

**TV/Digital****Wednesday 17 Aug 2022 - Tuesday 23 Aug 2022 (week 34)**

Television Advertised		Save	% Off	Retail	
1	Nestle Block Chocolate 118-200g	\$2.66	½	\$2.49	N/A
2	Nescafé Coffee Sachets 10pk/Gold 8pk	\$3.75	½	\$3.70	N/A
3	Campbell's Real Stock 1L	\$2.01	½	\$1.99	20¢ per 100mL
4	John West Tuna 95g	\$1.20	½	\$1.20	\$12.63 per 1kg
5	Sanitarium Up & Go Breakfast Drink 250mL 6pk	\$5.55	½	\$4.90	\$3.27 per 1L
6	Suimin Cup Noodles 70g	\$0.98	½	\$0.97	\$1.39 per 100g
Television Advertised - Fri 19 Aug					
7	Produce Line - Refer to Fresh Sheet (Produce)			\$0.00kg	N/A

Google Advertised					
1	Connoisseur Ice Cream 1L	\$5.06		\$7.49	75¢ per 100mL
2	Heinz Baked Beans/Spaghetti 535/555g	\$0.86		\$2.99	N/A
3	Organic Care Shampoo & Conditioner 400mL	\$0.60		\$2.99	75¢ per 100mL
4	Ingham's Chicken Breast Tenders 400g	\$3.96		\$5.99	\$14.98 per 1kg

Facebook Advertised - Nestle Block Chocolate New Flavour Launch					
1	Nestle Block Chocolate 118-200g	\$2.66	½	\$2.49	N/A

Wednesday Catalogue Email Header					
1	Campbell's Real Stock 1L	\$2.01	½	\$1.99	20¢ per 100mL
2	Sanitarium Up & Go Breakfast Drink 250mL 6pk	\$5.55	½	\$4.90	\$3.27 per 1L
Friday Catalogue Email - Satay Chicken Recipe					
1	Marion Bay Chicken Breast Chunks (Deli)			\$9.99kg	N/A

Website Banner					
1	Nestle Block Chocolate 118-200g	\$2.66	½	\$2.49	N/A
2	John West Tuna 95g	\$1.20	½	\$1.20	\$12.63 per 1kg



Press

Examiner / Mercury / Advocate

Wednesday 17 Aug 2022 - Tuesday 23 Aug 2022 (week 34)

Thursday 18 Aug - ALL PRESS		Save	% Off	Retail	
1	Bega Cheese Slices/Blocks 500g	\$1.61		\$6.99	\$13.98 per 1kg
2	Fountain Specialty/Mint Sauce 250mL	\$1.21		\$1.99	80¢ per 100mL
3	Dairy Farmers Thick & Creamy Yoghurt 150g	\$0.81		\$1.49	99¢ per 100g
Friday 19 Aug - Mercury - (Market Fresh)					
1	National Pies Meat Pies/Pasties 2pk (POT)	\$2.26		\$5.99	\$1.66 per 100g
2	Beef Porterhouse Steak (Meat)			\$28.99kg	N/A
3	Produce Line - Refer to Fresh Sheet (Produce)	TV		\$0.00kg	N/A
Friday 19 Aug - Mercury					
1	Peters Drumstick 4/6pk	\$3.01		\$5.99	N/A
2	Smith's Potato Chips 18/20pk	\$3.01		\$5.99	N/A
3	Fab Laundry Powder 1.8/2kg & Liquid 1.8L	\$6.01		\$7.99	N/A
Friday 19 Aug - Advocate/Examiner - (Market Fresh)					
1	National Pies Meat Pies/Pasties 2pk (POT)	\$2.26		\$5.99	\$1.66 per 100g
2	Beef Porterhouse Steak (Meat)			\$28.99kg	N/A
3	Marion Bay Chicken Breast Chunks (Deli)	Digital		\$9.99kg	N/A
Friday 19 Aug - Advocate/Examiner - (Market Fresh)					
1	Produce Line - Refer to Fresh Sheet (Produce)			\$0.00kg	N/A
2	Produce Line - Refer to Fresh Sheet (Produce)			\$0.00kg	N/A
3	Produce Line - Refer to Fresh Sheet (Produce)	TV		\$0.00kg	N/A
Saturday 20 Aug - Advocate & Examiner					
1	Peters Drumstick 4/6pk	\$3.01		\$5.99	N/A
2	Smith's Potato Chips 18/20pk	\$3.01		\$5.99	N/A
3	Fab Laundry Powder 1.8/2kg & Liquid 1.8L	\$6.01		\$7.99	N/A
Saturday 20 Aug - Mercury Front Page					
1	Nestle Block Chocolate 118-200g	TV	\$2.66	½	\$2.49
2	John West Tuna 95g	TV	\$1.20	½	\$1.20



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Front			Save	% Off	Retail	
1	Nestle Block Chocolate 118-200g	TV	\$2.66	½	\$2.49	N/A
2	Campbell's Real Stock 1L	TV	\$2.01	½	\$1.99	20¢ per 100mL
3	John West Tuna 95g	TV	\$1.20	½	\$1.20	\$12.63 per 1kg
4	Sanitarium Up & Go Breakfast Drink 250mL 6pk	TV	\$5.55	½	\$4.90	\$3.27 per 1L
5	Beef Porterhouse Steak (Meat)	Press			\$28.99kg	N/A
Page 2 - Meat & Produce						
1	Produce Line - Refer to Fresh Sheet (Produce)	Press			\$0.00kg	N/A
2	Produce Line - Refer to Fresh Sheet (Produce)	Press			\$0.00kg	N/A
3	Produce Line - Refer to Fresh Sheet (Produce)				\$0.00kg	N/A
4	JC's Almonds Natural 500g (Produce)		\$3.00		\$8.99ea	\$17.98 per 1kg
5	Lamb Leg Netted & Boneless (Meat)				\$21.99kg	N/A
6	Scottsdale Pork Boneless Pork Shoulder Roast (Meat)				\$11.49kg	N/A
7	Marion Bay Chicken Breast Fillets (Tray) (Meat)				\$16.99kg	N/A
8	Scottsdale Pork Diced Pork 500g (Meat)				\$8.99ea	\$17.98 per 1kg
Page 3 - Deli & Bakery						
1	Marion Bay Chicken Breast Chunks (Deli)	Digital			\$9.99kg	N/A
2	Ingham's Chicken Breast Supreme (Deli)				\$15.99kg	N/A
3	Nichols Chicken Drumsticks (Deli)				\$3.99kg	N/A
4	Pandani Thin Beef Sausages (Deli)				\$9.99kg	N/A
5	National Pies Meat Pies/Pasties 2pk (POT)	Press	\$2.26		\$5.99	\$1.66 per 100g
6	Golden Crumpet Rounds 6pk (POT)		\$1.06		\$2.49	83¢ per 100g
7	Cripps Café Quality Fruit Loaf 700g (POT)		\$1.80		\$3.69	53¢ per 100g
8	Mighty Soft Sliced Bread 700g (POT)		\$1.15		\$3.30	47¢ per 100g
Page 4						
1	Kinder Bueno 39/43g/Nutella B Ready 22g		\$1.00	½	\$1.00	N/A
2	Cadbury/Fry's/Europe/Toblerone Medium Bars 30-60g		\$1.00	½	\$1.00	N/A
3	Smith's Potato Chips 18/20pk	Press	\$3.01		\$5.99	N/A
4	Arnott's Shapes 140-190g		\$1.01		\$2.49	N/A
5	Twisties/Burger Rings/Toobs/Cheetos 125-270g		\$1.01		\$3.49	N/A
6	Pepsi/Solo/Sunkist/Lemonade Canned Soft Drinks 375mL 24pk		\$3.51		\$19.99	\$2.22 per 1L
7	Kirks Soft Drink 1.25L		\$0.30		\$1.69	\$1.35 per 1L
8	Coca-Cola/Lift/Fanta/Sprite 375mL 10pk		\$4.26		\$9.99	\$2.66 per 1L
9	Cascade Mixers 200mL 4pk		\$0.51		\$3.49	\$4.36 per 1L
10	Monster Energy Drink 500mL 4pk		\$4.29		\$8.50	\$4.25 per 1L
11	Bundaberg Soft Drink 375mL 4pk		\$1.80		\$4.99	\$3.33 per 1L
Page 5						
1	Heinz Baked Beans/Spaghetti 535/555g	Digital	\$0.86		\$2.99	N/A
2	Ben's Original Express Rice 250g		\$1.01		\$2.49	\$1.00 per 100g
3	Kantong Noodles 440g		\$0.66		\$2.49	57¢ per 100g
4	Fountain Specialty/Mint Sauce 250mL	Press	\$1.21		\$1.99	80¢ per 100mL
5	Five Brothers Pasta Sauce 500g		\$0.76		\$3.49	70¢ per 100g
6	Leggos Pasta Bake Sauce 490/500g		\$0.44		\$3.49	N/A
7	Uncle Tobys Quick/Traditional Oats 1kg		\$2.10		\$5.49	55¢ per 100g
8	Kellogg's Special K 300g/Nutri-Grain 290g		\$1.96		\$4.99	N/A
9	Uncle Tobys Muesli Bars Value 15pk		\$2.01		\$5.99	\$1.28 per 100g
10	Moccona Premium Classic/Infused Coffee 95/100g		\$3.46		\$8.99	N/A



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11	Cadbury Drinking Chocolate 250g		\$0.90		\$2.99	\$1.20 per 100g
12	Nerada Herbal Teabags 40pk		\$1.86		\$3.99	\$6.65 per 100g
Page 6						
1	Dairy Farmers Thick & Creamy Yoghurt 150g	Press	\$0.81		\$1.49	99¢ per 100g
2	Tamar Valley Kids Pouches 110g (POT)		\$0.75		\$1.25	\$1.14 per 100g
3	Philadelphia Cream Cheese Tub 220/250g		\$1.01		\$3.69	N/A
4	La Famiglia Garlic/Herb Slices 270g		\$1.86		\$3.99	\$1.48 per 100g
5	Devondale Dairy/Extra Soft Butter Tub 500g		\$1.50		\$4.99	\$1.00 per 100g
6	On the Menu Burgers/Rolls 161-210g		\$0.70		\$2.99	N/A
7	Connoisseur Ice Cream 1L	Digital	\$5.06		\$7.49	75¢ per 100mL
8	Streets Magnum 4/6pk		\$3.40		\$7.99	N/A
9	Streets Paddle Pop 8pk		\$2.56		\$5.99	\$1.10 per 100mL
10	Ingham's Chicken Breast Tenders 400g	Digital	\$3.96		\$5.99	\$14.98 per 1kg
11	I&J Calamari Rings 400g		\$2.01		\$5.99	\$14.98 per 1kg
12	Pampas Puff/Shortcrust Pastry 1kg		\$1.50		\$4.99	50¢ per 100g
Page 7						
1	Fab Laundry Powder 1.8/2kg & Liquid 1.8L	Press	\$6.01		\$7.99	N/A
2	Multix Alfoil 30cm x 10m excl. Non-Stick		\$0.90		\$1.99	20¢ per 1m
3	BabyLove Nappy Pants 22-38pk (excl Beyond)		\$2.00		\$15.99	N/A
4	BabyLove Everyday Baby Wipes 80pk		\$0.50		\$2.99	\$3.74 per 100ea
5	Organic Care Shampoo & Conditioner 400mL	Digital	\$0.60		\$2.99	75¢ per 100mL
6	Palmolive Naturals Shower Gel 500mL		\$3.40	½	\$3.35	67¢ per 100mL
7	Colgate Total Advanced Toothpaste 200g		\$5.01	½	\$4.99	\$2.50 per 100g
8	Dove Antiperspirant 220-254mL		\$3.00		\$4.99	N/A
9	Supercoat Dry Dog Food 3kg		\$3.50		\$11.99	40¢ per 100g
10	Chum Canned Dog Food 1.2kg		\$0.94		\$2.75	23¢ per 100g
11	Feline First Clumping Cat Litter 7.5kg		\$6.70		\$6.99	93¢ per 1kg
12	Snappy Tom Canned Cat Food 400g		\$0.50		\$1.45	36¢ per 100g
Page 8						
1	Nescafé Coffee Sachets 10pk/Gold 8pk	TV	\$3.75	½	\$3.70	N/A
2	Suimin Cup Noodles 70g	TV	\$0.98	½	\$0.97	\$1.39 per 100g
3	Bega Cheese Slices/Blocks 500g	Press	\$1.61		\$6.99	\$13.98 per 1kg
4	Peters Drumstick 4/6pk	Press	\$3.01		\$5.99	N/A
Page 9 - Satay Chicken Recipe Full Page (Digital Only)						
1	Marion Bay Chicken Breast Chunks (Deli)	Digital			\$9.99kg	N/A
Page 10 - Nestle Block Chocolate New Flavour Launch Full Page (Digital Only)						
1	Nestle Block Chocolate 118-200g	TV	\$2.66	½	\$2.49	N/A



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Front Page			Save	% Off	Retail	
1	Nestle Block Chocolate 118-200g	TV	\$2.66	½	\$2.49	N/A
2	Campbell's Real Stock 1L	TV	\$2.01	½	\$1.99	20¢ per 100mL
3	John West Tuna 95g	TV	\$1.20	½	\$1.20	\$12.63 per 1kg
4	Sanitarium Up & Go Breakfast Drink 250mL 6pk	TV	\$5.55	½	\$4.90	\$3.27 per 1L
5	Beef Porterhouse Steak (Meat)	Press			\$28.99kg	N/A
Page 2						
1	Smith's Potato Chips 18/20pk	Press	\$3.01		\$5.99	N/A
2	Arnott's Shapes 140-190g		\$1.01		\$2.49	N/A
3	Twisties/Burger Rings/Toobs/Cheetos 125-270g		\$1.01		\$3.49	N/A
4	Kinder Bueno 39/43g/Nutella B Ready 22g		\$1.00	½	\$1.00	N/A
5	Bundaberg Soft Drink 375mL 4pk		\$1.80		\$4.99	\$3.33 per 1L
6	Kirks Soft Drink 1.25L		\$0.30		\$1.69	\$1.35 per 1L
7	Coca-Cola/Lift/Fanta/Sprite 375mL 10pk		\$4.26		\$9.99	\$2.66 per 1L
8	Pepsi/Solo/Sunkist/Lemonade Canned Soft Drinks 375mL 24pk		\$3.51		\$19.99	\$2.22 per 1L
Page 2 - Cadbury Side Panel						
9	Cadbury/Fry's/Europe/Toblerone Medium Bars 30-60g		\$1.00	½	\$1.00	N/A
Page 3						
1	Nescafé Coffee Sachets 10pk/Gold 8pk	TV	\$3.75	½	\$3.70	N/A
2	Cadbury Drinking Chocolate 250g		\$0.90		\$2.99	\$1.20 per 100g
3	Uncle Tobys Quick/Traditional Oats 1kg		\$2.10		\$5.49	55¢ per 100g
4	Suimin Cup Noodles 70g	TV	\$0.98	½	\$0.97	\$1.39 per 100g
5	Heinz Baked Beans/Spaghetti 535/555g	Digital	\$0.86		\$2.99	N/A
6	Fountain Specialty/Mint Sauce 250mL	Press	\$1.21		\$1.99	80¢ per 100mL
7	Fab Laundry Powder 1.8/2kg & Liquid 1.8L	Press	\$6.01		\$7.99	N/A
8	Multix Alfoil 30cm x 10m excl. Non-Stick		\$0.90		\$1.99	20¢ per 1m
9	Chum Canned Dog Food 1.2kg		\$0.94		\$2.75	23¢ per 100g
10	Organic Care Shampoo & Conditioner 400mL	Digital	\$0.60		\$2.99	75¢ per 100mL
11	Snappy Tom Canned Cat Food 400g		\$0.50		\$1.45	36¢ per 100g
12	Palmolive Naturals Shower Gel 500mL		\$3.40	½	\$3.35	67¢ per 100mL
Page 4						
1	Produce Line - Refer to Fresh Sheet (Produce)	Press			\$0.00kg	N/A
2	Produce Line - Refer to Fresh Sheet (Produce)	Press			\$0.00kg	N/A
3	JC's Almonds Natural 500g (Produce)		\$3.00		\$8.99ea	\$17.98 per 1kg
4	National Pies Meat Pies/Pasties 2pk (POT)	Press	\$2.26		\$5.99	\$1.66 per 100g
5	Dairy Farmers Thick & Creamy Yoghurt 150g	Press	\$0.81		\$1.49	99¢ per 100g
6	Bega Cheese Slices/Blocks 500g	Press	\$1.61		\$6.99	\$13.98 per 1kg
7	I&J Calamari Rings 400g		\$2.01		\$5.99	\$14.98 per 1kg
8	Peters Drumstick 4/6pk	Press	\$3.01		\$5.99	N/A
9	Connoisseur Ice Cream 1L	Digital	\$5.06		\$7.49	75¢ per 100mL
10	Ingham's Chicken Breast Tenders 400g	Digital	\$3.96		\$5.99	\$14.98 per 1kg
Page 5 - Satay Chicken Recipe Full Page (Digital Only)						
1	Marion Bay Chicken Breast Chunks (Deli)	Digital			\$9.99kg	N/A
Page 6 - Nestle Block Chocolate New Flavour Launch Full Page (Digital Only)						
1	Nestle Block Chocolate 118-200g	TV	\$2.66	½	\$2.49	N/A



Press

Examiner / Mercury / Advocate

Wednesday 17 Aug 2022 - Tuesday 23 Aug 2022 (week 34)

Alpha Sorted List - ALL PRESS (Including Digital)			Retail
1	Bega Cheese Slices/Blocks 500g		\$6.99
2	Campbell's Real Stock 1L	TV	\$1.99
3	Connoisseur Ice Cream 1L	Digital	\$7.49
4	Dairy Farmers Thick & Creamy Yoghurt 150g		\$1.49
5	Fab Laundry Powder 1.8/2kg & Liquid 1.8L		\$7.99
6	Fountain Specialty/Mint Sauce 250mL		\$1.99
7	Heinz Baked Beans/Spaghetti 535/555g	Digital	\$2.99
8	Ingham's Chicken Breast Tenders 400g	Digital	\$5.99
9	John West Tuna 95g	TV	\$1.20
10	National Pies Meat Pies/Pasties 2pk (POT)		\$5.99
11	Nescafé Coffee Sachets 10pk/Gold 8pk	TV	\$3.70
12	Nestle Block Chocolate 118-200g	TV	\$2.49
13	Organic Care Shampoo & Conditioner 400mL	Digital	\$2.99
14	Peters Drumstick 4/6pk		\$5.99
15	Sanitarium Up & Go Breakfast Drink 250mL 6pk	TV	\$4.90
16	Smith's Potato Chips 18/20pk		\$5.99
17	Suimin Cup Noodles 70g	TV	\$0.97



Catalogue

Wednesday 17 Aug 2022 - Tuesday 23 Aug 2022 (week 34)

Alpha Sorted List - Catalogue		Retail	
1	Arnott's Shapes 140-190g	\$2.49	N/A
2	BabyLove Everyday Baby Wipes 80pk	\$2.99	\$3.74 per 100ea
3	BabyLove Nappy Pants 22-38pk (excl Beyond)	\$15.99	N/A
4	Ben's Original Express Rice 250g	\$2.49	\$1.00 per 100g
5	Bundaberg Soft Drink 375mL 4pk	\$4.99	\$3.33 per 1L
6	Cadbury Drinking Chocolate 250g	\$2.99	\$1.20 per 100g
7	Cadbury/Fry's/Europe/Toblerone Medium Bars 30-60g	\$1.00	N/A
8	Cascade Mixers 200mL 4pk	\$3.49	\$4.36 per 1L
9	Chum Canned Dog Food 1.2kg	\$2.75	23¢ per 100g
10	Coca-Cola/Lift/Fanta/Sprite 375mL 10pk	\$9.99	\$2.66 per 1L
11	Colgate Total Advanced Toothpaste 200g	\$4.99	\$2.50 per 100g
12	Cripps Café Quality Fruit Loaf 700g (POT)	\$3.69	53¢ per 100g
13	Devondale Dairy/Extra Soft Butter Tub 500g	\$4.99	\$1.00 per 100g
14	Dove Antiperspirant 220-254mL	\$4.99	N/A
15	Feline First Clumping Cat Litter 7.5kg	\$6.99	93¢ per 1kg
16	Five Brothers Pasta Sauce 500g	\$3.49	70¢ per 100g
17	Golden Crumpet Rounds 6pk (POT)	\$2.49	83¢ per 100g
18	I&J Calamari Rings 400g	\$5.99	\$14.98 per 1kg
19	Kantong Noodles 440g	\$2.49	57¢ per 100g
20	Kellogg's Special K 300g/Nutri-Grain 290g	\$4.99	N/A
21	Kinder Bueno 39/43g/Nutella B Ready 22g	\$1.00	N/A
22	Kirks Soft Drink 1.25L	\$1.69	\$1.35 per 1L
23	La Famiglia Garlic/Herb Slices 270g	\$3.99	\$1.48 per 100g
24	Leggos Pasta Bake Sauce 490/500g	\$3.49	N/A
25	Mighty Soft Sliced Bread 700g (POT)	\$3.30	47¢ per 100g
26	Moccona Premium Classic/Infused Coffee 95/100g	\$8.99	N/A
27	Monster Energy Drink 500mL 4pk	\$8.50	\$4.25 per 1L
28	Multix Alfoil 30cm x 10m excl. Non-Stick	\$1.99	20¢ per 1m
29	Nerada Herbal Teabags 40pk	\$3.99	\$6.65 per 100g
30	On the Menu Burgers/Rolls 161-210g	\$2.99	N/A
31	Palmolive Naturals Shower Gel 500mL	\$3.35	67¢ per 100mL
32	Pampas Puff/Shortcrust Pastry 1kg	\$4.99	50¢ per 100g
33	Pepsi/Solo/Sunkist/Lemonade Canned Soft Drinks 375mL 24pk	\$19.99	\$2.22 per 1L
34	Philadelphia Cream Cheese Tub 220/250g	\$3.69	N/A
35	Snappy Tom Canned Cat Food 400g	\$1.45	36¢ per 100g
36	Streets Magnum 4/6pk	\$7.99	N/A
37	Streets Paddle Pop 8pk	\$5.99	\$1.10 per 100mL
38	Supercoat Dry Dog Food 3kg	\$11.99	40¢ per 100g
39	Tamar Valley Kids Pouches 110g (POT)	\$1.25	\$1.14 per 100g
40	Twisties/Burger Rings/Toobs/Cheetos 125-270g	\$3.49	N/A
41	Uncle Tobys Muesli Bars Value 15pk	\$5.99	\$1.28 per 100g
42	Uncle Tobys Quick/Traditional Oats 1kg	\$5.49	55¢ per 100g