



Fresh

Wednesday 28 Jul 2021 - Tuesday 03 Aug 2021 (week 31)

Meat Press - Fri 30 Jul & Digital		Supplier			Cost	Retail	
1	PFD Fresh Beef Scotch Fillet Steak	PFD			\$29.95kg	\$37.99kg	N/A
1	Wilderness Beef Scotch Fillet Steak	Freshline			\$32.00kg	\$37.99kg	\$ per 00
Meat Extended Catalogue							
1	Scottsdale Pork Boneless Pork Scotch Roast	Scottsdale Pork			\$13.50kg	\$16.99kg	N/A
2	Lamb Loin Chops	Johnston			\$14.80kg	\$24.99kg	\$ per 00
2	PFD Fresh Lamb Loin Chops	PFD			\$19.50kg	\$24.99kg	\$ per 00
2	Wild Clover Lamb Loin Chops	Freshline			\$21.00kg	\$24.99kg	\$ per 00
3	Nichols Chicken Kebabs	Nichols			\$12.39kg	\$16.99kg	\$ per 00
4	Marion Bay Free Range Chicken Bagged	POT Ingham's			\$4.50kg	\$4.99kg	N/A
Deli Press - Fri 30 Jul							
1	Pandani Thin Beef Sausages	POT Pandani			\$7.20kg	\$8.99kg	N/A
Deli Extended Catalogue							
1	Marion Bay Chicken Breast Chunks	POT Ingham's			\$8.00kg	\$9.99kg	N/A
2	Tibaldi Diced Lean Bacon (5kg)	SIW TRDC			\$24.94ctn	\$10.99kg	N/A
3	Pandani Virginian Ham	POT Pandani			\$8.90kg	\$13.99kg	N/A
^Produce Press - Fri 30 Jul & TV		Supplier	Origin	Case	Cost	Retail	
1	Produce Line - Refer to Fresh Sheet		Australia				N/A
Produce Press - Fri 30 Jul & Catalogues							
1	Potatoes Brushed 2.5kg	POT Island Fresh	Australia		\$3.20bag	\$4.00bag	\$1.60 per 1kg
2	Red Capsicums	Island Fresh	Australia	\$32.00ctn	\$3.20kg	\$3.90kg	\$ per 00
Produce Extended Catalogue							
1	Cabbages	POT Island Fresh	Australia		\$2.45ea	\$3.00ea	\$ per 00
Produce Both Catalogues		Wednesday 28 Jul 2021 (week 31) - Tuesday 24 Aug 2021 (week 34)					
1	JC's Peanuts Salted/Unsalted 500g	* Island Fresh			\$58.18ctn	\$4.49ea	\$8.98 per 1kg
Produce In-store		Wednesday 28 Jul 2021 (week 31) - Tuesday 24 Aug 2021 (week 34)					
1	JC's Almonds Natural 500g	Island Fresh			\$132.20ctn	\$8.99ea	\$17.98 per 1kg
2	JC's Delicious Energy Mix 500g	Island Fresh			\$130.02ctn	\$8.99ea	\$17.98 per 1kg
3	JC's Dried Cranberries 500g	Island Fresh			\$90.00ctn	\$5.99ea	\$11.98 per 1kg

^Currently marked TBA a 4th (Late week) produce line may be added, subject to competition pricing. Where this applies TIR will forward a separate email notification to all retailers by 10.00AM Tuesday. Advertising for the additional line will not commence until the Friday of the promotional week.