		\$2.99	\$5.98 per 1L
Page 9 - Betta/IGA Grassroots Sponsorship Program Full Page (Digital Only)						
1	Betta Flavoured Milk 500mL (POT)		\$0.20		\$3.99	\$7.98 per 1L
2	Betta Lactose Free Milk 1L (POT)		\$0.35		\$3.30	\$3.30 per 1L



Standard Catalogue

Wednesday 28 Sep 2022 - Tuesday 04 Oct 2022 (week 40)

Front Page			% Off	Retail	
1	Sanitarium Weet-Bix 575g	TV	½	\$1.99	35¢ per 100g
2	Arnott's Tim Tam Biscuits 165-200g (excl Deluxe)	TV	½	\$1.99	N/A
3	Bake Stone Deli Frozen Pizza 500g	TV	>½	\$3.49	70¢ per 100g
4	Ingham's Chicken Breast Tenders 400g	TV		\$4.99	\$12.48 per 1kg
5	Beef Porterhouse Steak (Meat)	Press		\$32.99kg	N/A
Page 2					
1	Coca-Cola 375mL 30pk	Press		\$23.50	\$2.09 per 1L
2	Coca-Cola 300mL 4pk			\$5.99	\$4.99 per 1L
3	Mount Franklin Spring Water 500mL 20pk			\$8.99	90¢ per 1L
4	V Energy Drink 250mL 4pk	Digital		\$5.99	\$5.99 per 1L
5	Cadbury Bites 110-150g			\$2.99	N/A
6	Arnott's Deluxe Tim Tam Biscuits 175g		½	\$2.50	\$1.43 per 100g
7	Smith's Potato Chips 18/20pk	Digital		\$5.99	N/A
8	Samboy Potato Chips 175g			\$2.99	\$1.71 per 100g
9	Nabisco In A Biskit 160g	Digital	½	\$1.75	\$1.09 per 100g
Page 2 - Side/Bottom Panel					
10	Cadbury/Fry's/Europe/Toblerone Medium Bars 30-60g	Press	½	\$1.00	N/A
Page 3 - 2/3 Page					
1	Uncle Tobys Quick/Traditional Oats 1kg	Press		\$4.99	50¢ per 100g
2	Sanitarium So Good UHT Reg/Lite Soy Milk 1L	Press		\$1.99	\$1.99 per 1L
3	Moccona Coffee Sachets 10pk	Press		\$3.49	N/A
4	Green's Traditional Cake/Muffin Mix 330-500g			\$2.15	N/A
5	Tresemme Shampoo & Conditioner 350mL	Digital	½	\$4.49	\$1.28 per 100mL
6	BabyLove Everyday Baby Wipes 80pk			\$2.99	\$3.74 per 100ea
7	Pedigree Dry Dog Food 2.5/3kg	Press		\$9.99	N/A
8	Optimum Cat Food 85g			\$1.35	\$1.59 per 100g
Page 3 - Nivea 1/6 Page					
9	Nivea Antiperspirant Roll-On 50mL			\$2.99	\$5.98 per 100mL
10	Nivea Aerosol Deodorant 250mL			\$4.99	N/A
Page 3 - Somat Dishwashing Range 1/6 Page					
11	Somat Dishwashing Range - ALL HALF PRICE				
Page 4					
1	Broccolini (Produce)	Press		\$2.90bun	N/A
2	Baby Cos Twin Pack (Produce)	Press		\$3.50pk	
3	JC's Peanuts Salted/Unsalted 500g (Produce)			\$4.79ea	\$9.58 per 1kg
4	Cripps Café Quality Fruit Loaf 700g (POT)	Press		\$3.79	54¢ per 100g
5	Dairy Farmers Thick & Creamy Yoghurt 150g			\$1.69	\$1.13 per 100g
6	Pauls Double Thick Custard 900g			\$4.99	55¢ per 100g
7	Devondale Shredded Cheese 600g			\$8.99	\$14.98 per 1kg
8	Birds Eye Golden Crunch Wedges/Chips 750g			\$3.49	\$4.65 per 1kg
9	Nanna's Snack Fruit Pies 4pk/Family 600g	TV		\$2.99	N/A
10	Peters Original Ice Cream 2L	TV		\$3.99	20¢ per 100mL
Page 5 - Betta/IGA Grassroots Sponsorship Program Full Page (Digital Only)					
1	Betta Flavoured Milk 500mL (POT)			\$3.99	\$7.98 per 1L
2	Betta Lactose Free Milk 1L (POT)			\$3.30	\$3.30 per 1L



Press

Examiner / Mercury / Advocate

Wednesday 28 Sep 2022 - Tuesday 04 Oct 2022 (week 40)

Alpha Sorted List - ALL PRESS (Including Digital)			Retail	
1	Arnott's Tim Tam Biscuits 165-200g (excl Deluxe)	TV	\$1.99	N/A
2	Bake Stone Deli Frozen Pizza 500g	TV	\$3.49	70¢ per 100g
3	Cadbury/Fry's/Europe/Toblerone Medium Bars 30-60g		\$1.00	N/A
4	Coca-Cola 375mL 30pk		\$23.50	\$2.09 per 1L
5	Cripps Café Quality Fruit Loaf 700g (POT)		\$3.79	54¢ per 100g
6	Ingham's Chicken Breast Tenders 400g	TV	\$4.99	\$12.48 per 1kg
7	Moccona Coffee Sachets 10pk		\$3.49	N/A
8	Nabisco In A Biskit 160g	Digital	\$1.75	\$1.09 per 100g
9	Nanna's Snack Fruit Pies 4pk/Family 600g	TV	\$2.99	N/A
10	Pedigree Dry Dog Food 2.5/3kg		\$9.99	N/A
11	Peters Original Ice Cream 2L	TV	\$3.99	20¢ per 100mL
12	Sanitarium So Good UHT Reg/Lite Soy Milk 1L		\$1.99	\$1.99 per 1L
13	Sanitarium Weet-Bix 575g	TV	\$1.99	35¢ per 100g
14	Smith's Potato Chips 18/20pk	Digital	\$5.99	N/A
15	Tresemme Shampoo & Conditioner 350mL	Digital	\$4.49	\$1.28 per 100mL
16	Uncle Tobys Quick/Traditional Oats 1kg		\$4.99	50¢ per 100g
17	V Energy Drink 250mL 4pk	Digital	\$5.99	\$5.99 per 1L



Catalogue

Wednesday 28 Sep 2022 - Tuesday 04 Oct 2022 (week 40)

Alpha Sorted List - Catalogue		Retail	
1	Arnott's Deluxe Tim Tam Biscuits 175g	\$2.50	\$1.43 per 100g
2	Arnott's Sourdough/Flatbread Snacks 130/150g	\$2.25	N/A
3	BabyLove Everyday Baby Wipes 80pk	\$2.99	\$3.74 per 100ea
4	Band-Aids 40/50pk	\$4.49	N/A
5	Betta Flavoured Milk 500mL (POT)	\$3.99	\$7.98 per 1L
6	Betta Lactose Free Milk 1L (POT)	\$3.30	\$3.30 per 1L
7	Birds Eye Frozen Peas 500g (excl. Baby Peas)	\$2.35	\$4.70 per 1kg
8	Birds Eye Golden Crunch Wedges/Chips 750g	\$3.49	\$4.65 per 1kg
9	Cadbury Bites 110-150g	\$2.99	N/A
10	Cadbury Ice Cream Sticks 4pk	\$5.99	\$1.66 per 100mL
11	Central Cake Co French Vanilla/Jelly Slice Singles 150/155g (POT)	\$2.99	N/A
12	Coca-Cola 300mL 4pk	\$5.99	\$4.99 per 1L
13	Colgate Total Advanced Clean/White Toothpaste 115g	\$3.25	\$2.83 per 100g
14	Dairy Farmers Thick & Creamy Yoghurt 150g	\$1.69	\$1.13 per 100g
15	Devondale Shredded Cheese 600g	\$8.99	\$14.98 per 1kg
16	Fountain Squeezy Tomato/BBQ Sauce 500mL	\$2.99	60¢ per 100mL
17	Golden Circle Beetroot Slices 450g	\$1.49	\$3.31 per 1kg
18	Golden Crumpet Rounds 6pk (POT)	\$2.59	86¢ per 100g
19	Gravox Liquid Gravy/Sauce 165g	\$2.99	\$1.81 per 100g
20	Green's Traditional Cake/Muffin Mix 330-500g	\$2.15	N/A
21	Kellogg's Nutri-Grain/LCM Bars 6pk	\$3.49	N/A
22	La Famiglia Traditional Garlic Bread 400g	\$3.99	\$1.00 per 100g
23	Latina Fresh Filled Pasta 375g	\$4.99	\$1.33 per 100g
24	Latina Fresh Pasta Sauce 425g	\$4.99	\$1.17 per 100g
25	L'Or Espresso 10pk	\$4.75	\$9.13 per 100g
26	Mighty Soft Sliced Bread 700g (POT)	\$3.69	53¢ per 100g
27	Mother Energy Drink 500mL 4pk	\$5.99	\$3.00 per 1L
28	Mount Franklin Spring Water 500mL 20pk	\$8.99	90¢ per 1L
29	National Pies Frozen Pastie/Pie 180g	\$2.99	\$1.66 per 100g
30	Nescafé Coffee Blend 43 150g	\$7.99	\$5.33 per 100g
31	Nivea Aerosol Deodorant 250mL	\$4.99	N/A
32	Nivea Antiperspirant Roll-On 50mL	\$2.99	\$5.98 per 100mL
33	Nivea Lip Care 4.8g	\$2.99	\$62.29 per 100g
34	Nivea Men Shaving Gel 200mL	\$4.99	\$2.50 per 100mL
35	Optimum Cat Food 85g	\$1.35	\$1.59 per 100g
36	Pauls Double Thick Custard 900g	\$4.99	55¢ per 100g
37	Pepsi/Solo/Sunkist/7Up Soft Drink 1.25L	\$1.99	\$1.59 per 1L
38	Premium Crispbread 300g	\$2.79	93¢ per 100g
39	Samboy Potato Chips 175g	\$2.99	\$1.71 per 100g
40	V Energy Drink 500mL	\$2.99	\$5.98 per 1L
41	Westerway Farms Blackcurrant/Raspberry Syrup 750mL (POT)	\$5.99	\$7.99 per 1L
42	Yoplait Yoghurt/Yoplait Forme 1kg	\$4.49	45¢ per 100g
43	Zoosh Mayo 350g	\$2.99	85¢ per 100g