



Fresh

Wednesday 21 Jul 2021 - Tuesday 27 Jul 2021 (week 30)

Meat Press - Fri 23 Jul			Supplier			Cost	Retail	
1	Nichols Whole Bagged Chicken	POT	Nichols	(B&W)		\$3.60kg	\$3.99kg	N/A
Meat Extended Catalogue								
1	Beef Porterhouse Steak		Johnston			\$20.90kg	\$32.99kg	N/A
1	PFD Fresh Beef Porterhouse Steak		PFD			\$24.50kg	\$32.99kg	N/A
1	Wilderness Beef Porterhouse Steak		Freshline			\$28.00kg	\$32.99kg	\$ per 00
2	Beef Mince First Grade		Johnston			\$11.50kg	\$15.99kg	N/A
2	PFD Fresh First Grade Beef Mince		PFD			\$13.50kg	\$15.99kg	N/A
2	Wilderness Beef First Grade Mince		Freshline			\$13.50kg	\$15.99kg	\$ per 00
3	PFD Fresh Lamb Leg Half		PFD			\$13.00kg	\$15.99kg	\$ per 00
3	Wild Clover Half Cut Lamb Legs (ctn 14)		Freshline			\$13.50kg	\$15.99kg	N/A
Deli Press - Fri 23 Jul								
1	Nichols Chicken Breast Fillets	POT	Nichols			\$7.54kg	\$8.99kg	N/A
Deli Extended Catalogue								
1	Pandani Premium Boneless Leg Ham	POT	Pandani			\$14.20kg	\$19.99kg	N/A
2	Pandani Cocktail Saveloys	POT	Pandani			\$7.45kg	\$9.99kg	N/A
3	Nichols Chicken Kiev (ctn 20)	POT	Nichols			\$57.20ctn	\$3.49ea	N/A
^Produce Press - Fri 23 Jul & TV			Supplier	Origin	Case	Cost	Retail	
1	Produce Line - Refer to Fresh Sheet			Australia				N/A
Produce Press - Fri 23 Jul & Catalogues								
1	Carrots 1kg	POT	Island Fresh	Australia	\$15.00ctn	\$1.00bag	\$1.25bag	\$1.25 per 1kg
2	Brussels Sprouts		Island Fresh	Australia	\$20.00ctn	\$4.00kg	\$4.95kg	\$ per 00
Produce Extended Catalogue								
1	Sweet Potatoes		Island Fresh	Australia	\$24.00ctn	\$1.60kg	\$2.00kg	N/A
Produce Both Catalogues & Digital			Wednesday 30 Jun 2021 (week 27) - Tuesday 27 Jul 2021 (week 30)					
1	JC's Sesh Snacks 115-130g	NEW	Island Fresh	(B&W)		\$27.00ctn	\$3.99ea	\$ per 00
Produce In-store			Wednesday 30 Jun 2021 (week 27) - Tuesday 27 Jul 2021 (week 30)					
1	JC's Quality Outback Mix 500g	*	Island Fresh	(B&W)		\$127.02ctn	\$8.99ea	\$17.98 per 1kg
2	JC's Apricots Dried 500g		Island Fresh	(B&W)		\$96.53ctn	\$6.99ea	\$13.98 per 1kg
3	JC's Walnuts Natural 350g		Island Fresh	(B&W)		\$105.00ctn	\$7.99ea	\$22.83 per 1kg
4	JC's Delicious Energy Mix 500g		Island Fresh	(B&W)		\$127.02ctn	\$8.49ea	\$16.98 per 1kg
5	JC's Mixed Nuts Salted/Unsalted 350g		Island Fresh	(B&W)		\$67.55ctn	\$7.99ea	\$22.83 per 1kg

^Currently marked TBA a 4th (Late week) produce line may be added, subject to competition pricing. Where this applies TIR will forward a separate email notification to all retailers by 10.00AM Tuesday. Advertising for the additional line will not commence until the Friday of the promotional week.