

**TV/Digital****Wednesday 29 Sep 2021 - Tuesday 05 Oct 2021 (week 40)**

Television Advertised		Save	% Off	Retail	
1	Mars Medium Bars 35-56g (feat. Mars Raspberry Smash)	\$1.11	>½	\$0.89	N/A
2	Fantastic Noodles Cup 70g/Bowl 85g	\$0.80	½	\$0.80	N/A
3	Allen's Jelly/Mint Confectionery Range 150-200g	\$1.50	½	\$1.50	N/A
4	Moccona Coffee Sachets 10pk	\$1.51		\$2.99	N/A
5	Lipton Quality Black/Earl Grey/English Breakfast Tea Bags 100pk	\$3.00	½	\$2.99	\$1.50 per 100g
6	Palmolive Ultra Dishwashing Liquid 400mL	\$1.78	½	\$1.77	44¢ per 100mL
7	Sorbent Toilet Tissue 24pk	\$4.00		\$8.99	21¢ per 100sh
Television Advertised - Fri 01 Oct					
8	Produce Line - Refer to Fresh Sheet (Produce)			\$0.00kg	N/A

Google Advertised					
1	San Remo La Pasta Range 120g	\$1.10	½	\$1.00	83¢ per 100g
2	Cadbury Family Block Chocolate 160-190g	\$1.51		\$3.49	N/A
3	Fantastic Delites Rice Snacks 100g	\$0.36		\$1.69	\$1.69 per 100g
4	Golden North Simply Indulge Ice Cream 2L	\$3.80		\$5.99	30¢ per 100mL

Facebook Advertised - Pasta Sauce Recipe					
1	SPC Tomatoes Crushed/Diced 400/410g	\$0.27		\$1.25	N/A
Facebook Advertised - Great Specials					
1	Mars Medium Bars 35-56g (feat. Mars Raspberry Smash)	\$1.11	>½	\$0.89	N/A
2	Allen's Jelly/Mint Confectionery Range 150-200g	\$1.50	½	\$1.50	N/A
3	Fantastic Noodles Cup 70g/Bowl 85g	\$0.80	½	\$0.80	N/A
4	Lipton Quality Black/Earl Grey/English Breakfast Tea Bags 100pk	\$3.00	½	\$2.99	\$1.50 per 100g
5	iCare Paper Towel 2pk	\$1.84	½	\$1.75	\$1.46 per 100ea
6	Bic Hybrid Comfort 3 Razor + 6 blades	\$4.00	½	\$3.95	66¢ per 1ea
7	Sunsilk Shampoo/Conditioner 200mL	\$2.40	½	\$2.39	\$1.20 per 100mL
Facebook Advertised - Mars Bar Raspberry Smash					
1	Mars Medium Bars 35-56g (feat. Mars Raspberry Smash)	\$1.11	>½	\$0.89	N/A

Wednesday Catalogue Email Header					
1	Mars Medium Bars 35-56g (feat. Mars Raspberry Smash)	\$1.11	>½	\$0.89	N/A
2	Lipton Quality Black/Earl Grey/English Breakfast Tea Bags 100pk	\$3.00	½	\$2.99	\$1.50 per 100g
Friday Catalogue Email - Pasta Sauce Recipe					
1	SPC Tomatoes Crushed/Diced 400/410g	\$0.27		\$1.25	N/A

Website Banner					
1	Allen's Jelly/Mint Confectionery Range 150-200g	\$1.50	½	\$1.50	N/A
2	Fantastic Noodles Cup 70g/Bowl 85g	\$0.80	½	\$0.80	N/A

Radio Advertised					
1	Mars Medium Bars 35-56g (feat. Mars Raspberry Smash)	\$1.11	>½	\$0.89	N/A
2	Fantastic Noodles Cup 70g/Bowl 85g	\$0.80	½	\$0.80	N/A
3	Lipton Quality Black/Earl Grey/English Breakfast Tea Bags 100pk	\$3.00	½	\$2.99	\$1.50 per 100g
4	Sunsilk Shampoo/Conditioner 200mL	\$2.40	½	\$2.39	\$1.20 per 100mL



TV/Digital

Wednesday 29 Sep 2021 - Tuesday 05 Oct 2021 (week 40)

5	Allen's Jelly/Mint Confectionery Range 150-200g	\$1.50	½	\$1.50	N/A
6	Coca-Cola 375mL 30pk	\$5.00		\$21.99	\$1.95 per 1L
7	Golden North Simply Indulge Ice Cream 2L	\$3.80		\$5.99	30¢ per 100mL
8	Sorbent Toilet Tissue 24pk	\$4.00		\$8.99	21¢ per 100sh



Press

Examiner / Mercury / Advocate

Wednesday 29 Sep 2021 - Tuesday 05 Oct 2021 (week 40)

Thursday 30 Sep - ALL PRESS		Save	% Off	Retail	
1	SPC Tomatoes Crushed/Diced 400/410g Digital	\$0.27		\$1.25	N/A
2	SunRice Plain Microwave Rice 250g	\$0.56		\$2.49	\$1.00 per 100g
3	Devondale Butter Pat 500g	\$1.51		\$4.99	\$1.00 per 100g
Friday 01 Oct - Mercury - (Market Fresh)					
1	William's Bread 800-900g (POT) LPE			\$3.99	N/A
2	Beef Porterhouse Steak (Meat)			\$31.99kg	N/A
3	Produce Line - Refer to Fresh Sheet (Produce) TV			\$0.00kg	N/A
Friday 01 Oct - Advocate/Examiner - (Market Fresh)					
1	William's Bread 800-900g (POT) LPE			\$3.99	N/A
2	Beef Porterhouse Steak (Meat)			\$31.99kg	N/A
3	Nichols Chicken Breast Fillets (Deli)			\$9.99kg	N/A
Friday 01 Oct - Advocate/Examiner - (Market Fresh)					
1	Baby Mesclun Pre Packs 120g (Produce)			\$3.45bag	\$28.75 per 1kg
2	Washed Potatoes 2kg (Produce)			\$4.00bag	\$2.00 per 1kg
3	Produce Line - Refer to Fresh Sheet (Produce) TV			\$0.00kg	N/A
Saturday 02 Oct - ALL PRESS					
1	Coca-Cola 375mL 30pk	\$5.00		\$21.99	\$1.95 per 1L
2	Arnott's Assorted Creams 500g	\$2.00		\$3.99	80¢ per 100g
3	Mars Medium Bars 35-56g (feat. Mars Raspberry Smash) TV	\$1.11	>½	\$0.89	N/A
Saturday 02 Oct - Mercury Front Page					
1	Allen's Jelly/Mint Confectionery Range 150-200g TV	\$1.50	½	\$1.50	N/A
2	Fantastic Noodles Cup 70g/Bowl 85g TV	\$0.80	½	\$0.80	N/A



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Front			Save	% Off	Retail	
1	Allen's Jelly/Mint Confectionery Range 150-200g	TV	\$1.50	½	\$1.50	N/A
2	Fantastic Noodles Cup 70g/Bowl 85g	TV	\$0.80	½	\$0.80	N/A
3	Lipton Quality Black/Earl Grey/English Breakfast Tea Bags 100pk	TV	\$3.00	½	\$2.99	\$1.50 per 100g
4	San Remo Fresh Pasta 350g		\$3.00	½	\$2.99	85¢ per 100g
5	Beef Porterhouse Steak (Meat)	Press			\$31.99kg	N/A
Page 2 - Meat & Produce						
1	Baby Mesclun Pre Packs 120g (Produce)	Press			\$3.45bag	\$28.75 per 1kg
2	Washed Potatoes 2kg (Produce)	Press			\$4.00bag	\$2.00 per 1kg
3	Cherry Tomatoes 250g (Produce)				\$2.50pun	\$10.00 per 1kg
4	JC's Almonds Natural 500g (Produce)		\$3.00		\$8.99ea	\$17.98 per 1kg
5	Lamb Leg Steak (Meat)				\$28.99kg	N/A
6	Scottsdale Pork Pickled Pork (POT) (Meat)				\$12.99kg	N/A
7	PFD Fresh BBQ Meat Pack (Meat)				\$17.99kg	N/A
8	Marion Bay Free Range Chicken Bagged (Meat)				\$5.99kg	N/A
Page 3 - Deli & Bakery						
1	Nichols Chicken Breast Fillets (Deli)	Press			\$9.99kg	N/A
2	Tibaldi Virginian Ham 1/2 (7.5kg) (Deli)				\$12.99kg	N/A
3	Pandani Rindless Short Cut Bacon (Deli)				\$15.99kg	N/A
4	Pandani Thin Beef/Edgars Epping Sausages (Deli)				\$8.99kg	N/A
5	William's Bread 800-900g (POT)	LPE			\$3.99	N/A
6	Helga's Wraps 5/6pk		\$1.01		\$3.99	N/A
7	Central Cake Co French Vanilla/Jelly Slice 2pk (POT)		\$2.00		\$4.99	N/A
8	Cripps Crumpet Splits 6pk (POT)		\$1.26		\$2.49	59¢ per 100g
Page 4						
1	Cadbury Family Block Chocolate 160-190g	Digital	\$1.51		\$3.49	N/A
2	Allen's Bites 110-140g		\$1.30		\$3.69	N/A
3	Arnott's Assorted Creams 500g	Press	\$2.00		\$3.99	80¢ per 100g
4	Fantastic Delites Rice Snacks 100g	Digital	\$0.36		\$1.69	\$1.69 per 100g
5	Samboys Potato Chips/French Fries 175g		\$1.24		\$2.75	\$1.57 per 100g
6	Smith's Potato Chips 18/20pk		\$0.71		\$5.99	N/A
7	Coca-Cola 375mL 30pk	Press	\$5.00		\$21.99	\$1.95 per 1L
8	Coca-Cola/Lift/Fanta/Sprite Soft Drink 2L		\$0.40		\$2.79	\$1.40 per 1L
9	Pepsi/Solo/Sunkist/7Up Soft Drink 1.25L		\$0.51		\$1.79	\$1.43 per 1L
10	Red Bull Energy Drink 250mL 4pk		\$2.56		\$7.99	\$7.99 per 1L
11	Mount Franklin Spring Water 500mL 20pk		\$6.00		\$8.99	90¢ per 1L
12	Cottee's Cordial Syrup Double Concentrate 1L		\$0.36		\$3.99	\$3.99 per 1L
Page 5						
1	Moccona Coffee Sachets 10pk	TV	\$1.51		\$2.99	N/A
2	Kellogg's Rice Bubbles/Coco Pops/Froot Loops/Just Right 285-460g		\$1.20		\$4.49	N/A
3	Uncle Tobys Dairy Barista Oat Milk 1L (NEW)		\$2.25	½	\$2.25	\$2.25 per 1L
4	SPC Tomatoes Crushed/Diced 400/410g	Digital	\$0.27		\$1.25	N/A
5	SunRice Plain Microwave Rice 250g	Press	\$0.56		\$2.49	\$1.00 per 100g
6	Gravox Gravy Mix 120/140g		\$1.00		\$2.99	N/A
7	Cadbury Baking Blocks 180g/Chips 200g/Melts 225g		\$1.06		\$2.99	N/A
8	Heinz Tomato Ketchup/Smokey Barbeque Sauce 500mL		\$1.70	½	\$1.65	33¢ per 100mL
9	Kantong Simmer Sauce 505-520g		\$0.86		\$2.99	N/A



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Page 6					
1	Devondale Butter Pat 500g	Press	\$1.51		\$4.99
					\$1.00 per 100g
2	Devondale Sandwich Cheese Slices 500g		\$1.51		\$3.99
					\$7.98 per 1kg
3	Tamar Valley Greek Style Yoghurt 500g (POT)		\$1.00		\$2.99
					60¢ per 100g
4	Ashgrove Full Cream/Non Homogenised Milk 2L (POT)		\$0.36		\$3.99
					\$2.00 per 1L
5	Golden North Simply Indulge Ice Cream 2L	Digital	\$3.80		\$5.99
					30¢ per 100mL
6	Nanna's Snack Fruit Pies 4pk/Family 600g		\$1.26		\$2.99
					N/A
7	Connoisseur Ice Cream Stick 4/6pk		\$2.00		\$6.99
					N/A
8	Birds Eye Golden Crunch Wedges/Chips 750g		\$0.36		\$3.49
					\$4.65 per 1kg
9	Ingham's Chicken Breast Nuggets Original 400g		\$1.60		\$4.99
					\$12.48 per 1kg
Page 7					
1	Bic Hybrid Comfort 3 Razor + 6 blades	Digital	\$4.00	½	\$3.95
					66¢ per 1ea
2	Colgate Plax Mouth Wash 250mL		\$2.11	½	\$1.99
					80¢ per 100mL
3	Colgate Total Advanced Toothpaste 200g		\$4.01	½	\$3.99
					\$2.00 per 100g
4	Sorbent Toilet Tissue 24pk	TV	\$4.00		\$8.99
					21¢ per 100sh
5	Bref Cubes 50g 2pk/Power Active 50g/Lemon 50mL		\$2.01		\$2.99
					N/A
6	BabyLove Everyday Baby Wipes 80pk		\$0.50		\$2.99
					\$3.74 per 100ea
7	Whiskas Canned Cat Food 400g		\$0.10		\$1.89
					47¢ per 100g
8	My Dog Canned Dog Food 680g		\$1.14		\$2.75
					40¢ per 100g
9	Supercoat Dry Dog Food 3kg		\$3.00		\$12.99
					43¢ per 100g
Page 8					
1	San Remo La Pasta Range 120g	Digital	\$1.10	½	\$1.00
					83¢ per 100g
2	Weight Watchers Frozen Meals 300-370g		\$4.00	½	\$3.99
					N/A
3	iCare Paper Towel 2pk	Digital	\$1.84	½	\$1.75
					\$1.46 per 100ea
4	Palmolive Ultra Dishwashing Liquid 400mL	TV	\$1.78	½	\$1.77
					44¢ per 100mL
5	Sunsilk Shampoo/Conditioner 200mL	Digital	\$2.40	½	\$2.39
					\$1.20 per 100mL
6	Omo Laundry Powder 1kg		\$6.60	½	\$6.59
					\$6.59 per 1kg
Page 8 - Mars Medium Raspberry Smash Side Panel					
7	Mars Medium Bars 35-56g (feat. Mars Raspberry Smash)	TV	\$1.11	>½	\$0.89
					N/A
Page 10 - Pasta Sauce Recipe Full Page (Digital Only)					
1	SPC Tomatoes Crushed/Diced 400/410g	Digital	\$0.27		\$1.25
					N/A



Wednesday 29 Sep 2021 - Tuesday 05 Oct 2021 (week 40)

Front Page			Save	% Off	Retail	
1	Allen's Jelly/Mint Confectionery Range 150-200g	TV	\$1.50	½	\$1.50	N/A
2	Fantastic Noodles Cup 70g/Bowl 85g	TV	\$0.80	½	\$0.80	N/A
3	Lipton Quality Black/Earl Grey/English Breakfast Tea Bags 100pk	TV	\$3.00	½	\$2.99	\$1.50 per 100g
4	San Remo Fresh Pasta 350g		\$3.00	½	\$2.99	85¢ per 100g
5	Beef Porterhouse Steak (Meat)	Press			\$31.99kg	N/A
Page 2						
1	San Remo La Pasta Range 120g	Digital	\$1.10	½	\$1.00	83¢ per 100g
2	Uncle Tobys Dairy Barista Oat Milk 1L (NEW)		\$2.25	½	\$2.25	\$2.25 per 1L
3	Weight Watchers Frozen Meals 300-370g		\$4.00	½	\$3.99	N/A
4	iCare Paper Towel 2pk	Digital	\$1.84	½	\$1.75	\$1.46 per 100ea
5	Palmolive Ultra Dishwashing Liquid 400mL	TV	\$1.78	½	\$1.77	44¢ per 100mL
6	Omo Laundry Powder 1kg		\$6.60	½	\$6.59	\$6.59 per 1kg
7	Bic Hybrid Comfort 3 Razor + 6 blades	Digital	\$4.00	½	\$3.95	66¢ per 1ea
8	Sunsilk Shampoo/Conditioner 200mL	Digital	\$2.40	½	\$2.39	\$1.20 per 100mL
Page 2 - Mars Medium Raspberry Smash Side Panel						
9	Mars Medium Bars 35-56g (feat. Mars Raspberry Smash)	TV	\$1.11	>½	\$0.89	N/A
Page 3						
1	Cadbury Family Block Chocolate 160-190g	Digital	\$1.51		\$3.49	N/A
2	Arnott's Assorted Creams 500g	Press	\$2.00		\$3.99	80¢ per 100g
3	Fantastic Delites Rice Snacks 100g	Digital	\$0.36		\$1.69	\$1.69 per 100g
4	Coca-Cola 375mL 30pk	Press	\$5.00		\$21.99	\$1.95 per 1L
5	Red Bull Energy Drink 250mL 4pk		\$2.56		\$7.99	\$7.99 per 1L
6	Smith's Potato Chips 18/20pk		\$0.71		\$5.99	N/A
7	Moccona Coffee Sachets 10pk	TV	\$1.51		\$2.99	N/A
8	SPC Tomatoes Crushed/Diced 400/410g	Digital	\$0.27		\$1.25	N/A
9	SunRice Plain Microwave Rice 250g	Press	\$0.56		\$2.49	\$1.00 per 100g
10	Sorbent Toilet Tissue 24pk	TV	\$4.00		\$8.99	21¢ per 100sh
11	Whiskas Canned Cat Food 400g		\$0.10		\$1.89	47¢ per 100g
12	My Dog Canned Dog Food 680g		\$1.14		\$2.75	40¢ per 100g
Page 4						
1	Baby Mesclun Pre Packs 120g (Produce)	Press			\$3.45bag	\$28.75 per 1kg
2	Washed Potatoes 2kg (Produce)	Press			\$4.00bag	\$2.00 per 1kg
3	JC's Almonds Natural 500g (Produce)		\$3.00		\$8.99ea	\$17.98 per 1kg
4	William's Bread 800-900g (POT)	LPE			\$3.99	N/A
5	Devondale Butter Pat 500g	Press	\$1.51		\$4.99	\$1.00 per 100g
6	Devondale Sandwich Cheese Slices 500g		\$1.51		\$3.99	\$7.98 per 1kg
7	Tamar Valley Greek Style Yoghurt 500g (POT)		\$1.00		\$2.99	60¢ per 100g
8	Golden North Simply Indulge Ice Cream 2L	Digital	\$3.80		\$5.99	30¢ per 100mL
9	Birds Eye Golden Crunch Wedges/Chips 750g		\$0.36		\$3.49	\$4.65 per 1kg
10	Ingham's Chicken Breast Nuggets Original 400g		\$1.60		\$4.99	\$12.48 per 1kg
Page 6 - Pasta Sauce Recipe Full Page (Digital Only)						
1	SPC Tomatoes Crushed/Diced 400/410g	Digital	\$0.27		\$1.25	N/A



Press

Examiner / Mercury / Advocate

Wednesday 29 Sep 2021 - Tuesday 05 Oct 2021 (week 40)

Alpha Sorted List - ALL PRESS (Including Digital)			Retail	
1	William's Bread 800-900g (POT)	LPE	\$3.99	N/A
2	Allen's Jelly/Mint Confectionery Range 150-200g	TV	\$1.50	N/A
3	Arnott's Assorted Creams 500g		\$3.99	80¢ per 100g
4	Bic Hybrid Comfort 3 Razor + 6 blades	Digital	\$3.95	66¢ per 1ea
5	Cadbury Family Block Chocolate 160-190g	Digital	\$3.49	N/A
6	Coca-Cola 375mL 30pk		\$21.99	\$1.95 per 1L
7	Devondale Butter Pat 500g		\$4.99	\$1.00 per 100g
8	Fantastic Noodles Cup 70g/Bowl 85g	TV	\$0.80	N/A
9	Golden North Simply Indulge Ice Cream 2L	Digital	\$5.99	30¢ per 100mL
10	iCare Paper Towel 2pk	Digital	\$1.75	\$1.46 per 100ea
11	Lipton Quality Black/Earl Grey/English Breakfast Tea Bags 100pk	TV	\$2.99	\$1.50 per 100g
12	Mars Medium Bars 35-56g (feat. Mars Raspberry Smash)	TV	\$0.89	N/A
13	Moccona Coffee Sachets 10pk	TV	\$2.99	N/A
14	Palmolive Ultra Dishwashing Liquid 400mL	TV	\$1.77	44¢ per 100mL
15	San Remo Fresh Pasta 350g	Digital	\$2.99	85¢ per 100g
16	San Remo La Pasta Range 120g	Digital	\$1.00	83¢ per 100g
17	Sorbent Toilet Tissue 24pk	TV	\$8.99	21¢ per 100sh
18	SPC Tomatoes Crushed/Diced 400/410g	Digital	\$1.25	N/A
19	SunRice Plain Microwave Rice 250g		\$2.49	\$1.00 per 100g
20	Sunsilk Shampoo/Conditioner 200mL	Digital	\$2.39	\$1.20 per 100mL



Catalogue

Wednesday 29 Sep 2021 - Tuesday 05 Oct 2021 (week 40)

Alpha Sorted List - Catalogue		Retail	
1	Allen's Bites 110-140g	\$3.69	N/A
2	Ashgrove Full Cream/Non Homogenised Milk 2L (POT)	\$3.99	\$2.00 per 1L
3	BabyLove Everyday Baby Wipes 80pk	\$2.99	\$3.74 per 100ea
4	Birds Eye Golden Crunch Wedges/Chips 750g	\$3.49	\$4.65 per 1kg
5	Bref Cubes 50g 2pk/Power Active 50g/Lemon 50mL	\$2.99	N/A
6	Cadbury Baking Blocks 180g/Chips 200g/Melts 225g	\$2.99	N/A
7	Central Cake Co French Vanilla/Jelly Slice 2pk (POT)	\$4.99	N/A
8	Coca-Cola/Lift/Fanta/Sprite Soft Drink 2L	\$2.79	\$1.40 per 1L
9	Colgate Plax Mouth Wash 250mL	\$1.99	80¢ per 100mL
10	Colgate Total Advanced Toothpaste 200g	\$3.99	\$2.00 per 100g
11	Connoisseur Ice Cream Stick 4/6pk	\$6.99	N/A
12	Cottee's Cordial Syrup Double Concentrate 1L	\$3.99	\$3.99 per 1L
13	Cripps Crumpet Splits 6pk (POT)	\$2.49	59¢ per 100g
14	Devondale Sandwich Cheese Slices 500g	\$3.99	\$7.98 per 1kg
15	Gravox Gravy Mix 120/140g	\$2.99	N/A
16	Heinz Tomato Ketchup/Smokey Barbeque Sauce 500mL	\$1.65	33¢ per 100mL
17	Helga's Wraps 5/6pk	\$3.99	N/A
18	Ingham's Chicken Breast Nuggets Original 400g	\$4.99	\$12.48 per 1kg
19	Kantong Simmer Sauce 505-520g	\$2.99	N/A
20	Kellogg's Rice Bubbles/Coco Pops/Froot Loops/Just Right 285-460g	\$4.49	N/A
21	Mount Franklin Spring Water 500mL 20pk	\$8.99	90¢ per 1L
22	My Dog Canned Dog Food 680g	\$2.75	40¢ per 100g
23	Nanna's Snack Fruit Pies 4pk/Family 600g	\$2.99	N/A
24	Omo Laundry Powder 1kg	\$6.59	\$6.59 per 1kg
25	Pepsi/Solo/Sunkist/7Up Soft Drink 1.25L	\$1.79	\$1.43 per 1L
26	Red Bull Energy Drink 250mL 4pk	\$7.99	\$7.99 per 1L
27	Samboys Potato Chips/French Fries 175g	\$2.75	\$1.57 per 100g
28	Smith's Potato Chips 18/20pk	\$5.99	N/A
29	Supercoat Dry Dog Food 3kg	\$12.99	43¢ per 100g
30	Tamar Valley Greek Style Yoghurt 500g (POT)	\$2.99	60¢ per 100g
31	Uncle Tobys Dairy Barista Oat Milk 1L (NEW)	\$2.25	\$2.25 per 1L
32	Weight Watchers Frozen Meals 300-370g	\$3.99	N/A
33	Whiskas Canned Cat Food 400g	\$1.89	47¢ per 100g