

**TV/Digital****Wednesday 03 Jul 2024 - Tuesday 09 Jul 2024 (week 27)**

| Television Advertised                               |                                                       | Save    | % Off | Retail   |                  |
|-----------------------------------------------------|-------------------------------------------------------|---------|-------|----------|------------------|
| 1                                                   | Nestle Block Chocolate 118-200g (GA)                  | \$3.01  | ½     | \$2.99   | N/A              |
| 2                                                   | Moccona Premium Classic 100g/Infused Coffee 95g (GA)  | \$6.46  | ½     | \$5.99   | N/A              |
| 3                                                   | Connoisseur Ice Cream 1L (GA)                         | \$6.51  | ½     | \$6.49   | 65¢ per 100mL    |
| 4                                                   | Duck Deep Action/Foaming Bleach 750mL (GA)            | \$3.85  | ½     | \$3.60   | 48¢ per 100mL    |
| 5                                                   | Handee Ultra Paper Towel 2pk (GA)                     | \$2.00  | ½     | \$1.99   | \$1.66 per 100ea |
| 6                                                   | Arnott's Tim Tam Biscuits 165-200g (excl Deluxe) (GA) | \$2.51  | ½     | \$2.49   | N/A              |
| 7                                                   | Coca-Cola 30 x 375mL (GA)                             | \$16.90 |       | \$27.00  | \$2.40 per 1L    |
| 8                                                   | Yoplait Yoghurt 1kg (GA)                              | \$0.91  |       | \$3.99   | 40¢ per 100g     |
| 9                                                   | Supercoat Dog Food 2.6/2.8kg (GA)                     | \$5.50  |       | \$12.50  | N/A              |
| Television Advertised - Fri 05 Jul                  |                                                       |         |       |          |                  |
| 10                                                  | Produce Line - Refer to Fresh Sheet (Produce) (GA)    |         |       | \$0.00kg | N/A              |
| 11                                                  | Cripps Crumpet Splits 6pk (POT) (GA)                  | \$2.01  | ½     | \$1.99   | 47¢ per 100g     |
| Television Streaming - Tasmanian Products (2 WEEKS) |                                                       |         |       |          |                  |
| 1                                                   | Duck River Soft Butter 500g (POT) (GA)                | \$1.36  |       | \$5.49   | \$1.10 per 100g  |
| 2                                                   | Cripps Café Quality Fruit Loaf 700g (POT) (GA)        | \$2.80  | ½     | \$2.79   | 40¢ per 100g     |
| 3                                                   | The Good Apple Sparkling Apple Juice 750mL (POT) (GA) | \$1.61  |       | \$2.79   | \$3.72 per 1L    |
| 4                                                   | Johnno's Sauce/Chutney/Relish 400/520g (POT) (GA)     | \$1.20  |       | \$5.99   | N/A              |
| 5                                                   | Ashgrove Cheese 140g Excluding Fetta (POT) (GA)       | \$1.51  |       | \$5.99   | \$42.79 per 1kg  |
| Television - Low Prices Everyday (4 WEEKS)          |                                                       |         |       |          |                  |
| 1                                                   | Cadbury Large Block Chocolate 315-360g (GA)           | LPE     |       | \$7.00   | N/A              |
| 2                                                   | Coca-Cola/Fanta/Sprite Soft Drink 2L (GA)             | LPE     |       | \$3.95   | \$1.98 per 1L    |
| 3                                                   | Fancy Feast Cat Food 85g (GA)                         | LPE     |       | \$1.60   | \$1.88 per 100g  |
| 4                                                   | Uncle Tobys Le Snak 6pk (GA)                          | LPE     |       | \$5.25   | \$3.98 per 100g  |

| Google Advertised |                                                   |        |     |         |               |
|-------------------|---------------------------------------------------|--------|-----|---------|---------------|
| 1                 | Voltaren Range (excl 20g) (GA)                    |        | 0.3 |         | N/A           |
| 2                 | Smith's Potato Chips 130-175g (GA)                | \$1.90 |     | \$2.90  | N/A           |
| 3                 | M&M's/Maltesers 130-180g (GA)                     | \$2.16 |     | \$3.99  | N/A           |
| 4                 | Four 'n Twenty Sausage Rolls/Party Pies 12pk (GA) | \$2.51 |     | \$4.99  | N/A           |
| 5                 | Vegeta Range (GA)                                 |        | ½   |         | N/A           |
| 6                 | National Pies Family Pie 750/900g (POT) (GA)      | \$1.80 |     | \$11.99 | N/A           |
| 7                 | Bundaberg Soft Drink 4 x 375mL (GA)               | \$2.35 |     | \$5.45  | \$3.63 per 1L |
| 8                 | Sorbent Toilet Tissue 24pk (GA)                   | \$5.24 |     | \$12.75 | 30¢ per 100sh |

| Facebook Advertised - Giveaway Launch    |                                                       |        |   |        |                  |
|------------------------------------------|-------------------------------------------------------|--------|---|--------|------------------|
| 1                                        | Nestle Block Chocolate 118-200g (GA)                  | \$3.01 | ½ | \$2.99 | N/A              |
| 2                                        | Moccona Premium Classic 100g/Infused Coffee 95g (GA)  | \$6.46 | ½ | \$5.99 | N/A              |
| 3                                        | Handee Ultra Paper Towel 2pk (GA)                     | \$2.00 | ½ | \$1.99 | \$1.66 per 100ea |
| 4                                        | Arnott's Shapes 130-190g                              | \$2.01 | ½ | \$1.99 | N/A              |
| Facebook Advertised - Tasmanian Products |                                                       |        |   |        |                  |
| 1                                        | Cripps Café Quality Fruit Loaf 700g (POT) (GA)        | \$2.80 | ½ | \$2.79 | 40¢ per 100g     |
| 2                                        | Duck River Soft Butter 500g (POT) (GA)                | \$1.36 |   | \$5.49 | \$1.10 per 100g  |
| 3                                        | The Good Apple Sparkling Apple Juice 750mL (POT) (GA) | \$1.61 |   | \$2.79 | \$3.72 per 1L    |
| 4                                        | Johnno's Sauce/Chutney/Relish 400/520g (POT) (GA)     | \$1.20 |   | \$5.99 | N/A              |
| 5                                        | Ashgrove Cheese 140g Excluding Fetta (POT) (GA)       | \$1.51 |   | \$5.99 | \$42.79 per 1kg  |

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|                                          |                                              |        |   |         |               |
|------------------------------------------|----------------------------------------------|--------|---|---------|---------------|
| 6                                        | National Pies Family Pie 750/900g (POT) (GA) | \$1.80 |   | \$11.99 | N/A           |
| <b>Facebook Advertised - Connoisseur</b> |                                              |        |   |         |               |
| 1                                        | Connoisseur Ice Cream 1L (GA)                | \$6.51 | ½ | \$6.49  | 65¢ per 100mL |
| 2                                        | Connoisseur Ice Cream Stick 4/6pk (GA)       | \$5.51 | ½ | \$5.49  | N/A           |

|                                                                   |                                                      |        |   |           |     |
|-------------------------------------------------------------------|------------------------------------------------------|--------|---|-----------|-----|
| <b>Wednesday Catalogue Email Header</b>                           |                                                      |        |   |           |     |
| 1                                                                 | Nestle Block Chocolate 118-200g (GA)                 | \$3.01 | ½ | \$2.99    | N/A |
| 2                                                                 | Moccona Premium Classic 100g/Infused Coffee 95g (GA) | \$6.46 | ½ | \$5.99    | N/A |
| <b>Friday Catalogue Email - Recipe Beef &amp; White Bean Stew</b> |                                                      |        |   |           |     |
| 1                                                                 | Wilderness Beef Gravy Beef (Meat) (GA)               |        |   | \$15.99kg | N/A |

|                             |                                                |        |   |        |                 |
|-----------------------------|------------------------------------------------|--------|---|--------|-----------------|
| <b>Website Banner</b>       |                                                |        |   |        |                 |
| 1                           | Cripps Café Quality Fruit Loaf 700g (POT) (GA) | \$2.80 | ½ | \$2.79 | 40¢ per 100g    |
| 2                           | Duck River Soft Butter 500g (POT) (GA)         | \$1.36 |   | \$5.49 | \$1.10 per 100g |
| <b>Website Banner - LPE</b> |                                                |        |   |        |                 |
| 1                           | Cadbury Large Block Chocolate 315-360g (GA)    | LPE    |   | \$7.00 | N/A             |
| 2                           | Coca-Cola/Fanta/Sprite Soft Drink 2L (GA)      | LPE    |   | \$3.95 | \$1.98 per 1L   |
| 3                           | Uncle Tobys Le Snak 6pk (GA)                   | LPE    |   | \$5.25 | \$3.98 per 100g |

|                         |                                                       |        |   |         |                  |
|-------------------------|-------------------------------------------------------|--------|---|---------|------------------|
| <b>Radio Advertised</b> |                                                       |        |   |         |                  |
| 1                       | Nestle Block Chocolate 118-200g (GA)                  | \$3.01 | ½ | \$2.99  | N/A              |
| 2                       | Moccona Premium Classic 100g/Infused Coffee 95g (GA)  | \$6.46 | ½ | \$5.99  | N/A              |
| 3                       | Arnott's Tim Tam Biscuits 165-200g (excl Deluxe) (GA) | \$2.51 | ½ | \$2.49  | N/A              |
| 4                       | Handee Ultra Paper Towel 2pk (GA)                     | \$2.00 | ½ | \$1.99  | \$1.66 per 100ea |
| 5                       | Yoplait Yoghurt 1kg (GA)                              | \$0.91 |   | \$3.99  | 40¢ per 100g     |
| 6                       | Supercoat Dog Food 2.6/2.8kg (GA)                     | \$5.50 |   | \$12.50 | N/A              |
| 7                       | Connoisseur Ice Cream 1L (GA)                         | \$6.51 | ½ | \$6.49  | 65¢ per 100mL    |
| 8                       | Sorbent Toilet Tissue 24pk (GA)                       | \$5.24 |   | \$12.75 | 30¢ per 100sh    |



# Press

Examiner / Mercury / Advocate

Wednesday 03 Jul 2024 - Tuesday 09 Jul 2024 (week 27)

| Thursday 04 Jul - ALL PRESS                        |                                                          | Save   | % Off | Retail    |                  |
|----------------------------------------------------|----------------------------------------------------------|--------|-------|-----------|------------------|
| 1                                                  | Bega Cheese Slices/Blocks 250g (GA)                      | \$1.01 |       | \$5.99    | \$23.96 per 1kg  |
| 2                                                  | Sorbent Toilet Tissue 24pk (GA) Digital                  | \$5.24 |       | \$12.75   | 30¢ per 100sh    |
| 3                                                  | Friskies Dry Cat Food 1kg (GA)                           | \$1.26 |       | \$6.99    | 70¢ per 100g     |
| Friday 05 Jul - Advocate/Examiner - (Market Fresh) |                                                          |        |       |           |                  |
| 1                                                  | Produce Line - Refer to Fresh Sheet (Produce) (GA) TV    |        |       | \$0.00kg  | N/A              |
| 2                                                  | Produce Line - Refer to Fresh Sheet (Produce)            |        |       | \$0.00kg  | N/A              |
| 3                                                  | Produce Line - Refer to Fresh Sheet (Produce)            |        |       | \$0.00kg  | N/A              |
| Friday 05 Jul - Advocate/Examiner - (Market Fresh) |                                                          |        |       |           |                  |
| 1                                                  | Cripps Café Quality Fruit Loaf 700g (POT) (GA) Digital   | \$2.80 | ½     | \$2.79    | 40¢ per 100g     |
| 2                                                  | Ingham's Chicken Breast Fillets (Deli)                   |        |       | \$10.99kg | N/A              |
| 3                                                  | Beef Rump Steak (Meat)                                   |        |       | \$21.99kg | N/A              |
| Friday 05 Jul - Mercury - (Market Fresh)           |                                                          |        |       |           |                  |
| 1                                                  | Cripps Café Quality Fruit Loaf 700g (POT) (GA) Digital   | \$2.80 | ½     | \$2.79    | 40¢ per 100g     |
| 2                                                  | Produce Line - Refer to Fresh Sheet (Produce) (GA) TV    |        |       | \$0.00kg  | N/A              |
| 3                                                  | Beef Rump Steak (Meat)                                   |        |       | \$21.99kg | N/A              |
| Friday 05 Jul - Mercury                            |                                                          |        |       |           |                  |
| 1                                                  | Powerade Sports Drink 1L (GA)                            | \$2.40 |       | \$3.60    | \$3.60 per 1L    |
| 2                                                  | Arnott's Tim Tam Biscuits 165-200g (excl Deluxe) (GA) TV | \$2.51 | ½     | \$2.49    | N/A              |
| 3                                                  | Peters Original Ice Cream 2L (GA)                        | \$2.01 |       | \$5.49    | 27¢ per 100mL    |
| Saturday 06 Jul - Advocate & Examiner              |                                                          |        |       |           |                  |
| 1                                                  | Powerade Sports Drink 1L (GA)                            | \$2.40 |       | \$3.60    | \$3.60 per 1L    |
| 2                                                  | Arnott's Tim Tam Biscuits 165-200g (excl Deluxe) (GA) TV | \$2.51 | ½     | \$2.49    | N/A              |
| 3                                                  | Peters Original Ice Cream 2L (GA)                        | \$2.01 |       | \$5.49    | 27¢ per 100mL    |
| Saturday 06 Jul - Mercury Front Page               |                                                          |        |       |           |                  |
| 1                                                  | Nestle Block Chocolate 118-200g (GA) TV                  | \$3.01 | ½     | \$2.99    | N/A              |
| 2                                                  | Moccona Premium Classic 100g/Infused Coffee 95g (GA) TV  | \$6.46 | ½     | \$5.99    | N/A              |
| 3                                                  | Handee Ultra Paper Towel 2pk (GA) TV                     | \$2.00 | ½     | \$1.99    | \$1.66 per 100ea |



Lift Out

Wednesday 03 Jul 2024 - Tuesday 16 Jul 2024 ( Weeks 27-28)

| Front Page                                                    |                                                                                  | Save    | % Off | Retail    |                 |
|---------------------------------------------------------------|----------------------------------------------------------------------------------|---------|-------|-----------|-----------------|
| 1                                                             | Connoisseur Ice Cream 1L (GA) TV                                                 | \$6.51  | ½     | \$6.49    | 65¢ per 100mL   |
| 2                                                             | Duck River Soft Butter 500g (POT) (GA) Digital                                   | \$1.36  |       | \$5.49    | \$1.10 per 100g |
| 3                                                             | Arnott's Tim Tam Biscuits 165-200g (excl Deluxe) (GA) TV                         | \$2.51  | ½     | \$2.49    | N/A             |
| Page 2 - Giveaway Info                                        |                                                                                  |         |       |           |                 |
| Page 3 - Giveaway Info                                        |                                                                                  |         |       |           |                 |
| Page 4 - Coca-Cola Full Page                                  |                                                                                  |         |       |           |                 |
| 1                                                             | Coca-Cola/Fanta/Sprite Soft Drink 2L (GA) LPE                                    |         |       | \$3.95    | \$1.98 per 1L   |
| 2                                                             | Mount Franklin Water 600mL (GA) LPE                                              |         |       | \$2.30    | \$3.83 per 1L   |
| 3                                                             | Monster Energy Drink 500mL (GA) LPE                                              | -\$0.30 |       | \$3.50    | \$7.00 per 1L   |
| Page 5 - Favourites Quarter Page                              |                                                                                  |         |       |           |                 |
| 1                                                             | Cadbury Favourites 520g (GA)                                                     | \$11.50 | ½     | \$11.49   | \$2.21 per 100g |
| Page 5 - Cadbury Large Blocks Quarter Page                    |                                                                                  |         |       |           |                 |
| 2                                                             | Cadbury Large Block Chocolate 315-360g (GA) LPE                                  | \$2.30  |       | \$7.00    | N/A             |
| Page 5 - LCMs Quarter Page                                    |                                                                                  |         |       |           |                 |
| 3                                                             | Kellogg's Nutri-Grain/LCM Bars 5pk (GA)                                          | \$2.45  | ½     | \$2.25    | N/A             |
| Page 5 - Kellogg's Cereal Quarter Page                        |                                                                                  |         |       |           |                 |
| 4                                                             | Kellogg's Crunchy Nut Corn Flakes/Special K/Nutri-Grain/Sultana Bran 290-420g (C | \$3.51  | ½     | \$3.49    | N/A             |
| Page 6 - Wilderness Full Page Recipe - Beef & White Bean Stew |                                                                                  |         |       |           |                 |
| 1                                                             | Wilderness Beef Gravy Beef (Meat) (GA) Press                                     |         |       | \$15.99kg | N/A             |
| Page 7 - Bundaberg Half Page                                  |                                                                                  |         |       |           |                 |
| 1                                                             | Bundaberg Soft Drink 4 x 375mL (GA) Digital                                      | \$2.35  |       | \$5.45    | \$3.63 per 1L   |
| Page 7 - JC's Half Page                                       |                                                                                  |         |       |           |                 |
| 2                                                             | JC's Quality Outback Mix 500g (Produce) (GA)                                     | \$1.90  |       | \$9.99ea  | \$19.98 per 1kg |
| 3                                                             | JC's Pistachios Salted A Grade 375g (USA) (Produce) (GA)                         | \$3.20  |       | \$11.99ea | \$31.97 per 1kg |
| 4                                                             | JC's Delicious Energy Mix 500g (Produce) (GA)                                    | \$2.51  |       | \$8.99ea  | \$17.98 per 1kg |
| 5                                                             | JC's Almonds Natural 500g (Produce) (GA)                                         | \$2.60  |       | \$8.99ea  | \$17.98 per 1kg |
| 6                                                             | JC's Mixed Nuts Salted/Unsalted 350g (Produce) (GA)                              | \$2.26  |       | \$7.99ea  | \$22.83 per 1kg |
| 7                                                             | JC's Walnuts Natural 350g (Produce) (GA)                                         | \$2.56  |       | \$6.99ea  | \$19.97 per 1kg |
| Page 8 - Tassie Products - The Good Apple Quarter Page        |                                                                                  |         |       |           |                 |
| 1                                                             | The Good Apple Sparkling Apple Juice 750mL (POT) (GA) Digital                    | \$1.61  |       | \$2.79    | \$3.72 per 1L   |
| Page 8 - Tassie Products - Juicy Isle Topping Quarter Page    |                                                                                  |         |       |           |                 |
| 2                                                             | Juicy Isle Topping 375mL (POT) (GA)                                              | \$0.80  |       | \$2.59    | 69¢ per 100mL   |
| Page 8 - Tassie Products - Duck River Half Page               |                                                                                  |         |       |           |                 |
| 3                                                             | Duck River Soft Butter 500g (POT) (GA) Digital                                   | \$1.36  |       | \$5.49    | \$1.10 per 100g |
| Page 9 - Tassie Products - Johnno's Half Page                 |                                                                                  |         |       |           |                 |
| 1                                                             | Johnno's Sauce/Chutney/Relish 400/520g (POT) (GA) Digital                        | \$1.20  |       | \$5.99    | N/A             |
| Page 9 - Tassie Products - Half Page                          |                                                                                  |         |       |           |                 |
| 2                                                             | Cripps Café Quality Fruit Loaf 700g (POT) (GA) Digital                           | \$2.80  | ½     | \$2.79    | 40¢ per 100g    |
| 3                                                             | Cripps Crumpet Splits 6pk (POT) (GA) TV                                          | \$2.01  | ½     | \$1.99    | 47¢ per 100g    |
| 4                                                             | William's Bread 800-900g (POT) (GA) LPE                                          |         |       | \$4.70    | N/A             |
| 5                                                             | William's Wraps 8pk (POT) (GA) LPE                                               | \$1.70  |       | \$3.29    | 59¢ per 100g    |
| 5                                                             | Juicy Isle Cordial 2L (POT) (GA) LPE                                             |         |       | \$3.50    | \$1.75 per 1L   |



Lift Out

Wednesday 03 Jul 2024 - Tuesday 16 Jul 2024 ( Weeks 27-28)

| Page 10 - Nichols Full Page Recipe                           |                                                            |         |         |   |           |                 |
|--------------------------------------------------------------|------------------------------------------------------------|---------|---------|---|-----------|-----------------|
| 1                                                            | Nichols BBQ Chicken Breast Steaks (Meat)                   |         |         |   | \$19.99kg | N/A             |
| 1                                                            | Nichols Twin Chicken Tray (Meat)                           |         |         |   | \$8.49kg  | N/A             |
| 1                                                            | Nichols Chicken & Veggie Burger 660g (8 ctn) (Meat)        |         |         |   | \$8.99ea  | \$13.62 per 1kg |
| 1                                                            | Nichols Kitchen Kebabs 8pk 620g (8 ctn) (Meat)             |         |         |   | \$14.99ea | \$24.18 per 1kg |
| 1                                                            | Nichols Niblets Marinated Chicken Wings 1kg (7 ctn) (Meat) |         |         |   | \$9.99ea  | \$9.99 per 1kg  |
| Page 11 - Tassie Products - Ashgrove Half Page               |                                                            |         |         |   |           |                 |
| 2                                                            | Ashgrove Cheese 140g Excluding Fetta (POT) (GA)            | Digital | \$1.51  |   | \$5.99    | \$42.79 per 1kg |
| Page 11 - National Pies Tasmanian Grant Initiative Half Page |                                                            |         |         |   |           |                 |
| Page 12 - Moccona Full Page                                  |                                                            |         |         |   |           |                 |
| 1                                                            | Moccona Premium Classic 100g/Infused Coffee 95g (GA)       | TV      | \$6.46  | ½ | \$5.99    | N/A             |
| Page 13 - Vegeta Half Page                                   |                                                            |         |         |   |           |                 |
| 1                                                            | Vegeta Range (GA)                                          | Digital |         | ½ |           | N/A             |
| Page 13 - Sanitarium Half Page                               |                                                            |         |         |   |           |                 |
| 2                                                            | Sanitarium So Good Almond Milk 1L (GA)                     |         | \$1.50  | ½ | \$1.49    | \$1.49 per 1L   |
| Page 14 - Connoisseur Half Page                              |                                                            |         |         |   |           |                 |
| 1                                                            | Connoisseur Ice Cream 1L (GA)                              | TV      | \$6.51  | ½ | \$6.49    | 65¢ per 100mL   |
| 2                                                            | Connoisseur Ice Cream Stick 4/6pk (GA)                     | Digital | \$5.51  | ½ | \$5.49    | N/A             |
| Page 14 - Four 'n' Twenty Half Page                          |                                                            |         |         |   |           |                 |
| Page 15 - Arnotts Half Page                                  |                                                            |         |         |   |           |                 |
| 1                                                            | Arnott's Tim Tam Biscuits 165-200g (excl Deluxe) (GA)      | TV      | \$2.51  | ½ | \$2.49    | N/A             |
| 2                                                            | Arnott's Shapes 130-190g                                   | Digital | \$2.01  | ½ | \$1.99    | N/A             |
| Page 15 - Maggi Half Page                                    |                                                            |         |         |   |           |                 |
| 3                                                            | Maggi Gravy 24/27g (GA)                                    |         | \$0.39  |   | \$1.00    | N/A             |
| 4                                                            | Maggi Recipe Base Sachets 21-43g (GA)                      | LPE     | -\$0.05 |   | \$1.75    | N/A             |
| 5                                                            | Maggi Mug Noodles 4pk (GA)                                 | LPE     |         |   | \$5.99    | N/A             |
| Page 16 - LPE Full Page                                      |                                                            |         |         |   |           |                 |
| 1                                                            | Bundaberg Ginger Beer 750mL (GA)                           | LPE     | \$0.35  |   | \$3.20    | \$4.27 per 1L   |
| 2                                                            | Smiths Chips 45Gm (GA)                                     | LPE     | \$0.39  |   | \$1.50    | N/A             |
| 3                                                            | Lotus Biscoff Spread 380/400g (GA)                         | LPE     |         |   | \$6.50    | N/A             |
| 4                                                            | Uncle Tobys Le Snak 6pk (GA)                               | LPE     |         |   | \$5.25    | \$3.98 per 100g |
| 5                                                            | Sanitarium So Good Oat Milk 1L (GA)                        | LPE     |         |   | \$2.79    | \$2.79 per 1L   |
| 6                                                            | San Weetbix Value Pack 1.12KG (GA)                         | LPE     |         |   | \$6.75    | N/A             |
| 7                                                            | Carnation Milk 340mL (GA)                                  | LPE     |         |   | \$2.99    | N/A             |
| Page 17 - LPE Full Page                                      |                                                            |         |         |   |           |                 |
| 1                                                            | Sakata Rice Crackers 90/100g (GA)                          | LPE     |         |   | \$2.30    | N/A             |
| 2                                                            | Ashgrove Cheese 450/500g (POT) (GA)                        | LPE     | \$0.86  |   | \$11.99   | N/A             |
| 3                                                            | Four 'n Twenty Snack Pack 1.1kg (GA)                       | LPE     | \$1.50  |   | \$12.50   | \$1.14 per 100g |
| 4                                                            | Sorbent Toilet Tissue 18pk (GA)                            | LPE     | \$2.01  |   | \$9.99    | 31¢ per 100sh   |
| 5                                                            | Fancy Feast Cat Food 85g (GA)                              | LPE     |         |   | \$1.60    | \$1.88 per 100g |
| 6                                                            | Lucky Dog Bones 800g (GA)                                  | LPE     |         |   | \$7.80    | 98¢ per 100g    |
| 7                                                            | Panadol Extra Caplet 20pk (GA)                             | LPE     | \$0.76  |   | \$6.99    | 35¢ per 1ea     |
| Page 18 - Earthwise Half Page                                |                                                            |         |         |   |           |                 |
| 1                                                            | Earthwise Laundry Liquid 2L/Capsules 26pk (NEW)            |         | \$10.50 | ½ | \$10.50   | N/A             |



Lift Out

Wednesday 03 Jul 2024 - Tuesday 16 Jul 2024 ( Weeks 27-28)

|                              |                                            |         |        |     |                 |
|------------------------------|--------------------------------------------|---------|--------|-----|-----------------|
| Page 18 - Voltaren Half Page |                                            |         |        |     |                 |
| 2                            | Voltaren Range (excl 20g) (GA)             | Digital |        | 30% | N/A             |
| Page 19 - Purina Half Page   |                                            |         |        |     |                 |
| 1                            | Purina One Pouch 70g (GA)                  |         | \$1.00 |     | \$1.86 per 100g |
| 2                            | Supercoat Dog Food 2.6/2.8kg (GA)          | TV      | \$5.50 |     | N/A             |
| Page 19 - Duck Half Page     |                                            |         |        |     |                 |
| 3                            | Duck Deep Action/Foaming Bleach 750mL (GA) | TV      | \$3.85 | ½   | 48¢ per 100mL   |



Wednesday 03 Jul 2024 - Tuesday 09 Jul 2024 (week 27)

| Front                                      |                                                                             | Save    | % Off | Retail    |                  |
|--------------------------------------------|-----------------------------------------------------------------------------|---------|-------|-----------|------------------|
| 1                                          | Nestle Block Chocolate 118-200g (GA) TV                                     | \$3.01  | ½     | \$2.99    | N/A              |
| 2                                          | Moccona Premium Classic 100g/Infused Coffee 95g (GA) TV                     | \$6.46  | ½     | \$5.99    | N/A              |
| 3                                          | Handee Ultra Paper Towel 2pk (GA) TV                                        | \$2.00  | ½     | \$1.99    | \$1.66 per 100ea |
| 4                                          | Connoisseur Ice Cream 1L (GA) TV                                            | \$6.51  | ½     | \$6.49    | 65¢ per 100mL    |
| Page 2 - Marketing for Buy & Win Full Page |                                                                             |         |       |           |                  |
| Page 3 - Coca-Cola Supplier Half Page      |                                                                             |         |       |           |                  |
| 1                                          | Coca-Cola 30 x 375mL (GA) TV                                                | \$16.90 |       | \$27.00   | \$2.40 per 1L    |
| 2                                          | Coca-Cola Soft Drink 1.25L (GA)                                             | \$1.25  |       | \$2.25    | \$1.80 per 1L    |
| 3                                          | Coca-Cola 10 x 375mL (GA)                                                   | \$6.91  |       | \$10.99   | \$2.93 per 1L    |
| Page 3 - Moccona Supplier Half Page        |                                                                             |         |       |           |                  |
| 4                                          | Moccona Premium Classic 100g/Infused Coffee 95g (GA) TV                     | \$6.46  | ½     | \$5.99    | N/A              |
| 5                                          | Moccona Capsules 10pk (GA)                                                  | \$1.50  |       | \$3.99    | \$7.67 per 100g  |
| Page 4 - Buy & Win                         |                                                                             |         |       |           |                  |
| 1                                          | Cadbury Favourites 520g (GA)                                                | \$11.50 | ½     | \$11.49   | \$2.21 per 100g  |
| 2                                          | Kellogg's Crunchy Nut Corn Flakes/Special K/Nutri-Grain/Sultana Bran 290-42 | \$3.51  | ½     | \$3.49    | N/A              |
| 3                                          | Smith's Potato Chips 130-175g (GA) Digital                                  | \$1.90  |       | \$2.90    | N/A              |
| 4                                          | M&M's/Maltesers 130-180g (GA) Digital                                       | \$2.16  |       | \$3.99    | N/A              |
| 5                                          | Nestle Milo 1.1kg (GA)                                                      | \$4.60  |       | \$13.99   | \$1.27 per 100g  |
| 6                                          | Lotus Biscoff Spread 380/400g (GA) LPE                                      |         |       | \$6.50    | N/A              |
| 7                                          | Cadbury Medium Bars 30-60g (GA)                                             | \$0.90  |       | \$1.60    | N/A              |
| 8                                          | Powerade Sports Drink 1L (GA) Press                                         | \$2.40  |       | \$3.60    | \$3.60 per 1L    |
| 9                                          | Mount Franklin Lightly Sparkling Spring Water 1.25L (GA)                    | \$0.95  |       | \$2.25    | \$1.80 per 1L    |
| 10                                         | Sakata Rice Crackers 90/100g (GA) LPE                                       |         |       | \$2.30    | N/A              |
| 11                                         | Vegemite 220g (GA)                                                          | \$1.36  |       | \$3.99    | \$1.81 per 100g  |
| 12                                         | Maggi Gravy 24/27g (GA)                                                     | \$0.39  |       | \$1.00    | N/A              |
| Page 5 - Buy & Win                         |                                                                             |         |       |           |                  |
| 1                                          | Kellogg's Nutri-Grain/LCM Bars 5pk (GA)                                     | \$2.45  | ½     | \$2.25    | N/A              |
| 2                                          | Sanitarium So Good Almond Milk 1L (GA)                                      | \$1.50  | ½     | \$1.49    | \$1.49 per 1L    |
| 3                                          | Peters Original Ice Cream 2L (GA) Press                                     | \$2.01  |       | \$5.49    | 27¢ per 100mL    |
| 4                                          | Sorbent Facial Tissues 170pk (GA)                                           | \$0.51  |       | \$1.99    | \$1.17 per 100ea |
| 5                                          | Four 'n Twenty Sausage Rolls/Party Pies 12pk (GA) Digital                   | \$2.51  |       | \$4.99    | N/A              |
| 6                                          | Ziploc Storage Bags 19/24pk (GA)                                            | \$1.46  |       | \$2.99    | N/A              |
| 7                                          | Voltaren Range (excl 20g) (GA) Digital                                      |         | 30%   |           | N/A              |
| 8                                          | Panadol Extra/Liquid/Rapid Caplets 20pk (GA)                                | \$1.00  |       | \$5.50    | 28¢ per 1ea      |
| 9                                          | Cold Power Laundry Liquid 2L/Powder 2kg (GA)                                | \$8.41  |       | \$15.99   | N/A              |
| 10                                         | Friskies Dry Cat Food 1kg (GA) Press                                        | \$1.26  |       | \$6.99    | 70¢ per 100g     |
| 11                                         | Purina One Pouch 70g (GA)                                                   | \$1.00  |       | \$1.30    | \$1.86 per 100g  |
| 12                                         | Supercoat Dog Food 2.6/2.8kg (GA) TV                                        | \$5.50  |       | \$12.50   | N/A              |
| Page 6 - Produce & Meat                    |                                                                             |         |       |           |                  |
| 1                                          | Produce Line - Refer to Fresh Sheet (Produce)                               |         |       | \$0.00kg  | N/A              |
| 2                                          | Produce Line - Refer to Fresh Sheet (Produce) Press                         |         |       | \$0.00kg  | N/A              |
| 3                                          | Produce Line - Refer to Fresh Sheet (Produce) Press                         |         |       | \$0.00kg  | N/A              |
| 4                                          | Produce Line - Refer to Fresh Sheet (Produce)                               |         |       | \$0.00kg  | N/A              |
| 5                                          | JC's Quality Outback Mix 500g (Produce) (GA)                                | \$1.90  |       | \$9.99ea  | \$19.98 per 1kg  |
| 6                                          | Beef Rump Steak (Meat) Press                                                |         |       | \$21.99kg | N/A              |



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|                                        |                                                       |         |        |   |           |                 |
|----------------------------------------|-------------------------------------------------------|---------|--------|---|-----------|-----------------|
| 7                                      | Wilderness Beef Gravy Beef (Meat) (GA)                | Press   |        |   | \$15.99kg | N/A             |
| 8                                      | Lamb Loin Chops (Meat)                                |         |        |   | \$23.99kg | N/A             |
| 9                                      | Boneless Pork Shoulder Roast (Meat)                   |         |        |   | \$11.99kg | N/A             |
| <b>Page 7 - Bakery &amp; Deli</b>      |                                                       |         |        |   |           |                 |
| 1                                      | Cripps Crumpet Splits 6pk (POT) (GA)                  | TV      | \$2.01 | ½ | \$1.99    | 47¢ per 100g    |
| 2                                      | National Pies Family Pie 750/900g (POT) (GA)          | Digital | \$1.80 |   | \$11.99   | N/A             |
| 3                                      | Cripps Master Hot Dog/Lunch Rolls 6pk (POT) (GA)      |         | \$0.80 |   | \$3.99    | 67¢ per 1ea     |
| 4                                      | Happy Muffin 4pk/Mini 8pk                             |         | \$0.51 |   | \$4.99    | N/A             |
| 5                                      | Suprema Margherita Scroll 4pk                         |         | \$1.21 |   | \$6.49    | \$1.62 per 1ea  |
| 6                                      | Ingham's Chicken Breast Fillets (Deli)                | Press   |        |   | \$10.99kg | N/A             |
| 7                                      | Pandani Double Smoked Ham (Deli)                      |         |        |   | \$16.99kg | N/A             |
| 8                                      | Pandani Cabana (Deli)                                 |         |        |   | \$15.99kg | N/A             |
| 9                                      | Edgars Epping Sausages (Deli)                         |         |        |   | \$9.99kg  | N/A             |
| <b>Page 8</b>                          |                                                       |         |        |   |           |                 |
| 1                                      | Captain's Table Water Crackers 125g                   |         | \$0.51 |   | \$1.69    | \$1.35 per 100g |
| 2                                      | Doritos Corn Chips 150/170g (GA)                      |         | \$1.31 |   | \$3.49    | N/A             |
| 3                                      | Doritos Salsa 280/300g (GA)                           |         | \$0.54 |   | \$2.75    | N/A             |
| 4                                      | Pascall/The Natural Confectionery Bags 120-280g (GA)  |         | \$1.51 |   | \$3.49    | N/A             |
| 5                                      | Allen's Chocolate Bags 160g (GA)                      |         | \$1.50 |   | \$3.99    | \$2.49 per 100g |
| 6                                      | Wrigley's Extra White Chewing Gum Bottle 64/67g       |         | \$0.96 |   | \$4.49    | N/A             |
| <b>Page 8 - Arnott's Half Page</b>     |                                                       |         |        |   |           |                 |
| 7                                      | Arnott's Tim Tam Biscuits 165-200g (excl Deluxe) (GA) | TV      | \$2.51 | ½ | \$2.49    | N/A             |
| 8                                      | Arnott's Multipacks 5-8pk (excl. Wagon Wheels) (GA)   |         | \$1.81 |   | \$3.49    | N/A             |
| 9                                      | Arnott's Shapes 130-190g                              | Digital | \$2.01 | ½ | \$1.99    | N/A             |
| <b>Page 9</b>                          |                                                       |         |        |   |           |                 |
| 1                                      | Schweppes Traditional/Mineral Water/Mixers 1.1L       |         | \$0.86 |   | \$1.99    | \$1.81 per 1L   |
| 2                                      | Tasmanian Mountain Spring Water 10L (POT) (GA)        | LPE     |        |   | \$7.00    | 70¢ per 1L      |
| 3                                      | McGuigan Zero Alcohol 750mL                           |         | \$5.00 |   | \$7.99    | \$10.65 per 1L  |
| 4                                      | Golden Circle Long Life Juice 2L                      |         | \$0.81 |   | \$3.99    | \$2.00 per 1L   |
| 5                                      | Bickford's Blackcurrant Juice Syrup 750mL             |         | \$1.21 |   | \$5.49    | \$7.32 per 1L   |
| 6                                      | Red Bull Energy Drink 473mL                           |         | \$1.11 |   | \$3.99    | \$8.44 per 1L   |
| <b>Page 9 - Bundaberg Half Page</b>    |                                                       |         |        |   |           |                 |
| 7                                      | Bundaberg Soft Drink 4 x 375mL (GA)                   | Digital | \$2.35 |   | \$5.45    | \$3.63 per 1L   |
| <b>Page 10</b>                         |                                                       |         |        |   |           |                 |
| 1                                      | Twinings Teabags 10pk                                 |         | \$1.24 |   | \$2.25    | N/A             |
| 2                                      | Bega Cream Cheese Spread 250g (GA)                    |         | \$1.00 |   | \$3.99    | \$1.60 per 100g |
| 3                                      | Uncle Tobys Quick/Traditional Oats 1kg (GA)           |         | \$2.34 |   | \$5.25    | 53¢ per 100g    |
| 4                                      | Leggo's Tomato Paste 140g 2pk                         |         | \$0.60 |   | \$3.25    | \$1.16 per 100g |
| 5                                      | Heinz Soup Pouch 430g                                 |         | \$1.10 |   | \$3.49    | 81¢ per 100g    |
| 6                                      | Heinz Baked Beans/Spaghetti 300g                      |         | \$1.00 |   | \$1.99    | 66¢ per 100g    |
| <b>Page 10 - Johnno's Quarter Page</b> |                                                       |         |        |   |           |                 |
| 7                                      | Johnno's Sauce/Chutney/Relish 400/520g (POT) (GA)     | Digital | \$1.20 |   | \$5.99    | N/A             |
| <b>Page 10 - Vegeta Quarter Page</b>   |                                                       |         |        |   |           |                 |
| 8                                      | Vegeta Range (GA)                                     | Digital |        | ½ |           | N/A             |
| <b>Page 11 - Tasmanian Products</b>    |                                                       |         |        |   |           |                 |
| 1                                      | Duck River Soft Butter 500g (POT) (GA)                | Digital | \$1.36 |   | \$5.49    | \$1.10 per 100g |



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|                                        |                                                       |         |         |   |         |                  |
|----------------------------------------|-------------------------------------------------------|---------|---------|---|---------|------------------|
| 2                                      | William's Bread 800-900g (POT) (GA)                   | LPE     |         |   | \$4.70  | N/A              |
| 3                                      | The Good Apple Sparkling Apple Juice 750mL (POT) (GA) | Digital | \$1.61  |   | \$2.79  | \$3.72 per 1L    |
| 4                                      | Ashgrove Cheese 140g Excluding Fetta (POT) (GA)       | Digital | \$1.51  |   | \$5.99  | \$42.79 per 1kg  |
| 5                                      | Cripps Café Quality Fruit Loaf 700g (POT) (GA)        | Digital | \$2.80  | ½ | \$2.79  | 40¢ per 100g     |
| 6                                      | Juicy Isle Topping 375mL (POT) (GA)                   |         | \$0.80  |   | \$2.59  | 69¢ per 100mL    |
| 7                                      | National Pie & Sausage Roll 3pk (POT) (GA)            |         | \$1.80  |   | \$6.99  | \$1.94 per 100g  |
| <b>Page 12</b>                         |                                                       |         |         |   |         |                  |
| 1                                      | Bega Cheese Slices/Blocks 250g (GA)                   | Press   | \$1.01  |   | \$5.99  | \$23.96 per 1kg  |
| 2                                      | Perfect Italiano Grated Cheese 450g                   |         | \$2.01  |   | \$7.49  | \$16.64 per 1kg  |
| 3                                      | Unicorn Brie/Camembert Cheese 125g                    |         | \$1.51  |   | \$4.49  | \$35.92 per 1kg  |
| 4                                      | Nuttelex Spread Original/Lite/Buttery 500g            | LPE     | \$0.41  |   | \$4.79  | 96¢ per 100g     |
| 5                                      | Chris' Dip 200g Ex. Plant Based                       | LPE     |         |   | \$3.80  | \$1.90 per 100g  |
| 6                                      | La Famiglia Just for 2 Garlic Bread 170g              | LPE     |         |   | \$3.50  | \$2.06 per 100g  |
| <b>Page 12 - Yoplait Half Page</b>     |                                                       |         |         |   |         |                  |
| 7                                      | Yoplait Yoghurt 1kg (GA)                              | TV      | \$0.91  |   | \$3.99  | 40¢ per 100g     |
| 8                                      | Yoplait Pouch 130g                                    |         | \$0.20  |   | \$1.60  | \$1.23 per 100g  |
| <b>Page 13</b>                         |                                                       |         |         |   |         |                  |
| 1                                      | Birds Eye Baby Peas/Corn Kernels 500g                 |         | \$0.60  |   | \$2.99  | \$5.98 per 1kg   |
| 2                                      | Birds Eye Golden Crunch Chips 750g                    |         | \$0.91  |   | \$4.99  | \$6.65 per 1kg   |
| 3                                      | Ingham's Chicken Kyiv 350g                            |         | \$2.51  |   | \$9.99  | \$28.54 per 1kg  |
| 4                                      | Marathon Dim Sims 1.5kg                               |         | \$2.01  |   | \$9.99  | 67¢ per 100g     |
| 5                                      | Peters Twin Pole 8pk (GA)                             |         | \$2.01  |   | \$6.99  | N/A              |
| 6                                      | Nanna's Crumble 550g                                  |         | \$1.01  |   | \$4.99  | 91¢ per 100g     |
| <b>Page 13 - Connoisseur Half Page</b> |                                                       |         |         |   |         |                  |
| 7                                      | Connoisseur Ice Cream 1L (GA)                         | TV      | \$6.51  | ½ | \$6.49  | 65¢ per 100mL    |
| 8                                      | Connoisseur Ice Cream Stick 4/6pk (GA)                | Digital | \$5.51  | ½ | \$5.49  | N/A              |
| <b>Page 14</b>                         |                                                       |         |         |   |         |                  |
| 1                                      | Cadbury Large Block Chocolate 315-360g (GA)           | LPE     | \$2.30  |   | \$7.00  | N/A              |
| 2                                      | Maggi Recipe Base Sachets 21-43g (GA)                 | LPE     | -\$0.05 |   | \$1.75  | N/A              |
| 3                                      | Sanitarium So Good Oat Milk 1L (GA)                   | LPE     |         |   | \$2.79  | \$2.79 per 1L    |
| 4                                      | Uncle Tobys Le Snak 6pk (GA)                          | LPE     |         |   | \$5.25  | \$3.98 per 100g  |
| 5                                      | Four 'n Twenty Snack Pack 1.1kg (GA)                  | LPE     | \$1.50  |   | \$12.50 | \$1.14 per 100g  |
| 6                                      | Bundaberg Ginger Beer 750mL (GA)                      | LPE     | \$0.35  |   | \$3.20  | \$4.27 per 1L    |
| 7                                      | Lucky Dog Bones 800g (GA)                             | LPE     |         |   | \$7.80  | 98¢ per 100g     |
| 8                                      | Ashgrove Eco Full Cream Milk 2L (POT)                 | LPE     | \$0.25  |   | \$5.25  | \$2.63 per 1L    |
| <b>Page 15</b>                         |                                                       |         |         |   |         |                  |
| 1                                      | Redheads Firelighters 24pk                            |         | \$1.51  |   | \$3.99  | 17¢ per 1ea      |
| 2                                      | Ansell Handy Latex Disposable Gloves 24pk             |         | \$2.74  |   | \$5.25  | 22¢ per 1ea      |
| 3                                      | BabyLove Nappy Pants 20-28pk                          |         | \$3.51  |   | \$15.99 | N/A              |
| 4                                      | Colgate Plax Mouthwash 500mL                          |         | \$2.01  |   | \$4.99  | \$1.00 per 100mL |
| 5                                      | Purina One Pouch 70g (GA)                             |         | \$1.00  |   | \$1.30  | \$1.86 per 100g  |
| 6                                      | Pedigree Canned Dog Food 1.2kg                        |         | \$0.25  |   | \$4.25  | 35¢ per 100g     |
| <b>Page 15 - Duck Quarter Page</b>     |                                                       |         |         |   |         |                  |
| 7                                      | Duck Deep Action/Foaming Bleach 750mL (GA)            | TV      | \$3.85  | ½ | \$3.60  | 48¢ per 100mL    |
| <b>Page 15 - Sorbent Quarter Page</b>  |                                                       |         |         |   |         |                  |
| 8                                      | Sorbent Toilet Tissue 24pk (GA)                       | Digital | \$5.24  |   | \$12.75 | 30¢ per 100sh    |



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| Page 16                                                                       |                                                          |         |        |           |                 |              |
|-------------------------------------------------------------------------------|----------------------------------------------------------|---------|--------|-----------|-----------------|--------------|
| 1                                                                             | Oreo Cookie 128-133g                                     | \$1.40  | ½      | \$1.40    | N/A             |              |
| 2                                                                             | beVita Duo Crunch 253g/Breakfast Biscuits 300g           | \$2.40  | ½      | \$2.35    | N/A             |              |
| 3                                                                             | MasterFoods Premium Sauce 500mL                          | \$2.51  | ½      | \$2.49    | 50¢ per 100mL   |              |
| 4                                                                             | Colgate Total Advanced Toothpaste 200g                   | \$5.01  | ½      | \$4.99    | \$2.50 per 100g |              |
| 5                                                                             | Pears Transparent Soap 3pk                               | \$3.50  | ½      | \$3.49    | 93¢ per 100g    |              |
| 6                                                                             | Duracell Range                                           |         | ½      |           | N/A             |              |
| Page 17 - Sanitarium Full Page (Digital Only)                                 |                                                          |         |        |           |                 |              |
| 1                                                                             | Sanitarium So Good Almond Milk 1L (GA)                   | \$1.50  | ½      | \$1.49    | \$1.49 per 1L   |              |
| Page 18 - Voltaren Full Page (Digital Only)                                   |                                                          |         |        |           |                 |              |
| 1                                                                             | Panadol Extra/Liquid/Rapid Caplets 20pk (GA)             | \$1.00  |        | \$5.50    | 28¢ per 1ea     |              |
| Page 19 - Cripps Breakfast Full Page (Digital Only)                           |                                                          |         |        |           |                 |              |
| 1                                                                             | Cripps Café Quality Fruit Loaf 700g (POT) (GA)           | Digital | \$2.80 | ½         | \$2.79          | 40¢ per 100g |
| 2                                                                             | Cripps Crumpet Splits 6pk (POT) (GA)                     | TV      | \$2.01 | ½         | \$1.99          | 47¢ per 100g |
| Page 20 - JC's Full Page (Digital Only)                                       |                                                          |         |        |           |                 |              |
| 1                                                                             | JC's Pistachios Salted A Grade 375g (USA) (Produce) (GA) | \$3.20  |        | \$11.99ea | \$31.97 per 1kg |              |
| 2                                                                             | JC's Delicious Energy Mix 500g (Produce) (GA)            | \$2.51  |        | \$8.99ea  | \$17.98 per 1kg |              |
| 3                                                                             | JC's Walnuts Natural 350g (Produce) (GA)                 | \$2.56  |        | \$6.99ea  | \$19.97 per 1kg |              |
| 4                                                                             | JC's Almonds Natural 500g (Produce) (GA)                 | \$2.60  |        | \$8.99ea  | \$17.98 per 1kg |              |
| 5                                                                             | JC's Mixed Nuts Salted/Unsalted 350g (Produce) (GA)      | \$2.26  |        | \$7.99ea  | \$22.83 per 1kg |              |
| 6                                                                             | JC's Quality Outback Mix 500g (Produce) (GA)             | \$1.90  |        | \$9.99ea  | \$19.98 per 1kg |              |
| Page 21 - National Pies - Tasmanian Grant Initiative Full Page (Digital Only) |                                                          |         |        |           |                 |              |
| Page 22 - Supplier Logos Double Page Spread (Digital Only)                    |                                                          |         |        |           |                 |              |
| Page 23 - Supplier Logos Double Page Spread (Digital Only)                    |                                                          |         |        |           |                 |              |
| Page 24 - Beef & White Bean Stew                                              |                                                          |         |        |           |                 |              |
| 1                                                                             | Wilderness Beef Gravy Beef (Meat) (GA)                   | Press   |        | \$15.99kg | N/A             |              |



## Standard Catalogue

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| Front Page                                 |                                                                            | Sa      | % Off | Retail  |                  |
|--------------------------------------------|----------------------------------------------------------------------------|---------|-------|---------|------------------|
| 1                                          | Nestle Block Chocolate 118-200g (GA)                                       | TV      | 1/2   | \$2.99  | N/A              |
| 2                                          | Moccona Premium Classic 100g/Infused Coffee 95g (GA)                       | TV      | 1/2   | \$5.99  | N/A              |
| 3                                          | Handee Ultra Paper Towel 2pk (GA)                                          | TV      | 1/2   | \$1.99  | \$1.66 per 100ea |
| 4                                          | Connoisseur Ice Cream 1L (GA)                                              | TV      | 1/2   | \$6.49  | 65¢ per 100mL    |
| Page 2 - Marketing for Buy & Win Full Page |                                                                            |         |       |         |                  |
| Page 3 - Coca-Cola Supplier Half Page      |                                                                            |         |       |         |                  |
| 1                                          | Coca-Cola 30 x 375mL (GA)                                                  | TV      |       | \$27.00 | \$2.40 per 1L    |
| 2                                          | Coca-Cola Soft Drink 1.25L (GA)                                            |         |       | \$2.25  | \$1.80 per 1L    |
| 3                                          | Coca-Cola 10 x 375mL (GA)                                                  |         |       | \$10.99 | \$2.93 per 1L    |
| Page 3 - Moccona Supplier Half Page        |                                                                            |         |       |         |                  |
| 4                                          | Moccona Premium Classic 100g/Infused Coffee 95g (GA)                       | TV      | 1/2   | \$5.99  | N/A              |
| Page 4 - Buy & Win                         |                                                                            |         |       |         |                  |
| 1                                          | Cripps Café Quality Fruit Loaf 700g (POT) (GA)                             | Digital | 1/2   | \$2.79  | 40¢ per 100g     |
| 2                                          | Kellogg's Crunchy Nut Corn Flakes/Special K/Nutri-Grain/Sultana Bran 290-4 |         | 1/2   | \$3.49  | N/A              |
| 3                                          | Vegeta Range (GA)                                                          | Digital | 1/2   |         | N/A              |
| 4                                          | Smith's Potato Chips 130-175g (GA)                                         | Digital |       | \$2.90  | N/A              |
| 5                                          | Pascall/The Natural Confectionery Bags 120-280g (GA)                       |         |       | \$3.49  | N/A              |
| 6                                          | The Good Apple Sparkling Apple Juice 750mL (POT) (GA)                      | Digital |       | \$2.79  | \$3.72 per 1L    |
| 7                                          | Peters Original Ice Cream 2L (GA)                                          | Press   |       | \$5.49  | 27¢ per 100mL    |
| 8                                          | Juicy Isle Topping 375mL (POT) (GA)                                        |         |       | \$2.59  | 69¢ per 100mL    |
| 9                                          | Maggi Gravy 24/27g (GA)                                                    |         |       | \$1.00  | N/A              |
| Page 5 - Buy & Win                         |                                                                            |         |       |         |                  |
| 1                                          | Kellogg's Nutri-Grain/LCM Bars 5pk (GA)                                    |         | 1/2   | \$2.25  | N/A              |
| 2                                          | Cripps Crumpet Splits 6pk (POT) (GA)                                       | TV      | 1/2   | \$1.99  | 47¢ per 100g     |
| 3                                          | Duck Deep Action/Foaming Bleach 750mL (GA)                                 | TV      | 1/2   | \$3.60  | 48¢ per 100mL    |
| 4                                          | Ashgrove Cheese 140g Excluding Fetta (POT) (GA)                            | Digital |       | \$5.99  | \$42.79 per 1kg  |
| 5                                          | Bega Cheese Slices/Blocks 250g (GA)                                        | Press   |       | \$5.99  | \$23.96 per 1kg  |
| 6                                          | Ziploc Storage Bags 19/24pk (GA)                                           |         |       | \$2.99  | N/A              |
| 7                                          | Four 'n Twenty Sausage Rolls/Party Pies 12pk (GA)                          | Digital |       | \$4.99  | N/A              |
| 8                                          | Friskies Dry Cat Food 1kg (GA)                                             | Press   |       | \$6.99  | 70¢ per 100g     |
| 9                                          | Voltaren Range (excl 20g) (GA)                                             | Digital | 0.3   |         | N/A              |
| Page 6                                     |                                                                            |         |       |         |                  |
| 1                                          | Doritos Corn Chips 150/170g (GA)                                           |         |       | \$3.49  | N/A              |
| 2                                          | M&M's/Maltesers 130-180g (GA)                                              | Digital |       | \$3.99  | N/A              |
| 3                                          | Oreo Cookie 128-133g                                                       |         | 1/2   | \$1.40  | N/A              |
| 4                                          | Golden Circle Long Life Juice 2L                                           |         |       | \$3.99  | \$2.00 per 1L    |
| 5                                          | Bickford's Blackcurrant Juice Syrup 750mL                                  |         |       | \$5.49  | \$7.32 per 1L    |
| 6                                          | Mount Franklin Lightly Sparkling Spring Water 1.25L (GA)                   |         |       | \$2.25  | \$1.80 per 1L    |
| Page 6 - Bundaberg Quarter Page            |                                                                            |         |       |         |                  |
| 7                                          | Bundaberg Soft Drink 4 x 375mL (GA)                                        | Digital |       | \$5.45  | \$3.63 per 1L    |
| Page 6 - Arnott's Quarter Page             |                                                                            |         |       |         |                  |
| 8                                          | Arnott's Tim Tam Biscuits 165-200g (excl Deluxe) (GA)                      | TV      | 1/2   | \$2.49  | N/A              |
| 9                                          | Arnott's Shapes 130-190g                                                   | Digital | 1/2   | \$1.99  | N/A              |
| Page 7                                     |                                                                            |         |       |         |                  |
| 1                                          | Vegemite 220g (GA)                                                         |         |       | \$3.99  | \$1.81 per 100g  |
| 2                                          | Uncle Tobys Quick/Traditional Oats 1kg (GA)                                |         |       | \$5.25  | 53¢ per 100g     |



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|                                                                                      |                                                          |         |     |           |                 |
|--------------------------------------------------------------------------------------|----------------------------------------------------------|---------|-----|-----------|-----------------|
| 3                                                                                    | Heinz Baked Beans/Spaghetti 300g                         |         |     | \$1.99    | 66¢ per 100g    |
| 4                                                                                    | Panadol Extra/Liquid/Rapid Caplets 20pk (GA)             |         |     | \$5.50    | 28¢ per 1ea     |
| 5                                                                                    | Cold Power Laundry Liquid 2L/Powder 2kg (GA)             |         |     | \$15.99   | N/A             |
| 6                                                                                    | Supercoat Dog Food 2.6/2.8kg (GA)                        | TV      |     | \$12.50   | N/A             |
| <b>Page 7 - Johnno's Quarter Page</b>                                                |                                                          |         |     |           |                 |
| 7                                                                                    | Johnno's Sauce/Chutney/Relish 400/520g (POT) (GA)        | Digital |     | \$5.99    | N/A             |
| <b>Page 7 - Sorbent Quarter Page</b>                                                 |                                                          |         |     |           |                 |
| 8                                                                                    | Sorbent Toilet Tissue 24pk (GA)                          | Digital |     | \$12.75   | 30¢ per 100sh   |
| <b>Page 8</b>                                                                        |                                                          |         |     |           |                 |
| 1                                                                                    | Beef Rump Steak (Meat)                                   | Press   |     | \$21.99kg | N/A             |
| 2                                                                                    | Produce Line - Refer to Fresh Sheet (Produce)            |         |     | \$.00kg   | N/A             |
| 3                                                                                    | Produce Line - Refer to Fresh Sheet (Produce)            | Press   |     | \$.00kg   | N/A             |
| 3                                                                                    | Produce Line - Refer to Fresh Sheet (Produce)            | Press   |     | \$.00kg   | N/A             |
| 4                                                                                    | JC's Quality Outback Mix 500g (Produce) (GA)             |         |     | \$9.99ea  | \$19.98 per 1kg |
| 5                                                                                    | National Pies Family Pie 750/900g (POT) (GA)             | Digital |     | \$11.99   | N/A             |
| 6                                                                                    | Duck River Soft Butter 500g (POT) (GA)                   | Digital |     | \$5.49    | \$1.10 per 100g |
| 7                                                                                    | Perfect Italiano Grated Cheese 450g                      |         |     | \$7.49    | \$16.64 per 1kg |
| 8                                                                                    | Yoplait Yoghurt 1kg (GA)                                 | TV      |     | \$3.99    | 40¢ per 100g    |
| 9                                                                                    | Connoisseur Ice Cream Stick 4/6pk (GA)                   | Digital | ½   | \$5.49    | N/A             |
| 10                                                                                   | Birds Eye Golden Crunch Chips 750g                       |         |     | \$4.99    | \$6.65 per 1kg  |
| 11                                                                                   | Ingham's Chicken Kyiv 350g                               |         |     | \$9.99    | \$28.54 per 1kg |
| <b>Page 9 - Sanitarium Full Page (Digital Only)</b>                                  |                                                          |         |     |           |                 |
| 1                                                                                    | Sanitarium So Good Almond Milk 1L (GA)                   |         | ½   | \$1.49    | \$1.49 per 1L   |
| <b>Page 10 - Voltaren Full Page (Digital Only)</b>                                   |                                                          |         |     |           |                 |
| 1                                                                                    | Voltaren Range (excl 20g) (GA)                           | Digital | 0.3 |           | N/A             |
| <b>Page 11 - Cripps Breakfast Full Page (Digital Only)</b>                           |                                                          |         |     |           |                 |
| 1                                                                                    | Cripps Café Quality Fruit Loaf 700g (POT) (GA)           | Digital | ½   | \$2.79    | 40¢ per 100g    |
| 2                                                                                    | Cripps Crumpet Splits 6pk (POT) (GA)                     | TV      | ½   | \$1.99    | 47¢ per 100g    |
| <b>Page 12 - JC's Full Page (Digital Only)</b>                                       |                                                          |         |     |           |                 |
| 1                                                                                    | JC's Quality Outback Mix 500g (Produce) (GA)             |         |     | \$9.99ea  | \$19.98 per 1kg |
| 2                                                                                    | JC's Pistachios Salted A Grade 375g (USA) (Produce) (GA) |         |     | \$11.99ea | \$31.97 per 1kg |
| 3                                                                                    | JC's Delicious Energy Mix 500g (Produce) (GA)            |         |     | \$8.99ea  | \$17.98 per 1kg |
| 4                                                                                    | JC's Almonds Natural 500g (Produce) (GA)                 |         |     | \$8.99ea  | \$17.98 per 1kg |
| 5                                                                                    | JC's Mixed Nuts Salted/Unsalted 350g (Produce) (GA)      |         |     | \$7.99ea  | \$22.83 per 1kg |
| 6                                                                                    | JC's Walnuts Natural 350g (Produce) (GA)                 |         |     | \$6.99ea  | \$19.97 per 1kg |
| <b>Page 13 - National Pies - Tasmanian Grant Initiative Full Page (Digital Only)</b> |                                                          |         |     |           |                 |
| <b>Page 14 - Supplier Logos Double Page Spread (Digital Only)</b>                    |                                                          |         |     |           |                 |
| <b>Page 15 - Supplier Logos Double Page Spread (Digital Only)</b>                    |                                                          |         |     |           |                 |
| <b>Page 16 - Beef &amp; White Bean Stew</b>                                          |                                                          |         |     |           |                 |
| 1                                                                                    | Wilderness Beef Gravy Beef (Meat) (GA)                   | Press   |     | \$15.99kg | N/A             |



# Press

Examiner / Mercury / Advocate

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| Alpha Sorted List - ALL PRESS (Including Digital) |                                                       |         | Retail    |                  |
|---------------------------------------------------|-------------------------------------------------------|---------|-----------|------------------|
| 1                                                 | Arnott's Shapes 130-190g                              | Digital | \$1.99    | N/A              |
| 2                                                 | Arnott's Tim Tam Biscuits 165-200g (excl Deluxe) (GA) | TV      | \$2.49    | N/A              |
| 3                                                 | Ashgrove Cheese 140g Excluding Fetta (POT) (GA)       | Digital | \$5.99    | \$42.79 per 1kg  |
| 4                                                 | Bega Cheese Slices/Blocks 250g (GA)                   |         | \$5.99    | \$23.96 per 1kg  |
| 5                                                 | Bundaberg Soft Drink 4 x 375mL (GA)                   | Digital | \$5.45    | \$3.63 per 1L    |
| 6                                                 | Coca-Cola 30 x 375mL (GA)                             | TV      | \$27.00   | \$2.40 per 1L    |
| 7                                                 | Connoisseur Ice Cream 1L (GA)                         | TV      | \$6.49    | 65¢ per 100mL    |
| 8                                                 | Connoisseur Ice Cream Stick 4/6pk (GA)                | Digital | \$5.49    | N/A              |
| 9                                                 | Cripps Café Quality Fruit Loaf 700g (POT) (GA)        | Digital | \$2.79    | 40¢ per 100g     |
| 10                                                | Cripps Crumpet Splits 6pk (POT) (GA)                  | TV      | \$1.99    | 47¢ per 100g     |
| 11                                                | Duck Deep Action/Foaming Bleach 750mL (GA)            | TV      | \$3.60    | 48¢ per 100mL    |
| 12                                                | Duck River Soft Butter 500g (POT) (GA)                | Digital | \$5.49    | \$1.10 per 100g  |
| 13                                                | Four 'n Twenty Sausage Rolls/Party Pies 12pk (GA)     | Digital | \$4.99    | N/A              |
| 14                                                | Friskies Dry Cat Food 1kg (GA)                        |         | \$6.99    | 70¢ per 100g     |
| 15                                                | Handee Ultra Paper Towel 2pk (GA)                     | TV      | \$1.99    | \$1.66 per 100ea |
| 16                                                | Johnno's Sauce/Chutney/Relish 400/520g (POT) (GA)     | Digital | \$5.99    | N/A              |
| 17                                                | M&M's/Maltesers 130-180g (GA)                         | Digital | \$3.99    | N/A              |
| 18                                                | Moccona Premium Classic 100g/Infused Coffee 95g (GA)  | TV      | \$5.99    | N/A              |
| 19                                                | National Pies Family Pie 750/900g (POT) (GA)          | Digital | \$11.99   | N/A              |
| 20                                                | Nestle Block Chocolate 118-200g (GA)                  | TV      | \$2.99    | N/A              |
| 21                                                | Peters Original Ice Cream 2L (GA)                     |         | \$5.49    | 27¢ per 100mL    |
| 22                                                | Powerade Sports Drink 1L (GA)                         |         | \$3.60    | \$3.60 per 1L    |
| 23                                                | Produce Line - Refer to Fresh Sheet (Produce) (GA)    | TV      | \$0.00kg  | N/A              |
| 24                                                | Smith's Potato Chips 130-175g (GA)                    | Digital | \$2.90    | N/A              |
| 25                                                | Sorbent Toilet Tissue 24pk (GA)                       | Digital | \$12.75   | 30¢ per 100sh    |
| 26                                                | Supercoat Dog Food 2.6/2.8kg (GA)                     | TV      | \$12.50   | N/A              |
| 27                                                | The Good Apple Sparkling Apple Juice 750mL (POT) (GA) | Digital | \$2.79    | \$3.72 per 1L    |
| 28                                                | Vegeta Range (GA)                                     | Digital |           | N/A              |
| 29                                                | Voltaren Range (excl 20g) (GA)                        | Digital |           | N/A              |
| 30                                                | Wilderness Beef Gravy Beef (Meat) (GA)                |         | \$15.99kg | N/A              |
| 31                                                | Yoplait Yoghurt 1kg (GA)                              | TV      | \$3.99    | 40¢ per 100g     |



# Catalogue

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| Alpha Sorted List - Catalogue |                                                                        | Retail    |                  |
|-------------------------------|------------------------------------------------------------------------|-----------|------------------|
| 2                             | Allen's Chocolate Bags 160g (GA)                                       | \$3.99    | \$2.49 per 100g  |
| 3                             | Ansell Handy Latex Disposable Gloves 24pk                              | \$5.25    | 22¢ per 1ea      |
| 4                             | Arnott's Multipacks 5-8pk (excl. Wagon Wheels) (GA)                    | \$3.49    | N/A              |
| 5                             | Ashgrove Eco Full Cream Milk 2L (POT) LPE                              | \$5.25    | \$2.63 per 1L    |
| 6                             | BabyLove Nappy Pants 20-28pk                                           | \$15.99   | N/A              |
| 7                             | Bega Cream Cheese Spread 250g (GA)                                     | \$3.99    | \$1.60 per 100g  |
| 8                             | belVita Duo Crunch 253g/Breakfast Biscuits 300g                        | \$2.35    | N/A              |
| 9                             | Bickford's Blackcurrant Juice Syrup 750mL                              | \$5.49    | \$7.32 per 1L    |
| 10                            | Birds Eye Baby Peas/Corn Kernels 500g                                  | \$2.99    | \$5.98 per 1kg   |
| 11                            | Birds Eye Golden Crunch Chips 750g                                     | \$4.99    | \$6.65 per 1kg   |
| 12                            | Bundaberg Ginger Beer 750mL (GA) LPE                                   | \$3.20    | \$4.27 per 1L    |
| 13                            | Cadbury Large Block Chocolate 315-360g (GA) LPE                        | \$7.00    | N/A              |
| 14                            | Cadbury Medium Bars 30-60g (GA)                                        | \$1.60    | N/A              |
| 15                            | Captain's Table Water Crackers 125g                                    | \$1.69    | \$1.35 per 100g  |
| 16                            | Chris' Dip 200g Ex. Plant Based LPE                                    | \$3.80    | \$1.90 per 100g  |
| 17                            | Coca-Cola 10 x 375mL (GA)                                              | \$10.99   | \$2.93 per 1L    |
| 18                            | Coca-Cola Soft Drink 1.25L (GA)                                        | \$2.25    | \$1.80 per 1L    |
| 19                            | Cold Power Laundry Liquid 2L/Powder 2kg (GA)                           | \$15.99   | N/A              |
| 20                            | Colgate Plax Mouthwash 500mL                                           | \$4.99    | \$1.00 per 100mL |
| 21                            | Colgate Total Advanced Toothpaste 200g                                 | \$4.99    | \$2.50 per 100g  |
| 22                            | Cripps Master Hot Dog/Lunch Rolls 6pk (POT) (GA)                       | \$3.99    | 67¢ per 1ea      |
| 23                            | Doritos Corn Chips 150/170g (GA)                                       | \$3.49    | N/A              |
| 24                            | Doritos Salsa 280/300g (GA)                                            | \$2.75    | N/A              |
| 25                            | Duracell Range                                                         |           | N/A              |
| 26                            | Four 'n Twenty Snack Pack 1.1kg (GA) LPE                               | \$12.50   | \$1.14 per 100g  |
| 27                            | Golden Circle Long Life Juice 2L                                       | \$3.99    | \$2.00 per 1L    |
| 28                            | Happy Muffin 4pk/Mini 8pk                                              | \$4.99    | N/A              |
| 29                            | Heinz Baked Beans/Spaghetti 300g                                       | \$1.99    | 66¢ per 100g     |
| 30                            | Heinz Soup Pouch 430g                                                  | \$3.49    | 81¢ per 100g     |
| 31                            | Ingham's Chicken Kyiv 350g                                             | \$9.99    | \$28.54 per 1kg  |
| 32                            | JC's Almonds Natural 500g (Produce) (GA)                               | \$8.99ea  | \$17.98 per 1kg  |
| 33                            | JC's Delicious Energy Mix 500g (Produce) (GA)                          | \$8.99ea  | \$17.98 per 1kg  |
| 34                            | JC's Mixed Nuts Salted/Unsalted 350g (Produce) (GA)                    | \$7.99ea  | \$22.83 per 1kg  |
| 35                            | JC's Pistachios Salted A Grade 375g (USA) (Produce) (GA)               | \$11.99ea | \$31.97 per 1kg  |
| 36                            | JC's Quality Outback Mix 500g (Produce) (GA)                           | \$9.99ea  | \$19.98 per 1kg  |
| 37                            | JC's Walnuts Natural 350g (Produce) (GA)                               | \$6.99ea  | \$19.97 per 1kg  |
| 38                            | Kellogg's Crunchy Nut Corn Flakes/Special K/Nutri-Grain/Sultana Bran 2 | \$3.49    | N/A              |
| 39                            | La Famiglia Just for 2 Garlic Bread 170g LPE                           | \$3.50    | \$2.06 per 100g  |
| 40                            | Leggo's Tomato Paste 140g 2pk                                          | \$3.25    | \$1.16 per 100g  |
| 41                            | Lotus Biscoff Spread 380/400g (GA) LPE                                 | \$6.50    | N/A              |
| 42                            | Lucky Dog Bones 800g (GA) LPE                                          | \$7.80    | 98¢ per 100g     |
| 43                            | Maggi Recipe Base Sachets 21-43g (GA) LPE                              | \$1.75    | N/A              |
| 44                            | Marathon Dim Sims 1.5kg                                                | \$9.99    | 67¢ per 100g     |
| 45                            | MasterFoods Premium Sauce 500mL                                        | \$2.49    | 50¢ per 100mL    |
| 46                            | McGuigan Zero Alcohol 750mL                                            | \$7.99    | \$10.65 per 1L   |
| 47                            | Moccona Capsules 10pk (GA)                                             | \$3.99    | \$7.67 per 100g  |



# Catalogue

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|    |                                                          |     |         |                  |
|----|----------------------------------------------------------|-----|---------|------------------|
| 48 | Mount Franklin Lightly Sparkling Spring Water 1.25L (GA) |     | \$2.25  | \$1.80 per 1L    |
| 49 | Nanna's Crumble 550g                                     |     | \$4.99  | 91¢ per 100g     |
| 50 | National Pie & Sausage Roll 3pk (POT) (GA)               |     | \$6.99  | \$1.94 per 100g  |
| 51 | Nestle Milo 1.1kg (GA)                                   |     | \$13.99 | \$1.27 per 100g  |
| 52 | Nuttelext Spread Original/Lite/Buttery 500g              | LPE | \$4.79  | 96¢ per 100g     |
| 53 | Oreo Cookie 128-133g                                     |     | \$1.40  | N/A              |
| 54 | Panadol Extra/Liquid/Rapid Caplets 20pk (GA)             |     | \$5.50  | 28¢ per 1ea      |
| 55 | Pascall/The Natural Confectionery Bags 120-280g (GA)     |     | \$3.49  | N/A              |
| 56 | Pears Transparent Soap 3pk                               |     | \$3.49  | 93¢ per 100g     |
| 57 | Pedigree Canned Dog Food 1.2kg                           |     | \$4.25  | 35¢ per 100g     |
| 58 | Perfect Italiano Grated Cheese 450g                      |     | \$7.49  | \$16.64 per 1kg  |
| 59 | Peters Twin Pole 8pk (GA)                                |     | \$6.99  | N/A              |
| 60 | Purina One Pouch 70g (GA)                                |     | \$1.30  | \$1.86 per 100g  |
| 61 | Red Bull Energy Drink 473mL                              |     | \$3.99  | \$8.44 per 1L    |
| 62 | Redheads Firelighters 24pk                               |     | \$3.99  | 17¢ per 1ea      |
| 63 | Sakata Rice Crackers 90/100g (GA)                        | LPE | \$2.30  | N/A              |
| 64 | Sanitarium So Good Oat Milk 1L (GA)                      | LPE | \$2.79  | \$2.79 per 1L    |
| 65 | Schweppes Traditional/Mineral Water/Mixers 1.1L          |     | \$1.99  | \$1.81 per 1L    |
| 66 | Sorbent Facial Tissues 170pk (GA)                        |     | \$1.99  | \$1.17 per 100ea |
| 67 | Suprema Margherita Scroll 4pk                            |     | \$6.49  | \$1.62 per 1ea   |
| 68 | Tasmanian Mountain Spring Water 10L (POT) (GA)           | LPE | \$7.00  | 70¢ per 1L       |
| 69 | Twinings Teabags 10pk                                    |     | \$2.25  | N/A              |
| 70 | Uncle Tobys Le Snak 6pk (GA)                             | LPE | \$5.25  | \$3.98 per 100g  |
| 71 | Uncle Tobys Quick/Traditional Oats 1kg (GA)              |     | \$5.25  | 53¢ per 100g     |
| 72 | Unicorn Brie/Camembert Cheese 125g                       |     | \$4.49  | \$35.92 per 1kg  |
| 73 | William's Bread 800-900g (POT) (GA)                      | LPE | \$4.70  | N/A              |
| 74 | Wrigley's Extra White Chewing Gum Bottle 64/67g          |     | \$4.49  | N/A              |
| 75 | Yoplait Pouch 130g                                       |     | \$1.60  | \$1.23 per 100g  |
| 76 | Ziploc Storage Bags 19/24pk (GA)                         |     | \$2.99  | N/A              |