



# Fresh

## Wednesday 27 Jul 2022 - Tuesday 02 Aug 2022 (week 31)

Meat Press - Fri 29 Jul & Digital		Supplier			Cost	Retail	
1	Beef Porterhouse Steak	Johnston~			\$22.90kg	\$33.99kg	N/A
1	PFD Fresh Beef Porterhouse Steak	PFD			\$28.95kg	\$33.99kg	N/A
1	Wilderness Beef Porterhouse Steak	Freshline			\$28.50kg	\$33.99kg	\$ per 00
Meat Extended Catalogue							
1	Nichols BBQ Chicken Breast Steaks	Nichols			\$10.00kg	\$12.99kg	N/A
2	Pandani Beef or Pork Sausages 680g	POT Pandani			\$5.90ea	\$7.99ea	\$11.75 per 1kg
3	Beef Topside Roast	Johnston~			\$13.90kg	\$18.99kg	N/A
3	Wilderness Beef Topside Roast	Freshline			\$15.20kg	\$18.99kg	\$ per 00
4	Scottsdale Pork Mini Boneless Pork Scotch Roast	Scottsdale Pork			\$13.50kg	\$16.99kg	\$ per 00
Deli Press - Fri 29 Jul							
1	Tibaldi Virginian Ham 1/2 (7.5kg)	SIW TRDC			\$64.56ctn	\$13.99kg	N/A
Deli Extended Catalogue							
1	Nichols Chicken Wings	POT Nichols			\$2.24kg	\$2.99kg	N/A
2	Tibaldi Long Rindless Bacon (2.5kg)	SIW TRDC			\$44.07ctn	\$13.99kg	N/A
3	Pandani Roast Beef Sliced	Pandani			\$20.10kg	\$26.99kg	N/A
^Produce Press - Fri 29 Jul & TV		Supplier	Origin	Case	Cost	Retail	
1	Produce Line - Refer to Fresh Sheet		Australia				N/A
Produce Press - Fri 29 Jul & Catalogues							
1	Pre Packed Baby Spinach 150g	POT Island Fresh	Australia	\$14.70case	\$2.45bag	\$3.45bag	\$23 per 1kg
2	Bitterfree Cucumbers	Island Fresh	Australia	\$48.00case	\$1.60ea	\$2.00ea	\$ per 00
Produce Extended Catalogue							
1	Potatoes Brushed 2.5kg	POT Island Fresh	Australia		\$3.60bag	\$4.50bag	\$1.80 per 1kg
Produce Both Catalogues							
Wednesday 27 Jul 2022 (week 31) - Tuesday 23 Aug 2022 (week 34)							
1	JC's Peanuts Salted/Unsalted 500g	(B&W) *	Island Fresh		\$60.78ctn	\$4.79ea	\$9.58 per 1kg
2	JC's Sesh Snacks 115/130g	(B&W)	Island Fresh		\$27.00ctn	\$3.99ea	\$ per 00
Produce In-store							
Wednesday 27 Jul 2022 (week 31) - Tuesday 23 Aug 2022 (week 34)							
1	JC's Pistachios Salted A Grade 375g (USA)	(B&W) *	Island Fresh	USA	\$106.92ctn	\$7.99ea	\$21.31 per 1kg
2	JC's Dried Cranberries 500g	(B&W)	Island Fresh		\$99.00ctn	\$6.99ea	\$13.98 per 1kg
3	JC's Delicious Energy Mix 500g	(B&W)	Island Fresh		\$130.02ctn	\$8.99ea	\$17.98 per 1kg
4	JC's Quality Outback Mix 500g	(B&W) *	Island Fresh		\$121.00ctn	\$8.99ea	\$17.98 per 1kg
5	JC's Almonds Natural 500g	(B&W)	Island Fresh		\$132.20ctn	\$8.99ea	\$17.98 per 1kg

~ Please Note: Johnston pricing is for stores with in-store butcher facilities only  
PFD & Freshline prices quoted are retail ready packs

^Currently marked TBA a 4th (Late week) produce line may be added, subject to competition pricing. Where this applies TIR will forward a separate email notification to all retailers by 10.00AM Tuesday. Advertising for the additional line will not commence until the Friday of the promotional week.