



Fresh

Wednesday 08 Sep 2021 - Tuesday 14 Sep 2021 (week 37)

Meat Press - Fri 10 Sep		Supplier			Cost	Retail	
1	Beef Porterhouse Steak	Johnston			\$20.90kg	\$29.99kg	N/A
1	PFD Fresh Beef Porterhouse Steak	PFD			\$24.50kg	\$29.99kg	N/A
1	Wilderness Beef Porterhouse Steak	Freshline			\$25.40kg	\$29.99kg	\$ per 00
Meat Extended Catalogue							
1	Lamb Leg Netted & Boneless	Johnston			\$14.80kg	\$17.99kg	\$ per 00
1	PFD Fresh Netted Boneless Lamb Leg Roast	PFD			\$15.00kg	\$17.99kg	\$ per 00
1	Wild Clover Lamb Leg Boned	Freshline			\$15.00kg	\$17.99kg	\$ per 00
2	Lamb Loin Chops	Johnston			\$15.50kg	\$24.99kg	\$ per 00
2	PFD Fresh Lamb Loin Chops	PFD			\$19.50kg	\$24.99kg	\$ per 00
2	Wild Clover Lamb Loin Chops	Freshline			\$21.00kg	\$24.99kg	\$ per 00
3	Beef Mince First Grade	Johnston			\$10.80kg	\$15.99kg	N/A
3	PFD Fresh First Grade Beef Mince	PFD			\$13.50kg	\$15.99kg	N/A
3	Wilderness Beef First Grade Mince	Freshline			\$13.50kg	\$15.99kg	\$ per 00
4	Scottsdale Pork Pork Scotch Steaks	POT	Scottsdale Pork		\$15.99kg	\$19.99kg	N/A
Deli Press - Fri 10 Sep							
1	Pandani Thin Beef Sausages	POT	Pandani		\$7.45kg	\$8.99kg	N/A
Deli Extended Catalogue							
1	Pandani Double Smoked Ham	POT	Pandani		\$9.10kg	\$12.99kg	N/A
2	Tibaldi Diced Lean Bacon (2.5kg)		SIW TRDC		\$24.94ctn	\$10.99kg	N/A
3	Nichols Thighs Skin On Bone In	POT	Nichols		\$3.89kg	\$4.99kg	\$ per 00
^Produce Press - Fri 10 Sep & TV		Supplier	Origin	Case	Cost	Retail	
1	Strawberries 250g	Island Fresh	Australia	\$28.80case	\$1.60pun	\$2.00pun	\$8 per 1kg
Produce Press - Fri 10 Sep & Catalogues							
1	Lettuce	Island Fresh	Australia	\$24.00case	\$2.00ea	\$2.50ea	\$ per 00
2	Asparagus	Island Fresh	Australia	\$64.60case	\$1.90bun	\$2.50bun	N/A
Produce Extended Catalogue							
1	Potatoes Brushed 2.5kg	POT	Island Fresh	Australia	\$3.20bag	\$4.00bag	\$1.60 per 1kg
Produce Both Catalogues		Wednesday 25 Aug 2021 (week 35) - Tuesday 21 Sep 2021 (week 38)					
1	JC's Quality Outback Mix 500g	*	Island Fresh		\$130.02ctn	\$9.99ea	\$19.98 per 1kg
Produce In-store		Wednesday 25 Aug 2021 (week 35) - Tuesday 21 Sep 2021 (week 38)					
1	JC's Backyard BBQ Mix 375g	*	Island Fresh		\$76.42ctn	\$5.99ea	\$15.97 per 1kg
2	JC's Delicious Energy Mix 500g		Island Fresh		\$130.02ctn	\$8.99ea	\$17.98 per 1kg
3	JC's Mixed Nuts Salted/Unsalted 350g		Island Fresh		\$67.55ctn	\$7.99ea	\$22.83 per 1kg

^Currently marked TBA a 4th (Late week) produce line may be added, subject to competition pricing. Where this applies TIR will forward a separate email notification to all retailers by 10.00AM Tuesday. Advertising for the additional line will not commence until the Friday of the promotional week.