

**TV/Digital****Wednesday 17 Jul 2024 - Tuesday 23 Jul 2024 (week 29)**

| Television Advertised              |                                                  | Save    | % Off | Retail   |                   |
|------------------------------------|--------------------------------------------------|---------|-------|----------|-------------------|
| 1                                  | Cadbury Medium Bars 30-60g (GA)                  | \$1.50  | >½    | \$1.00   | N/A               |
| 2                                  | M&M's/Maltesers 130-180g (GA)                    | \$3.16  | ½     | \$2.99   | N/A               |
| 3                                  | Nestle Block Chocolate 118-200g (GA)             | \$3.01  | ½     | \$2.99   | N/A               |
| 4                                  | Sanitarium Weet-Bix 575g (GA)                    | \$2.34  | ½     | \$2.25   | 39¢ per 100g      |
| 5                                  | Doritos Corn Chips 150/170g (GA)                 | \$2.40  | ½     | \$2.40   | N/A               |
| 6                                  | Coca-Cola Soft Drink 1.25L (GA)                  | \$1.90  | ½     | \$1.90   | \$1.52 per 1L     |
| 7                                  | Moccona Coffee Sachets 10pk (GA)                 | \$2.25  |       | \$3.75   | N/A               |
| 8                                  | Sorbent Toilet Tissue Hypo-Allergenic 12pk (GA)  | \$6.00  | ½     | \$5.99   | 28¢ per 100sh     |
| 9                                  | Peters Drumstick 4/6pk (GA)                      | \$4.75  | ½     | \$4.75   | N/A               |
| Television Advertised - Fri 19 Jul |                                                  |         |       |          |                   |
| 10                                 | Produce Line - Refer to Fresh Sheet (Produce)    |         |       | \$1.00kg | N/A               |
| 11                                 | Cripps Master Hot Dog/Lunch Rolls 6pk (POT) (GA) | \$0.80  |       | \$3.99   | 67¢ per 1ea       |
| Television Streaming               |                                                  |         |       |          |                   |
| 1                                  | Coca-Cola 30 x 375mL (GA)                        | \$16.90 |       | \$27.00  | \$2.40 per 1L     |
| 2                                  | Duck Fresh Discs 36mL (GA)                       | \$4.25  | ½     | \$4.24   | \$11.78 per 100mL |
| 3                                  | Sanitarium So Good UHT Reg/Lite Soy Milk 1L (GA) | \$0.86  |       | \$1.99   | \$1.99 per 1L     |
| 4                                  | Arnott's Deluxe Tim Tam Biscuits 175g (GA)       | \$3.25  | ½     | \$2.75   | \$1.57 per 100g   |

| Google Advertised |                                                                      |         |   |         |                   |
|-------------------|----------------------------------------------------------------------|---------|---|---------|-------------------|
| 1                 | Pascall/The Natural Confectionery Bags 120-280g (GA)                 | \$2.51  | ½ | \$2.49  | N/A               |
| 2                 | Arnott's Scotch Finger/Cream Biscuits 200-250g (GA)                  | \$0.60  |   | \$2.99  | N/A               |
| 3                 | Nestle Milo 395/460g (excl Plant Based & Xtra) (GA)                  | \$5.01  | ½ | \$4.99  | N/A               |
| 4                 | Kellogg's Crunchy Nut/Froot Loops/Just Right/Coco Pops 460-740g (GA) | \$2.51  |   | \$7.49  | N/A               |
| 5                 | Coca-Cola 30 x 375mL (GA)                                            | \$16.90 |   | \$27.00 | \$2.40 per 1L     |
| 6                 | Duck Fresh Discs 36mL (GA)                                           | \$4.25  | ½ | \$4.24  | \$11.78 per 100mL |

| Facebook Advertised - Give Away Half Price |                                                  |        |   |        |                 |
|--------------------------------------------|--------------------------------------------------|--------|---|--------|-----------------|
| 1                                          | Nestle Block Chocolate 118-200g (GA)             | \$3.01 | ½ | \$2.99 | N/A             |
| 2                                          | Cadbury Fingers 114g/Freddo Biscuit 167g (GA)    | \$2.01 | ½ | \$1.99 | N/A             |
| 3                                          | Bundaberg Ginger Beer/Soft Drink 6 x 200mL (GA)  | \$3.81 | ½ | \$3.79 | \$3.16 per 1L   |
| 4                                          | Sorbent Toilet Tissue Hypo-Allergenic 12pk (GA)  | \$6.00 | ½ | \$5.99 | 28¢ per 100sh   |
| Facebook Advertised - Breakfast            |                                                  |        |   |        |                 |
| 1                                          | Sanitarium Weet-Bix 575g (GA)                    | \$2.34 | ½ | \$2.25 | 39¢ per 100g    |
| 2                                          | Sanitarium So Good UHT Reg/Lite Soy Milk 1L (GA) | \$0.86 |   | \$1.99 | \$1.99 per 1L   |
| 3                                          | Eliza's Loaves 500g (POT) (GA)                   | \$1.91 |   | \$2.49 | 50¢ per 100g    |
| 4                                          | Bega Peanut Butter 470g (GA)                     | \$1.76 |   | \$5.49 | \$1.17 per 100g |

| Wednesday Catalogue Email Header                      |                                   |        |   |           |     |
|-------------------------------------------------------|-----------------------------------|--------|---|-----------|-----|
| 1                                                     | Doritos Corn Chips 150/170g (GA)  | \$2.40 | ½ | \$2.40    | N/A |
| 2                                                     | Peters Drumstick 4/6pk (GA)       | \$4.75 | ½ | \$4.75    | N/A |
| Friday Catalogue Email - Teriyaki Beef Mince Stir Fry |                                   |        |   |           |     |
| 1                                                     | Wilderness Beef Lean Mince (Meat) |        |   | \$16.99kg | N/A |

| Website Banner |  |  |  |  |  |
|----------------|--|--|--|--|--|
|----------------|--|--|--|--|--|

**TV/Digital****Wednesday 17 Jul 2024 - Tuesday 23 Jul 2024 (week 29)**

|   |                                 |        |    |        |              |
|---|---------------------------------|--------|----|--------|--------------|
| 1 | Cadbury Medium Bars 30-60g (GA) | \$1.50 | >½ | \$1.00 | N/A          |
| 2 | Sanitarium Weet-Bix 575g (GA)   | \$2.34 | ½  | \$2.25 | 39¢ per 100g |

**Radio Advertised**

|   |                                                 |        |    |        |               |
|---|-------------------------------------------------|--------|----|--------|---------------|
| 1 | Cadbury Medium Bars 30-60g (GA)                 | \$1.50 | >½ | \$1.00 | N/A           |
| 2 | M&M's/Maltesers 130-180g (GA)                   | \$3.16 | ½  | \$2.99 | N/A           |
| 3 | Nestle Block Chocolate 118-200g (GA)            | \$3.01 | ½  | \$2.99 | N/A           |
| 4 | Sanitarium Weet-Bix 575g (GA)                   | \$2.34 | ½  | \$2.25 | 39¢ per 100g  |
| 5 | Doritos Corn Chips 150/170g (GA)                | \$2.40 | ½  | \$2.40 | N/A           |
| 6 | Coca-Cola Soft Drink 1.25L (GA)                 | \$1.90 | ½  | \$1.90 | \$1.52 per 1L |
| 7 | Moccona Coffee Sachets 10pk (GA)                | \$2.25 |    | \$3.75 | N/A           |
| 8 | Sorbent Toilet Tissue Hypo-Allergenic 12pk (GA) | \$6.00 | ½  | \$5.99 | 28¢ per 100sh |

**Insert - Big Giveaway****Insert - Page 1**

|   |                                      |        |    |        |     |
|---|--------------------------------------|--------|----|--------|-----|
| 1 | Cadbury Medium Bars 30-60g (GA)      | \$1.50 | >½ | \$1.00 | N/A |
| 2 | M&M's/Maltesers 130-180g (GA)        | \$3.16 | ½  | \$2.99 | N/A |
| 3 | Nestle Block Chocolate 118-200g (GA) | \$3.01 | ½  | \$2.99 | N/A |
| 4 | Doritos Corn Chips 150/170g (GA)     | \$2.40 | ½  | \$2.40 | N/A |

**Insert - Page 2**

|   |                                                     |        |   |        |               |
|---|-----------------------------------------------------|--------|---|--------|---------------|
| 1 | Coca-Cola Soft Drink 1.25L (GA)                     | \$1.90 | ½ | \$1.90 | \$1.52 per 1L |
| 2 | Moccona Coffee Sachets 10pk (GA)                    | \$2.25 |   | \$3.75 | N/A           |
| 3 | Arnott's Scotch Finger/Cream Biscuits 200-250g (GA) | \$0.60 |   | \$2.99 | N/A           |
| 4 | Cripps Master Hot Dog/Lunch Rolls 6pk (POT) (GA)    | \$0.80 |   | \$3.99 | 67¢ per 1ea   |

**Insert - Page 3**

|   |                                                     |        |   |        |                 |
|---|-----------------------------------------------------|--------|---|--------|-----------------|
| 1 | Nestle Milo 395/460g (excl Plant Based & Xtra) (GA) | \$5.01 | ½ | \$4.99 | N/A             |
| 2 | Cadbury Fingers 114g/Freddo Biscuit 167g (GA)       | \$2.01 | ½ | \$1.99 | N/A             |
| 3 | Bundaberg Ginger Beer/Soft Drink 6 x 200mL (GA)     | \$3.81 | ½ | \$3.79 | \$3.16 per 1L   |
| 4 | Arnott's Deluxe Tim Tam Biscuits 175g (GA)          | \$3.25 | ½ | \$2.75 | \$1.57 per 100g |

**Insert - Page 4**

|   |                                                      |        |   |        |               |
|---|------------------------------------------------------|--------|---|--------|---------------|
| 1 | Peters Drumstick 4/6pk (GA)                          | \$4.75 | ½ | \$4.75 | N/A           |
| 2 | Sorbent Toilet Tissue Hypo-Allergenic 12pk (GA)      | \$6.00 | ½ | \$5.99 | 28¢ per 100sh |
| 3 | Sanitarium Weet-Bix 575g (GA)                        | \$2.34 | ½ | \$2.25 | 39¢ per 100g  |
| 4 | Pascall/The Natural Confectionery Bags 120-280g (GA) | \$2.51 | ½ | \$2.49 | N/A           |



# Press

Examiner / Mercury / Advocate

Wednesday 17 Jul 2024 - Tuesday 23 Jul 2024 (week 29)

| Thursday 18 Jul - ALL PRESS                        |                                                                              | Save   | % Off | Retail    |                 |
|----------------------------------------------------|------------------------------------------------------------------------------|--------|-------|-----------|-----------------|
| 1                                                  | Sanitarium So Good UHT Reg/Lite Soy Milk 1L (GA) Digital                     | \$0.86 |       | \$1.99    | \$1.99 per 1L   |
| 2                                                  | Kellogg's Crunchy Nut/Froot Loops/Just Right/Coco Pops 460-740g (GA) Digital | \$2.51 |       | \$7.49    | N/A             |
| 3                                                  | Yoplait Yoghurt 12pk (GA)                                                    | \$1.25 |       | \$6.75    | 56¢ per 100g    |
| Friday 19 Jul - Advocate/Examiner - (Market Fresh) |                                                                              |        |       |           |                 |
| 1                                                  | Produce Line - Refer to Fresh Sheet (Produce) TV                             |        |       | \$0.00kg  | N/A             |
| 2                                                  | Produce Line - Refer to Fresh Sheet (Produce)                                |        |       | \$0.00kg  | N/A             |
| 3                                                  | Produce Line - Refer to Fresh Sheet (Produce)                                |        |       | \$0.00kg  | N/A             |
| Friday 19 Jul - Advocate/Examiner - (Market Fresh) |                                                                              |        |       |           |                 |
| 1                                                  | Eliza's Loaves 500g (POT) (GA) Digital                                       | \$1.91 |       | \$2.49    | 50¢ per 100g    |
| 2                                                  | Ingham's Chicken Breast Fillets (Deli)                                       |        |       | \$10.99kg | N/A             |
| 3                                                  | Wilderness Beef Lean Mince (Meat) Digital                                    |        |       | \$16.99kg | N/A             |
| Friday 19 Jul - Mercury - (Market Fresh)           |                                                                              |        |       |           |                 |
| 1                                                  | Eliza's Loaves 500g (POT) (GA) Digital                                       | \$1.91 |       | \$2.49    | 50¢ per 100g    |
| 2                                                  | Produce Line - Refer to Fresh Sheet (Produce) TV                             |        |       | \$0.00kg  | N/A             |
| 3                                                  | Wilderness Beef Lean Mince (Meat) Digital                                    |        |       | \$16.99kg | N/A             |
| Friday 19 Jul - Mercury                            |                                                                              |        |       |           |                 |
| 1                                                  | Coca-Cola Soft Drink 1.25L (GA) TV                                           | \$1.90 | ½     | \$1.90    | \$1.52 per 1L   |
| 2                                                  | Moccona Specialty Blend Coffee 200g (GA)                                     | \$7.01 |       | \$13.49   | \$6.75 per 100g |
| 3                                                  | Peters Drumstick 4/6pk (GA) TV                                               | \$4.75 | ½     | \$4.75    | N/A             |
| Saturday 20 Jul - Advocate & Examiner              |                                                                              |        |       |           |                 |
| 1                                                  | Coca-Cola Soft Drink 1.25L (GA) TV                                           | \$1.90 | ½     | \$1.90    | \$1.52 per 1L   |
| 2                                                  | Moccona Specialty Blend Coffee 200g (GA)                                     | \$7.01 |       | \$13.49   | \$6.75 per 100g |
| 3                                                  | Peters Drumstick 4/6pk (GA) TV                                               | \$4.75 | ½     | \$4.75    | N/A             |
| Saturday 20 Jul - Mercury Front Page               |                                                                              |        |       |           |                 |
| 1                                                  | Cadbury Medium Bars 30-60g (GA) TV                                           | \$1.50 | >½    | \$1.00    | N/A             |
| 2                                                  | Nestle Block Chocolate 118-200g (GA) TV                                      | \$3.01 | ½     | \$2.99    | N/A             |
| 3                                                  | Sanitarium Weet-Bix 575g (GA) TV                                             | \$2.34 | ½     | \$2.25    | 39¢ per 100g    |



Wednesday 17 Jul 2024 - Tuesday 23 Jul 2024 (week 29)

| Front                                      |                                                                      |         | Save    | % Off | Retail    |                  |
|--------------------------------------------|----------------------------------------------------------------------|---------|---------|-------|-----------|------------------|
| 1                                          | Nestle Block Chocolate 118-200g (GA)                                 | TV      | \$3.01  | ½     | \$2.99    | N/A              |
| 2                                          | Doritos Corn Chips 150/170g (GA)                                     | TV      | \$2.40  | ½     | \$2.40    | N/A              |
| 3                                          | Sorbent Toilet Tissue Hypo-Allergenic 12pk (GA)                      | TV      | \$6.00  | ½     | \$5.99    | 28¢ per 100sh    |
| 4                                          | Peters Drumstick 4/6pk (GA)                                          | TV      | \$4.75  | ½     | \$4.75    | N/A              |
| Page 2 - Marketing for Buy & Win Full Page |                                                                      |         |         |       |           |                  |
| Page 3 - Supplier Half Page - Coca-Cola    |                                                                      |         |         |       |           |                  |
| 1                                          | Coca-Cola Soft Drink 1.25L (GA)                                      | TV      | \$1.90  | ½     | \$1.90    | \$1.52 per 1L    |
| 2                                          | Coca-Cola 30 x 375mL (GA)                                            | Digital | \$16.90 |       | \$27.00   | \$2.40 per 1L    |
| 3                                          | Coca-Cola/Mt Franklin Sparkling Water 10 x 375mL (GA)                |         | \$6.91  |       | \$10.99   | \$2.93 per 1L    |
| 4                                          | Powerade Sports Drink 1L (GA)                                        |         | \$2.40  |       | \$3.60    | \$3.60 per 1L    |
| 5                                          | Mount Franklin Lightly Sparkling Spring Water 1.25L (GA)             |         | \$1.30  |       | \$1.90    | \$1.52 per 1L    |
| Page 3 - Supplier Half Page - Moccona      |                                                                      |         |         |       |           |                  |
| 1                                          | Moccona Coffee Sachets 10pk (GA)                                     | TV      | \$2.25  |       | \$3.75    | N/A              |
| 2                                          | Moccona Specialty Blend Coffee 200g (GA)                             | Press   | \$7.01  |       | \$13.49   | \$6.75 per 100g  |
| Page 4 - Buy & Win                         |                                                                      |         |         |       |           |                  |
| 1                                          | Arnott's Savoy/Jatz 225/250g (GA)                                    |         | \$1.01  |       | \$2.99    | N/A              |
| 2                                          | The Good Apple Sparkling Apple Juice 750mL (POT) (GA)                |         | \$1.61  |       | \$2.79    | \$3.72 per 1L    |
| 3                                          | Juicy Isle Topping 375mL (POT)                                       |         | \$0.80  |       | \$2.59    | 69¢ per 100mL    |
| 4                                          | Maggi 2 Minute Noodles 5pk (excl. Fusian) (GA)                       |         | \$1.01  |       | \$3.99    | N/A              |
| 5                                          | Sanitarium So Good UHT Reg/Lite Soy Milk 1L (GA)                     | Digital | \$0.86  |       | \$1.99    | \$1.99 per 1L    |
| 6                                          | Cadbury Share Pack 144-180g (GA)                                     |         | \$2.41  |       | \$3.59    | N/A              |
| 7                                          | Voltaren Selected Range (excl 20g) (GA)                              |         |         | 30%   |           | N/A              |
| 8                                          | Ziploc Sandwich Bags 100s (GA)                                       |         | \$1.71  |       | \$4.99    | 5¢ per 1ea       |
| 9                                          | Handee Ultra Paper Towel 3pk (GA)                                    |         | \$2.00  |       | \$3.99    | \$2.22 per 100ea |
| Page 5 - Buy & Wiin                        |                                                                      |         |         |       |           |                  |
| 1                                          | Cripps Master Hot Dog/Lunch Rolls 6pk (POT) (GA)                     | TV      | \$0.80  |       | \$3.99    | 67¢ per 1ea      |
| 2                                          | Nestle Milo 395/460g (excl Plant Based & Xtra) (GA)                  | Digital | \$5.01  | ½     | \$4.99    | N/A              |
| 3                                          | Arnott's Scotch Finger/Cream Biscuits 200-250g (GA)                  | Digital | \$0.60  |       | \$2.99    | N/A              |
| 4                                          | Kellogg's Crunchy Nut/Froot Loops/Just Right/Coco Pops 460-740g (GA) | Digital | \$2.51  |       | \$7.49    | N/A              |
| 5                                          | Yoplait Yoghurt 12pk (GA)                                            | Press   | \$1.25  |       | \$6.75    | 56¢ per 100g     |
| 6                                          | Bega Stringers/Cheese Sticks 8pk (GA)                                |         | \$1.01  |       | \$5.99    | \$37.44 per 1kg  |
| 7                                          | Duck River Butter Pat 250g (POT) (GA)                                |         | \$0.71  |       | \$4.49    | \$1.80 per 100g  |
| 8                                          | National Pies Party Pies/Sausage Rolls 12pk (POT) (GA)               |         | \$1.50  |       | \$8.99    | \$1.25 per 100g  |
| 9                                          | Johnno's Pasta Sauce 500g (POT) (GA)                                 |         | \$1.05  |       | \$6.45    | \$1.29 per 100g  |
| Page 6 - Produce & Meat                    |                                                                      |         |         |       |           |                  |
| 1                                          | Produce Line - Refer to Fresh Sheet (Produce)                        | Press   |         |       | \$ .00kg  | N/A              |
| 2                                          | Produce Line - Refer to Fresh Sheet (Produce)                        | Press   |         |       | \$ .00kg  | N/A              |
| 3                                          | Produce Line - Refer to Fresh Sheet (Produce)                        |         |         |       | \$ .00kg  | N/A              |
| 4                                          | JC's Almonds Natural 500g (Produce) (GA)                             |         | \$2.60  |       | \$8.99ea  | \$17.98 per 1kg  |
| 5                                          | Wilderness Beef Lean Mince (Meat)                                    | Digital |         |       | \$16.99kg | N/A              |
| 6                                          | Wilderness Beef Scotch Fillet Steak (Meat)                           |         |         |       | \$37.99kg | N/A              |
| 7                                          | Wild Clover Lamb Forequarter Chops (BBQ) (Meat)                      |         |         |       | \$17.99kg | N/A              |
| 8                                          | Pork Scotch Steaks (Meat)                                            |         |         |       | \$20.99kg | N/A              |
| 9                                          | Nichols Niblets Marinated Chicken Wings 1kg (7 ctn) (Meat)           |         |         |       | \$9.99ea  | \$9.99 per 1kg   |
| Page 7 - Bakery & Deli                     |                                                                      |         |         |       |           |                  |
| 1                                          | Eliza's Loaves 500g (POT) (GA)                                       | Digital | \$1.91  |       | \$2.49    | 50¢ per 100g     |
| 2                                          | Central Cake Co Fingers 6pk (POT)                                    |         | \$1.60  |       | \$7.99    | N/A              |
| 3                                          | Cripps ANZAC/Shortbread Biscuits 18pk (POT) (GA)                     |         | \$0.76  |       | \$4.39    | 24¢ per 1ea      |



Wednesday 17 Jul 2024 - Tuesday 23 Jul 2024 (week 29)

|                                         |                                                            |         |        |   |           |                  |
|-----------------------------------------|------------------------------------------------------------|---------|--------|---|-----------|------------------|
| 4                                       | Cripps Fruit Buns 6pk (POT) (GA)                           |         | \$1.41 |   | \$4.39    | 98¢ per 100g     |
| 5                                       | Suprema Aussie/Cinnamon Scrolls 4pk                        |         | \$1.16 |   | \$5.99    | \$1.50 per 1ea   |
| 6                                       | Ingham's Chicken Breast Fillets (Deli)                     | Press   |        |   | \$10.99kg | N/A              |
| 7                                       | Pandani Virginian Ham (Deli)                               |         |        |   | \$16.99kg | N/A              |
| 8                                       | Pandani Bacon Pieces (Deli)                                |         |        |   | \$10.99kg | N/A              |
| 9                                       | Hans Hungarian Salami (Deli)                               |         |        |   | \$32.99kg | N/A              |
| Page 8 - Supplier Quarter Page - M&Ms   |                                                            |         |        |   |           |                  |
| 1                                       | M&M's/Maltesers 130-180g (GA)                              | TV      | \$3.16 | ½ | \$2.99    | N/A              |
| Page 8 - Supplier Quarter Page - Reeses |                                                            |         |        |   |           |                  |
| 2                                       | Reese's Miniatures 120/150g                                |         | \$1.96 |   | \$3.99    | N/A              |
| Page 8 - Smiths/Doritos Half Page       |                                                            |         |        |   |           |                  |
| 3                                       | Doritos Corn Chips 150/170g (GA)                           | TV      | \$2.40 | ½ | \$2.40    | N/A              |
| 4                                       | Smith's Potato Chips 130-175g (GA)                         |         | \$1.31 |   | \$3.49    | N/A              |
| Page 9                                  |                                                            |         |        |   |           |                  |
| 1                                       | Greenseas Canned Tuna 95g                                  |         | \$1.39 | ½ | \$1.30    | \$13.68 per 1kg  |
| 2                                       | Continental Cup-a-Soup 2pk                                 |         | \$1.60 | ½ | \$1.59    | N/A              |
| 3                                       | Fountain Squeezy Tomato/BBQ Sauce 500mL                    |         | \$1.25 |   | \$2.65    | 53¢ per 100mL    |
| 4                                       | Campbell's Canned Soup 495-510g                            |         | \$1.36 |   | \$3.49    | N/A              |
| 5                                       | Wattie's Spaghetti/Baked Beans 420g                        |         | \$0.60 |   | \$2.25    | 54¢ per 100g     |
| 6                                       | V Energy Drink 4 x 250mL                                   |         | \$4.31 |   | \$5.99    | \$5.99 per 1L    |
| Page 9 - Bundaberg Half Page            |                                                            |         |        |   |           |                  |
| 7                                       | Bundaberg Ginger Beer/Soft Drink 6 x 200mL (GA)            | Digital | \$3.81 | ½ | \$3.79    | \$3.16 per 1L    |
| Page 10 - Breakfast Panel               |                                                            |         |        |   |           |                  |
| 1                                       | Vegemite Squeezy 200g (GA)                                 |         | \$1.00 |   | \$4.29    | \$2.15 per 100g  |
| 2                                       | Bega Peanut Butter 470g (GA)                               | Digital | \$1.76 |   | \$5.49    | \$1.17 per 100g  |
| 3                                       | Yarra Valley Jam 300g                                      |         | \$1.24 |   | \$4.75    | \$1.58 per 100g  |
| 4                                       | Flora Spread 500g                                          |         | \$1.00 |   | \$4.49    | 90¢ per 100g     |
| 5                                       | Farmer's Union Yoghurt Pouches 130g                        |         | \$0.66 |   | \$1.99    | \$1.53 per 100g  |
| 6                                       | Tamar Valley Natural Greek Style Yoghurt 1kg (POT)         |         | \$2.00 |   | \$5.99    | 60¢ per 100g     |
| Page 10 - Nestle Cereals Quarter Page   |                                                            |         |        |   |           |                  |
| 7                                       | Uncle Tobys Quick Oats Sachets 10pk (GA)                   |         | \$1.74 |   | \$5.15    | N/A              |
| 8                                       | Uncle Tobys Plus 410-435g/Nestle Milo Cereal 330-350g (GA) |         | \$1.70 |   | \$5.15    | N/A              |
| Page 10 - Juicy Isle Quarter Page       |                                                            |         |        |   |           |                  |
| 9                                       | Juicy Isle Cordial 2L (POT) (GA)                           | LPE     |        |   | \$3.50    | \$1.75 per 1L    |
| 10                                      | Juicy Isle Chilled Fruit Drink 2L (POT) (GA)               |         | \$1.01 |   | \$3.49    | \$1.75 per 1L    |
| Page 11                                 |                                                            |         |        |   |           |                  |
| 1                                       | La Famiglia Garlic Slices 270g                             |         | \$1.51 |   | \$4.99    | \$1.85 per 100g  |
| 2                                       | Mainland Tasty Cheese Block 500g                           |         | \$2.01 |   | \$7.99    | \$15.98 per 1kg  |
| 3                                       | Perfect Italiano Grated Cheese 150g                        |         | \$1.01 |   | \$3.49    | \$23.27 per 1kg  |
| 4                                       | Family Farm Frozen Chips 1kg                               |         | \$0.61 |   | \$2.99    | \$2.99 per 1kg   |
| 5                                       | I&J Fish Battered/Crumbed Fillets 425g                     |         | \$1.01 |   | \$6.49    | \$15.27 per 1kg  |
| 6                                       | On the Menu Frozen Meal 260g                               |         | \$1.01 |   | \$3.49    | \$1.34 per 100g  |
| Page 11 - Ashgrove Quarter Page         |                                                            |         |        |   |           |                  |
| 7                                       | Ashgrove Quince/Fig Paste 100g (GA)                        |         | \$2.00 |   | \$6.35    | \$6.35 per 100g  |
| 8                                       | Ashgrove Cheese Packs 250g (POT) (GA)                      |         | \$2.00 |   | \$11.49   | \$45.96 per 1kg  |
| 9                                       | Ashgrove Signature Cheese Crunchettes 40g (POT) (GA)       |         | \$1.20 |   | \$4.15    | \$10.38 per 100g |
| Page 11 - Peters Quarter Page           |                                                            |         |        |   |           |                  |
| 10                                      | Peters Drumstick 4/6pk (GA)                                | TV      | \$4.75 | ½ | \$4.75    | N/A              |



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|                                                                               |                                                      |         |         |    |         |                   |
|-------------------------------------------------------------------------------|------------------------------------------------------|---------|---------|----|---------|-------------------|
| 11                                                                            | Peters Ice Cream 4L (GA)                             |         | \$0.91  |    | \$9.99  | 25¢ per 100mL     |
| 12                                                                            | Peters Twin Pole 8pk (GA)                            |         | \$2.01  |    | \$6.99  | N/A               |
| Page 12 - LPE                                                                 |                                                      |         |         |    |         |                   |
| 1                                                                             | Maggi Recipe Base Sachets 21-43g (GA)                | LPE     |         |    | \$1.75  | N/A               |
| 2                                                                             | Coca-Cola Soft Drink 2L (GA)                         | LPE     |         |    | \$3.95  | \$1.98 per 1L     |
| 3                                                                             | Monster Energy Drink 500mL (GA)                      | LPE     |         |    | \$3.50  | \$7.00 per 1L     |
| 4                                                                             | Fancy Feast Dry Cat Food 430/450g (GA)               | LPE     |         |    | \$7.00  | N/A               |
| 5                                                                             | Cadbury Large Block Chocolate 315-360g (GA)          | LPE     |         |    | \$7.00  | N/A               |
| 6                                                                             | William's Wraps 8pk (POT) (GA)                       | LPE     |         |    | \$3.29  | 59¢ per 100g      |
| 7                                                                             | Red Rock Deli Dip 150g (GA)                          | LPE     |         |    | \$4.50  | \$3.00 per 100g   |
| 8                                                                             | Sakata Rice Crackers 90/100g (GA)                    | LPE     |         |    | \$2.30  | N/A               |
| Page 13 - LPE                                                                 |                                                      |         |         |    |         |                   |
| 1                                                                             | Uncle Tobys Le Snak 6pk (GA)                         | LPE     |         |    | \$5.25  | \$3.98 per 100g   |
| 2                                                                             | Smiths Chips 45g (GA)                                | LPE     |         |    | \$1.50  | N/A               |
| 3                                                                             | Ashgrove Amazeballs 40g (POT) (GA)                   | LPE     |         |    | \$3.99  | \$9.98 per 100g   |
| 4                                                                             | Maggi 2 Minute Noodles 12pk (GA)                     | LPE     |         |    | \$9.99  | N/A               |
| 5                                                                             | Bundaberg Ginger Beer 750mL (GA)                     | LPE     |         |    | \$3.20  | \$4.27 per 1L     |
| 6                                                                             | Johnnos Sauce 350g (POT) (GA)                        | LPE     |         |    | \$4.95  | N/A               |
| 7                                                                             | Lotus Biscoff Spread 380/400g (GA)                   | LPE     |         |    | \$6.50  | N/A               |
| 8                                                                             | Fancy Feast Cat Food 85g (GA)                        | LPE     |         |    | \$1.60  | \$1.88 per 100g   |
| Page 14                                                                       |                                                      |         |         |    |         |                   |
| 1                                                                             | Vaseline Body Lotion 225mL                           |         | \$3.36  | ½  | \$3.29  | \$1.46 per 100mL  |
| 2                                                                             | Sunsilk Range                                        |         |         | ½  |         | N/A               |
| 3                                                                             | Swisspers Make Up Pads 80pk                          |         | \$2.05  | ½  | \$2.05  | 3¢ per 1ea        |
| 4                                                                             | Omo Laundry Liquid 2L                                |         | \$14.01 | ½  | \$13.99 | \$7.00 per 1L     |
| 5                                                                             | Palmolive Dishwashing Liquid 500mL                   |         | \$0.91  |    | \$2.49  | 50¢ per 100mL     |
| 6                                                                             | Windex Glass Cleaner 500mL                           |         | \$2.45  |    | \$3.75  | 75¢ per 100mL     |
| Page 14 - Duck Half Page                                                      |                                                      |         |         |    |         |                   |
| 7                                                                             | Duck Fresh Discs 36mL (GA)                           | Digital | \$4.25  | ½  | \$4.24  | \$11.78 per 100mL |
| 8                                                                             | Duck Extra Power Toilet Shield 500mL (GA)            |         | \$1.40  |    | \$4.59  | 92¢ per 100mL     |
| Page 15 - Supplier Brand Logos                                                |                                                      |         |         |    |         |                   |
| Page 16                                                                       |                                                      |         |         |    |         |                   |
| 1                                                                             | Cadbury Medium Bars 30-60g (GA)                      | TV      | \$1.50  | >½ | \$1.00  | N/A               |
| 2                                                                             | Pascall/The Natural Confectionery Bags 120-280g (GA) | Digital | \$2.51  | ½  | \$2.49  | N/A               |
| 3                                                                             | Cadbury Fingers 114g/Freddo Biscuit 167g (GA)        | Digital | \$2.01  | ½  | \$1.99  | N/A               |
| 4                                                                             | Sanitarium Weet-Bix 575g (GA)                        | TV      | \$2.34  | ½  | \$2.25  | 39¢ per 100g      |
| 5                                                                             | Arnott's Deluxe Tim Tam Biscuits 175g (GA)           | Digital | \$3.25  | ½  | \$2.75  | \$1.57 per 100g   |
| 6                                                                             | Duck Fresh Discs 36mL (GA)                           | Digital | \$4.25  | ½  | \$4.24  | \$11.78 per 100mL |
| Page 17 - Recipe (Digital Only) - Teriyaki Beef Mince Stir Fry                |                                                      |         |         |    |         |                   |
| Page 18 - National Pies - Tasmanian Grant Initiative Full Page (Digital Only) |                                                      |         |         |    |         |                   |



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| Front Page                                 |                                                                      |         | Save    | % Off | Retail  |                   |
|--------------------------------------------|----------------------------------------------------------------------|---------|---------|-------|---------|-------------------|
| 1                                          | Nestle Block Chocolate 118-200g (GA)                                 | TV      | \$3.01  | ½     | \$2.99  | N/A               |
| 2                                          | Doritos Corn Chips 150/170g (GA)                                     | TV      | \$2.40  | ½     | \$2.40  | N/A               |
| 3                                          | Sorbent Toilet Tissue Hypo-Allergenic 12pk (GA)                      | TV      | \$6.00  | ½     | \$5.99  | 28¢ per 100sh     |
| 4                                          | Peters Drumstick 4/6pk (GA)                                          | TV      | \$4.75  | ½     | \$4.75  | N/A               |
| Page 2 - Marketing for Buy & Win Half Page |                                                                      |         |         |       |         |                   |
| Page 2 - Supplier Half Page - Coca-Cola    |                                                                      |         |         |       |         |                   |
| 1                                          | Coca-Cola Soft Drink 1.25L (GA)                                      | TV      | \$1.90  | ½     | \$1.90  | \$1.52 per 1L     |
| 2                                          | Coca-Cola 30 x 375mL (GA)                                            | Digital | \$16.90 |       | \$27.00 | \$2.40 per 1L     |
| 3                                          | Coca-Cola/Mt Franklin Sparkling Water 10 x 375mL (GA)                |         | \$6.91  |       | \$10.99 | \$2.93 per 1L     |
| 4                                          | Powerade Sports Drink 1L (GA)                                        |         | \$2.40  |       | \$3.60  | \$3.60 per 1L     |
| 5                                          | Mount Franklin Lightly Sparkling Spring Water 1.25L (GA)             |         | \$1.30  |       | \$1.90  | \$1.52 per 1L     |
| Page 3 - Supplier Half Page - Moccona      |                                                                      |         |         |       |         |                   |
| 1                                          | Moccona Coffee Sachets 10pk (GA)                                     | TV      | \$2.25  |       | \$3.75  | N/A               |
| 2                                          | Moccona Specialty Blend Coffee 200g (GA)                             | Press   | \$7.01  |       | \$13.49 | \$6.75 per 100g   |
| Page 3 - Supplier Quarter Page - M&Ms      |                                                                      |         |         |       |         |                   |
| 3                                          | M&M's/Maltesers 130-180g (GA)                                        | TV      | \$3.16  | ½     | \$2.99  | N/A               |
| Page 3 - Supplier Quarter Page - Reeses    |                                                                      |         |         |       |         |                   |
| 4                                          | Reese's Miniatures 120/150g                                          |         | \$1.96  |       | \$3.99  | N/A               |
| Page 4 - Buy & Win                         |                                                                      |         |         |       |         |                   |
| 1                                          | Cadbury Medium Bars 30-60g (GA)                                      | TV      | \$1.50  | >½    | \$1.00  | N/A               |
| 2                                          | Pascall/The Natural Confectionery Bags 120-280g (GA)                 | Digital | \$2.51  | ½     | \$2.49  | N/A               |
| 3                                          | Cadbury Fingers 114g/Freddo Biscuit 167g (GA)                        | Digital | \$2.01  | ½     | \$1.99  | N/A               |
| 4                                          | Bundaberg Ginger Beer/Soft Drink 6 x 200mL (GA)                      | Digital | \$3.81  | ½     | \$3.79  | \$3.16 per 1L     |
| 5                                          | Maggi 2 Minute Noodles 5pk (excl. Fusian) (GA)                       |         | \$1.01  |       | \$3.99  | N/A               |
| 6                                          | Sanitarium So Good UHT Reg/Lite Soy Milk 1L (GA)                     | Digital | \$0.86  |       | \$1.99  | \$1.99 per 1L     |
| 7                                          | Kellogg's Crunchy Nut/Froot Loops/Just Right/Coco Pops 460-740g (GA) | Digital | \$2.51  |       | \$7.49  | N/A               |
| 8                                          | Cadbury Share Pack 144-180g (GA)                                     |         | \$2.41  |       | \$3.59  | N/A               |
| 9                                          | Handee Ultra Paper Towel 3pk (GA)                                    |         | \$2.00  |       | \$3.99  | \$2.22 per 100ea  |
| Page 5 - Buy & Wiin                        |                                                                      |         |         |       |         |                   |
| 1                                          | Sanitarium Weet-Bix 575g (GA)                                        | TV      | \$2.34  | ½     | \$2.25  | 39¢ per 100g      |
| 2                                          | Nestle Milo 395/460g (excl Plant Based & Xtra) (GA)                  | Digital | \$5.01  | ½     | \$4.99  | N/A               |
| 3                                          | Arnott's Scotch Finger/Cream Biscuits 200-250g (GA)                  | Digital | \$0.60  |       | \$2.99  | N/A               |
| 4                                          | Duck Fresh Discs 36mL (GA)                                           | Digital | \$4.25  | ½     | \$4.24  | \$11.78 per 100mL |
| 5                                          | Yoplait Yoghurt 12pk (GA)                                            | Press   | \$1.25  |       | \$6.75  | 56¢ per 100g      |
| 6                                          | Bega Stringers/Cheese Sticks 8pk (GA)                                |         | \$1.01  |       | \$5.99  | \$37.44 per 1kg   |
| 7                                          | Duck River Butter Pat 250g (POT) (GA)                                |         | \$0.71  |       | \$4.49  | \$1.80 per 100g   |
| 8                                          | Arnott's Savoy/Jatz 225/250g (GA)                                    |         | \$1.01  |       | \$2.99  | N/A               |
| 9                                          | Smith's Potato Chips 130-175g (GA)                                   |         | \$1.31  |       | \$3.49  | N/A               |
| Page 6                                     |                                                                      |         |         |       |         |                   |
| 1                                          | Campbell's Canned Soup 495-510g                                      |         | \$1.36  |       | \$3.49  | N/A               |
| 2                                          | Fountain Squeezy Tomato/BBQ Sauce 500mL                              |         | \$1.25  |       | \$2.65  | 53¢ per 100mL     |
| 3                                          | Greenseas Canned Tuna 95g                                            |         | \$1.39  | ½     | \$1.30  | \$13.68 per 1kg   |
| 4                                          | Wattie's Spaghetti/Baked Beans 420g                                  |         | \$0.60  |       | \$2.25  | 54¢ per 100g      |
| 5                                          | Continental Cup-a-Soup 2pk                                           |         | \$1.60  | ½     | \$1.59  | N/A               |
| 6                                          | Johnno's Pasta Sauce 500g (POT) (GA)                                 |         | \$1.05  |       | \$6.45  | \$1.29 per 100g   |



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|                                                                       |                                                            |         |        |   |           |                  |
|-----------------------------------------------------------------------|------------------------------------------------------------|---------|--------|---|-----------|------------------|
| 7                                                                     | Vaseline Body Lotion 225mL                                 |         | \$3.36 | ½ | \$3.29    | \$1.46 per 100mL |
| 8                                                                     | Windex Glass Cleaner 500mL                                 |         | \$2.45 |   | \$3.75    | 75¢ per 100mL    |
| 9                                                                     | Palmolive Dishwashing Liquid 500mL                         |         | \$0.91 |   | \$2.49    | 50¢ per 100mL    |
| 10                                                                    | Ziploc Sandwich Bags 100s (GA)                             |         | \$1.71 |   | \$4.99    | 5¢ per 1ea       |
| 11                                                                    | Sunsilk Range                                              |         |        | ½ |           | N/A              |
| 11                                                                    | Swisspers Make Up Pads 80pk                                |         | \$2.05 | ½ | \$2.05    | 3¢ per 1ea       |
| <b>Page 7 - Ashgrove Half Page</b>                                    |                                                            |         |        |   |           |                  |
| 1                                                                     | Ashgrove Quince/Fig Paste 100g (GA)                        |         | \$2.00 |   | \$6.35    | \$6.35 per 100g  |
| 2                                                                     | Ashgrove Cheese Packs 250g (POT) (GA)                      |         | \$2.00 |   | \$11.49   | \$45.96 per 1kg  |
| 3                                                                     | Ashgrove Signature Cheese Crunchettes 40g (POT) (GA)       |         | \$1.20 |   | \$4.15    | \$10.38 per 100g |
| <b>Page 7 - Nestle Cereals Half Page</b>                              |                                                            |         |        |   |           |                  |
| 7                                                                     | Uncle Tobys Quick Oats Sachets 10pk (GA)                   |         | \$1.74 |   | \$5.15    | N/A              |
| 8                                                                     | Uncle Tobys Plus 410-435g/Nestle Milo Cereal 330-350g (GA) |         | \$1.70 |   | \$5.15    | N/A              |
| <b>Page 8</b>                                                         |                                                            |         |        |   |           |                  |
| 1                                                                     | Produce Line - Refer to Fresh Sheet (Produce)              | Press   |        |   | \$0.00kg  | N/A              |
| 2                                                                     | Produce Line - Refer to Fresh Sheet (Produce)              | Press   |        |   | \$0.00kg  | N/A              |
| 3                                                                     | Produce Line - Refer to Fresh Sheet (Produce)              |         |        |   | \$0.00kg  | N/A              |
| 4                                                                     | Wilderness Beef Lean Mince (Meat)                          | Digital |        |   | \$16.99kg | N/A              |
| 5                                                                     | JC's Almonds Natural 500g (Produce) (GA)                   |         | \$2.60 |   | \$8.99ea  | \$17.98 per 1kg  |
| 6                                                                     | Eliza's Loaves 500g (POT) (GA)                             | Digital | \$1.91 |   | \$2.49    | 50¢ per 100g     |
| 7                                                                     | Family Farm Frozen Chips 1kg                               |         | \$0.61 |   | \$2.99    | \$2.99 per 1kg   |
| 8                                                                     | I&J Fish Battered/Crumbed Fillets 425g                     |         | \$1.01 |   | \$6.49    | \$15.27 per 1kg  |
| 9                                                                     | On the Menu Frozen Meal 260g                               |         | \$1.01 |   | \$3.49    | \$1.34 per 100g  |
| 10                                                                    | Perfect Italiano Grated Cheese 150g                        |         | \$1.01 |   | \$3.49    | \$23.27 per 1kg  |
| 11                                                                    | Juicy Isle Chilled Fruit Drink 2L (POT) (GA)               |         | \$1.01 |   | \$3.49    | \$1.75 per 1L    |
| 12                                                                    | La Famiglia Garlic Slices 270g                             |         | \$1.51 |   | \$4.99    | \$1.85 per 100g  |
| <b>Page 9 - Supplier Brand Logos (Digital Only)</b>                   |                                                            |         |        |   |           |                  |
| <b>Page 10 - Recipe (Digital Only) - Teriyaki Beef Mince Stir Fry</b> |                                                            |         |        |   |           |                  |
| <b>Page 11 - LPE (Digital Only)</b>                                   |                                                            |         |        |   |           |                  |
| 1                                                                     | Maggi Recipe Base Sachets 21-43g (GA)                      | LPE     |        |   | \$1.75    | N/A              |
| 2                                                                     | Coca-Cola Soft Drink 2L (GA)                               | LPE     |        |   | \$3.95    | \$1.98 per 1L    |
| 3                                                                     | Monster Energy Drink 500mL (GA)                            | LPE     |        |   | \$3.50    | \$7.00 per 1L    |
| 4                                                                     | Fancy Feast Dry Cat Food 430/450g (GA)                     | LPE     |        |   | \$7.00    | N/A              |
| 5                                                                     | Cadbury Large Block Chocolate 315-360g (GA)                | LPE     |        |   | \$7.00    | N/A              |
| 6                                                                     | William's Wraps 8pk (POT) (GA)                             | LPE     |        |   | \$3.29    | 59¢ per 100g     |
| 7                                                                     | Red Rock Deli Dip 150g (GA)                                | LPE     |        |   | \$4.50    | \$3.00 per 100g  |
| 8                                                                     | Sakata Rice Crackers 90/100g (GA)                          | LPE     |        |   | \$2.30    | N/A              |
| <b>Page 12 - Smiths/Doritos Half Page (Digital Only)</b>              |                                                            |         |        |   |           |                  |
| 1                                                                     | Doritos Corn Chips 150/170g (GA)                           | TV      | \$2.40 | ½ | \$2.40    | N/A              |
| 2                                                                     | Smith's Potato Chips 130-175g (GA)                         |         | \$1.31 |   | \$3.49    | N/A              |
| <b>Page 12 - Bundaberg Half Page (Digital Only)</b>                   |                                                            |         |        |   |           |                  |
| 1                                                                     | Bundaberg Ginger Beer/Soft Drink 6 x 200mL (GA)            | Digital | \$3.81 | ½ | \$3.79    | \$3.16 per 1L    |
| <b>Page 13 - Juicy Isle Quarter Page (Digital Only)</b>               |                                                            |         |        |   |           |                  |
| 1                                                                     | Juicy Isle Cordial 2L (POT) (GA)                           | LPE     |        |   | \$3.50    | \$1.75 per 1L    |
| 2                                                                     | Juicy Isle Chilled Fruit Drink 2L (POT) (GA)               |         | \$1.01 |   | \$3.49    | \$1.75 per 1L    |



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| Page 13 - Duck Quarter Page (Digital Only)                                    |                                           |         |        |   |        |                   |
|-------------------------------------------------------------------------------|-------------------------------------------|---------|--------|---|--------|-------------------|
| 3                                                                             | Duck Fresh Discs 36mL (GA)                | Digital | \$4.25 | ½ | \$4.24 | \$11.78 per 100mL |
| 4                                                                             | Duck Extra Power Toilet Shield 500mL (GA) |         | \$1.40 |   | \$4.59 | 92¢ per 100mL     |
| Page 13 - Peters Half Page (Digital Only)                                     |                                           |         |        |   |        |                   |
| 5                                                                             | Peters Drumstick 4/6pk (GA)               | TV      | \$4.75 | ½ | \$4.75 | N/A               |
| 6                                                                             | Peters Ice Cream 4L (GA)                  |         | \$0.91 |   | \$9.99 | 25¢ per 100mL     |
| 7                                                                             | Peters Twin Pole 8pk (GA)                 |         | \$2.01 |   | \$6.99 | N/A               |
| Page 14 - National Pies - Tasmanian Grant Initiative Full Page (Digital Only) |                                           |         |        |   |        |                   |



# Press

Examiner / Mercury / Advocate

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| Alpha Sorted List - ALL PRESS (Including Digital) |                                                                      |         | Retail  |                   |
|---------------------------------------------------|----------------------------------------------------------------------|---------|---------|-------------------|
| 1                                                 | Arnett's Scotch Finger/Cream Biscuits 200-250g (GA)                  | Digital | \$2.99  | N/A               |
| 2                                                 | Bundaberg Ginger Beer/Soft Drink 6 x 200mL (GA)                      | Digital | \$3.79  | \$3.16 per 1L     |
| 3                                                 | Cadbury Fingers 114g/Freddo Biscuit 167g (GA)                        | Digital | \$1.99  | N/A               |
| 4                                                 | Cadbury Medium Bars 30-60g (GA)                                      | TV      | \$1.00  | N/A               |
| 5                                                 | Coca-Cola 30 x 375mL (GA)                                            | Digital | \$27.00 | \$2.40 per 1L     |
| 6                                                 | Coca-Cola Soft Drink 1.25L (GA)                                      | TV      | \$1.90  | \$1.52 per 1L     |
| 7                                                 | Cripps Master Hot Dog/Lunch Rolls 6pk (POT) (GA)                     | TV      | \$3.99  | 67¢ per 1ea       |
| 8                                                 | Doritos Corn Chips 150/170g (GA)                                     | TV      | \$2.40  | N/A               |
| 9                                                 | Duck Fresh Discs 36mL (GA)                                           | Digital | \$4.24  | \$11.78 per 100mL |
| 10                                                | Eliza's Loaves 500g (POT) (GA)                                       | Digital | \$2.49  | 50¢ per 100g      |
| 11                                                | Kellogg's Crunchy Nut/Froot Loops/Just Right/Coco Pops 460-740g (GA) | Digital | \$7.49  | N/A               |
| 12                                                | M&M's/Maltesers 130-180g (GA)                                        | TV      | \$2.99  | N/A               |
| 13                                                | Moccona Coffee Sachets 10pk (GA)                                     | TV      | \$3.75  | N/A               |
| 14                                                | Moccona Specialty Blend Coffee 200g (GA)                             |         | \$13.49 | \$6.75 per 100g   |
| 15                                                | Nestle Block Chocolate 118-200g (GA)                                 | TV      | \$2.99  | N/A               |
| 16                                                | Nestle Milo 395/460g (excl Plant Based & Xtra) (GA)                  | Digital | \$4.99  | N/A               |
| 17                                                | Pascall/The Natural Confectionery Bags 120-280g (GA)                 | Digital | \$2.49  | N/A               |
| 18                                                | Peters Drumstick 4/6pk (GA)                                          | TV      | \$4.75  | N/A               |
| 19                                                | Sanitarium So Good UHT Reg/Lite Soy Milk 1L (GA)                     | Digital | \$1.99  | \$1.99 per 1L     |
| 20                                                | Sanitarium Weet-Bix 575g (GA)                                        | TV      | \$2.25  | 39¢ per 100g      |
| 21                                                | Sorbent Toilet Tissue Hypo-Allergenic 12pk (GA)                      | TV      | \$5.99  | 28¢ per 100sh     |
| 22                                                | Yoplait Yoghurt 12pk (GA)                                            |         | \$6.75  | 56¢ per 100g      |



# Catalogue

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| Alpha Sorted List - Catalogue |                                                          | Retail   |                  |
|-------------------------------|----------------------------------------------------------|----------|------------------|
| 1                             | Arnott's Savoy/Jatz 225/250g (GA)                        | \$2.99   | N/A              |
| 2                             | Ashgrove Amazeballs 40g (POT) (GA) LPE                   | \$3.99   | \$9.98 per 100g  |
| 3                             | Ashgrove Cheese Packs 250g (POT) (GA)                    | \$11.49  | \$45.96 per 1kg  |
| 4                             | Ashgrove Quince/Fig Paste 100g (GA)                      | \$6.35   | \$6.35 per 100g  |
| 5                             | Ashgrove Signature Cheese Crunchettes 40g (POT) (GA)     | \$4.15   | \$10.38 per 100g |
| 6                             | Bega Stringers/Cheese Sticks 8pk (GA)                    | \$5.99   | \$37.44 per 1kg  |
| 7                             | Bundaberg Ginger Beer 750mL (GA) LPE                     | \$3.20   | \$4.27 per 1L    |
| 8                             | Cadbury Large Block Chocolate 315-360g (GA) LPE          | \$7.00   | N/A              |
| 9                             | Cadbury Share Pack 144-180g (GA)                         | \$3.59   | N/A              |
| 10                            | Campbell's Canned Soup 495-510g                          | \$3.49   | N/A              |
| 11                            | Central Cake Co Fingers 6pk (POT)                        | \$7.99   | N/A              |
| 12                            | Coca-Cola Soft Drink 2L (GA) LPE                         | \$3.95   | \$1.98 per 1L    |
| 13                            | Coca-Cola/Mt Franklin Sparkling Water 10 x 375mL (GA)    | \$10.99  | \$2.93 per 1L    |
| 14                            | Continental Cup-a-Soup 2pk                               | \$1.59   | N/A              |
| 15                            | Cripps ANZAC/Shortbread Biscuits 18pk (POT) (GA)         | \$4.39   | 24¢ per 1ea      |
| 16                            | Cripps Fruit Buns 6pk (POT) (GA)                         | \$4.39   | 98¢ per 100g     |
| 17                            | Duck Extra Power Toilet Shield 500mL (GA)                | \$4.59   | 92¢ per 100mL    |
| 18                            | Duck River Butter Pat 250g (POT) (GA)                    | \$4.49   | \$1.80 per 100g  |
| 19                            | Family Farm Frozen Chips 1kg                             | \$2.99   | \$2.99 per 1kg   |
| 20                            | Fancy Feast Cat Food 85g (GA) LPE                        | \$1.60   | \$1.88 per 100g  |
| 21                            | Fancy Feast Dry Cat Food 430/450g (GA) LPE               | \$7.00   | N/A              |
| 22                            | Farmer's Union Yoghurt Pouches 130g                      | \$1.99   | \$1.53 per 100g  |
| 23                            | Flora Spread 500g                                        | \$4.49   | 90¢ per 100g     |
| 24                            | Fountain Squeezy Tomato/BBQ Sauce 500mL                  | \$2.65   | 53¢ per 100mL    |
| 25                            | Greenseas Canned Tuna 95g                                | \$1.30   | \$13.68 per 1kg  |
| 26                            | Handee Ultra Paper Towel 3pk (GA)                        | \$3.99   | \$2.22 per 100ea |
| 27                            | I&J Fish Battered/Crumbed Fillets 425g                   | \$6.49   | \$15.27 per 1kg  |
| 28                            | JC's Almonds Natural 500g (Produce) (GA)                 | \$8.99ea | \$17.98 per 1kg  |
| 29                            | Johnno's Pasta Sauce 500g (POT) (GA)                     | \$6.45   | \$1.29 per 100g  |
| 30                            | Johnnos Sauce 350g (POT) (GA) LPE                        | \$4.95   | N/A              |
| 31                            | Juicy Isle Chilled Fruit Drink 2L (POT) (GA)             | \$3.49   | \$1.75 per 1L    |
| 32                            | Juicy Isle Cordial 2L (POT) (GA) LPE                     | \$3.50   | \$1.75 per 1L    |
| 33                            | Juicy Isle Topping 375mL (POT)                           | \$2.59   | 69¢ per 100mL    |
| 34                            | La Famiglia Garlic Slices 270g                           | \$4.99   | \$1.85 per 100g  |
| 35                            | Lotus Biscoff Spread 380/400g (GA) LPE                   | \$6.50   | N/A              |
| 36                            | Maggi 2 Minute Noodles 12pk (GA) LPE                     | \$9.99   | N/A              |
| 37                            | Maggi 2 Minute Noodles 5pk (excl. Fusian) (GA)           | \$3.99   | N/A              |
| 38                            | Maggi Recipe Base Sachets 21-43g (GA) LPE                | \$1.75   | N/A              |
| 39                            | Mainland Tasty Cheese Block 500g                         | \$7.99   | \$15.98 per 1kg  |
| 40                            | Monster Energy Drink 500mL (GA) LPE                      | \$3.50   | \$7.00 per 1L    |
| 41                            | Mount Franklin Lightly Sparkling Spring Water 1.25L (GA) | \$1.90   | \$1.52 per 1L    |
| 42                            | National Pies Party Pies/Sausage Rolls 12pk (POT) (GA)   | \$8.99   | \$1.25 per 100g  |
| 43                            | Omo Laundry Liquid 2L                                    | \$13.99  | \$7.00 per 1L    |
| 44                            | On the Menu Frozen Meal 260g                             | \$3.49   | \$1.34 per 100g  |
| 45                            | Palmolive Dishwashing Liquid 500mL                       | \$2.49   | 50¢ per 100mL    |
| 46                            | Perfect Italiano Grated Cheese 150g                      | \$3.49   | \$23.27 per 1kg  |



# Catalogue

Wednesday 17 Jul 2024 - Tuesday 23 Jul 2024 (week 29)

|    |                                                            |     |        |                  |
|----|------------------------------------------------------------|-----|--------|------------------|
| 47 | Peters Ice Cream 4L (GA)                                   |     | \$9.99 | 25¢ per 100mL    |
| 48 | Peters Twin Pole 8pk (GA)                                  |     | \$6.99 | N/A              |
| 49 | Powerade Sports Drink 1L (GA)                              |     | \$3.60 | \$3.60 per 1L    |
| 50 | Red Rock Deli Dip 150g (GA)                                | LPE | \$4.50 | \$3.00 per 100g  |
| 51 | Reese's Miniatures 120/150g                                |     | \$3.99 | N/A              |
| 52 | Sakata Rice Crackers 90/100g (GA)                          | LPE | \$2.30 | N/A              |
| 53 | Smiths Chips 45g (GA)                                      | LPE | \$1.50 | N/A              |
| 54 | Smith's Potato Chips 130-175g (GA)                         |     | \$3.49 | N/A              |
| 55 | Sunsilk Range                                              |     |        | N/A              |
| 56 | Suprema Aussie/Cinnamon Scrolls 4pk                        |     | \$5.99 | \$1.50 per 1ea   |
| 57 | Swisspers Make Up Pads 80pk                                |     | \$2.05 | 3¢ per 1ea       |
| 58 | Tamar Valley Natural Greek Style Yoghurt 1kg (POT)         |     | \$5.99 | 60¢ per 100g     |
| 59 | The Good Apple Sparkling Apple Juice 750mL (POT) (GA)      |     | \$2.79 | \$3.72 per 1L    |
| 60 | Uncle Tobys Le Snak 6pk (GA)                               | LPE | \$5.25 | \$3.98 per 100g  |
| 61 | Uncle Tobys Plus 410-435g/Nestle Milo Cereal 330-350g (GA) |     | \$5.15 | N/A              |
| 62 | Uncle Tobys Quick Oats Sachets 10pk (GA)                   |     | \$5.15 | N/A              |
| 63 | V Energy Drink 4 x 250mL                                   |     | \$5.99 | \$5.99 per 1L    |
| 64 | Vaseline Body Lotion 225mL                                 |     | \$3.29 | \$1.46 per 100mL |
| 65 | Vegemite Squeezy 200g (GA)                                 |     | \$4.29 | \$2.15 per 100g  |
| 66 | Voltaren Selected Range (excl 20g) (GA)                    |     |        | N/A              |
| 67 | Wattie's Spaghetti/Baked Beans 420g                        |     | \$2.25 | 54¢ per 100g     |
| 68 | William's Wraps 8pk (POT) (GA)                             | LPE | \$3.29 | 59¢ per 100g     |
| 69 | Windex Glass Cleaner 500mL                                 |     | \$3.75 | 75¢ per 100mL    |
| 70 | Yarra Valley Jam 300g                                      |     | \$4.75 | \$1.58 per 100g  |
| 71 | Ziploc Sandwich Bags 100s (GA)                             |     | \$4.99 | 5¢ per 1ea       |