

**TV/Digital****Wednesday 03 Aug 2022 - Tuesday 09 Aug 2022 (week 32)**

Television Advertised		Save	% Off	Retail	
1	Schweppes/Pepsi Cans 375mL 10pk	\$6.34	½	\$6.25	\$1.67 per 1L
2	Oreo Cookie 133/147g	\$1.00	½	\$1.00	N/A
3	Moccona Specialty Blend Coffee 200g	\$10.51	½	\$9.99	\$5.00 per 100g
4	Continental Cup-a-Soup 2pk	\$1.59	>½	\$1.20	N/A
5	iCare Toilet Tissue 8pk	\$4.01	>½	\$2.99	21¢ per 100sh
6	Whiskas Pouches 85g 12pk (excl. So)	\$2.36		\$7.99	78¢ per 100g
Television Advertised - Fri 05 Aug					
7	Produce Line - Refer to Fresh Sheet (Produce)			\$0.00kg	N/A

Google Advertised					
1	Mars Ice Cream/M&M Cones 4/6pk	\$4.34	½	\$4.25	N/A
2	Red Bull Energy Drink 473mL	\$0.90		\$3.69	\$7.80 per 1L
3	Lucky Dog Dry Dog Food 3kg	\$2.46		\$7.99	27¢ per 100g
4	Old el Paso Meal Kits 290-520g excl Stand n Stuff/Gluten Free	\$1.80		\$5.99	N/A

Wednesday Catalogue Email Header					
1	Moccona Specialty Blend Coffee 200g	\$10.51	½	\$9.99	\$5.00 per 100g
2	Oreo Cookie 133/147g	\$1.00	½	\$1.00	N/A
Friday Catalogue Email - Chocolate & Mint Ice Cream Cake Recipe					
1	Bulla Creamy Classics 2L	\$3.26		\$5.99	30¢ per 100mL

Website Banner					
1	Schweppes/Pepsi Cans 375mL 10pk	\$6.34	½	\$6.25	\$1.67 per 1L
2	Continental Cup-a-Soup 2pk	\$1.59	>½	\$1.20	N/A



Press

Examiner / Mercury / Advocate

Wednesday 03 Aug 2022 - Tuesday 09 Aug 2022 (week 32)

Thursday 04 Aug - ALL PRESS		Save	% Off	Retail	
1	Uncle Tobys Big Bowl/Blends Oats 8pk	\$3.20	½	\$3.15	N/A
2	Old el Paso Meal Kits 290-520g excl Stand n Stuff/Gluten Free Digital	\$1.80		\$5.99	N/A
3	Dairy Farmers Thick & Creamy Yoghurt 150g	\$0.81		\$1.49	99¢ per 100g
Friday 05 Aug - Mercury - (Market Fresh)					
1	Mission Wraps/Mini Wraps 6/8pk	\$1.90		\$3.49	N/A
2	Beef Scotch Fillet Steak (Meat)			\$39.99kg	N/A
3	Produce Line - Refer to Fresh Sheet (Produce) TV			\$0.00kg	N/A
Friday 05 Aug - Mercury					
1	Coca-Cola Soft Drink 375mL 24pk	\$3.60		\$17.99	\$2.00 per 1L
2	Arnott's Assorted Creams 500g	\$1.56		\$4.99	\$1.00 per 100g
3	Bulla Creamy Classics 2L/Creamy Classic Sandwiches 4pk	\$3.26		\$5.99	N/A
Friday 05 Aug - Advocate/Examiner - (Market Fresh)					
1	Mission Wraps/Mini Wraps 6/8pk	\$1.90		\$3.49	N/A
2	Beef Scotch Fillet Steak (Meat)			\$39.99kg	N/A
3	Pandani Double Smoked Ham (Deli)			\$13.99kg	N/A
Friday 05 Aug - Advocate/Examiner - (Market Fresh)					
1	Produce Line - Refer to Fresh Sheet (Produce)			\$0.00kg	N/A
2	Produce Line - Refer to Fresh Sheet (Produce)			\$0.00kg	N/A
3	Produce Line - Refer to Fresh Sheet (Produce) TV			\$0.00kg	N/A
Saturday 06 Aug - Advocate & Examiner					
1	Coca-Cola Soft Drink 375mL 24pk	\$3.60		\$17.99	\$2.00 per 1L
2	Arnott's Assorted Creams 500g	\$1.56		\$4.99	\$1.00 per 100g
3	Bulla Creamy Classics 2L/Creamy Classic Sandwiches 4pk	\$3.26		\$5.99	N/A
Saturday 06 Aug - Mercury Front Page					
1	Schweppes/Pepsi Cans 375mL 10pk TV	\$6.34	½	\$6.25	\$1.67 per 1L
2	Continental Cup-a-Soup 2pk TV	\$1.59	>½	\$1.20	N/A



Wednesday 03 Aug 2022 - Tuesday 09 Aug 2022 (week 32)

Front			Save	% Off	Retail	
1	Schweppes/Pepsi Cans 375mL 10pk	TV	\$6.34	½	\$6.25	\$1.67 per 1L
2	Oreo Cookie 133/147g	TV	\$1.00	½	\$1.00	N/A
3	Moccona Specialty Blend Coffee 200g	TV	\$10.51	½	\$9.99	\$5.00 per 100g
4	Continental Cup-a-Soup 2pk	TV	\$1.59	>½	\$1.20	N/A
5	Beef Scotch Fillet Steak (Meat)	Press			\$39.99kg	N/A
Page 2 - Meat & Produce						
1	Produce Line - Refer to Fresh Sheet (Produce)	Press			\$0.00kg	N/A
2	Produce Line - Refer to Fresh Sheet (Produce)	Press			\$0.00kg	N/A
3	Produce Line - Refer to Fresh Sheet (Produce)				\$0.00kg	N/A
4	JC's Delicious Energy Mix 500g (Produce)		\$2.50		\$8.99ea	\$17.98 per 1kg
5	Lamb Loin Chops (Meat)				\$26.99kg	N/A
6	Scottsdale Pork Traditional English Thin Pork Sausage 700g (Meat)				\$10.99ea	\$15.70 per 1kg
7	Ingham's Stuffed Chicken Breasts Kiev 700g (Meat)				\$9.99ea	\$14.27 per 1kg
8	Scottsdale Pork Artisan Carolina/Memphis Marinated Pork Shoulder (Meat)				\$14.99kg	N/A
Page 3 - Deli & Bakery						
1	Pandani Double Smoked Ham (Deli)	Press			\$13.99kg	N/A
2	Tibaldi Diced Lean Bacon (2.5kg) (Deli)				\$13.99kg	N/A
3	Ingham's Oven Roasted/Sweet Herb & Mustard Turkey Breast (Deli)				\$25.99kg	N/A
4	Pandani Saveloys (Deli)				\$10.99kg	N/A
5	Mission Wraps/Mini Wraps 6/8pk	Press	\$1.90		\$3.49	N/A
6	Cripps Master Hot Dog/Lunch Rolls 6pk (POT)		\$0.86		\$3.49	58¢ per 1ea
7	Mighty Soft Sliced Bread 700g (POT)		\$1.15		\$3.30	47¢ per 100g
8	National Pies Premium Pies 2pk excl Cottage/Chunky Beef (POT)		\$1.30		\$6.99	\$1.94 per 100g
Page 4						
1	Arnott's Assorted Creams 500g	Press	\$1.56		\$4.99	\$1.00 per 100g
2	Arnott's Sourdough/Flatbread Snacks 130/150g		\$2.51	½	\$2.49	N/A
3	Fantastic Rice Crackers 100g		\$0.51		\$1.49	\$1.49 per 100g
4	Samboy Potato Chips 175g		\$0.90		\$3.69	\$2.11 per 100g
5	Cadbury Favourites 334/373g		\$7.00		\$7.99	N/A
6	Krave Bars 5pk		\$2.65	½	\$2.50	\$1.92 per 100g
7	Red Bull Energy Drink 473mL	Digital	\$0.90		\$3.69	\$7.80 per 1L
8	Schweppes Mixer Soft Drink 300mL 4pk		\$1.51		\$3.99	\$3.33 per 1L
9	Spreyton Fresh Juice 2L (POT)		\$1.30		\$4.99	\$2.50 per 1L
10	Coca-Cola/Lift/Fanta/Sprite Soft Drink 1.25L		\$0.56		\$2.29	\$1.83 per 1L
11	Mother Energy Drink 500mL 4pk		\$4.20		\$7.99	\$4.00 per 1L
12	Mount Franklin Spring Water 500mL 12pk		\$2.00		\$5.99	\$1.00 per 1L
Page 5						
1	Old el Paso Meal Kits 290-520g excl Stand n Stuff/Gluten Free	Digital	\$1.80		\$5.99	N/A
2	MasterFoods Squeezy Tomato/BBQ Sauce 475/500mL		\$0.71		\$2.49	N/A
3	Fantastic Noodles Cup 70g/Bowl 85g		\$0.46		\$1.49	N/A
4	Campbell's Real Stock 500mL		\$0.60		\$1.99	40¢ per 100mL
5	Dolmio Pasta Bake Sauce 490-505g				\$2.99	N/A
6	Kellogg's Nutri-Grain/Special K/Sultana Bran 470-700g		\$2.51		\$6.49	N/A
7	Nescafé Blend 43 Coffee 500g		\$5.01		\$18.99	\$3.80 per 100g
8	Sanitarium Up & Go Breakfast Drink 350mL excl. Energize		\$1.00		\$1.99	\$5.69 per 1L
9	Cadbury Baking Blocks/Chips/Melts/Buttons 150-225g		\$1.06		\$2.99	N/A



Wednesday 03 Aug 2022 - Tuesday 09 Aug 2022 (week 32)

10	Nutella Spread 220g		\$1.26		\$2.99	\$1.36 per 100g
11	Bega Peanut Butter 470g		\$1.26		\$5.99	\$1.27 per 100g
12	Green's Premium Baking Mixes 380-630g		\$1.70		\$2.99	N/A
Page 6						
1	Dairy Farmers Thick & Creamy Yoghurt 150g	Press	\$0.81		\$1.49	99¢ per 100g
2	Bulla Creamy Classics 2L/Creamy Classic Sandwiches 4pk	Press	\$3.26		\$5.99	N/A
3	Pauls Double Thick Custard 900g		\$0.60		\$4.99	55¢ per 100g
4	Tamar Valley Yoghurt 700g		\$2.81		\$3.99	57¢ per 100g
5	Cheer Cheese Slices 250g		\$2.00		\$4.99	\$19.96 per 1kg
6	Ingham's Super Crunch Chicken 300-325g		\$1.60		\$5.99	N/A
7	McCain Beer Batter Wedges/Chips 750g		\$1.31		\$2.99	\$3.99 per 1kg
8	Tasmanian Salmon Portions Skin On (Frozen) 500g		\$4.00		\$19.99	\$39.98 per 1kg
9	Mars Ice Cream/M&M Cones 4/6pk	Digital	\$4.34	½	\$4.25	N/A
10	Peters Polar Pies 6pk		\$1.40		\$5.99	\$1.09 per 100mL
11	Nanna's Crumble 550g		\$2.01		\$3.99	73¢ per 100g
Page 7						
1	Airwick Air Freshener 157/174g		\$2.10		\$5.99	N/A
2	Multix Super Strong Large Tidy Bag 18pk		\$1.01		\$2.99	17¢ per 1ea
3	Fab Laundry Liquid 900mL/1L		\$0.51		\$4.99	N/A
4	Duck Foaming Bleach 750mL		\$3.36	½	\$2.99	40¢ per 100mL
5	Earth Choice Dishwash 500mL		\$1.31		\$1.99	40¢ per 100mL
6	Colgate Plax Mouthwash 500mL		\$2.01		\$4.99	\$1.00 per 100mL
7	Colgate Total Advanced Clean/White Toothpaste 115g		\$3.51	½	\$2.99	\$2.60 per 100g
8	Palmolive Naturals Soap 4pk		\$1.16		\$2.49	69¢ per 100g
Page 7 - Dogs Side Panel						
9	Lucky Dog Dry Dog Food 3kg	Digital	\$2.46		\$7.99	27¢ per 100g
10	Lucky Dog Bones 800g		\$1.60		\$4.99	62¢ per 100g
11	My Dog Chef Selection 6pk		\$2.01		\$6.99	\$1.17 per 100g
12	Schmackos Strapz 200g		\$1.01		\$5.49	\$2.75 per 100g
Page 8						
1	iCare Toilet Tissue 8pk	TV	\$4.01	>½	\$2.99	21¢ per 100sh
2	Whiskas Pouches 85g 12pk (excl. So)	TV	\$2.36		\$7.99	78¢ per 100g
3	Uncle Tobys Big Bowl/Blends Oats 8pk	Press	\$3.20	½	\$3.15	N/A
4	Coca-Cola Soft Drink 375mL 24pk	Press	\$3.60		\$17.99	\$2.00 per 1L
Page 9 - Chocolate & Mint Ice Cream Cake Recipe Full Page (Digital Only)						
1	Bulla Creamy Classics 2L	Digital	\$3.26		\$5.99	30¢ per 100mL



Standard Catalogue

Wednesday 03 Aug 2022 - Tuesday 09 Aug 2022 (week 32)

Front Page		Save	% Off	Retail	
1	Schweppes/Pepsi Cans 375mL 10pk	TV	\$6.34	½	\$6.25 \$1.67 per 1L
2	Oreo Cookie 133/147g	TV	\$1.00	½	\$1.00 N/A
3	Moccona Specialty Blend Coffee 200g	TV	\$10.51	½	\$9.99 \$5.00 per 100g
4	Continental Cup-a-Soup 2pk	TV	\$1.59	>½	\$1.20 N/A
5	Beef Scotch Fillet Steak (Meat)	Press			\$39.99kg N/A
Page 2					
1	Coca-Cola Soft Drink 375mL 24pk	Press	\$3.60		\$17.99 \$2.00 per 1L
2	Coca-Cola/Lift/Fanta/Sprite Soft Drink 1.25L		\$0.56		\$2.29 \$1.83 per 1L
3	Mount Franklin Spring Water 500mL 12pk		\$2.00		\$5.99 \$1.00 per 1L
4	Red Bull Energy Drink 473mL	Digital	\$0.90		\$3.69 \$7.80 per 1L
5	Schweppes Mixer Soft Drink 300mL 4pk		\$1.51		\$3.99 \$3.33 per 1L
6	Mother Energy Drink 500mL 4pk		\$4.20		\$7.99 \$4.00 per 1L
7	Arnott's Assorted Creams 500g	Press	\$1.56		\$4.99 \$1.00 per 100g
8	Krave Bars 5pk		\$2.65	½	\$2.50 \$1.92 per 100g
9	Cadbury Favourites 334/373g		\$7.00		\$7.99 N/A
10	Samboy Potato Chips 175g		\$0.90		\$3.69 \$2.11 per 100g
11	Arnott's Sourdough/Flatbread Snacks 130/150g		\$2.51	½	\$2.49 N/A
12	Fantastic Rice Crackers 100g		\$0.51		\$1.49 \$1.49 per 100g
Page 3					
1	Uncle Tobys Big Bowl/Blends Oats 8pk	Press	\$3.20	½	\$3.15 N/A
2	Nutella Spread 220g		\$1.26		\$2.99 \$1.36 per 100g
3	Nescafé Blend 43 Coffee 500g		\$5.01		\$18.99 \$3.80 per 100g
4	Old el Paso Meal Kits 290-520g excl Stand n Stuff/Gluten Free	Digital	\$1.80		\$5.99 N/A
5	MasterFoods Squeezy Tomato/BBQ Sauce 475/500mL		\$0.71		\$2.49 N/A
6	Fantastic Noodles Cup 70g/Bowl 85g		\$0.46		\$1.49 N/A
7	iCare Toilet Tissue 8pk	TV	\$4.01	>½	\$2.99 21¢ per 100sh
8	Palmolive Naturals Soap 4pk		\$1.16		\$2.49 69¢ per 100g
9	Fab Laundry Liquid 900mL/1L		\$0.51		\$4.99 N/A
10	Lucky Dog Dry Dog Food 3kg	Digital	\$2.46		\$7.99 27¢ per 100g
11	Whiskas Pouches 85g 12pk (excl. So)	TV	\$2.36		\$7.99 78¢ per 100g
12	Earth Choice Dishwash 500mL		\$1.31		\$1.99 40¢ per 100mL
Page 4					
1	Produce Line - Refer to Fresh Sheet (Produce)	Press			\$0.00kg N/A
2	Produce Line - Refer to Fresh Sheet (Produce)	Press			\$0.00kg N/A
3	JC's Delicious Energy Mix 500g (Produce)		\$2.50		\$8.99ea \$17.98 per 1kg
4	Mission Wraps/Mini Wraps 6/8pk	Press	\$1.90		\$3.49 N/A
5	Dairy Farmers Thick & Creamy Yoghurt 150g	Press	\$0.81		\$1.49 99¢ per 100g
6	Pauls Double Thick Custard 900g		\$0.60		\$4.99 55¢ per 100g
7	Cheer Cheese Slices 250g		\$2.00		\$4.99 \$19.96 per 1kg
8	Bulla Creamy Classics 2L/Creamy Classic Sandwiches 4pk	Press	\$3.26		\$5.99 N/A
9	Mars Ice Cream/M&M Cones 4/6pk	Digital	\$4.34	½	\$4.25 N/A
10	Ingham's Super Crunch Chicken 300-325g		\$1.60		\$5.99 N/A
Page 5 - Chocolate & Mint Ice Cream Cake Recipe Full Page (Digital Only)					
1	Bulla Creamy Classics 2L	Digital	\$3.26		\$5.99 30¢ per 100mL



Press

Examiner / Mercury / Advocate

Wednesday 03 Aug 2022 - Tuesday 09 Aug 2022 (week 32)

Alpha Sorted List - ALL PRESS (Including Digital)		Retail	
1	Arnett's Assorted Creams 500g	\$4.99	\$1.00 per 100g
2	Bulla Creamy Classics 2L	Digital \$5.99	30¢ per 100mL
3	Bulla Creamy Classics 2L/Creamy Classic Sandwiches 4pk	\$5.99	N/A
4	Coca-Cola Soft Drink 375mL 24pk	\$17.99	\$2.00 per 1L
5	Continental Cup-a-Soup 2pk	TV \$1.20	N/A
6	Dairy Farmers Thick & Creamy Yoghurt 150g	\$1.49	99¢ per 100g
7	iCare Toilet Tissue 8pk	TV \$2.99	21¢ per 100sh
8	Lucky Dog Dry Dog Food 3kg	Digital \$7.99	27¢ per 100g
9	Mars Ice Cream/M&M Cones 4/6pk	Digital \$4.25	N/A
10	Mission Wraps/Mini Wraps 6/8pk	\$3.49	N/A
11	Moccona Specialty Blend Coffee 200g	TV \$9.99	\$5.00 per 100g
12	Old el Paso Meal Kits 290-520g excl Stand n Stuff/Gluten Free	Digital \$5.99	N/A
13	Oreo Cookie 133/147g	TV \$1.00	N/A
14	Red Bull Energy Drink 473mL	Digital \$3.69	\$7.80 per 1L
15	Schweppes/Pepsi Cans 375mL 10pk	TV \$6.25	\$1.67 per 1L
16	Uncle Tobys Big Bowl/Blends Oats 8pk	\$3.15	N/A
17	Whiskas Pouches 85g 12pk (excl. So)	TV \$7.99	78¢ per 100g



Catalogue

Wednesday 03 Aug 2022 - Tuesday 09 Aug 2022 (week 32)

Alpha Sorted List - Catalogue		Retail	
1	Airwick Air Freshener 157/174g	\$5.99	N/A
2	Arnott's Sourdough/Flatbread Snacks 130/150g	\$2.49	N/A
3	Bega Peanut Butter 470g	\$5.99	\$1.27 per 100g
4	Cadbury Baking Blocks/Chips/Melts/Buttons 150-225g	\$2.99	N/A
5	Cadbury Favourites 334/373g	\$7.99	N/A
6	Campbell's Real Stock 500mL	\$1.99	40¢ per 100mL
7	Cheer Cheese Slices 250g	\$4.99	\$19.96 per 1kg
8	Coca-Cola/Lift/Fanta/Sprite Soft Drink 1.25L	\$2.29	\$1.83 per 1L
9	Colgate Plax Mouthwash 500mL	\$4.99	\$1.00 per 100mL
10	Colgate Total Advanced Clean/White Toothpaste 115g	\$2.99	\$2.60 per 100g
11	Cripps Master Hot Dog/Lunch Rolls 6pk (POT)	\$3.49	58¢ per 1ea
12	Dolmio Pasta Bake Sauce 490-505g	\$2.99	N/A
13	Duck Foaming Bleach 750mL	\$2.99	40¢ per 100mL
14	Earth Choice Dishwash 500mL	\$1.99	40¢ per 100mL
15	Fab Laundry Liquid 900mL/1L	\$4.99	N/A
16	Fantastic Noodles Cup 70g/Bowl 85g	\$1.49	N/A
17	Fantastic Rice Crackers 100g	\$1.49	\$1.49 per 100g
18	Green's Premium Baking Mixes 380-630g	\$2.99	N/A
19	Ingham's Super Crunch Chicken 300-325g	\$5.99	N/A
20	Kellogg's Nutri-Grain/Special K/Sultana Bran 470-700g	\$6.49	N/A
21	Krave Bars 5pk	\$2.50	\$1.92 per 100g
22	Lucky Dog Bones 800g	\$4.99	62¢ per 100g
23	MasterFoods Squeezy Tomato/BBQ Sauce 475/500mL	\$2.49	N/A
24	McCain Beer Batter Wedges/Chips 750g	\$2.99	\$3.99 per 1kg
25	Mighty Soft Sliced Bread 700g (POT)	\$3.30	47¢ per 100g
26	Mother Energy Drink 500mL 4pk	\$7.99	\$4.00 per 1L
27	Mount Franklin Spring Water 500mL 12pk	\$5.99	\$1.00 per 1L
28	Multix Super Strong Large Tidy Bag 18pk	\$2.99	17¢ per 1ea
29	My Dog Chef Selection 6pk	\$6.99	\$1.17 per 100g
30	Nanna's Crumble 550g	\$3.99	73¢ per 100g
31	National Pies Premium Pies 2pk excl Cottage/Chunky Beef (POT)	\$6.99	\$1.94 per 100g
32	Nescafé Blend 43 Coffee 500g	\$18.99	\$3.80 per 100g
33	Nutella Spread 220g	\$2.99	\$1.36 per 100g
34	Palmolive Naturals Soap 4pk	\$2.49	69¢ per 100g
35	Pauls Double Thick Custard 900g	\$4.99	55¢ per 100g
36	Peters Polar Pies 6pk	\$5.99	\$1.09 per 100mL
37	Samboy Potato Chips 175g	\$3.69	\$2.11 per 100g
38	Sanitarium Up & Go Breakfast Drink 350mL excl. Energize	\$1.99	\$5.69 per 1L
39	Schmackos Strapz 200g	\$5.49	\$2.75 per 100g
40	Schweppes Mixer Soft Drink 300mL 4pk	\$3.99	\$3.33 per 1L
41	Spreyton Fresh Juice 2L (POT)	\$4.99	\$2.50 per 1L
42	Tamar Valley Yoghurt 700g	\$3.99	57¢ per 100g
43	Tasmanian Salmon Portions Skin On (Frozen) 500g	\$19.99	\$39.98 per 1kg