



Wednesday 12 Jul 2023 - Tuesday 18 Jul 2023 (week 28)

| Television Advertised              |                                                | Save   | % Off | Retail   |               |
|------------------------------------|------------------------------------------------|--------|-------|----------|---------------|
| 1                                  | Powerade Sports Drink 600mL (GA)               | \$2.01 | ½     | \$1.99   | \$3.32 per 1L |
| 2                                  | Arnott's Cream Favourites 500g (GA)            | \$3.28 | ½     | \$3.27   | 65¢ per 100g  |
| 3                                  | Moccona Coffee Sachets 10pk (GA)               | \$3.01 | ½     | \$2.99   | N/A           |
| 4                                  | Cold Power Range - All 50% Off (GA)            |        |       |          |               |
| 5                                  | Cadbury Family Block Chocolate 160-190g (GA)   | \$2.21 |       | \$3.29   | N/A           |
| 6                                  | Dairy Farmers Thick & Creamy Yoghurt 150g (GA) | \$1.25 | ½     | \$1.25   | 83¢ per 100g  |
| 7                                  | Supercoat Dog Food 2.6/2.8kg (GA)              | \$5.01 |       | \$12.99  | N/A           |
| 8                                  | Sorbent Toilet Tissue Hypo-Allergenic 8pk (GA) | \$4.40 |       | \$4.99   | 35¢ per 100sh |
| Television Advertised - Fri 14 Jul |                                                |        |       |          |               |
| 7                                  | Produce Line - Refer to Fresh Sheet (Produce)  |        |       | \$0.00kg | N/A           |
| 8                                  | Juicy Isle Chilled Fruit Drink 2L (POT) (GA)   | \$0.64 |       | \$3.35   | \$1.68 per 1L |

| Google Advertised |                                              |        |   |        |                  |
|-------------------|----------------------------------------------|--------|---|--------|------------------|
| 1                 | Campbell's Real Stock 1L                     | \$2.25 | ½ | \$2.25 | 23¢ per 100mL    |
| 2                 | Palmolive Naturals Shampoo/Conditioner 350mL | \$3.01 | ½ | \$2.99 | 85¢ per 100mL    |
| 3                 | Tostitos 175g/Grainwaves 170g (GA)           | \$2.50 | ½ | \$2.49 | N/A              |
| 4                 | Sanitarium Up & Go 250mL 3pk (GA)            | \$3.00 | ½ | \$2.99 | \$3.99 per 1L    |
| 5                 | Connoisseur Ice Cream 1L (GA)                | \$2.56 |   | \$9.99 | \$1.00 per 100mL |
| 6                 | Bundaberg Soft Drink 4 x 375mL (GA)          | \$2.40 |   | \$4.99 | \$3.33 per 1L    |
| 7                 | Monster Energy Drink 4 x 500mL (GA)          | \$5.36 |   | \$7.99 | \$4.00 per 1L    |
| 8                 | Friskies Dry Cat Food 1kg (GA)               | \$2.26 |   | \$5.99 | 60¢ per 100g     |

| Facebook Advertised - Tasmanian Products |                                                              |        |   |        |                 |
|------------------------------------------|--------------------------------------------------------------|--------|---|--------|-----------------|
| 1                                        | 100% Juicy Long Life Juice 2L (POT) (GA)                     | \$1.30 |   | \$3.29 | \$1.65 per 1L   |
| 2                                        | Ashgrove Cheese 140g Excluding Fetta (POT) (GA)              | \$2.51 |   | \$4.99 | \$35.64 per 1kg |
| 3                                        | Cripps Crumpet Splits 6pk (POT) (GA)                         | \$2.05 | ½ | \$1.95 | 46¢ per 100g    |
| 4                                        | National Pies Meat Pies/Pasties/Sausage Rolls 2pk (POT) (GA) | \$2.30 |   | \$6.49 | N/A             |

| Facebook Advertised - Cold Power |                                     |  |  |  |  |
|----------------------------------|-------------------------------------|--|--|--|--|
| 1                                | Cold Power Range - All 50% Off (GA) |  |  |  |  |

| Facebook Advertised - Purina |                                   |        |  |         |                 |
|------------------------------|-----------------------------------|--------|--|---------|-----------------|
| 1                            | Supercoat Dog Food 2.6/2.8kg (GA) | \$5.01 |  | \$12.99 | N/A             |
| 2                            | Friskies Dry Cat Food 1kg (GA)    | \$2.26 |  | \$5.99  | 60¢ per 100g    |
| 3                            | Felix Cat Food 12pk (GA)          | \$3.51 |  | \$10.99 | \$1.08 per 100g |

| Facebook Advertised - Macleans |                                   |  |  |  |  |
|--------------------------------|-----------------------------------|--|--|--|--|
| 1                              | Macleans Range - All 50% Off (GA) |  |  |  |  |

| Buy Outs - Header |                                                |        |   |        |              |
|-------------------|------------------------------------------------|--------|---|--------|--------------|
| 1                 | Cold Power Range - All 50% Off (GA)            |        |   |        |              |
| 2                 | Dairy Farmers Thick & Creamy Yoghurt 150g (GA) | \$1.25 | ½ | \$1.25 | 83¢ per 100g |
| 3                 | Arnott's Cream Favourites 500g (GA)            | \$3.28 | ½ | \$3.27 | 65¢ per 100g |
| 4                 | Moccona Coffee Sachets 10pk (GA)               | \$3.01 | ½ | \$2.99 | N/A          |

| Buy Outs - Sides |                                    |        |   |        |               |
|------------------|------------------------------------|--------|---|--------|---------------|
| 1                | Vegeta Range - All 50% Off (GA)    |        |   |        |               |
| 2                | Powerade Sports Drink 600mL (GA)   | \$2.01 | ½ | \$1.99 | \$3.32 per 1L |
| 3                | Tostitos 175g/Grainwaves 170g (GA) | \$2.50 | ½ | \$2.49 | N/A           |

**TV/Digital****Wednesday 12 Jul 2023 - Tuesday 18 Jul 2023 (week 28)**

|                                    |                                              |        |  |          |                 |
|------------------------------------|----------------------------------------------|--------|--|----------|-----------------|
| 4                                  | Chupa Chups Incredible Chew Bag 175g (GA)    | \$0.60 |  | \$2.99   | 17¢ per 10g     |
| 5                                  | Friskies Dry Cat Food 1kg (GA)               | \$2.26 |  | \$5.99   | 60¢ per 100g    |
| 6                                  | Macleans Range - All 50% Off (GA)            |        |  |          |                 |
| <b>Buy Outs - Medium Rectangle</b> |                                              |        |  |          |                 |
| 1                                  | JC's Walnuts Natural 350g (Produce) (GA)     | \$1.56 |  | \$7.99ea | \$22.83 per 1kg |
| 2                                  | Eliza's Loaves 500g (POT) (GA)               | \$0.41 |  | \$3.99   | 80¢ per 100g    |
| 3                                  | Juicy Isle Chilled Fruit Drink 2L (POT) (GA) | \$0.64 |  | \$3.35   | \$1.68 per 1L   |

|                                                          |                                     |        |   |        |              |
|----------------------------------------------------------|-------------------------------------|--------|---|--------|--------------|
| <b>Wednesday Catalogue Email Header</b>                  |                                     |        |   |        |              |
| 1                                                        | Moccona Coffee Sachets 10pk (GA)    | \$3.01 | ½ | \$2.99 | N/A          |
| 2                                                        | Arnott's Cream Favourites 500g (GA) | \$3.28 | ½ | \$3.27 | 65¢ per 100g |
| <b>Friday Catalogue Email - Chicken Enchilada Recipe</b> |                                     |        |   |        |              |
| 1                                                        | William's Wraps 8pk (POT) (GA)      | \$2.50 | ½ | \$2.49 | 44¢ per 100g |

|                       |                                     |        |   |        |               |
|-----------------------|-------------------------------------|--------|---|--------|---------------|
| <b>Website Banner</b> |                                     |        |   |        |               |
| 1                     | Powerade Sports Drink 600mL (GA)    | \$2.01 | ½ | \$1.99 | \$3.32 per 1L |
| 2                     | Cold Power Range - All 50% Off (GA) |        |   |        |               |

|                         |                                                              |        |   |        |                 |
|-------------------------|--------------------------------------------------------------|--------|---|--------|-----------------|
| <b>Radio Advertised</b> |                                                              |        |   |        |                 |
| 1                       | Powerade Sports Drink 600mL (GA)                             | \$2.01 | ½ | \$1.99 | \$3.32 per 1L   |
| 2                       | Moccona Coffee Sachets 10pk (GA)                             | \$3.01 | ½ | \$2.99 | N/A             |
| 3                       | Arnott's Cream Favourites 500g (GA)                          | \$3.28 | ½ | \$3.27 | 65¢ per 100g    |
| 4                       | Cold Power Range - All 50% Off (GA)                          |        |   |        |                 |
| 5                       | 100% Juicy Long Life Juice 2L (POT) (GA)                     | \$1.30 |   | \$3.29 | \$1.65 per 1L   |
| 6                       | Ashgrove Cheese 140g Excluding Fetta (POT) (GA)              | \$2.51 |   | \$4.99 | \$35.64 per 1kg |
| 7                       | Cripps Crumpet Splits 6pk (POT) (GA)                         | \$2.05 | ½ | \$1.95 | 46¢ per 100g    |
| 8                       | National Pies Meat Pies/Pasties/Sausage Rolls 2pk (POT) (GA) | \$2.30 |   | \$6.49 | N/A             |



# Press

Examiner / Mercury / Advocate

Wednesday 12 Jul 2023 - Tuesday 18 Jul 2023 (week 28)

| Thursday 13 Jul - ALL PRESS                        |                                                                      | Save    | % Off | Retail    |                 |
|----------------------------------------------------|----------------------------------------------------------------------|---------|-------|-----------|-----------------|
| 1                                                  | Continental Classics Pasta & Sauce/Seasoned Rice 85-125g             | \$1.69  | ½     | \$1.50    | N/A             |
| 2                                                  | Red Bull Energy Drink 4 x 250mL                                      | \$3.26  |       | \$7.99    | \$7.99 per 1L   |
| 3                                                  | Western Star Spreadable 500g                                         | \$1.60  |       | \$4.99    | \$1.00 per 100g |
| Friday 14 Jul - Mercury - (Market Fresh)           |                                                                      |         |       |           |                 |
| 1                                                  | National Pies Meat Pies/Pasties/Sausage Rolls 2pk (POT) (GA) Digital | \$2.30  |       | \$6.49    | N/A             |
| 2                                                  | Beef Round Steak (Meat)                                              |         |       | \$19.99kg | N/A             |
| 3                                                  | Produce Line - Refer to Fresh Sheet (Produce) TV                     |         |       | \$0.00kg  | N/A             |
| Friday 14 Jul - Mercury                            |                                                                      |         |       |           |                 |
| 1                                                  | Kirks Soft Drink 1.25L (GA)                                          |         |       | \$1.50    | \$1.20 per 1L   |
| 2                                                  | Cadbury Favourites 520/570g (GA)                                     | \$11.50 | ½     | \$11.49   | N/A             |
| 3                                                  | Arnott's Chocolate Biscuits 160-250g (GA)                            | \$2.25  | ½     | \$2.25    | N/A             |
| Friday 14 Jul - Advocate/Examiner - (Market Fresh) |                                                                      |         |       |           |                 |
| 1                                                  | National Pies Meat Pies/Pasties/Sausage Rolls 2pk (POT) (GA) Digital | \$2.30  |       | \$6.49    | N/A             |
| 2                                                  | Beef Round Steak (Meat)                                              |         |       | \$19.99kg | N/A             |
| 3                                                  | Pandani Double Smoked Ham (Deli)                                     |         |       | \$15.99kg | N/A             |
| Friday 14 Jul - Advocate/Examiner - (Market Fresh) |                                                                      |         |       |           |                 |
| 1                                                  | Navel Oranges 3kg (Produce)                                          |         |       | \$4.90bag | \$1.63 per 1kg  |
| 2                                                  | Carrots 1kg (Produce)                                                |         |       | \$1.50bag | \$1.50 per 1kg  |
| 3                                                  | Produce Line - Refer to Fresh Sheet (Produce) TV                     |         |       | \$0.00kg  | N/A             |
| Saturday 15 Jul - Advocate & Examiner              |                                                                      |         |       |           |                 |
| 1                                                  | Kirks Soft Drink 1.25L (GA)                                          |         |       | \$1.50    | \$1.20 per 1L   |
| 2                                                  | Cadbury Favourites 520/570g (GA)                                     | \$11.50 | ½     | \$11.49   | N/A             |
| 3                                                  | Arnott's Chocolate Biscuits 160-250g (GA)                            | \$2.25  | ½     | \$2.25    | N/A             |
| Saturday 15 Jul - Mercury Front Page               |                                                                      |         |       |           |                 |
| 1                                                  | Powerade Sports Drink 600mL (GA) TV                                  | \$2.01  | ½     | \$1.99    | \$3.32 per 1L   |
| 2                                                  | Moccona Coffee Sachets 10pk (GA) TV                                  | \$3.01  | ½     | \$2.99    | N/A             |



Wednesday 12 Jul 2023 - Tuesday 18 Jul 2023 (week 28)

| Front                                                 |                                                         | Save    | % Off | Retail   |                  |
|-------------------------------------------------------|---------------------------------------------------------|---------|-------|----------|------------------|
| 1                                                     | Powerade Sports Drink 600mL (GA) TV                     | \$2.01  | ½     | \$1.99   | \$3.32 per 1L    |
| 2                                                     | Moccona Coffee Sachets 10pk (GA) TV                     | \$3.01  | ½     | \$2.99   | N/A              |
| 3                                                     | Arnott's Cream Favourites 500g (GA) TV                  | \$3.28  | ½     | \$3.27   | 65¢ per 100g     |
| 4                                                     | Dairy Farmers Thick & Creamy Yoghurt 150g (GA) TV       | \$1.25  | ½     | \$1.25   | 83¢ per 100g     |
| <b>Page 2 - Marketing for Buy &amp; Win Half Page</b> |                                                         |         |       |          |                  |
| <b>Page 2 - Four 'n Twenty Half Page</b>              |                                                         |         |       |          |                  |
| 1                                                     | Four 'n Twenty Angus Beef Pies 4pk (GA)                 | \$2.86  |       | \$7.99   | \$1.14 per 100g  |
| <b>Page 3 - Coca-Cola Half Page</b>                   |                                                         |         |       |          |                  |
| 1                                                     | Kirks Soft Drink 1.25L (GA) Press                       |         |       | \$1.50   | \$1.20 per 1L    |
| 2                                                     | Monster Energy Drink 4 x 500mL (GA) Digital             | \$5.36  |       | \$7.99   | \$4.00 per 1L    |
| 3                                                     | Coca-Cola/Fanta/Sprite Soft Drink Cans 24 x 375mL (GA)  | \$13.35 |       | \$21.20  | \$2.36 per 1L    |
| 4                                                     | Coca-Cola/Fanta/Sprite 6 x 250mL (GA)                   | \$2.35  |       | \$6.15   | \$4.10 per 1L    |
| 5                                                     | Kirks Canned Soft Drink 10 x 375mL (GA)                 | \$2.45  |       | \$7.55   | \$2.01 per 1L    |
| <b>Page 3 - Macleans Quarter Panel</b>                |                                                         |         |       |          |                  |
| 6                                                     | Macleans Range - All 50% Off (GA) Digital               |         |       |          |                  |
| <b>Page 3 - Cold Power Quarter Panel</b>              |                                                         |         |       |          |                  |
| 7                                                     | Cold Power Range - All 50% Off (GA) TV                  |         |       |          |                  |
| <b>Page 4 - Buy &amp; Win</b>                         |                                                         |         |       |          |                  |
| 1                                                     | 100% Juicy Long Life Juice 2L (POT) (GA) Digital        | \$1.30  |       | \$3.29   | \$1.65 per 1L    |
| 2                                                     | Pure Tassie Sparkling Water 750mL (GA)                  | \$1.00  |       | \$2.69   | \$3.59 per 1L    |
| 3                                                     | Chupa Chups Incredible Chew Bag 175g (GA) Digital       | \$0.60  |       | \$2.99   | 17¢ per 10g      |
| 4                                                     | Cadbury Fingers 114g/Freddo Biscuit 167g (GA)           | \$2.01  | ½     | \$1.99   | N/A              |
| 5                                                     | Tostitos 175g/Grainwaves 170g (GA) Digital              | \$2.50  | ½     | \$2.49   | N/A              |
| 6                                                     | Red Rock Deli Chips 150/165g (GA)                       | \$1.81  |       | \$4.49   | N/A              |
| 7                                                     | Lotus Biscuit Spread LPE                                |         |       | \$6.50   | N/A              |
| 8                                                     | Community Co Cordial Syrup 1L (GA)                      |         |       | \$3.69   | \$3.69 per 1L    |
| 9                                                     | Vegeta Range - All 50% Off (GA) Digital                 |         |       |          |                  |
| 10                                                    | Cadbury Favourites 520/570g (GA) Press                  | \$11.50 | ½     | \$11.49  | N/A              |
| 11                                                    | Cadbury Bites 110-150g (GA)                             | \$1.51  |       | \$3.49   | N/A              |
| 12                                                    | Sanitarium Up & Go 250mL 3pk (GA) Digital               | \$3.00  | ½     | \$2.99   | \$3.99 per 1L    |
| <b>Page 5 - Buy &amp; Win</b>                         |                                                         |         |       |          |                  |
| 1                                                     | Cadbury Ice Cream Tubs 460mL (GA)                       | \$3.00  |       | \$9.99   | \$2.17 per 100mL |
| 2                                                     | Juicy Isle Chilled Fruit Drink 2L (POT) (GA) Digital    | \$0.64  |       | \$3.35   | \$1.68 per 1L    |
| 3                                                     | Ashgrove Cheese 140g Excluding Fetta (POT) (GA) Digital | \$2.51  |       | \$4.99   | \$35.64 per 1kg  |
| 4                                                     | JC's Walnuts Natural 350g (Produce) (GA) Digital        | \$1.56  |       | \$7.99ea | \$22.83 per 1kg  |
| 5                                                     | William's Wraps 8pk (POT) (GA) Digital                  | \$2.50  | ½     | \$2.49   | 44¢ per 100g     |
| 6                                                     | Peters Twin Pole 4/8pk (GA)                             | \$3.51  |       | \$4.99   | N/A              |
| 7                                                     | Drano Bathroom Max Gel 1.2L (GA)                        | \$4.00  |       | \$17.99  | \$1.50 per 100mL |
| 8                                                     | Felix Cat Food 12pk (GA) Digital                        | \$3.51  |       | \$10.99  | \$1.08 per 100g  |
| 9                                                     | Friskies Dry Cat Food 1kg (GA) Digital                  | \$2.26  |       | \$5.99   | 60¢ per 100g     |
| 10                                                    | Supercoat Dog Food 2.6/2.8kg (GA) TV                    | \$5.01  |       | \$12.99  | N/A              |
| 11                                                    | Ziploc XL Freezer Bags 10pk (GA)                        | \$2.01  |       | \$3.49   | 35¢ per 1ea      |
| 12                                                    | Panadol Liquid Caps 20pk (GA)                           | \$0.51  |       | \$5.49   | 27¢ per 1ea      |
| <b>Page 6 - Produce &amp; Meat</b>                    |                                                         |         |       |          |                  |



Wednesday 12 Jul 2023 - Tuesday 18 Jul 2023 (week 28)

|                                       |                                                                               |         |        |   |           |                 |
|---------------------------------------|-------------------------------------------------------------------------------|---------|--------|---|-----------|-----------------|
| 1                                     | Navel Oranges 3kg (Produce)                                                   | Press   |        |   | \$4.90bag | \$1.63 per 1kg  |
| 2                                     | Carrots 1kg (Produce)                                                         | Press   |        |   | \$1.50bag | \$1.50 per 1kg  |
| 3                                     | Potatoes Brushed 2.5kg (Produce)                                              |         |        |   | \$5.00bag | \$2.00 per 1kg  |
| 4                                     | JC's Quality Outback Mix 500g (Produce) (GA)                                  |         | \$1.90 |   | \$9.99ea  | \$19.98 per 1kg |
| 5                                     | Beef Round Steak (Meat)                                                       | Press   |        |   | \$19.99kg | N/A             |
| 6                                     | Scottsdale Pork Pickled Pork (POT) (Meat)                                     |         |        |   | \$13.99kg | N/A             |
| 7                                     | Scottsdale Pork Pork Mince 500g (Meat)                                        |         |        |   | \$7.99ea  | \$15.98 per 1kg |
| 8                                     | Marion Bay Free Range Chicken Bagged (Meat)                                   |         |        |   | \$8.49kg  | N/A             |
| <b>Page 7 - Deli &amp; Bakery</b>     |                                                                               |         |        |   |           |                 |
| 1                                     | Pandani Double Smoked Ham (Deli)                                              | Press   |        |   | \$15.99kg | N/A             |
| 2                                     | Pandani Thin Beef Sausages (Deli)                                             |         |        |   | \$11.99kg | N/A             |
| 3                                     | Ingham's Oven Roasted/Sweet Herb & Mustard Turkey Breast (Deli)               |         |        |   | \$26.99kg | N/A             |
| 4                                     | Ingham's Chicken Breast Fillets (Deli)                                        |         |        |   | \$15.49kg | N/A             |
| 5                                     | National Pies Meat Pies/Pasties/Sausage Rolls 2pk (POT) (GA)                  | Digital | \$2.30 |   | \$6.49    | N/A             |
| 6                                     | Cripps Crumpet Splits 6pk (POT) (GA)                                          | Digital | \$2.05 | ½ | \$1.95    | 46¢ per 100g    |
| 7                                     | Eliza's Loaves 500g (POT) (GA)                                                | Digital | \$0.41 |   | \$3.99    | 80¢ per 100g    |
| 8                                     | Community Co Fruit Cake 800g (GA)                                             |         |        |   | \$7.99    | \$1.00 per 100g |
| <b>Page 8</b>                         |                                                                               |         |        |   |           |                 |
| 1                                     | Cadbury Family Block Chocolate 160-190g (GA)                                  | TV      | \$2.21 |   | \$3.29    | N/A             |
| 2                                     | Arnott's Chocolate Biscuits 160-250g (GA)                                     | Press   | \$2.25 | ½ | \$2.25    | N/A             |
| 3                                     | Mars Fun Size Bags 132-192g                                                   |         | \$1.51 |   | \$3.99    | N/A             |
| 4                                     | Samboy Potato Chips 175g                                                      |         | \$1.20 |   | \$3.69    | \$2.11 per 100g |
| 5                                     | Smith's Potato Chips 18/20pk (GA)                                             |         | \$1.51 |   | \$7.99    | N/A             |
| 6                                     | Red Bull Energy Drink 4 x 250mL                                               | Press   | \$3.26 |   | \$7.99    | \$7.99 per 1L   |
| 7                                     | Pepsi/Solo/Sunkist/7Up Soft Drink 1.25L                                       |         | \$1.10 |   | \$1.75    | \$1.40 per 1L   |
| 8                                     | Frantelle Spring Water 24 x 600mL                                             |         | \$5.01 |   | \$8.99    | 62¢ per 1L      |
| <b>Page 8 - Bundaberg Side Panel</b>  |                                                                               |         |        |   |           |                 |
| 9                                     | Bundaberg Soft Drink 4 x 375mL (GA)                                           | Digital | \$2.40 |   | \$4.99    | \$3.33 per 1L   |
| <b>Page 9</b>                         |                                                                               |         |        |   |           |                 |
| 1                                     | Campbell's Real Stock 1L                                                      | Digital | \$2.25 | ½ | \$2.25    | 23¢ per 100mL   |
| 2                                     | MasterFoods Squeezy Tomato/BBQ Sauce 475/500mL                                |         | \$1.16 |   | \$2.99    | N/A             |
| 3                                     | Greenseas Canned Tuna 95g                                                     |         | \$0.70 |   | \$1.99    | \$20.95 per 1kg |
| 4                                     | Kellogg's Crunchy Nut Corn Flakes/Special K/Nutri-Grain/Sultana Bran 290-420g |         | \$1.01 |   | \$5.99    | N/A             |
| 5                                     | Johnno's Pasta Sauce 500g (POT)                                               |         | \$1.51 |   | \$5.99    | \$1.20 per 100g |
| 6                                     | McKenzie's Soup Mixes 500g                                                    |         | \$0.41 |   | \$1.49    | \$2.98 per 1kg  |
| <b>Page 9 - Moccona Quarter Panel</b> |                                                                               |         |        |   |           |                 |
| 7                                     | Moccona Coffee Sachets 10pk (GA)                                              | TV      | \$3.01 | ½ | \$2.99    | N/A             |
| 8                                     | Moccona Coffee 200g (GA)                                                      |         | \$6.51 |   | \$12.99   | \$6.50 per 100g |
| <b>Page 9 - L'Or Quarter Panel</b>    |                                                                               |         |        |   |           |                 |
| 9                                     | L'Or Espresso 10pk (GA)                                                       |         | \$2.51 |   | \$4.99    | \$9.60 per 100g |
| <b>Page 10</b>                        |                                                                               |         |        |   |           |                 |
| 1                                     | Western Star Spreadable 500g                                                  | Press   | \$1.60 |   | \$4.99    | \$1.00 per 100g |
| 2                                     | Bega Cheese Grated/Slices 500g                                                |         | \$4.71 |   | \$6.99    | \$13.98 per 1kg |
| 3                                     | Mainland On the Go Cheese & Crackers 50g/Artisan 36/38g                       |         | \$1.01 |   | \$1.99    | N/A             |
| 4                                     | Dairy Farmers Thick & Creamy Yoghurt 4pk (GA)                                 |         | \$2.60 | ½ | \$2.40    | 55¢ per 100g    |
| 5                                     | Bulla Creamy Classics 2L                                                      |         | \$2.01 |   | \$7.99    | 40¢ per 100mL   |



Wednesday 12 Jul 2023 - Tuesday 18 Jul 2023 (week 28)

|                                                                    |                                                          |         |        |   |          |                  |
|--------------------------------------------------------------------|----------------------------------------------------------|---------|--------|---|----------|------------------|
| 6                                                                  | Dr Oetker Ristorante Pizza 310-390g                      |         | \$3.16 |   | \$5.99   | N/A              |
| 7                                                                  | Ingham's Airmazing Nuggets/Tenders 350/400g              |         | \$1.60 |   | \$5.99   | N/A              |
| 8                                                                  | Patties Party Pies/Pasties/Sausage Rolls 12pk (GA)       |         | \$1.60 |   | \$6.99   | N/A              |
| <b>Page 10 - Ice Cream Side Panel</b>                              |                                                          |         |        |   |          |                  |
| 9                                                                  | Connoisseur Ice Cream 1L (GA)                            | Digital | \$2.56 |   | \$9.99   | \$1.00 per 100mL |
| 10                                                                 | Peters Maxibon 4pk (GA)                                  |         | \$1.51 |   | \$7.99   | \$1.43 per 100mL |
| 11                                                                 | Peters Polar Pies 6pk (GA)                               |         | \$1.01 |   | \$6.99   | \$1.27 per 100mL |
| <b>Page 11</b>                                                     |                                                          |         |        |   |          |                  |
| 1                                                                  | Libra Ultra Thins/Goodnights 10-14pk/Tampons 16pk        |         | \$0.50 |   | \$4.49   | N/A              |
| 2                                                                  | Palmolive Shower Gel 1L                                  |         | \$5.01 |   | \$6.99   | 70¢ per 100mL    |
| 3                                                                  | Vicks Vapodrops 16/24pk                                  |         | \$2.00 |   | \$4.49   | N/A              |
| 4                                                                  | Earth Choice Toilet Cleaner 750mL                        |         | \$0.81 |   | \$2.69   | 36¢ per 100mL    |
| 5                                                                  | Handee Double Length Paper Towel 3pk (GA)                |         | \$1.70 |   | \$6.99   | \$1.94 per 100ea |
| 6                                                                  | Multix Alfoil 30cm x 20m                                 |         | \$1.50 |   | \$3.49   | 17¢ per 1m       |
| 7                                                                  | Dine Cat Food Tray 85g                                   |         | \$0.36 |   | \$1.19   | \$1.40 per 100g  |
| 8                                                                  | Pedigree Dry Dog Food 2.5/3kg                            |         | \$2.01 |   | \$11.99  | N/A              |
| <b>Page 11 - Sorbent Side Panel</b>                                |                                                          |         |        |   |          |                  |
| 9                                                                  | Sorbent Toilet Tissue Hypo-Allergenic 8pk (GA)           | TV      | \$4.40 |   | \$4.99   | 35¢ per 100sh    |
| 10                                                                 | Sorbent Thick & Large Facial Tissues 95s (GA)            |         | \$0.55 |   | \$1.75   | \$1.84 per 100ea |
| <b>Page 12</b>                                                     |                                                          |         |        |   |          |                  |
| 1                                                                  | Mars Medium Bars 35-56g                                  |         | \$1.10 | ½ | \$1.10   | N/A              |
| 2                                                                  | Lipton Ice Tea 1.5L                                      |         | \$2.66 | ½ | \$2.49   | \$1.66 per 1L    |
| 3                                                                  | Continental Classics Pasta & Sauce/Seasoned Rice 85-125g | Press   | \$1.69 | ½ | \$1.50   | N/A              |
| 4                                                                  | Uncle Tobys Big Bowl/Blends Oats 8pk                     |         | \$3.60 | ½ | \$3.55   | N/A              |
| 5                                                                  | Twinings Teabags 80/100pk                                |         | \$8.00 | ½ | \$7.99   | N/A              |
| 6                                                                  | belVita Duo Crunch 253g/Breakfast Biscuits 300g          |         | \$2.40 | ½ | \$2.35   | N/A              |
| 7                                                                  | Palmolive Naturals Shampoo/Conditioner 350mL             | Digital | \$3.01 | ½ | \$2.99   | 85¢ per 100mL    |
| <b>Page 13 - Dairy Farmers Full Page (Digital Only)</b>            |                                                          |         |        |   |          |                  |
| 1                                                                  | Dairy Farmers Thick & Creamy Yoghurt 150g (GA)           | TV      | \$1.25 | ½ | \$1.25   | 83¢ per 100g     |
| 2                                                                  | Dairy Farmers Thick & Creamy Yoghurt 600g (GA)           |         | \$2.11 |   | \$4.49   | 75¢ per 100g     |
| 3                                                                  | Dairy Farmers Thick & Creamy Yoghurt 4pk (GA)            |         | \$2.60 | ½ | \$2.40   | 55¢ per 100g     |
| <b>Page 14 - Community Co Full Page (Digital Only)</b>             |                                                          |         |        |   |          |                  |
| 1                                                                  | Community Co Passata 690g (GA)                           |         |        |   | \$2.69   | 39¢ per 100g     |
| 2                                                                  | Community Co Coconut Water 1L (GA)                       |         |        |   | \$3.79   | \$3.79 per 1L    |
| 3                                                                  | Community Co Diced Peach In Juice 4x125g (GA)            |         |        |   | \$3.50   | \$7.00 per 1kg   |
| 4                                                                  | Community Co Strawberry Jam 500g (GA)                    |         |        |   | \$2.70   | 54¢ per 100g     |
| 5                                                                  | Community Co Vegetable Oil 750mL (GA)                    |         |        |   | \$4.99   | 67¢ per 100mL    |
| 6                                                                  | Community Co Frozen Beef Burgers 640g (GA)               |         |        |   | \$11.99  | \$18.73 per 1kg  |
| <b>Page 15 - Chicken Enchilada Recipe Full Page (Digital Only)</b> |                                                          |         |        |   |          |                  |
| 1                                                                  | William's Wraps 8pk (POT) (GA)                           | Digital | \$2.50 | ½ | \$2.49   | 44¢ per 100g     |
| <b>Page 16 - Cadbury Blocks Full Page (Digital Only)</b>           |                                                          |         |        |   |          |                  |
| 1                                                                  | Cadbury Family Block Chocolate 160-190g (GA)             | TV      | \$2.21 |   | \$3.29   | N/A              |
| <b>Page 17 - JC's Full Page (Digital Only)</b>                     |                                                          |         |        |   |          |                  |
| 1                                                                  | JC's Quality Outback Mix 500g (Produce) (GA)             |         | \$1.90 |   | \$9.99ea | \$19.98 per 1kg  |
| 2                                                                  | JC's Delicious Energy Mix 500g (Produce) (GA)            |         | \$2.50 |   | \$8.99ea | \$17.98 per 1kg  |
| 3                                                                  | JC's Mixed Nuts Salted/Unsalted 350g (Produce) (GA)      |         | \$2.26 |   | \$7.99ea | \$22.83 per 1kg  |



Wednesday 12 Jul 2023 - Tuesday 18 Jul 2023 (week 28)

|                                                                |                                            |        |  |           |                 |
|----------------------------------------------------------------|--------------------------------------------|--------|--|-----------|-----------------|
| 4                                                              | JC's Almonds Natural 500g (Produce) (GA)   | \$2.60 |  | \$8.99ea  | \$17.98 per 1kg |
| 5                                                              | JC's Almonds Natural 500g (Produce) (GA)   | \$2.60 |  | \$8.99ea  | \$17.98 per 1kg |
| 6                                                              | JC's Pistachios Salted 375g (Produce) (GA) | \$3.20 |  | \$11.99ea | \$31.97 per 1kg |
| Page 18 - Reeses/Hershey New Products Full Page (Digital Only) |                                            |        |  |           |                 |



# Standard Catalogue

Wednesday 12 Jul 2023 - Tuesday 18 Jul 2023 (week 28)

| Front Page                                 |                                                        | % Off   | Retail |          |                  |
|--------------------------------------------|--------------------------------------------------------|---------|--------|----------|------------------|
| 1                                          | Powerade Sports Drink 600mL (GA)                       | TV      | ½      | \$1.99   | \$3.32 per 1L    |
| 2                                          | Moccona Coffee Sachets 10pk (GA)                       | TV      | ½      | \$2.99   | N/A              |
| 3                                          | Arnott's Cream Favourites 500g (GA)                    | TV      | ½      | \$3.27   | 65¢ per 100g     |
| 4                                          | Dairy Farmers Thick & Creamy Yoghurt 150g (GA)         | TV      | ½      | \$1.25   | 83¢ per 100g     |
| Page 2 - Marketing for Buy & Win Half Page |                                                        |         |        |          |                  |
| Page 2 - Moccona Quarter Panel             |                                                        |         |        |          |                  |
| 1                                          | Moccona Coffee Sachets 10pk (GA)                       | TV      | ½      | \$2.99   | N/A              |
| 2                                          | Moccona Coffee 200g (GA)                               |         |        | \$12.99  | \$6.50 per 100g  |
| Page 2 - L'Or Quarter Panel                |                                                        |         |        |          |                  |
| 3                                          | L'Or Espresso 10pk (GA)                                |         |        | \$4.99   | \$9.60 per 100g  |
| Page 3 - Coca-Cola Half Page               |                                                        |         |        |          |                  |
| 1                                          | Kirks Soft Drink 1.25L (GA)                            | Press   |        | \$1.50   | \$1.20 per 1L    |
| 2                                          | Monster Energy Drink 4 x 500mL (GA)                    | Digital |        | \$7.99   | \$4.00 per 1L    |
| 3                                          | Coca-Cola/Fanta/Sprite Soft Drink Cans 24 x 375mL (GA) |         |        | \$21.20  | \$2.36 per 1L    |
| 4                                          | Coca-Cola/Fanta/Sprite 6 x 250mL (GA)                  |         |        | \$6.15   | \$4.10 per 1L    |
| 5                                          | Kirks Canned Soft Drink 10 x 375mL (GA)                |         |        | \$7.55   | \$2.01 per 1L    |
| Page 3 - Macleans Quarter Panel            |                                                        |         |        |          |                  |
| 6                                          | Macleans Range - All 50% Off (GA)                      | Digital |        |          |                  |
| Page 3 - Cold Power Quarter Panel          |                                                        |         |        |          |                  |
| 7                                          | Cold Power Range - All 50% Off (GA)                    | TV      |        |          |                  |
| Page 4 - Buy & Win                         |                                                        |         |        |          |                  |
| 1                                          | 100% Juicy Long Life Juice 2L (POT) (GA)               | Digital |        | \$3.29   | \$1.65 per 1L    |
| 2                                          | Pure Tassie Sparkling Water 750mL (GA)                 |         |        | \$2.69   | \$3.59 per 1L    |
| 3                                          | Lotus Biscuit Spread                                   | LPE     |        | \$6.50   | N/A              |
| 4                                          | Cadbury Fingers 114g/Freddo Biscuit 167g (GA)          |         | ½      | \$1.99   | N/A              |
| 5                                          | Tostitos 175g/Grainwaves 170g (GA)                     | Digital | ½      | \$2.49   | N/A              |
| 6                                          | Red Rock Deli Chips 150/165g (GA)                      |         |        | \$4.49   | N/A              |
| 7                                          | Chupa Chups Incredible Chew Bag 175g (GA)              | Digital |        | \$2.99   | 17¢ per 10g      |
| 8                                          | Panadol Liquid Caps 20pk (GA)                          |         |        | \$5.49   | 27¢ per 1ea      |
| 9                                          | Ziploc XL Freezer Bags 10pk (GA)                       |         |        | \$3.49   | 35¢ per 1ea      |
| 10                                         | Drano Bathroom Max Gel 1.2L (GA)                       |         |        | \$17.99  | \$1.50 per 100mL |
| 11                                         | Cadbury Favourites 520/570g (GA)                       | Press   | ½      | \$11.49  | N/A              |
| 12                                         | Vegeta Range - All 50% Off (GA)                        | Digital |        |          |                  |
| Page 5 - Buy & Win                         |                                                        |         |        |          |                  |
| 1                                          | Juicy Isle Chilled Fruit Drink 2L (POT) (GA)           | Digital |        | \$3.35   | \$1.68 per 1L    |
| 2                                          | Ashgrove Cheese 140g Excluding Fetta (POT) (GA)        | Digital |        | \$4.99   | \$35.64 per 1kg  |
| 3                                          | JC's Walnuts Natural 350g (Produce) (GA)               | Digital |        | \$7.99ea | \$22.83 per 1kg  |
| 4                                          | Patties Party Pies/Pasties/Sausage Rolls 12pk (GA)     |         |        | \$6.99   | N/A              |
| 5                                          | Peters Polar Pies 6pk (GA)                             |         |        | \$6.99   | \$1.27 per 100mL |
| 6                                          | Connoisseur Ice Cream 1L (GA)                          | Digital |        | \$9.99   | \$1.00 per 100mL |
| 7                                          | Cripps Crumpet Splits 6pk (POT) (GA)                   | Digital | ½      | \$1.95   | 46¢ per 100g     |
| 8                                          | William's Wraps 8pk (POT) (GA)                         | Digital | ½      | \$2.49   | 44¢ per 100g     |
| 9                                          | Felix Cat Food 12pk (GA)                               | Digital |        | \$10.99  | \$1.08 per 100g  |
| 10                                         | Supercoat Dog Food 2.6/2.8kg (GA)                      | TV      |        | \$12.99  | N/A              |



# Standard Catalogue

Wednesday 12 Jul 2023 - Tuesday 18 Jul 2023 (week 28)

|                                                        |                                                              |         |   |           |                  |
|--------------------------------------------------------|--------------------------------------------------------------|---------|---|-----------|------------------|
| 11                                                     | Friskies Dry Cat Food 1kg (GA)                               | Digital |   | \$5.99    | 60¢ per 100g     |
| 12                                                     | Handee Double Length Paper Towel 3pk (GA)                    |         |   | \$6.99    | \$1.94 per 100ea |
| <b>Page 6</b>                                          |                                                              |         |   |           |                  |
| 1                                                      | Cadbury Family Block Chocolate 160-190g (GA)                 | TV      |   | \$3.29    | N/A              |
| 2                                                      | Arnott's Chocolate Biscuits 160-250g (GA)                    | Press   | ½ | \$2.25    | N/A              |
| 3                                                      | Mars Fun Size Bags 132-192g                                  |         |   | \$3.99    | N/A              |
| 4                                                      | Smith's Potato Chips 18/20pk (GA)                            |         |   | \$7.99    | N/A              |
| 5                                                      | Frantelle Spring Water 24 x 600mL                            |         |   | \$8.99    | 62¢ per 1L       |
| 6                                                      | Red Bull Energy Drink 4 x 250mL                              | Press   |   | \$7.99    | \$7.99 per 1L    |
| 7                                                      | Pepsi/Solo/Sunkist/7Up Soft Drink 1.25L                      |         |   | \$1.75    | \$1.40 per 1L    |
| 8                                                      | Community Co Cordial Syrup 1L (GA)                           |         |   | \$3.69    | \$3.69 per 1L    |
| <b>Page 6 - Bundaberg Side Panel</b>                   |                                                              |         |   |           |                  |
| 9                                                      | Bundaberg Soft Drink 4 x 375mL (GA)                          | Digital |   | \$4.99    | \$3.33 per 1L    |
| <b>Page 7</b>                                          |                                                              |         |   |           |                  |
| 1                                                      | Campbell's Real Stock 1L                                     | Digital | ½ | \$2.25    | 23¢ per 100mL    |
| 2                                                      | Continental Classics Pasta & Sauce/Seasoned Rice 85-125g     | Press   | ½ | \$1.50    | N/A              |
| 3                                                      | Sanitarium Up & Go 250mL 3pk (GA)                            | Digital | ½ | \$2.99    | \$3.99 per 1L    |
| 4                                                      | Mars Medium Bars 35-56g                                      |         | ½ | \$1.10    | N/A              |
| 5                                                      | Lipton Ice Tea 1.5L                                          |         | ½ | \$2.49    | \$1.66 per 1L    |
| 6                                                      | Twinings Teabags 80/100pk                                    |         | ½ | \$7.99    | N/A              |
| 7                                                      | Uncle Tobys Big Bowl/Blends Oats 8pk                         |         | ½ | \$3.55    | N/A              |
| 8                                                      | Palmolive Naturals Shampoo/Conditioner 350mL                 | Digital | ½ | \$2.99    | 85¢ per 100mL    |
| <b>Page 7 - Sorbent Side Panel</b>                     |                                                              |         |   |           |                  |
| 9                                                      | Sorbent Toilet Tissue Hypo-Allergenic 8pk (GA)               | TV      |   | \$4.99    | 35¢ per 100sh    |
| 10                                                     | Sorbent Thick & Large Facial Tissues 95s (GA)                |         |   | \$1.75    | \$1.84 per 100ea |
| <b>Page 8</b>                                          |                                                              |         |   |           |                  |
| 1                                                      | Navel Oranges 3kg (Produce)                                  | Press   |   | \$4.90bag | \$1.63 per 1kg   |
| 2                                                      | Carrots 1kg (Produce)                                        | Press   |   | \$1.50bag | \$1.50 per 1kg   |
| 3                                                      | JC's Quality Outback Mix 500g (Produce) (GA)                 |         |   | \$9.99ea  | \$19.98 per 1kg  |
| 4                                                      | Beef Round Steak (Meat)                                      | Press   |   | \$19.99kg | N/A              |
| 5                                                      | National Pies Meat Pies/Pasties/Sausage Rolls 2pk (POT) (GA) | Digital |   | \$6.49    | N/A              |
| 6                                                      | Western Star Spreadable 500g                                 | Press   |   | \$4.99    | \$1.00 per 100g  |
| 7                                                      | Bega Cheese Grated/Slices 500g                               |         |   | \$6.99    | \$13.98 per 1kg  |
| 8                                                      | Mainland On the Go Cheese & Crackers 50g/Artisan 36/38g      |         |   | \$1.99    | N/A              |
| 9                                                      | Bulla Creamy Classics 2L                                     |         |   | \$7.99    | 40¢ per 100mL    |
| 10                                                     | Cadbury Ice Cream Tubs 460mL (GA)                            |         |   | \$9.99    | \$2.17 per 100mL |
| 11                                                     | Dr Oetker Ristorante Pizza 310-390g                          |         |   | \$5.99    | N/A              |
| <b>Page 9 - Dairy Farmers Full Page (Digital Only)</b> |                                                              |         |   |           |                  |
| 1                                                      | Dairy Farmers Thick & Creamy Yoghurt 150g (GA)               | TV      | ½ | \$1.25    | 83¢ per 100g     |
| 2                                                      | Dairy Farmers Thick & Creamy Yoghurt 600g (GA)               |         |   | \$4.49    | 75¢ per 100g     |
| 3                                                      | Dairy Farmers Thick & Creamy Yoghurt 4pk (GA)                |         | ½ | \$2.40    | 55¢ per 100g     |
| <b>Page 10 - Community Co Full Page (Digital Only)</b> |                                                              |         |   |           |                  |
| 1                                                      | Community Co Passata 690g (GA)                               |         |   | \$2.69    | 39¢ per 100g     |
| 2                                                      | Community Co Coconut Water 1L (GA)                           |         |   | \$3.79    | \$3.79 per 1L    |
| 3                                                      | Community Co Diced Peach In Juice 4x125g (GA)                |         |   | \$3.50    | \$7.00 per 1kg   |
| 4                                                      | Community Co Strawberry Jam 500g (GA)                        |         |   | \$2.70    | 54¢ per 100g     |



Wednesday 12 Jul 2023 - Tuesday 18 Jul 2023 (week 28)

|                                                                       |                                                     |         |   |           |                 |
|-----------------------------------------------------------------------|-----------------------------------------------------|---------|---|-----------|-----------------|
| 5                                                                     | Community Co Vegetable Oil 750mL (GA)               |         |   | \$4.99    | 67¢ per 100mL   |
| 6                                                                     | Community Co Frozen Beef Burgers 640g (GA)          |         |   | \$11.99   | \$18.73 per 1kg |
| <b>Page 11 - Chicken Enchilada Recipe Full Page (Digital Only)</b>    |                                                     |         |   |           |                 |
| 1                                                                     | William's Wraps 8pk (POT) (GA)                      | Digital | ½ | \$2.49    | 44¢ per 100g    |
| <b>Page 12 - Cadbury Blocks Full Page (Digital Only)</b>              |                                                     |         |   |           |                 |
| 1                                                                     | Cadbury Family Block Chocolate 160-190g (GA)        | TV      |   | \$3.29    | N/A             |
| <b>Page 13 - JC's Full Page (Digital Only)</b>                        |                                                     |         |   |           |                 |
| 1                                                                     | JC's Quality Outback Mix 500g (Produce) (GA)        |         |   | \$9.99ea  | \$19.98 per 1kg |
| 2                                                                     | JC's Delicious Energy Mix 500g (Produce) (GA)       |         |   | \$8.99ea  | \$17.98 per 1kg |
| 3                                                                     | JC's Mixed Nuts Salted/Unsalted 350g (Produce) (GA) |         |   | \$7.99ea  | \$22.83 per 1kg |
| 4                                                                     | Cadbury Favourites 520/570g (GA)                    | Press   | ½ | \$11.49   | N/A             |
| 5                                                                     | JC's Almonds Natural 500g (Produce) (GA)            |         |   | \$8.99ea  | \$17.98 per 1kg |
| 6                                                                     | JC's Pistachios Salted 375g (Produce) (GA)          |         |   | \$11.99ea | \$31.97 per 1kg |
| <b>Page 14 - Reeses/Hershey New Products Full Page (Digital Only)</b> |                                                     |         |   |           |                 |



# Press

Examiner / Mercury / Advocate

Wednesday 12 Jul 2023 - Tuesday 18 Jul 2023 (week 28)

| Alpha Sorted List - ALL PRESS (Including Digital) |                                                              |         | Retail   |                  |
|---------------------------------------------------|--------------------------------------------------------------|---------|----------|------------------|
| 1                                                 | !Friskies Dry Cat Food 1kg (GA)                              | Digital | \$5.99   | 60¢ per 100g     |
| 2                                                 | !Palmolive Naturals Shampoo/Conditioner 350mL                | Digital | \$2.99   | 85¢ per 100mL    |
| 3                                                 | 100% Juicy Long Life Juice 2L (POT) (GA)                     | Digital | \$3.29   | \$1.65 per 1L    |
| 4                                                 | Arnott's Chocolate Biscuits 160-250g (GA)                    |         | \$2.25   | N/A              |
| 5                                                 | Arnott's Cream Favourites 500g (GA)                          | TV      | \$3.27   | 65¢ per 100g     |
| 6                                                 | Ashgrove Cheese 140g Excluding Fetta (POT) (GA)              | Digital | \$4.99   | \$35.64 per 1kg  |
| 7                                                 | Bundaberg Soft Drink 4 x 375mL (GA)                          | Digital | \$4.99   | \$3.33 per 1L    |
| 8                                                 | Cadbury Family Block Chocolate 160-190g (GA)                 | TV      | \$3.29   | N/A              |
| 9                                                 | Cadbury Favourites 520/570g (GA)                             |         | \$11.49  | N/A              |
| 10                                                | Campbell's Real Stock 1L                                     | Digital | \$2.25   | 23¢ per 100mL    |
| 11                                                | Chupa Chups Incredible Chew Bag 175g (GA)                    | Digital | \$2.99   | 17¢ per 10g      |
| 12                                                | Cold Power Range - All 50% Off (GA)                          | TV      |          |                  |
| 13                                                | Connoisseur Ice Cream 1L (GA)                                | Digital | \$9.99   | \$1.00 per 100mL |
| 14                                                | Continental Classics Pasta & Sauce/Seasoned Rice 85-125g     |         | \$1.50   | N/A              |
| 15                                                | Cripps Crumpet Splits 6pk (POT) (GA)                         | Digital | \$1.95   | 46¢ per 100g     |
| 16                                                | Dairy Farmers Thick & Creamy Yoghurt 150g (GA)               | TV      | \$1.25   | 83¢ per 100g     |
| 17                                                | Eliza's Loaves 500g (POT) (GA)                               | Digital | \$3.99   | 80¢ per 100g     |
| 18                                                | Felix Cat Food 12pk (GA)                                     | Digital | \$10.99  | \$1.08 per 100g  |
| 19                                                | JC's Walnuts Natural 350g (Produce) (GA)                     | Digital | \$7.99ea | \$22.83 per 1kg  |
| 20                                                | Juicy Isle Chilled Fruit Drink 2L (POT) (GA)                 | Digital | \$3.35   | \$1.68 per 1L    |
| 21                                                | Kirks Soft Drink 1.25L (GA)                                  |         | \$1.50   | \$1.20 per 1L    |
| 22                                                | Macleans Range - All 50% Off (GA)                            | Digital |          |                  |
| 23                                                | Moccona Coffee Sachets 10pk (GA)                             | TV      | \$2.99   | N/A              |
| 24                                                | Monster Energy Drink 4 x 500mL (GA)                          | Digital | \$7.99   | \$4.00 per 1L    |
| 25                                                | National Pies Meat Pies/Pasties/Sausage Rolls 2pk (POT) (GA) | Digital | \$6.49   | N/A              |
| 26                                                | Powerade Sports Drink 600mL (GA)                             | TV      | \$1.99   | \$3.32 per 1L    |
| 27                                                | Red Bull Energy Drink 4 x 250mL                              |         | \$7.99   | \$7.99 per 1L    |
| 28                                                | Sanitarium Up & Go 250mL 3pk (GA)                            | Digital | \$2.99   | \$3.99 per 1L    |
| 29                                                | Sorbent Toilet Tissue Hypo-Allergenic 8pk (GA)               | TV      | \$4.99   | 35¢ per 100sh    |
| 30                                                | Supercoat Dog Food 2.6/2.8kg (GA)                            | TV      | \$12.99  | N/A              |
| 31                                                | Tostitos 175g/Grainwaves 170g (GA)                           | Digital | \$2.49   | N/A              |
| 32                                                | Vegeta Range - All 50% Off (GA)                              | Digital |          |                  |
| 33                                                | Western Star Spreadable 500g                                 |         | \$4.99   | \$1.00 per 100g  |
| 34                                                | William's Wraps 8pk (POT) (GA)                               | Digital | \$2.49   | 44¢ per 100g     |



# Catalogue

Wednesday 12 Jul 2023 - Tuesday 18 Jul 2023 (week 28)

| Alpha Sorted List - Catalogue |                                                                        | Retail     |                  |
|-------------------------------|------------------------------------------------------------------------|------------|------------------|
| 1                             | Bega Cheese Grated/Slices 500g                                         | \$6.99     | \$13.98 per 1kg  |
| 2                             | belVita Duo Crunch 253g/Breakfast Biscuits 300g                        | \$2.35     | N/A              |
| 3                             | Bulla Creamy Classics 2L                                               | \$7.99     | 40¢ per 100mL    |
| 4                             | Cadbury Bites 110-150g (GA)                                            | \$3.49     | N/A              |
| 5                             | Cadbury Fingers 114g/Freddo Biscuit 167g (GA)                          | \$1.99     | N/A              |
| 6                             | Cadbury Ice Cream Tubs 460mL (GA)                                      | \$9.99     | \$2.17 per 100mL |
| 7                             | Coca-Cola/Fanta/Sprite 6 x 250mL (GA)                                  | \$6.15     | \$4.10 per 1L    |
| 8                             | Coca-Cola/Fanta/Sprite Soft Drink Cans 24 x 375mL (GA)                 | \$21.20    | \$2.36 per 1L    |
| 9                             | Community Co Coconut Water 1L (GA)                                     | \$3.79     | \$3.79 per 1L    |
| 10                            | Community Co Cordial Syrup 1L (GA)                                     | \$3.69     | \$3.69 per 1L    |
| 11                            | Community Co Diced Peach In Juice 4x125g (GA)                          | \$3.50     | \$7.00 per 1kg   |
| 12                            | Community Co Frozen Beef Burgers 640g (GA)                             | \$11.99    | \$18.73 per 1kg  |
| 13                            | Community Co Fruit Cake 800g (GA)                                      | \$7.99     | \$1.00 per 100g  |
| 14                            | Community Co Passata 690g (GA)                                         | \$2.69     | 39¢ per 100g     |
| 15                            | Community Co Strawberry Jam 500g (GA)                                  | \$2.70     | 54¢ per 100g     |
| 16                            | Community Co Vegetable Oil 750mL (GA)                                  | \$4.99     | 67¢ per 100mL    |
| 17                            | Dairy Farmers Thick & Creamy Yoghurt 4pk (GA)                          | \$2.40     | 55¢ per 100g     |
| 18                            | Dairy Farmers Thick & Creamy Yoghurt 600g (GA)                         | \$4.49     | 75¢ per 100g     |
| 19                            | Dine Cat Food Tray 85g                                                 | \$1.19     | \$1.40 per 100g  |
| 20                            | Dr Oetker Ristorante Pizza 310-390g                                    | \$5.99     | N/A              |
| 21                            | Drano Bathroom Max Gel 1.2L (GA)                                       | \$17.99    | \$1.50 per 100mL |
| 22                            | Earth Choice Toilet Cleaner 750mL                                      | \$2.69     | 36¢ per 100mL    |
| 23                            | Four 'n Twenty Angus Beef Pies 4pk (GA)                                | \$7.99     | \$1.14 per 100g  |
| 24                            | Frantelle Spring Water 24 x 600mL                                      | \$8.99     | 62¢ per 1L       |
| 25                            | Greenseas Canned Tuna 95g                                              | \$1.99     | \$20.95 per 1kg  |
| 26                            | Handee Double Length Paper Towel 3pk (GA)                              | \$6.99     | \$1.94 per 100ea |
| 27                            | Ingham's Airmasing Nuggets/Tenders 350/400g                            | \$5.99     | N/A              |
| 28                            | JC's Almonds Natural 500g (Produce) (GA)                               | \$8.99ea   | \$17.98 per 1kg  |
| 29                            | JC's Delicious Energy Mix 500g (Produce) (GA)                          | \$8.99ea   | \$17.98 per 1kg  |
| 30                            | JC's Mixed Nuts Salted/Unsalted 350g (Produce) (GA)                    | \$7.99ea   | \$22.83 per 1kg  |
| 31                            | JC's Pistachios Salted 375g (Produce) (GA)                             | \$11.99ea  | \$31.97 per 1kg  |
| 32                            | JC's Quality Outback Mix 500g (Produce) (GA)                           | \$9.99ea   | \$19.98 per 1kg  |
| 33                            | Johnno's Pasta Sauce 500g (POT)                                        | \$5.99     | \$1.20 per 100g  |
| 34                            | Kellogg's Crunchy Nut Corn Flakes/Special K/Nutri-Grain/Sultana Bran 2 | \$5.99     | N/A              |
| 35                            | Kirks Canned Soft Drink 10 x 375mL (GA)                                | \$7.55     | \$2.01 per 1L    |
| 36                            | Libra Ultra Thins/Goodnights 10-14pk/Tampons 16pk                      | \$4.49     | N/A              |
| 37                            | Lipton Ice Tea 1.5L                                                    | \$2.49     | \$1.66 per 1L    |
| 38                            | L'Or Espresso 10pk (GA)                                                | \$4.99     | \$9.60 per 100g  |
| 39                            | Lotus Biscuit Spread                                                   | LPE \$6.50 | N/A              |
| 40                            | Mainland On the Go Cheese & Crackers 50g/Artisan 36/38g                | \$1.99     | N/A              |
| 41                            | Mars Fun Size Bags 132-192g                                            | \$3.99     | N/A              |
| 42                            | Mars Medium Bars 35-56g                                                | \$1.10     | N/A              |
| 43                            | MasterFoods Squeezy Tomato/BBQ Sauce 475/500mL                         | \$2.99     | N/A              |
| 44                            | McKenzie's Soup Mixes 500g                                             | \$1.49     | \$2.98 per 1kg   |
| 45                            | Moccona Coffee 200g (GA)                                               | \$12.99    | \$6.50 per 100g  |
| 46                            | Multix Alfoil 30cm x 20m                                               | \$3.49     | 17¢ per 1m       |



# Catalogue

Wednesday 12 Jul 2023 - Tuesday 18 Jul 2023 (week 28)

|    |                                                    |         |                  |
|----|----------------------------------------------------|---------|------------------|
| 47 | Palmolive Shower Gel 1L                            | \$6.99  | 70¢ per 100mL    |
| 48 | Panadol Liquid Caps 20pk (GA)                      | \$5.49  | 27¢ per 1ea      |
| 49 | Patties Party Pies/Pasties/Sausage Rolls 12pk (GA) | \$6.99  | N/A              |
| 50 | Pedigree Dry Dog Food 2.5/3kg                      | \$11.99 | N/A              |
| 51 | Pepsi/Solo/Sunkist/7Up Soft Drink 1.25L            | \$1.75  | \$1.40 per 1L    |
| 52 | Peters Maxibon 4pk (GA)                            | \$7.99  | \$1.43 per 100mL |
| 53 | Peters Polar Pies 6pk (GA)                         | \$6.99  | \$1.27 per 100mL |
| 54 | Peters Twin Pole 4/8pk (GA)                        | \$4.99  | N/A              |
| 55 | Pure Tassie Sparkling Water 750mL (GA)             | \$2.69  | \$3.59 per 1L    |
| 56 | Red Rock Deli Chips 150/165g (GA)                  | \$4.49  | N/A              |
| 57 | Samboy Potato Chips 175g                           | \$3.69  | \$2.11 per 100g  |
| 58 | Smith's Potato Chips 18/20pk (GA)                  | \$7.99  | N/A              |
| 59 | Sorbent Thick & Large Facial Tissues 95s (GA)      | \$1.75  | \$1.84 per 100ea |
| 60 | Twinings Teabags 80/100pk                          | \$7.99  | N/A              |
| 61 | Uncle Tobys Big Bowl/Blends Oats 8pk               | \$3.55  | N/A              |
| 62 | Vicks Vapodrops 16/24pk                            | \$4.49  | N/A              |
| 63 | Ziploc XL Freezer Bags 10pk (GA)                   | \$3.49  | 35¢ per 1ea      |