



Wednesday 31 May 2023 - Tuesday 06 Jun 2023 (week 22)

| Television Advertised |                                                   | Save   | % Off | Retail |               |
|-----------------------|---------------------------------------------------|--------|-------|--------|---------------|
| 1                     | Cadbury/Fry's/Europe/Toblerone Medium Bars 30-60g | \$1.11 | >½    | \$0.89 | N/A           |
| 2                     | Moccona Coffee Sachets 10pk                       | \$3.01 | ½     | \$2.99 | N/A           |
| 3                     | Campbell's Real Stock 1L                          | \$2.25 | ½     | \$2.25 | 23¢ per 100mL |
| 4                     | Schweppes/Pepsi Cans 10 x 375mL                   | \$8.01 | ½     | \$7.99 | \$2.13 per 1L |
| 5                     | Tamar Valley The Creamery Yoghurt 170g (POT)      | \$1.69 | ½     | \$1.50 | 88¢ per 100g  |
| 6                     | iCare Toilet Tissue 8pk                           | \$3.51 | ½     | \$3.49 | 24¢ per 100sh |

| Television Advertised - Fri 02 Jun |                                               |        |   |          |              |
|------------------------------------|-----------------------------------------------|--------|---|----------|--------------|
| 7                                  | Produce Line - Refer to Fresh Sheet (Produce) |        |   | \$0.00kg | N/A          |
| 8                                  | Cripps Café Quality Fruit Loaf 700g (POT)     | \$2.80 | ½ | \$2.79   | 40¢ per 100g |

| Google Advertised |                                                 |        |   |         |                 |
|-------------------|-------------------------------------------------|--------|---|---------|-----------------|
| 1                 | The Natural Confectionery Company Bags 180-230g | \$2.01 | ½ | \$1.99  | N/A             |
| 2                 | Huggies Jumbo Disposable Nappies 60-108s        | \$7.01 |   | \$31.99 | N/A             |
| 3                 | Whiskas Dry Cat Food 800g                       | \$1.50 |   | \$4.99  | 62¢ per 100g    |
| 4                 | Unicorn Brie/Camembert Cheese 125g              | \$1.51 |   | \$3.99  | \$31.92 per 1kg |

| Facebook Advertised - Tamar Valley Feature |                                              |        |   |        |              |
|--------------------------------------------|----------------------------------------------|--------|---|--------|--------------|
| 1                                          | Tamar Valley The Creamery Yoghurt 170g (POT) | \$1.69 | ½ | \$1.50 | 88¢ per 100g |

| Facebook Advertised - Launch into Winter |                                           |        |   |        |                 |
|------------------------------------------|-------------------------------------------|--------|---|--------|-----------------|
| 1                                        | Moccona Coffee Sachets 10pk               | \$3.01 | ½ | \$2.99 | N/A             |
| 2                                        | San Remo La Pasta Range 120g              | \$1.10 | ½ | \$1.00 | 83¢ per 100g    |
| 3                                        | Campbell's Real Stock 1L                  | \$2.25 | ½ | \$2.25 | 23¢ per 100mL   |
| 4                                        | Campbell's Canned Soup 495-510g           | \$2.60 | ½ | \$2.25 | N/A             |
| 5                                        | Cripps Café Quality Fruit Loaf 700g (POT) | \$2.80 | ½ | \$2.79 | 40¢ per 100g    |
| 6                                        | Black & Gold Pasta 500g                   |        |   | \$1.00 | 20¢ per 100g    |
| 7                                        | On the Menu Frozen Meals 320g             | LPE    |   | \$4.99 | \$1.56 per 100g |
| 8                                        | Samba Firelighters 36pk                   | LPE    |   | \$3.75 | 10¢ per 1ea     |

| Wednesday Catalogue Email Header                    |                                |        |   |        |                 |
|-----------------------------------------------------|--------------------------------|--------|---|--------|-----------------|
| 1                                                   | Moccona Coffee Sachets 10pk    | \$3.01 | ½ | \$2.99 | N/A             |
| 2                                                   | Campbell's Real Stock 1L       | \$2.25 | ½ | \$2.25 | 23¢ per 100mL   |
| Friday Catalogue Email - Pesto Eggs on Toast Recipe |                                |        |   |        |                 |
| 1                                                   | Leggo's Pesto 190g             | \$0.90 |   | \$4.49 | \$2.36 per 100g |
| 2                                                   | William's Bread 800-900g (POT) | LPE    |   | \$4.35 | N/A             |

| Website Banner                |                                                   |        |    |        |                |
|-------------------------------|---------------------------------------------------|--------|----|--------|----------------|
| 1                             | Cadbury/Fry's/Europe/Toblerone Medium Bars 30-60g | \$1.11 | >½ | \$0.89 | N/A            |
| 2                             | Tamar Valley The Creamery Yoghurt 170g (POT)      | \$1.69 | ½  | \$1.50 | 88¢ per 100g   |
| Website Banner - Black & Gold |                                                   |        |    |        |                |
| 1                             | Black & Gold Pasta 500g                           |        |    | \$1.00 | 20¢ per 100g   |
| 2                             | Black & Gold Chicken Nuggets 500g                 |        |    | \$4.49 | \$8.98 per 1kg |
| 3                             | Black & Gold Longlife Milk 1L                     |        |    | \$1.79 | \$1.79 per 1L  |

| Radio Advertised |                             |        |   |        |     |
|------------------|-----------------------------|--------|---|--------|-----|
| 1                | Moccona Coffee Sachets 10pk | \$3.01 | ½ | \$2.99 | N/A |



**TV/Digital**

**Wednesday 31 May 2023 - Tuesday 06 Jun 2023 (week 22)**

|   |                              |        |   |        |               |
|---|------------------------------|--------|---|--------|---------------|
| 2 | Campbell's Real Stock 1L     | \$2.25 | ½ | \$2.25 | 23¢ per 100mL |
| 3 | San Remo La Pasta Range 120g | \$1.10 | ½ | \$1.00 | 83¢ per 100g  |



# Press

Examiner / Mercury / Advocate

Wednesday 31 May 2023 - Tuesday 06 Jun 2023 (week 22)

| Thursday 01 Jun - ALL PRESS                        |                                                          | Save   | % Off  | Retail    |                 |                  |
|----------------------------------------------------|----------------------------------------------------------|--------|--------|-----------|-----------------|------------------|
| 1                                                  | Ben's Original Express Rice 250g                         | \$1.01 |        | \$2.99    | \$1.20 per 100g |                  |
| 2                                                  | Kirks Soft Drink 1.25L                                   | \$0.29 |        | \$1.70    | \$1.36 per 1L   |                  |
| 3                                                  | Fab Laundry Powder 1.8/2kg & Liquid 1.8L                 | \$2.51 |        | \$7.49    | N/A             |                  |
| Friday 02 Jun - Mercury - (Market Fresh)           |                                                          |        |        |           |                 |                  |
| 1                                                  | Cripps Café Quality Fruit Loaf 700g (POT)                | TV     | \$2.80 | ½         | \$2.79          | 40¢ per 100g     |
| 2                                                  | Beef Scotch Fillet Steak (Meat)                          |        |        | \$39.99kg | N/A             |                  |
| 3                                                  | Produce Line - Refer to Fresh Sheet (Produce)            | TV     |        | \$0.00kg  | N/A             |                  |
| Friday 02 Jun - Mercury                            |                                                          |        |        |           |                 |                  |
| 1                                                  | Bulla Creamy Classics 2L                                 |        | \$3.01 |           | \$6.99          | 35¢ per 100mL    |
| 2                                                  | Pascall Confectionery Bags 150-280g (feat. Marshmallows) |        | \$1.31 |           | \$2.69          | N/A              |
| 3                                                  | Handee Ultra Paper Towel 3pk                             |        | \$2.00 |           | \$3.99          | \$2.22 per 100ea |
| Friday 02 Jun - Advocate/Examiner - (Market Fresh) |                                                          |        |        |           |                 |                  |
| 1                                                  | Cripps Café Quality Fruit Loaf 700g (POT)                | TV     | \$2.80 | ½         | \$2.79          | 40¢ per 100g     |
| 2                                                  | Beef Scotch Fillet Steak (Meat)                          |        |        | \$39.99kg | N/A             |                  |
| 3                                                  | Pandani Virginian Ham (Deli)                             |        |        | \$15.99kg | N/A             |                  |
| Friday 02 Jun - Advocate/Examiner - (Market Fresh) |                                                          |        |        |           |                 |                  |
| 1                                                  | Produce Line - Refer to Fresh Sheet (Produce)            |        |        | \$0.00kg  | N/A             |                  |
| 2                                                  | Produce Line - Refer to Fresh Sheet (Produce)            |        |        | \$0.00kg  | N/A             |                  |
| 3                                                  | Produce Line - Refer to Fresh Sheet (Produce)            | TV     |        | \$0.00kg  | N/A             |                  |
| Saturday 03 Jun - Advocate & Examiner              |                                                          |        |        |           |                 |                  |
| 1                                                  | Bulla Creamy Classics 2L                                 |        | \$3.01 |           | \$6.99          | 35¢ per 100mL    |
| 2                                                  | Pascall Confectionery Bags 150-280g (feat. Marshmallows) |        | \$1.31 |           | \$2.69          | N/A              |
| 3                                                  | Handee Ultra Paper Towel 3pk                             |        | \$2.00 |           | \$3.99          | \$2.22 per 100ea |
| Saturday 03 Jun - Mercury Front Page               |                                                          |        |        |           |                 |                  |
| 1                                                  | Moccona Coffee Sachets 10pk                              | TV     | \$3.01 | ½         | \$2.99          | N/A              |
| 2                                                  | Cadbury/Fry's/Europe/Toblerone Medium Bars 30-60g        | TV     | \$1.11 | >½        | \$0.89          | N/A              |



Wednesday 31 May 2023 - Tuesday 06 Jun 2023 (week 22)

| Front                   |                                                             |         | Save   | % Off | Retail    |                  |
|-------------------------|-------------------------------------------------------------|---------|--------|-------|-----------|------------------|
| 1                       | Cadbury/Fry's/Europe/Toblerone Medium Bars 30-60g           | TV      | \$1.11 | >½    | \$0.89    | N/A              |
| 2                       | Moccona Coffee Sachets 10pk                                 | TV      | \$3.01 | ½     | \$2.99    | N/A              |
| 3                       | Campbell's Real Stock 1L                                    | TV      | \$2.25 | ½     | \$2.25    | 23¢ per 100mL    |
| 4                       | Schweppes/Pepsi Cans 10 x 375mL                             | TV      | \$8.01 | ½     | \$7.99    | \$2.13 per 1L    |
| 5                       | Beef Scotch Fillet Steak (Meat)                             | Press   |        |       | \$39.99kg | N/A              |
| Page 2                  |                                                             |         |        |       |           |                  |
| 1                       | San Remo La Pasta Range 120g                                | Digital | \$1.10 | ½     | \$1.00    | 83¢ per 100g     |
| 2                       | Arnott's Cracker Chips/Sourdough 150g/Flatbread Snacks 130g |         | \$2.74 | ½     | \$2.25    | N/A              |
| 3                       | Arnott's Bluey Snacks Sharebox 150g                         |         | \$2.30 | ½     | \$1.99    | \$1.33 per 100g  |
| 4                       | The Natural Confectionery Company Bags 180-230g             | Digital | \$2.01 | ½     | \$1.99    | N/A              |
| 5                       | Bundaberg Ginger Beer/Soft Drink 375mL                      |         | \$1.66 | ½     | \$1.49    | \$3.97 per 1L    |
| 6                       | Tamar Valley The Creamery Yoghurt 170g (POT)                | TV      | \$1.69 | ½     | \$1.50    | 88¢ per 100g     |
| Page 3                  |                                                             |         |        |       |           |                  |
| 1                       | Palmolive Ultra Dishwashing Liquid 500mL                    |         | \$2.51 | ½     | \$2.49    | 50¢ per 100mL    |
| 2                       | Nivea Aerosol Deodorant 250mL                               |         | \$4.25 | ½     | \$4.25    | \$1.70 per 100mL |
| 3                       | Batiste Dry Shampoo 200mL (excl Naturally/Volume)           |         | \$6.01 | ½     | \$5.99    | \$3.00 per 100mL |
| 4                       | Vaseline Body Lotion 225mL                                  |         | \$3.36 | ½     | \$3.29    | \$1.46 per 100mL |
| 5                       | iCare Toilet Tissue 8pk                                     | TV      | \$3.51 | ½     | \$3.49    | 24¢ per 100sh    |
| Page 4 - Meat & Produce |                                                             |         |        |       |           |                  |
| 1                       | Produce Line - Refer to Fresh Sheet (Produce)               | Press   |        |       | \$0.00kg  | N/A              |
| 2                       | Produce Line - Refer to Fresh Sheet (Produce)               | Press   |        |       | \$0.00kg  | N/A              |
| 3                       | Produce Line - Refer to Fresh Sheet (Produce)               |         |        |       | \$0.00kg  | N/A              |
| 4                       | JC's Almonds Natural 500g (Produce)                         |         | \$1.60 |       | \$9.99ea  | \$19.98 per 1kg  |
| 5                       | Lamb Legs Half (Meat)                                       |         |        |       | \$17.99kg | N/A              |
| 6                       | Scottsdale Pork Mini Boneless Pork Scotch Roast (Meat)      |         |        |       | \$17.99kg | N/A              |
| 7                       | Ingham's Creamy Garlic Stuffed Chicken Breasts 700g (Meat)  |         |        |       | \$10.99ea | \$15.70 per 1kg  |
| 8                       | Scottsdale Pork Diced Pork 500g (Meat)                      |         |        |       | \$9.99ea  | \$19.98 per 1kg  |
| Page 5 - Deli & Bakery  |                                                             |         |        |       |           |                  |
| 1                       | Pandani Virginian Ham (Deli)                                | Press   |        |       | \$15.99kg | N/A              |
| 2                       | Marion Bay Chicken BBQ Marinated & Seasoned (Deli)          |         |        |       | \$10.99ea | \$10.99 per 1ea  |
| 3                       | Pandani Smoked Bacon Bones/Hocks (Deli)                     |         |        |       | \$11.99kg | N/A              |
| 4                       | Pandani Sliced Silverside (Deli)                            |         |        |       | \$24.99kg | N/A              |
| 5                       | Cripps Café Quality Fruit Loaf 700g (POT)                   | TV      | \$2.80 | ½     | \$2.79    | 40¢ per 100g     |
| 6                       | Helga's Wraps 7/8pk                                         |         | \$1.51 |       | \$3.49    | N/A              |
| 7                       | National Pies Premium Pies 2pk excl Cottage (POT)           |         | \$1.80 |       | \$6.99    | \$1.94 per 100g  |
| 8                       | Central Cake Co Deluxe Lamingtons 2pk (POT)                 |         | \$0.80 |       | \$5.99    | \$3.00 per 100g  |
| Page 6 - Black & Gold   |                                                             |         |        |       |           |                  |
| 1                       | Black & Gold Pasta 500g                                     | Digital |        |       | \$1.00    | 20¢ per 100g     |
| 2                       | Black & Gold Tomato Paste 500g                              |         |        |       | \$1.65    | 33¢ per 100g     |
| 3                       | Black & Gold Vegetable Oil 2L                               |         |        |       | \$7.69    | 38¢ per 100mL    |
| 4                       | Black & Gold Longlife Milk 1L                               | Digital |        |       | \$1.79    | \$1.79 per 1L    |
| 5                       | Black & Gold Raw Sugar 2kg                                  |         |        |       | \$3.39    | 17¢ per 100g     |
| 6                       | Black & Gold Vinegar White 2L                               |         |        |       | \$1.89    | 9¢ per 100mL     |
| Page 7 - Black & Gold   |                                                             |         |        |       |           |                  |
| 1                       | Black & Gold Tomatoes Chopped 400g                          |         |        |       | \$1.10    | \$2.75 per 1kg   |



Wednesday 31 May 2023 - Tuesday 06 Jun 2023 (week 22)

|                                       |                                                                               |         |         |         |                  |
|---------------------------------------|-------------------------------------------------------------------------------|---------|---------|---------|------------------|
| 2                                     | Black & Gold Salted Butter 500g                                               |         |         | \$6.99  | \$1.40 per 100g  |
| 3                                     | Black & Gold Garlic Bread 2pk 450g                                            |         |         | \$2.49  | 55¢ per 100g     |
| 4                                     | Black & Gold Chicken Nuggets 500g                                             | Digital |         | \$4.49  | \$8.98 per 1kg   |
| 5                                     | Black & Gold Shredded Cheese 500g                                             |         |         | \$8.49  | \$16.98 per 1kg  |
| 6                                     | Black & Gold Paracetamol 20pk                                                 |         |         | \$1.09  | 5¢ per 1ea       |
| <b>Page 8</b>                         |                                                                               |         |         |         |                  |
| 1                                     | Smith's Potato Chips/Doritos Corn Chips 130-175g                              |         | \$1.31  | \$3.49  | N/A              |
| 2                                     | Kettle Potato Chips 150/165g                                                  |         | \$1.51  | \$4.49  | N/A              |
| 3                                     | Nestle Block Chocolate 118-200g                                               |         | \$1.51  | \$3.99  | N/A              |
| 4                                     | Arnott's Chocolate Biscuits 160-250g (excl. Tim Tam)                          |         | \$0.51  | \$3.49  | N/A              |
| 5                                     | Juicy Isle Cordial 2L (POT)                                                   |         | \$0.66  | \$3.49  | \$1.75 per 1L    |
| 6                                     | Kirks Soft Drink 1.25L                                                        | Press   | \$0.29  | \$1.70  | \$1.36 per 1L    |
| 7                                     | Coca-Cola/Fanta/Sprite Soft Drink Cans 24 x 375mL                             |         | \$10.00 | \$24.55 | \$2.73 per 1L    |
| 8                                     | Coca-Cola/Fanta/Sprite/Deep Spring/Mt Franklin 6 x 250mL                      |         | \$2.35  | \$6.15  | \$4.10 per 1L    |
| 9                                     | Pump Water 1.25L                                                              |         | \$1.66  | \$2.99  | \$2.39 per 1L    |
| <b>Page 9</b>                         |                                                                               |         |         |         |                  |
| 1                                     | Ben's Original Express Rice 250g                                              | Press   | \$1.01  | \$2.99  | \$1.20 per 100g  |
| 2                                     | MasterFoods Squeezy Mustard 250g                                              |         | \$0.61  | \$3.49  | \$1.40 per 100g  |
| 3                                     | Mission Street Taco 375g/Tortillas 8/12pk                                     |         | \$0.71  | \$3.49  | N/A              |
| 4                                     | Always Fresh Minced Garlic 400g                                               |         | \$1.01  | \$3.49  | 9¢ per 10g       |
| 5                                     | MasterFoods Recipe Base Pouches 175g                                          |         | \$0.45  | \$2.35  | \$1.34 per 100g  |
| 6                                     | Moccona Classic Freeze Dried Coffee 200g                                      |         | \$6.01  | \$13.49 | \$6.75 per 100g  |
| 7                                     | Kellogg's Crunchy Nut Corn Flakes/Special K/Nutri-Grain/Sultana Bran 290-420g |         | \$1.36  | \$5.49  | N/A              |
| 8                                     | Foster Clarks Snak Pack 120g                                                  |         | \$0.70  | \$1.49  | \$1.24 per 100g  |
| 9                                     | Uncle Tobys Muesli Bars 6pk                                                   |         | \$1.01  | \$3.99  | \$2.16 per 100g  |
| <b>Page 10</b>                        |                                                                               |         |         |         |                  |
| 1                                     | Bulla Creamy Classics 2L                                                      | Press   | \$3.01  | \$6.99  | 35¢ per 100mL    |
| 2                                     | Peters Drumsticks 24pk                                                        |         | \$8.00  | \$23.99 | 84¢ per 100mL    |
| 3                                     | Sara Lee Cheesecake 360/410g                                                  |         | \$2.00  | \$6.99  | N/A              |
| 4                                     | On the Menu Burgers 161-175g                                                  |         | \$0.51  | \$3.99  | N/A              |
| 5                                     | Four 'n Twenty Sausage Rolls/Party Pies 12pk                                  |         | \$2.01  | \$4.99  | N/A              |
| 6                                     | Bega Cheese Slices/Blocks 250g                                                |         | \$1.51  | \$5.49  | \$21.96 per 1kg  |
| 7                                     | Unicorn Brie/Camembert Cheese 125g                                            | Digital | \$1.51  | \$3.99  | \$31.92 per 1kg  |
| 8                                     | Bega Cream Cheese 225g                                                        |         | \$0.80  | \$3.99  | \$17.73 per 1kg  |
| 9                                     | Spreyton Fresh Juice 2L (POT)                                                 |         | \$1.30  | \$4.99  | \$2.50 per 1L    |
| <b>Page 11</b>                        |                                                                               |         |         |         |                  |
| 1                                     | Huggies Jumbo Disposable Nappies 60-108s                                      | Digital | \$7.01  | \$31.99 | N/A              |
| 2                                     | Fab Laundry Powder 1.8/2kg & Liquid 1.8L                                      | Press   | \$2.51  | \$7.49  | N/A              |
| 3                                     | Handee Ultra Paper Towel 3pk                                                  | Press   | \$2.00  | \$3.99  | \$2.22 per 100ea |
| 4                                     | Colgate Plax Mouthwash 500mL                                                  |         | \$2.01  | \$4.99  | \$1.00 per 100mL |
| 5                                     | Optimum Dog Food 680/700g                                                     |         | \$1.01  | \$3.99  | N/A              |
| 6                                     | Schmackos Strapz 200g                                                         |         | \$1.01  | \$5.99  | \$3.00 per 100g  |
| 7                                     | Whiskas Dry Cat Food 800g                                                     | Digital | \$1.50  | \$4.99  | 62¢ per 100g     |
| 8                                     | Dine Cat Food 7 x 85g                                                         |         | \$2.60  | \$6.99  | \$1.17 per 100g  |
| <b>Page 11 - Duro-Tuss Side Panel</b> |                                                                               |         |         |         |                  |
| 9                                     | Duro-Tuss Cough Liquid 200mL                                                  |         | \$4.51  | \$12.99 | \$6.50 per 100mL |



**Wednesday 31 May 2023 - Tuesday 06 Jun 2023 (week 22)**

**Page 12 - Winter Warmers**

|   |                                                          |         |        |   |         |                 |
|---|----------------------------------------------------------|---------|--------|---|---------|-----------------|
| 1 | Campbell's Canned Soup 495-510g                          | Digital | \$2.60 | ½ | \$2.25  | N/A             |
| 2 | La Famiglia Garlic Slices 270g                           |         | \$2.01 |   | \$3.99  | \$1.48 per 100g |
| 3 | Leggo's Pesto 190g                                       | Digital | \$0.90 |   | \$4.49  | \$2.36 per 100g |
| 4 | Pascall Confectionery Bags 150-280g (feat. Marshmallows) | Press   | \$1.31 |   | \$2.69  | N/A             |
| 5 | Nestle Milo 1.1kg                                        |         | \$3.66 |   | \$13.99 | \$1.27 per 100g |
| 6 | Hot Hands Warmers 1pk                                    |         | \$0.45 |   | \$1.75  | \$1.75 per 1ea  |
| 7 | Samba Firelighters 36pk                                  | LPE     |        |   | \$3.75  | 10¢ per 1ea     |

**Page 13 - Pesto Eggs on Toast Recipe Full Page (Digital Only)**

|   |                                |         |        |  |        |                 |
|---|--------------------------------|---------|--------|--|--------|-----------------|
| 1 | Leggo's Pesto 190g             | Digital | \$0.90 |  | \$4.49 | \$2.36 per 100g |
| 2 | William's Bread 800-900g (POT) | LPE     |        |  | \$4.35 | N/A             |



Wednesday 31 May 2023 - Tuesday 06 Jun 2023 (week 22)

| Front Page                                     |                                                          |         | Save   | % Off | Retail    |                  |
|------------------------------------------------|----------------------------------------------------------|---------|--------|-------|-----------|------------------|
| 1                                              | Cadbury/Fry's/Europe/Toblerone Medium Bars 30-60g        | TV      | \$1.11 | >½    | \$0.89    | N/A              |
| 2                                              | Moccona Coffee Sachets 10pk                              | TV      | \$3.01 | ½     | \$2.99    | N/A              |
| 3                                              | Campbell's Real Stock 1L                                 | TV      | \$2.25 | ½     | \$2.25    | 23¢ per 100mL    |
| 4                                              | Schweppes/Pepsi Cans 10 x 375mL                          | TV      | \$8.01 | ½     | \$7.99    | \$2.13 per 1L    |
| 5                                              | Beef Scotch Fillet Steak (Meat)                          | Press   |        |       | \$39.99kg | N/A              |
| Page 2                                         |                                                          |         |        |       |           |                  |
| 1                                              | The Natural Confectionery Company Bags 180-230g          | Digital | \$2.01 | ½     | \$1.99    | N/A              |
| 2                                              | Bundaberg Ginger Beer/Soft Drink 375mL                   |         | \$1.66 | ½     | \$1.49    | \$3.97 per 1L    |
| 3                                              | San Remo La Pasta Range 120g                             | Digital | \$1.10 | ½     | \$1.00    | 83¢ per 100g     |
| 4                                              | Campbell's Canned Soup 495-510g                          | Digital | \$2.60 | ½     | \$2.25    | N/A              |
| 5                                              | Tamar Valley The Creamery Yoghurt 170g (POT)             | TV      | \$1.69 | ½     | \$1.50    | 88¢ per 100g     |
| 6                                              | Palmolive Ultra Dishwashing Liquid 500mL                 |         | \$2.51 | ½     | \$2.49    | 50¢ per 100mL    |
| 7                                              | Nivea Aerosol Deodorant 250mL                            |         | \$4.25 | ½     | \$4.25    | \$1.70 per 100mL |
| 8                                              | iCare Toilet Tissue 8pk                                  | TV      | \$3.51 | ½     | \$3.49    | 24¢ per 100sh    |
| Page 2 - Black & Gold Side Panel               |                                                          |         |        |       |           |                  |
| 10                                             | Black & Gold Pasta 500g                                  | Digital |        |       | \$1.00    | 20¢ per 100g     |
| 11                                             | Black & Gold Longlife Milk 1L                            | Digital |        |       | \$1.79    | \$1.79 per 1L    |
| 12                                             | Black & Gold Chicken Nuggets 500g                        | Digital |        |       | \$4.49    | \$8.98 per 1kg   |
| Page 3                                         |                                                          |         |        |       |           |                  |
| 1                                              | Pascall Confectionery Bags 150-280g (feat. Marshmallows) | Press   | \$1.31 |       | \$2.69    | N/A              |
| 2                                              | Kirks Soft Drink 1.25L                                   | Press   | \$0.29 |       | \$1.70    | \$1.36 per 1L    |
| 3                                              | Ben's Original Express Rice 250g                         | Press   | \$1.01 |       | \$2.99    | \$1.20 per 100g  |
| 4                                              | Leggo's Pesto 190g                                       | Digital | \$0.90 |       | \$4.49    | \$2.36 per 100g  |
| 5                                              | Handee Ultra Paper Towel 3pk                             | Press   | \$2.00 |       | \$3.99    | \$2.22 per 100ea |
| 6                                              | Fab Laundry Powder 1.8/2kg & Liquid 1.8L                 | Press   | \$2.51 |       | \$7.49    | N/A              |
| 7                                              | Huggies Jumbo Disposable Nappies 60-108s                 | Digital | \$7.01 |       | \$31.99   | N/A              |
| 8                                              | Whiskas Dry Cat Food 800g                                | Digital | \$1.50 |       | \$4.99    | 62¢ per 100g     |
| Page 3 - Duro-Tuss Side Panel                  |                                                          |         |        |       |           |                  |
| 9                                              | Duro-Tuss Cough Liquid 200mL                             |         | \$4.51 |       | \$12.99   | \$6.50 per 100mL |
| Page 4                                         |                                                          |         |        |       |           |                  |
| 1                                              | Produce Line - Refer to Fresh Sheet (Produce)            | Press   |        |       | \$0.00kg  | N/A              |
| 2                                              | Produce Line - Refer to Fresh Sheet (Produce)            | Press   |        |       | \$0.00kg  | N/A              |
| 3                                              | JC's Almonds Natural 500g (Produce)                      |         | \$1.60 |       | \$9.99ea  | \$19.98 per 1kg  |
| 4                                              | Cripps Café Quality Fruit Loaf 700g (POT)                | TV      | \$2.80 | ½     | \$2.79    | 40¢ per 100g     |
| 5                                              | Unicorn Brie/Camembert Cheese 125g                       | Digital | \$1.51 |       | \$3.99    | \$31.92 per 1kg  |
| 6                                              | Bega Cheese Slices/Blocks 250g                           |         | \$1.51 |       | \$5.49    | \$21.96 per 1kg  |
| 7                                              | La Famiglia Garlic Slices 270g                           |         | \$2.01 |       | \$3.99    | \$1.48 per 100g  |
| 8                                              | Bulla Creamy Classics 2L                                 | Press   | \$3.01 |       | \$6.99    | 35¢ per 100mL    |
| 9                                              | Sara Lee Cheesecake 360/410g                             |         | \$2.00 |       | \$6.99    | N/A              |
| 10                                             | Four 'n Twenty Sausage Rolls/Party Pies 12pk             |         | \$2.01 |       | \$4.99    | N/A              |
| Page 5 - Black & Gold Full Page (Digital Only) |                                                          |         |        |       |           |                  |
| 1                                              | Black & Gold Tomatoes Chopped 400g                       |         |        |       | \$1.10    | \$2.75 per 1kg   |
| 2                                              | Black & Gold Salted Butter 500g                          |         |        |       | \$6.99    | \$1.40 per 100g  |
| 3                                              | Black & Gold Shredded Cheese 500g                        |         |        |       | \$8.49    | \$16.98 per 1kg  |
| 4                                              | Black & Gold Garlic Bread 2pk 450g                       |         |        |       | \$2.49    | 55¢ per 100g     |



Wednesday 31 May 2023 - Tuesday 06 Jun 2023 (week 22)

|                                                                     |                                |         |        |        |                 |
|---------------------------------------------------------------------|--------------------------------|---------|--------|--------|-----------------|
| 5                                                                   | Black & Gold Vinegar White 2L  |         |        | \$1.89 | 9¢ per 100mL    |
| 6                                                                   | Black & Gold Vegetable Oil 2L  |         |        | \$7.69 | 38¢ per 100mL   |
| <b>Page 6 - Pesto Eggs on Toast Recipe Full Page (Digital Only)</b> |                                |         |        |        |                 |
| 1                                                                   | Leggo's Pesto 190g             | Digital | \$0.90 | \$4.49 | \$2.36 per 100g |
| 2                                                                   | William's Bread 800-900g (POT) | LPE     |        | \$4.35 | N/A             |



# Press

Examiner / Mercury / Advocate

Wednesday 31 May 2023 - Tuesday 06 Jun 2023 (week 22)

| Alpha Sorted List - ALL PRESS (Including Digital) |                                                          |         | Retail  |                  |
|---------------------------------------------------|----------------------------------------------------------|---------|---------|------------------|
| 1                                                 | !San Remo La Pasta Range 120g                            | Digital | \$1.00  | 83¢ per 100g     |
| 2                                                 | !Tamar Valley The Creamery Yoghurt 170g (POT)            | TV      | \$1.50  | 88¢ per 100g     |
| 3                                                 | Ben's Original Express Rice 250g                         |         | \$2.99  | \$1.20 per 100g  |
| 4                                                 | Black & Gold Chicken Nuggets 500g                        | Digital | \$4.49  | \$8.98 per 1kg   |
| 5                                                 | Black & Gold Longlife Milk 1L                            | Digital | \$1.79  | \$1.79 per 1L    |
| 6                                                 | Black & Gold Pasta 500g                                  | Digital | \$1.00  | 20¢ per 100g     |
| 7                                                 | Bulla Creamy Classics 2L                                 |         | \$6.99  | 35¢ per 100mL    |
| 8                                                 | Cadbury/Fry's/Europe/Toblerone Medium Bars 30-60g        | TV      | \$0.89  | N/A              |
| 9                                                 | Campbell's Canned Soup 495-510g                          | Digital | \$2.25  | N/A              |
| 10                                                | Campbell's Real Stock 1L                                 | TV      | \$2.25  | 23¢ per 100mL    |
| 11                                                | Cripps Café Quality Fruit Loaf 700g (POT)                | TV      | \$2.79  | 40¢ per 100g     |
| 12                                                | Fab Laundry Powder 1.8/2kg & Liquid 1.8L                 |         | \$7.49  | N/A              |
| 13                                                | Handee Ultra Paper Towel 3pk                             |         | \$3.99  | \$2.22 per 100ea |
| 14                                                | Huggies Jumbo Disposable Nappies 60-108s                 | Digital | \$31.99 | N/A              |
| 15                                                | iCare Toilet Tissue 8pk                                  | TV      | \$3.49  | 24¢ per 100sh    |
| 16                                                | Kirks Soft Drink 1.25L                                   |         | \$1.70  | \$1.36 per 1L    |
| 17                                                | Leggo's Pesto 190g                                       | Digital | \$4.49  | \$2.36 per 100g  |
| 18                                                | Moccona Coffee Sachets 10pk                              | TV      | \$2.99  | N/A              |
| 19                                                | Pascall Confectionery Bags 150-280g (feat. Marshmallows) |         | \$2.69  | N/A              |
| 20                                                | Schweppes/Pepsi Cans 10 x 375mL                          | TV      | \$7.99  | \$2.13 per 1L    |
| 21                                                | The Natural Confectionery Company Bags 180-230g          | Digital | \$1.99  | N/A              |
| 22                                                | Unicorn Brie/Camembert Cheese 125g                       | Digital | \$3.99  | \$31.92 per 1kg  |
| 23                                                | Whiskas Dry Cat Food 800g                                | Digital | \$4.99  | 62¢ per 100g     |



# Catalogue

Wednesday 31 May 2023 - Tuesday 06 Jun 2023 (week 22)

| Alpha Sorted List - Catalogue |                                                                        | Retail     |                  |
|-------------------------------|------------------------------------------------------------------------|------------|------------------|
| 1                             | Always Fresh Minced Garlic 400g                                        | \$3.49     | 9¢ per 10g       |
| 2                             | Arnott's Bluey Snacks Sharebox 150g                                    | \$1.99     | \$1.33 per 100g  |
| 3                             | Arnott's Chocolate Biscuits 160-250g (excl. Tim Tam)                   | \$3.49     | N/A              |
| 4                             | Arnott's Cracker Chips/Sourdough 150g/Flatbread Snacks 130g            | \$2.25     | N/A              |
| 5                             | Batiste Dry Shampoo 200mL (excl Naturally/Volume)                      | \$5.99     | \$3.00 per 100mL |
| 6                             | Bega Cheese Slices/Blocks 250g                                         | \$5.49     | \$21.96 per 1kg  |
| 7                             | Bega Cream Cheese 225g                                                 | \$3.99     | \$17.73 per 1kg  |
| 8                             | Black & Gold Garlic Bread 2pk 450g                                     | \$2.49     | 55¢ per 100g     |
| 9                             | Black & Gold Paracetamol 20pk                                          | \$1.09     | 5¢ per 1ea       |
| 10                            | Black & Gold Raw Sugar 2kg                                             | \$3.39     | 17¢ per 100g     |
| 11                            | Black & Gold Salted Butter 500g                                        | \$6.99     | \$1.40 per 100g  |
| 12                            | Black & Gold Shredded Cheese 500g                                      | \$8.49     | \$16.98 per 1kg  |
| 13                            | Black & Gold Tomato Paste 500g                                         | \$1.65     | 33¢ per 100g     |
| 14                            | Black & Gold Tomatoes Chopped 400g                                     | \$1.10     | \$2.75 per 1kg   |
| 15                            | Black & Gold Vegetable Oil 2L                                          | \$7.69     | 38¢ per 100mL    |
| 16                            | Black & Gold Vinegar White 2L                                          | \$1.89     | 9¢ per 100mL     |
| 17                            | Bundaberg Ginger Beer/Soft Drink 375mL                                 | \$1.49     | \$3.97 per 1L    |
| 18                            | Central Cake Co Deluxe Lamingtons 2pk (POT)                            | \$5.99     | \$3.00 per 100g  |
| 19                            | Coca-Cola/Fanta/Sprite Soft Drink Cans 24 x 375mL                      | \$24.55    | \$2.73 per 1L    |
| 20                            | Coca-Cola/Fanta/Sprite/Deep Spring/Mt Franklin 6 x 250mL               | \$6.15     | \$4.10 per 1L    |
| 21                            | Colgate Plax Mouthwash 500mL                                           | \$4.99     | \$1.00 per 100mL |
| 22                            | Dine Cat Food 7 x 85g                                                  | \$6.99     | \$1.17 per 100g  |
| 23                            | Duro-Tuss Cough Liquid 200mL                                           | \$12.99    | \$6.50 per 100mL |
| 24                            | Foster Clarks Snak Pack 120g                                           | \$1.49     | \$1.24 per 100g  |
| 25                            | Four 'n Twenty Sausage Rolls/Party Pies 12pk                           | \$4.99     | N/A              |
| 26                            | Helga's Wraps 7/8pk                                                    | \$3.49     | N/A              |
| 27                            | Hot Hands Warmers 1pk                                                  | \$1.75     | \$1.75 per 1ea   |
| 28                            | Juicy Isle Cordial 2L (POT)                                            | \$3.49     | \$1.75 per 1L    |
| 29                            | Kellogg's Crunchy Nut Corn Flakes/Special K/Nutri-Grain/Sultana Bran 2 | \$5.49     | N/A              |
| 30                            | Kettle Potato Chips 150/165g                                           | \$4.49     | N/A              |
| 31                            | La Famiglia Garlic Slices 270g                                         | \$3.99     | \$1.48 per 100g  |
| 32                            | MasterFoods Recipe Base Pouches 175g                                   | \$2.35     | \$1.34 per 100g  |
| 33                            | MasterFoods Squeezy Mustard 250g                                       | \$3.49     | \$1.40 per 100g  |
| 34                            | Mission Street Taco 375g/Tortillas 8/12pk                              | \$3.49     | N/A              |
| 35                            | Moccona Classic Freeze Dried Coffee 200g                               | \$13.49    | \$6.75 per 100g  |
| 36                            | National Pies Premium Pies 2pk excl Cottage (POT)                      | \$6.99     | \$1.94 per 100g  |
| 37                            | Nestle Block Chocolate 118-200g                                        | \$3.99     | N/A              |
| 38                            | Nestle Milo 1.1kg                                                      | \$13.99    | \$1.27 per 100g  |
| 39                            | Nivea Aerosol Deodorant 250mL                                          | \$4.25     | \$1.70 per 100mL |
| 40                            | On the Menu Burgers 161-175g                                           | \$3.99     | N/A              |
| 41                            | Optimum Dog Food 680/700g                                              | \$3.99     | N/A              |
| 42                            | Palmolive Ultra Dishwashing Liquid 500mL                               | \$2.49     | 50¢ per 100mL    |
| 43                            | Peters Drumsticks 24pk                                                 | \$23.99    | 84¢ per 100mL    |
| 44                            | Pump Water 1.25L                                                       | \$2.99     | \$2.39 per 1L    |
| 45                            | Samba Firelighters 36pk                                                | LPE \$3.75 | 10¢ per 1ea      |
| 46                            | Sara Lee Cheesecake 360/410g                                           | \$6.99     | N/A              |



# Catalogue

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|    |                                                  |     |        |                  |
|----|--------------------------------------------------|-----|--------|------------------|
| 47 | Schmackos Strapz 200g                            |     | \$5.99 | \$3.00 per 100g  |
| 48 | Smith's Potato Chips/Doritos Corn Chips 130-175g |     | \$3.49 | N/A              |
| 49 | Spreyton Fresh Juice 2L (POT)                    |     | \$4.99 | \$2.50 per 1L    |
| 50 | Uncle Tobys Muesli Bars 6pk                      |     | \$3.99 | \$2.16 per 100g  |
| 51 | Vaseline Body Lotion 225mL                       |     | \$3.29 | \$1.46 per 100mL |
| 52 | William's Bread 800-900g (POT)                   | LPE | \$4.35 | N/A              |