





Fresh

Wednesday 29 Sep 2021 - Tuesday 05 Oct 2021 (week 40)

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|---|---|---------------|--------------|---------------|---------------|--------------|-----------------|
| Meat Press - Fri 01 Oct | | Supplier | | | Cost | Retail | |
| Beef Porterhouse Steak | | Johnston | | | \$22.50kg | \$31.99kg | N/A |
| PFD Fresh Beef Porterhouse Steak | | PFD | | | \$26.00kg | \$31.99kg | N/A |
| 1 Wilderness Beef Porterhouse Steak | | Freshline | | | \$27.00kg | \$31.99kg | \$ per 00 |
| Meat Extended Catalogue | | | | | | | |
| 1 Lamb Leg Steak | | Johnston | | | \$14.00kg | \$28.99kg | \$ per 00 |
| Wild Clover Lamb Leg Steak | | Freshline | | | \$24.50kg | \$28.99kg | \$ per 00 |
| 2 Scottsdale Pork Pickled Pork (POT) | POT | Scottsdale Po | ork | | \$10.40kg | \$12.99kg | N/A |
| 3 PFD Fresh BBQ Meat Pack | | PFD | | | \$14.40kg | \$17.99kg | N/A |
| 3 Wilderness BBQ Meat Pack | | Freshline | | | \$15.20kg | \$17.99kg | \$ per 00 |
| 4 Marion Bay Free Range Chicken Bagged | POT | Ingham's | | | \$5.00kg | \$5.99kg | N/A |
| Deli Press - Fri 01 Oct | | | | | | | |
| 1 Nichols Chicken Breast Fillets | POT | Nichols | | | \$7.54kg | \$9.99kg | N/A |
| Deli Extended Catalogue | | | | | | | |
| 1 Tibaldi Virginian Ham 1/2 (7.5kg) | | SIW TRDC | | | \$37.39ctn | \$12.99kg | N/A |
| 2 Pandani Rindless Short Cut Bacon | POT | Pandani | | | \$11.20kg | \$15.99kg | N/A |
| 3 Pandani Thin Beef Sausages | POT | Pandani | | | \$7.45kg | \$8.99kg | N/A |
| 3 Edgars Epping Sausages | | PFD | | | \$7.95kg | \$8.99kg | N/A |
| ^Produce Press - Fri 01 Oct & TV | | Supplier | Origin | Case | Cost | Retail | |
| 1 Produce Line - Refer to Fresh Sheet | | | Australia | | | | N/A |
| Produce Press - Fri 01 Oct & Catalogues | | | | | | | |
| 1 Baby Mesclun Pre Packs 120g | | Island Fresh | Australia | \$14.70ctn | \$2.45bag | \$3.45bag | \$28.75 per 1kg |
| 2 Washed Potatoes 2kg | POT | Island Fresh | Australia | \$27.20ctn | \$3.40bag | \$4.00bag | \$2 per 1kg |
| Produce Extended Catalogue | | | | | | | |
| 1 Cherry Tomatoes 250g | | Island Fresh | Australia | \$2.10ctn | \$2.10pun | \$2.50pun | \$10 per 1kg |
| Produce Both Catalogues | s Wednesday 29 Sep 2021 (week 40) - Tuesday 26 Oct 2021 (week 43) | | | | | | |
| 1 JC's Almonds Natural 500g | | Island Fresh | | | \$132.20ctn | \$8.99ea | \$17.98 per 1kg |
| Produce In-store | We | ednesday 29 S | Sep 2021 (we | ek 40) - Tues | day 26 Oct 20 | 21 (week 43) | |
| 1 JC's Quality Outback Mix 500g | * | Island Fresh | | | \$130.02ctn | \$9.99ea | \$19.98 per 1kg |
| 2 JC's Apricots Dried 500g | | Island Fresh | | | \$96.53ctn | \$6.99ea | \$13.98 per 1kg |
| 3 JC's Peanuts Salted/Unsalted 500g | * | Island Fresh | | | \$58.18ctn | \$4.49ea | \$8.98 per 1kg |
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^Currently marked TBA a 4th (Late week) produce line may be added, subject to competition pricing. Where this applies TIR will forward a separate email notification to all retailers by 10.00AM Tuesday. Advertising for the additional line will not commence until the Friday of the promotional week.