

**TV/Digital****Wednesday 10 Jul 2024 - Tuesday 16 Jul 2024 (week 28)**

Television Advertised		Save	% Off	Retail	
1	Kirks Canned Soft Drink 10 x 375mL (GA)	\$6.80	½	\$6.80	\$1.81 per 1L
2	Allen's Jelly/Mint Confectionery Range 140-200g (GA)	\$2.50	½	\$2.50	N/A
3	Arnott's Chocolate Biscuits 160-250g (GA)	\$2.51	½	\$2.49	N/A
4	Sanitarium Up & Go 3 x 250mL (GA)	\$3.50	½	\$3.25	\$4.33 per 1L
5	Cadbury Family Block Chocolate 160-190g (GA)	\$3.01	½	\$2.99	N/A
6	Kellogg's Nutri-Grain/LCM Bars 5pk (GA)	\$2.45	½	\$2.25	N/A
7	Connoisseur Ice Cream Stick 4/6pk (GA)	\$5.51	½	\$5.49	N/A
8	Cold Power 1L (GA)	\$6.50	½	\$6.50	\$6.50 per 1L

Television Advertised - Fri 12 Jul					
9	National Pies Meat Pies/Pasties/Sausage Rolls 2pk (POT) (GA)	\$1.80		\$6.99	N/A
10	Produce Line - Refer to Fresh Sheet (Produce)			\$0.00kg	N/A

Television Streaming					
1	Bundaberg Soft Drink 4 x 375mL (GA)	\$2.35		\$5.45	\$3.63 per 1L
2	Yoplait Yoghurt 6pk (GA)	\$2.01		\$4.49	47¢ per 100g
3	Voltaren Range (excl 20g) (GA)		30%		N/A
4	Felix Cat Food 12pk (GA)	\$4.51		\$9.99	98¢ per 100g

Google Advertised					
1	Bega Tasty Cheese Block 1kg (GA)	\$3.00		\$12.99	\$12.99 per 1kg
2	Powerade Sports Drink 600mL (GA)	\$2.10	½	\$2.10	\$3.50 per 1L
3	Moccona Premium Classic 100g/Infused Coffee 95g (GA)	\$6.46	½	\$5.99	N/A
4	Sanitarium So Good Almond Milk 1L (GA)	\$1.50	½	\$1.49	\$1.49 per 1L
5	Red Rock Deli Crackers 115-135g/Potato/Corn Chips 150/165g (GA)	\$0.80		\$4.49	N/A
6	Nestle Milo 700g (GA)	\$3.00		\$10.99	\$1.57 per 100g
7	Bega Peanut Butter 375g (GA)	\$0.91		\$4.49	\$1.20 per 100g
8	Cadbury Cookies 156g (GA)	\$2.01	½	\$1.99	\$1.28 per 100g

Facebook Advertised - Cadbury Feature					
1	Cadbury Family Block Chocolate 160-190g (GA)	\$3.01	½	\$2.99	N/A
2	Cadbury Bites 110-150g (GA)	\$2.01		\$2.99	N/A
3	Cadbury Favourites 520g (GA)	\$11.50	½	\$11.49	\$2.21 per 100g
4	Cadbury Breakaway Biscuit 180g (GA)	\$2.20	½	\$2.19	\$1.22 per 100g
5	Cadbury Cookies 156g (GA)	\$2.01	½	\$1.99	\$1.28 per 100g

Facebook Advertised - Half Price (Giveaway)					
1	Kirks Canned Soft Drink 10 x 375mL (GA)	\$6.80	½	\$6.80	\$1.81 per 1L
2	Sanitarium Up & Go 3 x 250mL (GA)	\$3.50	½	\$3.25	\$4.33 per 1L
3	Kellogg's Crunchy Nut Corn Flakes/Special K/Nutri-Grain/Sultana Bran 290-420g (GA)	\$3.51	½	\$3.49	N/A
4	Cold Power 1L (GA)	\$6.50	½	\$6.50	\$6.50 per 1L
5	Mars Medium Bars 35-56g (feat M&Ms) (GA)	\$1.10	½	\$1.10	N/A
6	Cripps Crumpet Splits 6pk (POT) (GA)	\$2.01	½	\$1.99	47¢ per 100g
7	Duck Foaming Bleach Gel 750mL (GA)	\$3.65	½	\$3.60	48¢ per 100mL

Facebook Advertised - Pet Feature (Purina)					
1	Felix Cat Food 12pk (GA)	\$4.51		\$9.99	98¢ per 100g
2	Purina One Pouch 70g (GA)	\$1.00		\$1.30	\$1.86 per 100g
3	Supercoat Dog Food 2.6/2.8kg (GA)	\$5.50		\$12.50	N/A



TV/Digital

Wednesday 10 Jul 2024 - Tuesday 16 Jul 2024 (week 28)

Wednesday Catalogue Email Header

1	Kirks Canned Soft Drink 10 x 375mL (GA)	\$6.80	½	\$6.80	\$1.81 per 1L
2	Cadbury Family Block Chocolate 160-190g (GA)	\$3.01	½	\$2.99	N/A

Friday Catalogue Email - Harissa Porterhouse with Chargrilled Zucchini

1	Wilderness Beef Porterhouse Steak (Meat)			\$31.99kg	N/A
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Website Banner

1	Allen's Jelly/Mint Confectionery Range 140-200g (GA)	\$2.50	½	\$2.50	N/A
2	Sanitarium Up & Go 3 x 250mL (GA)	\$3.50	½	\$3.25	\$4.33 per 1L

Radio Advertised

1	Kirks Canned Soft Drink 10 x 375mL (GA)	\$6.80	½	\$6.80	\$1.81 per 1L
2	Allen's Jelly/Mint Confectionery Range 140-200g (GA)	\$2.50	½	\$2.50	N/A
3	Sanitarium Up & Go 3 x 250mL (GA)	\$3.50	½	\$3.25	\$4.33 per 1L
4	Arnott's Chocolate Biscuits 160-250g (GA)	\$2.51	½	\$2.49	N/A
5	The Good Apple Sparkling Apple Juice 750mL (POT) (GA)	\$1.61		\$2.79	\$3.72 per 1L
6	Duck Foaming Bleach Gel 750mL (GA)	\$3.65	½	\$3.60	48¢ per 100mL
7	Cripps Café Quality Fruit Loaf 700g (POT) (GA)	\$2.80	½	\$2.79	40¢ per 100g
8	Johnno's Sauce/Chutney/Relish 400/520g (POT) (GA)	\$1.20		\$5.99	N/A



Press

Examiner / Mercury / Advocate

Wednesday 10 Jul 2024 - Tuesday 16 Jul 2024 (week 28)

Thursday 11 Jul - ALL PRESS		Save	% Off	Retail	
1	Bundaberg Soft Drink 4 x 375mL (GA) Digital	\$2.35		\$5.45	\$3.63 per 1L
2	Yoplait Yoghurt 6pk (GA) Digital	\$2.01		\$4.49	47¢ per 100g
3	Connoisseur Ice Cream 1L (GA)	\$6.51	½	\$6.49	65¢ per 100mL
Friday 12 Jul - Advocate/Examiner - (Market Fresh)					
1	Produce Line - Refer to Fresh Sheet (Produce) TV			\$.00kg	N/A
2	Produce Line - Refer to Fresh Sheet (Produce)			\$.00kg	N/A
3	Produce Line - Refer to Fresh Sheet (Produce)			\$.00kg	N/A
Friday 12 Jul - Advocate/Examiner - (Market Fresh)					
1	Cripps Café Quality Fruit Loaf 700g (POT) (GA)	\$2.80	½	\$2.79	40¢ per 100g
2	Pandani Champagne Ham (Deli)			\$16.99kg	N/A
3	Wilderness Beef Porterhouse Steak (Meat) Digital			\$31.99kg	N/A
Friday 12 Jul - Mercury - (Market Fresh)					
1	Cripps Café Quality Fruit Loaf 700g (POT) (GA)	\$2.80	½	\$2.79	40¢ per 100g
2	Produce Line - Refer to Fresh Sheet (Produce) TV			\$.00kg	N/A
3	Wilderness Beef Porterhouse Steak (Meat) Digital			\$31.99kg	N/A
Friday 12 Jul - Mercury					
1	Cadbury Family Block Chocolate 160-190g (GA) TV	\$3.01	½	\$2.99	N/A
2	Sanitarium Up & Go 3 x 250mL (GA) TV	\$3.50	½	\$3.25	\$4.33 per 1L
3	Duck Foaming Bleach Gel 750mL (GA)	\$3.65	½	\$3.60	48¢ per 100mL
Saturday 13 Jul - Advocate & Examiner					
1	Cadbury Family Block Chocolate 160-190g (GA) TV	\$3.01	½	\$2.99	N/A
2	Sanitarium Up & Go 3 x 250mL (GA) TV	\$3.50	½	\$3.25	\$4.33 per 1L
3	Duck Foaming Bleach Gel 750mL (GA)	\$3.65	½	\$3.60	48¢ per 100mL
Saturday 13 Jul - Mercury Front Page					
1	Kirks Canned Soft Drink 10 x 375mL (GA) TV	\$6.80	½	\$6.80	\$1.81 per 1L
2	Allen's Jelly/Mint Confectionery Range 140-200g (GA) TV	\$2.50	½	\$2.50	N/A
3	Cold Power 1L (GA) TV	\$6.50	½	\$6.50	\$6.50 per 1L



Wednesday 10 Jul 2024 - Tuesday 16 Jul 2024 (week 28)

Front		Save	% Off	Retail	
1	Kirks Canned Soft Drink 10 x 375mL (GA) TV	\$6.80	½	\$6.80	\$1.81 per 1L
2	Allen's Jelly/Mint Confectionery Range 140-200g (GA) TV	\$2.50	½	\$2.50	N/A
3	Sanitarium Up & Go 3 x 250mL (GA) TV	\$3.50	½	\$3.25	\$4.33 per 1L
4	Arnott's Chocolate Biscuits 160-250g (GA) TV	\$2.51	½	\$2.49	N/A
Page 2 - Supplier Page - Coca-Cola					
1	Coca-Cola 6 x 250mL (GA)	\$3.30		\$5.75	\$3.83 per 1L
2	Coca-Cola Soft Drink 24 x 375mL (GA)	\$13.65		\$22.50	\$2.50 per 1L
3	Coca-Cola/Fanta/Sprite Soft Drink 2L LPE			\$3.95	\$1.98 per 1L
4	Powerade Sports Drink 600mL (GA) Digital	\$2.10	½	\$2.10	\$3.50 per 1L
5	Monster Energy Drink 4 x 500mL (GA)	\$4.76		\$9.99	\$5.00 per 1L
Page 3 - Supplier Half Page - Kellogg's					
1	Kellogg's Nutri-Grain/LCM Bars 5pk (GA) TV	\$2.45	½	\$2.25	N/A
2	Kellogg's Crunchy Nut Corn Flakes/Special K/Nutri-Grain/Sultana Bran 290-420g (GA) Digital	\$3.51	½	\$3.49	N/A
Page 3 - Supplier Half Page - Purina					
3	Felix Cat Food 12pk (GA) Digital	\$4.51		\$9.99	98¢ per 100g
4	Fancy Feast Broth 40g (GA)	\$0.50		\$1.40	\$3.50 per 100g
5	Purina One Pouch 70g (GA) Digital	\$1.00		\$1.30	\$1.86 per 100g
6	Supercoat Dog Food 2.6/2.8kg (GA) Digital	\$5.50		\$12.50	N/A
7	Lucky Dog Bones 800g LPE			\$7.80	98¢ per 100g
Page 4 - Buy & Win					
1	Moccona Premium Classic 100g/Infused Coffee 95g (GA) Digital	\$6.46	½	\$5.99	N/A
2	Sanitarium So Good Almond Milk 1L (GA) Digital	\$1.50	½	\$1.49	\$1.49 per 1L
3	Mars Medium Bars 35-56g (feat M&Ms) (GA) Digital	\$1.10	½	\$1.10	N/A
4	Vegeta Range (GA)		½		N/A
5	Connoisseur Ice Cream 1L (GA) Press	\$6.51	½	\$6.49	65¢ per 100mL
6	Connoisseur Ice Cream Stick 4/6pk (GA) TV	\$5.51	½	\$5.49	N/A
7	Cold Power 1L (GA) TV	\$6.50	½	\$6.50	\$6.50 per 1L
8	Ziploc XL Freezer Bags 10pk (GA)	\$2.75	½	\$2.75	28¢ per 1ea
9	Duck Foaming Bleach Gel 750mL (GA) Press	\$3.65	½	\$3.60	48¢ per 100mL
10	Cripps Crumpet Splits 6pk (POT) (GA) Digital	\$2.01	½	\$1.99	47¢ per 100g
Page 5 - Buy & Win					
1	Bundaberg Soft Drink 4 x 375mL (GA) Digital	\$2.35		\$5.45	\$3.63 per 1L
2	The Good Apple Sparkling Apple Juice 750mL (POT) (GA)	\$1.61		\$2.79	\$3.72 per 1L
3	L'Or Espresso 10pk (GA)	\$3.01		\$4.49	\$8.63 per 100g
4	Smith's Potato Chips 18/20pk (GA)	\$1.51		\$7.99	N/A
5	Arnott's Cream Favourites 500g (GA)	\$2.11		\$5.49	\$1.10 per 100g
6	Vegemite 380g (GA)	\$2.36		\$6.49	\$1.71 per 100g
7	Lotus Biscoff Classic 250g	\$0.90		\$3.49	\$1.40 per 100g
8	Yoplait Yoghurt 6pk (GA) Digital	\$2.01		\$4.49	47¢ per 100g
9	Patties Party Pies/Pasties/Sausage Rolls 12pk (GA)	\$2.71		\$6.99	N/A
10	Sorbent Thick & Large Facial Tissues 95pk (GA)	\$0.55		\$1.75	\$1.84 per 100ea
11	Panadol Extra Caplet 20pk (GA)	\$2.25		\$5.50	28¢ per 1ea
12	Handee Double Length Paper Towel 3pk (GA)	\$1.70		\$6.99	\$1.94 per 100ea
Page 6 - Produce & Meat					
1	Produce Line - Refer to Fresh Sheet (Produce) Press			\$0.00kg	N/A
2	Produce Line - Refer to Fresh Sheet (Produce) Press			\$0.00kg	N/A
3	Produce Line - Refer to Fresh Sheet (Produce)			\$0.00kg	N/A



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4	Produce Line - Refer to Fresh Sheet (Produce)			\$.00kg	N/A
5	JC's Mixed Nuts Salted/Unsalted 350g (Produce) (GA)		\$2.26	\$7.99ea	\$22.83 per 1kg
6	Wilderness Beef Porterhouse Steak (Meat)	Digital		\$31.99kg	N/A
7	Wilderness Beef Gravy Beef (Meat)			\$15.99kg	N/A
8	Wild Clover Lamb Leg Boned (Meat)			\$18.99kg	N/A
9	P&U Fresh Atlantic Salmon Skin On (Meat)			\$37.50kg	N/A
10	Pork Mince 500g (Meat)			\$8.50ea	\$17.00 per 1kg
Page 7 - Bakery & Deli					
1	Cripps Café Quality Fruit Loaf 700g (POT) (GA)	Press	\$2.80	½	\$2.79 40¢ per 100g
2	Happy Donut 4pk		\$0.51		\$5.99 N/A
3	Suprema Cheese & Bacon Pull Apart Bread		\$1.00		\$5.95 \$5.95 per 1ea
4	National Pies Meat Pies/Pasties/Sausage Rolls 2pk (POT) (GA)	TV	\$1.80		\$6.99 N/A
5	Cripps Pikelets 8pk (POT)		\$0.66		\$2.99 \$1.50 per 100g
6	Pandani Champagne Ham (Deli)	Press			\$16.99kg N/A
7	Pandani Rindless Short Cut Bacon (Deli)				\$18.99kg N/A
8	Nichols Chicken Kiev Burger (ctn 40) (Deli)				\$1.65ea \$13.20 per 1kg
9	Ingham's Chicken Drumsticks (Deli)				\$4.99kg N/A
Page 8					
1	Pringles Chips 118/134g		\$2.01		\$3.49 N/A
2	Twisties/Burger Rings/Toobs/Cheetos 125-270g (GA)		\$1.01		\$3.49 N/A
3	Fantastic Rice Crackers 100g (GA)		\$0.70		\$1.85 \$1.85 per 100g
4	Cottee's Cordial Syrup Double Concentrate 1L (GA)		\$0.91		\$4.99 \$4.99 per 1L
5	Schweppes Mixer Soft Drink 4 x 300mL (GA)		\$1.91		\$4.99 \$4.16 per 1L
6	Golden Circle Fruit Drink 6 x 250mL		\$1.11		\$3.99 \$2.66 per 1L
Page 8 - Red Rock Deli Half Page					
7	Red Rock Deli Chips 150/165g (GA)	Digital	\$1.81		\$4.49 N/A
8	Red Rock Deli Crackers 115-135g (GA)	Digital	\$0.80		\$4.49 N/A
Page 9					
1	Dolmio Extra Pasta Sauce 490/500g		\$1.31		\$3.49 N/A
2	San Remo Pasta 375/500g		\$0.46		\$2.49 N/A
3	Heinz Condensed Soup 420g		\$0.80		\$1.99 47¢ per 100g
4	Johnno's Sauce/Chutney/Relish 400/520g (POT) (GA)		\$1.20		\$5.99 N/A
5	Juicy Isle Topping 375mL (POT) (GA)		\$0.80		\$2.59 69¢ per 100mL
6	Nestle Milo 700g (GA)	Digital	\$3.00		\$10.99 \$1.57 per 100g
7	BabyLove Disposable Nappies 15-28pk		\$1.00		\$9.99 N/A
8	Heinz Baby Food Pouch 120g		\$0.20		\$1.60 \$1.33 per 100g
9	Multix Super Strong Tidy Bags 18pk/Colour Scent Tidy Bags 35pk		\$0.46		\$3.49 N/A
10	Jiffy Economy Firelighters 24s		\$1.50		\$3.99 17¢ per 1ea
11	White King Bleach 2.5L		\$0.90		\$3.99 \$1.60 per 1L
12	Pedigree Canned Dog Food 700g		\$0.51		\$2.99 43¢ per 100g
Page 10					
1	Campbell's Real Stock 1L		\$2.25	½	\$2.25 23¢ per 100mL
2	Nestle Medium Chocolate Bars 35-55g		\$1.25	½	\$1.25 N/A
3	Twinings Teabags 80/100pk		\$8.00	½	\$7.99 N/A
4	Herbal Essences Shampoo/Conditioner 300mL		\$3.51	½	\$3.49 \$1.16 per 100mL
5	Feline First Clumping Cat Litter 7.5kg		\$8.45	½	\$8.40 \$1.12 per 1kg
6	Peckish Parrot/Small Bird Seed Blends 1.5kg (POT)		\$6.00	½	\$5.75 38¢ per 100g
7	Duck River Soft Butter 500g (POT) (GA)	Digital	\$1.36		\$5.49 \$1.10 per 100g
8	Mainland On the Go Cheese & Crackers 50g/Artisan 36/38g		\$0.51		\$2.49 N/A



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9	Lemnos Fetta Cheese 180/200g		\$1.01		\$5.49	N/A
10	Birds Eye Potato Mash 800g		\$2.01		\$5.49	\$6.86 per 1kg
11	McCain Pizza Singles 380/400g		\$1.76		\$6.99	N/A
12	Sara Lee Cheesecake 360/410g		\$1.50		\$7.49	N/A
Page 11 - Bega Half Page						
1	Bega Tasty Cheese Block 1kg (GA)	Digital	\$3.00		\$12.99	\$12.99 per 1kg
2	Bega Natural Cheese Slices 500g (GA)		\$2.01		\$8.99	\$17.98 per 1kg
3	Bega Peanut Butter 375g (GA)	Digital	\$0.91		\$4.49	\$1.20 per 100g
Page 11 - Voltaren Half Page						
4	Voltaren Range (excl 20g) (GA)	Digital		30%		N/A
Page 12 - Cadbury Feature						
1	Cadbury Family Block Chocolate 160-190g (GA)	TV	\$3.01	½	\$2.99	N/A
2	Cadbury Bites 110-150g (GA)	Digital	\$2.01		\$2.99	N/A
3	Cadbury Favourites 520g (GA)	Digital	\$11.50	½	\$11.49	\$2.21 per 100g
4	Cadbury Breakaway Biscuit 180g (GA)	Digital	\$2.20	½	\$2.19	\$1.22 per 100g
5	Cadbury Cookies 156g (GA)	Digital	\$2.01	½	\$1.99	\$1.28 per 100g
6	Cadbury Ice Cream 4pk (GA)		\$2.51		\$8.49	N/A
7	Cadbury Drinking Chocolate 250g (GA)		\$0.96		\$3.69	\$1.48 per 100g
Page 13 - LPE Full Page (Digital Only)						
1	San Weet-Bix Value Pack 1.12kg	LPE			\$6.75	N/A
2	Uncle Tobys Le Snak 6pk	LPE			\$5.25	\$3.98 per 100g
3	Bundaberg Ginger Beer 750mL	LPE	\$0.35		\$3.20	\$4.27 per 1L
4	Maggi Recipe Base Sachets 21-43g	LPE	-\$0.05		\$1.75	N/A
5	William's Wraps 8pk (POT)	LPE	\$1.70		\$3.29	59¢ per 100g
6	Juicy Isle Cordial 2L (POT)	LPE			\$3.50	\$1.75 per 1L
7	Monster Energy Drink 500mL	LPE	-\$0.30		\$3.50	\$7.00 per 1L
8	Ashgrove Cheese 450/500g (POT)	LPE	\$0.86		\$11.99	N/A
9	Carnation Milk 340mL	LPE			\$2.99	N/A
Page 14 - Yoplait Full Page (Digital Only)						
1	Yoplait Yoghurt 6pk (GA)	Digital	\$2.01		\$4.49	47¢ per 100g
Page 15 - L'Or Full Page (Digital Only)						
1	L'Or Espresso 10pk (GA)		\$3.01		\$4.49	\$8.63 per 100g
Page 16 - Vegeta Full Page (Digital Only)						
1	Vegeta Range (GA)			½		N/A
Page 17 - Harissa Porterhouse with Chargrilled Zucchini - Full Page (Digital Only)						
1	Wilderness Beef Porterhouse Steak (Meat)	Digital			\$31.99kg	N/A
Page 18 - Arnott's Full Page (Digital Only)						
1	Arnott's Chocolate Biscuits 160-250g (GA)	TV	\$2.51	½	\$2.49	N/A
2	Arnott's Vita Weat Crisp Bread 250g (GA)		\$1.36		\$2.99	\$1.20 per 100g
3	Arnott's Shapes 130-190g (GA)		\$2.01	½	\$1.99	N/A
4	Arnott's Cream Favourites 500g (GA)		\$2.11		\$5.49	\$1.10 per 100g



Standard Catalogue

Wednesday 10 Jul 2024 - Tuesday 16 Jul 2024 (week 28)

Front Page			Sa % Off	Retail	
1	Kirks Canned Soft Drink 10 x 375mL (GA)	TV	½	\$6.80	\$1.81 per 1L
2	Allen's Jelly/Mint Confectionery Range 140-200g (GA)	TV	½	\$2.50	N/A
3	Sanitarium Up & Go 3 x 250mL (GA)	TV	½	\$3.25	\$4.33 per 1L
4	Arnott's Chocolate Biscuits 160-250g (GA)	TV	½	\$2.49	N/A
5	TBA				
Page 2 - Marketing for Buy & Win Half Page					
Page 2 - Supplier Half Page - Coca-Cola					
1	Coca-Cola 6 x 250mL (GA)			\$5.75	\$3.83 per 1L
2	Powerade Sports Drink 600mL (GA)	Digital	½	\$2.10	\$3.50 per 1L
3	Monster Energy Drink 4 x 500mL (GA)			\$9.99	\$5.00 per 1L
Page 3 - Supplier Half Page - Kellogg's					
1	Kellogg's Nutri-Grain/LCM Bars 5pk (GA)	TV	½	\$2.25	N/A
2	Kellogg's Crunchy Nut Corn Flakes/Special K/Nutri-Grain/Sultana Bran 290-420g (GA)	Digital	½	\$3.49	N/A
Page 3 - Supplier Half Page - Red Rock Deli					
3	Red Rock Deli Chips 150/165g (GA)	Digital		\$4.49	N/A
4	Red Rock Deli Crackers 115-135g (GA)	Digital		\$4.49	N/A
Page 4 - Buy & Win					
1	Moccona Premium Classic 100g/Infused Coffee 95g (GA)	Digital	½	\$5.99	N/A
2	Sanitarium So Good Almond Milk 1L (GA)	Digital	½	\$1.49	\$1.49 per 1L
3	Mars Medium Bars 35-56g (feat M&Ms) (GA)	Digital	½	\$1.10	N/A
4	Connoisseur Ice Cream 1L (GA)	Press	½	\$6.49	65¢ per 100mL
5	Connoisseur Ice Cream Stick 4/6pk (GA)	TV	½	\$5.49	N/A
6	Duck Foaming Bleach Gel 750mL (GA)	Press	½	\$3.60	48¢ per 100mL
7	Cold Power 1L (GA)	TV	½	\$6.50	\$6.50 per 1L
8	Cripps Crumpet Splits 6pk (POT) (GA)	Digital	½	\$1.99	47¢ per 100g
9	Cripps Café Quality Fruit Loaf 700g (POT) (GA)	Press	½	\$2.79	40¢ per 100g
Page 5 - Buy & Win					
1	Bundaberg Soft Drink 4 x 375mL (GA)	Digital		\$5.45	\$3.63 per 1L
2	The Good Apple Sparkling Apple Juice 750mL (POT) (GA)			\$2.79	\$3.72 per 1L
3	Nestle Milo 700g (GA)	Digital		\$10.99	\$1.57 per 100g
4	Yoplait Yoghurt 6pk (GA)	Digital		\$4.49	47¢ per 100g
5	Bega Tasty Cheese Block 1kg (GA)	Digital		\$12.99	\$12.99 per 1kg
6	Patties Party Pies/Pasties/Sausage Rolls 12pk (GA)			\$6.99	N/A
7	Voltaren Range (excl 20g) (GA)	Digital	30%		N/A
8	Sorbent Thick & Large Facial Tissues 95pk (GA)			\$1.75	\$1.84 per 100ea
9	Panadol Extra Caplet 20pk (GA)			\$5.50	28¢ per 1ea
Page 6					
1	Arnott's Cream Favourites 500g (GA)			\$5.49	\$1.10 per 100g
2	Twisties/Burger Rings/Toobs/Cheetos 125-270g (GA)			\$3.49	N/A
3	Smith's Potato Chips 18/20pk (GA)			\$7.99	N/A
4	Fantastic Rice Crackers 100g (GA)			\$1.85	\$1.85 per 100g
5	Cottee's Cordial Syrup Double Concentrate 1L (GA)			\$4.99	\$4.99 per 1L
6	Schweppes Mixer Soft Drink 4 x 300mL (GA)			\$4.99	\$4.16 per 1L
Page 6 - Cadbury Half Page					



Standard Catalogue

Wednesday 10 Jul 2024 - Tuesday 16 Jul 2024 (week 28)

7	Cadbury Family Block Chocolate 160-190g (GA)	TV	½	\$2.99	N/A
8	Cadbury Bites 110-150g (GA)	Digital		\$2.99	N/A
9	Cadbury Favourites 520g (GA)	Digital	½	\$11.49	\$2.21 per 100g
10	Cadbury Breakaway Biscuit 180g (GA)	Digital	½	\$2.19	\$1.22 per 100g
11	Cadbury Cookies 156g (GA)	Digital	½	\$1.99	\$1.28 per 100g
Page 7					
1	Bega Peanut Butter 375g (GA)	Digital		\$4.49	\$1.20 per 100g
2	Johnno's Sauce/Chutney/Relish 400/520g (POT) (GA)			\$5.99	N/A
3	Campbell's Real Stock 1L		½	\$2.25	23¢ per 100mL
4	Heinz Condensed Soup 420g			\$1.99	47¢ per 100g
5	Jiffy Economy Firelighters 24s			\$3.99	17¢ per 1ea
6	White King Bleach 2.5L			\$3.99	\$1.60 per 1L
Page 7 - Purina Half Page					
7	Felix Cat Food 12pk (GA)	Digital		\$9.99	98¢ per 100g
8	Purina One Pouch 70g (GA)	Digital		\$1.30	\$1.86 per 100g
9	Supercoat Dog Food 2.6/2.8kg (GA)	Digital		\$12.50	N/A
Page 8					
1	Produce Line - Refer to Fresh Sheet (Produce)			\$.00kg	N/A
2	Produce Line - Refer to Fresh Sheet (Produce)	Press		\$.00kg	N/A
3	Wilderness Beef Porterhouse Steak (Meat)	Digital		\$31.99kg	N/A
4	Wilderness Beef Gravy Beef (Meat)			\$15.99kg	N/A
5	JC's Mixed Nuts Salted/Unsalted 350g (Produce) (GA)			\$7.99ea	\$22.83 per 1kg
6	National Pies Meat Pies/Pasties/Sausage Rolls 2pk (POT) (GA)	TV		\$6.99	N/A
7	Duck River Soft Butter 500g (POT) (GA)	Digital		\$5.49	\$1.10 per 100g
8	Mainland On the Go Cheese & Crackers 50g/Artisan 36/38g			\$2.49	N/A
9	Lemnos Fetta Cheese 180/200g			\$5.49	N/A
10	Birds Eye Potato Mash 800g			\$5.49	\$6.86 per 1kg
11	McCain Pizza Singles 380/400g			\$6.99	N/A
12	Sara Lee Cheesecake 360/410g			\$7.49	N/A
Page 9 - LPE Full Page (Digital Only)					
1	San Weet-Bix Value Pack 1.12kg	LPE		\$6.75	N/A
2	Uncle Tobys Le Snak 6pk	LPE		\$5.25	\$3.98 per 100g
3	Bundaberg Ginger Beer 750mL	LPE		\$3.20	\$4.27 per 1L
4	Maggi Recipe Base Sachets 21-43g	LPE		\$1.75	N/A
5	William's Wraps 8pk (POT)	LPE		\$3.29	59¢ per 100g
6	Juicy Isle Cordial 2L (POT)	LPE		\$3.50	\$1.75 per 1L
7	Monster Energy Drink 500mL	LPE		\$3.50	\$7.00 per 1L
8	Ashgrove Cheese 450/500g (POT)	LPE		\$11.99	N/A
9	Carnation Milk 340mL	LPE		\$2.99	N/A
Page 10 - Yoplait Full Page (Digital Only)					
1	Yoplait Yoghurt 6pk (GA)	Digital		\$4.49	47¢ per 100g
Page 11 - L'Or Full Page (Digital Only)					
1	L'Or Espresso 10pk (GA)			\$4.49	\$8.63 per 100g
Page 12 - Vegeta Full Page (Digital Only)					
1	Vegeta Range (GA)		½		N/A
Page 13 - Recipe - Harissa Porterhouse with Chargrilled Zucchini - Full Page (Digital Only)					



Wednesday 10 Jul 2024 - Tuesday 16 Jul 2024 (week 28)

1	Wilderness Beef Porterhouse Steak (Meat)	Digital		\$31.99kg	N/A
Page 14 - Arnott's Full Page (Digital Only)					
1	Arnott's Chocolate Biscuits 160-250g (GA)	TV	½	\$2.49	N/A
2	Arnott's Vita Weat Crisp Bread 250g (GA)			\$2.99	\$1.20 per 100g
3	Arnott's Shapes 130-190g (GA)		½	\$1.99	N/A
4	Arnott's Cream Favourites 500g (GA)			\$5.49	\$1.10 per 100g



Press

Examiner / Mercury / Advocate

Wednesday 10 Jul 2024 - Tuesday 16 Jul 2024 (week 28)

Alpha Sorted List - ALL PRESS (Including Digital)			Retail	
1	Allen's Jelly/Mint Confectionery Range 140-200g (GA)	TV	\$2.50	N/A
2	Arnott's Chocolate Biscuits 160-250g (GA)	TV	\$2.49	N/A
3	Bega Peanut Butter 375g (GA)	Digital	\$4.49	\$1.20 per 100g
4	Bega Tasty Cheese Block 1kg (GA)	Digital	\$12.99	\$12.99 per 1kg
5	Bundaberg Soft Drink 4 x 375mL (GA)	Digital	\$5.45	\$3.63 per 1L
6	Cadbury Bites 110-150g (GA)	Digital	\$2.99	N/A
7	Cadbury Breakaway Biscuit 180g (GA)	Digital	\$2.19	\$1.22 per 100g
8	Cadbury Cookies 156g (GA)	Digital	\$1.99	\$1.28 per 100g
9	Cadbury Family Block Chocolate 160-190g (GA)	TV	\$2.99	N/A
10	Cold Power 1L (GA)	TV	\$6.50	\$6.50 per 1L
11	Connoisseur Ice Cream 1L (GA)		\$6.49	65¢ per 100mL
12	Connoisseur Ice Cream Stick 4/6pk (GA)	TV	\$5.49	N/A
13	Cripps Café Quality Fruit Loaf 700g (POT) (GA)		\$2.79	40¢ per 100g
14	Cripps Crumpet Splits 6pk (POT) (GA)	Digital	\$1.99	47¢ per 100g
15	Duck Foaming Bleach Gel 750mL (GA)		\$3.60	48¢ per 100mL
16	Felix Cat Food 12pk (GA)	Digital	\$9.99	98¢ per 100g
17	Kellogg's Crunchy Nut Corn Flakes/Special K/Nutri-Grain/Sultana Bran 2	Digital	\$3.49	N/A
18	Kellogg's Nutri-Grain/LCM Bars 5pk (GA)	TV	\$2.25	N/A
19	Kirks Canned Soft Drink 10 x 375mL (GA)	TV	\$6.80	\$1.81 per 1L
20	Mars Medium Bars 35-56g (feat M&Ms) (GA)	Digital	\$1.10	N/A
21	Moccona Premium Classic 100g/Infused Coffee 95g (GA)	Digital	\$5.99	N/A
22	National Pies Meat Pies/Pasties/Sausage Rolls 2pk (POT) (GA)	TV	\$6.99	N/A
23	Nestle Milo 700g (GA)	Digital	\$10.99	\$1.57 per 100g
24	Powerade Sports Drink 600mL (GA)	Digital	\$2.10	\$3.50 per 1L
25	Red Rock Deli Crackers 115-135g/Potato/Corn Chips 150/165g (GA)	Digital	\$4.49	N/A
26	Sanitarium So Good Almond Milk 1L (GA)	Digital	\$1.49	\$1.49 per 1L
27	Sanitarium Up & Go 3 x 250mL (GA)	TV	\$3.25	\$4.33 per 1L
28	Voltaren Range (excl 20g) (GA)	Digital		N/A
29	Yoplait Yoghurt 6pk (GA)	Digital	\$4.49	47¢ per 100g



Catalogue

Wednesday 10 Jul 2024 - Tuesday 16 Jul 2024 (week 28)

Alpha Sorted List - Catalogue		Retail	
1	Arnott's Cream Favourites 500g (GA)	\$5.49	\$1.10 per 100g
2	Arnott's Shapes 130-190g (GA)	\$1.99	N/A
3	Arnott's Vita Weat Crisp Bread 250g (GA)	\$2.99	\$1.20 per 100g
4	Ashgrove Cheese 450/500g (POT) LPE	\$11.99	N/A
5	BabyLove Disposable Nappies 15-28pk	\$9.99	N/A
6	Bega Natural Cheese Slices 500g (GA)	\$8.99	\$17.98 per 1kg
7	Birds Eye Potato Mash 800g	\$5.49	\$6.86 per 1kg
8	Bundaberg Ginger Beer 750mL LPE	\$3.20	\$4.27 per 1L
9	Cadbury Drinking Chocolate 250g (GA)	\$3.69	\$1.48 per 100g
10	Cadbury Ice Cream 4pk (GA)	\$8.49	N/A
11	Campbell's Real Stock 1L	\$2.25	23¢ per 100mL
12	Carnation Milk 340mL LPE	\$2.99	N/A
13	Coca-Cola 6 x 250mL (GA)	\$5.75	\$3.83 per 1L
14	Coca-Cola Soft Drink 24 x 375mL (GA)	\$22.50	\$2.50 per 1L
15	Coca-Cola/Fanta/Sprite Soft Drink 2L LPE	\$3.95	\$1.98 per 1L
16	Cottee's Cordial Syrup Double Concentrate 1L (GA)	\$4.99	\$4.99 per 1L
17	Cripps Pikelets 8pk (POT)	\$2.99	\$1.50 per 100g
18	Dolmio Extra Pasta Sauce 490/500g	\$3.49	N/A
19	Fancy Feast Broth 40g (GA)	\$1.40	\$3.50 per 100g
20	Fantastic Rice Crackers 100g (GA)	\$1.85	\$1.85 per 100g
21	Feline First Clumping Cat Litter 7.5kg	\$8.40	\$1.12 per 1kg
22	Golden Circle Fruit Drink 6 x 250mL	\$3.99	\$2.66 per 1L
23	Handee Double Length Paper Towel 3pk (GA)	\$6.99	\$1.94 per 100ea
24	Happy Donut 4pk	\$5.99	N/A
25	Heinz Baby Food Pouch 120g	\$1.60	\$1.33 per 100g
26	Heinz Condensed Soup 420g	\$1.99	47¢ per 100g
27	Herbal Essences Shampoo/Conditioner 300mL	\$3.49	\$1.16 per 100mL
28	JC's Mixed Nuts Salted/Unsalted 350g (Produce) (GA)	\$7.99ea	\$22.83 per 1kg
29	Jiffy Economy Firelighters 24s	\$3.99	17¢ per 1ea
30	Johnno's Sauce/Chutney/Relish 400/520g (POT) (GA)	\$5.99	N/A
31	Juicy Isle Cordial 2L (POT) LPE	\$3.50	\$1.75 per 1L
32	Juicy Isle Topping 375mL (POT) (GA)	\$2.59	69¢ per 100mL
33	Lemnos Fetta Cheese 180/200g	\$5.49	N/A
34	L'Or Espresso 10pk (GA)	\$4.49	\$8.63 per 100g
35	Lotus Biscoff Classic 250g	\$3.49	\$1.40 per 100g
36	Lucky Dog Bones 800g LPE	\$7.80	98¢ per 100g
37	Maggi Recipe Base Sachets 21-43g LPE	\$1.75	N/A
38	Mainland On the Go Cheese & Crackers 50g/Artisan 36/38g	\$2.49	N/A
39	McCain Pizza Singles 380/400g	\$6.99	N/A
40	Monster Energy Drink 4 x 500mL (GA)	\$9.99	\$5.00 per 1L
41	Monster Energy Drink 500mL LPE	\$3.50	\$7.00 per 1L
42	Multix Super Strong Tidy Bags 18pk/Colour Scent Tidy Bags 35pk	\$3.49	N/A
43	Nestle Medium Chocolate Bars 35-55g	\$1.25	N/A
44	Panadol Extra Caplet 20pk (GA)	\$5.50	28¢ per 1ea
45	Patties Party Pies/Pasties/Sausage Rolls 12pk (GA)	\$6.99	N/A
46	Peckish Parrot/Small Bird Seed Blends 1.5kg (POT)	\$5.75	38¢ per 100g



Catalogue

Wednesday 10 Jul 2024 - Tuesday 16 Jul 2024 (week 28)

47	Pedigree Canned Dog Food 700g		\$2.99	43¢ per 100g
48	Pringles Chips 118/134g		\$3.49	N/A
49	San Remo Pasta 375/500g		\$2.49	N/A
50	San Weet-Bix Value Pack 1.12kg	LPE	\$6.75	N/A
51	Sara Lee Cheesecake 360/410g		\$7.49	N/A
52	Schweppes Mixer Soft Drink 4 x 300mL (GA)		\$4.99	\$4.16 per 1L
53	Smith's Potato Chips 18/20pk (GA)		\$7.99	N/A
54	Sorbent Thick & Large Facial Tissues 95pk (GA)		\$1.75	\$1.84 per 100ea
55	Suprima Cheese & Bacon Pull Apart Bread		\$5.95	\$5.95 per 1ea
56	The Good Apple Sparkling Apple Juice 750mL (POT) (GA)		\$2.79	\$3.72 per 1L
57	Twinings Teabags 80/100pk		\$7.99	N/A
58	Twisties/Burger Rings/Toobs/Cheetos 125-270g (GA)		\$3.49	N/A
59	Uncle Tobys Le Snak 6pk	LPE	\$5.25	\$3.98 per 100g
60	Vegemite 380g (GA)		\$6.49	\$1.71 per 100g
61	Vegeta Range (GA)			N/A
62	White King Bleach 2.5L		\$3.99	\$1.60 per 1L
63	William's Wraps 8pk (POT)	LPE	\$3.29	59¢ per 100g
64	Ziploc XL Freezer Bags 10pk (GA)		\$2.75	28¢ per 1ea