

**TV/Digital****Wednesday 26 Jul 2023 - Tuesday 01 Aug 2023 (week 30)**

Television Advertised		Save	% Off	Retail	
1	Red Rock Deli Chips 150/165g (GA)	\$3.15	½	\$3.15	N/A
2	Arnott's Family Value Chocolate Biscuits 365g (GA)	\$2.51		\$2.99	82¢ per 100g
3	Moccona Classic Freeze Dried Coffee 200g (GA)	\$9.75	½	\$9.75	\$4.88 per 100g
4	Supercoat Dog Food 6.7/7kg (GA)	\$11.71		\$27.99	N/A
5	Kirks Soft Drink 1.25L (GA)	\$0.49		\$1.50	\$1.20 per 1L
6	Sanitarium Weet-Bix 575g (GA)	\$2.34	½	\$2.25	39¢ per 100g
7	Peters Original Ice Cream 2L (GA)	\$2.20		\$4.99	25¢ per 100mL
8	Fab Range - All 40% Off (GA)				
Television Advertised - Fri 28 Jul					
9	Produce Line - Refer to Fresh Sheet (Produce)			\$0.00kg	N/A
10	JC's Delicious Energy Mix 500g (Produce) (GA)			\$8.99ea	\$17.98 per 1kg

Google Advertised					
1	Sorbent Toilet Tissue 24pk (GA)	\$4.00		\$13.99	32¢ per 100sh
2	Cadbury Family Block Chocolate 160-190g (GA)	\$1.65		\$3.85	N/A
3	Bundaberg Brewed Soft Drink 10pk (GA)	\$5.00		\$11.99	\$3.20 per 1L
4	100% Juicy Long Life Juice 2L (POT) (GA)	\$1.30		\$3.29	\$1.65 per 1L
5	Sanitarium Peanut Butter 375g (GA)	\$1.36		\$2.49	66¢ per 100g
6	Cadbury Dairy Milk Gift Box 500g (GA)	\$20.01	>½	\$14.99	\$3.00 per 100g
7	Indomie Noodles 5pk ex BBQ Chicken	\$1.26		\$2.69	N/A
8	Continental Cup-a-Soup 2pk	\$1.69	½	\$1.50	N/A

Facebook Advertised - Last Week of Giveaway					
1	Red Rock Deli Chips 150/165g (GA)	\$3.15	½	\$3.15	N/A
2	Reeses/Hershey Medium Bars 40-47g (GA)	\$1.15	½	\$1.15	N/A
3	Yoplait Petit Miam Squeezie Yoghurt 70g (GA)	\$0.30		\$0.80	\$1.14 per 100g
4	Kirks Soft Drink 1.25L (GA)	\$0.49		\$1.50	\$1.20 per 1L

Facebook Advertised - Arnott's Feature					
1	Arnott's Family Value Chocolate Biscuits 365g (GA)	\$2.51		\$2.99	82¢ per 100g
2	Arnott's Scotch Finger Biscuits 232/250g (GA)	\$1.80	½	\$1.79	N/A
3	Arnott's Sourdough 150g/Flatbread Snacks 130g (GA)	\$2.75	>½	\$2.25	N/A

Facebook Advertised - Fab Feature					
1	Fab Range - All 40% Off (GA)				

Facebook Advertised - Glade Feature					
-------------------------------------	--	--	--	--	--

Buy Outs - Header					
1	Red Rock Deli Chips 150/165g (GA)	\$3.15	½	\$3.15	N/A
2	Arnott's Scotch Finger Biscuits 232/250g (GA)	\$1.80	½	\$1.79	N/A
3	William's Wraps 8pk (POT) (GA)	\$2.50	½	\$2.49	44¢ per 100g
4	Sanitarium Weet-Bix 575g (GA)	\$2.34	½	\$2.25	39¢ per 100g
Buy Outs - Sides					
1	Kirks Soft Drink 1.25L (GA)	\$0.49		\$1.50	\$1.20 per 1L
2	100% Juicy Long Life Juice 2L (POT) (GA)	\$1.30		\$3.29	\$1.65 per 1L
3	Bundaberg Brewed Soft Drink 10pk (GA)	\$5.00		\$11.99	\$3.20 per 1L
4	Moccona Classic Freeze Dried Coffee 200g (GA)	\$9.75	½	\$9.75	\$4.88 per 100g

12/07/2023 2:40 PM

**TV/Digital****Wednesday 26 Jul 2023 - Tuesday 01 Aug 2023 (week 30)**

5	Ashgrove Cheese 450/500g (POT) (GA)	\$2.86		\$9.99	N/A
6	Sorbent Toilet Tissue 24pk (GA)	\$4.00		\$13.99	32¢ per 100sh
Buy Outs - Medium Rectangle					
1	Vegeta Range - All 50% Off (GA)				
2	Macleans Range - All 50% Off (GA)				
3	Fab Range - All 40% Off (GA)				

Wednesday Catalogue Email Header					
1	Red Rock Deli Chips 150/165g (GA)	\$3.15	½	\$3.15	N/A
2	Supercoat Dog Food 6.7/7kg (GA)	\$11.71		\$27.99	N/A
Friday Catalogue Email - Weet-Bix Peanut Butter Power Bars Recipe					
1	Sanitarium Weet-Bix 575g (GA)	\$2.34	½	\$2.25	39¢ per 100g
2	Sanitarium Peanut Butter 375g (GA)	\$1.36		\$2.49	66¢ per 100g

Website Banner					
1	Arnott's Family Value Chocolate Biscuits 365g (GA)	\$2.51		\$2.99	82¢ per 100g
2	Arnott's Scotch Finger Biscuits 232/250g (GA)	\$1.80	½	\$1.79	N/A
3	Arnott's Sourdough 150g/Flatbread Snacks 130g (GA)	\$2.75	>½	\$2.25	N/A

Radio Advertised					
1	Red Rock Deli Chips 150/165g (GA)	\$3.15	½	\$3.15	N/A
2	Kirks Soft Drink 1.25L (GA)	\$0.49		\$1.50	\$1.20 per 1L
3	Arnott's Scotch Finger Biscuits 232/250g (GA)	\$1.80	½	\$1.79	N/A
4	Fab Range - All 40% Off (GA)				
5	Bundaberg Brewed Soft Drink 10pk (GA)	\$5.00		\$11.99	\$3.20 per 1L
6	Yoplait Petit Miam Squeezie Yoghurt 70g (GA)	\$0.30		\$0.80	\$1.14 per 100g
7	Sorbent Toilet Tissue 24pk (GA)	\$4.00		\$13.99	32¢ per 100sh
8	Cripps Crumpet Splits 6pk (POT) (GA)	\$2.05	½	\$1.95	46¢ per 100g



Press

Examiner / Mercury / Advocate

Wednesday 26 Jul 2023 - Tuesday 01 Aug 2023 (week 30)

Thursday 27 Jul - ALL PRESS		Save	% Off	Retail	
1	Schweppes Mixer Soft Drink 4 x 300mL	\$3.45	½	\$3.45	\$2.88 per 1L
2	Duck River Soft Butter 500g (POT)	\$2.01		\$4.99	\$1.00 per 100g
3	Allen's Jelly/Mint Confectionery Range 140-200g	\$2.01	½	\$1.99	N/A
Friday 28 Jul - Mercury - (Market Fresh)					
1	Cripps Crumpet Splits 6pk (POT) (GA)	\$2.05	½	\$1.95	46¢ per 100g
2	Pandani Beef or Pork Sausages 680g (ctn 20) (Meat)			\$8.99ea	\$13.22 per 1kg
3	Produce Line - Refer to Fresh Sheet (Produce) TV			\$0.00kg	N/A
Friday 28 Jul - Mercury					
1	Yoplait Petit Miam Squeezie Yoghurt 70g (GA) Digital	\$0.30		\$0.80	\$1.14 per 100g
2	Peters Drumstick 4/6pk (GA)	\$4.01		\$5.49	N/A
3	Lucky Dog Bones 800g (GA)	\$2.66		\$5.99	75¢ per 100g
Friday 28 Jul - Advocate/Examiner - (Market Fresh)					
1	Cripps Crumpet Splits 6pk (POT) (GA)	\$2.05	½	\$1.95	46¢ per 100g
2	Pandani Beef or Pork Sausages 680g (ctn 20) (Meat)			\$8.99ea	\$13.22 per 1kg
3	Tibaldi Rindless Short Cut Bacon (2.5kg) (Deli)			\$14.99kg	N/A
Friday 28 Jul - Advocate/Examiner - (Market Fresh)					
1	Produce Line - Refer to Fresh Sheet (Produce)			\$0.00kg	N/A
2	Produce Line - Refer to Fresh Sheet (Produce)			\$0.00kg	N/A
3	Produce Line - Refer to Fresh Sheet (Produce) TV			\$0.00kg	N/A
Saturday 29 Jul - Advocate & Examiner					
1	Yoplait Petit Miam Squeezie Yoghurt 70g (GA) Digital	\$0.30		\$0.80	\$1.14 per 100g
2	Peters Drumstick 4/6pk (GA)	\$4.01		\$5.49	N/A
3	Lucky Dog Bones 800g (GA)	\$2.66		\$5.99	75¢ per 100g
Saturday 29 Jul - Mercury Front Page					
1	Red Rock Deli Chips 150/165g (GA) TV	\$3.15	½	\$3.15	N/A
2	Arnott's Family Value Chocolate Biscuits 365g (GA) TV	\$2.51		\$2.99	82¢ per 100g



Wednesday 26 Jul 2023 - Tuesday 01 Aug 2023 (week 30)

Front			Save	% Off	Retail	
1	Red Rock Deli Chips 150/165g (GA)	TV	\$3.15	½	\$3.15	N/A
2	Sanitarium Weet-Bix 575g (GA)	TV	\$2.34	½	\$2.25	39¢ per 100g
3	Arnott's Family Value Chocolate Biscuits 365g (GA)	TV	\$2.51		\$2.99	82¢ per 100g
4	Fab Range - All 40% Off (GA)	TV				
Page 2 - Marketing for Buy & Win Half Page						
Page 2 - Arnott's Half Page						
1	Arnott's Scotch Finger Biscuits 232/250g (GA)	Digital	\$1.80	½	\$1.79	N/A
2	Arnott's Sourdough 150g/Flatbread Snacks 130g (GA)	Digital	\$2.75	>½	\$2.25	N/A
3	Arnott's Cream Biscuits 200/250g (GA)		\$1.46		\$2.49	N/A
4	Arnott's Vita Weat Crisp Bread 250g (GA)		\$1.56		\$2.79	\$1.12 per 100g
Page 3 - Coca-Cola Half Page						\$6.50 per 100g
1	Kirks Soft Drink 1.25L (GA)	TV	\$0.49		\$1.50	\$1.20 per 1L
2	Monster Energy Drink 4 x 500mL (GA)		\$5.36		\$7.99	\$4.00 per 1L
3	Coca-Cola/Fanta/Sprite Soft Drink Cans 24 x 375mL (GA)		\$10.00		\$24.55	\$2.73 per 1L
4	Powerade Sports Drink 600mL (GA)		\$1.60		\$2.40	\$4.00 per 1L
5	Coca-Cola/Fanta/Sprite 6 x 250mL (GA)		\$2.35		\$6.15	\$4.10 per 1L
Page 3 - JC's Half Page						
6	JC's Delicious Energy Mix 500g (Produce) (GA)	TV			\$8.99ea	\$17.98 per 1kg
7	JC's Pistachios Salted 375g (Produce) (GA)				\$11.99ea	\$31.97 per 1kg
8	JC's Quality Outback Mix 500g (Produce) (GA)				\$9.99ea	\$19.98 per 1kg
9	JC's Almonds Natural 500g (Produce) (GA)				\$8.99ea	\$17.98 per 1kg
10	JC's Mixed Nuts Salted/Unsalted 350g (Produce) (GA)				\$7.99ea	\$22.83 per 1kg
11	JC's Walnuts Natural 350g (Produce) (GA)				\$7.99ea	\$22.83 per 1kg
Page 4 - Buy & Win						
1	Cadbury Family Block Chocolate 160-190g (GA)	Digital	\$1.65		\$3.85	N/A
2	Cadbury Favourites 340/352g (GA)		\$8.50	½	\$8.49	N/A
3	Cadbury Dairy Milk Gift Box 500g (GA)	Digital	\$20.01	>½	\$14.99	\$3.00 per 100g
4	Tostitos 175g/Grainwaves 170g (GA)		\$1.74		\$3.25	N/A
5	100% Juicy Long Life Juice 2L (POT) (GA)	Digital	\$1.30		\$3.29	\$1.65 per 1L
6	Bundaberg Brewed Soft Drink 10pk (GA)	Digital	\$5.00		\$11.99	\$3.20 per 1L
7	Community Co Diced Peach In Juice 4x125g (GA)				\$3.50	\$7.00 per 1kg
8	Coca-Cola/Fanta/Sprite Soft Drink 2L (GA)	LPE			\$3.65	\$1.83 per 1L
9	Juicy Isle Topping 375mL (POT) (GA)		\$0.40		\$2.99	80¢ per 100mL
10	Vegeta Range - All 50% Off (GA)	Digital				
11	L'Or Espresso 10pk (GA)		\$2.51		\$4.99	\$9.60 per 100g
12	Sanitarium Peanut Butter 375g (GA)	Digital	\$1.36		\$2.49	66¢ per 100g
Page 5 - Buy & Win						
1	Ashgrove Cheese 450/500g (POT) (GA)	Digital	\$2.86		\$9.99	N/A
2	Juicy Isle Chilled Fruit Drink 2L (POT) (GA)		\$0.64		\$3.35	\$1.68 per 1L
3	Ashgrove Cheese Packs 250g (GA)		\$3.50		\$9.99	\$39.96 per 1kg
4	Patties Party Pies/Sausage Rolls 12pk (GA)		\$2.51		\$6.99	N/A
5	Connoisseur Ice Cream 1L (GA)		\$2.56		\$9.99	\$1.00 per 100mL
6	Peters Original Ice Cream 2L (GA)	TV	\$2.20		\$4.99	25¢ per 100mL
7	Drano Cleaner Gel 770mL (GA)		\$4.90		\$12.99	\$1.69 per 100mL
8	Handee Ultra Paper Towel 4pk/Double 2pk (GA)		\$2.50		\$5.49	\$2.29 per 100ea



Wednesday 26 Jul 2023 - Tuesday 01 Aug 2023 (week 30)

9	Macleans Range - All 50% Off (GA)	Digital				
10	Sorbent Toilet Tissue 24pk (GA)	Digital	\$4.00		\$13.99	32¢ per 100sh
11	Lucky Dog Bones 800g (GA)	Press	\$2.66		\$5.99	75¢ per 100g
12	Supercoat Dog Food 6.7/7kg (GA)	TV	\$11.71		\$27.99	N/A
Page 6 - Produce & Meat						
1	Produce Line - Refer to Fresh Sheet (Produce)	Press			\$0.00kg	N/A
2	Produce Line - Refer to Fresh Sheet (Produce)	Press			\$0.00kg	N/A
3	Produce Line - Refer to Fresh Sheet (Produce)				\$0.00kg	N/A
4	JC's Delicious Energy Mix 500g (Produce) (GA)	TV			\$8.99ea	\$17.98 per 1kg
5	Pandani Beef or Pork Sausages 680g (ctn 20) (Meat)	Press			\$8.99ea	\$13.22 per 1kg
6	Beef Scotch Fillet Steak (Meat)				\$39.99kg	N/A
7	Scottsdale Pork Mini Boneless Pork Scotch Roast (Meat)				\$16.99kg	N/A
8	Petuna Atlantic Salmon MAP 2pk 280g (ctn 8) (Meat)				\$10.99ea	\$39.25 per 1kg
Page 7 - Deli & Bakery						
1	Tibaldi Rindless Short Cut Bacon (2.5kg) (Deli)	Press			\$14.99kg	N/A
2	Pandani Streaky Bacon (Deli)				\$21.99kg	N/A
3	Ingham's Chicken Wings (Deli)				\$6.99kg	N/A
4	Pandani Premium Boneless Leg Ham (Deli)				\$21.99kg	N/A
5	William's Wraps 8pk (POT) (GA)	Digital	\$2.50	½	\$2.49	44¢ per 100g
6	Cripps Crumpet Splits 6pk (POT) (GA)	Press	\$2.05	½	\$1.95	46¢ per 100g
7	National Pies Premium Pies 2pk excl Cottage (POT) (GA)		\$1.80		\$6.99	\$1.94 per 100g
8	Eliza's Loaves 500g (POT) (GA)		\$0.41		\$3.99	80¢ per 100g
Page 8						
1	Mission Corn Chips 230g		\$1.00		\$2.99	\$1.30 per 100g
2	Fantastic Delites Rice Snacks 100g		\$0.55		\$1.75	\$1.75 per 100g
3	Cheezels/Chickadees 110/125g		\$0.91		\$2.49	N/A
4	Cadbury Bites 110-150g (GA)		\$2.01		\$2.99	N/A
5	Skittles Confectionery 160-200g		\$2.51		\$2.99	N/A
6	Frantelle Spring Water 24 x 600mL		\$3.01		\$10.99	76¢ per 1L
7	Red Bull Energy Drink 4 x 250mL		\$3.26		\$7.99	\$7.99 per 1L
Page 8 - Reeses Side Panel						
8	Reeses/Hershey Medium Bars 40-47g (GA)	Digital	\$1.15	½	\$1.15	N/A
Page 9						
1	Indomie Noodles 5pk ex BBQ Chicken	Digital	\$1.26		\$2.69	N/A
2	SPC Baked Beans & Spaghetti 420/425g		\$0.71		\$1.49	N/A
3	San Remo Pasta 375/500g		\$0.46		\$2.49	N/A
4	Dolmio Extra Pasta Sauce 490/500g		\$0.70		\$3.49	N/A
5	Fountain Specialty/Mint Sauce 250mL		\$1.01		\$2.49	\$1.00 per 100mL
6	Uncle Tobys Plus Cereal 410-435g		\$1.86		\$4.99	N/A
7	Uncle Tobys Muesli Bars 6pk		\$1.01		\$3.99	\$2.16 per 100g
8	Bushells Tea Cup Bags 100pk	LPE			\$3.75	\$2.08 per 100g
Page 9 - Moccona Side Panel						
9	Moccona Classic Freeze Dried Coffee 200g (GA)	TV	\$9.75	½	\$9.75	\$4.88 per 100g
10	Moccona Coffee Sachets 10pk (GA)		\$2.51		\$3.49	N/A
Page 10						
1	Duck River Soft Butter 500g (POT)	Press	\$2.01		\$4.99	\$1.00 per 100g



Wednesday 26 Jul 2023 - Tuesday 01 Aug 2023 (week 30)

2	Mainland Tasty Cheese Slices 210g		\$2.51		\$4.49	\$21.38 per 1kg
3	Spreyton Fresh Juice 2L (POT)		\$1.35		\$5.20	\$2.60 per 1L
4	Bega Cream Cheese 225g		\$0.80		\$3.99	\$17.73 per 1kg
5	Peters Drumstick 4/6pk (GA)	Press	\$4.01		\$5.49	N/A
6	Streets Vienetta Ice Cream 650mL		\$2.00		\$6.99	\$1.08 per 100mL
7	On the Menu Beef Lasagne 2kg (GA)		\$4.51		\$9.99	50¢ per 100g
8	Four 'n Twenty Single Pies 143-160g (GA)		\$0.66		\$2.99	N/A
Page 10 - Petite Miam Side Panel						
9	Yoplait Petit Miam Squeezie Yoghurt 70g (GA)	Digital	\$0.30		\$0.80	\$1.14 per 100g
Page 11						
1	Panadol Liquid Caps 20pk (GA)		\$0.51		\$5.49	27¢ per 1ea
2	BabyLove Nappy Pants 22-38pk (excl Beyond)		\$1.50		\$17.49	N/A
3	Sorbent Facial Tissues 170s (GA)		\$0.46		\$1.99	\$1.17 per 100ea
4	White King Bleach 2.5L		\$0.90		\$3.99	\$1.60 per 1L
5	Redheads Firelighters 24pk		\$1.51		\$3.99	17¢ per 1ea
6	Chum Canned Dog Food 1.2kg		\$1.10		\$3.49	29¢ per 100g
Page 11 - Glade Half Page						
7	Glade Airfreshener 200g (GA)	Digital	\$1.06		\$2.69	\$1.35 per 100g
8	Glade Sense & Spray Refill Single 12g (GA)	Digital	\$2.90		\$5.49	\$45.75 per 100g
9	Glade Sense & Spray Primary (GA)	Digital	\$10.01	½	\$9.99	\$83.25 per 100g
10	Glade Solid Airfreshener 180g (GA)	Digital	\$1.74		\$2.75	\$1.53 per 100g
11	Glade Candle 96g (GA)	Digital	\$2.90		\$5.99	\$6.24 per 100g
12	Glade Reed Diffuser 80mL (GA)	Digital	\$5.01		\$10.99	\$1.37 per 10mL
Page 12						
1	Schweppes Mixer Soft Drink 4 x 300mL	Press	\$3.45	½	\$3.45	\$2.88 per 1L
2	Allen's Jelly/Mint Confectionery Range 140-200g	Press	\$2.01	½	\$1.99	N/A
3	Nestle Medium Chocolate Bars 35-55g		\$1.10	½	\$1.10	N/A
4	Continental Cup-a-Soup 2pk	Digital	\$1.69	½	\$1.50	N/A
5	Sunsilk Shampoo/Conditioner 700mL		\$6.49	½	\$6.40	91¢ per 100mL
6	Colgate Plax Mouth Wash 250mL		\$2.25	½	\$2.25	90¢ per 100mL
7	Morning Fresh Dishwashing Liquid 400mL		\$2.75	½	\$2.75	69¢ per 100mL
Page 13 - Red Rock Deli Full Page (Digital Only)						
1	Red Rock Deli Chips 150/165g (GA)	TV	\$3.15	½	\$3.15	N/A
Page 14 - Drano Full Page (Digital Only)						
1	Drano Cleaner Gel 770mL (GA)		\$4.90		\$12.99	\$1.69 per 100mL
Page 15 - Macleans Recipe Full Page (Digital Only)						
1	Macleans Range - All 50% Off (GA)	Digital				
Page 16 - Weet-Bix Peanut Butter Power Bars Recipe Full Page (Digital Only)						
1	Sanitarium Weet-Bix 575g (GA)	TV	\$2.34	½	\$2.25	39¢ per 100g
1	Sanitarium Peanut Butter 375g (GA)	Digital	\$1.36		\$2.49	66¢ per 100g
Page 17 - Fab Full Page (Digital Only)						
1	Fab Range - All 40% Off (GA)	TV				
Page 18 - LPE Full Page (Digital Only)						
1	Olive Grove Spread 500g	LPE			\$5.49	\$1.10 per 100g
2	Green's Sponge Pudding Mix 260g	LPE			\$2.80	\$1.08 per 100g
3	Tonight Simmer Sauces 475-500g	LPE			\$3.50	N/A



Extended Catalogue

Wednesday 26 Jul 2023 - Tuesday 01 Aug 2023 (week 30)

4	Uncle Tobys Le Snak 6pk	LPE			\$4.39	\$3.33 per 100g
5	On the Menu Burgers 161/165g (GA)	LPE			\$4.00	N/A
6	Chris' Dip 200g Ex. Plant Based	LPE			\$3.80	\$1.90 per 100g
7	U by Kotex Pads/Tampons 10-16pk	LPE			\$5.00	N/A



Wednesday 26 Jul 2023 - Tuesday 01 Aug 2023 (week 30)

Front Page			Save	% Off	Retail	
1	Red Rock Deli Chips 150/165g (GA)	TV	\$3.15	½	\$3.15	N/A
2	Sanitarium Weet-Bix 575g (GA)	TV	\$2.34	½	\$2.25	39¢ per 100g
3	Arnott's Family Value Chocolate Biscuits 365g (GA)	TV	\$2.51		\$2.99	82¢ per 100g
4	Fab Range - All 40% Off (GA)	TV				
Page 2 - Marketing for Buy & Win Half Page						
Page 2 - Arnott's Half Page						
1	Arnott's Scotch Finger Biscuits 232/250g (GA)	Digital	\$1.80	½	\$1.79	N/A
2	Arnott's Sourdough 150g/Flatbread Snacks 130g (GA)	Digital	\$2.75	>½	\$2.25	N/A
3	Arnott's Cream Biscuits 200/250g (GA)		\$1.46		\$2.49	N/A
4	Arnott's Vita Weat Crisp Bread 250g (GA)		\$1.56		\$2.79	\$1.12 per 100g
Page 3 - Coca-Cola Half Page						
1	Kirks Soft Drink 1.25L (GA)	TV	\$0.49		\$1.50	\$1.20 per 1L
2	Monster Energy Drink 4 x 500mL (GA)		\$5.36		\$7.99	\$4.00 per 1L
3	Coca-Cola/Fanta/Sprite Soft Drink Cans 24 x 375mL (GA)		\$10.00		\$24.55	\$2.73 per 1L
4	Powerade Sports Drink 600mL (GA)		\$1.60		\$2.40	\$4.00 per 1L
5	Coca-Cola/Fanta/Sprite 6 x 250mL (GA)		\$2.35		\$6.15	\$4.10 per 1L
Page 3 - JC's Half Page						
6	JC's Delicious Energy Mix 500g (Produce) (GA)	TV			\$8.99ea	\$17.98 per 1kg
7	JC's Pistachios Salted 375g (Produce) (GA)				\$11.99ea	\$31.97 per 1kg
8	JC's Quality Outback Mix 500g (Produce) (GA)				\$9.99ea	\$19.98 per 1kg
9	JC's Almonds Natural 500g (Produce) (GA)				\$8.99ea	\$17.98 per 1kg
10	JC's Mixed Nuts Salted/Unsalted 350g (Produce) (GA)				\$7.99ea	\$22.83 per 1kg
11	JC's Walnuts Natural 350g (Produce) (GA)				\$7.99ea	\$22.83 per 1kg
Page 4 - Buy & Win						
1	Cadbury Family Block Chocolate 160-190g (GA)	Digital	\$1.65		\$3.85	N/A
2	Cadbury Favourites 340/352g (GA)		\$8.50	½	\$8.49	N/A
3	Cadbury Dairy Milk Gift Box 500g (GA)	Digital	\$20.01	>½	\$14.99	\$3.00 per 100g
4	Tostitos 175g/Grainwaves 170g (GA)		\$1.74		\$3.25	N/A
5	100% Juicy Long Life Juice 2L (POT) (GA)	Digital	\$1.30		\$3.29	\$1.65 per 1L
6	Bundaberg Brewed Soft Drink 10pk (GA)	Digital	\$5.00		\$11.99	\$3.20 per 1L
7	Community Co Diced Peach In Juice 4x125g (GA)				\$3.50	\$7.00 per 1kg
8	Coca-Cola/Fanta/Sprite Soft Drink 2L (GA)	LPE			\$3.65	\$1.83 per 1L
9	Juicy Isle Topping 375mL (POT) (GA)		\$0.40		\$2.99	80¢ per 100mL
10	Vegeta Range - All 50% Off (GA)	Digital				
11	Yoplait Petit Miam Squeezie Yoghurt 70g (GA)	Digital	\$0.30		\$0.80	\$1.14 per 100g
12	Sanitarium Peanut Butter 375g (GA)	Digital	\$1.36		\$2.49	66¢ per 100g
Page 5 - Buy & Win						
1	Ashgrove Cheese 450/500g (POT) (GA)	Digital	\$2.86		\$9.99	N/A
2	Juicy Isle Chilled Fruit Drink 2L (POT) (GA)		\$0.64		\$3.35	\$1.68 per 1L
3	National Pies Premium Pies 2pk excl Cottage (POT) (GA)		\$1.80		\$6.99	\$1.94 per 100g
4	William's Wraps 8pk (POT) (GA)	Digital	\$2.50	½	\$2.49	44¢ per 100g
5	Connoisseur Ice Cream 1L (GA)		\$2.56		\$9.99	\$1.00 per 100mL
6	Peters Original Ice Cream 2L (GA)	TV	\$2.20		\$4.99	25¢ per 100mL
7	Glade Airfreshener 200g (GA)	Digital	\$1.06		\$2.69	\$1.35 per 100g
8	Handee Ultra Paper Towel 4pk/Double 2pk (GA)		\$2.50		\$5.49	\$2.29 per 100ea



Standard Catalogue

Wednesday 26 Jul 2023 - Tuesday 01 Aug 2023 (week 30)

9	Macleans Range - All 50% Off (GA)	Digital				
10	Sorbent Toilet Tissue 24pk (GA)	Digital	\$4.00		\$13.99	32¢ per 100sh
11	Lucky Dog Bones 800g (GA)	Press	\$2.66		\$5.99	75¢ per 100g
12	Supercoat Dog Food 6.7/7kg (GA)	TV	\$11.71		\$27.99	N/A
Page 6						
1	Schweppes Mixer Soft Drink 4 x 300mL	Press	\$3.45	½	\$3.45	\$2.88 per 1L
2	Allen's Jelly/Mint Confectionery Range 140-200g	Press	\$2.01	½	\$1.99	N/A
3	Nestle Medium Chocolate Bars 35-55g		\$1.10	½	\$1.10	N/A
4	Continental Cup-a-Soup 2pk	Digital	\$1.69	½	\$1.50	N/A
5	Sunsilk Shampoo/Conditioner 700mL		\$6.49	½	\$6.40	91¢ per 100mL
6	Colgate Plax Mouth Wash 250mL		\$2.25	½	\$2.25	90¢ per 100mL
7	Morning Fresh Dishwashing Liquid 400mL		\$2.75	½	\$2.75	69¢ per 100mL
Page 6 - Reeses Side Panel						
8	Reeses/Hershey Medium Bars 40-47g (GA)	Digital	\$1.15	½	\$1.15	N/A
Page 7						
1	Indomie Noodles 5pk ex BBQ Chicken	Digital	\$1.26		\$2.69	N/A
2	San Remo Pasta 375/500g		\$0.46		\$2.49	N/A
3	Dolmio Extra Pasta Sauce 490/500g		\$0.70		\$3.49	N/A
4	SPC Baked Beans & Spaghetti 420/425g		\$0.71		\$1.49	N/A
5	Mission Corn Chips 230g		\$1.00		\$2.99	\$1.30 per 100g
6	Uncle Tobys Muesli Bars 6pk		\$1.01		\$3.99	\$2.16 per 100g
7	Drano Cleaner Gel 770mL (GA)		\$4.90		\$12.99	\$1.69 per 100mL
8	White King Bleach 2.5L		\$0.90		\$3.99	\$1.60 per 1L
Page 7 - Moccona Side Panel						
9	Moccona Classic Freeze Dried Coffee 200g (GA)	TV	\$9.75	½	\$9.75	\$4.88 per 100g
10	Moccona Coffee Sachets 10pk (GA)		\$2.51		\$3.49	N/A
Page 8						
1	Produce Line - Refer to Fresh Sheet (Produce)	Press			\$0.00kg	N/A
2	Produce Line - Refer to Fresh Sheet (Produce)	Press			\$0.00kg	N/A
3	JC's Delicious Energy Mix 500g (Produce) (GA)	TV			\$8.99ea	\$17.98 per 1kg
4	Cripps Crumpet Splits 6pk (POT) (GA)	Press	\$2.05	½	\$1.95	46¢ per 100g
5	Pandani Beef or Pork Sausages 680g (ctn 20) (Meat)	Press			\$8.99ea	\$13.22 per 1kg
6	Duck River Soft Butter 500g (POT)	Press	\$2.01		\$4.99	\$1.00 per 100g
7	Spreyton Fresh Juice 2L (POT)		\$1.35		\$5.20	\$2.60 per 1L
8	Mainland Tasty Cheese Slices 210g		\$2.51		\$4.49	\$21.38 per 1kg
9	Peters Drumstick 4/6pk (GA)	Press	\$4.01		\$5.49	N/A
10	On the Menu Beef Lasagne 2kg (GA)		\$4.51		\$9.99	50¢ per 100g
11	Patties Party Pies/Sausage Rolls 12pk (GA)		\$2.51		\$6.99	N/A
Page 9 - Glade Full Page (Digital Only)						
1	Glade Airfreshener 200g (GA)	Digital	\$1.06		\$2.69	\$1.35 per 100g
2	Glade Sense & Spray Refill Single 12g (GA)	Digital	\$2.90		\$5.49	\$45.75 per 100g
3	Glade Sense & Spray Primary (GA)	Digital	\$10.01	½	\$9.99	\$83.25 per 100g
4	Glade Solid Airfreshener 180g (GA)	Digital	\$1.74		\$2.75	\$1.53 per 100g
5	Glade Candle 96g (GA)	Digital	\$2.90		\$5.99	\$6.24 per 100g
6	Glade Reed Diffuser 80mL (GA)	Digital	\$5.01		\$10.99	\$1.37 per 10mL
Page 10 - Red Rock Deli Full Page (Digital Only)						



Wednesday 26 Jul 2023 - Tuesday 01 Aug 2023 (week 30)

1	Red Rock Deli Chips 150/165g (GA)	TV	\$3.15	½	\$3.15	N/A
Page 11 - Drano Full Page (Digital Only)						
1	Drano Cleaner Gel 770mL (GA)		\$4.90		\$12.99	\$1.69 per 100mL
Page 12 - Macleans Recipe Full Page (Digital Only)						
1	Macleans Range - All 50% Off (GA)	Digital				
Page 13 - Weet-Bix Peanut Butter Power Bars Recipe Full Page (Digital Only)						
1	Sanitarium Weet-Bix 575g (GA)	TV	\$2.34	½	\$2.25	39¢ per 100g
1	Sanitarium Peanut Butter 375g (GA)	Digital	\$1.36		\$2.49	66¢ per 100g
Page 14 - Fab Full Page (Digital Only)						
1	Fab Range - All 40% Off (GA)	TV				
Page 15 - LPE Full Page (Digital Only)						
1	Olive Grove Spread 500g	LPE			\$5.49	\$1.10 per 100g
2	Green's Sponge Pudding Mix 260g	LPE			\$2.80	\$1.08 per 100g
3	Tonight Simmer Sauces 475-500g	LPE			\$3.50	N/A
4	Uncle Tobys Le Snak 6pk	LPE			\$4.39	\$3.33 per 100g
5	On the Menu Burgers 161/165g (GA)	LPE			\$4.00	N/A
6	Chris' Dip 200g Ex. Plant Based	LPE			\$3.80	\$1.90 per 100g
7	U by Kotex Pads/Tampons 10-16pk	LPE			\$5.00	N/A



Press

Examiner / Mercury / Advocate

Wednesday 26 Jul 2023 - Tuesday 01 Aug 2023 (week 30)

Alpha Sorted List - ALL PRESS (Including Digital)			Retail	
1	!Arnett's Family Value Chocolate Biscuits 365g (GA)	TV	\$2.99	82¢ per 100g
2	100% Juicy Long Life Juice 2L (POT) (GA)	Digital	\$3.29	\$1.65 per 1L
3	Allen's Jelly/Mint Confectionery Range 140-200g		\$1.99	N/A
4	Arnett's Scotch Finger Biscuits 232/250g (GA)	Digital	\$1.79	N/A
5	Arnett's Sourdough 150g/Flatbread Snacks 130g (GA)	Digital	\$2.25	N/A
6	Ashgrove Cheese 450/500g (POT) (GA)	Digital	\$9.99	N/A
7	Bundaberg Brewed Soft Drink 10pk (GA)	Digital	\$11.99	\$3.20 per 1L
8	Cadbury Dairy Milk Gift Box 500g (GA)	Digital	\$14.99	\$3.00 per 100g
9	Cadbury Family Block Chocolate 160-190g (GA)	Digital	\$3.85	N/A
10	Continental Cup-a-Soup 2pk	Digital	\$1.50	N/A
11	Cripps Crumpet Splits 6pk (POT) (GA)		\$1.95	46¢ per 100g
12	Duck River Soft Butter 500g (POT)		\$4.99	\$1.00 per 100g
13	Fab Range - All 40% Off (GA)	TV		
14	Glade Airfreshener 200g (GA)	Digital	\$2.69	\$1.35 per 100g
15	Glade Candle 96g (GA)	Digital	\$5.99	\$6.24 per 100g
16	Glade Reed Diffuser 80mL (GA)	Digital	\$10.99	\$1.37 per 10mL
17	Glade Sense & Spray Primary (GA)	Digital	\$9.99	\$83.25 per 100g
18	Glade Sense & Spray Refill Single 12g (GA)	Digital	\$5.49	\$45.75 per 100g
19	Glade Solid Airfreshener 180g (GA)	Digital	\$2.75	\$1.53 per 100g
20	Indomie Noodles 5pk ex BBQ Chicken	Digital	\$2.69	N/A
21	Kirks Soft Drink 1.25L (GA)	TV	\$1.50	\$1.20 per 1L
22	Lucky Dog Bones 800g (GA)		\$5.99	75¢ per 100g
23	Macleans Range - All 50% Off (GA)	Digital		
24	Moccona Classic Freeze Dried Coffee 200g (GA)	TV	\$9.75	\$4.88 per 100g
25	Peters Drumstick 4/6pk (GA)		\$5.49	N/A
26	Peters Original Ice Cream 2L (GA)	TV	\$4.99	25¢ per 100mL
27	Red Rock Deli Chips 150/165g (GA)	TV	\$3.15	N/A
28	Reeses/Hershey Medium Bars 40-47g (GA)	Digital	\$1.15	N/A
29	Sanitarium Peanut Butter 375g (GA)	Digital	\$2.49	66¢ per 100g
30	Sanitarium Weet-Bix 575g (GA)	TV	\$2.25	39¢ per 100g
31	Schweppes Mixer Soft Drink 4 x 300mL		\$3.45	\$2.88 per 1L
32	Sorbent Toilet Tissue 24pk (GA)	Digital	\$13.99	32¢ per 100sh
33	Supercoat Dog Food 6.7/7kg (GA)	TV	\$27.99	N/A
34	Vegeta Range - All 50% Off (GA)	Digital		
35	William's Wraps 8pk (POT) (GA)	Digital	\$2.49	44¢ per 100g
36	Yoplait Petit Miam Squeezie Yoghurt 70g (GA)	Digital	\$0.80	\$1.14 per 100g



Catalogue

Wednesday 26 Jul 2023 - Tuesday 01 Aug 2023 (week 30)

Alpha Sorted List - Catalogue		Retail	
1	Arnott's Cream Biscuits 200/250g (GA)	\$2.49	N/A
2	Arnott's Vita Weat Crisp Bread 250g (GA)	\$2.79	\$1.12 per 100g
3	Ashgrove Cheese Packs 250g (GA)	\$9.99	\$39.96 per 1kg
4	BabyLove Nappy Pants 22-38pk (excl Beyond)	\$17.49	N/A
5	Bega Cream Cheese 225g	\$3.99	\$17.73 per 1kg
6	Bushells Tea Cup Bags 100pk	LPE \$3.75	\$2.08 per 100g
7	Cadbury Bites 110-150g (GA)	\$2.99	N/A
8	Cadbury Favourites 340/352g (GA)	\$8.49	N/A
9	Cheezels/Chickadees 110/125g	\$2.49	N/A
10	Chris' Dip 200g Ex. Plant Based	LPE \$3.80	\$1.90 per 100g
11	Chum Canned Dog Food 1.2kg	\$3.49	29¢ per 100g
12	Coca-Cola/Fanta/Sprite 6 x 250mL (GA)	\$6.15	\$4.10 per 1L
13	Coca-Cola/Fanta/Sprite Soft Drink 2L (GA)	LPE \$3.65	\$1.83 per 1L
14	Coca-Cola/Fanta/Sprite Soft Drink Cans 24 x 375mL (GA)	\$24.55	\$2.73 per 1L
15	Colgate Plax Mouth Wash 250mL	\$2.25	90¢ per 100mL
16	Community Co Diced Peach In Juice 4x125g (GA)	\$3.50	\$7.00 per 1kg
17	Connoisseur Ice Cream 1L (GA)	\$9.99	\$1.00 per 100mL
18	Dolmio Extra Pasta Sauce 490/500g	\$3.49	N/A
19	Drano Cleaner Gel 770mL (GA)	\$12.99	\$1.69 per 100mL
20	Eliza's Loaves 500g (POT) (GA)	\$3.99	80¢ per 100g
21	Fantastic Delites Rice Snacks 100g	\$1.75	\$1.75 per 100g
22	Fountain Specialty/Mint Sauce 250mL	\$2.49	\$1.00 per 100mL
23	Four 'n Twenty Single Pies 143-160g (GA)	\$2.99	N/A
24	Frantelle Spring Water 24 x 600mL	\$10.99	76¢ per 1L
25	Green's Sponge Pudding Mix 260g	LPE \$2.80	\$1.08 per 100g
26	Handee Ultra Paper Towel 4pk/Double 2pk (GA)	\$5.49	\$2.29 per 100ea
27	JC's Almonds Natural 500g (Produce) (GA)	\$8.99ea	\$17.98 per 1kg
28	JC's Mixed Nuts Salted/Unsalted 350g (Produce) (GA)	\$7.99ea	\$22.83 per 1kg
29	JC's Pistachios Salted 375g (Produce) (GA)	\$11.99ea	\$31.97 per 1kg
30	JC's Quality Outback Mix 500g (Produce) (GA)	\$9.99ea	\$19.98 per 1kg
31	JC's Walnuts Natural 350g (Produce) (GA)	\$7.99ea	\$22.83 per 1kg
32	Juicy Isle Chilled Fruit Drink 2L (POT) (GA)	\$3.35	\$1.68 per 1L
33	Juicy Isle Topping 375mL (POT) (GA)	\$2.99	80¢ per 100mL
34	L'Or Espresso 10pk (GA)	\$4.99	\$9.60 per 100g
35	Mainland Tasty Cheese Slices 210g	\$4.49	\$21.38 per 1kg
36	Mission Corn Chips 230g	\$2.99	\$1.30 per 100g
37	Moccona Coffee Sachets 10pk (GA)	\$3.49	N/A
38	Monster Energy Drink 4 x 500mL (GA)	\$7.99	\$4.00 per 1L
39	Morning Fresh Dishwashing Liquid 400mL	\$2.75	69¢ per 100mL
40	National Pies Premium Pies 2pk excl Cottage (POT) (GA)	\$6.99	\$1.94 per 100g
41	Nestle Medium Chocolate Bars 35-55g	\$1.10	N/A
42	Olive Grove Spread 500g	LPE \$5.49	\$1.10 per 100g
43	On the Menu Beef Lasagne 2kg (GA)	\$9.99	50¢ per 100g
44	On the Menu Burgers 161/165g (GA)	LPE \$4.00	N/A
45	Panadol Liquid Caps 20pk (GA)	\$5.49	27¢ per 1ea
46	Patties Party Pies/Sausage Rolls 12pk (GA)	\$6.99	N/A



Catalogue

Wednesday 26 Jul 2023 - Tuesday 01 Aug 2023 (week 30)

47	Powerade Sports Drink 600mL (GA)		\$2.40	\$4.00 per 1L
48	Red Bull Energy Drink 4 x 250mL		\$7.99	\$7.99 per 1L
49	Redheads Firelighters 24pk		\$3.99	17¢ per 1ea
50	San Remo Pasta 375/500g		\$2.49	N/A
51	Skittles Confectionery 160-200g		\$2.99	N/A
52	Sorbent Facial Tissues 170s (GA)		\$1.99	\$1.17 per 100ea
53	SPC Baked Beans & Spaghetti 420/425g		\$1.49	N/A
54	Spreyton Fresh Juice 2L (POT)		\$5.20	\$2.60 per 1L
55	Streets Vienetta Ice Cream 650mL		\$6.99	\$1.08 per 100mL
56	Sunsilk Shampoo/Conditioner 700mL		\$6.40	91¢ per 100mL
57	Tonight Simmer Sauces 475-500g	LPE	\$3.50	N/A
58	Tostitos 175g/Grainwaves 170g (GA)		\$3.25	N/A
59	U by Kotex Pads/Tampons 10-16pk	LPE	\$5.00	N/A
60	Uncle Tobys Le Snak 6pk	LPE	\$4.39	\$3.33 per 100g
61	Uncle Tobys Muesli Bars 6pk		\$3.99	\$2.16 per 100g
62	Uncle Tobys Plus Cereal 410-435g		\$4.99	N/A
63	White King Bleach 2.5L		\$3.99	\$1.60 per 1L