

**TV/Digital****Wednesday 20 Sep 2023 - Tuesday 26 Sep 2023 (week 38)**

| Television Advertised              |                                                            | Save    | % Off | Retail   |                 |
|------------------------------------|------------------------------------------------------------|---------|-------|----------|-----------------|
| 1                                  | Schweppes/Pepsi Cans 10 x 375mL                            | \$8.01  | ½     | \$7.99   | \$2.13 per 1L   |
| 2                                  | Fountain Squeezy Tomato/BBQ Sauce 500mL excl Reduced Sugar | \$2.20  | >½    | \$1.70   | 34¢ per 100mL   |
| 3                                  | Philadelphia Pourover 250g                                 | \$2.25  | ½     | \$2.25   | \$9.00 per 1kg  |
| 4                                  | CC's Corn Chips 110/175g                                   | \$2.40  | ½     | \$2.40   | N/A             |
| 5                                  | SPC Baked Beans & Spaghetti 420/425g                       | \$1.10  | ½     | \$1.10   | N/A             |
| 6                                  | Greenseas Canned Tuna 95g                                  | \$1.39  | ½     | \$1.30   | \$13.68 per 1kg |
| 7                                  | Perfect Italiano Grated Cheese 450g                        | \$2.51  |       | \$6.99   | \$15.53 per 1kg |
| 8                                  | McCain Beer Batter Wedges/Chips 750g                       | \$2.50  |       | \$2.99   | \$3.99 per 1kg  |
| 9                                  | Peters Drumsticks 24pk                                     | \$12.00 |       | \$19.99  | 70¢ per 100mL   |
| Television Advertised - Fri 22 Sep |                                                            |         |       |          |                 |
| 10                                 | Produce Line - Refer to Fresh Sheet (Produce)              |         |       | \$0.00kg | N/A             |
| 11                                 | National Pies Party Pies/Sausage Rolls 12pk (POT)          | \$2.50  |       | \$7.99   | \$1.11 per 100g |
| 12                                 | Cripps Master Hot Dog/Lunch Rolls 6pk (POT)                | \$1.80  |       | \$2.99   | 50¢ per 1ea     |

| Google Advertised |                                          |        |   |         |                 |
|-------------------|------------------------------------------|--------|---|---------|-----------------|
| 1                 | Nestle Medium Chocolate Bars 35-50g      | \$1.10 | ½ | \$1.10  | N/A             |
| 2                 | Kraft Cheese Singles 432g                | \$2.51 |   | \$6.99  | \$16.18 per 1kg |
| 3                 | Moccona Classic Freeze Dried Coffee 200g | \$7.51 |   | \$11.99 | \$6.00 per 100g |
| 4                 | Dine Cat Food Tray 85g                   | \$0.36 |   | \$1.19  | \$1.40 per 100g |

| Facebook Advertised - Trolley Dash Last Week    |                                                   |         |   |         |                  |
|-------------------------------------------------|---------------------------------------------------|---------|---|---------|------------------|
| 1                                               | Radox Shower Gel 1L                               | \$5.70  | ½ | \$5.70  | 57¢ per 100mL    |
| 2                                               | Tresemme Shampoo & Conditioner 940mL              | \$7.01  | ½ | \$6.99  | 74¢ per 100mL    |
| 3                                               | Lynx Antiperspirant/Deodorant 165mL               | \$4.30  | ½ | \$3.99  | \$2.42 per 100mL |
| 4                                               | Streets Golden Gaytime 4pk                        | \$3.40  |   | \$6.99  | \$1.75 per 100mL |
| Facebook Advertised - Footy Finals Entertaining |                                                   |         |   |         |                  |
| 1                                               | Schweppes/Pepsi Cans 10 x 375mL                   | \$8.01  | ½ | \$7.99  | \$2.13 per 1L    |
| 2                                               | CC's Corn Chips 110/175g                          | \$2.40  | ½ | \$2.40  | N/A              |
| 3                                               | Peters Drumsticks 24pk                            | \$12.00 |   | \$19.99 | 70¢ per 100mL    |
| 4                                               | National Pies Party Pies/Sausage Rolls 12pk (POT) | \$2.50  |   | \$7.99  | \$1.11 per 100g  |
| 5                                               | Philadelphia Pourover 250g                        | \$2.25  | ½ | \$2.25  | \$9.00 per 1kg   |
| 6                                               | Captain's Table Water Crackers 125g               | \$0.80  |   | \$1.00  | 80¢ per 100g     |
| 7                                               | Ashgrove Cheese 140g Excluding Fetta (POT)        | \$2.51  |   | \$4.99  | \$35.64 per 1kg  |

| Wednesday Catalogue Email Header                  |                                      |        |   |           |                |
|---------------------------------------------------|--------------------------------------|--------|---|-----------|----------------|
| 1                                                 | SPC Baked Beans & Spaghetti 420/425g | \$1.10 | ½ | \$1.10    | N/A            |
| 2                                                 | McCain Beer Batter Wedges/Chips 750g | \$2.50 |   | \$2.99    | \$3.99 per 1kg |
| Friday Catalogue Email - Lemon Pesto Steak Recipe |                                      |        |   |           |                |
| 1                                                 | Beef Rump Steak (Meat)               |        |   | \$23.99kg | N/A            |

| Website Banner |                            |        |   |        |                |
|----------------|----------------------------|--------|---|--------|----------------|
| 1              | CC's Corn Chips 110/175g   | \$2.40 | ½ | \$2.40 | N/A            |
| 2              | Philadelphia Pourover 250g | \$2.25 | ½ | \$2.25 | \$9.00 per 1kg |



# TV/Digital

Wednesday 20 Sep 2023 - Tuesday 26 Sep 2023 (week 38)

| Radio Advertised |                                                            |         |    |         |               |
|------------------|------------------------------------------------------------|---------|----|---------|---------------|
| 1                | Schweppes/Pepsi Cans 10 x 375mL                            | \$8.01  | ½  | \$7.99  | \$2.13 per 1L |
| 2                | Fountain Squeezy Tomato/BBQ Sauce 500mL excl Reduced Sugar | \$2.20  | >½ | \$1.70  | 34¢ per 100mL |
| 3                | CC's Corn Chips 110/175g                                   | \$2.40  | ½  | \$2.40  | N/A           |
| 4                | Peters Drumsticks 24pk                                     | \$12.00 |    | \$19.99 | 70¢ per 100mL |



# Press

Examiner / Mercury / Advocate

Wednesday 20 Sep 2023 - Tuesday 26 Sep 2023 (week 38)

| Thursday 21 Sep - ALL PRESS                        |                                                   | Save    | % Off   | Retail    |                 |               |
|----------------------------------------------------|---------------------------------------------------|---------|---------|-----------|-----------------|---------------|
| 1                                                  | Kellogg's Nutri-Grain 765g                        | \$5.60  | ½       | \$5.60    | 73¢ per 100g    |               |
| 2                                                  | Sanitarium So Good Almond Milk 1L                 | \$1.50  | ½       | \$1.49    | \$1.49 per 1L   |               |
| 3                                                  | Skittles Confectionery 160-200g                   | \$2.75  | ½       | \$2.75    | N/A             |               |
| Friday 22 Sep - Advocate/Examiner - (Market Fresh) |                                                   |         |         |           |                 |               |
| 1                                                  | Produce Line - Refer to Fresh Sheet (Produce)     | Digital |         | \$ .00kg  | N/A             |               |
| 2                                                  | Produce Line - Refer to Fresh Sheet (Produce)     |         |         | \$ .00kg  | N/A             |               |
| 3                                                  | Produce Line - Refer to Fresh Sheet (Produce)     |         |         | \$ .00kg  | N/A             |               |
| Friday 22 Sep - Advocate/Examiner - (Market Fresh) |                                                   |         |         |           |                 |               |
| 1                                                  | National Pies Party Pies/Sausage Rolls 12pk (POT) | Digital | \$2.50  | \$7.99    | \$1.11 per 100g |               |
| 2                                                  | Pandani Champagne Ham (Deli)                      |         |         | \$14.99kg | N/A             |               |
| 3                                                  | Beef Scotch Fillet Steak (Meat)                   |         |         | \$37.99kg | N/A             |               |
| Friday 22 Sep - Mercury - (Market Fresh)           |                                                   |         |         |           |                 |               |
| 1                                                  | National Pies Party Pies/Sausage Rolls 12pk (POT) | Digital | \$2.50  | \$7.99    | \$1.11 per 100g |               |
| 2                                                  | Produce Line - Refer to Fresh Sheet (Produce)     | Digital |         | \$ .00kg  | N/A             |               |
| 3                                                  | Beef Scotch Fillet Steak (Meat)                   |         |         | \$37.99kg | N/A             |               |
| Friday 22 Sep - Mercury                            |                                                   |         |         |           |                 |               |
| 1                                                  | Kirks Soft Drink 1.25L                            |         | \$0.49  | \$1.50    | \$1.20 per 1L   |               |
| 2                                                  | Arnott's Shapes/Savoy/Jatz 130-250g               |         | \$1.01  | \$2.99    | N/A             |               |
| 3                                                  | Four 'n Twenty Traditional Pies 4pk               |         | \$2.50  | \$6.49    | 93¢ per 100g    |               |
| Saturday 23 Sep - Advocate & Examiner              |                                                   |         |         |           |                 |               |
| 1                                                  | Kirks Soft Drink 1.25L                            |         | \$0.49  | \$1.50    | \$1.20 per 1L   |               |
| 2                                                  | Arnott's Shapes/Savoy/Jatz 130-250g               |         | \$1.01  | \$2.99    | N/A             |               |
| 3                                                  | Four 'n Twenty Traditional Pies 4pk               |         | \$2.50  | \$6.49    | 93¢ per 100g    |               |
| Saturday 23 Sep - Mercury Front Page               |                                                   |         |         |           |                 |               |
| 1                                                  | Schweppes/Pepsi Cans 10 x 375mL                   | TV      | \$8.01  | ½         | \$7.99          | \$2.13 per 1L |
| 2                                                  | Peters Drumsticks 24pk                            | TV      | \$12.00 |           | \$19.99         | 70¢ per 100mL |



## Wednesday 20 Sep 2023 - Tuesday 26 Sep 2023 (week 38)

| Front                   |                                                            |         | Save    | % Off | Retail    |                  |
|-------------------------|------------------------------------------------------------|---------|---------|-------|-----------|------------------|
| 1                       | Schweppes/Pepsi Cans 10 x 375mL                            | TV      | \$8.01  | ½     | \$7.99    | \$2.13 per 1L    |
| 2                       | Fountain Squeezy Tomato/BBQ Sauce 500mL excl Reduced Sugar | TV      | \$2.20  | >½    | \$1.70    | 34¢ per 100mL    |
| 3                       | Perfect Italiano Grated Cheese 450g                        | TV      | \$2.51  |       | \$6.99    | \$15.53 per 1kg  |
| 4                       | Peters Drumsticks 24pk                                     | TV      | \$12.00 |       | \$19.99   | 70¢ per 100mL    |
| 5                       | Beef Scotch Fillet Steak (Meat)                            | Press   |         |       | \$37.99kg | N/A              |
| Page 2                  |                                                            |         |         |       |           |                  |
| 1                       | Nestle Medium Chocolate Bars 35-50g                        | Digital | \$1.10  | ½     | \$1.10    | N/A              |
| 2                       | Skittles Confectionery 160-200g                            | Press   | \$2.75  | ½     | \$2.75    | N/A              |
| 3                       | Powerade Sports Drink 600mL                                |         | \$2.01  | ½     | \$1.99    | \$3.32 per 1L    |
| 4                       | Violet Crumble Bites/Nuggets 120-170g                      |         | \$2.51  | ½     | \$2.49    | N/A              |
| 5                       | Lipton Ice Tea 1.5L                                        |         | \$2.66  | ½     | \$2.49    | \$1.66 per 1L    |
| 6                       | Popcorners 85g                                             |         | \$2.40  | ½     | \$2.40    | \$2.82 per 100g  |
| 7                       | Maltesers Gift Box 360/400g                                |         | \$7.01  | ½     | \$6.99    | N/A              |
| 8                       | Peters Maxibon 4pk                                         |         | \$4.75  | ½     | \$4.75    | 85¢ per 100mL    |
| Page 3                  |                                                            |         |         |       |           |                  |
| 1                       | SPC Baked Beans & Spaghetti 420/425g                       | TV      | \$1.10  | ½     | \$1.10    | N/A              |
| 2                       | Greenseas Canned Tuna 95g                                  | TV      | \$1.39  | ½     | \$1.30    | \$13.68 per 1kg  |
| 3                       | Kellogg's Nutri-Grain 765g                                 | Press   | \$5.60  | ½     | \$5.60    | 73¢ per 100g     |
| 4                       | Sanitarium So Good Almond Milk 1L                          | Press   | \$1.50  | ½     | \$1.49    | \$1.49 per 1L    |
| 5                       | Multix Bake 30cm x 10m                                     |         | \$1.68  | ½     | \$1.67    | 17¢ per 1m       |
| 6                       | Bic Razor Sensitive 10pk                                   |         | \$2.65  | ½     | \$2.60    | 26¢ per 1ea      |
| 7                       | Swisspers Make Up Pads 80pk                                |         | \$1.90  | ½     | \$1.85    | 2¢ per 1ea       |
| 8                       | Lynx Antiperspirant/Deodorant 165mL                        | Digital | \$4.30  | ½     | \$3.99    | \$2.42 per 100mL |
| 9                       | Omo Laundry Liquid 2L/3 in 1 Capsules 28pk                 |         | \$13.01 | ½     | \$12.99   | N/A              |
| Page 4 - Meat & Produce |                                                            |         |         |       |           |                  |
| 1                       | Produce Line - Refer to Fresh Sheet (Produce)              | Press   |         |       | \$0.00kg  | N/A              |
| 2                       | Produce Line - Refer to Fresh Sheet (Produce)              | Press   |         |       | \$0.00kg  | N/A              |
| 3                       | Produce Line - Refer to Fresh Sheet (Produce)              |         |         |       | \$0.00kg  | N/A              |
| 4                       | JC's Mixed Nuts Salted/Unsalted 350g (Produce)             |         |         |       | \$7.99ea  | N/A              |
| 5                       | Lamb Leg Netted & Boneless (Meat)                          |         |         |       | \$16.99kg | N/A              |
| 6                       | Marion Bay Chicken Breast Fillets (Tray) (Meat)            |         |         |       | \$18.99kg | N/A              |
| 7                       | Scottsdale Pork Boneless Pork Shoulder Roast (Meat)        |         |         |       | \$11.99kg | N/A              |
| 8                       | Ingham's Chicken Schnitzel 600g (Tray) (Meat)              |         |         |       | \$12.99ea | N/A              |
| Page 5 - Deli & Bakery  |                                                            |         |         |       |           |                  |
| 1                       | Pandani Champagne Ham (Deli)                               | Press   |         |       | \$14.99kg | N/A              |
| 2                       | Pandani Cocktail Saveloys (Deli)                           |         |         |       | \$12.99kg | N/A              |
| 3                       | Ingham's Chicken Loaf (Deli)                               |         |         |       | \$11.99kg | N/A              |
| 4                       | Tibaldi Long Rindless Bacon (2.5kg) (Deli)                 |         |         |       | \$13.99kg | N/A              |
| 5                       | Cripps Master Hot Dog/Lunch Rolls 6pk (POT)                | Digital | \$1.80  |       | \$2.99    | 50¢ per 1ea      |
| 6                       | National Pies Party Pies/Sausage Rolls 12pk (POT)          | Digital | \$2.50  |       | \$7.99    | \$1.11 per 100g  |
| 7                       | Central Cake Co Deluxe Lamingtons 2pk (POT)                |         | \$0.80  |       | \$5.99    | \$3.00 per 100g  |
| 8                       | Baker's Oven Sponge Roll 400g                              |         |         |       | \$5.79    | \$1.45 per 100g  |
| Page 6 - Footy Finals   |                                                            |         |         |       |           |                  |
| 1                       | Samboy Potato Chips 175g                                   |         | \$1.20  |       | \$3.69    | \$2.11 per 100g  |
| 2                       | Red Rock Deli Chips 150/165g                               |         | \$1.81  |       | \$4.49    | N/A              |



## Wednesday 20 Sep 2023 - Tuesday 26 Sep 2023 (week 38)

|                                                           |                                                     |         |         |   |         |                  |
|-----------------------------------------------------------|-----------------------------------------------------|---------|---------|---|---------|------------------|
| 3                                                         | Fantastic Delites Rice Snacks 100g                  |         | \$0.55  |   | \$1.75  | \$1.75 per 100g  |
| 4                                                         | Allen's Jelly/Mint Confectionery Range 140-200g     |         | \$1.01  |   | \$2.99  | N/A              |
| 5                                                         | Arnott's Shapes/Savoy/Jatz 130-250g                 | Press   | \$1.01  |   | \$2.99  | N/A              |
| 6                                                         | Zoosh Dip 185g                                      |         | \$1.01  |   | \$2.49  | \$1.35 per 100g  |
| 7                                                         | Ashgrove Cheese 140g Excluding Fetta (POT)          | Digital | \$2.51  |   | \$4.99  | \$35.64 per 1kg  |
| 8                                                         | Cadbury Family Block Chocolate 160-190g             |         | \$1.65  |   | \$3.85  | N/A              |
| <b>Page 6 - Footy Finals - CC's Side Panel</b>            |                                                     |         |         |   |         |                  |
| 9                                                         | CC's Corn Chips 110/175g                            | TV      | \$2.40  | ½ | \$2.40  | N/A              |
| <b>Page 7 - Footy Finals</b>                              |                                                     |         |         |   |         |                  |
| 1                                                         | Kirks Soft Drink 1.25L                              | Press   | \$0.49  |   | \$1.50  | \$1.20 per 1L    |
| 2                                                         | Coca-Cola/Fanta/Sprite Soft Drink Cans 24 x 375mL   |         | \$13.35 |   | \$21.20 | \$2.36 per 1L    |
| 3                                                         | Schweppes Mixer Soft Drink 4 x 300mL                |         | \$1.91  |   | \$4.99  | \$4.16 per 1L    |
| 4                                                         | Coca-Cola/Sprite No Sugar/Fanta No Sugar 12 x 300mL |         | \$5.41  |   | \$10.99 | \$3.05 per 1L    |
| 5                                                         | MasterFoods Squeezy Mustard 250g                    |         | \$0.61  |   | \$3.49  | \$1.40 per 100g  |
| 6                                                         | Kraft Cheese Singles 432g                           | Digital | \$2.51  |   | \$6.99  | \$16.18 per 1kg  |
| 7                                                         | Four 'n Twenty Traditional Pies 4pk                 | Press   | \$2.50  |   | \$6.49  | 93¢ per 100g     |
| 8                                                         | Global Seafoods Frozen Prawn Ring 255g              |         | \$2.80  |   | \$10.99 | \$43.10 per 1kg  |
| <b>Page 7 - Captain's Table / Philadelphia Side Panel</b> |                                                     |         |         |   |         |                  |
| 9                                                         | Captain's Table Water Crackers 125g                 | Digital | \$0.80  |   | \$1.00  | 80¢ per 100g     |
| 10                                                        | Philadelphia Pourover 250g                          | TV      | \$2.25  | ½ | \$2.25  | \$9.00 per 1kg   |
| <b>Page 8 - Trolley Dash Half Page</b>                    |                                                     |         |         |   |         |                  |
| 1                                                         | Streets Golden Gaytime 4pk                          | Digital | \$3.40  |   | \$6.99  | \$1.75 per 100mL |
| 2                                                         | Radox Shower Gel 1L                                 | Digital | \$5.70  | ½ | \$5.70  | 57¢ per 100mL    |
| 3                                                         | Tresemme Shampoo & Conditioner 940mL                | Digital | \$7.01  | ½ | \$6.99  | 74¢ per 100mL    |
| <b>Page 8 - Maximus &amp; V Energy Half Page</b>          |                                                     |         |         |   |         |                  |
| 4                                                         | Maximus Sports Drink 1L                             |         | \$0.51  |   | \$2.99  | \$2.99 per 1L    |
| 5                                                         | V Energy Drink 4 x 500mL                            |         | \$7.90  |   | \$11.99 | \$6.00 per 1L    |
| <b>Page 9</b>                                             |                                                     |         |         |   |         |                  |
| 1                                                         | Moccona Classic Freeze Dried Coffee 200g            | Digital | \$7.51  |   | \$11.99 | \$6.00 per 100g  |
| 2                                                         | Sanitarium Weet-Bix Bites 500/510g                  |         | \$1.50  |   | \$3.75  | N/A              |
| 3                                                         | Green's Pancake Shake 200g                          |         | \$0.76  |   | \$1.99  | \$1.00 per 100g  |
| 4                                                         | Golden Circle Fruit Drink 6 x 250mL                 |         | \$1.61  |   | \$3.49  | \$2.33 per 1L    |
| 5                                                         | Tetley Tea Cup Bags/All Rounder 50pk                |         | \$0.80  |   | \$2.69  | N/A              |
| 6                                                         | Cobram Olive Oil 375mL                              |         | \$2.51  |   | \$6.99  | \$1.86 per 100mL |
| 7                                                         | San Remo Pasta 375/500g                             |         | \$0.46  |   | \$2.49  | N/A              |
| 8                                                         | Maggi 2 Minute Noodles 5pk (excl. Fusian)           |         | \$0.51  |   | \$4.49  | N/A              |
| <b>Page 9 - Always Fresh Side Panel</b>                   |                                                     |         |         |   |         |                  |
| 9                                                         | Always Fresh Pitted Kalamata Olives 220g            |         | \$3.01  | ½ | \$2.99  | \$13.59 per 1kg  |
| 10                                                        | Always Fresh Sundried Tomato Strips 220g            |         | \$2.79  | ½ | \$2.70  | \$12.27 per 1kg  |
| 11                                                        | Always Fresh Bread & Butter Cucumbers 700g          |         | \$2.30  | ½ | \$2.30  | \$3.29 per 1kg   |
| <b>Page 10</b>                                            |                                                     |         |         |   |         |                  |
| 1                                                         | McCain Beer Batter Wedges/Chips 750g                | TV      | \$2.50  |   | \$2.99  | \$3.99 per 1kg   |
| 2                                                         | McCain Pizza Singles/Pockets/Slices 380-600g        |         | \$1.26  |   | \$7.49  | N/A              |
| 3                                                         | Birds Eye Oven Bake Fish Fillets 425g               |         | \$2.80  |   | \$7.99  | \$18.80 per 1kg  |
| 4                                                         | Peters Ice Cream 4L                                 |         | \$2.40  |   | \$9.99  | 25¢ per 100mL    |
| 5                                                         | Flora Spread 500g                                   |         | \$1.80  |   | \$3.69  | 74¢ per 100g     |



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|                                                                    |                                                                 |         |         |  |           |                  |
|--------------------------------------------------------------------|-----------------------------------------------------------------|---------|---------|--|-----------|------------------|
| 6                                                                  | Duck River Butter Pat 500g (POT)                                |         | \$1.51  |  | \$6.99    | \$1.40 per 100g  |
| 7                                                                  | Spreyton Fresh Juice 2L (POT)                                   |         | \$1.70  |  | \$5.20    | \$2.60 per 1L    |
| 8                                                                  | Dairy Farmers Thick & Creamy Yoghurt 150g                       |         | \$0.85  |  | \$1.75    | \$1.17 per 100g  |
| 9                                                                  | Pauls Zymil Milk Lactose Free 1L                                |         | \$1.16  |  | \$3.49    | \$3.49 per 1L    |
| <b>Page 11</b>                                                     |                                                                 |         |         |  |           |                  |
| 1                                                                  | Sorbent Toilet Tissue Hypo-Allergenic 8pk                       |         | \$2.40  |  | \$6.99    | 49¢ per 100sh    |
| 2                                                                  | Earth Choice Toilet Cleaner 750mL                               |         | \$0.81  |  | \$2.69    | 36¢ per 100mL    |
| 3                                                                  | Colgate Total Toothpaste Advanced 115g                          |         | \$1.51  |  | \$4.99    | \$4.34 per 100g  |
| 4                                                                  | Kleenex Viva Paper Towel 3pk                                    |         | \$1.50  |  | \$5.99    | N/A              |
| 5                                                                  | Felix Cat Food 12pk                                             |         | \$2.51  |  | \$11.99   | \$1.18 per 100g  |
| 6                                                                  | Dine Cat Food Tray 85g                                          | Digital | \$0.36  |  | \$1.19    | \$1.40 per 100g  |
| 7                                                                  | Pedigree Dry Dog Food 8kg                                       |         | \$10.01 |  | \$23.99   | 30¢ per 100g     |
| 8                                                                  | Schmackos Strapz 500g                                           |         | \$4.51  |  | \$11.99   | \$2.40 per 100g  |
| <b>Page 11 - LPE Side Panel</b>                                    |                                                                 |         |         |  |           |                  |
| 9                                                                  | Rafferty's Garden Baby Food Pouches 6+/8+ months 120g Excluding | LPE     |         |  | \$2.15    | \$1.79 per 100g  |
| 10                                                                 | NAN Comfort Stage 1 or 2 800g                                   | LPE     |         |  | \$21.00   | \$2.63 per 100g  |
| 11                                                                 | Baby Bellies Banana Soft Centre 8g                              | LPE     |         |  | \$1.80    | \$22.50 per 100g |
| <b>Page 12 - Black &amp; Gold</b>                                  |                                                                 |         |         |  |           |                  |
| 1                                                                  | Black & Gold Cat Litter 9kg                                     |         |         |  | \$7.00    | 78¢ per 1kg      |
| 2                                                                  | Black & Gold Vinegar White 2L                                   |         |         |  | \$1.89    | 9¢ per 100mL     |
| 3                                                                  | Black & Gold Longlife Milk 1L                                   |         |         |  | \$1.79    | \$1.79 per 1L    |
| 4                                                                  | Black & Gold White Sugar 1kg                                    |         |         |  | \$1.89    | 19¢ per 100g     |
| 5                                                                  | Black & Gold Garlic Bread 2pk 450g                              |         |         |  | \$2.49    | 55¢ per 100g     |
| 6                                                                  | Black & Gold Chicken Nuggets 500g                               |         |         |  | \$4.49    | \$8.98 per 1kg   |
| <b>Page 13 - LPE Full Page (Digital Only)</b>                      |                                                                 |         |         |  |           |                  |
| 1                                                                  | Monster Energy Drink 500mL                                      | LPE     |         |  | \$2.90    | \$5.80 per 1L    |
| 2                                                                  | Arnott's Family Assorted Biscuits 500g                          | LPE     |         |  | \$5.00    | \$1.00 per 100g  |
| 3                                                                  | Bundaberg Raw Sugar 1kg                                         | LPE     |         |  | \$3.19    | 32¢ per 100g     |
| 4                                                                  | Yoplait Yoghurt 1kg                                             | LPE     |         |  | \$5.50    | 55¢ per 100g     |
| 5                                                                  | On the Menu Frozen Meals 320g                                   | LPE     |         |  | \$5.99    | \$1.87 per 100g  |
| 6                                                                  | McCain Peas/Corn & Peas/Corn/Carrots 500g                       | LPE     |         |  | \$3.75    | \$7.50 per 1kg   |
| 7                                                                  | Radiant Laundry Powder 1kg/Liquid 1L                            | LPE     |         |  | \$7.50    | N/A              |
| <b>Page 14 - Lemon Pesto Steak Recipe Full Page (Digital Only)</b> |                                                                 |         |         |  |           |                  |
| 1                                                                  | Beef Rump Steak (Meat)                                          | Digital |         |  | \$23.99kg | N/A              |
| <b>Page 15 - Trolley Dash Full Page (Digital Only)</b>             |                                                                 |         |         |  |           |                  |



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| Front Page                                         |                                                            |         | Save    | % Off | Retail    |                  |
|----------------------------------------------------|------------------------------------------------------------|---------|---------|-------|-----------|------------------|
| 1                                                  | Schweppes/Pepsi Cans 10 x 375mL                            | TV      | \$8.01  | ½     | \$7.99    | \$2.13 per 1L    |
| 2                                                  | Fountain Squeezy Tomato/BBQ Sauce 500mL excl Reduced Sugar | TV      | \$2.20  | >½    | \$1.70    | 34¢ per 100mL    |
| 3                                                  | Perfect Italiano Grated Cheese 450g                        | TV      | \$2.51  |       | \$6.99    | \$15.53 per 1kg  |
| 4                                                  | Peters Drumsticks 24pk                                     | TV      | \$12.00 |       | \$19.99   | 70¢ per 100mL    |
| 5                                                  | Beef Scotch Fillet Steak (Meat)                            | Press   |         |       | \$37.99kg | N/A              |
| Page 2 - Footy Finals                              |                                                            |         |         |       |           |                  |
| 1                                                  | Coca-Cola/Fanta/Sprite Soft Drink Cans 24 x 375mL          |         | \$13.35 |       | \$21.20   | \$2.36 per 1L    |
| 2                                                  | Kirks Soft Drink 1.25L                                     | Press   | \$0.49  |       | \$1.50    | \$1.20 per 1L    |
| 3                                                  | Arnott's Shapes/Savoy/Jatz 130-250g                        | Press   | \$1.01  |       | \$2.99    | N/A              |
| 4                                                  | Powerade Sports Drink 600mL                                |         | \$2.01  | ½     | \$1.99    | \$3.32 per 1L    |
| 5                                                  | Ashgrove Cheese 140g Excluding Fetta (POT)                 | Digital | \$2.51  |       | \$4.99    | \$35.64 per 1kg  |
| 6                                                  | Zoosh Dip 185g                                             |         | \$1.01  |       | \$2.49    | \$1.35 per 100g  |
| 7                                                  | Multix Bake 30cm x 10m                                     |         | \$1.68  | ½     | \$1.67    | 17¢ per 1m       |
| 8                                                  | Four 'n Twenty Traditional Pies 4pk                        | Press   | \$2.50  |       | \$6.49    | 93¢ per 100g     |
| Page 2 - Footy Finals - CC's Side Panel            |                                                            |         |         |       |           |                  |
| 9                                                  | CC's Corn Chips 110/175g                                   | TV      | \$2.40  | ½     | \$2.40    | N/A              |
| Page 3                                             |                                                            |         |         |       |           |                  |
| 1                                                  | Nestle Medium Chocolate Bars 35-50g                        | Digital | \$1.10  | ½     | \$1.10    | N/A              |
| 2                                                  | Skittles Confectionery 160-200g                            | Press   | \$2.75  | ½     | \$2.75    | N/A              |
| 3                                                  | Sanitarium So Good Almond Milk 1L                          | Press   | \$1.50  | ½     | \$1.49    | \$1.49 per 1L    |
| 4                                                  | Kellogg's Nutri-Grain 765g                                 | Press   | \$5.60  | ½     | \$5.60    | 73¢ per 100g     |
| 5                                                  | SPC Baked Beans & Spaghetti 420/425g                       | TV      | \$1.10  | ½     | \$1.10    | N/A              |
| 6                                                  | Greenseas Canned Tuna 95g                                  | TV      | \$1.39  | ½     | \$1.30    | \$13.68 per 1kg  |
| 7                                                  | Moccona Classic Freeze Dried Coffee 200g                   | Digital | \$7.51  |       | \$11.99   | \$6.00 per 100g  |
| 8                                                  | Dine Cat Food Tray 85g                                     | Digital | \$0.36  |       | \$1.19    | \$1.40 per 100g  |
| Page 3 - Captain's Table / Philadelphia Side Panel |                                                            |         |         |       |           |                  |
| 9                                                  | Philadelphia Pourover 250g                                 | TV      | \$2.25  | ½     | \$2.25    | \$9.00 per 1kg   |
| 10                                                 | Captain's Table Water Crackers 125g                        | Digital | \$0.80  |       | \$1.00    | 80¢ per 100g     |
| Page 4                                             |                                                            |         |         |       |           |                  |
| 1                                                  | Produce Line - Refer to Fresh Sheet (Produce)              | Press   |         |       | \$0.00kg  | N/A              |
| 2                                                  | Produce Line - Refer to Fresh Sheet (Produce)              | Press   |         |       | \$0.00kg  | N/A              |
| 3                                                  | JC's Mixed Nuts Salted/Unsalted 350g (Produce)             |         |         |       | \$7.99ea  | N/A              |
| 4                                                  | Cripps Master Hot Dog/Lunch Rolls 6pk (POT)                | Digital | \$1.80  |       | \$2.99    | 50¢ per 1ea      |
| 5                                                  | National Pies Party Pies/Sausage Rolls 12pk (POT)          | Digital | \$2.50  |       | \$7.99    | \$1.11 per 100g  |
| 6                                                  | Kraft Cheese Singles 432g                                  | Digital | \$2.51  |       | \$6.99    | \$16.18 per 1kg  |
| 7                                                  | Dairy Farmers Thick & Creamy Yoghurt 150g                  |         | \$0.85  |       | \$1.75    | \$1.17 per 100g  |
| 8                                                  | Duck River Butter Pat 500g (POT)                           |         | \$1.51  |       | \$6.99    | \$1.40 per 100g  |
| 9                                                  | McCain Beer Batter Wedges/Chips 750g                       | TV      | \$2.50  |       | \$2.99    | \$3.99 per 1kg   |
| 10                                                 | McCain Pizza Singles/Pockets/Slices 380-600g               |         | \$1.26  |       | \$7.49    | N/A              |
| 11                                                 | Streets Golden Gaytime 4pk                                 | Digital | \$3.40  |       | \$6.99    | \$1.75 per 100mL |
| Page 5 - LPE Full Page (Digital Only)              |                                                            |         |         |       |           |                  |
| 1                                                  | Monster Energy Drink 500mL                                 | LPE     |         |       | \$2.90    | \$5.80 per 1L    |
| 2                                                  | Arnott's Family Assorted Biscuits 500g                     | LPE     |         |       | \$5.00    | \$1.00 per 100g  |
| 3                                                  | Bundaberg Raw Sugar 1kg                                    | LPE     |         |       | \$3.19    | 32¢ per 100g     |
| 4                                                  | Yoplait Yoghurt 1kg                                        | LPE     |         |       | \$5.50    | 55¢ per 100g     |



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|                                                                   |                                           |         |        |  |           |                 |
|-------------------------------------------------------------------|-------------------------------------------|---------|--------|--|-----------|-----------------|
| 5                                                                 | On the Menu Frozen Meals 320g             | LPE     |        |  | \$5.99    | \$1.87 per 100g |
| 6                                                                 | McCain Peas/Corn & Peas/Corn/Carrots 500g | LPE     |        |  | \$3.75    | \$7.50 per 1kg  |
| 7                                                                 | Radiant Laundry Powder 1kg/Liquid 1L      | LPE     |        |  | \$7.50    | N/A             |
| <b>Page 6 - Maximus &amp; V Energy Full Page (Digital Only)</b>   |                                           |         |        |  |           |                 |
| 1                                                                 | Maximus Sports Drink 1L                   |         | \$0.51 |  | \$2.99    | \$2.99 per 1L   |
| 2                                                                 | V Energy Drink 4 x 500mL                  |         | \$7.90 |  | \$11.99   | \$6.00 per 1L   |
| <b>Page 7 - Lemon Pesto Steak Recipe Full Page (Digital Only)</b> |                                           |         |        |  |           |                 |
| 1                                                                 | Beef Rump Steak (Meat)                    | Digital |        |  | \$23.99kg | N/A             |
| <b>Page 8 - Trolley Dash Full Page (Digital Only)</b>             |                                           |         |        |  |           |                 |



# Press

Examiner / Mercury / Advocate

Wednesday 20 Sep 2023 - Tuesday 26 Sep 2023 (week 38)

| Alpha Sorted List - ALL PRESS (Including Digital) |                                                            | Retail          |                  |
|---------------------------------------------------|------------------------------------------------------------|-----------------|------------------|
| 1                                                 | !Four 'n Twenty Traditional Pies 4pk                       | \$6.49          | 93¢ per 100g     |
| 2                                                 | !Sanitarium So Good Almond Milk 1L                         | \$1.49          | \$1.49 per 1L    |
| 3                                                 | Arnott's Shapes/Savoy/Jatz 130-250g                        | \$2.99          | N/A              |
| 4                                                 | Ashgrove Cheese 140g Excluding Fetta (POT)                 | Digital \$4.99  | \$35.64 per 1kg  |
| 5                                                 | Captain's Table Water Crackers 125g                        | Digital \$1.00  | 80¢ per 100g     |
| 6                                                 | CC's Corn Chips 110/175g                                   | TV \$2.40       | N/A              |
| 7                                                 | Cripps Master Hot Dog/Lunch Rolls 6pk (POT)                | Digital \$2.99  | 50¢ per 1ea      |
| 8                                                 | Dine Cat Food Tray 85g                                     | Digital \$1.19  | \$1.40 per 100g  |
| 9                                                 | Fountain Squeezy Tomato/BBQ Sauce 500mL excl Reduced Sugar | TV \$1.70       | 34¢ per 100mL    |
| 10                                                | Greenseas Canned Tuna 95g                                  | TV \$1.30       | \$13.68 per 1kg  |
| 11                                                | Kellogg's Nutri-Grain 765g                                 | \$5.60          | 73¢ per 100g     |
| 12                                                | Kirks Soft Drink 1.25L                                     | \$1.50          | \$1.20 per 1L    |
| 13                                                | Kraft Cheese Singles 432g                                  | Digital \$6.99  | \$16.18 per 1kg  |
| 14                                                | Lynx Antiperspirant/Deodorant 165mL                        | Digital \$3.99  | \$2.42 per 100mL |
| 15                                                | McCain Beer Batter Wedges/Chips 750g                       | TV \$2.99       | \$3.99 per 1kg   |
| 16                                                | Moccona Classic Freeze Dried Coffee 200g                   | Digital \$11.99 | \$6.00 per 100g  |
| 17                                                | National Pies Party Pies/Sausage Rolls 12pk (POT)          | Digital \$7.99  | \$1.11 per 100g  |
| 18                                                | Nestle Medium Chocolate Bars 35-50g                        | Digital \$1.10  | N/A              |
| 19                                                | Perfect Italiano Grated Cheese 450g                        | TV \$6.99       | \$15.53 per 1kg  |
| 20                                                | Peters Drumsticks 24pk                                     | TV \$19.99      | 70¢ per 100mL    |
| 21                                                | Philadelphia Pourover 250g                                 | TV \$2.25       | \$9.00 per 1kg   |
| 22                                                | Radox Shower Gel 1L                                        | Digital \$5.70  | 57¢ per 100mL    |
| 23                                                | Schweppes/Pepsi Cans 10 x 375mL                            | TV \$7.99       | \$2.13 per 1L    |
| 24                                                | Skittles Confectionery 160-200g                            | \$2.75          | N/A              |
| 25                                                | SPC Baked Beans & Spaghetti 420/425g                       | TV \$1.10       | N/A              |
| 26                                                | Streets Golden Gaytime 4pk                                 | Digital \$6.99  | \$1.75 per 100mL |
| 27                                                | Tresemme Shampoo & Conditioner 940mL                       | Digital \$6.99  | 74¢ per 100mL    |



# Catalogue

Wednesday 20 Sep 2023 - Tuesday 26 Sep 2023 (week 38)

| Alpha Sorted List - Catalogue |                                                     | Retail      |                  |
|-------------------------------|-----------------------------------------------------|-------------|------------------|
| 1                             | Allen's Jelly/Mint Confectionery Range 140-200g     | \$2.99      | N/A              |
| 2                             | Always Fresh Bread & Butter Cucumbers 700g          | \$2.30      | \$3.29 per 1kg   |
| 3                             | Always Fresh Pitted Kalamata Olives 220g            | \$2.99      | \$13.59 per 1kg  |
| 4                             | Always Fresh Sundried Tomato Strips 220g            | \$2.70      | \$12.27 per 1kg  |
| 5                             | Arnott's Family Assorted Biscuits 500g              | LPE \$5.00  | \$1.00 per 100g  |
| 6                             | Baby Bellies Banana Soft Centre 8g                  | LPE \$1.80  | \$22.50 per 100g |
| 7                             | Baker's Oven Sponge Roll 400g                       | \$5.79      | \$1.45 per 100g  |
| 8                             | Bic Razor Sensitive 10pk                            | \$2.60      | 26¢ per 1ea      |
| 9                             | Birds Eye Oven Bake Fish Fillets 425g               | \$7.99      | \$18.80 per 1kg  |
| 10                            | Black & Gold Cat Litter 9kg                         | \$7.00      | 78¢ per 1kg      |
| 11                            | Black & Gold Chicken Nuggets 500g                   | \$4.49      | \$8.98 per 1kg   |
| 12                            | Black & Gold Garlic Bread 2pk 450g                  | \$2.49      | 55¢ per 100g     |
| 13                            | Black & Gold Longlife Milk 1L                       | \$1.79      | \$1.79 per 1L    |
| 14                            | Black & Gold Vinegar White 2L                       | \$1.89      | 9¢ per 100mL     |
| 15                            | Black & Gold White Sugar 1kg                        | \$1.89      | 19¢ per 100g     |
| 16                            | Bundaberg Raw Sugar 1kg                             | LPE \$3.19  | 32¢ per 100g     |
| 17                            | Cadbury Family Block Chocolate 160-190g             | \$3.85      | N/A              |
| 18                            | Central Cake Co Deluxe Lamingtons 2pk (POT)         | \$5.99      | \$3.00 per 100g  |
| 19                            | Cobram Olive Oil 375mL                              | \$6.99      | \$1.86 per 100mL |
| 20                            | Coca-Cola/Fanta/Sprite Soft Drink Cans 24 x 375mL   | \$21.20     | \$2.36 per 1L    |
| 21                            | Coca-Cola/Sprite No Sugar/Fanta No Sugar 12 x 300mL | \$10.99     | \$3.05 per 1L    |
| 22                            | Colgate Total Toothpaste Advanced 115g              | \$4.99      | \$4.34 per 100g  |
| 23                            | Duck River Butter Pat 500g (POT)                    | \$6.99      | \$1.40 per 100g  |
| 24                            | Earth Choice Toilet Cleaner 750mL                   | \$2.69      | 36¢ per 100mL    |
| 25                            | Fantastic Delites Rice Snacks 100g                  | \$1.75      | \$1.75 per 100g  |
| 26                            | Felix Cat Food 12pk                                 | \$11.99     | \$1.18 per 100g  |
| 27                            | Flora Spread 500g                                   | \$3.69      | 74¢ per 100g     |
| 28                            | Global Seafoods Frozen Prawn Ring 255g              | \$10.99     | \$43.10 per 1kg  |
| 29                            | Golden Circle Fruit Drink 6 x 250mL                 | \$3.49      | \$2.33 per 1L    |
| 30                            | Green's Pancake Shake 200g                          | \$1.99      | \$1.00 per 100g  |
| 31                            | Kleenex Viva Paper Towel 3pk                        | \$5.99      | N/A              |
| 32                            | Lipton Ice Tea 1.5L                                 | \$2.49      | \$1.66 per 1L    |
| 33                            | Maggi 2 Minute Noodles 5pk (excl. Fusian)           | \$4.49      | N/A              |
| 34                            | Maltesers Gift Box 360/400g                         | \$6.99      | N/A              |
| 35                            | MasterFoods Squeezy Mustard 250g                    | \$3.49      | \$1.40 per 100g  |
| 36                            | Maximus Sports Drink 1L                             | \$2.99      | \$2.99 per 1L    |
| 37                            | McCain Peas/Corn & Peas/Corn/Carrots 500g           | LPE \$3.75  | \$7.50 per 1kg   |
| 38                            | McCain Pizza Singles/Pockets/Slices 380-600g        | \$7.49      | N/A              |
| 39                            | Monster Energy Drink 500mL                          | LPE \$2.90  | \$5.80 per 1L    |
| 40                            | Multix Bake 30cm x 10m                              | \$1.67      | 17¢ per 1m       |
| 41                            | NAN Comfort Stage 1 or 2 800g                       | LPE \$21.00 | \$2.63 per 100g  |
| 42                            | Omo Laundry Liquid 2L/3 in 1 Capsules 28pk          | \$12.99     | N/A              |
| 43                            | On the Menu Frozen Meals 320g                       | LPE \$5.99  | \$1.87 per 100g  |
| 44                            | Pauls Zymil Milk Lactose Free 1L                    | \$3.49      | \$3.49 per 1L    |
| 45                            | Pedigree Dry Dog Food 8kg                           | \$23.99     | 30¢ per 100g     |
| 46                            | Peters Ice Cream 4L                                 | \$9.99      | 25¢ per 100mL    |



# Catalogue

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|    |                                                                   |     |         |                 |
|----|-------------------------------------------------------------------|-----|---------|-----------------|
| 47 | Popcorners 85g                                                    |     | \$2.40  | \$2.82 per 100g |
| 48 | Powerade Sports Drink 600mL                                       |     | \$1.99  | \$3.32 per 1L   |
| 49 | Radiant Laundry Powder 1kg/Liquid 1L                              | LPE | \$7.50  | N/A             |
| 50 | Rafferty's Garden Baby Food Pouches 6+/8+ months 120g Excluding C | LPE | \$2.15  | \$1.79 per 100g |
| 51 | Red Rock Deli Chips 150/165g                                      |     | \$4.49  | N/A             |
| 52 | Samboy Potato Chips 175g                                          |     | \$3.69  | \$2.11 per 100g |
| 53 | San Remo Pasta 375/500g                                           |     | \$2.49  | N/A             |
| 54 | Sanitarium Weet-Bix Bites 500/510g                                |     | \$3.75  | N/A             |
| 55 | Schmackos Strapz 500g                                             |     | \$11.99 | \$2.40 per 100g |
| 56 | Schweppes Mixer Soft Drink 4 x 300mL                              |     | \$4.99  | \$4.16 per 1L   |
| 57 | Sorbent Toilet Tissue Hypo-Allergenic 8pk                         |     | \$6.99  | 49¢ per 100sh   |
| 58 | Spreyton Fresh Juice 2L (POT)                                     |     | \$5.20  | \$2.60 per 1L   |
| 59 | Swisspers Make Up Pads 80pk                                       |     | \$1.85  | 2¢ per 1ea      |
| 60 | Tetley Tea Cup Bags/All Rounder 50pk                              |     | \$2.69  | N/A             |
| 61 | V Energy Drink 4 x 500mL                                          |     | \$11.99 | \$6.00 per 1L   |
| 62 | Violet Crumble Bites/Nuggets 120-170g                             |     | \$2.49  | N/A             |
| 63 | Yoplait Yoghurt 1kg                                               | LPE | \$5.50  | 55¢ per 100g    |
| 64 | Zoosh Dip 185g                                                    |     | \$2.49  | \$1.35 per 100g |