



TV/Digital

Wednesday 21 Jul 2021 - Tuesday 27 Jul 2021 (week 30)

Television Advertised		Save	% Off	Retail	
1	Moccona Coffee Sachets 10pk (B&W)	\$2.01		\$2.49	N/A
2	Coca-Cola 375mL 30pk (B&W)	\$6.50		\$20.49	\$1.82 per 1L
3	Perfect Italiano Grated Cheese 450g (B&W)	\$2.66		\$4.99	\$11.09 per 1kg
4	Sorbent Toilet Tissue 24pk (B&W)	\$4.00		\$8.99	21¢ per 100sh
5	Fab Laundry Powder 1.8/2kg & Liquid 1.8L (B&W)	\$1.26		\$5.99	N/A
6	Red Rock Deli Chips 150/165g (B&W)	\$2.35	½	\$2.34	N/A
7	Sanitarium Up & Go 250mL 3pk excl. Energize (B&W)	\$2.78	½	\$2.77	\$3.69 per 1L
8	Maggi Cup Noodles 58-65g (B&W)	\$0.90	½	\$0.90	N/A
9	Dr Oetker Ristorante Pizza 310-390g (B&W)	\$4.48	½	\$4.47	N/A
10	Peters Drumstick 4/6pk (B&W)	\$4.20	½	\$4.20	N/A
Television Advertised (Fresh)					
11	Produce Line - Refer to Fresh Sheet (B&W) (Produce)			\$0.00kg	N/A
12	National Meat Pies/Pasties 2pk (POT) (B&W)	\$2.36		\$4.99	\$1.39 per 100g

Google Advertised					
1	Arnott's Chocolate Biscuits 160-250g excluding Tim Tam (B&W)	\$2.01	½	\$1.99	N/A
2	Nestle Milo 395/460g (excl Plant Based & Xtra) (B&W)	\$2.51		\$4.49	N/A
3	Felix Cat Food 12pk (B&W)	\$1.51		\$9.99	98¢ per 100g
4	Cripps Master Hot Dog/Lunch Rolls 6pk (POT) (B&W)	\$2.00	½	\$1.99	33¢ per 1ea
5	Finish Dish Tablets 0% 22pk (B&W)	\$8.51	½	\$8.49	\$2.37 per 100g
6	Allen's Jelly/Mint Confectionery Range 150-200g (B&W)	\$1.01		\$1.99	N/A
7	Four 'n Twenty Traditional Pies 4pk (B&W)	\$4.00		\$4.99	71¢ per 100g
8	BabyLove Cosifit Jumbo Nappies 54-76pk (B&W)	\$2.01		\$23.99	N/A

Facebook Advertised - Generic Giveaway					
1	Peters Drumstick 4/6pk (B&W)	\$4.20	½	\$4.20	N/A
2	Maggi Cup Noodles 58-65g (B&W)	\$0.90	½	\$0.90	N/A
3	Cripps Master Hot Dog/Lunch Rolls 6pk (POT) (B&W)	\$2.00	½	\$1.99	33¢ per 1ea
4	Dr Oetker Ristorante Pizza 310-390g (B&W)	\$4.48	½	\$4.47	N/A
5	Perfect Italiano Grated Cheese 450g (B&W)	\$2.66		\$4.99	\$11.09 per 1kg
6	Sanitarium Up & Go 250mL 3pk excl. Energize (B&W)	\$2.78	½	\$2.77	\$3.69 per 1L
7	Allen's Jelly/Mint Confectionery Range 150-200g (B&W)	\$1.01		\$1.99	N/A

Facebook Advertised - JC's Sesh Snacks					
1	JC's Sesh Snacks 115-130g (NEW) (B&W)	\$1.00		\$3.99ea	N/A

Facebook Advertised - Moccona Feature					
1	Moccona Coffee Sachets 10pk (B&W)	\$2.01		\$2.49	N/A
2	Moccona Specialty Blend Coffee 200g (B&W)	\$6.01		\$9.99	\$5.00 per 100g

Facebook Advertised - Krispy Kreme Feature					
1	Arnott's Chocolate Biscuits 160-250g excluding Tim Tam (B&W)	\$2.01	½	\$1.99	N/A

Wednesday Catalogue Email Header					
1	Moccona Coffee Sachets 10pk (B&W)	\$2.01		\$2.49	N/A
2	Peters Drumstick 4/6pk (B&W)	\$4.20	½	\$4.20	N/A
Friday Catalogue Email - Potato Rosti Melt Recipe					



TV/Digital

Wednesday 21 Jul 2021 - Tuesday 27 Jul 2021 (week 30)

1	Perfect Italiano Grated Cheese 450g (B&W)	\$2.66		\$4.99	\$11.09 per 1kg
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Website Banner

1	Maggi Cup Noodles 58-65g (B&W)	\$0.90	½	\$0.90	N/A
2	Red Rock Deli Chips 150/165g (B&W)	\$2.35	½	\$2.34	N/A

Radio Advertised

1	Red Rock Deli Chips 150/165g (B&W)	\$2.35	½	\$2.34	N/A
2	Maggi Cup Noodles 58-65g (B&W)	\$0.90	½	\$0.90	N/A
3	Sanitarium Up & Go 250mL 3pk excl. Energize (B&W)	\$2.78	½	\$2.77	\$3.69 per 1L
4	Peters Drumstick 4/6pk (B&W)	\$4.20	½	\$4.20	N/A
5	Moccona Coffee Sachets 10pk (B&W)	\$2.01		\$2.49	N/A
6	Coca-Cola 375mL 30pk (B&W)	\$6.50		\$20.49	\$1.82 per 1L
7	Cripps Master Hot Dog/Lunch Rolls 6pk (POT) (B&W)	\$2.00	½	\$1.99	33¢ per 1ea
8	Sorbent Toilet Tissue 24pk (B&W)	\$4.00		\$8.99	21¢ per 100sh



Press

Examiner / Mercury / Advocate

Wednesday 21 Jul 2021 - Tuesday 27 Jul 2021 (week 30)

Thursday 22 Jul - ALL PRESS		Save	% Off	Retail	
1	Campbell's Canned Soup 495-510g (excl Bone Broth)	\$1.91	½	\$1.88	N/A
2	Dolmio Extra Pasta Sauce 490/500g	\$0.80		\$2.49	N/A
3	Devondale Butter Pat 500g	\$1.51		\$4.99	\$1.00 per 100g
Thursday 22 Jul - ALL PRESS (Competition Full Page)					
1	Arnott's Family Assorted Biscuits 500g (B&W)	\$1.01		\$3.99	80¢ per 100g
2	Cadbury Family Block Chocolate 160-190g (feat. Breakaway) (B&W)	\$1.51		\$3.49	N/A
3	Kirks Soft Drink 1.25L (B&W)	\$0.98		2 for \$3	\$1.20 per 1L
4	Uncle Tobys Quick/Traditional Oats 1kg (B&W)	\$2.01		\$3.99	40¢ per 100g
5	Nestle Milo 395/460g (excl Plant Based & Xtra) (B&W) Digital	\$2.51		\$4.49	N/A
6	Mount Franklin Spring Water 500mL 20pk (B&W)	\$6.00		\$8.99	90¢ per 1L
7	Bundaberg Ginger Beer Cans 200mL 6pk (B&W)	\$3.30	½	\$3.29	\$2.74 per 1L
8	Allen's Jelly/Mint Confectionery Range 150-200g (B&W) Digital	\$1.01		\$1.99	N/A
9	National Meat Pies/Pasties 2pk (POT) (B&W) Digital	\$2.36		\$4.99	\$1.39 per 100g
10	Lucky Dog Dry Dog Food 3kg (B&W)	\$3.20		\$5.99	20¢ per 100g
11	U by Kotex Pads/Tampons 10-16's (B&W) LPE			\$4.00	N/A
12	Peters Light & Creamy 1.8L (B&W)	\$1.51		\$3.99	22¢ per 100mL
Friday 23 Jul - Mercury - (Market Fresh)					
1	Cripps Master Hot Dog/Lunch Rolls 6pk (POT) (B&W) Digital	\$2.00	½	\$1.99	33¢ per 1ea
2	Nichols Whole Bagged Chicken (B&W) (Meat)			\$3.99kg	N/A
3	Produce Line - Refer to Fresh Sheet (Produce)			\$0.00kg	N/A
Friday 23 Jul - Advocate/Examiner - (Market Fresh)					
1	Cripps Master Hot Dog/Lunch Rolls 6pk (POT) (B&W) Digital	\$2.00	½	\$1.99	33¢ per 1ea
2	Nichols Whole Bagged Chicken (B&W) (Meat)			\$3.99kg	N/A
3	Nichols Chicken Breast Fillets (Deli)			\$8.99kg	N/A
Friday 23 Jul - Advocate/Examiner - (Market Fresh)					
1	Produce Line - Refer to Fresh Sheet (B&W) (Produce) TV			\$0.00kg	N/A
2	Produce Line - Refer to Fresh Sheet (Produce)			\$0.00kg	N/A
3	Produce Line - Refer to Fresh Sheet (Produce)			\$0.00kg	N/A
Saturday 24 Jul - ALL PRESS					
1	Coca-Cola/Lift/Fanta/Sprite Soft Drink 2L (B&W)	\$0.54		\$2.65	\$1.33 per 1L
2	Arnott's Chocolate Biscuits 160-250g excluding Tim Tam (B&W) Digital	\$2.01	½	\$1.99	N/A
3	Dr Oetker Ristorante Pizza 310-390g (B&W) TV	\$4.48	½	\$4.47	N/A
Saturday 24 Jul - Mercury Front Page					
1	Peters Drumstick 4/6pk (B&W) Digital	\$4.20	½	\$4.20	N/A
2	Moccona Coffee Sachets 10pk (B&W) TV	\$2.01		\$2.49	N/A



Wednesday 21 Jul 2021 - Tuesday 27 Jul 2021 (week 30)

Front		Save	% Off	Retail	
1	Moccona Coffee Sachets 10pk (B&W) TV	\$2.01		\$2.49	N/A
2	Maggi Cup Noodles 58-65g (B&W) TV	\$0.90	½	\$0.90	N/A
3	Red Rock Deli Chips 150/165g (B&W) TV	\$2.35	½	\$2.34	N/A
4	Peters Drumstick 4/6pk (B&W) Digital	\$4.20	½	\$4.20	N/A
Page 2 - Marketing for Buy & Win Half Page					
Page 2 - Ashgrove Half Page					
1	Ashgrove Cheddar 500g (POT) (B&W)	\$1.80		\$8.99	\$17.98 per 1kg
2	Ashgrove Barista Milk 1L (POT) (New) (B&W)	\$0.30		\$2.49	\$2.49 per 1L
Page 3 - Sorbent Half Page					
1	Sorbent Toilet Tissue 24pk (B&W) TV	\$4.00		\$8.99	21¢ per 100sh
2	Sorbent Facial Tissues 170s (B&W)	\$0.50		\$1.75	\$1.03 per 100ea
Page 3 - Milo Half Page					
3	Nestle Milo 395/460g (excl Plant Based & Xtra) (B&W) Digital	\$2.51		\$4.49	N/A
Page 4 - Buy & Win Page					
1	Arnott's Family Assorted Biscuits 500g (B&W) Press	\$1.01		\$3.99	80¢ per 100g
2	Allen's Jelly/Mint Confectionery Range 150-200g (B&W) Digital	\$1.01		\$1.99	N/A
3	Cadbury Family Block Chocolate 160-190g (feat. Breakaway) (B&W) Press	\$1.51		\$3.49	N/A
4	Mentos Choco Roll 38g (B&W)	\$0.34		\$1.25	\$3.29 per 100g
5	Kirks Soft Drink 1.25L (B&W) Press	\$0.98		2 for \$3	\$1.20 per 1L
6	Powerade Sports Drink 1L (B&W)	\$2.76		\$2.99	\$2.99 per 1L
7	Mount Franklin Spring Water 500mL 20pk (B&W) Press	\$6.00		\$8.99	90¢ per 1L
8	Vegeta Organic Gourmet Stock Powder 160g (B&W)	\$1.00		\$2.99	19¢ per 10g
9	Uncle Tobys Quick/Traditional Oats 1kg (B&W) Press	\$2.01		\$3.99	40¢ per 100g
10	Moccona Specialty Blend Coffee 200g (B&W) Digital	\$6.01		\$9.99	\$5.00 per 100g
11	Tetley Extra Strong Tea Cup Bags 50's (B&W)	\$1.20		\$2.49	\$2.49 per 100g
12	Nestle Hot Chocolate 10pk (B&W)	\$3.30	½	\$3.29	N/A
Page 5 - Buy & Win Page					
1	Vegeta Spread 135g (B&W)	\$1.90	½	\$1.85	\$1.37 per 100g
2	Uncle Tobys Le Snak 6pk (B&W)	\$2.61	½	\$2.49	\$1.89 per 100g
3	Western Star Spreadable 375g (B&W)	\$1.31		\$3.69	98¢ per 100g
4	Dr Oetker Ristorante Pizza 310-390g (B&W) TV	\$4.48	½	\$4.47	N/A
5	Four 'n Twenty Snack Pack 1.1kg (NEW) (B&W)	\$4.51		\$6.99	64¢ per 100g
6	Ingham's Chicken Nuggets 700g (B&W)	\$2.22		\$5.99	\$8.56 per 1kg
7	Ingham Chicken Breast Munchies 400g (B&W)	\$1.30		\$6.99	\$17.48 per 1kg
8	Peters Family Variety Pack 24pk (B&W)	\$6.00		\$19.99	N/A
9	BabyLove Everyday Baby Wipes 80pk (B&W)	\$0.50		\$2.99	\$3.74 per 100ea
10	Schwarzkopf Extra Care Hair Spray/Lacquer 250g/200mL (B&W)	\$2.66		\$4.99	N/A
11	BabyLove Cosifit Jumbo Nappies 54-76pk (B&W) Digital	\$2.01		\$23.99	N/A
12	Finish Dish Tablets 0% 22pk (B&W) Digital	\$8.51	½	\$8.49	\$2.37 per 100g
Page 6 - Produce & Meat					
1	Produce Line - Refer to Fresh Sheet (B&W) (Produce) TV			\$0.00kg	N/A
2	Produce Line - Refer to Fresh Sheet (Produce) Press			\$0.00kg	N/A
3	Produce Line - Refer to Fresh Sheet (Produce)			\$0.00kg	N/A
4	JC's Sesh Snacks 115-130g (NEW) (B&W) Digital	\$1.00		\$3.99ea	N/A



Wednesday 21 Jul 2021 - Tuesday 27 Jul 2021 (week 30)

5	Nichols Whole Bagged Chicken (B&W) (Meat)	Press			\$3.99kg	N/A
6	Beef Porterhouse Steak (Meat)				\$32.99kg	N/A
7	Beef Mince First Grade (Meat)				\$15.99kg	N/A
9	PFD Fresh Lamb Leg Half (Meat)				\$15.99kg	N/A
Page 7 - Deli & Bakery						
1	Nichols Chicken Breast Fillets (Deli)	Press			\$8.99kg	N/A
2	Pandani Premium Boneless Leg Ham (Deli)				\$19.99kg	N/A
3	Pandani Cocktail Saveloys (Deli)				\$9.99kg	N/A
4	Nichols Chicken Kiev (ctn 20) (Deli)				\$3.49ea	N/A
5	National Meat Pies/Pasties 2pk (POT) (B&W)	Digital	\$2.36		\$4.99	\$1.39 per 100g
6	Cripps Master Hot Dog/Lunch Rolls 6pk (POT) (B&W)	Digital	\$2.00	½	\$1.99	33¢ per 1ea
7	Cripps Crumpet Splits 6pk (POT) (B&W)		\$1.76		\$1.99	47¢ per 100g
8	Central Cake Co Fingers 6pk (POT)		\$2.00		\$6.99	N/A
Page 8						
1	Arnott's Chocolate Biscuits 160-250g excluding Tim Tam (B&W)	Digital	\$2.01	½	\$1.99	N/A
2	Kinder Bueno 39/43g		\$1.19	½	\$1.10	N/A
3	Twisties/Burger Rings/Cheetos 125-270g		\$0.50		\$3.49	N/A
4	Tostitos 175g		\$2.25	½	\$2.24	\$1.28 per 100g
5	Doritos Crackers 160g		\$1.75	½	\$1.75	\$1.09 per 100g
6	Lipton Ice Tea 1.5L		\$2.25	½	\$2.24	\$1.49 per 1L
7	Monster Energy Drink 500mL 4pk (B&W)		\$4.80		\$7.99	\$4.00 per 1L
8	Westerway Farms Blackcurrant/Raspberry Syrup 750mL (POT) (B&W)		\$0.86		\$5.49	\$7.32 per 1L
Page 8 - Coca Cola No Sugar Side Panel						
9	Coca-Cola 375mL 30pk (B&W)	TV	\$6.50		\$20.49	\$1.82 per 1L
10	Coca-Cola/Lift/Fanta/Sprite Soft Drink 2L (B&W)	Press	\$0.54		\$2.65	\$1.33 per 1L
11	Coca-Cola/Lift/Fanta/Sprite 375mL 10pk (B&W)		\$4.30		\$8.49	\$2.26 per 1L
Page 9						
1	Campbell's Canned Soup 495-510g (excl Bone Broth)	Press	\$1.91	½	\$1.88	N/A
2	Dolmio Extra Pasta Sauce 490/500g	Press	\$0.80		\$2.49	N/A
3	Leggos Pesto 190g		\$0.66		\$3.99	\$2.10 per 100g
4	MasterFoods Corn Relish 250g		\$1.40		\$2.25	90¢ per 100g
5	Sanitarium Peanut Butter 375g (B&W)		\$1.50		\$2.35	63¢ per 100g
6	Sanitarium Marmite 250g (B&W)		\$1.40		\$2.99	\$1.20 per 100g
7	TCC Coconut Milk 400mL		\$0.75		\$1.00	25¢ per 100mL
8	Uncle Tobys Plus Cereal 410-435g (B&W)		\$1.40		\$3.99	N/A
Page 9 - Up & Go Side Panel						
9	Sanitarium Up & Go 250mL 3pk excl. Energize (B&W)	TV	\$2.78	½	\$2.77	\$3.69 per 1L
Page 10						
1	Devondale Butter Pat 500g	Press	\$1.51		\$4.99	\$1.00 per 100g
2	Betta Flavoured Milk 500mL (POT) (B&W)		\$0.81		\$2.99	\$5.98 per 1L
3	Spreyton Fresh Juice 2L (POT)		\$1.10		\$4.99	\$2.50 per 1L
4	Tamar Valley 99.85% Fat Free Natural Yoghurt 500g (POT)		\$1.20		\$2.49	50¢ per 100g
5	Birds Eye Deli Chips 600g		\$0.51		\$3.49	\$5.82 per 1kg
6	Birds Eye Frozen Peas 500g (excl. Baby Peas)		\$0.36		\$1.99	\$3.98 per 1kg
7	Nanna's Snack Fruit Pies 4pk/Family 600g		\$1.40		\$2.99	N/A
8	Peters Light & Creamy 1.8L (B&W)	Press	\$1.51		\$3.99	22¢ per 100mL



Wednesday 21 Jul 2021 - Tuesday 27 Jul 2021 (week 30)

Page 10 - Four 'n Twenty Side Panel					
9	Four 'n Twenty Traditional Pies 4pk (B&W)	Digital	\$4.00	\$4.99	71¢ per 100g
Page 11					
1	Handee Ultra Paper Towel 4pk/Double 2pk (B&W)		\$1.76	\$4.99	\$2.08 per 100ea
2	Bref Cubes 50g 2pk/Power Active 50g/Lemon 50mL		\$2.01	\$2.99	N/A
3	Macleans Range (B&W)			50% OFF	
4	ISDC/Kree Hand Sanitiser 500mL	LPE		\$3.99	80¢ per 100mL
5	Nivea Aerosol Deodorant 250mL/153-162g		\$2.51	\$3.99	N/A
6	Lucky Dog Dry Dog Food 3kg (B&W)	Press	\$3.20	\$5.99	20¢ per 100g
7	Pedigree Canned Dog Food 700g		\$0.14	\$2.35	34¢ per 100g
Page 11 - U By Kotex Side Panel					
8	U by Kotex Pads/Tampons 10-16's (B&W)	LPE		\$4.00	N/A
Page 12					
1	Fab Laundry Powder 1.8/2kg & Liquid 1.8L (B&W)	TV	\$1.26	\$5.99	N/A
2	Perfect Italiano Grated Cheese 450g (B&W)	TV	\$2.66	\$4.99	\$11.09 per 1kg
3	Felix Cat Food 12pk (B&W)	Digital	\$1.51	\$9.99	98¢ per 100g
4	Bundaberg Ginger Beer Cans 200mL 6pk (B&W)	Press	\$3.30	½ \$3.29	\$2.74 per 1L
Page 13 - Purina Full Page (Digital Only)					
1	Lucky Dog Dry Dog Food 3kg (B&W)	Press	\$3.20	\$5.99	20¢ per 100g
2	Felix Cat Food 12pk (B&W)	Digital	\$1.51	\$9.99	98¢ per 100g
3	Fancy Feast Petite Cuisine Cat Food 6pk		\$0.51	\$4.49	\$1.50 per 100g
Page 14 - Dr Oetker Ristorante Full Page (Digital Only)					
1	Dr Oetker Ristorante Pizza 310-390g (B&W)	TV	\$4.48	½ \$4.47	N/A
Page 15 - Moccona Full Page (Digital Only)					
1	Moccona Coffee Sachets 10pk (B&W)	TV	\$2.01	\$2.49	N/A
2	Moccona Specialty Blend Coffee 200g (B&W)	Digital	\$6.01	\$9.99	\$5.00 per 100g
Page 16 - JC's Sesh Snacks Full Page (Digital Only)					
1	JC's Sesh Snacks 115-130g (NEW) (B&W)	Digital	\$1.00	\$3.99ea	N/A
Page 17 - Fab Full Page (Digital Only)					
1	Fab Laundry Powder 1.8/2kg & Liquid 1.8L (B&W)	TV	\$1.26	\$5.99	N/A
Page 18 - Potato Rosti Melt Recipe Full Page (Digital Only)					
1	Perfect Italiano Grated Cheese 450g (B&W)	TV	\$2.66	\$4.99	\$11.09 per 1kg



Standard Catalogue

Wednesday 21 Jul 2021 - Tuesday 27 Jul 2021 (week 30)

Front Page		Save	% Off	Retail	
1	Moccona Coffee Sachets 10pk (B&W) TV	\$2.01		\$2.49	N/A
2	Maggi Cup Noodles 58-65g (B&W) TV	\$0.90	½	\$0.90	N/A
3	Red Rock Deli Chips 150/165g (B&W) TV	\$2.35	½	\$2.34	N/A
4	Peters Drumstick 4/6pk (B&W) Digital	\$4.20	½	\$4.20	N/A
Page 2 - Marketing for Buy & Win Half Page					
Page 2 - Ashgrove Half Page					
1	Ashgrove Cheddar 500g (POT) (B&W)	\$1.80		\$8.99	\$17.98 per 1kg
2	Ashgrove Barista Milk 1L (POT) (New) (B&W)	\$0.30		\$2.49	\$2.49 per 1L
Page 3 - Sorbent Half Page					
1	Sorbent Toilet Tissue 24pk (B&W) TV	\$4.00		\$8.99	21¢ per 100sh
2	Sorbent Facial Tissues 170s (B&W)	\$0.50		\$1.75	\$1.03 per 100ea
Page 3 - Milo Half Page					
3	Nestle Milo 395/460g (excl Plant Based & Xtra) (B&W) Digital	\$2.51		\$4.49	N/A
Page 4 - Buy & Win Page					
1	Arnott's Family Assorted Biscuits 500g (B&W) Press	\$1.01		\$3.99	80¢ per 100g
2	Allen's Jelly/Mint Confectionery Range 150-200g (B&W) Digital	\$1.01		\$1.99	N/A
3	Cadbury Family Block Chocolate 160-190g (feat. Breakaway) (B&W) Press	\$1.51		\$3.49	N/A
4	Mentos Choco Roll 38g (B&W)	\$0.34		\$1.25	\$3.29 per 100g
5	Bundaberg Ginger Beer Cans 200mL 6pk (B&W) Press	\$3.30	½	\$3.29	\$2.74 per 1L
6	Mount Franklin Spring Water 500mL 20pk (B&W) Press	\$6.00		\$8.99	90¢ per 1L
7	Powerade Sports Drink 1L (B&W)	\$2.76		\$2.99	\$2.99 per 1L
8	Kirks Soft Drink 1.25L (B&W) Press	\$0.98		2 for \$3	\$1.20 per 1L
9	Uncle Tobys Quick/Traditional Oats 1kg (B&W) Press	\$2.01		\$3.99	40¢ per 100g
10	Tetley Extra Strong Tea Cup Bags 50's (B&W)	\$1.20		\$2.49	\$2.49 per 100g
11	Moccona Specialty Blend Coffee 200g (B&W) Digital	\$6.01		\$9.99	\$5.00 per 100g
12	Vegeta Organic Gourmet Stock Powder 160g (B&W)	\$1.00		\$2.99	19¢ per 10g
Page 5 - Buy & Win Page					
1	Peters Light & Creamy 1.8L (B&W) Press	\$1.51		\$3.99	22¢ per 100mL
2	Dr Oetker Ristorante Pizza 310-390g (B&W) TV	\$4.48	½	\$4.47	N/A
3	Ingham Chicken Breast Munchies 400g (B&W)	\$1.30		\$6.99	\$17.48 per 1kg
4	Betta Flavoured Milk 500mL (POT) (B&W)	\$0.81		\$2.99	\$5.98 per 1L
5	Cripps Crumpet Splits 6pk (POT) (B&W)	\$1.76		\$1.99	47¢ per 100g
6	Cripps Master Hot Dog/Lunch Rolls 6pk (POT) (B&W) Digital	\$2.00	½	\$1.99	33¢ per 1ea
7	Schwarzkopf Extra Care Hair Spray/Lacquer 250g/200mL (B&W)	\$2.66		\$4.99	N/A
8	U by Kotex Pads/Tampons 10-16's (B&W) LPE			\$4.00	N/A
9	BabyLove Cosifit Jumbo Nappies 54-76pk (B&W) Digital	\$2.01		\$23.99	N/A
10	Felix Cat Food 12pk (B&W) Digital	\$1.51		\$9.99	98¢ per 100g
11	Fab Laundry Powder 1.8/2kg & Liquid 1.8L (B&W) TV	\$1.26		\$5.99	N/A
12	Finish Dish Tablets 0% 22pk (B&W) Digital	\$8.51	½	\$8.49	\$2.37 per 100g
Page 6					
1	Arnott's Chocolate Biscuits 160-250g excluding Tim Tam (B&W) Digital	\$2.01	½	\$1.99	N/A
2	Uncle Tobys Le Snak 6pk (B&W)	\$2.61	½	\$2.49	\$1.89 per 100g
3	Twisties/Burger Rings/Cheetos 125-270g	\$0.50		\$3.49	N/A
4	Kinder Bueno 39/43g	\$1.19	½	\$1.10	N/A



Standard Catalogue

Wednesday 21 Jul 2021 - Tuesday 27 Jul 2021 (week 30)

5	Westerway Farms Blackcurrant/Raspberry Syrup 750mL (POT) (B&W)		\$0.86		\$5.49	\$7.32 per 1L
6	Lipton Ice Tea 1.5L		\$2.25	½	\$2.24	\$1.49 per 1L
7	Monster Energy Drink 500mL 4pk (B&W)		\$4.80		\$7.99	\$4.00 per 1L
Page 6 - Coca Cola No Sugar Side Panel						
8	Coca-Cola 375mL 30pk (B&W)	TV	\$6.50		\$20.49	\$1.82 per 1L
9	Coca-Cola/Lift/Fanta/Sprite Soft Drink 2L (B&W)	Press	\$0.54		\$2.65	\$1.33 per 1L
10	Coca-Cola/Lift/Fanta/Sprite 375mL 10pk (B&W)		\$4.30		\$8.49	\$2.26 per 1L
Page 7						
1	Campbell's Canned Soup 495-510g (excl Bone Broth)	Press	\$1.91	½	\$1.88	N/A
2	Dolmio Extra Pasta Sauce 490/500g	Press	\$0.80		\$2.49	N/A
3	Leggos Pesto 190g		\$0.66		\$3.99	\$2.10 per 100g
4	Handee Ultra Paper Towel 4pk/Double 2pk (B&W)		\$1.76		\$4.99	\$2.08 per 100ea
5	Bref Cubes 50g 2pk/Power Active 50g/Lemon 50mL		\$2.01		\$2.99	N/A
6	Lucky Dog Dry Dog Food 3kg (B&W)	Press	\$3.20		\$5.99	20¢ per 100g
7	Macleans Range (B&W)				50% OFF	
Page 7 - Up & Go Side Panel						
8	Sanitarium Up & Go 250mL 3pk excl. Energize (B&W)	TV	\$2.78	½	\$2.77	\$3.69 per 1L
Page 8						
1	Produce Line - Refer to Fresh Sheet (B&W) (Produce)	TV			\$0.00kg	N/A
2	Produce Line - Refer to Fresh Sheet (Produce)	Press			\$0.00kg	N/A
3	JC's Sesh Snacks 115-130g (NEW) (B&W)	Digital	\$1.00		\$3.99ea	N/A
4	Nichols Whole Bagged Chicken (B&W) (Meat)	Press			\$3.99kg	N/A
5	National Meat Pies/Pasties 2pk (POT) (B&W)	Digital	\$2.36		\$4.99	\$1.39 per 100g
6	Perfect Italiano Grated Cheese 450g (B&W)	TV	\$2.66		\$4.99	\$11.09 per 1kg
7	Devondale Butter Pat 500g	Press	\$1.51		\$4.99	\$1.00 per 100g
8	Spreyton Fresh Juice 2L (POT)		\$1.10		\$4.99	\$2.50 per 1L
9	Birds Eye Deli Chips 600g		\$0.51		\$3.49	\$5.82 per 1kg
10	Four 'n Twenty Traditional Pies 4pk (B&W)	Digital	\$4.00		\$4.99	71¢ per 100g
11	Nanna's Snack Fruit Pies 4pk/Family 600g		\$1.40		\$2.99	N/A
Page 9 - Purina Full Page (Digital Only)						
1	Lucky Dog Dry Dog Food 3kg (B&W)	Press	\$3.20		\$5.99	20¢ per 100g
2	Felix Cat Food 12pk (B&W)	Digital	\$1.51		\$9.99	98¢ per 100g
3	Fancy Feast Petite Cuisine Cat Food 6pk		\$0.51		\$4.49	\$1.50 per 100g
Page 10 - Dr Oetker Ristorante Full Page (Digital Only)						
1	Dr Oetker Ristorante Pizza 310-390g (B&W)	TV	\$4.48	½	\$4.47	N/A
Page 11 - Moccona Full Page (Digital Only)						
1	Moccona Coffee Sachets 10pk (B&W)	TV	\$2.01		\$2.49	N/A
2	Moccona Specialty Blend Coffee 200g (B&W)	Digital	\$6.01		\$9.99	\$5.00 per 100g
Page 12 - JC's Sesh Snacks Full Page (Digital Only)						
1	JC's Sesh Snacks 115-130g (NEW) (B&W)	Digital	\$1.00		\$3.99ea	N/A
Page 13 - Fab Full Page (Digital Only)						
1	Fab Laundry Powder 1.8/2kg & Liquid 1.8L (B&W)	TV	\$1.26		\$5.99	N/A
Page 14 - Potato Rosti Melt Recipe Full Page (Digital Only)						
1	Perfect Italiano Grated Cheese 450g (B&W)	TV	\$2.66		\$4.99	\$11.09 per 1kg



Press

Examiner / Mercury / Advocate

Wednesday 21 Jul 2021 - Tuesday 27 Jul 2021 (week 30)

Alpha Sorted List - ALL PRESS (Including Digital)			Retail	
1	!BabyLove Cosifit Jumbo Nappies 54-76pk (B&W)	Digital	\$23.99	N/A
2	Allen's Jelly/Mint Confectionery Range 150-200g (B&W)	Digital	\$1.99	N/A
3	Arnott's Chocolate Biscuits 160-250g excluding Tim Tam (B&W)	Digital	\$1.99	N/A
4	Arnott's Family Assorted Biscuits 500g (B&W)		\$3.99	80¢ per 100g
5	Bundaberg Ginger Beer Cans 200mL 6pk (B&W)		\$3.29	\$2.74 per 1L
6	Cadbury Family Block Chocolate 160-190g (feat. Breakaway) (B&W)		\$3.49	N/A
7	Campbell's Canned Soup 495-510g (excl Bone Broth)		\$1.88	N/A
8	Coca-Cola 375mL 30pk (B&W)	TV	\$20.49	\$1.82 per 1L
9	Coca-Cola/Lift/Fanta/Sprite Soft Drink 2L (B&W)		\$2.65	\$1.33 per 1L
10	Cripps Master Hot Dog/Lunch Rolls 6pk (POT) (B&W)	Digital	\$1.99	33¢ per 1ea
11	Devondale Butter Pat 500g		\$4.99	\$1.00 per 100g
12	Dolmio Extra Pasta Sauce 490/500g		\$2.49	N/A
13	Dr Oetker Ristorante Pizza 310-390g (B&W)	TV	\$4.47	N/A
14	Fab Laundry Powder 1.8/2kg & Liquid 1.8L (B&W)	TV	\$5.99	N/A
15	Felix Cat Food 12pk (B&W)	Digital	\$9.99	98¢ per 100g
16	Finish Dish Tablets 0% 22pk (B&W)	Digital	\$8.49	\$2.37 per 100g
17	Four 'n Twenty Traditional Pies 4pk (B&W)	Digital	\$4.99	71¢ per 100g
18	Kirks Soft Drink 1.25L (B&W)		2 for \$3	\$1.20 per 1L
19	Lucky Dog Dry Dog Food 3kg (B&W)		\$5.99	20¢ per 100g
20	Moccona Coffee Sachets 10pk (B&W)	TV	\$2.49	N/A
21	Moccona Specialty Blend Coffee 200g (B&W)	Digital	\$9.99	\$5.00 per 100g
22	Mount Franklin Spring Water 500mL 20pk (B&W)		\$8.99	90¢ per 1L
23	National Meat Pies/Pasties 2pk (POT) (B&W)	Digital	\$4.99	\$1.39 per 100g
24	Nestle Milo 395/460g (excl Plant Based & Xtra) (B&W)	Digital	\$4.49	N/A
25	Nichols Whole Bagged Chicken (B&W) (Meat)		\$3.99kg	N/A
26	Perfect Italiano Grated Cheese 450g (B&W)	TV	\$4.99	\$11.09 per 1kg
27	Peters Drumstick 4/6pk (B&W)	Digital	\$4.20	N/A
28	Peters Light & Creamy 1.8L (B&W)		\$3.99	22¢ per 100mL
29	Produce Line - Refer to Fresh Sheet (B&W) (Produce)	TV	\$0.00kg	N/A
30	Red Rock Deli Chips 150/165g (B&W)	TV	\$2.34	N/A
31	Sanitarium Up & Go 250mL 3pk excl. Energize (B&W)	TV	\$2.77	\$3.69 per 1L
32	Sorbent Toilet Tissue 24pk (B&W)	TV	\$8.99	21¢ per 100sh
33	U by Kotex Pads/Tampons 10-16's (B&W)	LPE	\$4.00	N/A
34	Uncle Tobys Quick/Traditional Oats 1kg (B&W)		\$3.99	40¢ per 100g



Catalogue

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Alpha Sorted List - Catalogue		Retail	
1	Ashgrove Barista Milk 1L (New) (B&W)	\$2.49	\$2.49 per 1L
2	Ashgrove Cheddar 500g (POT) (B&W)	\$8.99	\$17.98 per 1kg
3	BabyLove Everyday Baby Wipes 80pk (B&W)	\$2.99	\$3.74 per 100ea
4	Betta Flavoured Milk 500mL (POT) (B&W)	\$2.99	\$5.98 per 1L
5	Birds Eye Deli Chips 600g	\$3.49	\$5.82 per 1kg
6	Birds Eye Frozen Peas 500g (excl. Baby Peas)	\$1.99	\$3.98 per 1kg
7	Bref Cubes 50g 2pk/Power Active 50g/Lemon 50mL	\$2.99	N/A
8	Central Cake Co Fingers 6pk (POT)	\$6.99	N/A
9	Coca-Cola/Lift/Fanta/Sprite 375mL 10pk (B&W)	\$8.49	\$2.26 per 1L
10	Cripps Crumpet Splits 6pk (POT) (B&W)	\$1.99	47¢ per 100g
11	Doritos Crackers 160g	\$1.75	\$1.09 per 100g
12	Fancy Feast Petite Cuisine Cat Food 6pk	\$4.49	\$1.50 per 100g
13	Four 'n Twenty Snack Pack 1.1kg (NEW) (B&W)	\$6.99	64¢ per 100g
14	Handee Ultra Paper Towel 4pk/Double 2pk (B&W)	\$4.99	\$2.08 per 100ea
15	Ingham Chicken Breast Munchies 400g (B&W)	\$6.99	\$17.48 per 1kg
16	Ingham's Chicken Nuggets 700g (B&W)	\$5.99	\$8.56 per 1kg
17	ISDC/Kree Hand Sanitiser 500mL	LPE \$3.99	80¢ per 100mL
18	Kinder Bueno 39/43g	\$1.10	N/A
19	Leggos Pesto 190g	\$3.99	\$2.10 per 100g
20	Lipton Ice Tea 1.5L	\$2.24	\$1.49 per 1L
21	Macleans Range (B&W)	50% OFF	
22	MasterFoods Corn Relish 250g	\$2.25	90¢ per 100g
23	Mentos Choco Roll 38g (B&W)	\$1.25	\$3.29 per 100g
24	Monster Energy Drink 500mL 4pk (B&W)	\$7.99	\$4.00 per 1L
25	Nanna's Snack Fruit Pies 4pk/Family 600g	\$2.99	N/A
26	Nestle Hot Chocolate 10pk (B&W)	\$3.29	N/A
27	Nivea Aerosol Deodorant 250mL/153-162g	\$3.99	N/A
28	Pedigree Canned Dog Food 700g	\$2.35	34¢ per 100g
29	Peters Family Variety Pack 24pk (B&W)	\$19.99	N/A
30	Powerade Sports Drink 1L (B&W)	\$2.99	\$2.99 per 1L
31	Sanitarium Marmite 250g (B&W)	\$2.99	\$1.20 per 100g
32	Sanitarium Peanut Butter 375g (B&W)	\$2.35	63¢ per 100g
33	Schwarzkopf Extra Care Hair Spray/Lacquer 250g/200mL (B&W)	\$4.99	N/A
34	Sorbent Facial Tissues 170s (B&W)	\$1.75	\$1.03 per 100ea
35	Spreyton Fresh Juice 2L (POT)	\$4.99	\$2.50 per 1L
36	Tamar Valley 99.85% Fat Free Natural Yoghurt 500g (POT)	\$2.49	50¢ per 100g
37	TCC Coconut Milk 400mL	\$1.00	25¢ per 100mL
38	Tetley Extra Strong Tea Cup Bags 50's (B&W)	\$2.49	\$2.49 per 100g
39	Tostitos 175g	\$2.24	\$1.28 per 100g
40	Twisties/Burger Rings/Cheetos 125-270g	\$3.49	N/A
41	U by Kotex Pads/Tampons 10-16's (B&W)	LPE \$4.00	N/A
42	Uncle Tobys Le Snak 6pk (B&W)	\$2.49	\$1.89 per 100g
43	Uncle Tobys Plus Cereal 410-435g (B&W)	\$3.99	N/A
44	Vegeta Organic Gourmet Stock Powder 160g (B&W)	\$2.99	19¢ per 10g
45	Vegeta Spread 135g (B&W)	\$1.85	\$1.37 per 100g
46	Western Star Spreadable 375g (B&W)	\$3.69	98¢ per 100g



Catalogue

Wednesday 21 Jul 2021 - Tuesday 27 Jul 2021 (week 30)

47	Westerway Farms Blackcurrant/Raspberry Syrup 750mL (POT) (B&W)	\$5.49	\$7.32 per 1L
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