

Fresh

Wednesday 14 Jul 2021 - Tuesday 20 Jul 2021 (week 29)

Meat Press - Fri 16 Jul		Supplier			Cost	Retail	
1	Beef Rump Steak	Johnston			\$12.80kg	\$21.99kg	N/A
1	PFD Fresh Beef Rump Steak	PFD			\$18.50kg	\$21.99kg	N/A
1	Wilderness Beef Rump Steak	Freshline			\$18.60kg	\$21.99kg	\$ per 00
Meat Extended Catalogue							
1	Lamb Leg Netted & Boneless	Johnston			\$13.80kg	\$17.99kg	\$ per 00
1	PFD Fresh Netted Boneless Lamb Leg Roast	PFD			\$15.00kg	\$17.99kg	\$ per 00
1	Wild Clover Lamb Leg Boned	Freshline			\$15.00kg	\$17.99kg	\$ per 00
2	Lamb Forequarter Chops	Johnston			\$9.80kg	\$17.99kg	N/A
2	PFD Fresh Lamb Forequarter Chops (BBQ)	PFD			\$14.50kg	\$17.99kg	N/A
2	Wild Clover Lamb Forequarter Chops (BBQ)	Freshline			\$14.40kg	\$17.99kg	N/A
3	Nichols Butterflied Whole Marinated Chicken	Nichols			\$5.79kg	\$7.99kg	N/A
Deli Press - Fri 16 Jul							
1	Ingham's Chicken Breast Supreme	Ingham's			\$12.90kg	\$16.99kg	N/A
Deli Extended Catalogue							
1	Pandani Champagne Ham	POT Pandani			\$8.55kg	\$12.99kg	N/A
2	Pandani Rindless Short Cut Bacon	POT Pandani			\$10.84kg	\$14.99kg	N/A
3	Nichols Chicken Drumsticks	POT Nichols			\$2.90kg	\$3.99kg	N/A
^Produce Press - Fri 16 Jul & TV		Supplier	Origin	Case	Cost	Retail	
1	Produce Line - Refer to Fresh Sheet		Australia				N/A
Produce Press - Fri 16 Jul & Catalogues							
1	Washed Potatoes 2kg	POT Island Fresh	Australia	\$27.20ctn	\$3.40bag	\$4.00bag	\$2 per 1kg
2	Pink Lady Apples	Island Fresh	Australia	\$28.80ctn	\$2.40kg	\$2.90kg	\$ per 00
Produce Extended Catalogue							
1	Grey Pumpkin	POT Island Fresh	Australia		\$.80kg	\$1.00kg	N/A
Produce Press Thu 15 Jul & Catalogues		Wednesday 30 Jun 2021 (week 27) - Tuesday 27 Jul 2021 (week 30)					
1	JC's Delicious Energy Mix 500g	Island Fresh	(B&W)		\$127.02ctn	\$8.49ea	\$16.98 per 1kg
Produce In-store		Wednesday 30 Jun 2021 (week 27) - Tuesday 27 Jul 2021 (week 30)					
1	JC's Quality Outback Mix 500g	* Island Fresh	(B&W)		\$127.02ctn	\$8.99ea	\$17.98 per 1kg
2	JC's Apricots Dried 500g	Island Fresh	(B&W)		\$96.53ctn	\$6.99ea	\$13.98 per 1kg
3	JC's Walnuts Natural 350g	Island Fresh	(B&W)		\$105.00ctn	\$7.99ea	\$22.83 per 1kg
4	JC's Mixed Nuts Salted/Unsalted 350g	Island Fresh	(B&W)		\$67.55ctn	\$7.99ea	\$22.83 per 1kg
5	JC's Sesh Snacks 115-130g	Island Fresh	(NEW) (B&W)		\$27.00ctn	\$3.99ea	\$ per 00

^Currently marked TBA a 4th (Late week) produce line may be added, subject to competition pricing. Where this applies TIR will forward a separate email notification to all retailers by 10.00AM Tuesday. Advertising for the additional line will not commence until the Friday of the promotional week.